



Community Involvement Committee (CIC) Meeting Minutes

Meeting Date: November 12, 2019 | Time: 5pm-7pm

Location: 1900 SW 4th Ave Portland OR 97201 Suite 7100, conference room 7A

Attendees: Valeria Vidal, Rachel Bernstein, Caitlin Burke, Clair Carder, Harranie Chavers, Tony Greiner, Daniel Hafner, Tanaira Johnson, Kaitlin W. La Bonte, Sandra Walden, Christina Wienholz, Katy Wolf, Riley Crayton, Nicholas Starin, Eric Engstrom, Barry Manning (BPS), Nikoyia Phillips (BPS), Ryan Curren (BPS), Natasha Gaskin (BPS), Anne Pressentin (Enviroissues), Sofia Alvarez-Castro (Enviroissues)

Absent:

Welcome, Introductions and Announcements (5:00 pm)

Nikoyia Phillips, CIC Coordinator, welcomed committee members and introduced herself and her role in the committee and Bureau. Phillips then reviewed the agenda for the evening and continued by going over housekeeping, the Bureau's ground rules and the committee's addition to the ground rules. Phillips continued by inviting the group to do a round of introductions and use one word to describe how they felt. Descriptive words included energized, happy, curious, tired, welcomed, relaxed, grateful, excited, ready and promising.

Report Back (5:15 pm)

Phillips thanked the group for returning and gave a brief overview of what happened at the last meeting and invited Anne Pressentin, Enviroissues, to report back on the previous work session. Pressentin gave an overview of the overarching themes that emerged at the last meeting and a potential draft vision for the committee as a result of those overarching themes. Pressentin gave the opportunity for feedback on the themes and draft vision by writing comments on the posters in the back of the room. Pressentin said additional discussion would occur in January.

Presentation (5:20 pm)

Phillips then moved to the presentation portion of the agenda and invited Barry Manning, Project Manager for the Streetcar expansion project. Manning gave a presentation on the primary goals and considerations for the proposed Portland Streetcar expansion. Manning explained what priority expansions for Streetcar in the Transportation Plan new connections to Montgomery Park in NW Portland and to Hollywood Town Center in NE Portland. The City wants to improve transit access and development opportunities to these areas. Some analysis



on demographics and feasibility has been completed. Manning said the project is early in project planning and the CIC's assistance with planning community engagement would inform next steps.

Committee members got to ask Manning a few questions and then Phillips moved the group to the Shared Learning part of the agenda.

Shared Learning (5:40 pm)

Phillips then invited Ryan Curren, Project Manager of the SW Corridor Project, to discuss some of the opportunities, challenges and practical application of an equity lens, when using community grants as an engagement strategy. Curren shared results of a racial equity analysis for the Montgomery Park Project and to meet stated goals the importance of engaging with communities of color and low-income households over the long-term and strategies that were used to advance racial equity in the planning process.

Committee members asked Curren a few clarifying questions. A couple of members described their need for more information for Streetcar.

Work Session (6:00 pm)

Phillips gathered the room together and introduced the activity for the work session.

Committee members were asked to support the development of a grants-focused community outreach strategy around the proposed Streetcar Expansion. About \$50,000 will be available for community groups to aid the City with engagement. In the four different table groups, members were asked to create a Request for Proposal (RFP) that center the needs of communities of color and low-income households for four proposed priority populations. The four proposed priority populations used in the example were small business owners (NE), homeowners (NE), renters (Pearl, Affordable Housing, East-West divide at the Broadway Bridge), and industrial workers (NW). Each table had coaches that were there as a resource to help with the creation of the RFP.

Phillips asked that each RFP consider the following components:

- Community needs of priority populations
- potential outcomes and benefits (outcomes and strategy)
- budget
- timeline
- lesson learned



Report Out and Panel Discussion (6:40 pm)

Phillips gathered the group back together and asked groups to report on their RFP for the priority populations they were assigned to.

Homeowners:

Their discussion focused on finding a community partner who knows Portland, has relationships in the community and experience with transportation and real estate.

Small Business Owners:

Their discussion focused on need to engage NE businesses that may be affected by construction and could be displaced. The groups suggested tactics included business canvassing, interviews, and outreach to business associations. They also stressed the importance of researching engagement from similar past projects.

Renters:

Their discussion focused on recruiting an advocacy group to organize and educate renters to be able to advocate for themselves. Suggested tactics included workshop and public meeting in the neighborhoods.

Industrial Workers:

Discussion focused on the need for research to better understand the workforce and their transportation needs. The group thought union and workforce advocacy group might have access to this information. Suggested tactics included a focus group to gain new information.

Phillips said their input would inform a draft RFP, which will be distributed via email.

Phillips then listed the following list of questions for reflection on the co-creation experience.

- Were there other stakeholders that came up in the conversation?
- Is there another approach you might have chosen or designed differently if you had a little more money, time or other resources?
- What was it like having the autonomy to design work as a committee?
- Does this feel like an approach you would be interested in exploring more?

Meeting Adjourn (7:00 pm)

Phillips thanked the members and guests for attending the committee meeting. Phillips concluded by sharing that a meeting evaluation will be sent by email. In addition, members can expect to be contacted before the next meeting to advance the chartering work.