



## Design Advice Request

EA 20-219923 DA

## Conway Blocks 261 & 262

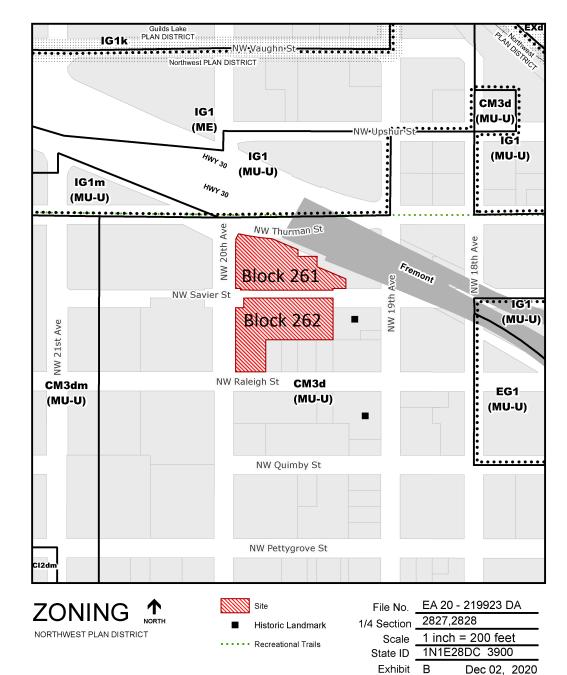
February 4, 2021

**Staff Presentation** 

**Applicant Presentation** 

**Staff Discussion Topics** 

**Public Comments** 



### Location

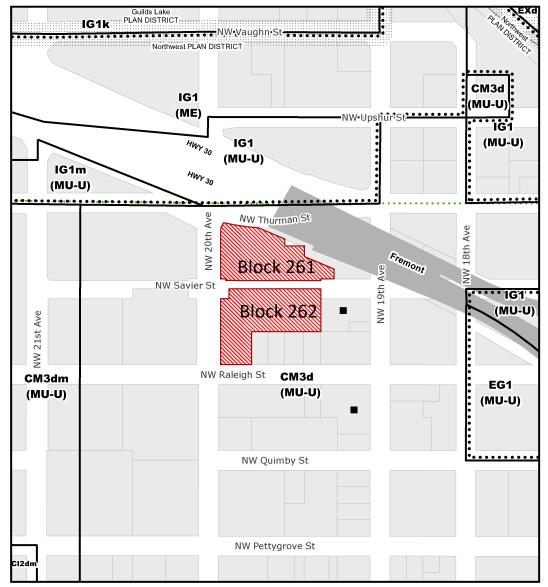
Northwest Plan District Con-way Master Plan Area

# **Approval Criteria for Future Design Review**

Section 5 of the Con-way Master Plan (LU 12-135162 MS)

Community Design Guidelines

PZC 33.825.040 – Modifications That Will Better Meet Design Review Requirements





Site

Historic Landmark

Recreational Trails

File No. EA 20 - 219923 DA

1/4 Section 2827,2828

Scale 1 inch = 200 feet

State ID 1N1E28DC 3900

Exhibit B Dec 02, 2020

## **Zoning**

#### **Base Zone:**

EXd, Central Employment, Design Overlay

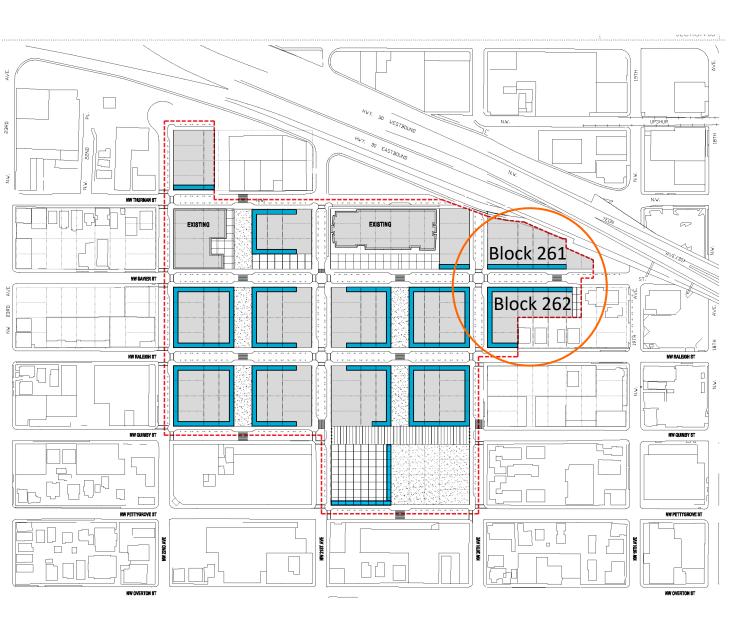
#### Site Area:

Block 261 (north side of Savier) - 48,080 SF Block 262 (south side of Savier) - 57,200 SF Combined - 105,280 SF

#### Floor Area Ratio:

3:1 for Conway Master Plan Area as a whole, approximately 12,280,850 SF

Proposed: 289,759 SF for both blocks combined



## Zoning

## Conway Standard 8: Standards on Streets & Open Spaces

#### Block 261

Applies on south frontage on NW Savier St

#### Block 262

- Applies on north frontage on NW Savier St
- Applies on west frontage on NW 20th St
- Applies on south frontage on NW Raleigh St

Standard 8.D. Ground floor active use standard.

To accommodate active uses, standard must be met along at least 50% of ground floor walls in designated frontages. Designed areas must meet the following standards:

- 8.D.1. The distance from the finished floor to the bottom of the structure above must be at least 16 feet. The bottom of the structure above includes supporting beams;
- 8.D.2. The area must be at least 25 feet deep, measured from the façade;
- 8.D.3. At least 35 percent of the ground floor wall area must be windows and doors.

# UPSHUR 150' Block 261 150' Block 262 67' HW QUIMBY ST 67'

## Zoning

#### Height:

#### Allowed:

Block 261 - 150'

Block 262 – 67'

#### Proposed:

Block 261 - 61'

Block 262 – 70'

Block 262 would require either a Modification to the height standard, or to ground floor active use standard 8.D.1 so that they could maintain the same number of floors and either meet the 67' height limit or the 16' ground floor requirement.



# Context



**Looking east down NW Savier** 



**Looking southeast at intersection of NW Thurman and 20th** 



Looking north down 20th from Raleigh & 20th



Looking east down NW Raleigh



Looking west down NW Savier

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#### Memo Topics:

- 1. Building Design Relationship to St Patrick's Church
- 2. Pocket Park West of St. Patrick's Church
- 3. Ground Floor Programming and Ground Floor Residential Units
- 4. Balconies
- 5. Parking & Loading
- 6. Façade Articulation, Materials, and Weather Protection

**Staff Introduction** 

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• Built in 1891



## Topic #2 – Pocket Park West of St. Patrick's Church:

- Ground level uses abutting park
- Park design public vs privatized space not a private courtyard for the building
- Limitation on hours for closed gates

Conway Design Guideline 7.F requires that Block 262 provides land for a small pocket park west of St. Patrick's church and includes the following direction:

- 7.F.1 Design the space to give the historic church some "breathing room" and to provide opportunities for informally programmed activities organized primarily by adjacent development, the church or neighborhood.
- 7.F.2 Design of this pocket park shall be in collaboration with St. Patrick's Church.

Conway Design Guideline 2 notes there should be an active ground floor adjacent to parks.

Conway Design Guideline 1 states that buildings should provide human scale along edges of open space with door, window and wall treatments relating and contributing to pedestrian enjoyment

Conway Design Guideline 5 specifies that transitions should be provided between the public and private realms when residential structures abut streets, parks and pedestrian accessways.



## Topic #3 – Ground Floor Programming and Ground Floor Residential Units:

- Extensive ground floor residential frontages
- Stoop design will be key

   adequate vertical and
   horizontal setbacks to
   allow privacy
- Most corners activated, but northwest corner and northern end of Block 261's frontage on 20<sup>th</sup> problematic



### **Topic #4 – Balconies:**

- Façade activating for all buildings that are entirely residential
- Increase activity and life on the building's exterior
- Con-way Design Guideline 1 calls for porches and balconies
- Providing outdoor areas where active uses can take place and signs of occupancy can take root, enriching the pedestrian experience



# Topic #5 – Parking & Loading:

- Single vehicle access point ideal
- Canopy on 20<sup>th</sup> Ave





### Topic #6 – Façade Articulation, Materials, and Weather Protection:

- Breaking down long frontages
- Materials: Brick and painted fiber cement shingles
- Extent of weather protection around the site





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