



**Tom Rinehart**  
Chief Administrative  
Officer

**Ted Wheeler**  
Mayor

**CITY OF PORTLAND**  
**Office of Management  
and Finance**  
1120 SW 5<sup>th</sup> Avenue  
Portland, OR 97204

P: (503) 823-1182  
F: (503) 823-5384  
TTY: (503) 823-6868  
portlandoregon.gov/omf

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Date: November 23, 2020

## REPORT TO COUNCIL

To: City Council

From: Tom Rinehart, CAO  
Karl Lisle, Spectator Facilities Program Manager

Subject: Accept Travel Portland's annual report on travel and tourism activity for fiscal year 2019-20  
(Report; Contract No. 30005175)

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Jeff Miller, Travel Portland President and CEO, will present the efforts and accomplishments of Travel Portland during Fiscal Year 2019-2020, and discuss the organization's goals and activities underway in Fiscal Year 2020-2021.

This annual report is a requirement of the City's agreement with Travel Portland to provide travel and tourism promotion and marketing services to the City. Agreement No. 30005175 was adopted by Council by Ordinance No. 187792 on June 8, 2016.

This year's report will be in the form of a presentation delivered to Council by Jeff Miller. Jeff will be accompanied by Megan Conway, Chief Strategy Officer, and James Jesse, Chief Sales Officer.



**OMF** OFFICE OF  
MANAGEMENT  
AND FINANCE

***An Equal Opportunity Employer***

*To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.*

**Agenda No. 953**  
**Item Type: Report** \_\_\_\_\_ **No.** \_\_\_\_\_  
**Council Meeting Date: December 9, 2020**

Title: Accept Travel Portland's annual report on travel and tourism activity for fiscal year 2019-20  
 (Report; Contract No. 30005175)

**AGENDA TYPE**

**Consent**

**Regular**

**Time Certain** Start Time 9:45am

Item 1 of 1

Total amount of time needed for presentation, testimony and discussion (Regular and Time Certain Only): 20 Minutes

**INTRODUCED BY: Mayor Wheeler**

**COMMISSIONER / AUDITOR APPROVAL**

Mayor - Finance & Admin. - Wheeler Mustafa Washington Digitally signed by Mustafa Washington Date: 2020.12.01 10:38:06 -0800'  
 Position 1/ Utilities - Fritz  
 Position 2/ Works - Ryan  
 Position 3/ Affairs - Hardesty  
 Position 4/ Safety - Eudaly  
 City Auditor - Hull Caballero

**BUREAU APPROVALS**

Bureau: OMF/CAO  
 OMF/CAO: Tom Rinehart Digitally signed by Tom Rinehart Date: 2020.11.23 10:56:59 -0800'  
 Bureau Approval: Tom Rinehart Digitally signed by Tom Rinehart Date: 2020.11.23 10:57:08 -0800'

Prepared By: Karl Lisle  
 Date Prepared: November 23, 2020

1) Is a completed Impact Statement attached?  Yes

2) Does the item amend the budget?  Yes  No  
 If yes, **Budget Office** Approval

3) Is the item a Code ordinance?  Yes  No  
 If yes, **Auditor Office** Approval

4) Is this item a contract (current or future), code, easement, franchise, comp plan or Charter?  Yes  No  
 If yes, **Attorney Office** Approval

5a) Is item a Portland Policy Document or Administrative Rule?  Yes  No

5b) If yes, is the City Policy/Admin Rule directive in the ordinance or resolution?  Yes  No

**ACTION TAKEN:**

**December 9, 2020 Accepted**

CLERK USE: DATE FILED 12/1/20

Mary Hull Caballero  
 Auditor of the City of Portland

By: Keelan McClymont Digitally signed by Keelan McClymont Date: 2020.12.01 17:07:25 -0800'  
 Deputy

**FOUR-FIFTHS AGENDA**

1. Fritz
2. Ryan
3. Hardesty
4. Eudaly
Wheeler

**COMMISSIONERS VOTED AS FOLLOWS:**

	YEAS	NAYS
1. Fritz	✓	
2. Ryan	✓	
3. Hardesty	✓	
4. Eudaly	✓	
Wheeler	✓	