

PBOT

PORTLAND BUREAU OF TRANSPORTATION

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Chloe Eudaly Commissioner **Chris Warner** Director

October 3, 2019

NW Parking Supply Subcommittee Meeting Notes:

Member in attendance: Nick Fenster, Don Singer, Tom Ranieri, Jeanne Harrison, Dan Anderson, Rick Michaelson, Karen Karlsson, Kathryn Doherty-Chapman, PBOT

Wayfinding

- Kathryn updated the group on the sign production progress, as well as the website, etc. The website is up, was emailed to everyone, please send any feedback asap.
- Once the signs have an installation date, the PBOT comms team and consultants will mail all NW addresses a postcard and release a news/media alert as well as post ads on social and google.
- The NW Business association is also going door to door with brochures and window clings if businesses want to have them for customers. We will also produce a media kit for businesses to share the link or embed the map on their sites.
- The work order for the actual signs were approved, we are waiting on the sign and maintenance shop on their schedule for completion. In theory it should be fast.
- If anyone has ideas on getting the word out, please share those with Kathryn.
- Tom asked about getting a slide made for his theatre to share the new Legacy lot information- Kathryn will make one for him.

Goal conversation

The supply subcommittee goals and target users we are solving for needs to be produced by a professional, to ensure objective and data driven goals, rather than what we perceive or have opinions about.

Discussion

- Need to simplify goals, geography and users
- Good Sam could be a huge win for some parts of the neighborhood but not for other parts.
- Some smaller lots could use a stacker, perhaps we research a stacker program for resident use.
- Don notes that stackers are ugly, and landscaping would need to be a part of that plan.
- For stacker idea, we should plan to have an RFP out for lot owners 1 year from – next fall. Funded in 2021.
- Get consultants to report on the # of parking spaces that we need, and for whom?
- Supply is a long game, the # change year to year.
- TDM programs can be changed more quickly than supply.
- We know the # of permits per block face and the occupancy rates, we need that information to sell to the opponents in the neighborhood. We need hard data. We need to work from both angles
- Politically it is impossible to raise the permit price high enough, we need to get the permit to \$600 a year to make an impact, but that's not feasible. Something new needs to be done.
- Don shares that his lots are starting to make \$75 a month for overnight parking- 4:30pm-9am. We should call his operator for more details.

The subcommittee agrees that we should ask the SAC to fund a consultant to develop a stacker proposal and draft a plan for off-street parking.



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