

1900 SW 4th Ave, Suite 7100 Portland, OR 97201

Postmaster: please deliver April 7-10

Curbside Recycling Guide Community projects and events Portland Plan survey inside

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tland Curbsider

Bureau of Planning and Sustainability • Sam Adams, Mayor • Susan Anderson, Director

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Te heard in the Phase One workshops across the city that jobs, education, equity, public health and sustainability are important to the people of Portland. Now it's time to take the next steps. The upcoming Portland Plan community workshops will be about setting direction – identifying our goals and choosing targets that will help us meet them.

We've collected your input from Phase One as well as the ideas and values Portlanders expressed through visionPDX, and combined them with the information from extensive background research. You can learn more about this process and read summaries of Phase One at www.PDXPlan.com.

So whether you're new to the Portland Plan or you participated in the Phase One community workshops (Nov. – Dec. 2009), we want to hear your thoughts and dig deeper into the issues that Portland faces.

Please join your neighbors and fellow Portlanders at one of the Phase Two community workshops listed to the right, and make your mark on Portland's future.

THERE'S TALKING ABOUT IT. AND THEN THERE'S DOING SOMETHING ABOUT IT.

GET INVOLVED COME TO A COMMUNITY WORKSHOP

SOUTHEAST: APRIL 26 6:30-9 pm Central Catholic HS, 2401 SE Stark St

NORTHEAST: APRIL 29 6:30-9 pm Beaumont Middle School, 4043 NE Fremont St

NORTH: MAY 1 10 am-12:30 pm **University Park Comm Ctr, 9009 N Foss Ave** *childcare provided in Cesar Chavez room

CENTRAL CITY: MAY 10 6:30-9 pm University of Oregon, 70 NW Couch St

EAST: MAY 15 10 am-12:30 pm David Douglas HS, 1001 SE 135th Ave *childcare provided in room #122

WEST: MAY 18 6:30-9 pm **Jackson Middle School,** 10625 SW 35th Ave

www.PDXPlan.com

In this issue:

Food scrap composting pilot program begins Solarize comes to Southwest Portland

PULLOUT RECYCLING GUIDE

[see inside]



TY AND

By Judith Mowry from Portland's Office of Neighborhood Involvement and director of the Restorative Listening Project

The word "equity" is being used a lot lately. But what, exactly, do we mean when we say it in the context of the Portland Plan?

Like the term "sustainability," equity has social, economic and environmental meanings. At its core, it is about fairness and equal opportunity for all. So when we look at access to affordable housing and healthy food, safe streets and a good education, we want these to be available to all Portlanders, regardless of who they are, where they come from or how much money they make.

Portland Plan partners are committed to addressing issues of equity by acknowledging historic disparities and prioritizing resources and investments to address them in the Portland Plan. Ensuring equity for all Portlanders will mean evaluating projects and policies in terms of who benefits from them.

For instance, a program that reduces utility bills for homeowners through weatherization assistance would have provisions for renters as well. This is a good example of thinking about equity.

As we develop the Portland Plan together, we have the chance to creatively address equity issues that affect everyone who lives here. Portland Plan community meetings and other forms of engagement will allow us to come to a greater understanding of how we can make sure Portland is a thriving and sustainable city and that our people are prosperous, healthy and educated.



for the next 25 years, guiding our decisions and investments as Portland grows and changes. Thanks to great planning 30 years ago, we have one of the best transportation systems in the country and a vibrant central city. But even though Portland is consistently rated one of the most livable cities in the country, we are facing some real challenges too. Responding to those challenges will take collaboration and ideas from people like you to help create the Portland we want. This plan will affect what Portland looks like over the next few decades for our children and grandchildren. So get involved and be a part of what's next.

MORE PORTLAND PLAN ON THE LAST TWO PAGES

>>> For more information about equity in Portland, see the results of recent research online at www.PdxPlan.com

Green roll cart reminders

A small group of Portlanders are part of a new food scrap curbside collection pilot, but the rest of Portland households should put only yard debris in the green roll cart. This includes: weeds, leaves, vines, grass, fruit and vegetables from your garden or trees, pumpkins, and branches less than 4 inches thick and 36 inches long.

Keep it out!

Food, pet waste, plastic bags, plastic flower pots, treated wood, stumps, branches more than 4 inches thick and 36 inches long, metal, rocks, dirt, ashes or household garbage.

How to prepare yard debris for your green roll cart

- ▶ Yard debris is picked up every-other-week. One green 60-gallon roll cart is included in standard residential garbage service.
- **► Weight limit: 100 lbs.** For safety reasons, drivers will not pick up containers that are over the weight limit. Wet grass, pumpkins and fruit can be very heavy.
- ▶ Pack debris loosely so it falls easily from the cart.
- ▶ Roll cart lid must close. Lid opening must face the street.
- ► Limbs must not poke above the lip of the cart since this can be very dangerous for drivers.
- ▶ Roll cart needs to be **easily accessible from the street.**
- Roll cart must be at least one foot away from (and not behind) any object, including cars, mailboxes, trees, telephone poles and garbage containers.
- ► Additional costs incurred for extra cans, bags or bundles. Your green Portland Composts! roll cart must be placed at the curb to signal the driver to stop for pickup.

Food Scrap Curbside Collection Pilot: The first step toward citywide food scrap composting

This spring, 2,000 Portland families will be able to compost their food scraps in their yard debris roll cart. This pilot is an essential step in bringing Portland in line with other major West Coast cities like Seattle and San Francisco by offering residents curbside collection of food scraps.

www.PDXPlan.com

Engage with

and TWITTER

other Portlanders

(@PDXPlan, #PDXPLAN)

Find us on FACEBOOK

(www.facebook.com/PDXPlan)

The pilot includes weekly food scrap and yard debris collection and changing standard collection of garbage to everyother-week. Fewer garbage collections will reduce emissions from trucks and create a more efficient system overall.

Portland City Council adopted the Portland Recycles! Plan in 2007. The Plan aims to reduce waste generation and

environmental impacts of collection trucks while increasing recycling. The first phase of this Plan was the distribution of the blue and green roll carts and the expansion of recyclable plastics collected curbside. The second phase of the Plan begins with this pilot.

Prior to the start of the program, each pilot area household will receive a tool kit, which includes a kitchen pail to collect food scraps, details of what can and cannot be composted, and a collection schedule.

The system aims at better recycling and composting while remaining affordable for everyone. The pilot is an opportunity to test this new recycling and garbage collection system before it is rolled out citywide next spring.

Food scrap collection is great for the environment

Compostable food and food-soiled paper account for almost 30 percent of Portland residents' garbage. This equals about 34,000 tons of unnecessary garbage every year. Composting food scraps curbs climate change by reducing the amount of food decaying in the landfill. When food breaks down in a landfill, it creates methane,

The food scraps and yard debris collected from households will go to a commercial facility to be made into compost. Compost is a nutrient-rich soil amendment that helps prevent erosion, retain water, suppress plant disease and block weeds.



Compost at home

Earth Machine Home Compost Bins available for only \$39

Available year-round at MetroPaint Store on Swan Island, 4825 N. Basin Ave.

M-F 8am - 4pm SAT 7am - 4pm

www.oregonmetro.gov/compost



which is a potent greenhouse gas.

Looking ahead 25 years,

chieving great things takes guts. As we work through the process of building the Portland Plan, we need to look at the tough issues the city faces now and the problems that impact our day-today lives. But we also need to imagine the future we want 25 years down the road. What do we want to achieve? What kinds of big, ambitious changes do we need to aim for to make this a better place?

This is a 25 year plan so thinking big is important. We invite you to share your thoughts on some of the key goals we can set for the city in the survey on the back page.

But we know it's not just about setting goals. At the community workshops kicking off on April 26th, we'll discuss the obstacles in our way and start generating ideas that bring us closer to what our community really wants for the future.

For an example of how these discussions might work, see how these Portlanders could talk about an issue such as neighborhood walkability:

For starters, it's not easy to walk

around in my

neighborhood.

There aren't

In the survey it says one goal is to ensure 90% of Portlanders are able to walk or bike to local shops and services. I don't think that's realistic in this part of town.

It's hard to imagine, but I like it. I think we need to push for the changes we really want.



I know what you mean. I'd love to walk to the market, but I don't have one nearby.

would be to find ways to help new businesses to grow in our neighborhoods.

So a good start

And to build more sidewalks!



THANK YOU! During Phase One of the Portland Plan, residents returned more than 8,000 print and online surveys. This community input provides valuable information as we shape the plan and set goals in Phase Two.

PORTLAND PLAN PARTNERS: City of Portland | Metro | Multnomah County | Portland Public Schools | Parkrose School District | Centennial School District | David Douglas School District | Reynolds School District | Portland State University | Oregon Health & Science University | University of Oregon | Portland Community College | Mt. Hood Community College | TriMet | Portland Development Commission | Housing Authority of Portland | Worksystems, Inc. | East Multnomah Soil & Water Conservation District | West Multnomah Soil & Water Conservation District | Multnomah County Drainage District

TURN THE PAGE, TAKE THE PHASE II SURVEY AND LET US KNOW WHAT YOU THINK.

In the survey on the next page and on www.PDXPlan.com you can see examples of proposed objectives to start the public discussion. What do you think of these? What's missing? Talk to friends, co-workers and neighbors. Come to a workshop and discuss these with other Portlanders. **Your feedback is key!**

OVER

Portland, OR 97201 1900 SW 4th Ave, Suite 7100 Bureau of Planning & Sustainability



City of Portland Bureau of Planning and Sustainability

Sam Adams, Mayor | Susan Anderson, Director

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The Curbsider is published by the City of Portland Bureau of Planning and Sustainability.

The Portland Bureau of Planning and Sustainability (BPS) promotes integrated land use planning and development based on sustainability principles and practices. BPS also develops and implements policies and programs that provide environmental, economic and social benefits to residents, businesses and government, which strengthen Portland's position as an international model of sustainable practices and commerce.

WWW.PORTLANDONLINE.COM/BPS

HEBE **GMATS CLASS FIRST** YOUR





We all do. At the Portland Plan community workshops, we'll look at some proposed goals to address the issues Portland faces today. We'll discuss what's working, what's not and what changes we can make to improve our city.

You can get a head start by telling us what you think of the draft objectives in the survey below. Are they too aggressive or should

we set our sights even higher? These will provide us with a starting point; then we can discuss the barriers we're facing and begin the work toward potential solutions.

b. Native American

d. Black/African American

c. White/Caucasian

e. Latino/Hispanic

f. Mixed/Other

a. Under \$20,000

d. Over \$100,000

b. \$20,000 - \$50,000

c. \$50,000 - \$100,000

Of course these are just a few of the issues we're addressing in Phase Two of the Portland Plan. We'll discuss a more extensive list of draft goals at the community workshops, and there's a lot more to see at www.PDXPlan.com.

W H	IAT KIND OF BIG CHANGES SHOULD WE AIM FOR? T OBJECTIVES FOR 2035	Not Aggressive Enough	Just Right	Too Aggressive	This should not be an objective	Don't Know
1	ARTS EDUCATION Today, Portland Public Schools has only 34 arts specialists for more than 46,000 students. By 2035: Expand arts education by establishing arts learning programs in all of Portland's K-8 schools.					
2	ARTS ATTENDANCE Today, more than 41% of Oregonians attend art events, well over the national average of 29%. By 2035: Increase the percentage of Portlanders who attend arts events.					
3	COMPLETE NEIGHBORHOODS Today, 26% of Portlanders live close enough to parks, businesses, frequent transit service, schools and other amenities to safely and easily walk or bike to meet their daily needs. By 2035: Increase the percentage of Portlanders who can safely and easily walk or bike to services and amenities to 90%.					
4	RAISING THE BAR Today, around 61% of Portland's high school students graduate on time. By 2035: Achieve a minimum 80% on-time high school graduation rate at all high schools.					
5	HIGHER EDUCATION Today, many of Portland's job seekers don't have sufficient skills or training to qualify for job openings. By 2035: Ensure that vocational training and higher education provide a robust pool of skilled job seekers to match all job openings in each sector.					
6	EQUAL EMPLOYMENT OPPORTUNITY According to the 2010 State of Black Oregon report, "The Black male labor force participation rate is about 9 percentage points less than that of White males." By 2035: Achieve equitable participation in the labor force for Portlanders of all races, ethnicities and genders.					
7	EDUCATIONAL EQUITY In the 2007-08 school year, only 43% of Latino students enrolled as seniors in Portland Public Schools graduated from high school. By 2035: Bring the high school graduation rate for Portland's students of color, youth in poverty, and English language learning youth up to that of other students.					
8	HOUSING Today, many of Portland's neighborhoods do not offer a range of affordable and family-friendly housing choices. By 2035: Increase the range of housing choices so that families have more options. Prioritize new housing development that is affordable to households earning less than half the area median income. (Half the median income is \$34,000 for a family of four).					
9	HOUSEHOLD BUDGET Today, many lower income households spend more than 70% of their income on housing and transportation costs. By 2035: Reduce the combined cost of housing and transportation to less than 45% of median income. This would include locating more new housing close to transit and within walking distance of services.					
10	ACTIVE & HEALTHY LIFESTYLE Today, 55% of Multnomah County adults and 10% of teens are overweight or obese. By 2035: Create opportunities for active lifestyles and healthy eating, so that at least 60% of adults and 95% of children and teenagers are at a healthy weight.					
11	ACCESS TO RECREATION Today, about 80% of Portlanders live within ½-mile walking distance of a developed park or natural area. **By 2035: Increase access so that all Portlanders are within ½-mile walking distance of a park, natural area, trail or greenway.					
12	HEALTHY & AFFORDABLE FOOD Today, 60% of Portlanders live within ½-mile walking distance of a full service grocery store. By 2035: **Increase access so that 90% of Portlanders are within ½-mile walking distance of a grocery or market that sells affordable, healthy and locally grown food.					
13	SENSE OF SAFETY Currently, 61% of Portlanders citywide report feeling safe walking alone at night in their neighborhoods. Several eastside areas reported a sense of safety as low as 35-48%. By 2035: Improve safety so that 75% of Portlanders in every neighborhood feel safe walking alone at night.					
14	MORE LIVING WAGE JOBS Today, Portland has a higher unemployment rate and lower median income than comparable West Coast cities. In the past 30 years, only the top 20% of Portland's earners have seen their incomes rise. By 2035: Raise the income of Portlanders whose incomes have remained flat or declined. Decrease unemployment rates so they are lower than the average West Coast urban area.					
15	COMPETITIVE ECONOMY In 2008, Portland area export businesses generated \$19.5 billion for the regional economy. By 2035: Improve the competitive position of Portland businesses that buy and sell in global markets, and improve global market access for all Portland businesses. Increase the region's export income by an average annual rate of 5%.					
16	SATISFACTION We do not currently measure residents' sense of connectedness and satisfaction with their neighborhoods and city. By 2035: Establish a baseline and increase residents' sense of connectedness and satisfaction throughout Portland.					
17	PARTICIPATION & CHANGE Today civic advisory bodies and commissions generally do not reflect the diversity of Portland. By 2035: Improve Portlanders' opportunity to participate and capacity to affect change in their community through advisory bodies and commissions that reflect Portland's diversity.					
18	HOME ENERGY USE Over the past 20 years, household energy use has increased by 19%. By 2035: Reduce household energy use by at least 25% from current levels.					
19	GREENHOUSE GAS EMISSIONS Today, 15% of total local energy comes from carbon-free sources, such as hydro, wind and solar. By 2035: Double the percentage of carbon-free energy sources to 30%.					
20	SUSTAINABLE TRANSPORTATION Today, 27% of commute trips are made by sustainable transportation (pedestrian, bicycle, transit). By 2035: Increase the percentage of sustainable commute trips to 60%.					
21	HEALTHY WATERSHEDS Overall, the health of the Willamette River and its tributaries is improving, but more progress needs to be made. By 2035: Improve the water quality of at least half of Portland's streams so they are healthy enough for people and salmon.					
22	MAINTENANCE FIRST Today, there is a backlog of deferred public facility maintenance (repairs to public buildings, water, sewer, streets, schools). By 2035: Reduce the maintenance backlog for public facilities by 50%.					
	ould be your top three priorities out of all of the draft objectives? write down the number for the corresponding objective.)	7:- (
Are the	re any objectives that are missing or ones that you would change? Please give us your suggestions: What is your racial or ethnic groundly and the contest of the contest o	What is your household income?				

Thank you for taking the time to fill out this survey.

Solarize Portland comes to Southwest

Solarize Southwest, a volunteer-driven, community-based volume purchasing project for solar electric panels operated by Portland's Southwest Neighborhoods, Inc., (SWNI), is now taking signups. Supported by the City of Portland's Bureau of Planning and Sustainability and Energy Trust of Oregon, the project is designed to simplify the process of going solar as well as bring significant cost reductions through volume purchasing. Solarize Southwest will make it easy for Southwest Portland neighbors to go solar.



Free Introductory Solar Workshop

Thursday, April 22 6:30 - 8 p.m.

Jackson Middle School, 10625 SW 35th Ave

Enroll for the group purchase program or free technical solar workshops at **www.solarizesouthwestportland.org**.

Community Events Calendar

City Repair Earth Day 2010 Re-Seeding Our World!

Saturday, April 24, 2010 10 a.m. – 7 p.m. Washington High School, SE 12th & Stark

St. Johns Bizarre and Parade

Saturday, May 8, 2010 10 a.m. – 8 p.m. St Johns Plaza, N Lombard St & Philadelphia Ave

Northeast Sunday Parkways

Sunday, May 16, 2010 10 a.m. – 3 p.m. Route connects Wilshire, Fernhill, Alberta & Woodlawn Parks

Good in the Neighborhood

Saturday, June 26, 2010 12 - 9 p.m. King School Park, 4800 Block of NE 6th

North Sunday Parkways

Sunday, June 27, 2010 10 a.m. – 3 p.m. Route connects Peninsula, Arbor Lodge & Kenton Parks

Find out more about these and other upcoming events at www.portlandonline.com/sustainability.

 $Enjoy\ a\ delicious,\ local\ break fast\ as\ \textbf{BESTAward}\ winners\ are\ announced!$

Tuesday, April 20, 7:30 a.m.

Hilton Portland and Executive Towers



AWARDS



Keynote from
Phaedra Ellis-Lamkins
CEO, Green For All

Tickets on sale now through Friday, April 16 www.bestbusinesscenter.org/bestawards



Food and the City

Urban Growth Bounty classes, presented by the Bureau of Planning and Sustainability, are designed to help grow your skills with fruit and vegetable gardening, cooking and cheesemaking, food planning and preserving—even chicken and beekeeping classes. Classes for all skill levels are held at locations all over the city to help you create your Portland homestead.

A Saturday, August 7 tour of North and Northeast vegetable gardens will be a fun and fertile opportunity to glean great ideas for prolific produce.

The Better Together Garden at City Hall will showcase its 2010 crops on Sunday, April 18 at 1:00 p.m. Join in a celebration and pick up vegetable gardening tips from OSU Master Gardeners, Portland Community Gardens and Oregon Tilth. A panel discussion on food and climate change will follow, with special guest Anna Lappé, author of the recently released book, *Diet for a Hot Planet*.

For more details about Urban Growth Bounty classes, the garden tour, Better Together Garden and the food and climate panel, visit www.portlandonline.com/bps/food or e-mail food@portlandoregon.gov.

Build It Green! Home Tour seeks residential projects

The ninth annual Build It Green! Home Tour (BIG!) and Information Fair will take place Saturday, Sept. 25, 2010. We are looking forward to another great tour of new and remodeled projects showcasing differing sustainable design styles, construction strategies and lifestyle choices.

Do you have an interesting residential project you'd like to have considered for this year's tour? Find more tour information and the nomination form at **www.portlandonline.com/bps/builditgreen**. Help us create a diverse and appealing event for more than 900 tour-goers. We welcome your nominations.

BIG! is presented annually each September by the Bureau of Planning and Sustainability.

Questions? Call 503-823-5431 or email valerie.garrett@portlandoregon.gov.



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"PDXPlan"

RSS Feeds

To select RSS feeds for certain BPS programs or projects, visit www.portlandonline.com/bps/rss

Twitter
www.twitter.com
@PortlandBPS
@PESTP:-Content

@BESTBizCenter @greenhotline @PDXPlan









REMEMBER:

No plastic bags, no lids and glass on the side

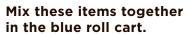
A Note to Multifamily Residents:

Multifamily communities include apartments, condominiums, mobile home parks and moorages with five units or more. While the materials residents recycle are the same citywide, where you put the materials may differ. Multifamily communities should have recycling containers located as conveniently as garbage containers. Improve recycling wherever you live by getting the right materials in the right containers. The City offers free educational materials and technical assistance. Visit us online at www.portlandonline.com/bps/multifamily.

CURBSIDE OOOGUIDE

RECYCLING

Recycling is picked up every week. We recommend that you wait until the roll cart is full to bring it to the curb.





NEWSPAPERS MAGAZINES CATALOGS

CARDBOARD

MILK CARTONS

DRINK BOXES

SCRAP AND

SHREDDED

PAPER

Include ads, inserts, postcards and miscellaneous paper.

Flatten cardboard boxes

Rinse to remove food particles.

Scrap paper includes: junk mail,

paper egg cartons, paper tubes,

wrapping paper and cereal boxes.

envelopes, office paper, greeting cards,

Place shredded paper into paper bags.

Do not include rubber bands or

Do not include wax-coated cardboard or pizza boxes.

Do not include plastic straws that come with drink boxes.

Do not include bath tissue, paper towels, freezer boxes, coffee cups or paper coated with food, wax, foil or plastic.



PLASTIC TUBS AND BOTTLES

Tubs include: yogurt-type containers (6 ounces or larger), rigid plant pots (4 inches or larger) and buckets (5 gallons or smaller). Rinse containers.

Do not include lids. Do not include bottles that have come in contact with motor oil. pesticides or herbicides.



Cans include: aluminum, tin and steel food cans; empty, dry, metal paint cans. Rinse to remove food particles. Place metal lids inside cans and crimp closed.

Do not flatten

Cans must be empty.

Do not include plastic caps. Do not flatten or puncture cans or remove nozzles.



AEROSOL CANS

Remove food from foil. Crumple into loosely-packed balls.

> Do not include metal that has plastic, food, or other non-



Include scrap metal that is smaller than 30 inches in any direction and less than 30 pounds.

> Do not include light bulbs, broken glass or lids.

metal materials attached.



GLASS Place in your old yellow recycling bin. Mix all colors together. Labels are OK.

MOTOR OIL

Put in a clear plastic bottle with a screw-on lid. Don't mix with other liquids. Place next to roll cart or bin.

Over 95 percent of all properly prepared recyclables are used to make new products.

Spanish, Russian & Vietnamese

For instructions in Spanish, Russian and Vietnamese, visit www.portlandonline.com/bps/guide or call 503-823-7202 to request a copy.

Do you know someone who is visually impaired?

Tell them they can listen to a recorded message about garbage and recycling at 503-823-1261.

CALL:

Your Garbage and Recycling Company

- ► About rates, billing or account information.
- ▶ With questions on how to prepare your garbage, recycling and yard debris.
- ► To request special pick-ups, yard debris schedules, and glass only or yard debris stickers.
- To report a missed pick-up of garbage, recycling or vard debris, and lost or stolen recycling or yard debris roll carts.

Phone:

(Fill in your garbage and recycling company's number here You can find the number on the side of your roll cart, call 503-823-7202 or visit www.portlandonline.com/ bps/findhauler.

City of Portland **Bureau** of Planning and Sustainability

- ► For help in resolving service and/or billing problems with your garbage and recycling company.
- ► To find out your garbage and recycling company's name and phone number.
- ► To request recycling and yard debris preparation information.
- To comment on the curbside program.

Curbside Hotline:

503-823-7202

E-mail: wasteinfo@ portlandoregon.gov

Web: www. portlandonline.com /bps/recycle

Metro Recycling Information

- ► About reuse, waste reduction and recycling of non-curbside items.
- For transfer station locations, rates and hours.
- ► To request home composting and natural gardening information.
- ► For household hazardous chemical use and disposal.

Metro Recycling Information:

503-234-3000 E-mail:

mri@oregonmetro.gov

Web:

www.oregonmetro.gov