

ORDINANCE NO. 149063

An Ordinance amending Title 33, Planning and Zoning, of the Code of the City of Portland, Oregon, to correct errors and contradictions in reference to outdoor advertising sign approval and to provide uniformity in the application of the regulations, and declaring an emergency.

The City of Portland ordains:

Section 1. The Council finds:

1. Section 33.98.050, Variances and Adjustments, Sign Location, provides in part, as follows:
 - (a) "Any applicant who desires to erect an outdoor advertising sign shall request the approval of the Sign Review Committee in writing, and file the same with the Electrical Division of the Bureau of Buildings, provided he applies simultaneously to erect such sign."
2. This section clearly requires the Sign Review Committee to approve all applications for outdoor advertising signs before a permit is issued. The section also sets out certain criteria on which the Sign Review Committee is to base approval of such applications. For conformity of application of this ordinance, all other sections which list Outdoor Advertising Signs as a permitted use should refer applications to the Sign Review Committee for approval and not, as in some sections, the Variance Committee.
3. Chapters 33.42, C2 General Commercial Zone; 33.50, M3 Light Manufacturing Zone; 33.52, M2 General Manufacturing Zone; and 33.54, M1 Heavy Manufacturing Zone, contain conflicting information and refer approval of outdoor advertising signs to the Variance Committee.

NOW, THEREFORE, the Council directs:

- a. Title 33, Planning and Zoning, of the Code of the City of Portland, Oregon, hereby is amended by an amendment to Chapters 33.42, 33.50, 33.52, and 33.54 to be numbered and to read as follows:

1. Section 33.42.130, C2 General Commercial Zone signs:

* * * (first paragraph - no change)

"Outdoor advertising signs may be erected if the Sign Review Committee first approves the location as not obstructing a view of scenic interest, as not obstructing traffic visibility, and as not increasing the density of such outdoor advertising signs along any arterial or heavily traveled street to an extent tending to constitute a safety hazard or a detriment to the appearance of the neighborhood."

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2. Section 33.50.130, M3 Light Manufacturing Zone signs:

* * * (first paragraph - no change).

"Outdoor advertising signs may be erected if the Sign Review Committee first approves the location as not obstructing a view of scenic interest, as not obstructing traffic visibility, and as not increasing the density of such outdoor advertising signs along any arterial or heavily traveled street to an extent tending to constitute a safety hazard or a detriment to the appearance of the neighborhood."

3. Section 33.52.130, M2 General Manufacturing Zone signs:

* * * (first paragraph - no change).

"Approval through the procedures set out in Section 33.98.050 may be granted to erect an outdoor advertising sign if it is found that the location does not obstruct a view of scenic interest, does not obstruct traffic visibility, does not increase the density of such outdoor advertising signs along any arterial or heavily traveled street to an extent tending to constitute a safety hazard or a detriment to the appearance of the neighborhood."

4. Section 33.54.130, M1 Heavy Manufacturing Zone signs:

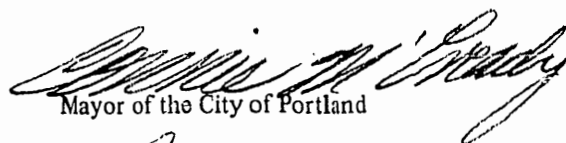
* * * (first paragraph - no change).

"Approval through procedures set out in Section 33.98.050 may be granted to erect an outdoor advertising sign if it is found that the location does not obstruct a view of scenic interest, does not obstruct traffic visibility, does not increase the density of such outdoor advertising signs along any arterial or heavily traveled street to an extent tending to constitute a safety hazard or a detriment to the appearance of the neighborhood."

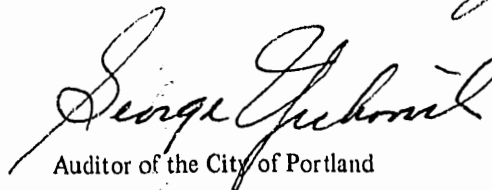
Section 2. Council declares that an emergency exists because there are conflicts in the code which create inequities and confusion in the application of certain provisions; now therefore, this ordinance shall be in effect from and after its passage by the Council.

Passed by the Council, JAN 30 1980

Mayor McCready
M. Vytlačil/lb
December 26, 1979


Mayor of the City of Portland

Attest:


Auditor of the City of Portland

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Title

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JAN 24 1980

CONTINUED TO JAN 30 1980

JAN 18 1980

Filed

GEORGE YERKOVICH

Auditor of the CITY OF PORTLAND

By

Deputy

INTRODUCED BY

Mayor McCready

NOTED BY THE COMMISSIONER

Affairs

Finance and Administration

Safety

Utilities

Works

BUREAU APPROVAL

Bureau:

Bureau of Planning

Prepared By:

Date:

M.Vytlačil/lb

12/26/79

Budget Impact Review:

☐ Completed

☐ Not required

Bureau Head:

Frank N. Frost

NOTED BY

City Attorney

City Auditor

City Engineer

THE COMMISSIONERS VOTED AS FOLLOWS:

	Yeas	Nays
Ivancie		
Jordan		
Lindberg		
Schwab		
McCready		

FOUR-FIFTHS CALENDAR

Ivancie	
Jordan	
Lindberg	
Schwab	
McCready	