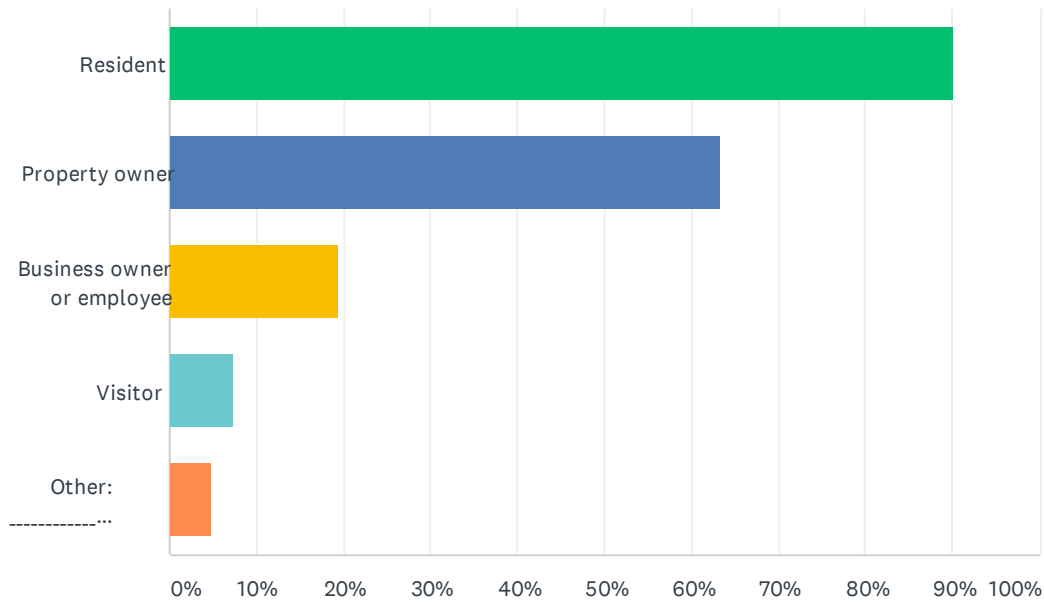


Q1 What is your relationship to the Macadam Area? (Please select all that apply below)

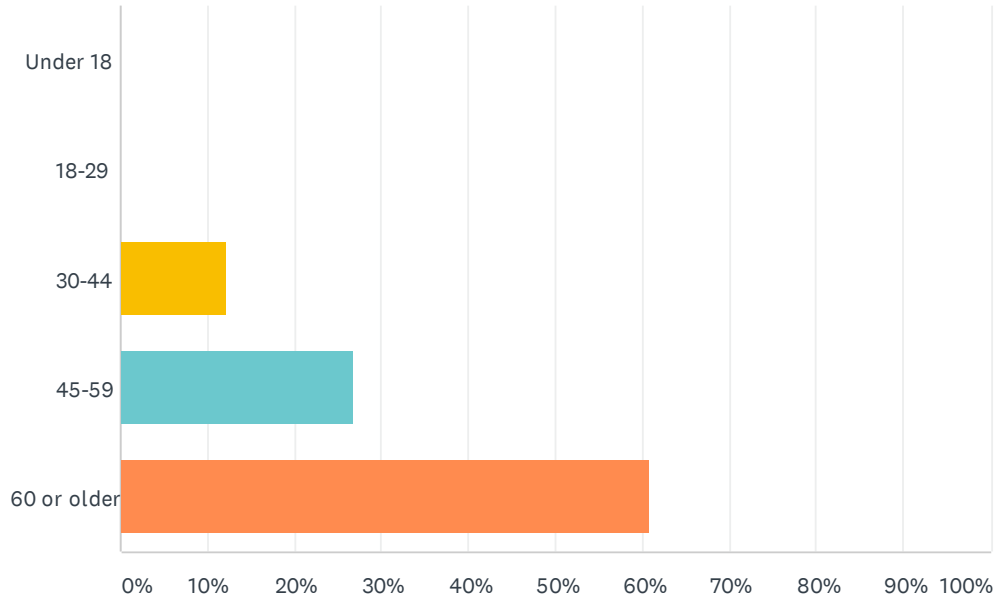
Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Resident	90.24%	37
Property owner	63.41%	26
Business owner or employee	19.51%	8
Visitor	7.32%	3
Other: _____	4.88%	2
Total Respondents: 41		

Q2 Which category below includes your age:

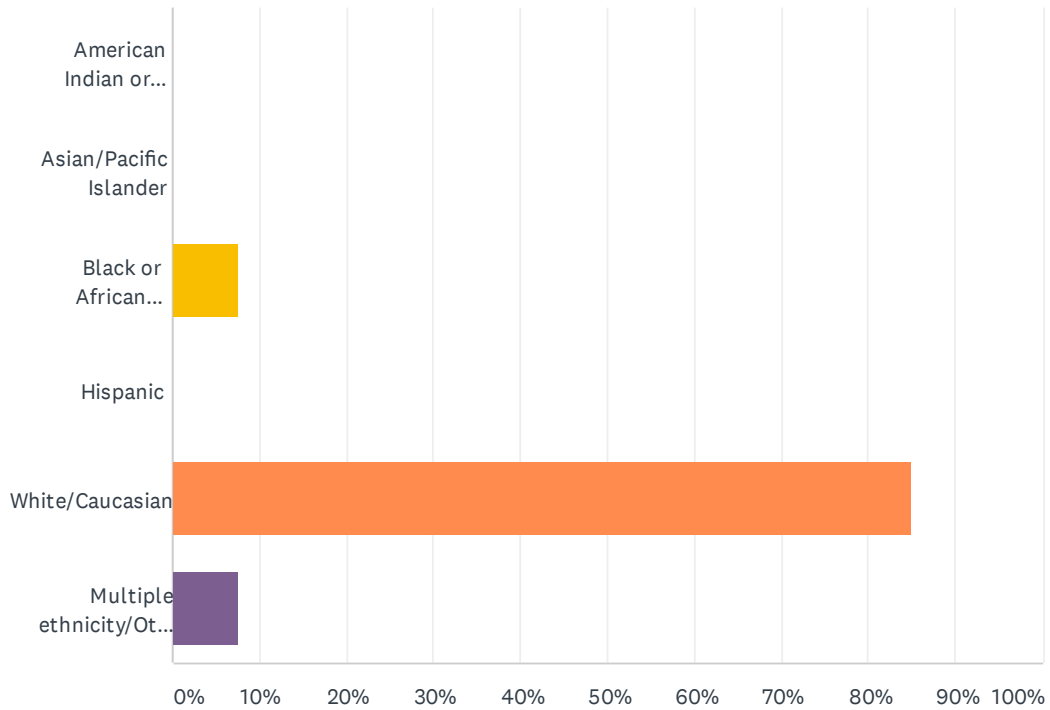
Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-29	0.00%	0
30-44	12.20%	5
45-59	26.83%	11
60 or older	60.98%	25
TOTAL		41

Q3 Which race/ethnicity best describes you? (Please choose only one)

Answered: 40 Skipped: 1



ANSWER CHOICES	RESPONSES	
American Indian or Alaskan Native	0.00%	0
Asian/Pacific Islander	0.00%	0
Black or African American	7.50%	3
Hispanic	0.00%	0
White/Caucasian	85.00%	34
Multiple ethnicity/Other (please specify) _____	7.50%	3
TOTAL		40

Q4 In one word, describe what do you appreciate about this area?

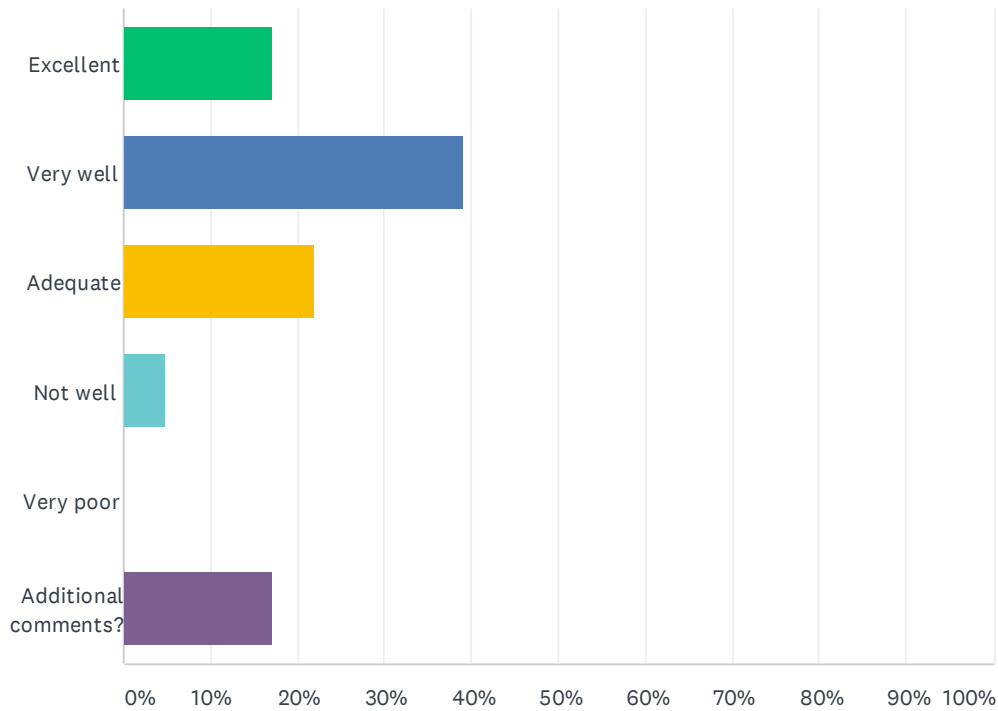
Answered: 41 Skipped: 0

Q5 In one word, describe what would you like to see change or improve in this area?

Answered: 41 Skipped: 0

Q6 Background, Existing and Emerging Conditions: We focused on the history and conditions of Macadam Blvd., the Willamette Riverfront, and the land between these two corridors. Please tell us how well we captured the history and conditions by selecting one of the options below:

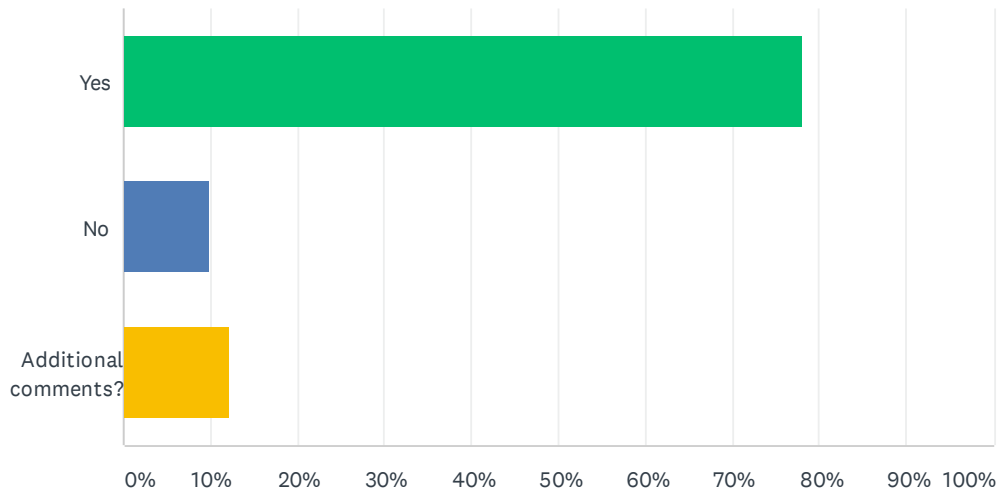
Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	17.07%	7
Very well	39.02%	16
Adequate	21.95%	9
Not well	4.88%	2
Very poor	0.00%	0
Additional comments?	17.07%	7
TOTAL		41

Q7 Map: The diagrammatic map is intended to illustrate the context described within the document, including existing conditions and the three distinct geographies of the area. Do you feel this map helps you understand the information in the document?

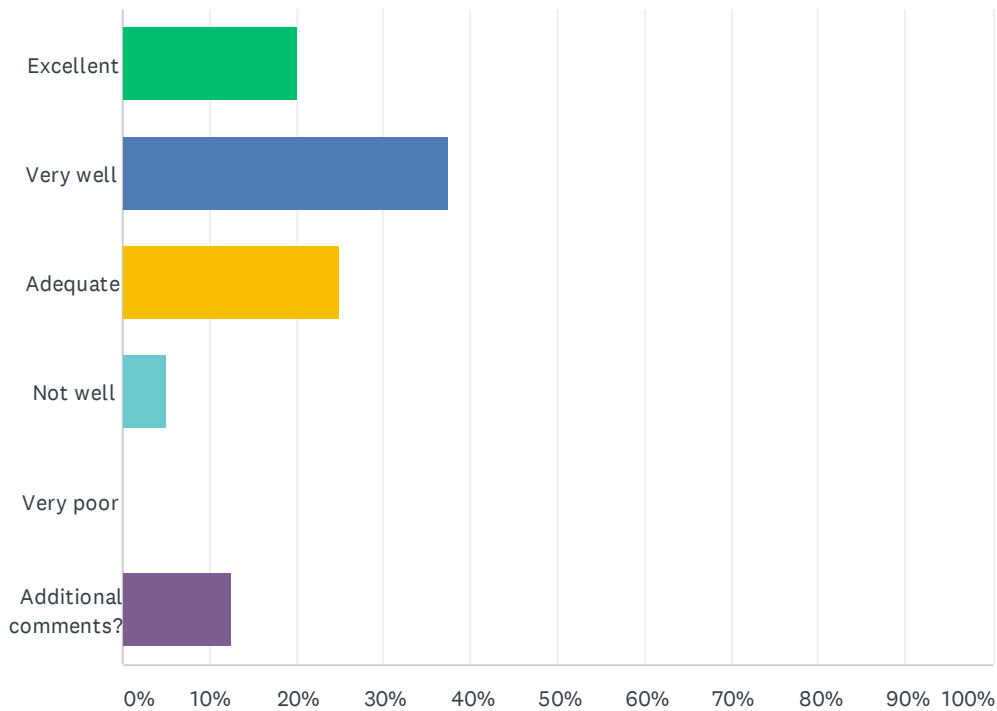
Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	78.05%	32
No	9.76%	4
Additional comments?	12.20%	5
TOTAL		41

Q8 This section is a description on how to build on and strengthen Macadam’s current community character. This guidance was shaped by previous community outreach, which described Macadam as being defined by three unique geographies, each having a distinct character (main street, boulevard, riverfront park, etc.) that creates unique landscapes, building typologies, activities, and even people. How successful was staff in describing Macadam’s community character?

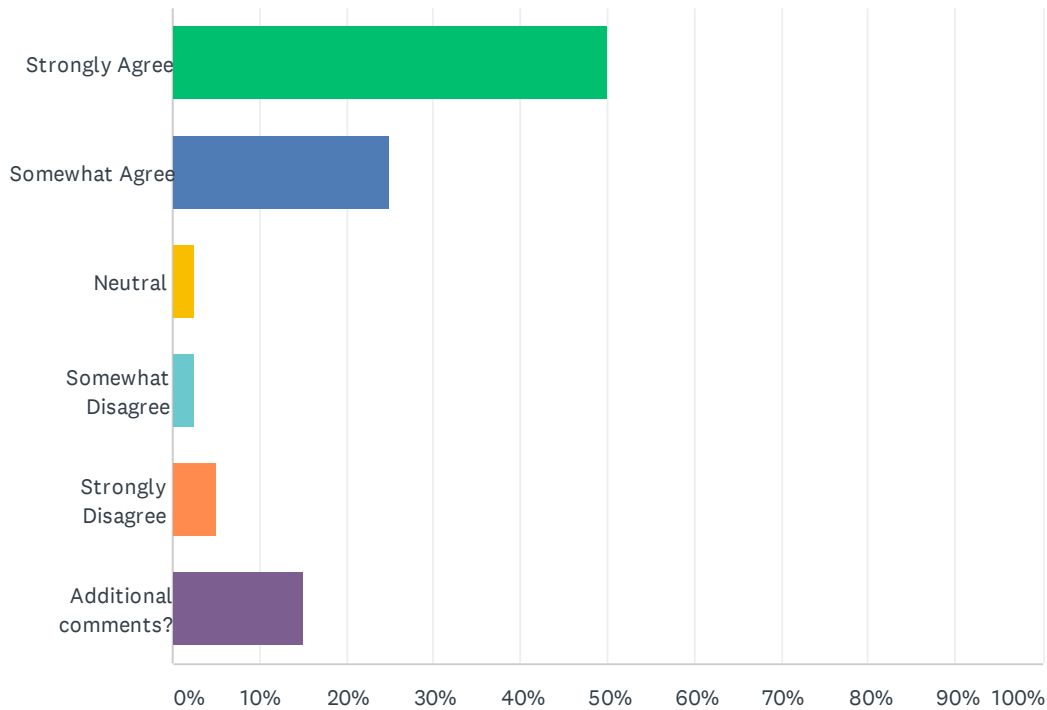
Answered: 40 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	20.00%	8
Very well	37.50%	15
Adequate	25.00%	10
Not well	5.00%	2
Very poor	0.00%	0
Additional comments?	12.50%	5
TOTAL		40

Q9 Macadam Boulevard: The guidance for Macadam Boulevard is to create places and spaces that prioritize the pedestrian over motorized vehicles. This includes providing landscape and architectural elements that strengthen Macadam’s role as an active boulevard and commercial center. Do you agree with the description and guidance provided for Macadam Boulevard?

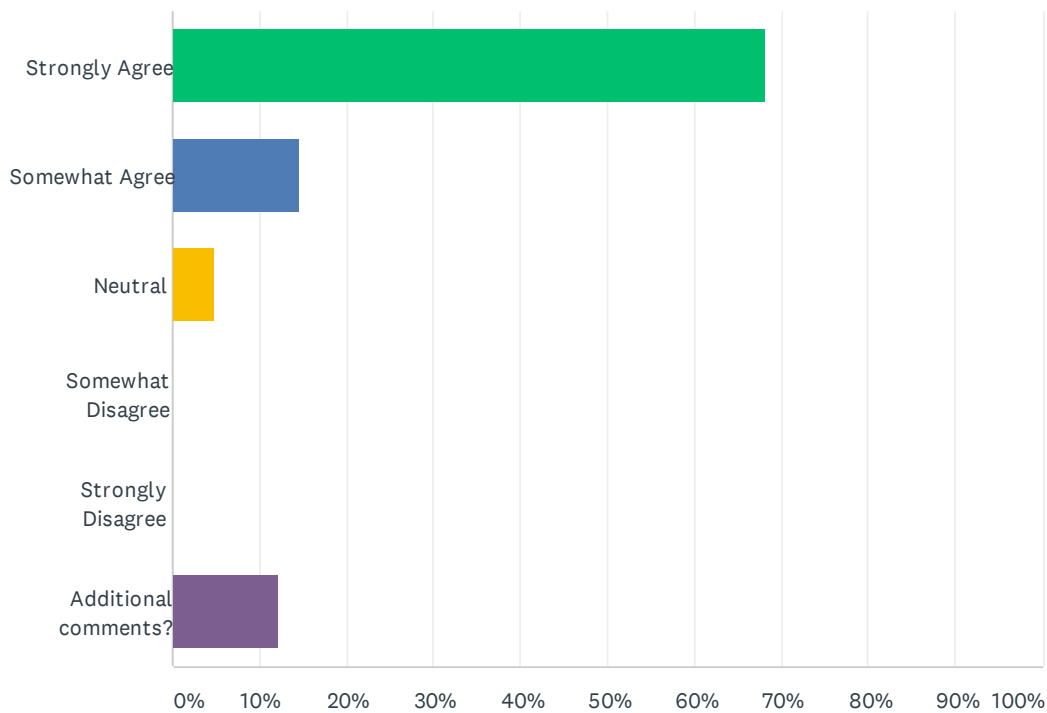
Answered: 40 Skipped: 1



ANSWER CHOICES	RESPONSES	
Strongly Agree	50.00%	20
Somewhat Agree	25.00%	10
Neutral	2.50%	1
Somewhat Disagree	2.50%	1
Strongly Disagree	5.00%	2
Additional comments?	15.00%	6
TOTAL		40

Q10 Willamette Riverfront: The goal for the riverfront is to encourage future development to orient buildings to the river and design sites to provide eyes on trails and parks. This includes stepping buildings back and utilizing building articulation on river facing facades to avoid long-monotonous facades. These treatments help preserve access to light and air along the riverfront and trails. Do you agree with the guidance staff has provided for future developers along the riverfront?

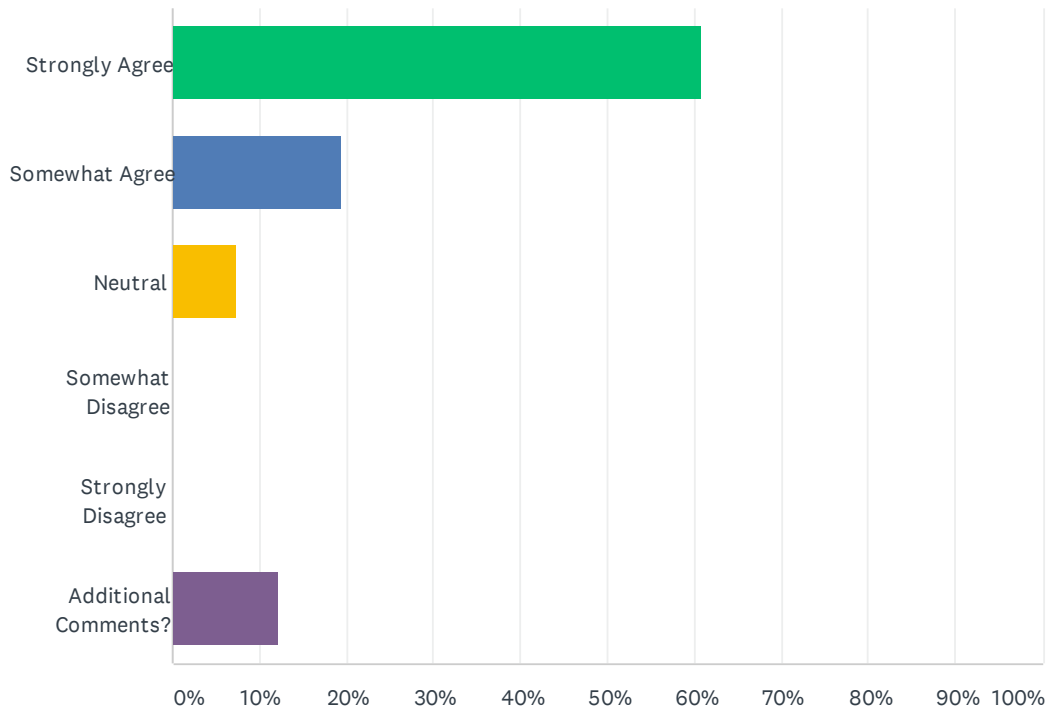
Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly Agree	68.29%	28
Somewhat Agree	14.63%	6
Neutral	4.88%	2
Somewhat Disagree	0.00%	0
Strongly Disagree	0.00%	0
Additional comments?	12.20%	5
TOTAL		41

Q11 There are two goals in this section. First is to highlight the resources within the area and how development (new buildings, alterations, site work, etc.) should respond to them. Second is to incorporate language encouraging green building practices, materials, and technologies along the riverfront, to further help preserve these resources. Do you agree with the description and guidance provided for the area’s natural resources?

Answered: 41 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly Agree	60.98%	25
Somewhat Agree	19.51%	8
Neutral	7.32%	3
Somewhat Disagree	0.00%	0
Strongly Disagree	0.00%	0
Additional Comments?	12.20%	5
TOTAL		41