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Chloe Eudaly Commissioner Chris Warner Director

NW Parking SAC November 20, 2019 1737 NW 26<sup>th</sup> Ave. 4:30 p.m. – 6:00 p.m. Portland, OR 97210

# **Meeting Notes**

#### **Members in Attendance (for KDC)**

Daniel Anderson, Nancy De Leo (new NW Business Association member) Nick Fenster, Jeanne Harrison, Karen Karlsson, Parker McNulty, Rick Michaelson (Chair), Thomas Ranieri, Peter Rose, Brent Soffey, Don Singer, Mark Stromme, Ron Walters

#### **Members Absent**

Lisa Higgins (no longer member)

#### **PBOT Staff**

Kathryn Doherty-Chapman - NW SAC Liaison

#### **Public in Attendance**

Allan Classen, Phil Selinger,

### Misc.

- There are now meters on 18<sup>th</sup> and 19<sup>th</sup>. The rest will be installed starting December 3rd
- Kathryn introduces Nancy, an interim representative from the NWDA. Lisa is no longer a member of NWDA.

## **Open House Recap**

- Kathryn received 12 comment forms at the open house. Most were residents and got around by walking. The sample size is small, and the questions were standard NW parking questions.
- There's an idea where Zone M permit holders could be eligible to purchase nightly scratch off passes. Public comment shows people would be willing to pay between \$5 to \$10 per night.



- Don: "These comments didn't seem representative of the comments I heard. I was talking with someone that was upset about the diverter proposed on 24<sup>th</sup>. There was a group of three women on Flanders that were upset about the proposed bike lane."
- KDC hasn't seen the NW in Motion comments. Those concerns might be reflected in the comments there. There was much more to discuss with NW In Motion, the parking information was more of a check in.
- Rick mentions some attendees were interested in merging Zone K and Zone M. The SAC isn't ready to take on that task yet, but if the city is approached, it may need to be discussed.

## **Supply Subcommittee report**

- The wayfinding sign campaign program has been launched. 25,000 addresses were mailed postcards and outreach has been conducted. The signs have all been installed as well and the Business Association will conduct more outreach to businesses.
- Off-street parking takes a long time to develop, results aren't as immediate as TDM
  efforts. The Supply Subcommittee is interested in professionalizing information
  gathering for off-street parking similar to how it's done for on-street parking.
- The goal is to remove 600 parkers from the street by moving them into off-street lots. This idea may be an area where funding is needed. A consultant can help identify potential off-street parking areas in the neighborhood. A consultant would be a wise investment of resources.
- Karen supports this idea and asks for a draft of the timeline. Rick asks for the draft to be emailed.
- Rick asks the Supply Subcommittee to get one more shared parking opportunity open. Don mentions the MLC lot. Both Kathryn and Mark have reached out to the facilities staff at PPS and have not heard anything back. Rick mentions that we should wait until the new NW Liaison starts to check back in with MLC and PPS.

### **TDM Budget revision and fund request**

- Sarah updates the members of the Transportation Wallet (TW). Sarah will be drafting a Request for Proposal for software development. She asks the SAC to fund some of the anticipated software development costs (see attached memo for details).
- Car2Go no longer operates in Portland so Sarah requested a refund for the portion of credits not used. Car2Go granted the refund and retuned \$5,500. There are also savings from changes to the Transportation Wallet (see the attached memo for details)

- Sarah calculates that the total budget adjustment at \$58,295, with a total savings of \$3,000.
- Karen mentions that the TDM Committee is fully in favor of Sarah's request and recommends it.
- Jeanne makes a motion to approve the budget adjustment.
- Karen seconds.
- Most in favor, one abstained.

# **Funding guidelines**

- Last fall, Kathryn proposed funding guidelines for how permit surcharge and net meter revenue is allocated. She shares an updated budget that reflect the guidelines discussed.
- Ron recalls objecting to funding off-street parking. He wants it to be clear that NWDA is not full-heartedly supportive of that.
- Rick says the NWDA will need to evaluate and finalize their stance on off-street parking.
- Kathryn shares a memo that outlines how funding can be used by the SAC. PBOT looks to the SAC to make recommendations on funding.
- Mark asks if efforts towards neighborhood beautification funding can be benches, flowers, lighting, etc. Kathryn answers yes.
- Jeanne was unaware that increasing supply of off-street parking was one of the funding goals for permit surcharge revenues. It seems inconsistent with the TDM efforts of reducing vehicle traffic.
- Kathryn answers permit surcharge goals are separate from city-wide rules established for permit surcharge revenue. The SAC can have their own NW goals and funding guidelines. This is an informational guideline on what NW can do, we may adopt our own NW policies.
- The goal is to start the conversation to determine priorities. The goal is to vote on the budget in January, with hopes of voting for next year's budget in July.
- Parker questions if the SAC should save money for larger projects or spend small funds to get projects on the ground. He favors prioritizing lighting improvements.
- Rick points out the city has two categories: Capital improvements and program
  expenditures. Lighting is a program expenditure which means the SAC can devote a
  set amount without specifying exact locations right off the bat allowing more
  flexibility. There's a proposal for \$25,000 to fund a pedestrian lighting project
  because members of the public and the SAC have expressed concerns.
- Kathryn proposes allocating the entire budget annually and a set amount can be carried over to build up for bigger projects.

- Rick says it's important to look at the next five years and determine what funding should be used for. There's a sum of money that needs to be used. He favors setting money aside, as proposed, for larger projects.
- Kathryn reminds members that there are 5 corridor improvement projects in the NW in Motion Plan that would include improved lighting for pedestrians.

# **Public comment**

• No public comment.

# **Project funding discussion including NW in Motion Funding**

- Don asks to discuss NW 23<sup>rd</sup>. "It seems like we're adding so much capacity to NW 23<sup>rd</sup> and all this work it being made to make it flow better in terms of NW in Motion that it's going to take increasing beating over. It's not going to survive 5 years. As we look at our money, to think about something that will make an impact on helping get in line on that 2022. If there's any other program we could do that speeds that it up. It's a super important program."
- Karen says she knowns a lot of people that refuse to drive on 23<sup>rd</sup> and that traffic spills over onto other streets.
- NW in Motion modeled certain streets to analytically determine the effectiveness of projects when creating the project list.
- Rick comments that the list of projects appears to be a popularity contest when the
  most favored projects rose to the top. The SAC doesn't want to re-do the process,
  but it's worth evaluating the NW in Motion list to the SAC's priorities like pedestrian
  lighting.
- Nick says if there are projects that don't appear appropriate to the SAC, those concerns should be vocalized so that unsupported projects aren't being funded using Parking revenues.
- Kathryn shares that Zef plans to ask for more SDC funding, more than the standard 33%. Additionally, the SAC could use permit surcharge revenue to pre-fund NW in Motion projects, it would give more flexibility to net meter revenue for other capital projects.
- Parker believes the NW SAC has a right to demand more SDC funding for the NW neighborhood. He suggests sitting down and crafting an entire plan for the funding, one big project at a time.
- Jeanne mentions that SDC funds are used in NW. There are resources online that outline where the funds are being used. Project implementation takes time because the design and implementation can take years.

- Ron asks that SDC expenditures be added to the budget and be included in the fiveyear plan.
- Tom ask what percentage of funding Zef is requesting from the SAC for NW in Motion projects. Kathryn answers around 30%.
- Nick is comfortable funding the projects that match closely with the SAC's priorities.
- Ron asks what's the earliest the city would take on the NW in Motion projects on their own, without SAC contribution.
- The way it's written in NW in Motion, it would be wave 3 of tier one, which is 2021, at which point the city can start drafting designs and applying for funding. Projected completion would be at the end of 2025.
- Kathryn says most projects in NW in Motion rank fairly low on the City's list of priorities. Funding matches raise the priority status.
- Dan mentions the possibility of financing selected projects over the course of several years, giving them priority of the other projects.
- Nick asks if it's possible to alter the NW in Motion project list by choosing to fund certain projects and neglecting others. Kathryn answers no and says City Council would want to know why the SAC is refusing to fund certain projects. NW in Motion is only asking for parking funding for a few (3-4) projects anyways.
- Marks asks if it's possible for the SAC, as a body, to convey that the NW 23<sup>rd</sup> project should be given priority? Kathryn says yes.
- Rick says the next meeting should have a short list of all NW in Motion projects and the SAC will create a list of funding priorities based on that information. At that point, the SAC can make clear the projects they will not fund because they do not align with the SAC's goals.
- Phil points out that certain projects are sequence to the logic in mind because certain projects build on each other. The 23<sup>rd</sup> Ave project was listed as a lower priority because of the time it would take to complete.
- Ron expresses concern that if the SAC doesn't fund NW 23<sup>rd</sup>, it may be pushed out 10 years as opposed to 5. It seems that the smaller projects are higher priority because they're easier to fund.
- Peter expresses frustration with the plan. He proposes funding 10% of the project and using the remaining funding to create new projects the SAC fully supports. He strongly opposes the Everett bike lane.
- Ron points out that there's genuine difference of opinion, whether to fund a certain portion of NW in Motion or to create a whole new project to fund.
- Rick will try to find a way to organize prioritizing projects/funding. Another year
  without any projects funded would be problematic. This will be a priority for the SAC
  at the next few meetings