

NW Parking SAC

Wednesday, October 19, 2016

4:00-5:30 p.m.

Friendly House

1737 NW 26th Ave.

Portland, OR 97210

Meeting Notes

Members in attendance

Tavo Cruz, Karen Karlsson, Rick Michaelson (Chair), Thomas Ranieri, Phil Selinger, Mark Stromme

Staff

Chris Armes, Scott Cohen, Sarah Goforth, Erika Nebel (Office of Commissioner Steve Novick), Lynda Viray

Public in attendance

Allan Classen, Megan Deisler, Jeanne Harrison, Michael Harrison, Miriam Hecht, Ted Timmons

Welcome & Public Comment

Rick called the meeting to order at 4:05 p.m. and invited public comment.

Public Comment:

None

TDM Update:

Scott and Sarah discussed how they have had great success with Legacy as they have covered about 300 employees regarding the TDM program. The TDM program offers commuters in NW a mobile app with transit maps, ticket apps, BikeShare promotion, bike lights and staff also have conducted a commuter survey. They just currently launched the TDM program with Linfield College. The next focus will be on New Seasons, Footprint NW, and Cordelia where they will follow up with property management. Afterwards, they will crunch the numbers to identify trends and segment folks participating in the program and incorporate messaging. Scott circulated the TDM program preliminary survey results for reference. Karen suggested the TDM team follow up with Tess O'Brien Apartments and Scott will follow up per this request. Mark supports the approach with reaching out to property management. Rick requested a BikeShare update and the latest news from Scott is that daily trips are lower due to the change of seasons.

NW RPP Tools Pilot Next Steps:

Rick explained that we have a date certain at City Council for Thursday, December 22nd at 2 PM. A draft of the ordinance will be circulated shortly. Erika and Rick will be meeting with the Commissioners to discuss the ordinance. Rick said there will be more to report next month.

Promoting Shared Parking:

Rick discussed an idea to have Nob Hill employees to park in Legacy garage on the weekends (ideally free) and the possibility of utilizing net meter revenue. The next steps are reaching out to Good Sam and Nob Hill. Karen asked about the submitted shared parking applications and Chris informed her that Legacy has applied. Mark informed us that he will move forward in submitting a shared parking application and he expressed interest in purchasing an old meter machine. Tom and Phil asked if net meter revenue funds are available. Rick suggested that a load to private property owners may be an option to purchase meter. Rick also suggested that Good Sam's management firm, SP Plus speak to the NW SAC. Phil suggested the procurement process in hiring a vendor. Net meter revenue could be applied to hiring a firm to develop program and identify the number of off-street parking spaces available in NW.

FY 15/16 Net Meter Revenue:

Chris informed the NW SAC that the net revenue total is \$294,278 and excludes the meter costs which will be amortization. The repayment period is 10 years. Next steps would be reaching out to NWDA and Nob Hill. Rick's proposed ideas include bringing out consultants, parking symposium, additional data collection, incorporating crosswalks and 4 way stops, or a holiday shopper trolley. Phil's proposed ideas include the key areas of administrative support, fine tuning the parking plan, and transportation projects list with NWDA. Jeanne is currently working on the projects list.

Permits Issued/Preliminary Survey Results:

Lynda shared the number of permits issued which is the following: Residential – 2,899 permits issued, Business – 3,807 permits issued, and Guest – 939 permits issued. The NW SAC will review the previously circulated survey and discuss how to use the data. Phil commented on how the survey specifically page 8 can help support incorporating a line 24 bus.

New Business:

None