## Planning Grant Scoring Guidance

Planning grants will be scored on a 100-point scale, earning points for criteria which are grouped into four categories.

- 1. Organizational commitments and capacity 30 possible points
- 2. Project description and scope planning methodology 40 possible points
- 3. Future project alignment with PCEF objectives 20 possible points
- 4. Budget 10 possible points

Within each category there are a number of criteria. Each criteria can be awarded up to a certain number of possible points. These are indicated in the column labeled "Possible points".

| Organizational commitments and capacity: 30 out of 100 points possible   |          |  |   |  |
|--|----------|--|---|--|
| Criteria   | Possible | Full points  | Partial points  | No points  |
|  | points   |  |   |  |
| Organization mission/purpose support PCEF goals of providing benefit to low income people, people of color, women, people with disabilities and people who are chronically | 3.0      | Primary purpose of the applicant organization is to deliver programs that benefit the communities identified in this criteria. If the organization has a mission or statement of purpose, it must reflect focus on delivering benefits to communities identified in this criteria. | Organization delivers programs that benefit communities identified in this criteria, but it is not their primary purpose. | Organization purpose does not align with criteria. |
| underemployed.   |          |  |   |  |
| Organization has   | 4.5      | Application must demonstrate that racial and   | Organization has defined  | No evidence  |
| demonstrated   |          | social justice are the principles guiding  | justice, equity, diversity, and   | provided of  |
| commitment to racial   |          | decision making, planning and work of the  | inclusion as a priority and made  | commitment to                                      |

| and social justice,      |     | organization. The organization can               | some progress at                  | racial and social   |
|--------------------------|-----|--|-----------------------------------|---------------------|
| diversity, equity,       |     | demonstrate that commitment through work         | operationalizing these            | justice, diversity, |
| inclusion in service     |     | to address and correct historic                  | principles within the             | equity and          |
| delivery and internal    |     | discrimination. The organization articulates     | organization. Examples might      | inclusion within    |
| operations.              |     | an understanding of the intersectional           | include staff and/or board        | organization.       |
|                          |     | identities of the population(s) they serve.      | trainings that are offered        |                     |
|                          |     | Trainings and educational opportunities          | and/or required. Planning         |                     |
|                          |     | related to justice, equity, diversity and        | documents or decisions that       |                     |
|                          |     | inclusion that are offered or required for staff | are guided by justice principles. |                     |
|                          |     | and/or board may also be used to                 |                                   |                     |
|                          |     | demonstrate commitment but alone will not        |                                   |                     |
|                          |     | receive full points. Documentation may be        |                                   |                     |
|                          |     | provided but is not expected and will not be     |                                   |                     |
|                          |     | viewed as more valuable than description of      |                                   |                     |
|                          |     | values and/or work.                              |                                   |                     |
| Organization             | 6.0 | Application must include engagement              | Focus of engagement is more       | No evidence that    |
| demonstrates strong      |     | practices clearly informed by principles of      | on outreach and updates and       | organization        |
| understanding and        |     | inclusion, co-creation, and collaboration, and   | not well informed by principles   | understands or      |
| practice around          |     | reflect an understanding of the community        | of inclusion, co-creation, and    | practices inclusive |
| community                |     | the organization serves.                         | collaboration.                    | engagement.         |
| engagement, particularly |     |  |                                   |                     |
| focused on historically  |     |  |                                   |                     |
| marginalized and         |     |  |                                   |                     |
| culturally diverse       |     |  |                                   |                     |
| communities.             |     |  |                                   |                     |

| Staff (including          | 4.5 | The majority of staff, including leadership,     | At least thirty percent of staff | There is no           |
|---------------------------|-----|--|----------------------------------|-----------------------|
| leadership) and board of  |     | and majority of board reflect the community      | leadership and thirty percent of | representation in     |
| the organization reflect  |     | the project is intended to serve.                | the board reflect the            | staff or board of     |
| the community their       |     |  | community the project is         | the community         |
| proposed project is       |     |  | intended to serve.               | project is intended   |
| intended to benefit.      |     |  |                                  | to serve.             |
| Application               | 6.0 | Applicant organization must have a balanced      | Budget may be imbalanced in      | Description of        |
| demonstrates              |     | budget, even if resilience is weak (e.g., few if | most recent full year but        | budget                |
| organization's ability to |     | any reserves, lack of contingency plan, lack     | explanation for deficit is       | management and        |
| manage funds              |     | of funding diversity). Organization must also    | reasonable and current year      | financial controls is |
| responsibly and           |     | have more than one person (staff and/or          | shows improvement.               | unclear or            |
| effectively.              |     | board) with financial controls and budget        | Description of budget            | incomplete. Budget    |
|                           |     | management responsibilities.                     | management and financial         | is not balanced and   |
|                           |     |  | controls practices is adequate.  | no evidence of        |
|                           |     |  | At least one staff (paid) or     | improvement or        |
|                           |     |  | board member (volunteer or       | reasonable            |
|                           |     |  | paid) is responsible for budget  | explanation of        |
|                           |     |  | management and financial         | deficits.             |
|                           |     |  | reporting.                       |                       |
| Project team (including   | 3.0 | The project team members that have been          | Project team members that        | No experience or      |
| non-profit staff,         |     | identified have experience successfully          | have been identified have        | plan to secure        |
| contractors, and other    |     | implementing projects that share common          | worked on projects that, while   | experience            |
| partners) have relevant   |     | characteristics to the proposed project. If      | they may not share common        | provided.             |
| experience.               |     | applicable, application includes plan to         | characteristics, have prepared   |                       |
|                           |     | secure additional project team members with      | them to be successful            |                       |
|                           |     | appropriate experience.                          | implementing the proposed        |                       |
|                           |     |  | project. If applicable,          |                       |

|                         |     |  | application includes plan to secure additional project team members with appropriate |  |
|-------------------------|-----|--|--|--|
|                         |     |  | experience.  |  |
| Applicant is a small or | 4.5 | Points awarded to organizations that have fewer than 10 full time equivelant (FTE) employees or have |  |  |
| emerging organization.  |     | been in operation for fewer than three years.  |  |  |

| Project description and scope - planning methodology: 40 out of 100 points possible |          |  |                                      |                      |
|---|----------|--|--------------------------------------|----------------------|
| Criteria  | Possible | Full points                                | Partial points                       | No points            |
|   | points   |  |                                      |                      |
| Opportunity   | 12.0     | It is clear from the opportunity statement | Opportunity statement is             | Incomplete, not      |
| statement and   |          | that the applicant has a firm              | understandable. Some questions       | clear what issue or  |
| goal of planning is   |          | understanding of the issue they intend to  | remain.                              | opportunity the      |
| clear and   |          | address. Intended beneficiary groups of    |                                      | application is       |
| compelling.   |          | the future project are identified. Impacts |                                      | hoping to address.   |
|   |          | of issue to be addressed are understood.   |                                      |                      |
| Scope of planning   | 12.0     | Objectives are clear, applicant staff and  | Scope provides a clear understanding | Scope has not        |
| process is well   |          | other partners who will play key roles in  | of the stakeholders who should be    | identified any       |
| designed -  |          | planning process have been identified      | included in the planning process and | partners,            |
| activities, research,   |          | and are inclusive. Research needs have     | provides a general outline of how    | stakeholders,        |
| analysis, etc.  |          | been identified/described and a sound      | engagement will occur. Scope         | activities, research |
|   |          | methodology established. Potential         | identifies some questions to be      | or needed analysis.  |
|   |          | barriers have been identified and a plan   | answered but not the method to       |                      |
|   |          | to mitigate is included. Consideration of  | finding the answers. Sequencing of   |                      |
|   |          | potential displacement is included.        | activities lacks detail.             |                      |

|                    |     | Sequencing of activities is detailed and    |  |                   |
|--------------------|-----|---|--|-------------------|
|                    |     | makes sense.                                |  |                   |
| Engagement plan    | 8.0 | List of stakeholders whose input is         | Engagement plan offers standard          | No engagement     |
| is inclusive,      |     | required is complete. Modes for reaching    | traditional opportunities for            | opportunities.    |
| culturally         |     | them is designed in a way that is creative, | stakeholder engagement (e.g. public      |                   |
| appropriate, and   |     | culturally appropriate, and inclusive.      | meetings, surveys). Translation services |                   |
| well developed.    |     | Modes demonstrate that removing             | are offered as requested.                |                   |
|                    |     | barriers to true engagement is a primary    |  |                   |
|                    |     | focus in planning activities.               |  |                   |
| Planning project   | 4.0 | Timeline is reasonable and has              | Timeline appears reasonable but does     | Timeline is not   |
| timeline is        |     | allowances for delays, both internal and    | not accommodate delays, either           | reasonable and    |
| reasonable.        |     | external, that can be accommodated          | internal or external caused.             | likely to create  |
|                    |     | without impacting success of project.       |  | problems for the  |
|                    |     |   |  | proposed project. |
| Planning project   | 4.0 | Application provides clear plan for         | Primary planning project manager has     | No plan.          |
| management plan    |     | managing timeline, deliverables,            | been identified and systems are in       |                   |
| is clear and       |     | communication, roles and responsibilities   | place to support accountability.         |                   |
| appropriate to the |     | with internal staff, partners, contractors  |  |                   |
| project.           |     | and other stakeholders working on the       |  |                   |
|                    |     | project.                                    |  |                   |

| Future project alignment with PCEF objectives: 20 out of 100 points possible |   |  |  |  |  |
|--|---|--|--|--|--|
|  | Possible Full points Partial points No points |  |  |  |  |
| Criteria   | Criteria points                               |  |  |  |  |

| Planned project  | 20.0 | Planned project is in strong alignment with both climate | Planned project meets    | There is not clear |
|------------------|------|--|--------------------------|--------------------|
| alignment with   |      | and social justice program objectives.                   | only some PCEF           | alignment between  |
| PCEF objectives. |      |  | objectives (e.g. reduces | planned project    |
|                  |      |  | GHG but social justice   | and PCEF           |
|                  |      |  | alignment is not strong) | objectives.        |

| Budget: 10 out of 100 points possible |          |                                      |                              |                               |
|---------------------------------------|----------|--------------------------------------|------------------------------|-------------------------------|
|                                       | Possible | Full points                          | Partial points               | No points                     |
| Criteria                              | points   |                                      |                              |                               |
| Project budget                        | 10.0     | Budget is complete, clear, and       | Budget is complete but       | Budget is not complete and/or |
| complete and                          |          | appropriately scaled to the proposed | would benefit from           | is not appropriate to the     |
| reasonable.                           |          | project.                             | modification/right sizing to | proposed project (e.g., too   |
|                                       |          |                                      | the proposed project.        | large, too small, missing key |
|                                       |          |                                      |                              | items, including extraneous   |
|                                       |          |                                      |                              | items).                       |