

ORDINANCE No. 176310

* Contract with Cole & Weber, Inc. to provide public relations, customer education and outreach services to introduce new multi-space pay station technology to the public, and provide for payment not to exceed \$70,000 (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Ordinance 176191, passed by Council on January 9, 2002, provides for the replacement of single-space meters with multi-space pay station technology, provided by SchlulubergerSema, and designates the pay and display mode of operation as the standard for Portland.
2. The multi-space pay station technology is scheduled to be phased-in over a five-year contract period with the phase scheduled for May 2002. To ensure successful implementation, the City is committed to performing an extensive outreach and education program to introduce pay stations to Portland.
3. The scope, complexity, and schedule needs of the public relations, education and outreach work requires professional and expert services to assist the Office of Transportation with the development and implementation of the project.
4. In accordance with the provisions of section 5.68 of the City Code, a selection committee received 8 proposals and unanimously selected the proposal submitted by Cole & Weber / Red Cell as the most advantageous to the City.
5. Sufficient funding is available in the Office of Transportation FY 01-02 and FY 02-03 budgets for this project. In addition, the contract with SchlumbergerSema provides for the contractor to contribute \$40,000 to help pay for contract services.

NOW THEREFORE, the Council directs:

- a. The Commissioner of Public Safety is hereby authorized to enter into an agreement with Cole & Weber, Inc. to provide public relations, customer education and outreach services, substantially as to form with the draft Contract, attached to the Original of this Ordinance only.
- b. The Commissioner of Public Safety and Auditor are hereby authorized to draw and deliver warrants chargeable to the Office of Transportation budgets for FY 01-02 and 02-03 in a total not to exceed \$70,000.

Section 2. The Council declares that an emergency exists because delay in implementation of the action herein could result in an inability to successfully introduce pay stations to the public and meet the phase-one implementation schedule; therefore, this Ordinance shall be in force and effect from and after its passage by Council.

Passed by the Council

MAR 13 2002

Auditor of the City of Portland
By /S/ Susan Parsons

Deputy

Commissioner Charlie Hales
Ellis McCoy/ls

BACKING SHEET INFORMATION

AGENDA NO. 235-2002

ORDINANCE/RESOLUTION/COUNCIL DOCUMENT NO. 176310

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
FRANCESCONI	X	
HALES	X	
SALTZMAN	X	
STEN	X	
KATZ	X	