

Whereas, the American Cancer Society estimates that in 2020 the number of new breast cancer cases in State of Oregon will be 3,880, which corresponds to 8 new cases a day; and,

Whereas, October is nationally recognized as Breast Cancer Awareness Month, an annual campaign to raise awareness using pink ribbon imagery, which aims to offer support for all those courageously battling this disease; to recognize the many breast cancer survivors, their supporters and loved ones; and to honor those lives lost to the disease; and,

Whereas, breast cancer remains the most frequent type of all new cancer diagnoses; and it is the second most likely cause of death for women in the United States despite significant improvements in treatment and mortality rates; and,

Whereas, Pink Lemonade Project, has the mission "to educate, empower, and support those affected by breast cancer" those affected by breast cancer across the Portland-Vancouver metropolitan region, and aims to provide a community of support for those individuals and families going through a breast cancer journey; and,

Whereas, Breast Cancer Awareness Month is an opportunity to unite the community and spread the message about the importance of early detection, screening and prevention to women and men in order to prevent additional diagnoses, or even breast cancer deaths;

Now, therefore, Ted Wheeler, Mayor of the City of Portland, Oregon, the "City of Roses" do hereby proclaim October, 2020 to

Breast Cancer Awareness Month

In Portland and encourage all residents to observe this day

Proclaim October 2020 to be Breast Cancer Awareness Month (Proclamation introduced by Mayor Wheeler)

October 21, 2020

Placed on File

Filed _	October 13, 2020		
MARY HULL CABALLERO Auditor of the City of Portland			
Ву	Deputy		

COMMISSIONERS VOTED AS FOLLOWS:			
	YEAS	NAYS	
1. Fritz			
2. Ryan			
3. Hardesty			
4. Eudaly			
Wheeler			