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Chloe Eudaly Commissioner Chris Warner Director

<b>NW Parking SAC</b>	Virtual meeting
June 17, 2020	Zoom
4:30 p.m. – 6:00 p.m.	Portland, OR

## Meetings Notes

### **Members in Attendance**

Rick Michaelson (Chair, At-Large), Nick Fenster (NWBA), Karen Karlsson (NWDA), Jeanne Harrison (NWDA), Don Singer (NWBA), Mark Stromme (At-Large), Daniel Anderson (At-Large), Ron Walters (NWDA), Thomas Ranieri (NWBA)

### **Members Absent**

Peter Rose (At-Large), Nancy De Leo (NWBA), Brent Soffey (At-Large), Parker McNulty (NWDA)

### **PBOT Staff**

Rae-Leigh Stark (NW Parking District Liaison), Sarah Goforth (Transportation Demand Specialist), Zena Rockowitz (Parking Program Specialist),

### **Public in Attendance**

Allen Classen (NW Examiner), Damien Erlund (NWDA), Morgan

### **Welcome and Bylaws Review**

Rae-leigh reviews Section VI of the bylaws, which outlines process for removal of members and resignations. Rae-Leigh and Rick answer questions members have about committee administration, such as, what happens if there is a tie or if they want to remove the chair.

Rae-Leigh asks if the committee thinks there should be more at-large members. The bylaws allow for four members from NWBA, four members from NWDA, and five at-large members. Some members voice they are not interested in making changes right now because they believe there is a good balance.

## **Transportation Wallet Annual Report**

Sarah shares an overview of the Transportation Wallet Annual report. The Northwest Transportation Wallet is a collection of credits and passes for use on transportation services. People can buy a Transportation Wallet for \$99 or obtain a free Transportation Wallet for exchanging a Zone M parking permit or moving to the northwest and electing not to get a Zone M parking permit. In 2018 there was an 8% reduction in Zone M parking permits, and in 2019 there was a 9% reduction in Zone M parking permits.

The annual fall survey asked first-time Transportation Wallet holders how often they are using TriMet, streetcar, BIKETOWN and found they were using these modes more often than before having a Transportation Wallet or using these modes for the first time. Next year the survey will include scooters.

Sarah looked at aggregate TriMet data of 396 Transportation Wallet users and found that people continued to load the Hop cards to take TriMet, even after their Transportation Wallet benefits were used up. Rick wants to know if people who get a Hop card continue to buy them. Sarah said that is unknown to PBOT but TriMet has that information.

## **Update on 2019/2020 Permit Surcharge Budget**

Rae-Leigh goes over the permit surcharge revenue estimate. There were 5,502 permits sold, of which 1,372 were low income, 2,519 were business, and 2,983 were resident permits. The revenue totals to \$523,513. Rae-Leigh notes that low income permits don't count toward this revenue because they don't have a surcharge fee.

The SAC has spent 76% of the 2019/2020 permit surcharge budget. \$279,613 is unspent and will be carried over to next year. Permit surcharge funds are estimated for the year and are spent in the year they are collected.

## **Proposed 2020-2021 Permit Surcharge Budget**

Permit Surcharge funds are estimated for the year and spent in the year they are collected. The Permit Surcharge revenue estimated for fiscal year 2020-2021 is \$500,000, which is based on 3,700 permits at \$120 surcharge and 200 permits at \$315 (second permits). Rae-Leigh discusses the Transportation Demand Management portion of the budget that includes engagement for Timbers enforcement, the bike parking fund, a five-year commitment to streetcar, and the Transportation Wallet. 2020-2021 programming could include a 2020 Summer BIKETOWN launch, employer lunch and learns, and Timbers/Thorns engagement.

## **Proposed 2020/2021 Budget – Transportation Wallet**

The total budget for Transportation Wallet is for \$678,580 with \$211,075 unspent funds being re-budgeted from last year. The goal is to reduce driving trips, manage on-street parking, alleviate burdens on low income, underserved, and communities of color.

The Golden Transportation Wallet is a new program for those over 65, with a mental or physical disability, or low income. Committee members express concerns that the Golden Transportation Wallet is being offered for free to 65+ because this includes wealthy white people. The committee wants to give preference to people who need the wallets the most. Daniel recommends taking off the 65+. Sarah explains that TriMet's Hop card ("honored citizens") includes disabilities and 65+ people together, so if 65+ is removed, the wallet could not include people with disabilities, unless they were low income. The committee prefers to make the Golden Wallet only for low income in order to exclude wealthy 65+ and give preference to people they feel need the wallet the most. PBOT staff will work on changing Golden Wallet to low-income only.

Committee asks how verification works. Sarah says, you need Hop card first, then PBOT verifies that they live in the district. There is a low-income Hop card and an "honored citizens" Hop card. Sarah says PBOT pays the full cost of everything to TriMet.

Sarah explains she is doing targeted outreach to affordable housing units and says that it is easier for people in subsidized housing to get low income Hop cards than those not in low income housing. Daniel has concerns that Home Forward isn't covering everyone. Karen says, "anybody in low income housing should qualify. There are also people who live in tax credit or market housing because they are waiting to get a spot. They are more difficult to reach."

### **2021 Transportation Wallet proposal:**

Sarah explains what is offered in the Transportation Wallet and how this is changes depending on transportation landscape:

- \$100 TriMet hop card
- Annual Portland Streetcar pass
- \$99 Biketown, which will become an electrified fleet later this summer
- Will offer \$60 in scooter credit; may have many companies
- New \$30 credit for car-share or moped share; this is to be determined

Ron has concerns about scooter usage, stating that within NWDA there are mixed feelings about scooter usage and if it should be promoted. Sarah says she negotiated the first half of the year, so they got the scooter credit for free, and PBOT pays only for redemptions. Rae-Leigh notes scooters could be good alternative to discomfort with using transit during

COVID. Jeanne says there are a range of positions on scooters, so the Transportation Committee hasn't made a commitment for or against to scooters. She feels scooters could be the only safe options people have during COVID.

Rae-Leigh talks about the free New Mover Wallet and it is clarified for the committee that someone can only get this if they opt-out of a permit. 2020 will be the year to test the success of the Golden Wallet and New Mover wallet. Due to a decrease in permits, which means decrease in permit surcharge, the committee could talk about reducing programming or increase permit surcharge for 2021.

*The Committee moves to adopt the permit surcharge budget.*

### **Public Comment**

No public comment.

### **Update on Healthy Business Program**

Rae-Leigh says she is working with NWBA, PBOT planning and Portland in the Streets. Portland in the Streets is busy operating the Healthy Business Program. Rae-Leigh shows map where they have gotten applications for parking spaces and street closures. The map has an error and shows an application on 23<sup>rd</sup> and Kearny instead of 21<sup>st</sup> and Kearny.

The logistics haven't been finalized but they are considering funding up to 5 public spaces at \$10,000 per space as "mini public plazas" for a total of \$50,000. The SAC funding would go to making it a better public space, not just for restaurants. They haven't approached the restaurants. The timeframe is to complete in the upcoming weeks.

Ron recommends learning from the festival street process or temporary closers. For example, could make this program three days per week and close after 5 pm, so you aren't just closing off streets all the time.

Rae-Leigh specifies money comes from the "Mainstreet and placemaking" budget item. Could pay for things such as: setting up, tearing down, protective barriers, planters, pedestrian wave racks, weather resistant tables and chairs, and maintenance (e.g., watering the flowers). Rae-Leigh drafted an application and is working on procurement.

Rick asks three committee members to volunteer to work with Rae-Leigh on this. Nick, Ron, and Karen volunteer. Ron says, he will check with NWDA. Rick says they will work on deciding if they want to pursue this.

### **New Business**

None.

*Meeting Adjourned.*