



P O R T L A N D  
CITY AUDITOR  
**Elections**

June 4, 2020

Sam Adams  
5514 NE 31<sup>st</sup> Ave.  
Portland, OR 97217

**DELIVERED ELECTRONICALLY**

Sam@samadamxpdx.com  
Inna@samadamspdx.com

Friends of Sam Adams  
3321 SE 20<sup>th</sup> Ave.  
Portland, OR 97202

**Re: City Campaign Regulation Violation (2020-18-SA)  
No Violation**

Dear Sam Adams and Friends of Sam Adams,

On May 18, 2020, the City of Portland Auditor's Office received a complaint by the member of the public alleging your campaign violated the City's Campaign Regulations. The complaints claimed a lack of required prominent funding contribution disclosures on a television ad that aired between May 15, 2020 and May 18, 2020. Specifically, the complaint alleged that the required disclosure was in a font size smaller than the majority of text in the message; was not presented in a contrasting color; was not on screen for at least four seconds; and was not readily comprehensible to a person with average reading, vision, and hearing faculties ([PCC 2.10.080.O.2](#)).

City Campaign Regulations

Portland Charter Chapter 3, Article 3 and Portland City Code Chapter 2.10 (collectively, the "City Campaign Finance Regulations" or "Regulations") were passed by voters in November 2018 and are administered and enforced by the City Auditor's Office. The City Campaign Regulations require certain campaign contributors and their respective sources of income to be prominently listed on campaign communication to voters, including video communications ([PCC 2.10.030](#)).

After a careful review, I find no violation. A disclaimer was in place for at least four seconds and was clearly visible to a person with average reading, vision, and hearing faculties.

**Complaint Decision: No violation.**

This letter shall act as a decision on the complaint and no further action will be taken regarding this matter.



Appeals

Appeals for this decision can be made to the Multnomah County Circuit Court within 30 days, as provided by [PCC 2.10.050.I](#).

Sincerely,

A handwritten signature in cursive script, appearing to read "Deborah Scroggin".

Deborah Scroggin  
City Elections Officer