

CC2035 TAC

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Central City 2035 Technical Advisory Committee

Thursday, June 4, 2015
1900 SW 4th Ave., Room 7A
1:00 – 2:30 pm



Revised Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:05	SE Quadrant Plan Update	Troy Doss
1:15	Central City Bonus Study Update	Rachael Hoy
1:25	Draft Central City Scenic Views Inventory	Mindy Brooks
1:30	Open Time for Bureau/Agency Updates	All
1:45	CC2035 Plan Schedule and Process	Sallie Edmunds
2:00	Central City Green Loop Presentation	Mark Raggett
2:30	Adjourn	

Next TAC Meeting:

Sept 3, 2015, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

Proposed Draft SE Quadrant Plan:

<http://www.portlandoregon.gov/bps/63796>

Green Loop Report:

<http://www.portlandoregon.gov/bps/article/478158>

Central City Scenic Resources Inventory:

<http://www.portlandoregon.gov/bps/65309>

Central City 2035 Technical Advisory Committee

Thursday, March 19, 2015
1900 SW 4th Ave., Room 7A
1:00 – **2:00** pm



Note meeting will only be 1 hour

Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:05	Celebrate: West Quadrant Plan Adoption	Kathryn Hartinger
1:10	SE Quadrant Plan Update	Troy Doss
1:35	Central City Bonus Study	Rachel Hoy
1:45	Central City Scenic Views Inventory	Mindy Brooks
1:55	Next Steps	Sallie Edmunds
2:00	Adjourn	

Next TAC Meeting:

June 4, 2015, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

Central City 2035 Technical Advisory Committee



Meeting 6

Thursday, Sept 4, 2014
1900 SW 4th Ave., Room 7A
1:00 – 2:30 pm

Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:10	West Quadrant Plan update <ul style="list-style-type: none">Proposed Draft ReleasedHearings schedule	Karl Lisle
1:25	SE Quadrant Plan update <ul style="list-style-type: none">SAC land use discussionsNext Steps	Troy Doss
2:30	Adjourn	

Documents available for review:

West Quadrant Proposed Draft:

<http://www.portlandoregon.gov/bps/61673>

SE Quadrant SAC September meeting packet:

<https://www.portlandoregon.gov/bps/article/501678>

Next TAC Meeting:

Thursday, October 2, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>



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Central City 2035

TAC Meeting #5
June 5, 2014



Agenda

1. Announcements
2. SE Quadrant Charrette Update
3. West Quadrant Revised District Goals, Policies and Actions



West Quadrant Plan



		STAGE	PUBLIC INVOLVEMENT
Winter 2013	1	Kick-Off	West Quadrant Reader
Spring 2013	2	Issues and Ideas	Online Community Survey and Public Charrette
Summer 2013	3	Debrief	Website and Community Events
Fall 2013	4	Concept Development	Public Open House and Community Survey
Winter-Summer 2014	5	Draft Plan	Public Open House and Community Meetings



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TAC Mtg. #5, 6/5/14 | 3

All Districts: Revisions

- Moved selected policies and actions to draft Central City-Wide Recommendations
- Relocated Willamette River policies and actions to other sections
- Added District Concept Diagrams
- Added provisional Performance Targets
- Added appendix entries with more detail on selected actions



Goose Hollow: Revisions Summary

Goal

- Added additional detail related to access and major attractors
- Added language about mixed-use rather than a preference for residential development

Regional Center

- Revised action: "Flats" rezone
- Revised policy: clarify language around the Stadium District policy
- New action: activate Providence Park street perimeter
- New action: consider rebranding the "Flats"

Housing and Neighborhoods

- New policy: encourage Burnside rehabilitation and redevelopment
- New action: explore the burying of utilities on SW Jefferson



Goose Hollow: Revisions Summary

Transportation

- Revised policy: specify that major facility parking needs be met in areas adjacent to arterial streets
- Revised action: add Vista to list of bike/ped problem areas on Burnside
- New action: renovate Vista Bridge
- New action: explore traffic calming/pedestrian features for SW 20th

Urban Design

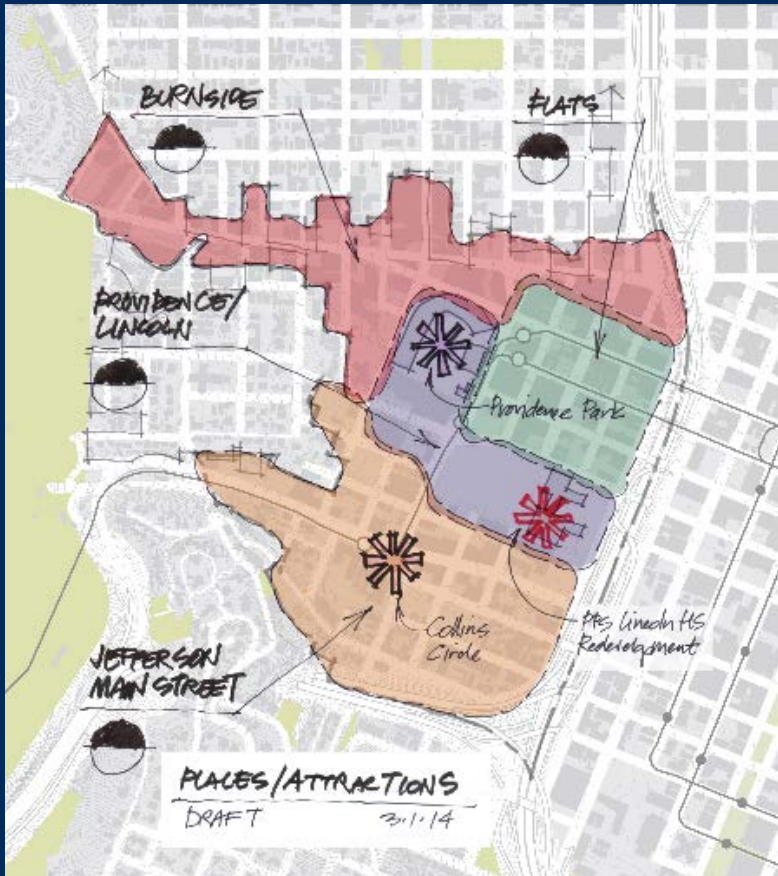
- Revised policy: specify view corridors, protect public views
- Revised policy: specify that open spaces should accommodate active uses
- New action: prepare a formal inventory of historic resources for the district

Environment

- New action: update list of designated heritage trees



Goose Hollow: District Concept Diagrams



South Downtown/University: Revisions Summary

Goal

- Added additional language about neighborhood character and livability.

Regional Center

- Revised policy: supporting and respect existing places while encouraging redevelopment
- New Action: look at FAR increases on South Transit Mall
- New Action: revise regulatory tools to extend Halprin Open Space Sequence and connections to green loop at University Place
- New action: simplify and standardize the maximum building height pattern east of the Transit Mall

Housing and Neighborhoods

- Revised policies: includes language on neighborhood-oriented public amenities and services, such as a small hotel, senior center and/or community center



South Downtown/University: Revisions Summary

Transportation

- New action: implement recommendations from the *North Macadam Transportation Development Strategy (2009)* and *South Portland Circulation Study (2001)*
- Revised policy: include language in Green Loop policy about connecting to existing open spaces, including Waterfront Park and the Halprin Open Space Sequence
- Moved greenway trail improvements timeline from 6-20 years to 2-5 years (action TR9)

Urban Design

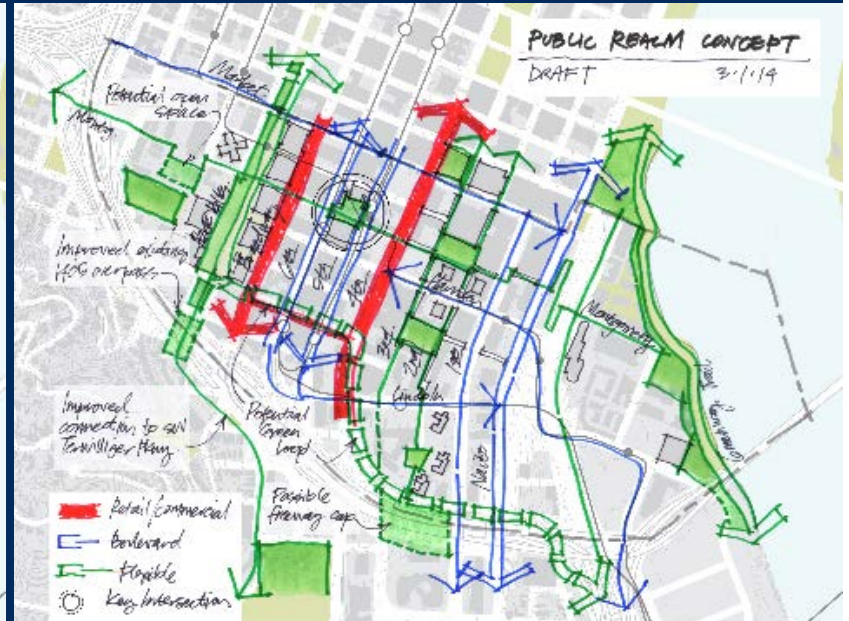
- Revised policy: added language about maintaining character, safety and livability of neighborhood in South Auditorium

Environment

- New action: Improve water quality in the Willamette River by integrating green infrastructure and urban design (related to separated sewer)



South Downtown/University: District Concept Diagrams



Old Town/Chinatown: Revisions Summary

Regional Center

- Removed action: establish entertainment district (entertainment remains part of mix of uses in policies)
- Revised Action RC2 to remove reference to phasing out of surface parking as an allowed use
- Revised action RC4 regarding increases to height limits in parts of New Chinatown/Japantown to clarify intent and specify mitigating design tools.
- New action: mitigation strategies for impacts of nightlife, e.g. good neighbor agreements
- New action: SDC waiver or reduction for workforce and market-rate housing

Housing and Neighborhoods

- New actions: encourage social services to locate queuing indoors and provide retail uses on the ground floor with services above



Old Town/Chinatown: Revisions Summary

Transportation

- New actions: Burnside signalization, near- and long-term pedestrian and multi-modal improvements
- New action: improve Greenway Trail and reduce user conflicts

Urban Design

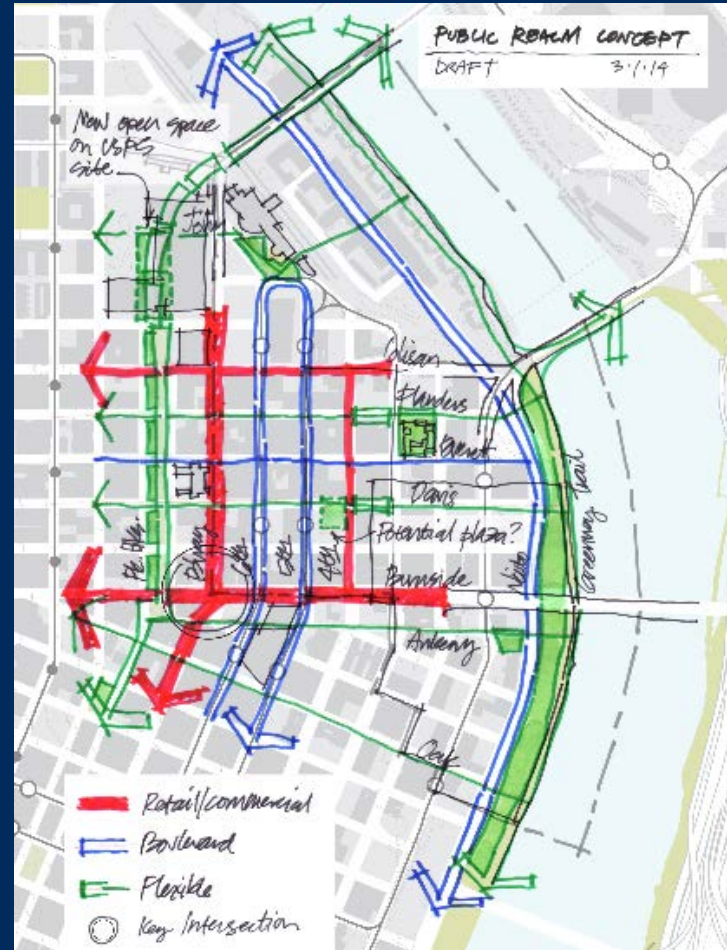
- New policy language: create a distinctly urban waterfront
- New action: adjust of maximum height allowances and design review requirements adjacent to open spaces, including Lan Su garden

Environment

- New Policy language: integrate stormwater management into streetscapes



Old Town/Chinatown: District Concept Diagrams



West End: Revisions Summary

Regional Center

- New policy language: encourage preservation/reuse of existing (not just historic) buildings

Housing and Neighborhoods

- New action: incentives for 3-bedroom and open floor plan housing units **Urban**

Design

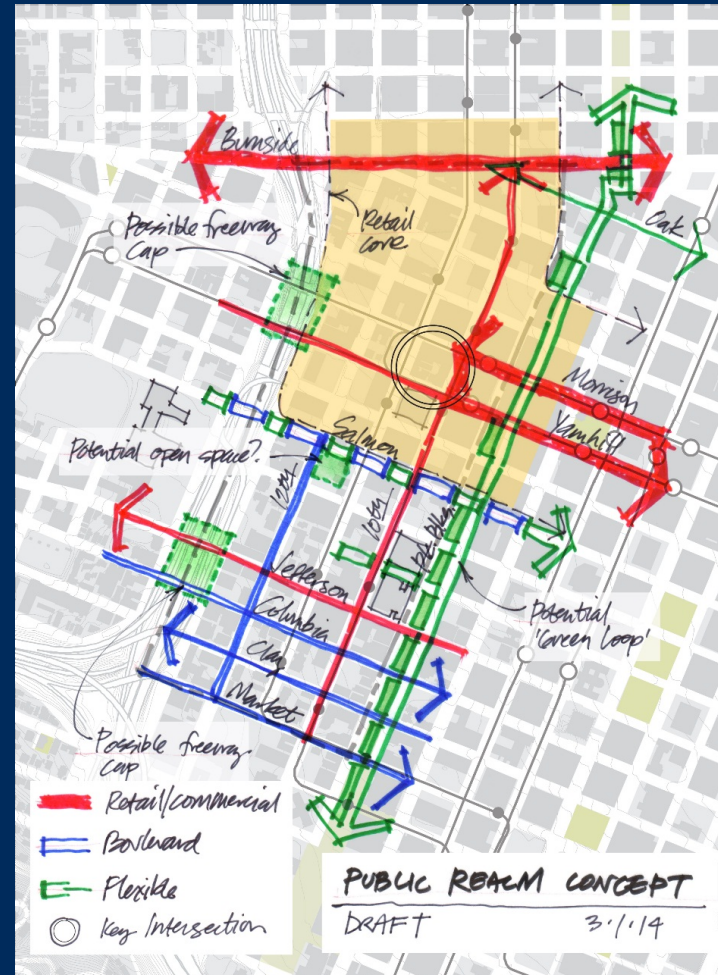
- New policy language: retain district character through preservation of existing buildings and respectful infill
- New policy language calling for active ground floor uses on Park Blocks
- Revised action: include height transfers as part of preservation tools
- New action: zoning tools that help achieve urban character goals, e.g. building setbacks, step-backs as building height increases, and lower-scale podiums

Environment

- New action: plant additional street trees on SW 13th



West End: District Concept Diagrams



Pearl District: Revisions Summary

Goal

- Added language to acknowledge industrial past, concentration of art galleries

Regional Center

- Added language about attracting creative jobs to Employment policy
- Added environmental and sustainability considerations to USPS site issues
- Added action to explore building a public boathouse

Housing and Neighborhoods

- Added policies specific to Student Housing and Housing for Older Adults

Transportation

- Added that future transit may include water transit
- Added language about improving crossings on/over Naito Parkway

Urban Design

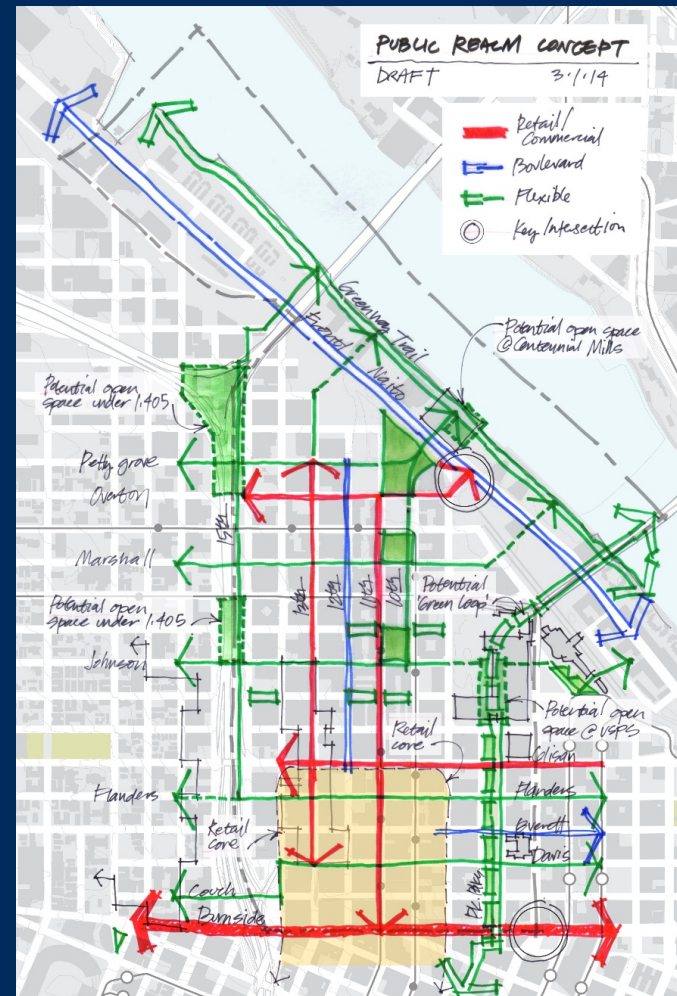
- Specified the 100' maximum height within the NW 13th Avenue Historic District

Environment

- Separated River Health policy into In-water Habitat and Water Quality policies



Pearl District: District Concept Diagrams



Downtown: Revisions Summary

Goal

- Added language about residential development/urban living
- Added Director Park as a signature open space

Regional Center

- Moved Civic Gathering Spaces policy to Urban Design
- Consolidated Tourism and Commerce policy with Retail and Entertainment policy

Housing and Neighborhoods

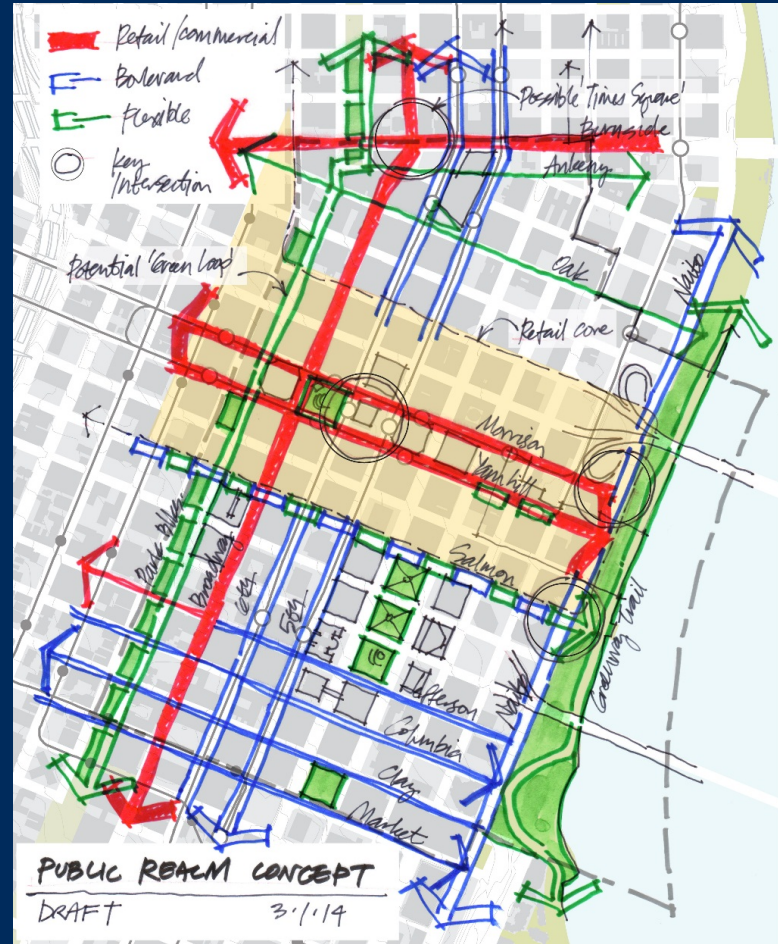
- Added language about developing a dog park and community center/space
- Added language about encouraging evening activity/programming, specifically in Waterfront Park

Environment

- Restructured River Health policy into In-water Habitat and Water Quality policies
- Updated language on separated stormwater management item per Bureau of Environmental Services
- Added action item to mitigate noise and visual impacts of the Eastside Freeway on Waterfront Park.



Downtown: District Concept Diagrams



Downtown: Central Waterfront

Regional Center Economy & Innovation

- Policy RC5: Naito Parkway Commercial
- Policy RC7b: Riverfront Tourism
- Policy RC7c: River Tours, Transit, Cruises
- Action RC3: Riverfront Development
- Action RC5: Ship docking facilities
- Action RC7: Active programming and small retail uses in WF Park
- Action RC8: Tourist services in WF Park
- Action RC11: WF Park Promotion

Housing & Neighborhoods

- Policy HN1: Naito Pkwy housing
- Action HN4: Naito Pkwy housing incentives
- Policy TR6: Water access and transportation

Transportation

- Action TR2: Reduce Ped/Bike Conflicts on WF Park trail
- Action TR3: Improve Naito public transportation

Urban Design

- Policy UD4: WF Park
- Action UD2: Update Greenway Plan
- Action UD3: Update WF Park Master Plan
- Action UD4: WF Park management/programming

Environment

- Policy EN1: In-water habitat
- Policy EN2: Water Quality
- Action EN2: Hawthorne Bowl mooring facilities
- Action EN3: Green infrastructure for water quality



South Waterfront: Revisions Summary

Goal

- Recognized district as a model for sustainable development
- Added Central Eastside as an important connection

Regional Center

- Added language about “passive and active” recreation
- Specified that public investments should leverage *traded-sector* investments

Housing and Neighborhoods

- Added policies specific to Family Housing, Student Housing and Housing for Older Adults
- Added language about incentives for housing in the northern portion of the district
- Added senior center to list of potential neighborhood amenities
- Moved action HN2 Grocery Store to 2-5 yr

Transportation

- Specified that transit includes water transit
- Added action to extend Streetcar service south to John’s Landing or beyond

Urban Design

- Specified that historical displays could include displays of Portland’s maritime history

Environment

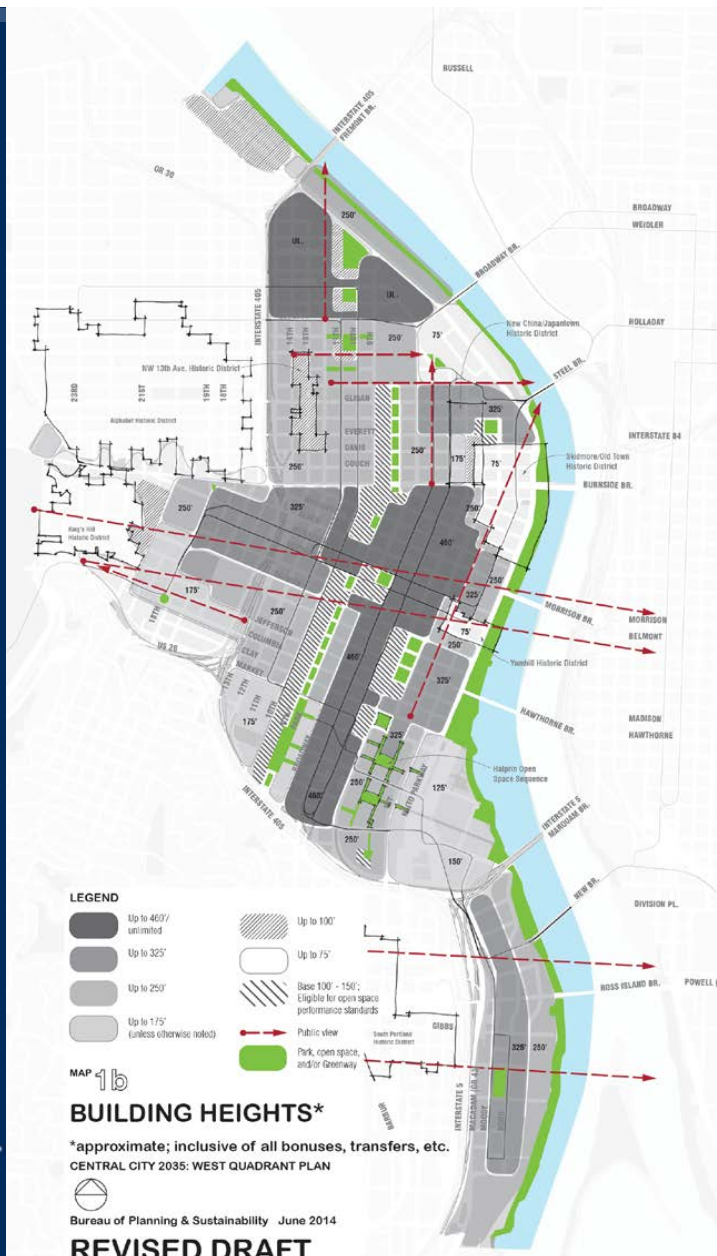
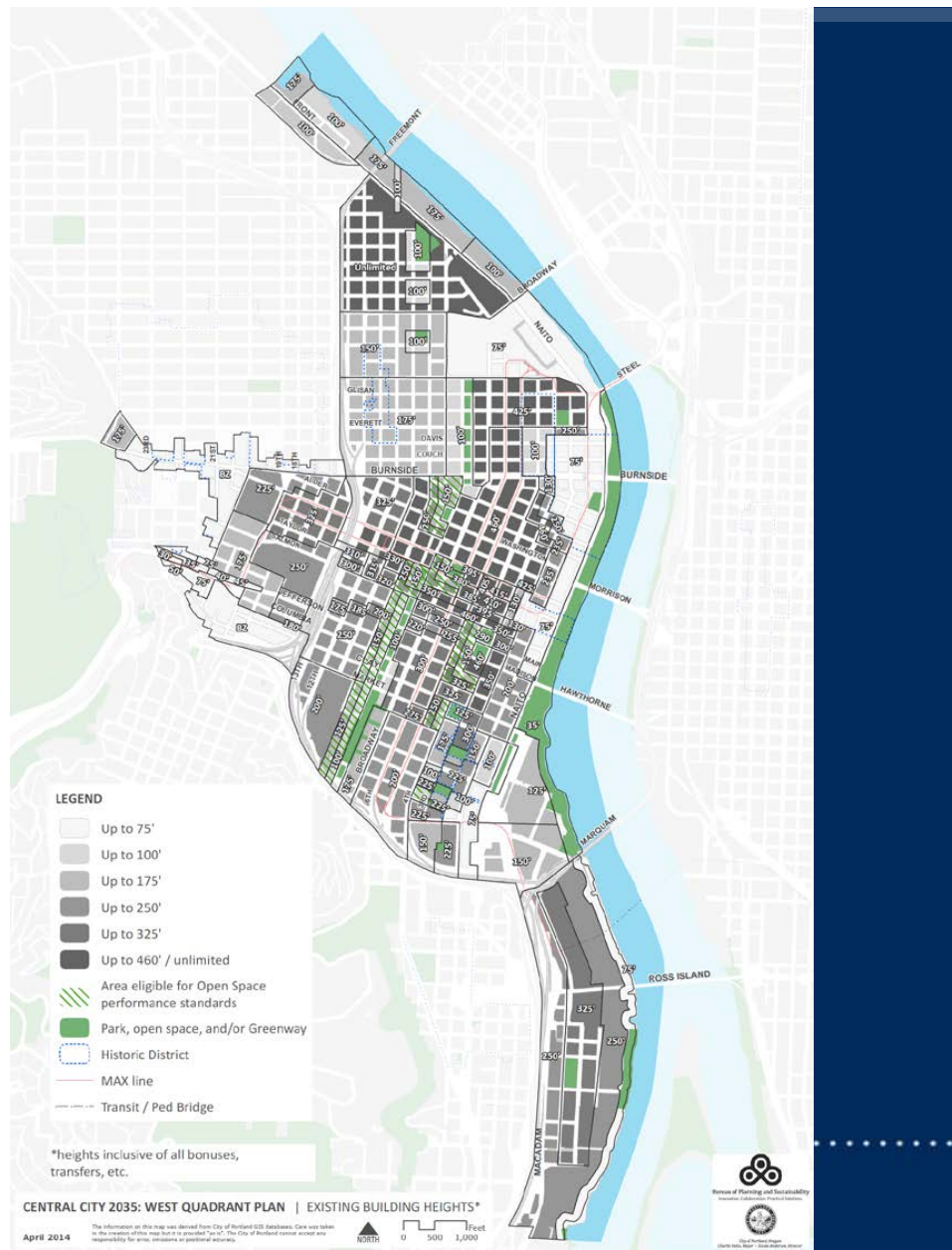
- Restructured River Health policy into In-water Habitat and Water Quality policies



West Quadrant Plan Next Steps

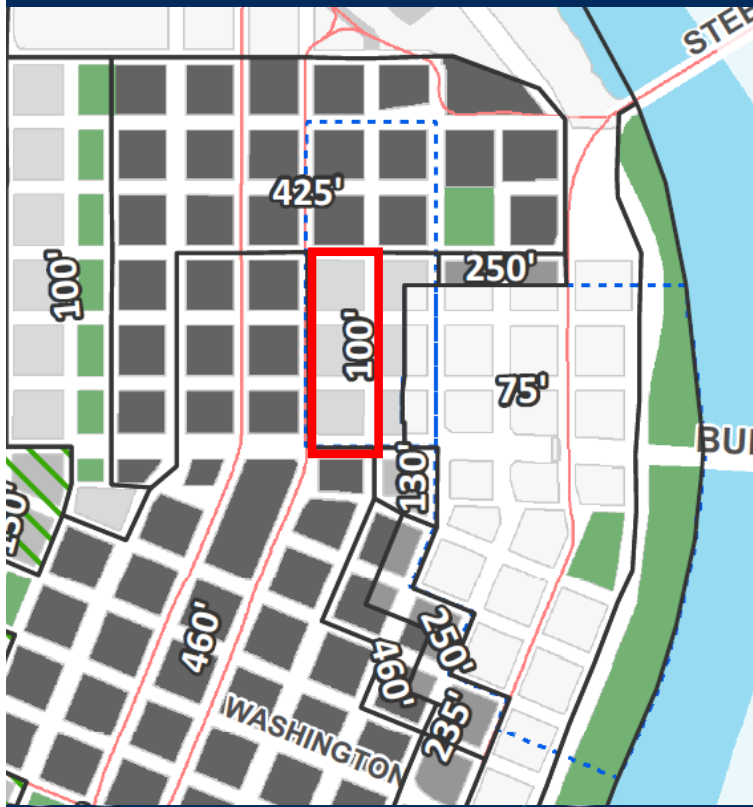
- 6/16/14 - SAC Meeting #15: Review Draft West Quadrant Plan ← *Draft West Quadrant Plan also distributed to TAC*
- 6/19/14 - Design Commission Briefing
- 7/3/14 - Deadline for comments to be considered for final SAC draft
- 7/21/14 - SAC Meeting #16: Approve Final SAC Proposed West Quadrant Plan
- 8/12/14 - Planning and Sustainability Briefing
- 9/4/14 - TAC Meeting #6
- 9/9/14 - Planning and Sustainability Hearing
- Fall 2014: City Council Hearing and Adoption (resolution only - changes not implemented)
- Implementation (e.g. code development) and CC2035 integration work: late 2014 - 2015





Old Town/Chinatown: Preservation and Height

- Increase the maximum height on three blocks up to 175 feet.
- Develop design guidelines and street-level development standards for 4th
- Develop a transfer tool that would require FAR/height transfers from contributing historic structures in the district.
- No changes to height limits until the full CC2035 Plan is compiled (late 2015).
- Update National Register nomination for the Chinatown/Japantown district.



South Downtown/University District: Transit Mall

RC2 Increase maximum heights on the southern end of the Transit Mall between Broadway and 4th to 460'.

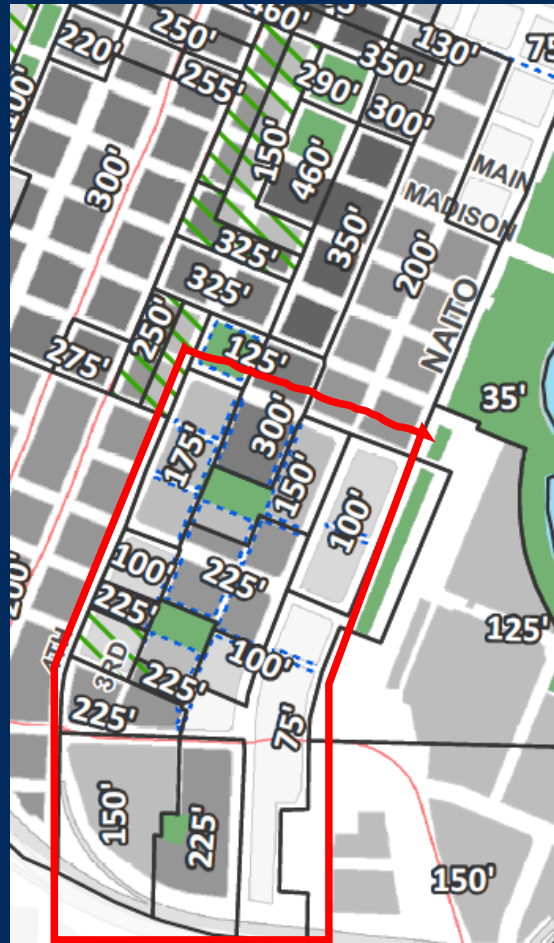
Study increasing maximum FAR with transportation network modeling, appropriate bonuses, incentives



South Downtown/University District: South Auditorium

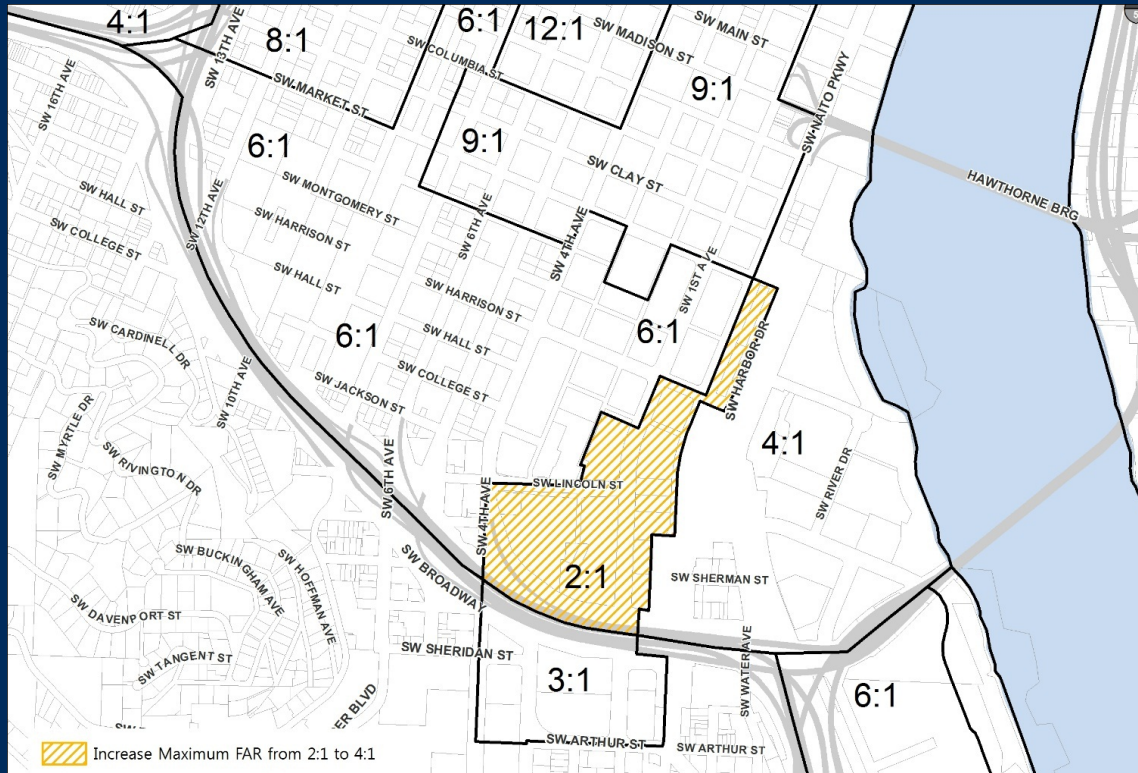
RC3 Simplify the maximum height pattern east of 4th Ave. to Naito.

Explore regulatory tools to strengthen connectivity, extend tree canopy, and create new open space consistent with Halprin Open Space Sequence



South Downtown/University District: South Auditorium

RC5 Encourage redevelopment in the southern portion of the district, including University Place ... increase the area of 2:1 FAR to 4:1 in order to be consistent with surrounding areas.



Central City 2035 Technical Advisory Committee

Meeting 5

Thursday, June 5, 2014
1900 SW 4th Ave., Room 7A
1:00 – 2:30 pm



Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:10	6/3 – 6/4 SE Quadrant Charrette update	Troy Doss
1:25	West Quadrant Plan <ul style="list-style-type: none">• Revised SAC Draft Goals, Policies and Actions• Next Steps	Karl Lisle and All
2:30	Adjourn	

Homework for this Meeting:

Review SAC revised West Quadrant district goals, policies and actions:

Revised Goose Hollow, South Downtown/University and Old Town Chinatown sections:
<http://www.portlandoregon.gov/bps/article/487318>

Revised West End, Pearl District, Downtown and South Waterfront sections:
<http://www.portlandoregon.gov/bps/article/490098>

Next TAC Meeting:

Thursday, September 4, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>



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CENTRAL CITY 2035

W QUADRANT

SE QUADRANT



Central City 2035: West Quadrant Plan and SE Quadrant Plan

CC2035 Technical Advisory Committee Meeting #4 *March 6, 2014*



Agenda

1. SE Quadrant Plan Update

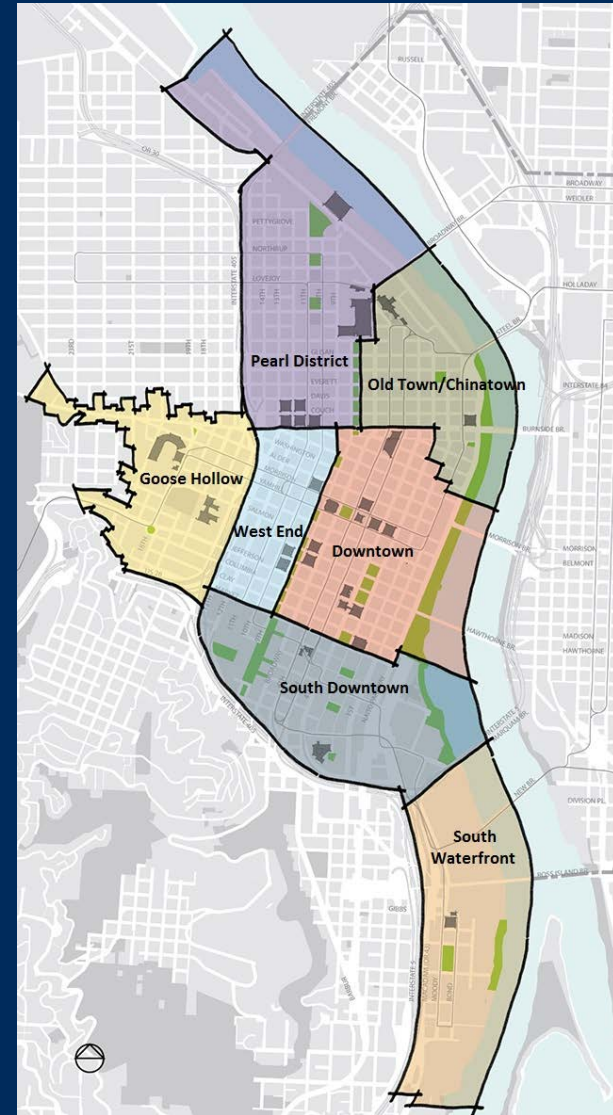
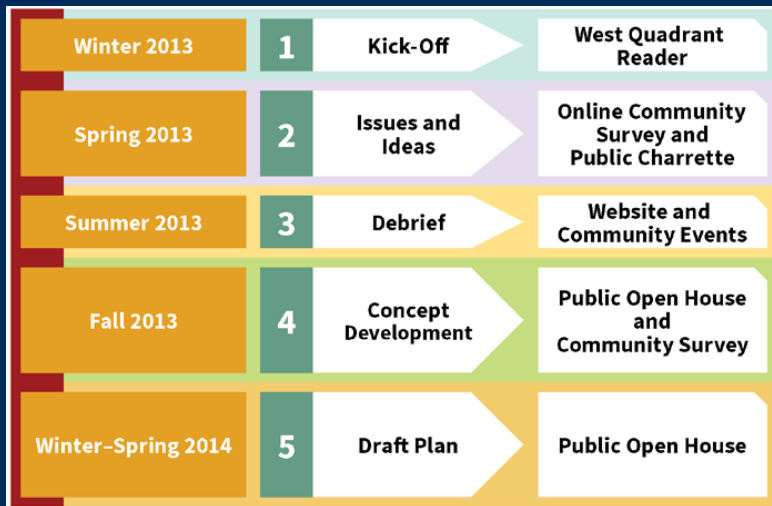


2. West Quadrant Plan

- Discussion Draft District Goals, Policies and Action Items
- Next Steps



West Quadrant Plan



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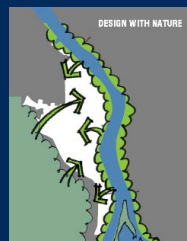
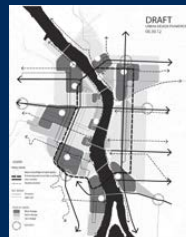
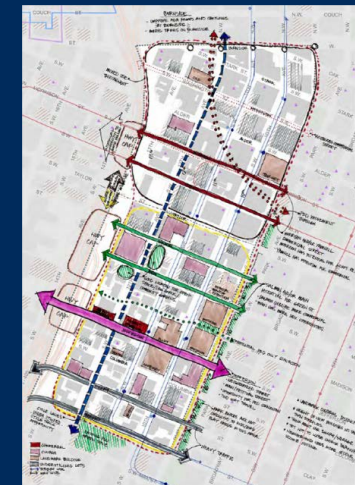
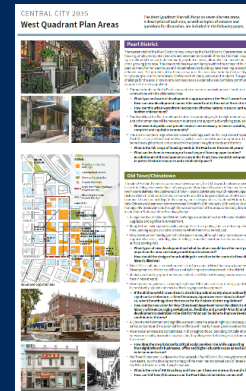


Today: Draft West Quadrant Goals, Policies and Actions

How We Got Here

Since Sept. 2012:

- 11 SAC Meetings
- 5 Charrettes & Workshops
- 1 Public Open House
- 4 TAC Meetings
- 2 Public Surveys
- > 100 Community Group and Stakeholder Meetings and Neighborhood Walks



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West Quadrant Plan Structure

Goose Hollow

South Downtown

West End

Old Town/Chinatown

Pearl District

South Waterfront

Downtown

- District Goal
- District Character and Concept Diagrams
- Policies
 - Regional Center: Economy & Innovation
 - Housing and Neighborhoods
 - Willamette River
 - Transportation
 - Urban Design
 - Environment
- Implementation Actions
- Performance Targets

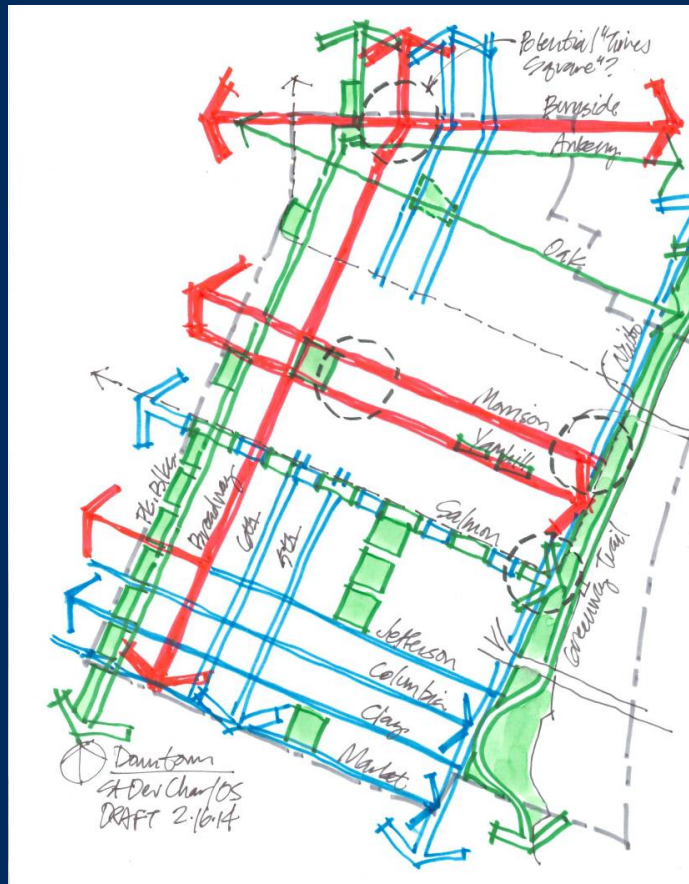
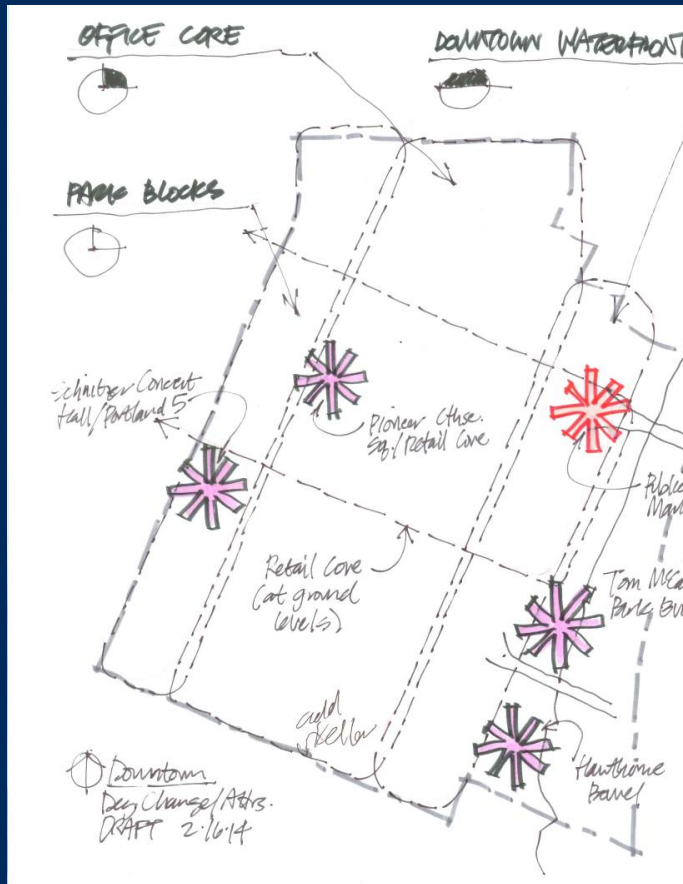


Draft District Goal Example (Downtown)

Downtown is the economic and symbolic heart of the region and the preeminent, most accessible location for office employment, retailing, tourism, arts and culture, entertainment, government, urban living, and ceremonial activities. At the center of the region's transportation system, and anchored by signature public spaces including Pioneer Courthouse Square and Tom McCall Waterfront Park, it is the most intensely urban and recognizable district in Portland's Central City.



Draft District Character & Concept Diagram Example (Downtown)



Draft District Policy Examples (Downtown)

Office Core. Maintain the Downtown office core as the region's preeminent office employment district. Encourage new office development, with the largest buildings near the Transit Mall.

Increase Housing. Encourage the development of new housing, particularly along SW Naito Parkway and the South Park Blocks.

Circulation and Connectivity. Maintain a compact and highly accessible Downtown. Improve connections across West Burnside and across SW Naito Parkway to Waterfront Park and the Greenway Trail.

Park Blocks. Preserve and improve the South Park Blocks as one of Portland's signature open spaces and integrate them with high quality pedestrian and bicycle facilities as well as improved opportunities for habitat.

Urban Forest and Green Infrastructure. Increase tree canopy and the use of vegetated stormwater facilities, including ecoroofs, vertical gardens, and landscaped setbacks. [Potential Central City-wide policy]



Draft District Action Item Examples (Downtown)

#	Action	Timeline				Implementers
		CC2035 (2015)	2 – 5 Years	6 – 20 Years	Ongoing	
RC9	Explore options for redeveloping the City-owned parking garage at 3rd and Alder. Provide public parking; add mixed use development including retail.			X		PDC, PBOT, BPS
HN5	Provide incentives to increase residential development along SW Naito Parkway and the South Park Blocks.	X				BPS, PHB
TR3	Improve public transportation services along the Waterfront and Naito Parkway.			X		TriMet, PBOT
UD4*	Study the feasibility of creating an urban civic space at the intersection of West Burnside and Broadway.		X			BPS, PDC, PBOT, PPR
EN1	Develop a strategy for inventorying, removing and replacing trees in the South Park Blocks to eliminate safety hazards while maintaining or enhancing canopy coverage and habitat.		X			PPR

Draft Performance Target Examples (Downtown)

Regional Center: Job growth

Housing and Neighborhoods: Housing units, workforce housing units

Transportation: Mode split

Urban Design: Active street frontage, development along Naito

Environment: Acres of eco-roofs, tree canopy, linear feet of riverbank enhancement

Some targets will be at the Central City-wide scale and others will be at the district scale. Targets will continue to be refined through the CC2035 process



West Quadrant Plan Next Steps

- March-April - Ongoing community meetings
- 3/10/14 - Public Open House, 4:00-7:00 PM, City Hall Atrium
- 3/31/14 - TAC Comments on Discussion Drafts due
- 4/21/14 - SAC Meeting #12 : Revised Drafts for Old Town/Chinatown, Goose Hollow and South Downtown/University
- 5/19/14 - SAC Meeting #13 : Revised Drafts for Pearl District, West End, Downtown & South Waterfront
- 6/5/14 - TAC Meeting #5: Final Review of Draft West Quadrant Plan prior to Last SAC Meeting
- 6/16/14 - SAC Meeting #14: West Quadrant Plan Final Review & Approval
- Summer 2014 - Planning & Sustainability Commission and City Council (resolution)
- Implementation (e.g. code development) and
.....CG2035 integration work: mid 2014 through 2015.....

SAC revised drafts for these meetings also distributed to TAC



Central City 2035 Technical Advisory Committee

Meeting 4

Thursday, March 6, 2014

1900 SW 4th Ave., 2500B, 2nd floor (note room change this meeting only)

1:00 – 2:30 pm



Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:10	SE Quadrant Plan Update	Troy Doss
1:30	West Quadrant Plan <ul style="list-style-type: none">• Discussion Draft Goals, Policies and Actions• Next Steps	Karl Lisle and All
2:30	Adjourn	

Homework for this Meeting:

Review TAC discussion draft West Quadrant district goals, policies and actions

Next TAC Meeting:

Thursday, June 5, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

CC2035 Quadrant Planning Next Steps

Mar. 6, 2014: SE Quadrant SAC #5: Economic Opportunity Sub-Areas and Mixed-Use Corridors

Mar. 10, 2014: West Quadrant Open House (4-7pm, City Hall Atrium)

Apr. 21, 2014: W Quadrant SAC #12: Revised Draft District Goals, Policies, Actions

Central City 2035 Technical Advisory Committee

Meeting 3

Thursday, Dec. 5, 2013

1900 SW 4th Ave., Crit Space, 7th floor (note **room change**)

1:00 – 2:30 pm



Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:10	Willamette Central Reach Working Group and Workshop	Debbie Bischoff
1:20	SE Quadrant Plan and Inner SE Station Areas <ul style="list-style-type: none">• Station Area Results and Concepts• SE Quadrant Plan Process Update	Stephanie Beckman Troy Doss
1:40	West Quadrant Plan <ul style="list-style-type: none">• Review New & Revised Concept Layer Maps• Next Steps	Karl Lisle Mark Raggett
2:30	Adjourn	

Homework for this Meeting:

- Review revised draft West Quadrant Concept Maps (Land Use, Attractions and Special Places, Building Height and Open Spaces)
- Review draft West Quadrant Transportation Concept Maps (Transit, Pedestrians, Motor Vehicles and Bicycles)

Next Meeting:

Tuesday, March 6, 1:00-2:30, 1900 SW 4th Ave, room 7A

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

CC2035 Quadrant Planning Next Steps

Dec. 4 and 5, 2013: Willamette Central Reach Workshop

Dec. 12, 2013: SE Quadrant SAC #2: Existing Conditions and Issues

Dec. 16, 2013: West Quadrant SAC Meeting #9: Approval of Draft Concept Layers

Jan. 16, 2013: SE Quadrant SAC #3:

Jan. 21, 2014: West Quadrant SAC Meeting #10: Introduce District Boundaries, Goals, Policies and Actions

Draft West Quadrant Transportation Concepts

The Central City is the transportation hub of the region. Most regional freeways and highways lead to and through the Central City in addition to a well established and expanding multi-modal transportation system (that is, for pedestrians, cyclists, transit riders, auto users and delivery and freight vehicles).

The West Quadrant of the Central City is the area with the highest concentration of employment, retail, entertainment and educational opportunities in the region. The development of a multi-modal transportation network in the Central City has been essential to support the growth of the quadrant. It is also essential to reduce the amount of transportation-related carbon emissions and limit congestion by emphasizing growth in non-auto trips.

With this framework in mind, staff has developed a set of draft transportation concepts that set the stage for continuing development of and investment in the transportation network to enhance how people and goods move to, from and within the quadrant and support the larger quadrant and Central City goals.

Each concept map layer relied on a set of “guiding principles” for its development. These principles reflect both long-standing policies, including the recently adopted Central City 2035 Concept Plan, as well as responses to issues and ideas developed as part of this planning process, including the quadrant’s charrette and discussions with the SAC and other stakeholders.

One last note on how to interpret the maps. The maps reflect ideas both at a concept level and at the quadrant level. A concept should be interpreted as a general idea and policy intent; to implement it typically requires more analysis and refinement. On the issue of scale, the concepts don’t intend to reflect all of a subdistrict’s issues and ideas. Subsequent maps and language will be developed to address more specific subdistricts’ ideas.

GUIDING PRINCIPLES

Transportation System

- Strengthen the West Quadrant of the Central City as a hub for moving people and goods, reinforcing its role as a regional center and enabling successful high density employment and housing development
- Provide a balanced and safe transportation system supportive of the quadrant’s and city’s goals of enhanced livability, health, equity, affordability and sustainability
- Continue to prioritize non-auto uses of the right-of-way to efficiently use limited space
- Encourage placing transportation modes onto different streets to minimize conflicts for competing space and create a multimodal street hierarchy
- Continue to encourage the growth of West Quadrant via non-auto modes

Transportation Concept Layer Map 5a: Transit

- Continue to enhance transit service in the West Quadrant to provide high quality service and connectivity to the city and region
- Maintain/preserve what we have and make it more effective
 - Address service and reliability issues
 - Bridgeheads
 - SW Lincoln to Transit Mall bus connection
- Enhance existing
 - Increase headways throughout day and service hours to serve a 24-hour quadrant
 - Develop a clearer hierarchy of transit corridors
- Expand
 - Increase access/coverage of identified areas
 - Use the Streetcar Loop as the main platform to expand streetcar lines to the rest of the city
 - (Prioritize streetcar extensions off of new Loop)

- Integrate
 - Enhance connections to other transit providers and modes, including access to BikeShare stations

Transportation Concept Layer Map 5b: Pedestrian

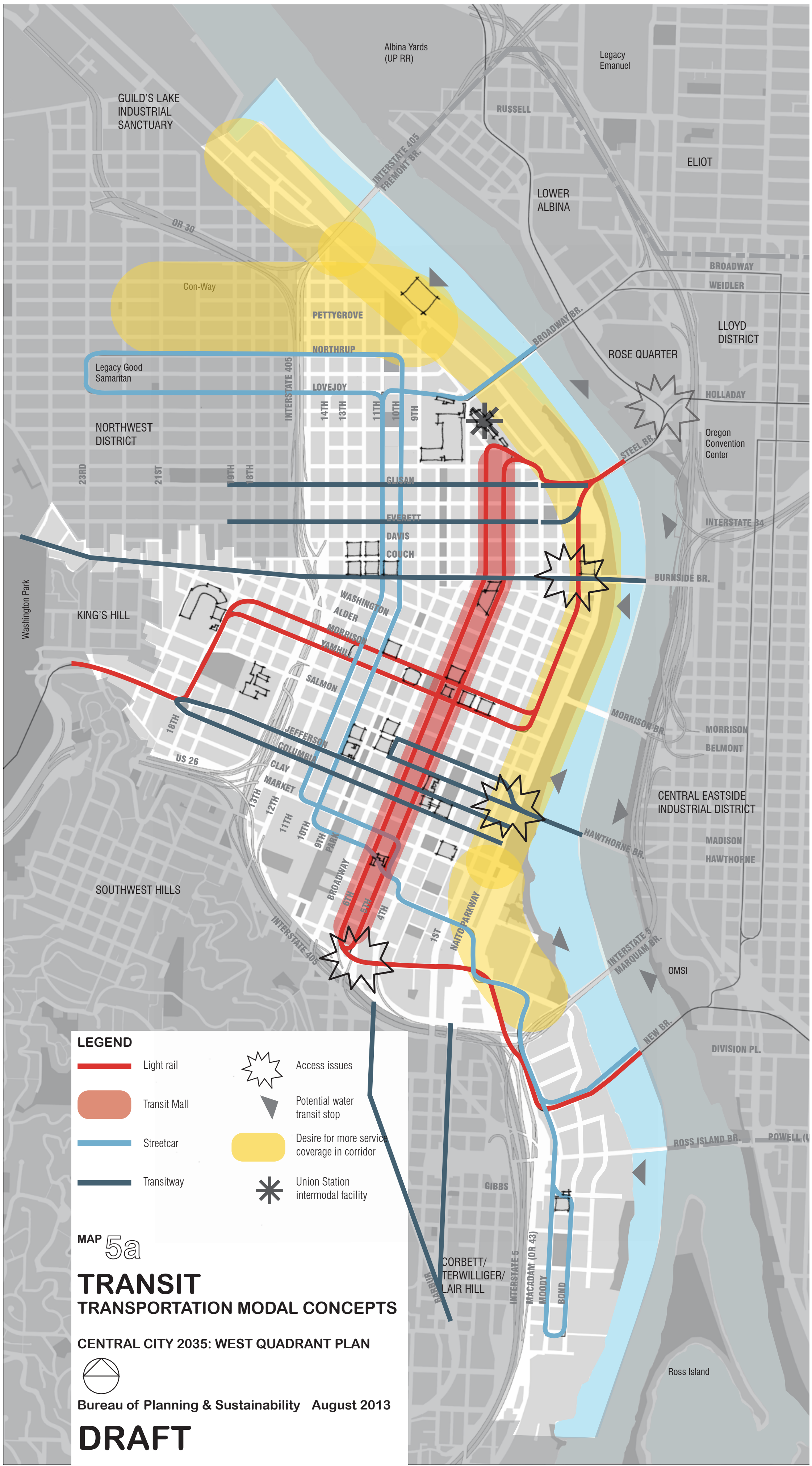
- Create a highly accessible, safe and convenient pedestrian environment
 - Continue to prioritize pedestrian travel and the West Quadrant as a Transportation System Plan (TSP) Pedestrian District
 - Provide safe and comfortable crossings of barriers (e.g. freeways, busy streets)
- Place making
 - Encourage the use of right-of-way for public spaces
 - Encourage the temporal uses of right-of-way for community uses
- Street network
 - Identify a hierarchy of places and corridors
 - Align pedestrian corridors with:
 - Transit corridors
 - Major activity areas (e.g. retail, institutions, employment)
 - Open spaces (e.g. Park Blocks to River)

Transportation Concept Layer Map 5c: Motor Vehicles (freight and automobile)

- Provide regional access to support the West Quadrant as the region's main employment center and support housing development
- Provide efficient freight access, circulation and delivery of goods
- Address targeted operational areas in balance with other modes
 - I-405
 - South Waterfront
- Continue to rely on demand management tools to more efficiently use limited system capacity
 - Prioritize local auto trips and discourage through auto trips
 - Continue to emphasize ways to limit growth in auto trips and congestion
- Parking and Loading
 - Rethink parking policies to:
 - Simplify zoning code
 - Provide more flexibility for existing and added parking stalls to serve multiple trip purposes
 - Address district-specific parking needs and help lower cost of new development
 - Develop a freight strategy for the Central City
 - On street:
 - Better accommodate freight delivery needs
 - Provide more flexibility in use while emphasizing turnover
 - Off street:
 - Continue to prohibit new surface parking lots
 - Encourage the redevelopment of existing surface lots
 - Address freight and service delivery needs and adjust zoning regulations

Transportation Concept Layer Map 5d: Bicycle

- Create a system for all types of users (all ages and abilities) and trip purposes
 - Recognize the West Quadrant as a Bicycle District
 - Encourage the growth of cycling trips
- Street network improvements
 - Create a connected bicycle network with minimum density of facilities
 - Address safety spots and encourage separation from other modes
- Accommodate all types of trips
 - Into/out of the quadrant
 - Inter districts (e.g. Downtown to Goose Hollow)
 - Local/final destinations



LEGEND

- Light rail
- Transit Mall
- Streetcar
- Transitway
- Access issues
- Union Station intermodal facility
- Potential water transit stop
- Desire for more service coverage in corridor

MAP 5a

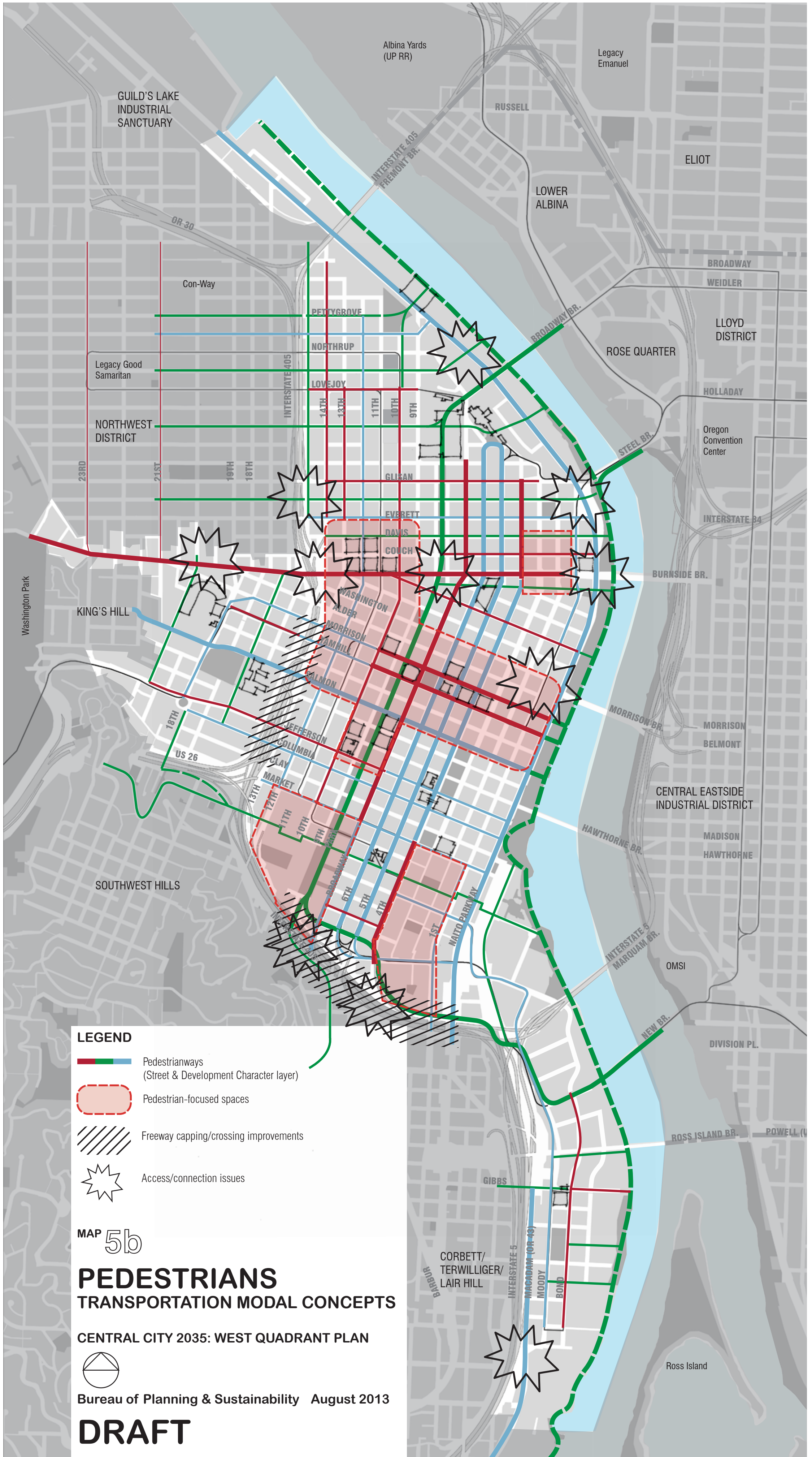
TRANSIT

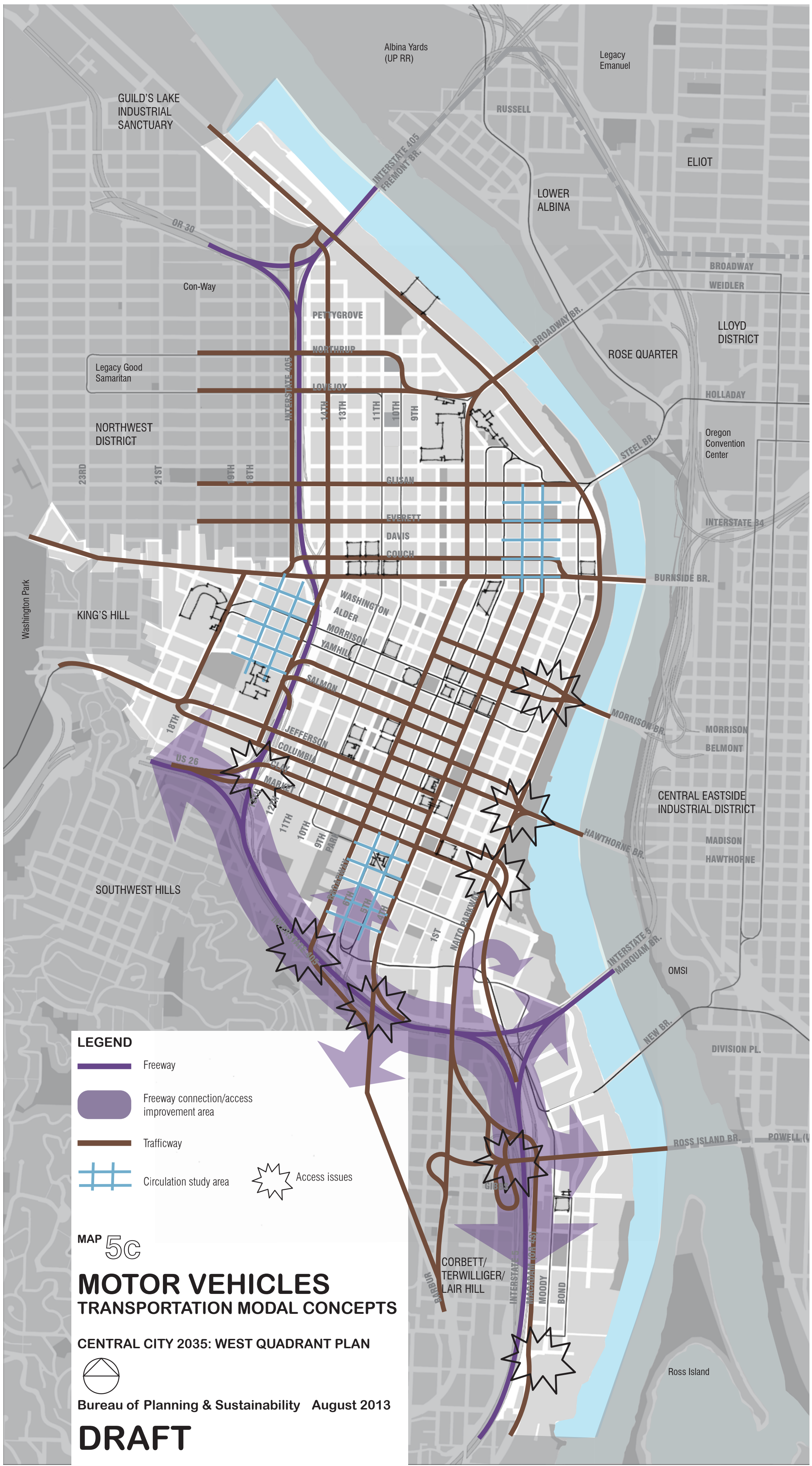
TRANSPORTATION MODAL CONCEPTS

CENTRAL CITY 2035: WEST QUADRANT PLAN






Bureau of Planning & Sustainability August 2013

DRAFT





LEGEND

-  Freeway
-  Freeway connection/access improvement area
-  Trafficway
-  Circulation study area
-  Access issues

MAP 5c

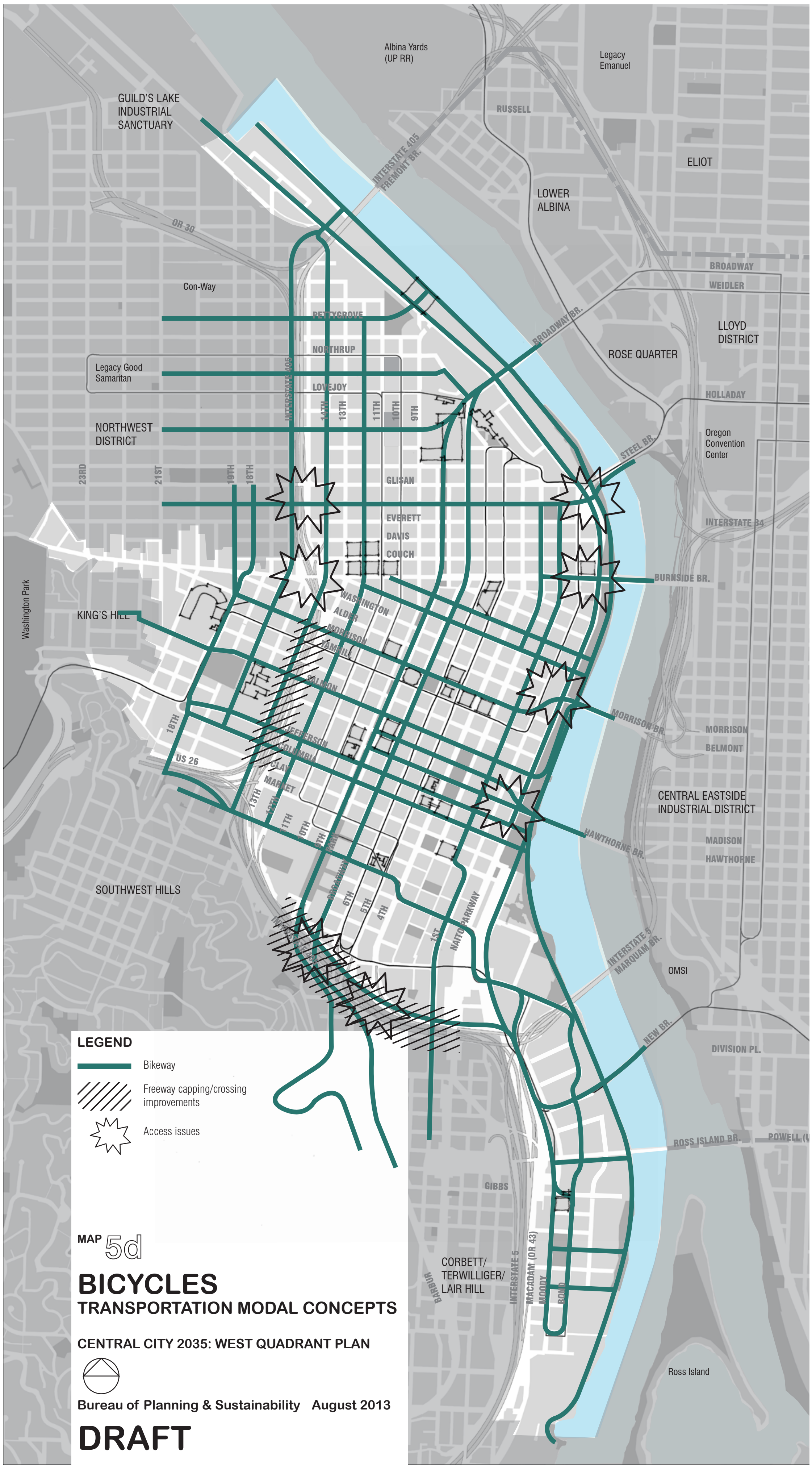
MOTOR VEHICLES




TRANSPORTATION MODAL CONCEPTS

CENTRAL CITY 2035: WEST QUADRANT PLAN

 Bureau of Planning & Sustainability August 2013

DRAFT



- LEGEND**
-  Bikeway
 -  Freeway capping/crossing improvements
 -  Access issues

MAP 5d
BICYCLES
 TRANSPORTATION MODAL CONCEPTS

CENTRAL CITY 2035: WEST QUADRANT PLAN

 Bureau of Planning & Sustainability August 2013

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CENTRAL CITY 2035

W QUADRANT

SE QUADRANT



Central City 2035: West Quadrant Plan and SE Quadrant Plan

CC2035 Technical Advisory Committee Meeting #3

December 5, 2013



Agenda

1. Willamette Central Reach Working Group and Workshop



2. SE Quadrant Plan and Inner SE Station areas

- Station Area Results and Concepts
- SE Quadrant Plan Process Update
- Next Steps

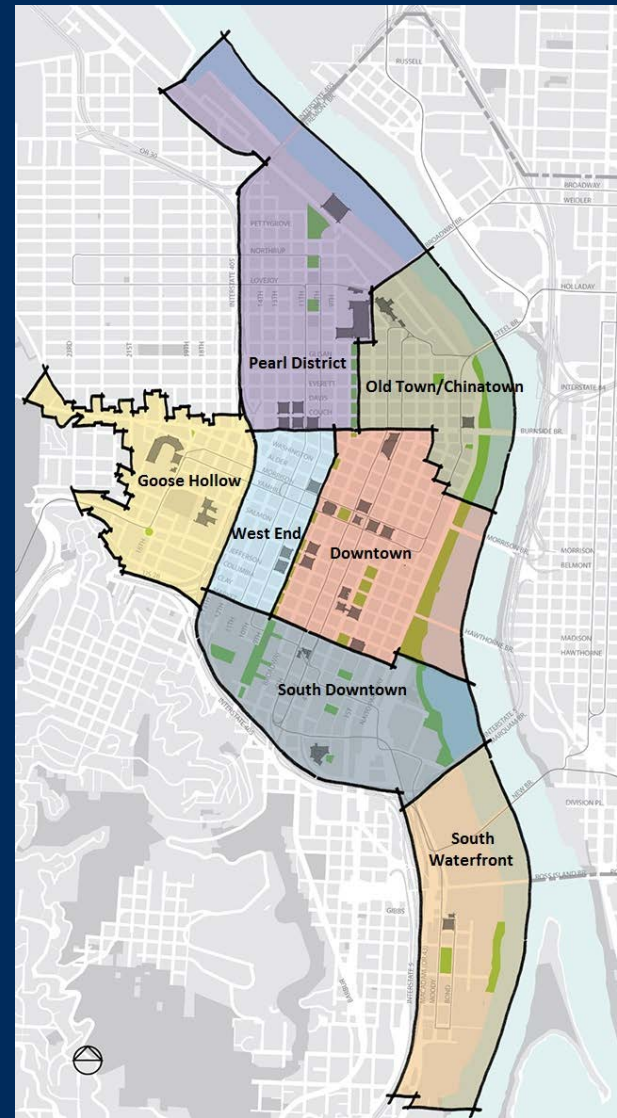
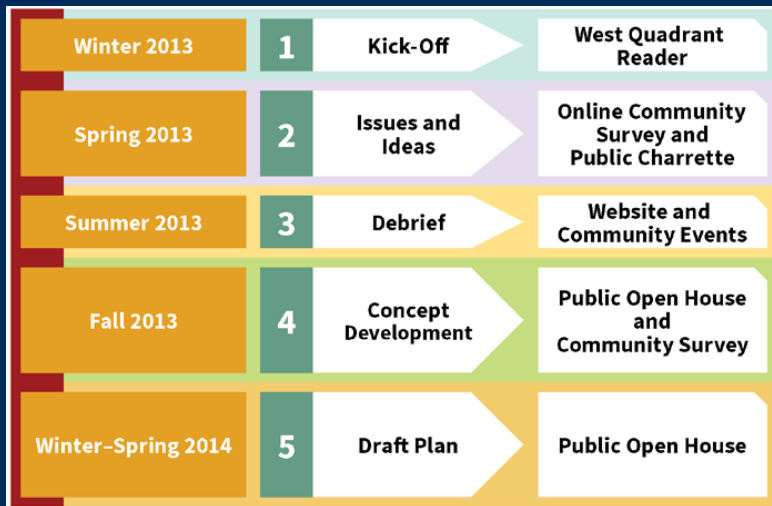


3. West Quadrant Plan

- Review (quickly) Revised Concept Layer Maps
- Next Steps



West Quadrant Plan

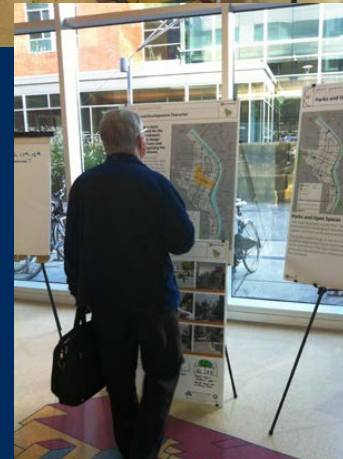


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TAC Mtg. #3, 12/5/13 | 3

West Quadrant Plan Concept Development Open House (10/24/13)



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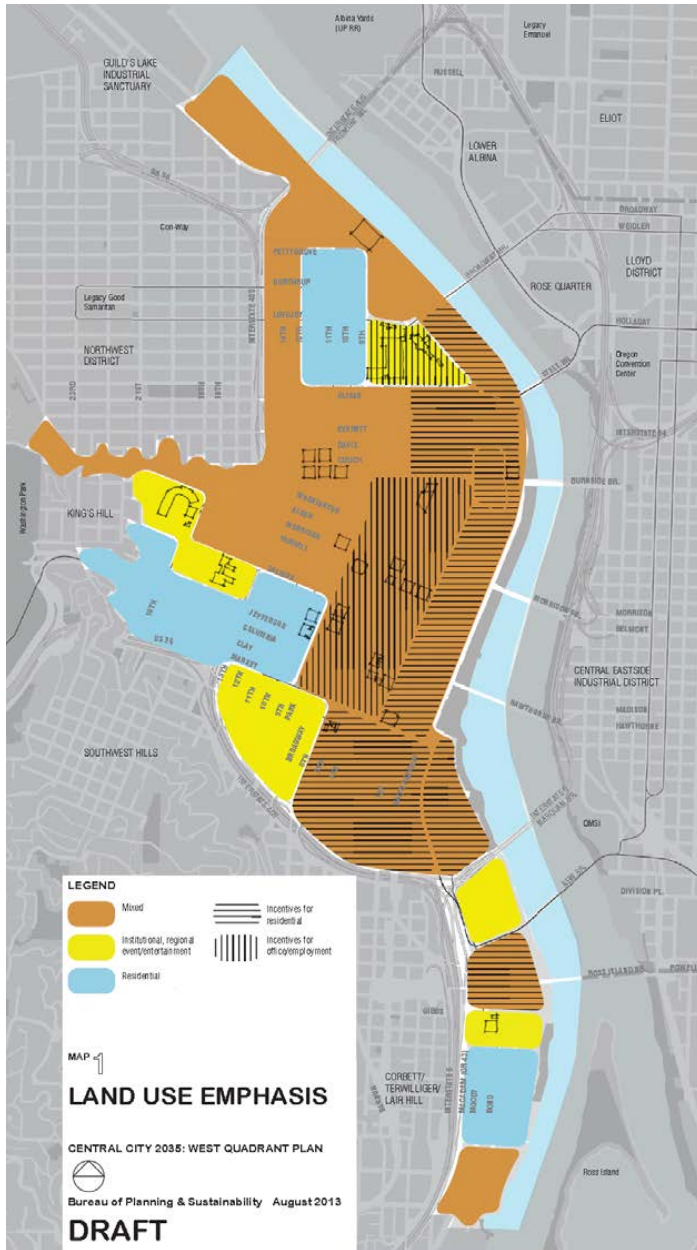


TAC Mtg. #3, 12/5/13 | 4

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Revised Concept Maps

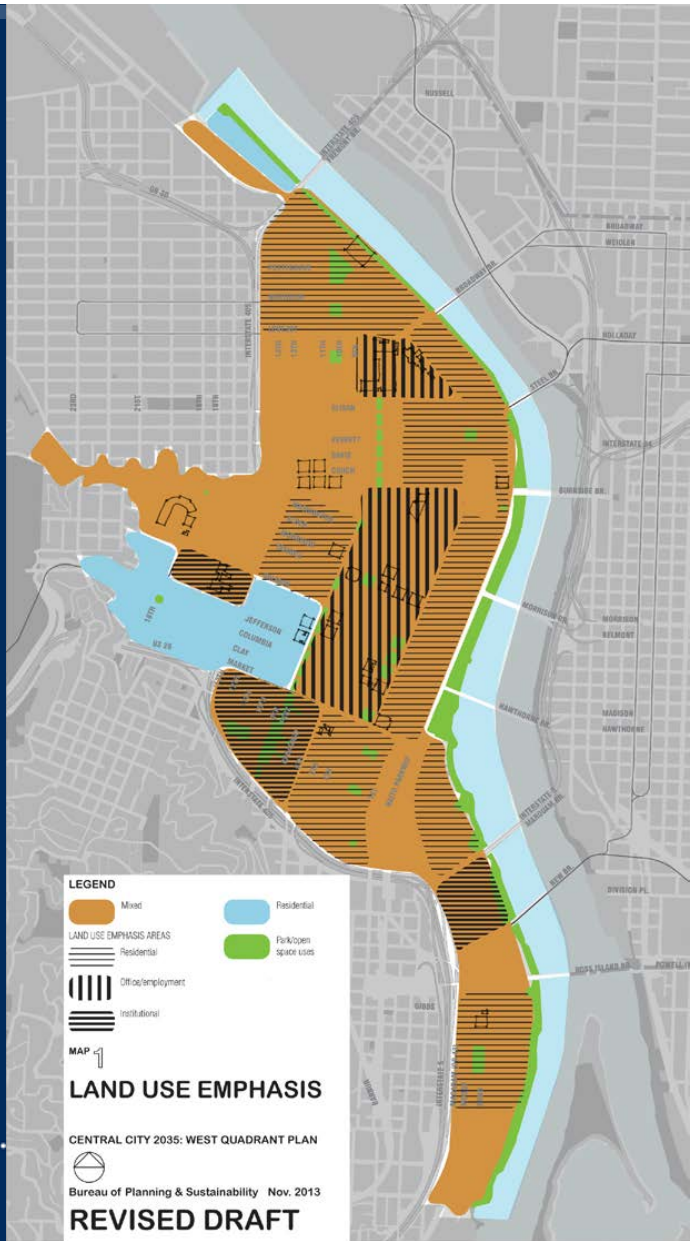
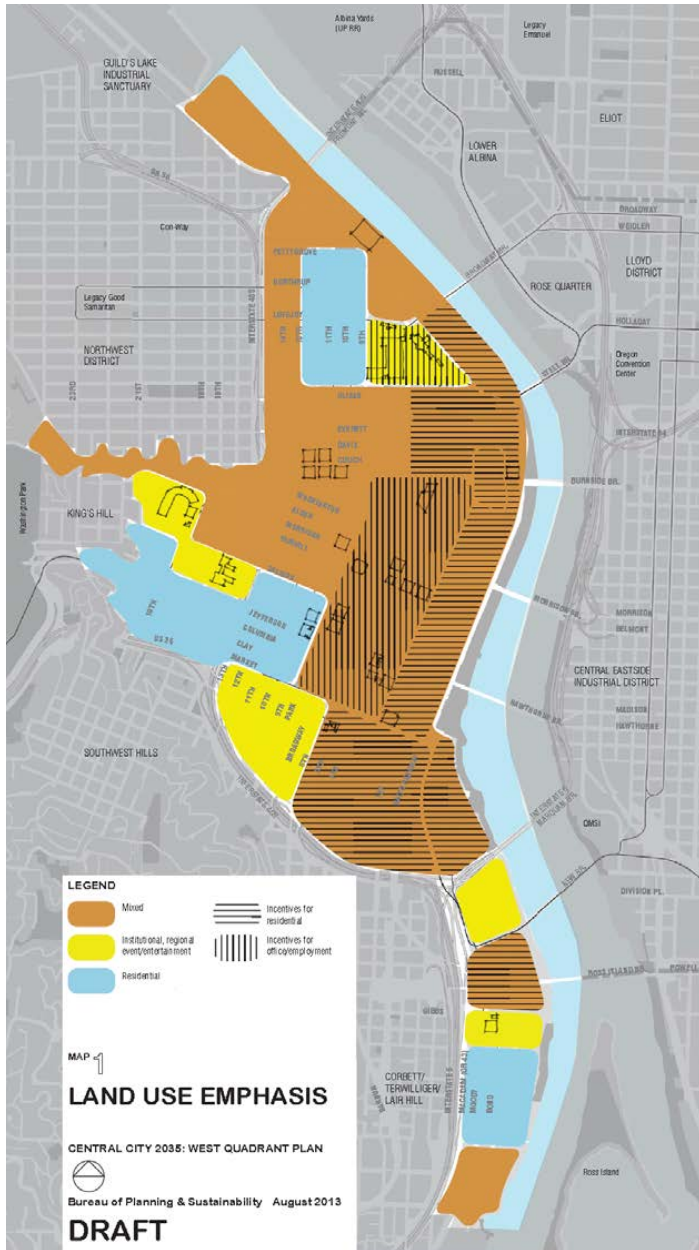


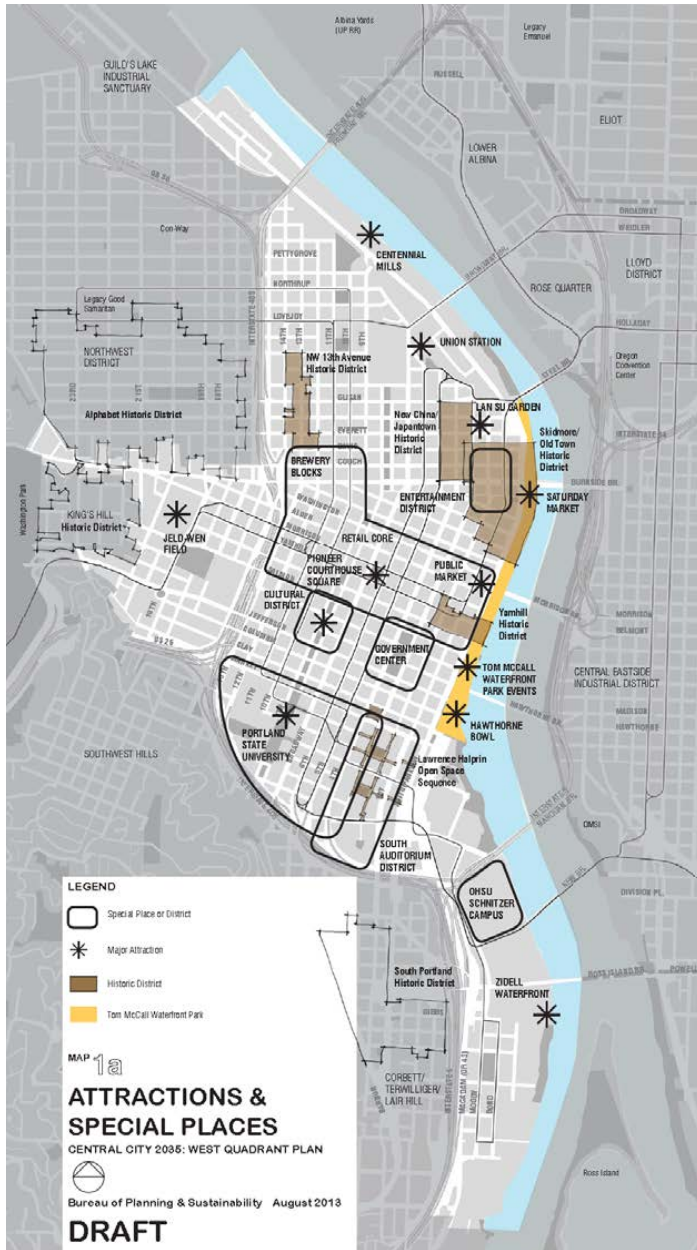


LAND USE EMPHASIS

THINGS WE HEARD:

- More mixed use
- Highlight big moves
- Make South Waterfront more cohesive
- Show open space
- Clarify legend descriptions

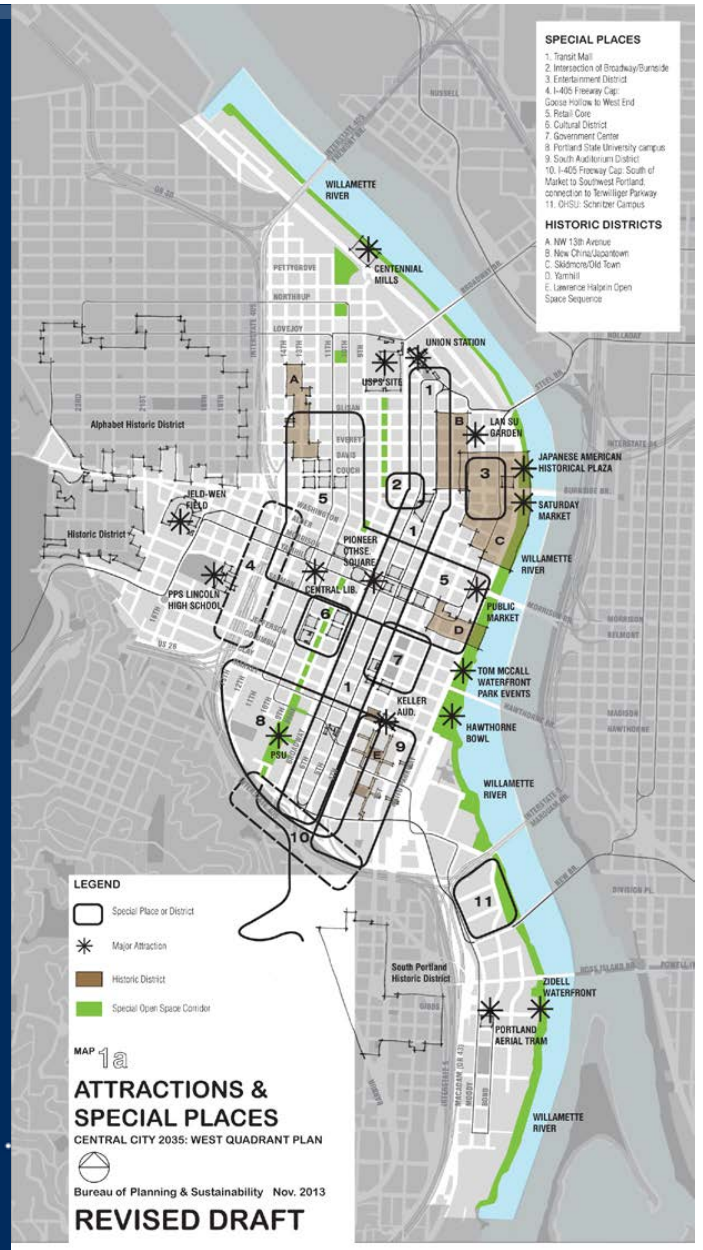
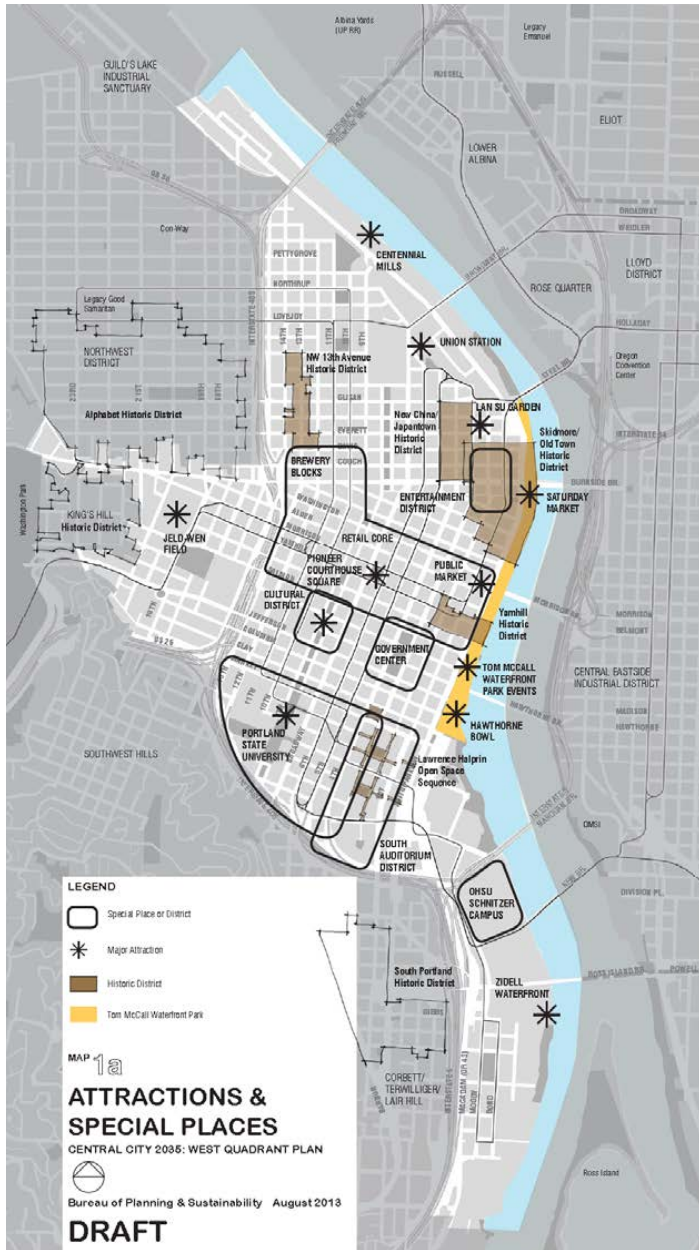


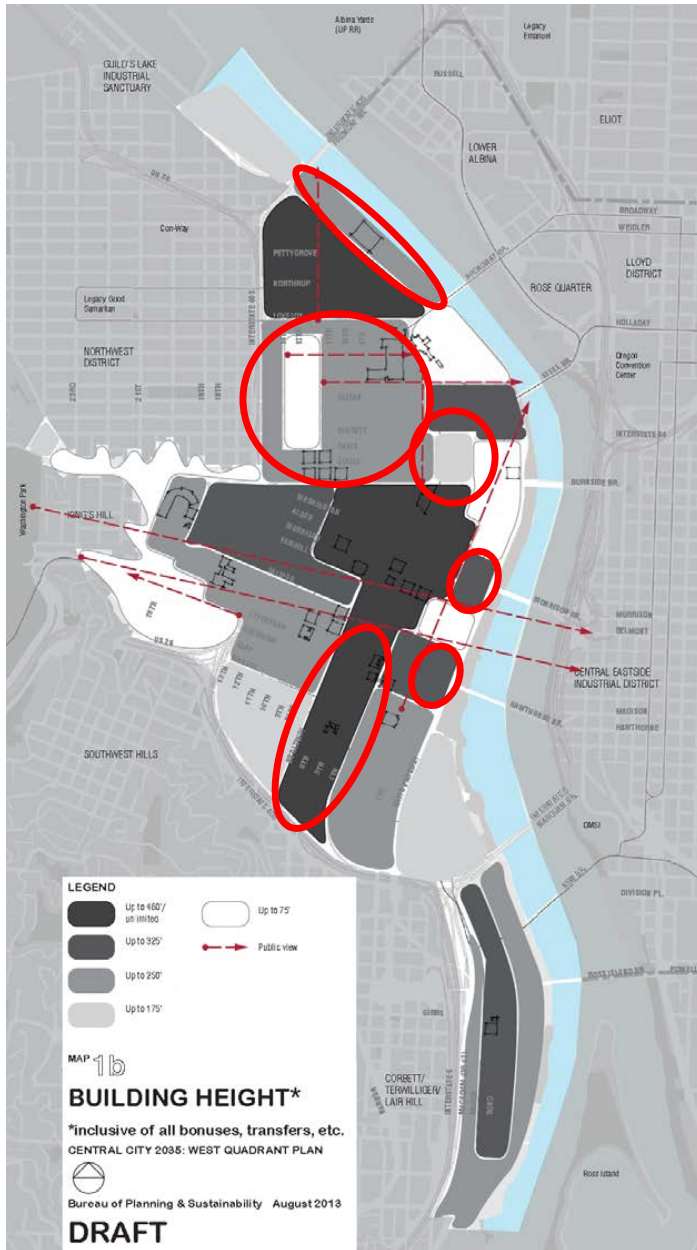


SPECIAL PLACES

THINGS WE HEARD:

- More future attractions
- Add freeway caps
- Include all the waterfront
- Broadway/Burnside as a “special Place”
- Add Keller Aud., USPS site

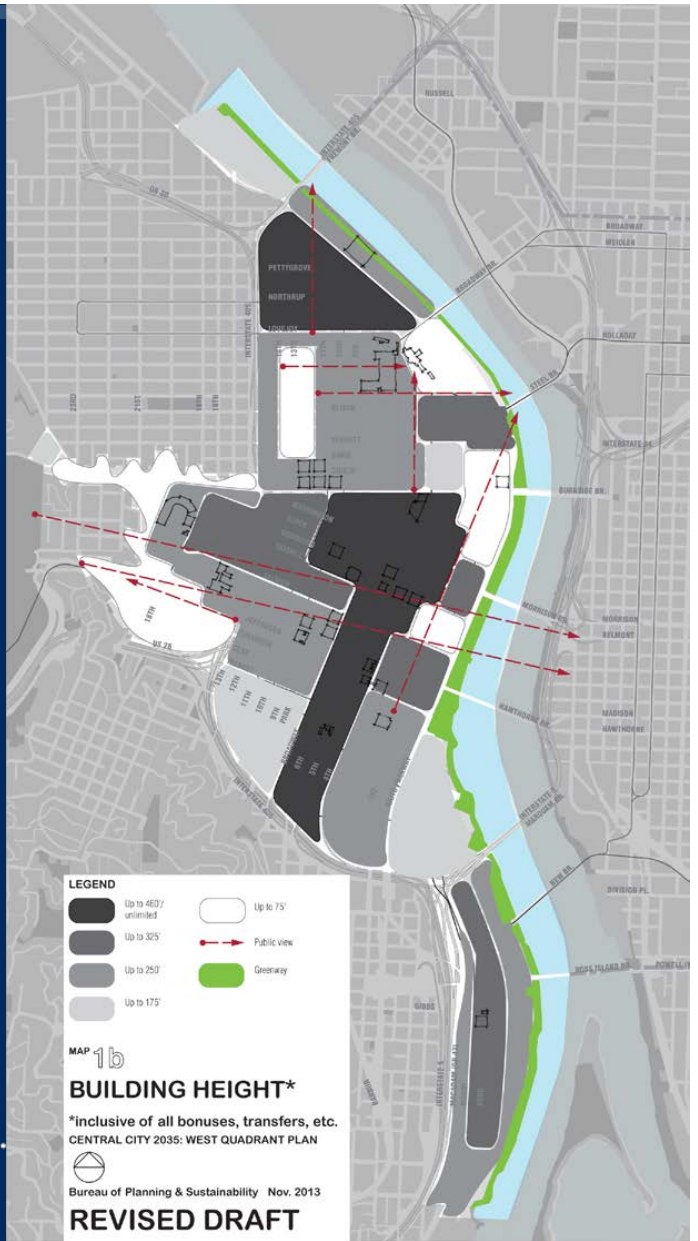
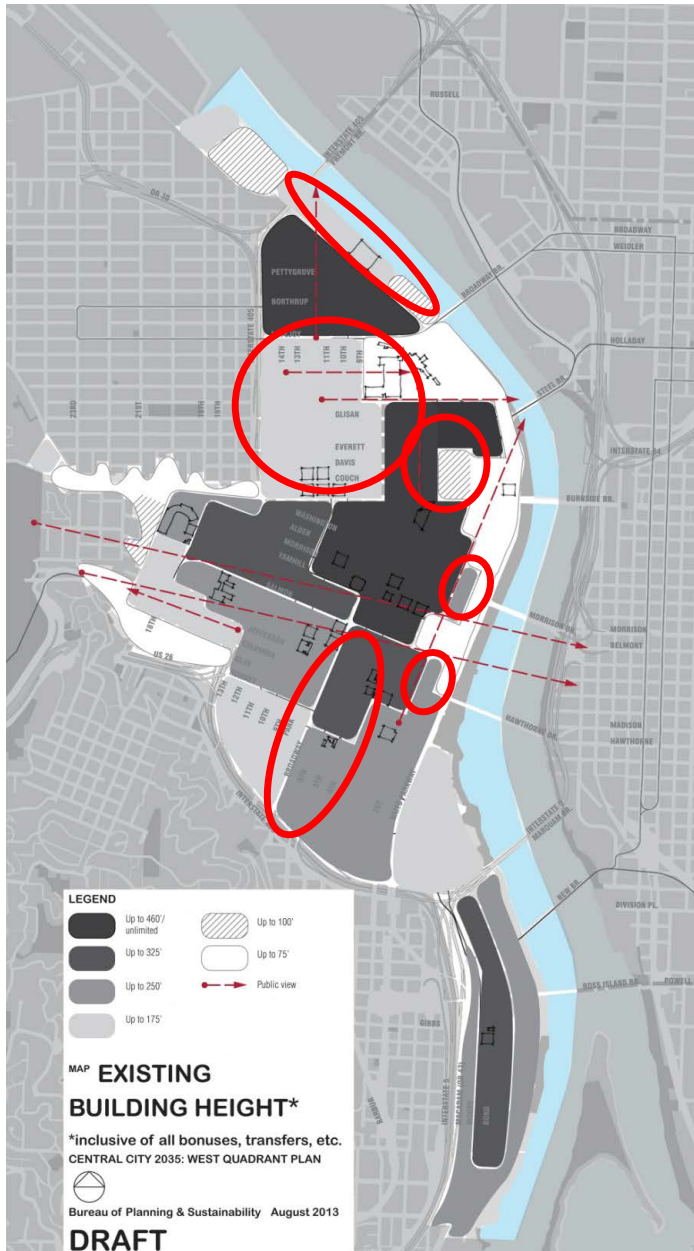


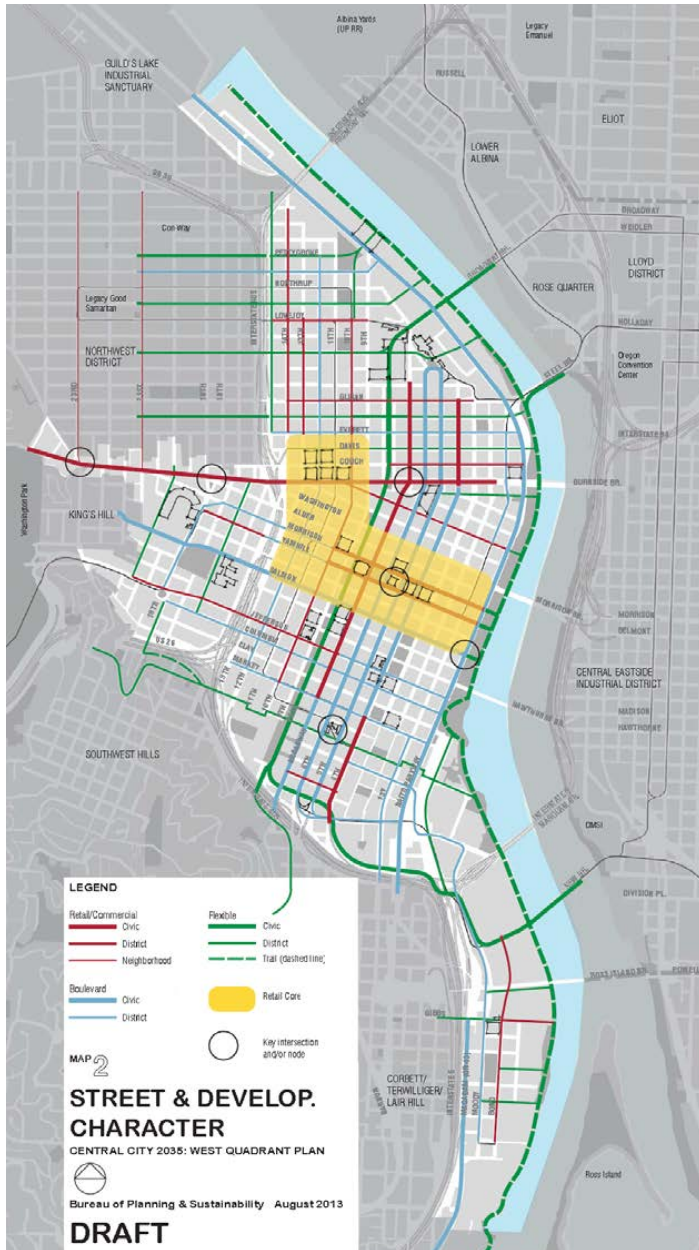


HEIGHT

THINGS WE HEARD:

- Adjust Burnside edge at Goose Hollow
- Show effects on streetscape
- Illustrate in 3D
- Provide existing heights map using same style

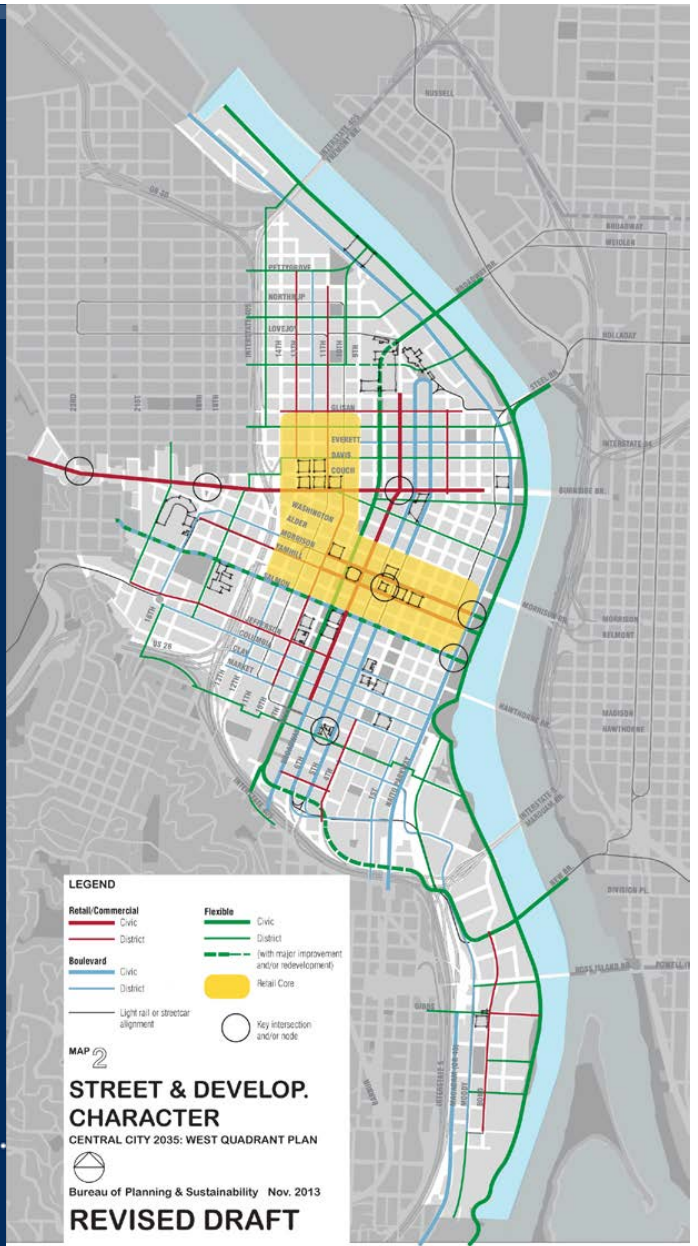
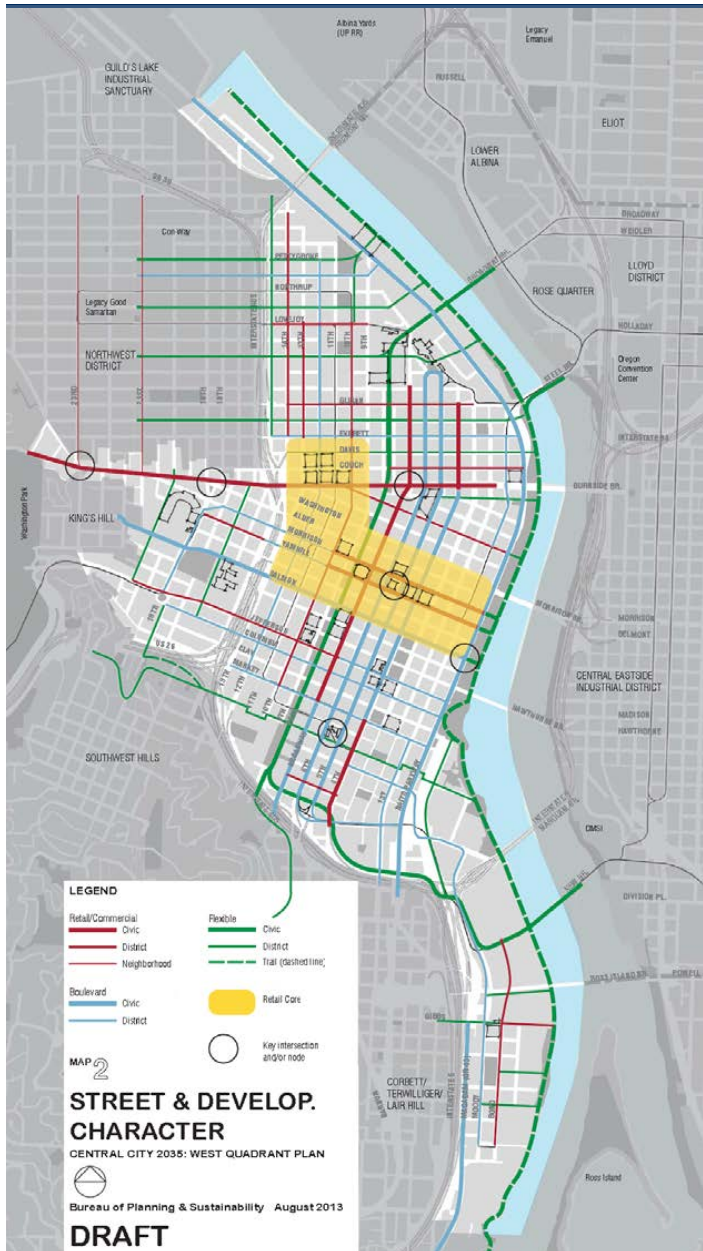




STREET & DEVELOPMENT CHARACTER

THINGS WE HEARD:

- Too many red streets
- Expand Retail Core
- 11th instead of 10th in Pearl
- Not sure about 4th Avenue
- Salmon could be more
- Dash in more conceptual

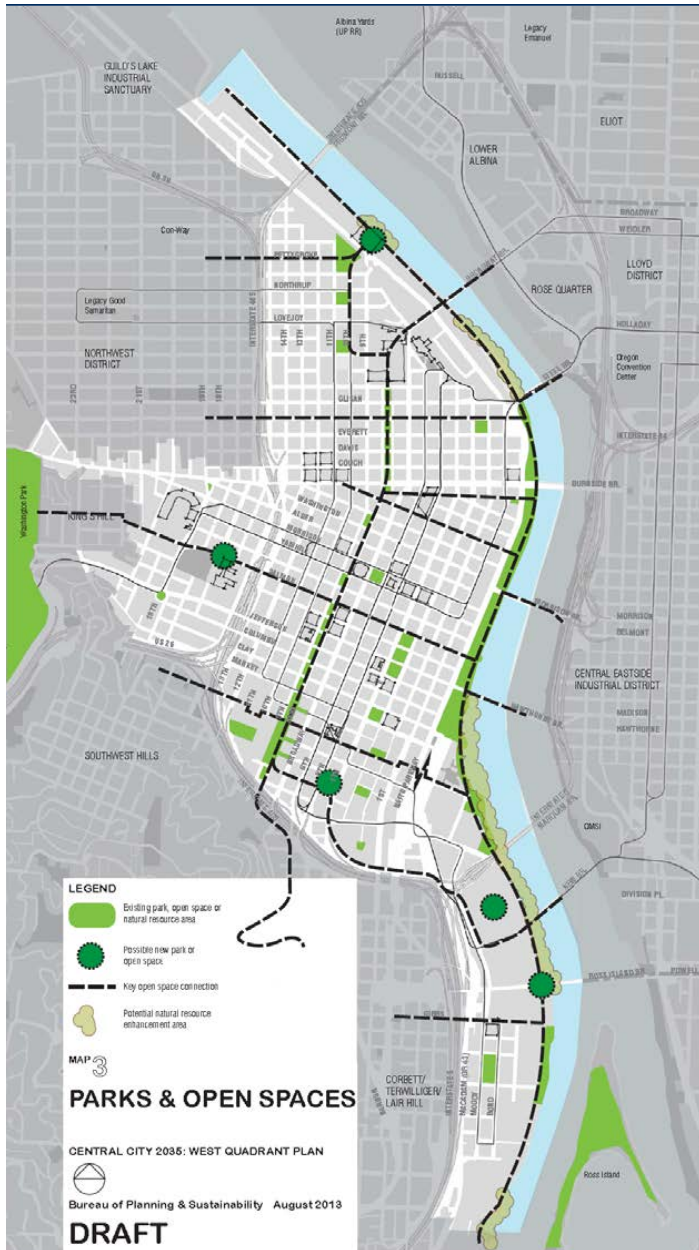


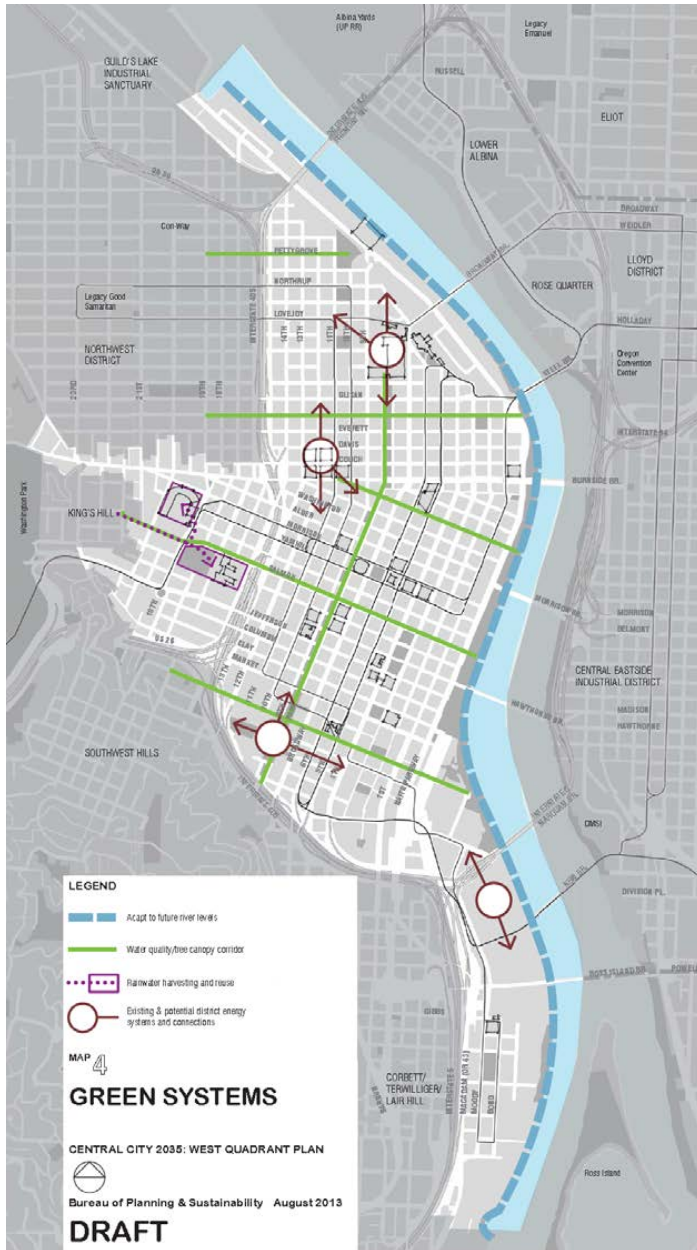


PARKS & OPEN SPACES

THINGS WE HEARD:

- Extend waterfront
- Add West End and Old Town/Chinatown
- Freeway caps could have open space(s)
- Opportunities for plazas, pocket parks, play spaces

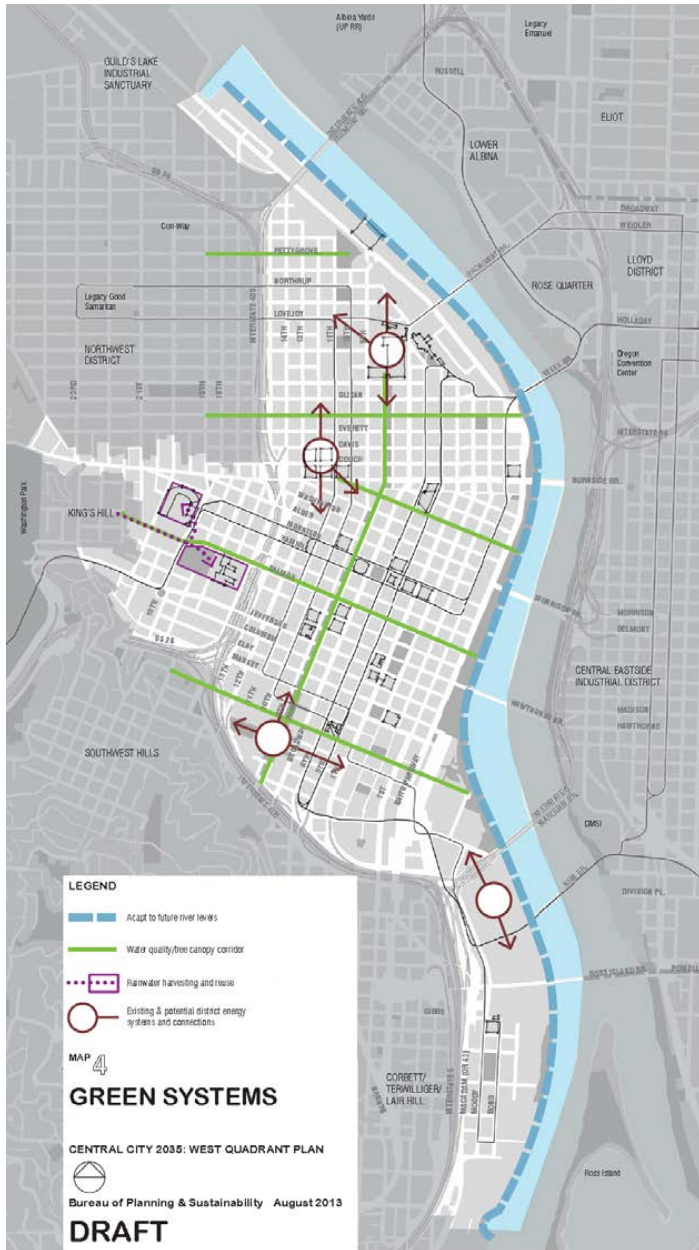


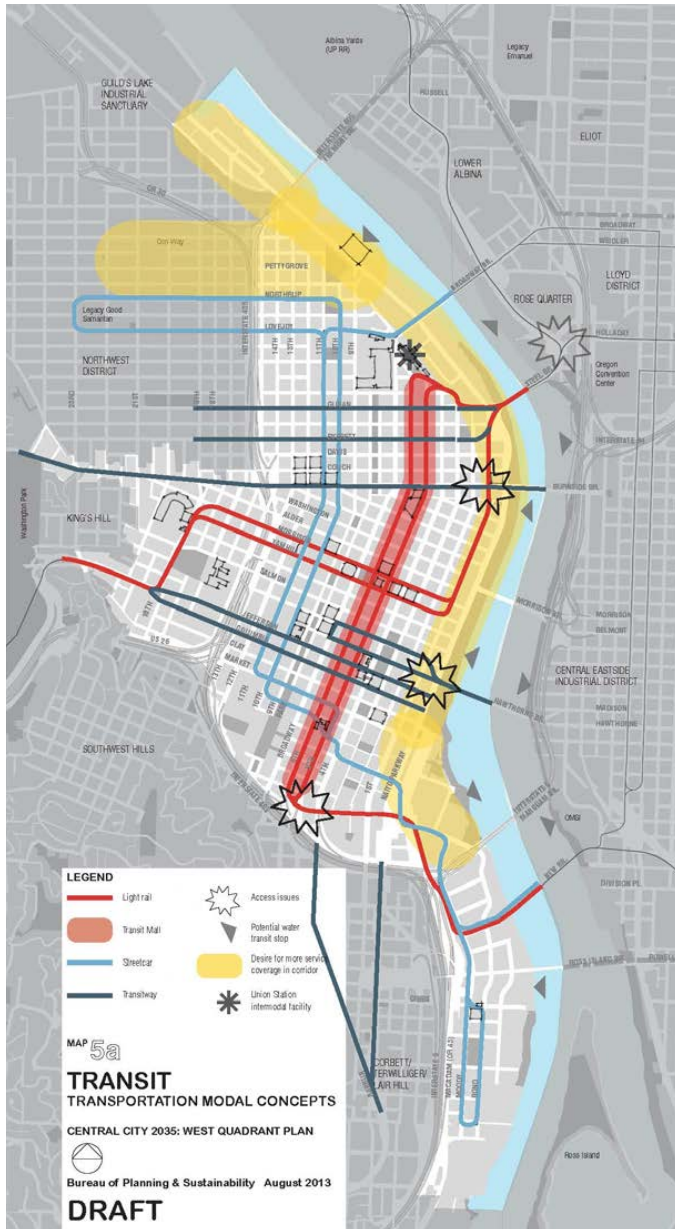


GREEN SYSTEMS

THINGS WE HEARD:

- Need more detail
- Work with Environmental Services
- Not sure about District Energy
- Add high-performance opportunity areas

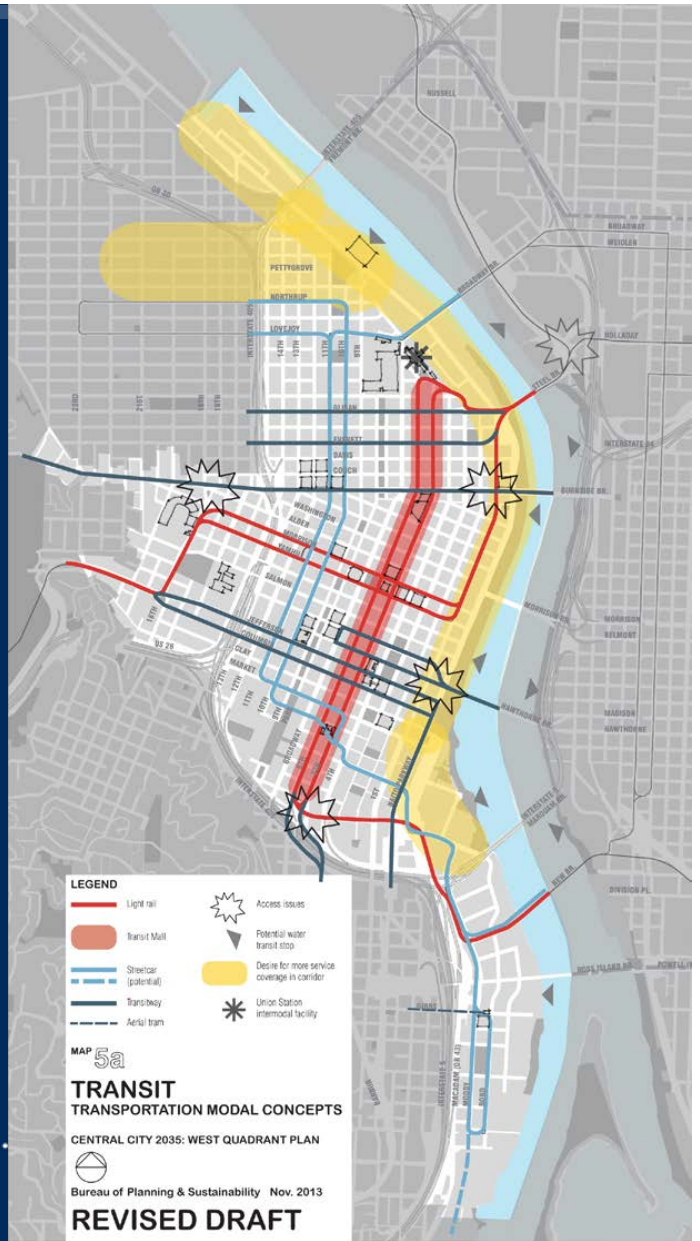
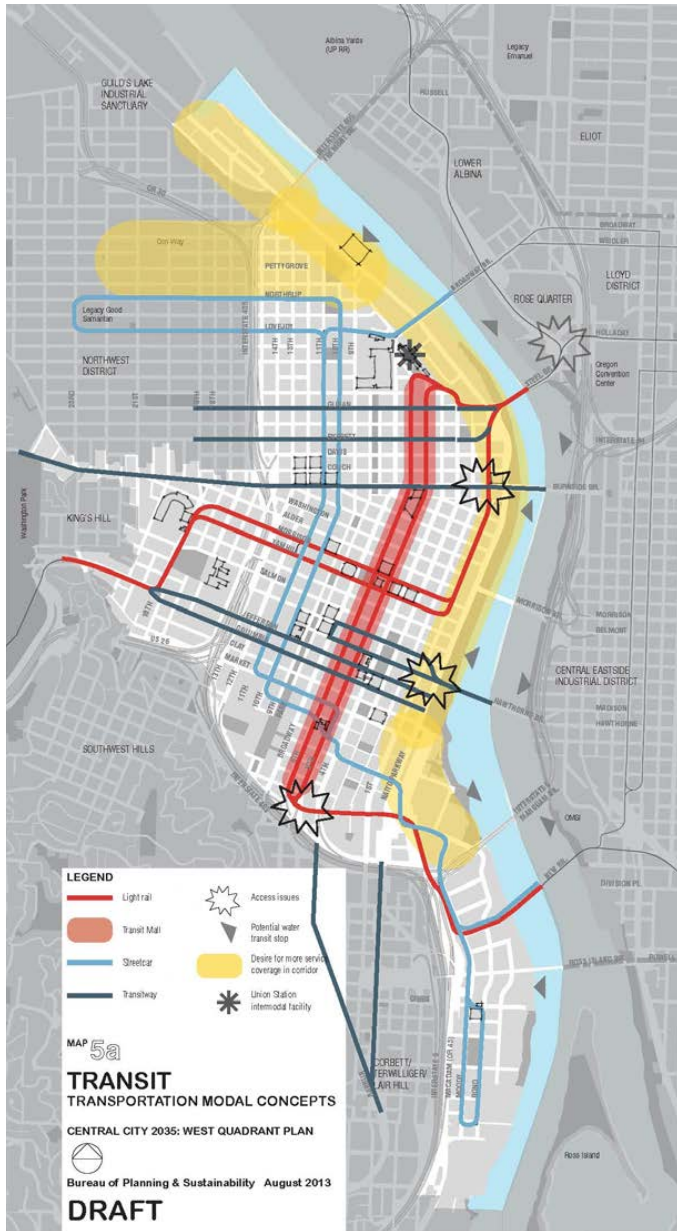


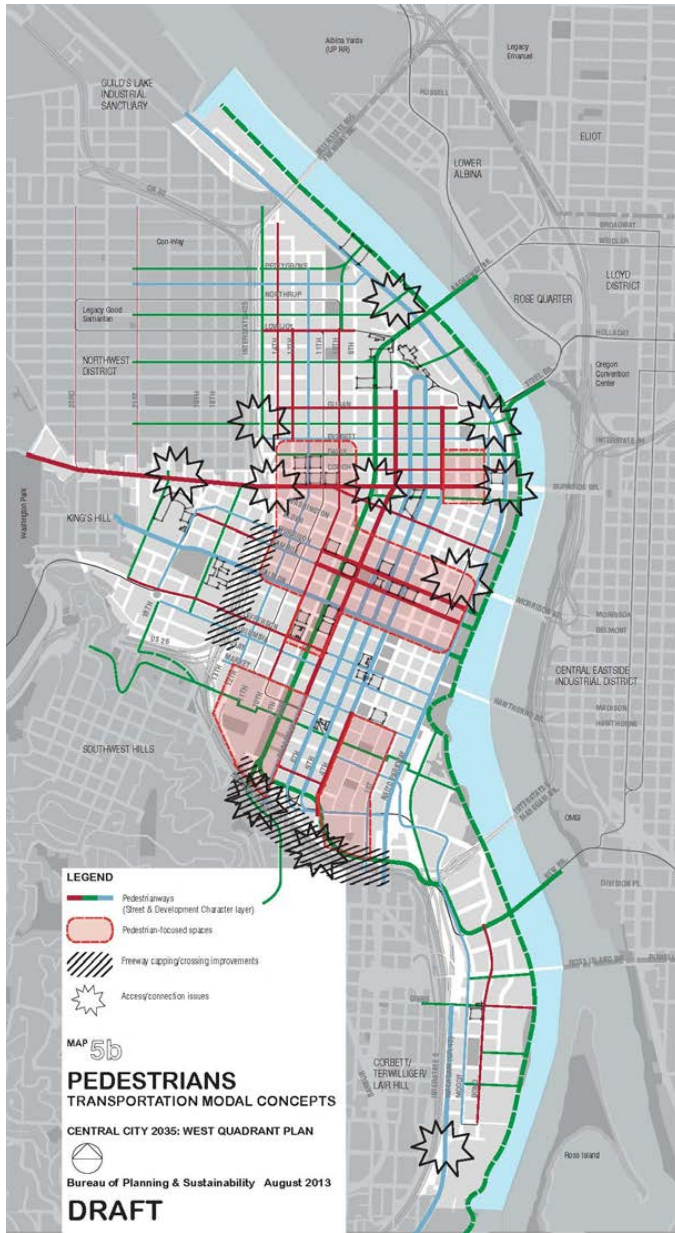


TRANSIT

THINGS WE HEARD:

- Fill in gaps
- More Water Taxi Stops

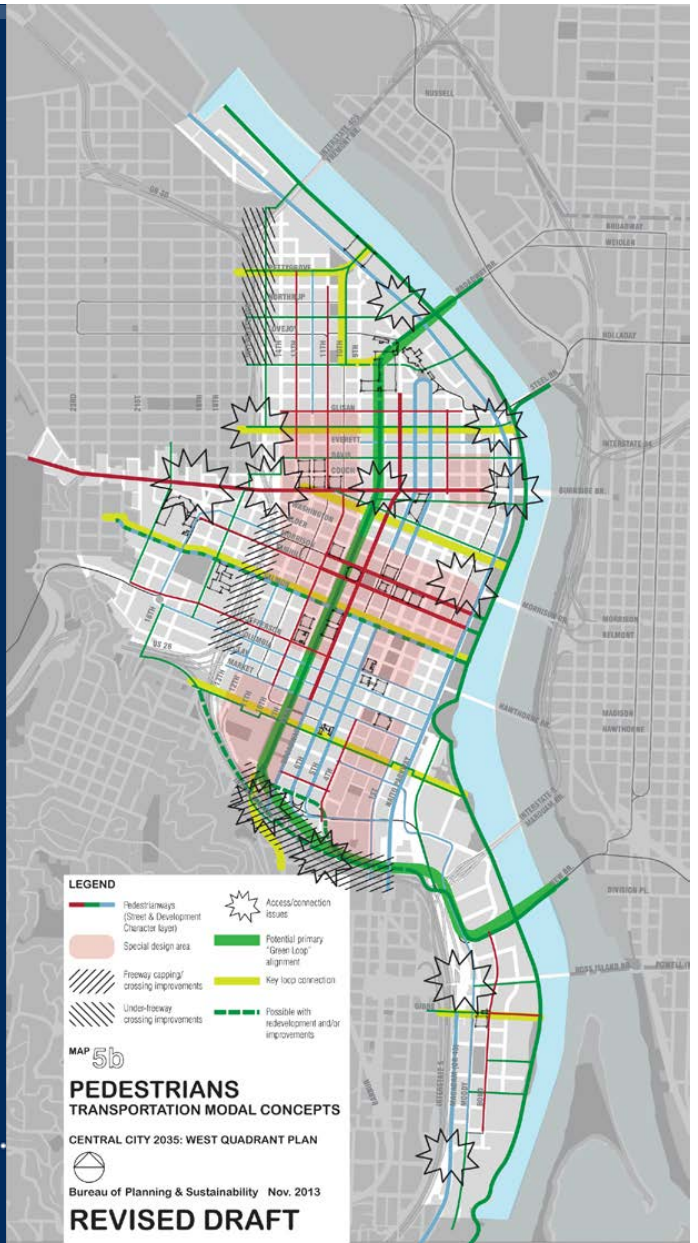
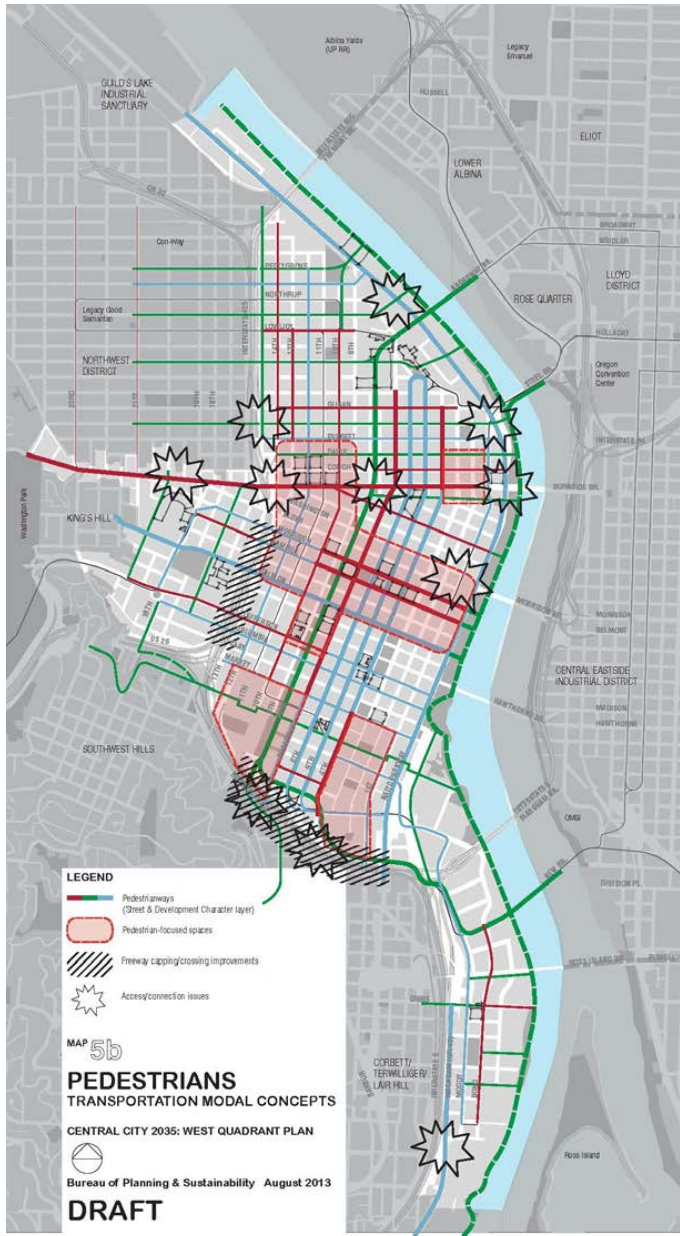


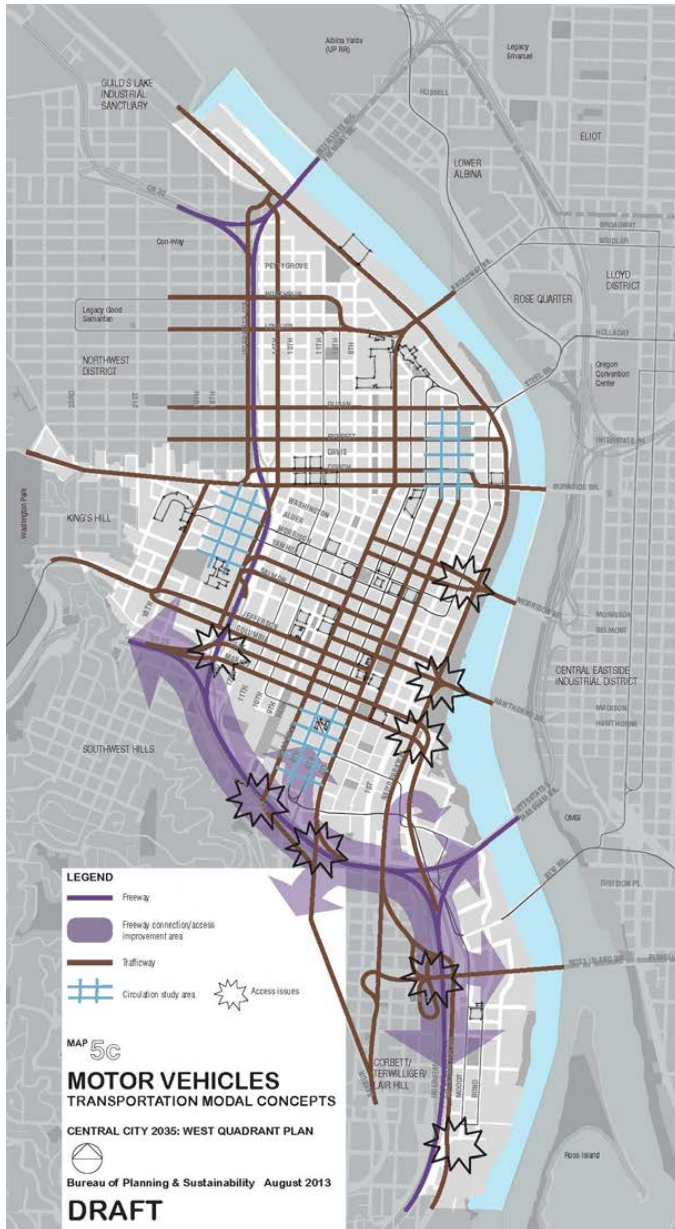


PEDESTRIANS

THINGS WE HEARD:

- Pedestrian-Focused Areas confusing
- Highlight Green Loop
- Some connections missing

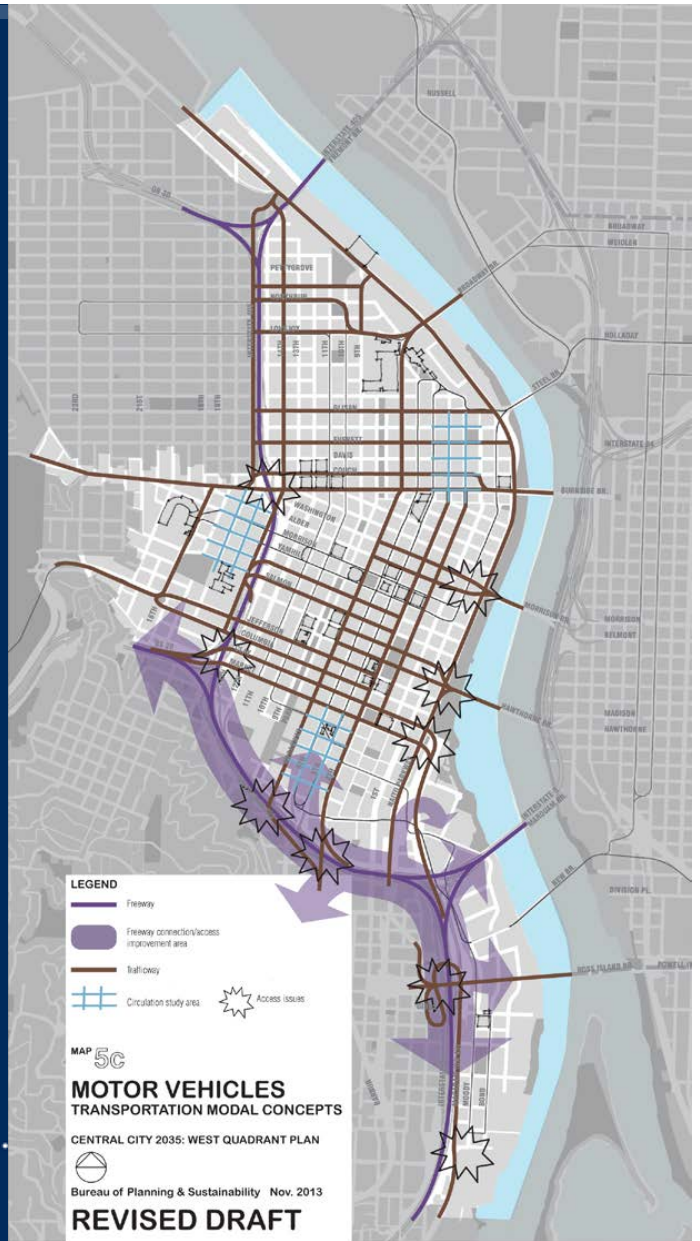
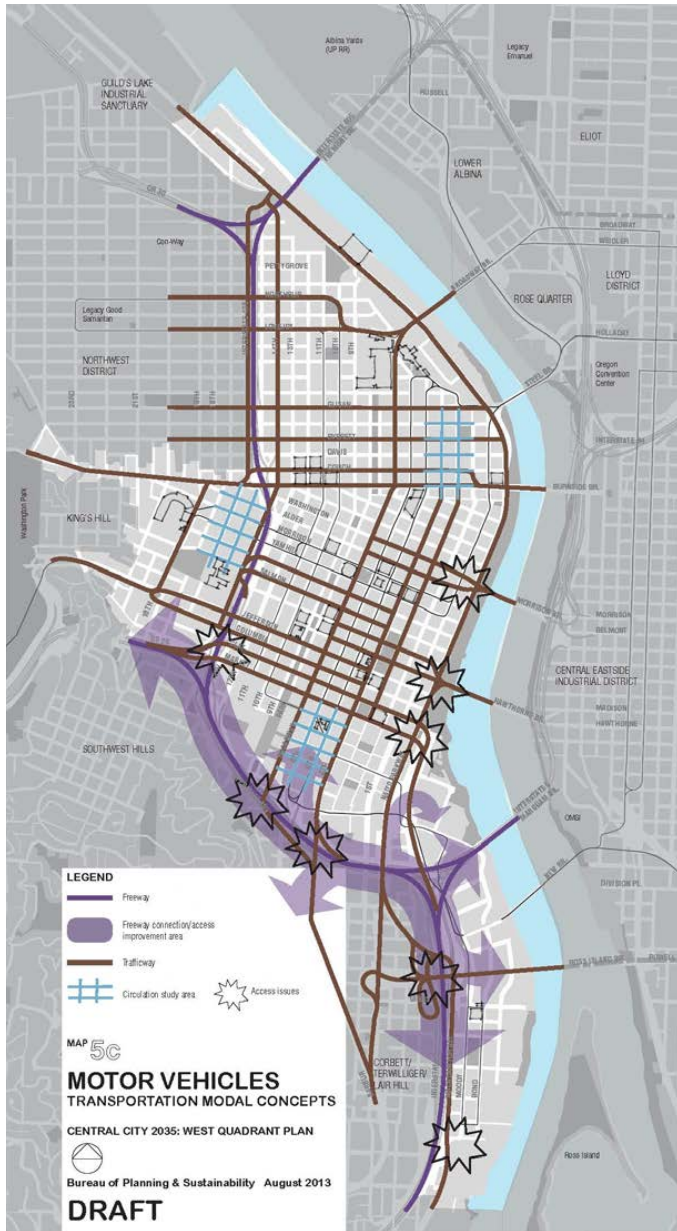


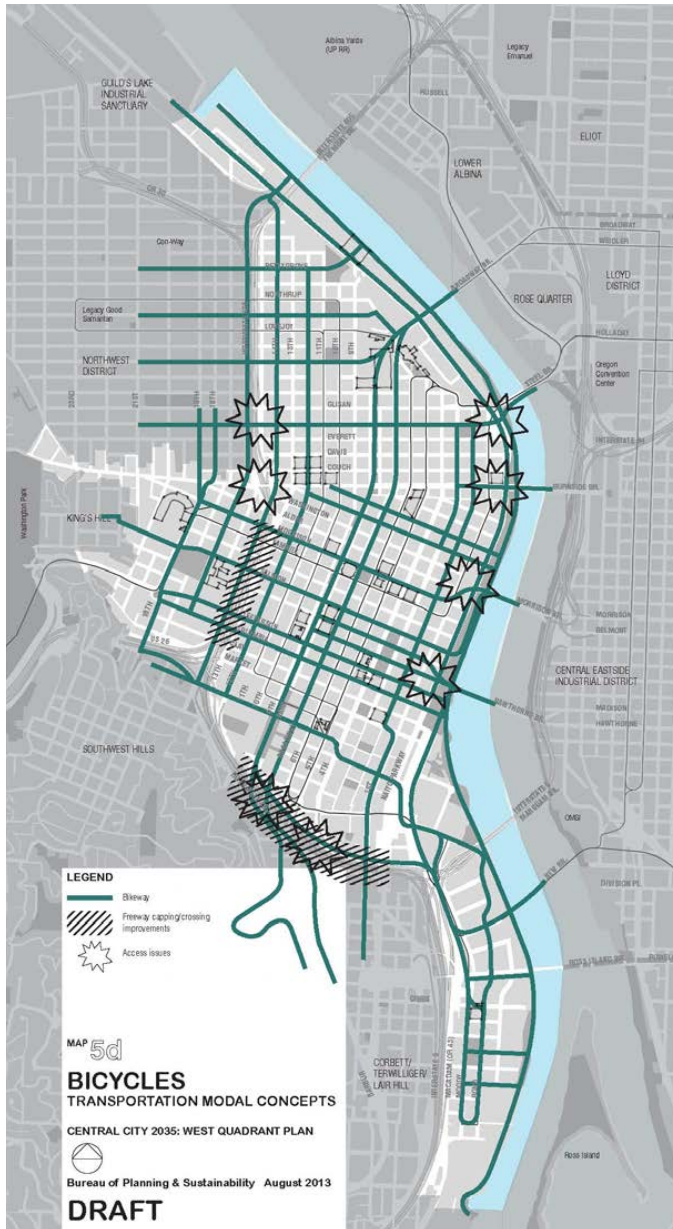


MOTOR VEHICLES & FREIGHT ACCESS

THINGS WE HEARD:

- What about district parking areas?
- How about portals?
- Additional problem areas

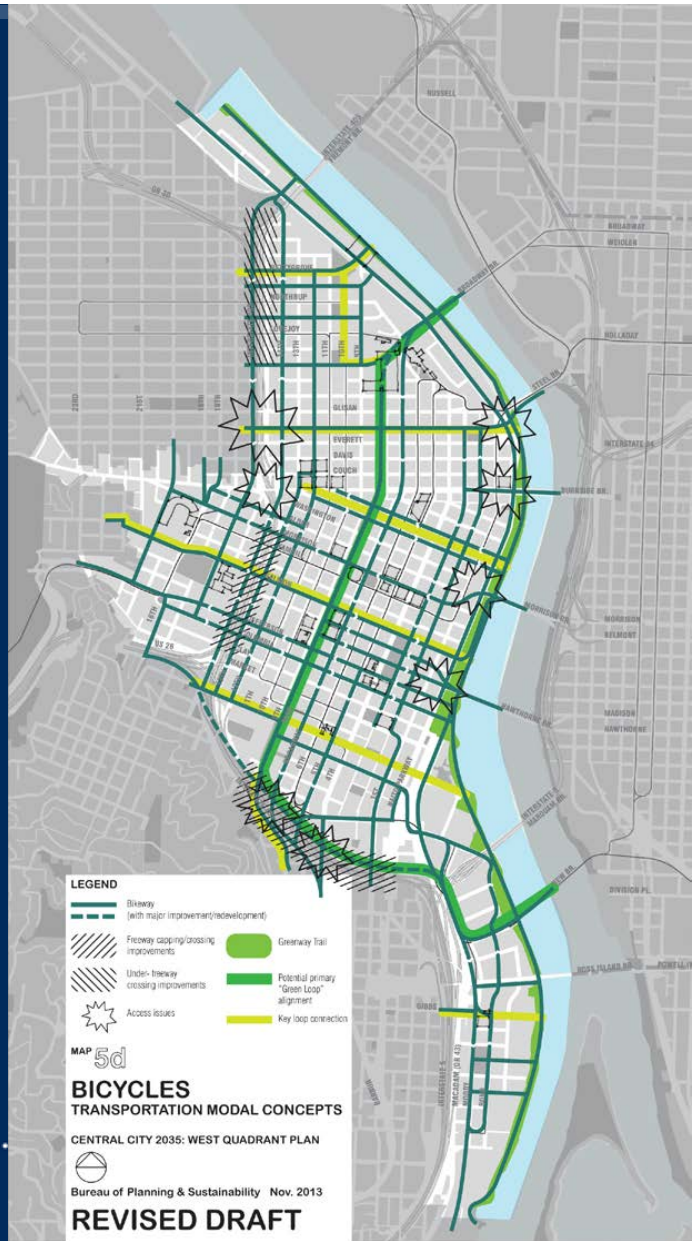
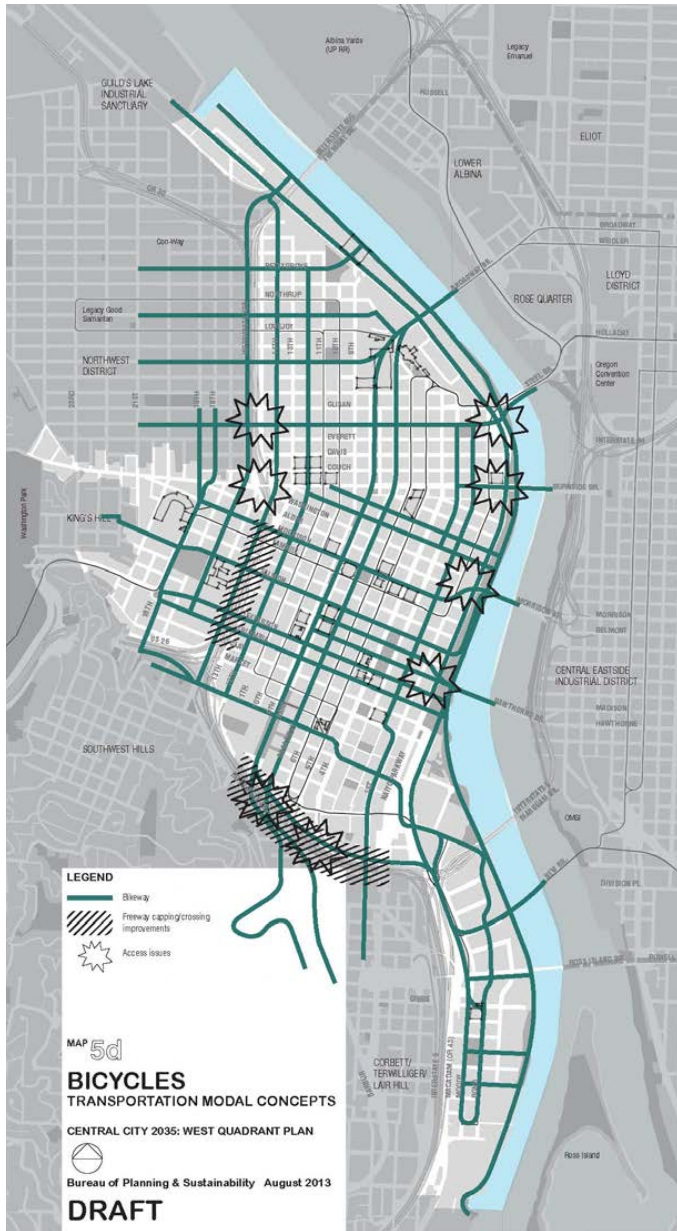




BICYCLES

THINGS WE HEARD:

- Directions confusing
- Green Loop gets lost
- Several missing connections
- Not sure about SW Morrison or SW 18th
- Would like more info on different facility types



Next Steps

Willamette River:

Dec. 4 and 5, 2013: Willamette Central Reach Workshop

SE Quadrant:

Dec. 12, 2013: SE Quadrant SAC #2: Existing Conditions and Issues

Jan. 16, 2013: SE Quadrant SAC #3: Industrial Lands and Economic Development

W Quadrant:

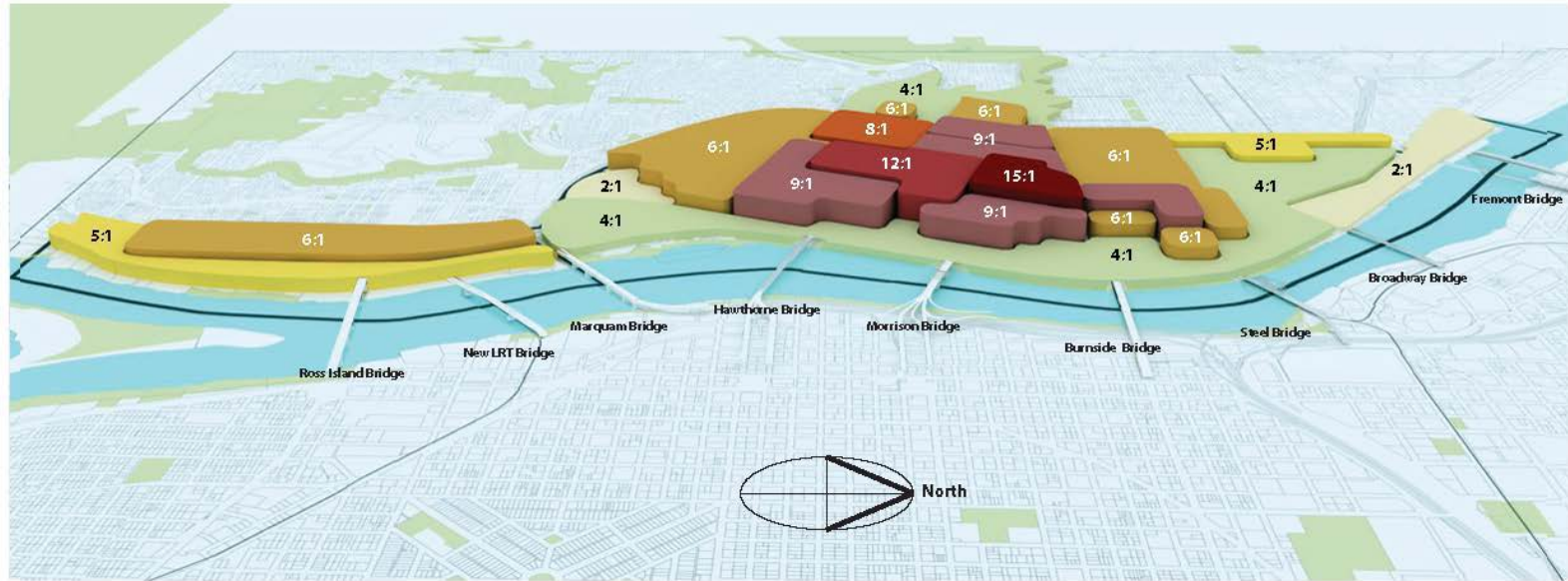
Dec. 16, 2013: West Quadrant SAC Meeting #9: Finalize Draft Concept Layers

Jan. 21, 2014: West Quadrant SAC Meeting #10: Introduce District Boundaries, Goals, Policies and Actions

Next TAC Meeting: Thursday, March 6, 1:00-2:30, 1900 SW 4th, Room 7a



EXISTING FAR



LEGEND:

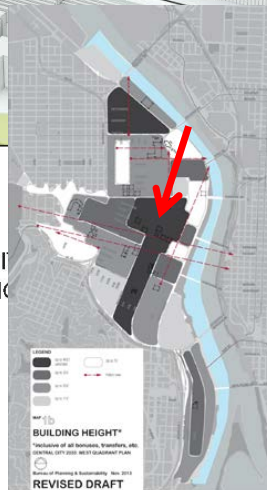




LEGEND:

-
- CENTRAL CITY BOUNDARY
CENTRAL CITY SUB DISTRICT
LIGHT RAIL
BASE FAR
ADDITIONAL 3:1 FAR

FAR Model with Proposed Max Height
 View looking South from Union Station
 West Quadrant Plan





LEGEND:

- CENTRAL CITY BOUNDARY
CENTRAL CITY SUB DISTRICT
- BASE FAR

ADDITIONAL 3:1 FAR

FAR Model with Proposed Max Height
 View looking East from Collins Circle
 West Quadrant Plan





LEGEND:

- CENTRAL CITY BOUNDARY
CENTRAL CITY SUB DISTRICT BOUNDARY
- LIGHT RAIL

BASE FAR

ADDITIONAL 3:1 FAR

FAR Model with Proposed Max Height
 View looking North from South Downtown
 West Quadrant Plan





LEGEND:

- CENTRAL CITY BOUNDARY

CENTRAL CITY SUB DISTRICT BOUNDARY
- LIGHT RAIL

BASE FAR

ADDITIONAL 3:1 FAR

FAR Model with Proposed Max Height
 View looking West of the entire West Quadrant
 West Quadrant Plan





SE Quadrant

Inner Southeast Station Area Planning



CC2035 TAC
December 5, 2013

Bureau of Planning & Sustainability
Central City Team



Inner Southeast Stations Briefing Overview

SE Quadrant Plan Update

Inner Southeast Station Areas

- OMSI / Clinton Station Areas
- ~~Overview~~ / Holgate Station Areas

Q&A

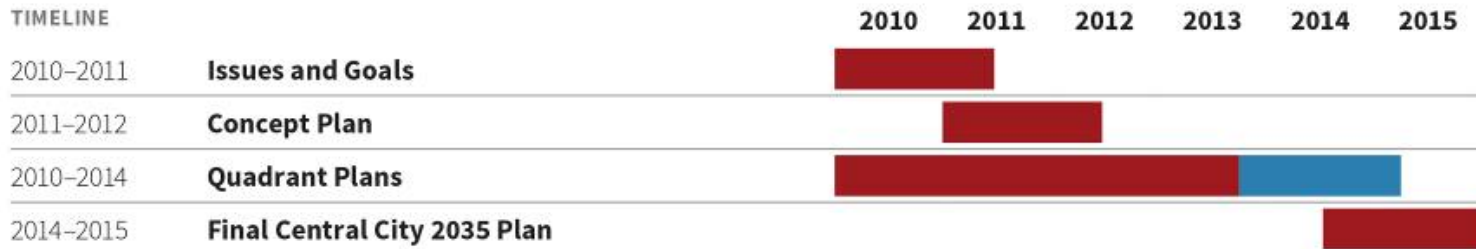


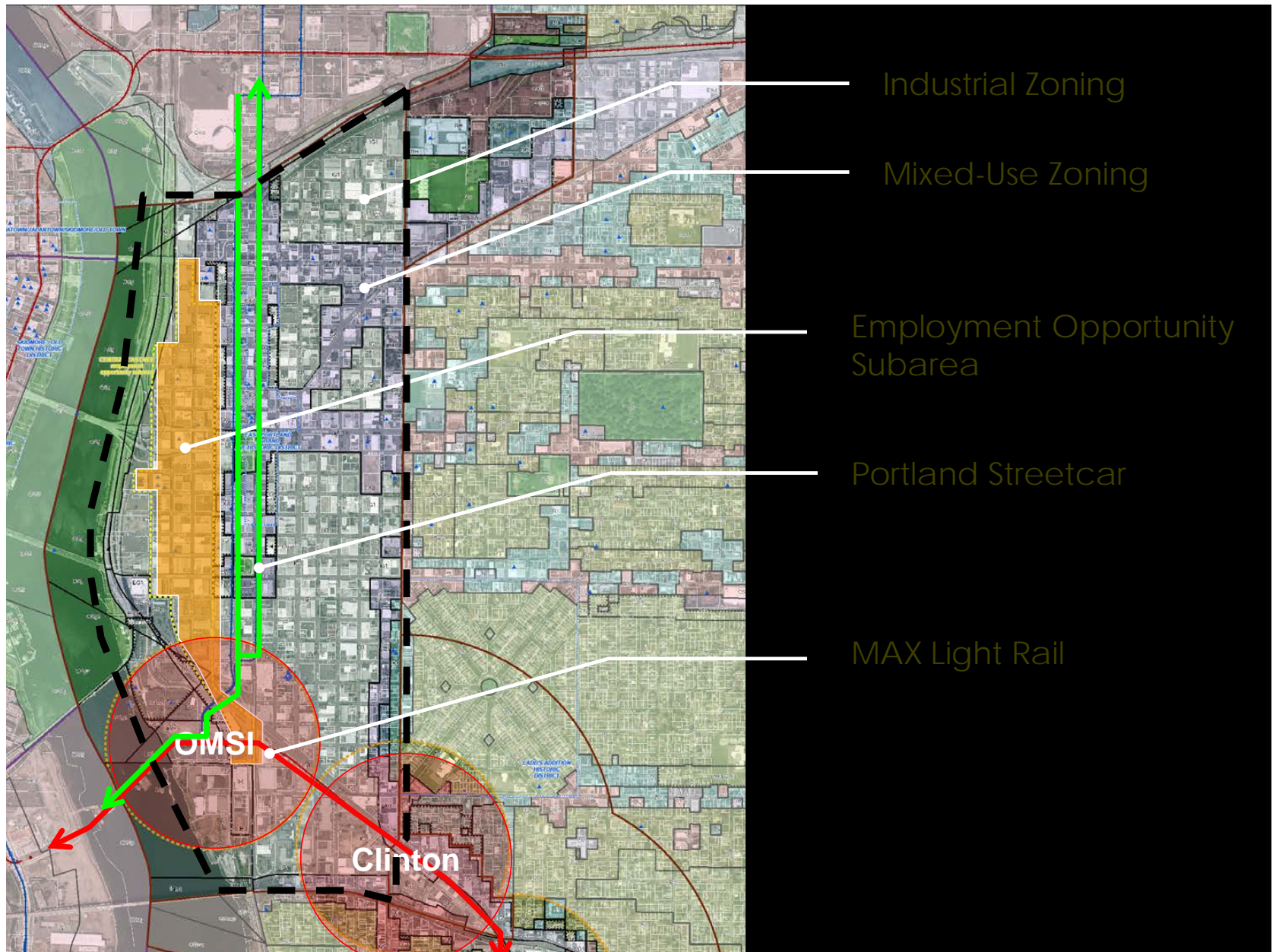
SE Quadrant Plan

SE Quadrant: Overall Scope & Schedule

CENTRAL CITY 2035 PLANNING PROJECT

The SE Quadrant Plan is part of the third phase of the CC2035 Planning Project.





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SE Quadrant: Major Issues to Explore

Central City Industrial Policy & Implementation Strategies:

Appropriate industrial and employment policy direction and implementation strategies (zoning tools, public investments, and public/private partnerships)

Mixed-Use and Station Areas:

Appropriate mix of uses and densities in existing mixed-use corridors and in new light rail station areas

Transportation Strategies and Infrastructure:

How can freight service be enhanced while also accommodating other transportation modes?

New parking strategies needed to serve employees and customers

Supporting Land Uses and Systems:

How does direction on other issue guide the approach to housing and retail development, historic resources, and riverfront development?



Inner Southeast Station Areas

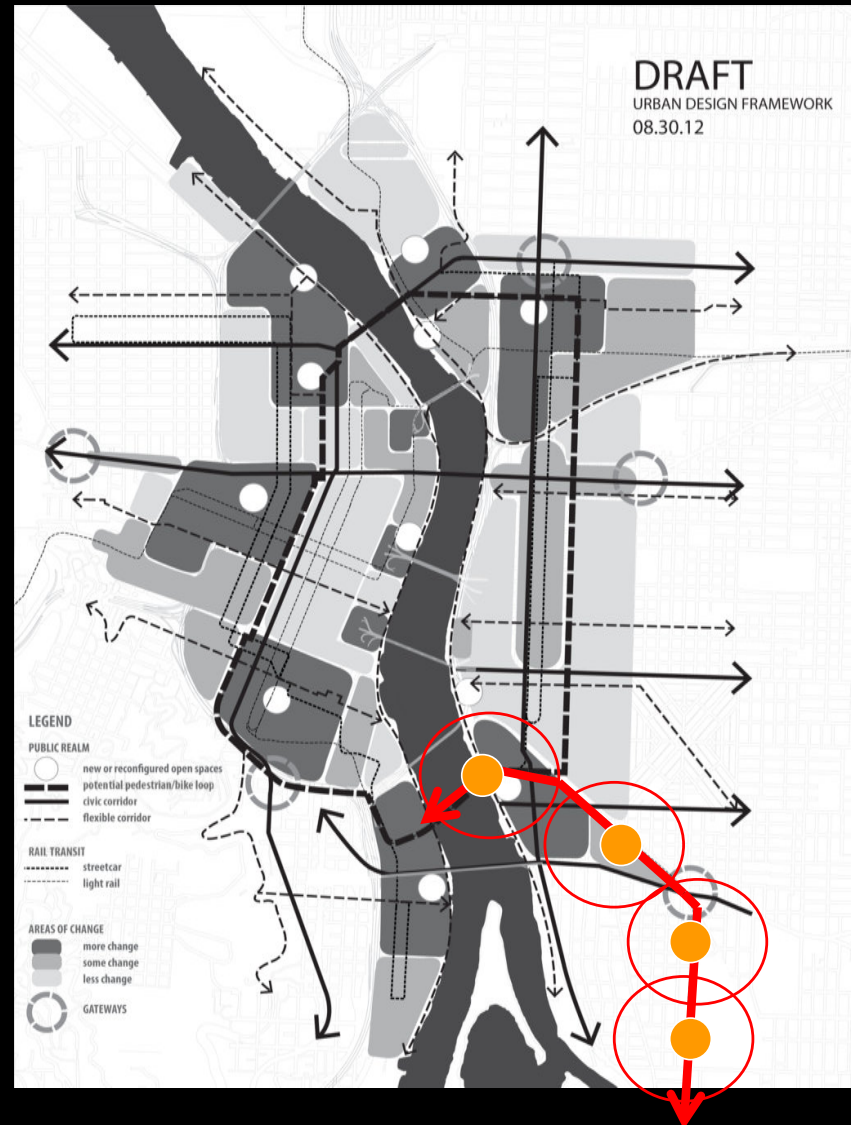
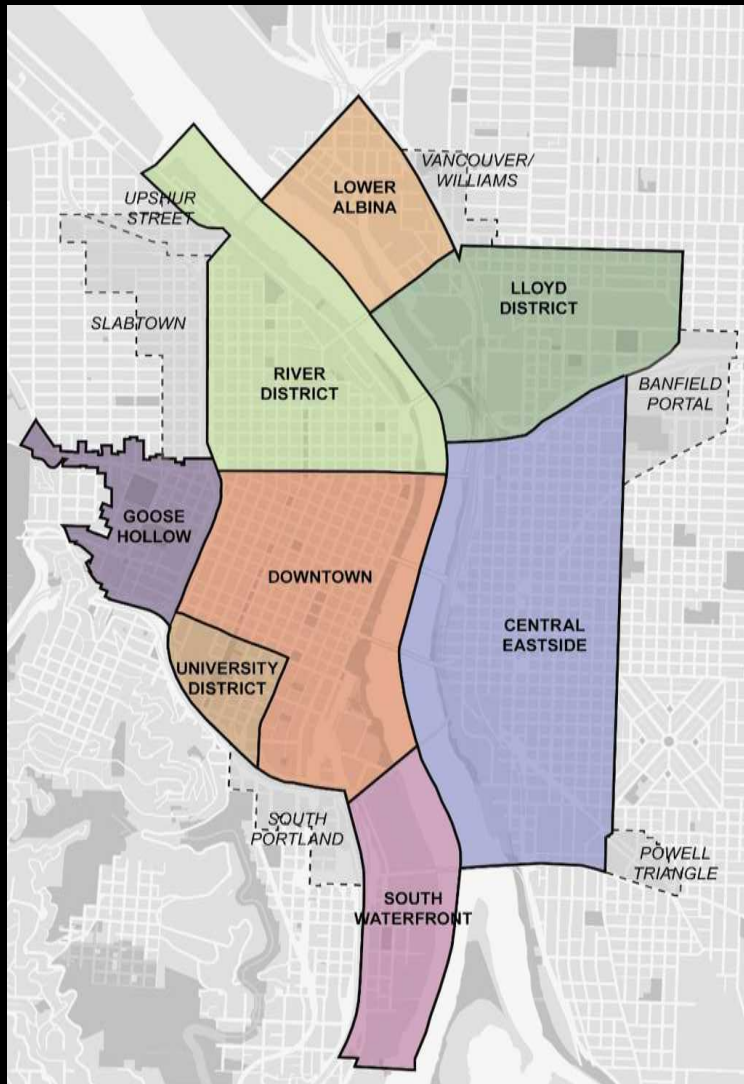
OMSI / Clinton / Rhine / Holgate

Central City 2035: SE Quadrant Plan – Scope & Schedule

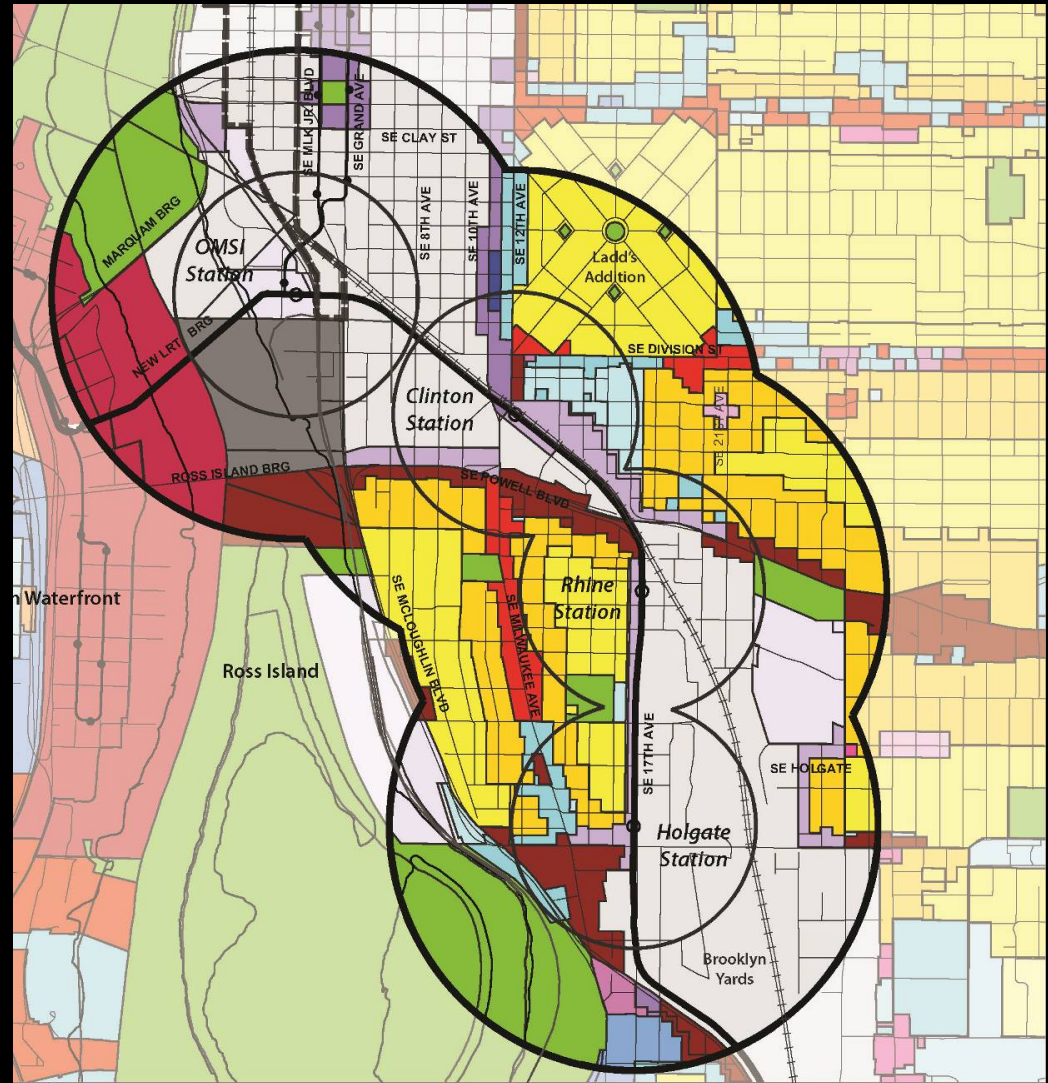
Inner SE Station Area Planning



Central City 2035



Employment Transit Oriented Development





SE Quadrant Station Areas

OMSI & Clinton Stations

OMSI / Clinton

OMSI Station Area:

Regional destination and transit hub with significant new development

Highest degree of change in both mix of uses and scale of development

Vibrant waterfront district with improved access and amenities along the river, connection to westside

Clinton Station Area:

City destination serving the greater inner Southeast area.

High degree of change on key redevelopment sites near the station.

Build on the success and character of the commercial/employment node at SE Division and 11th/12th

Opportunity for mixed use at immediate station area.
Broader area west of station should focus on employment, especially small business and creative jobs.

-  Important intersection: increase visibility and safety
-  Area of traffic calming
-  Potential redevelopment area
-  Key redevelopment area
-  Industrial: employment opportunity
-  Enhance Milwaukee as Brooklyn's main street
-  Extend commercial focus of Milwaukee
-  Existing park/ open space
-  Opportunity to focus on the river
-  MAX light rail
-  Union Pacific Railroad
-  Major vehicular/freight street
-  Key local connection
-  Flexible pedestrian/bike
-  Potential "green fingers" connecting to the river
-  Potential connection

Improved access to the station area, particularly from Powell and over the freight rail tracks will be key to the success of the area

Station area development stitches neighborhoods together and provides a transition from residential to employment/ industrial areas.

Inner SE Station Areas: OMSI/Clinton

Concept #1: Mixed Use/Employment Emphasis



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Inner SE Station Area : OMSI/Clinton Concept #2: Employment Emphasis



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Brooklyn Station Areas

Rhine & Holgate Stations

Rhine / Holgate

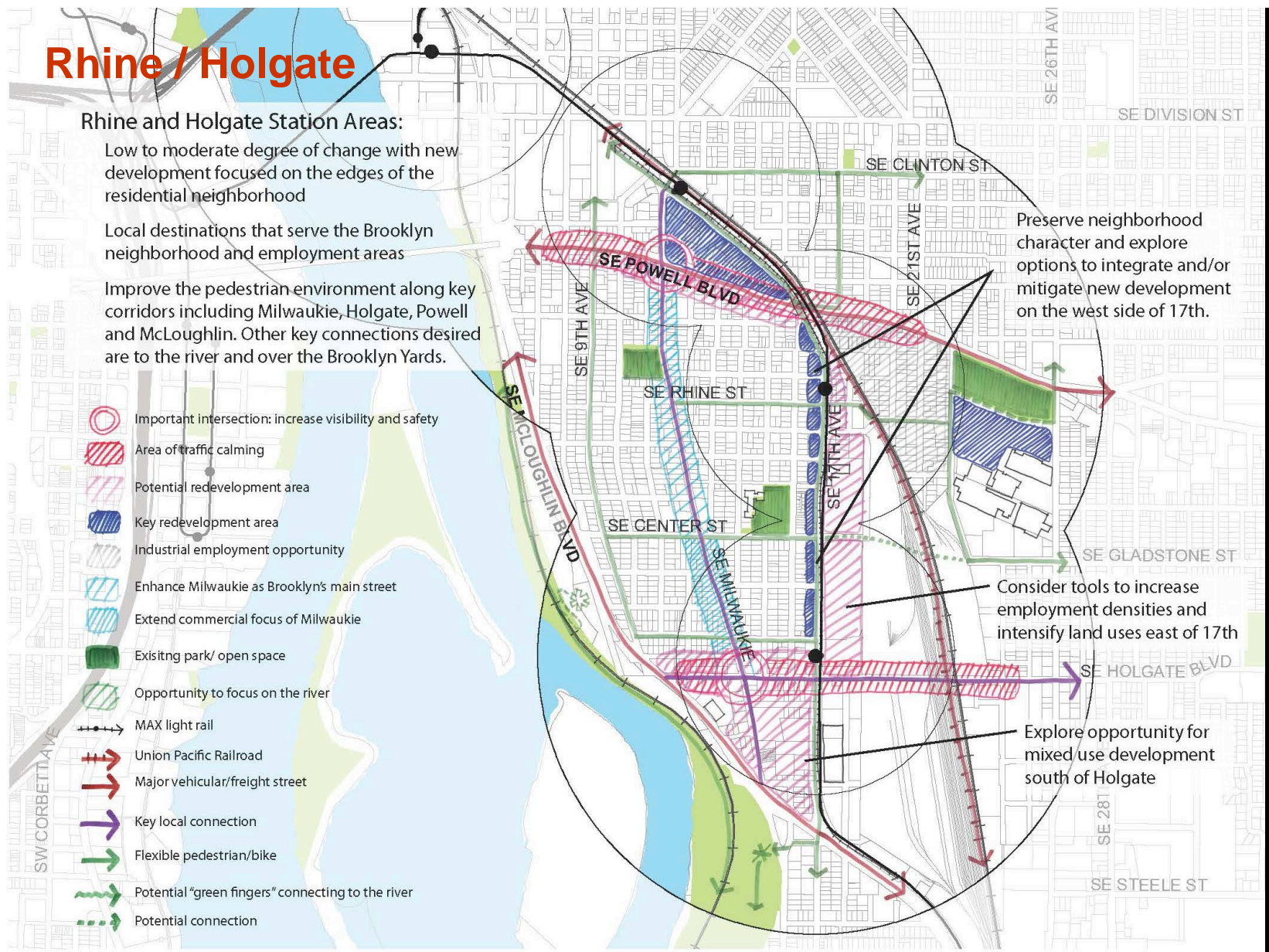
Rhine and Holgate Station Areas:

Low to moderate degree of change with new development focused on the edges of the residential neighborhood

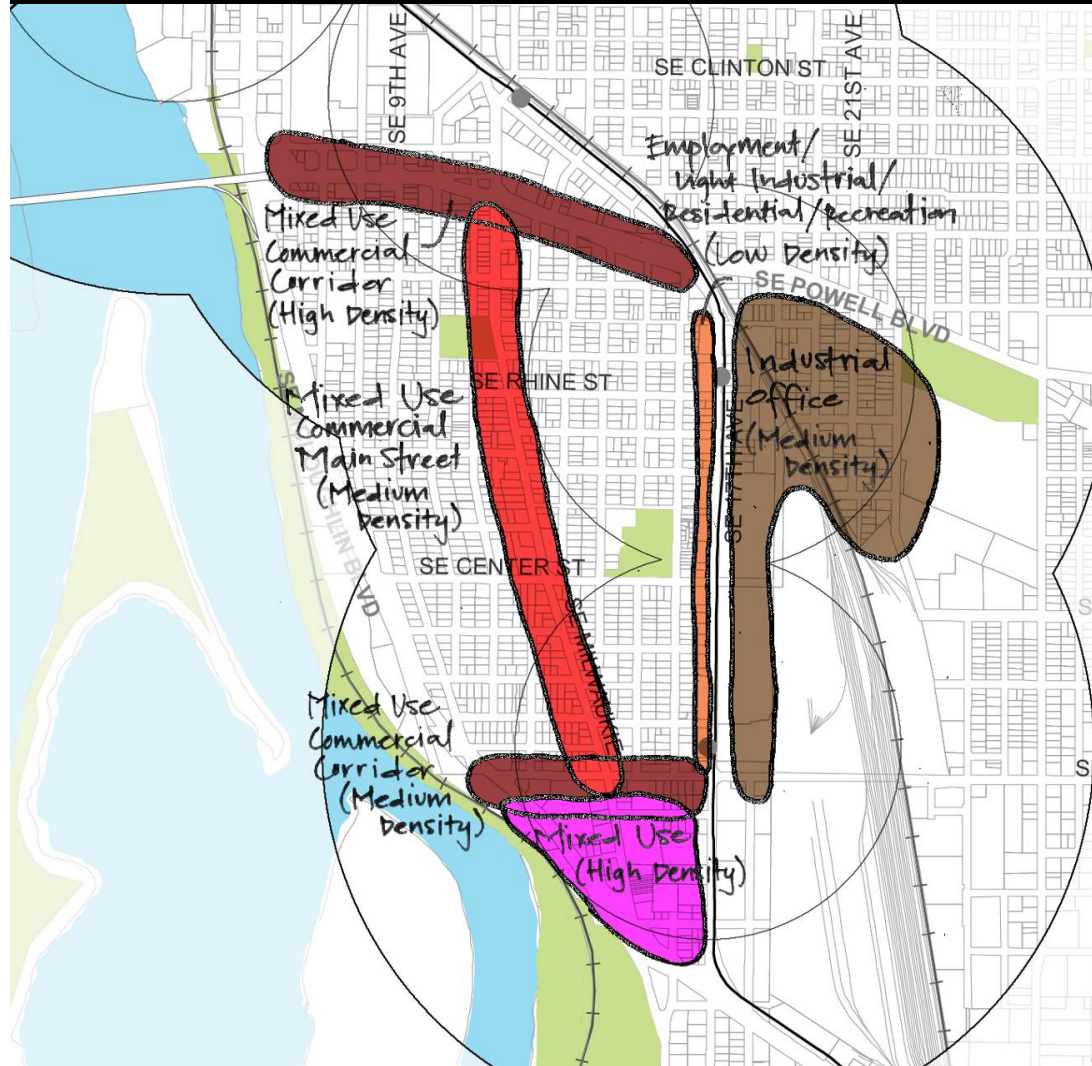
Local destinations that serve the Brooklyn neighborhood and employment areas

Improve the pedestrian environment along key corridors including Milwaukie, Holgate, Powell and McLoughlin. Other key connections desired are to the river and over the Brooklyn Yards.

-  Important intersection: increase visibility and safety
-  Area of traffic calming
-  Potential redevelopment area
-  Key redevelopment area
-  Industrial employment opportunity
-  Enhance Milwaukie as Brooklyn's main street
-  Extend commercial focus of Milwaukie
-  Existing park/ open space
-  Opportunity to focus on the river
-  MAX light rail
-  Union Pacific Railroad
-  Major vehicular/freight street
-  Key local connection
-  Flexible pedestrian/bike
-  Potential "green fingers" connecting to the river
-  Potential connection



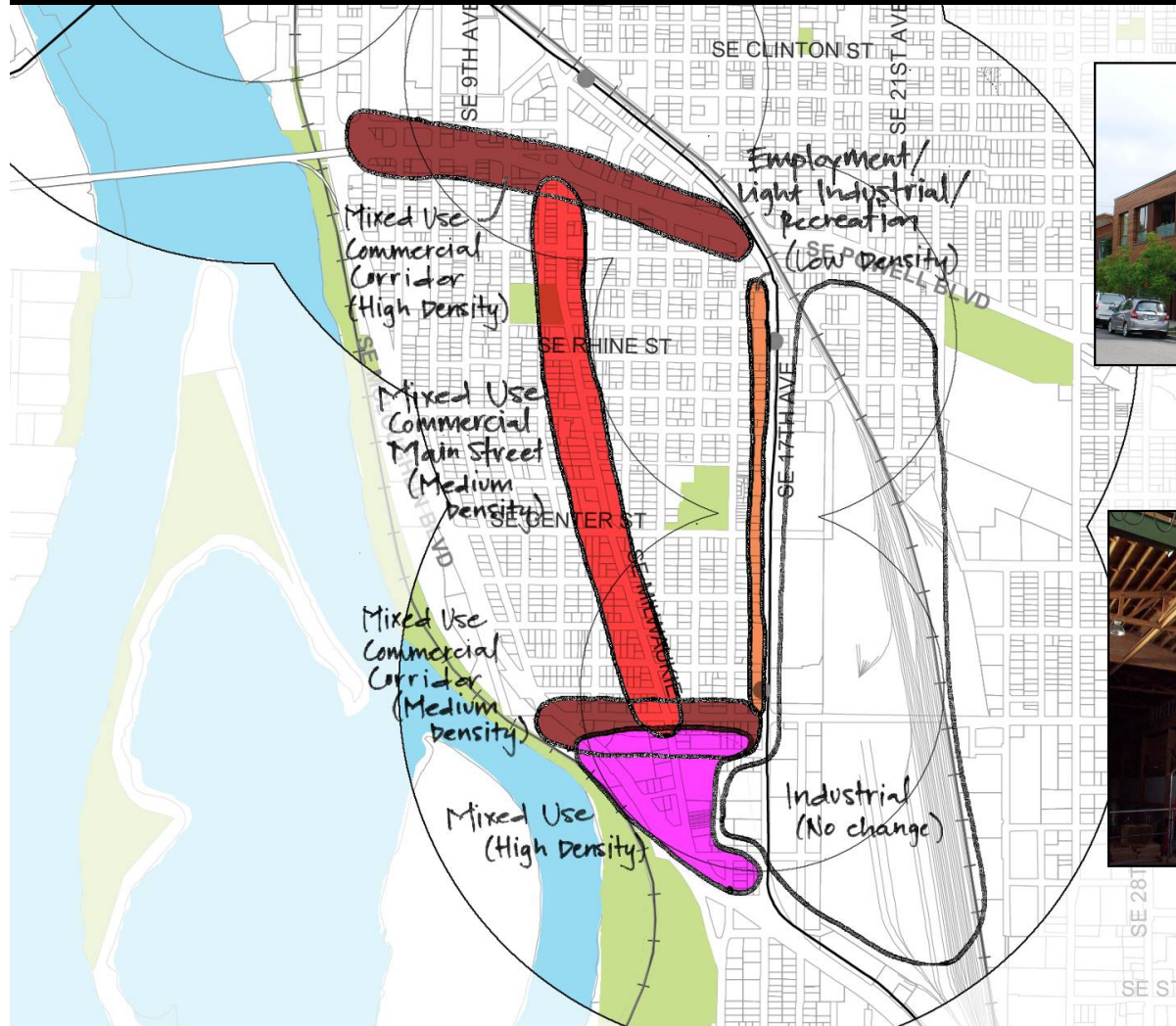
Inner SE Station Area Charrette Concepts: Concept #1: Mixed Use/Industrial Office Emphasis



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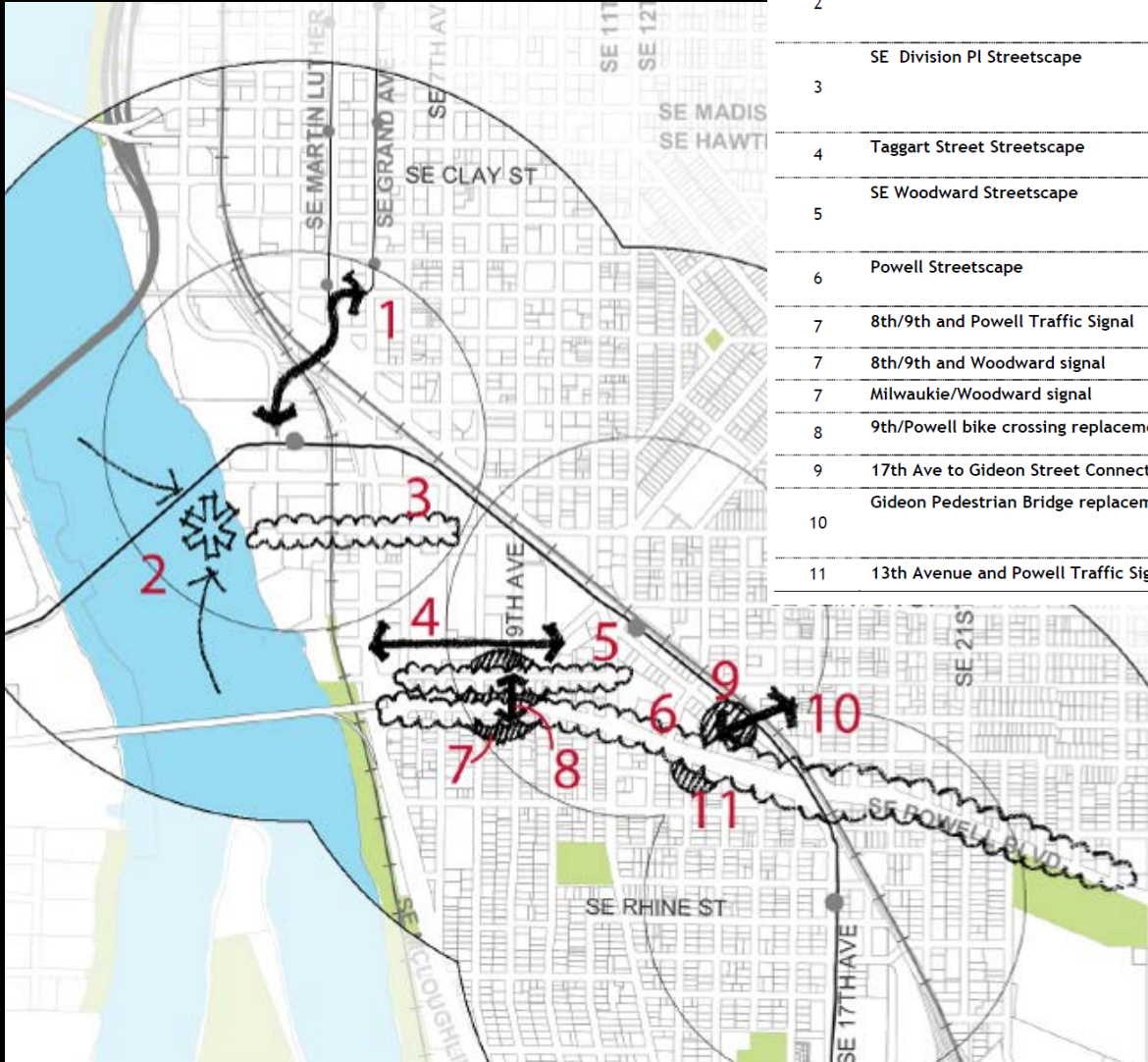
Inner SE Station Areas: Rhine/Holgate

Concept #2: Mixed Use/Industrial Emphasis



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Transportation Projects



Map ID #	Project Name	Description
1	Streetcar Loop Bridge Pedestrian facility	Would add pedestrian facility to streetcar viaduct from MLK to OMSI
2	Regional Ferry Service	Establish water-based commuter passenger service between Portland/Vancouver/Lake Oswego/Oregon City
3	SE Division Pl Streetscape	Extend SE Division Street Streetscape Improvements onto SE Division Place between 8th and SE 4th and on SE 4th from Division to Caruthers
4	Taggart Street Streetscape	New street connection
5	SE Woodward Streetscape	Plan and implement streetscape improvements on SE Woodward from Milwaukie to McLoughlin
6	Powell Streetscape	Implement recommendations from Inner Powell Blvd Streetscape Plan
7	8th/9th and Powell Traffic Signal	New traffic signal
7	8th/9th and Woodward signal	New traffic signal
7	Milwaukie/Woodward signal	New intersection from 17th connection
8	9th/Powell bike crossing replacement	Replace existing overcrossing
9	17th Ave to Gideon Street Connection	New street connection
10	Gideon Pedestrian Bridge replacement	UPRR overcrossing to be torn down as part of PMLR and not scheduled to be replaced – major lost connection
11	13th Avenue and Powell Traffic Signal	New traffic signal

SE Quadrant & Inner SE Station Areas



Next Steps

SE Quadrant Plan:

- SAC Meeting #2: December 12, 2013
- SAC Meeting #3: January 16, 2013

Brooklyn Station Area Refinement Planning:

- Winter 2014



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MEMO

DATE: August 26, 2013
TO: CC2035 Technical Advisory Committee Members
FROM: West Quadrant Plan Project Team
SUBJECT: West Quadrant Charrette Results

Introduction:

On June 10 -14, BPS hosted the West Quadrant Charrette. Included here is a report of the event, including a summary of outcomes and broad themes. An atlas of the final maps produced during the week is available online: <http://www.portlandoregon.gov/bps/article/460733>. Please take time to review all of this information and identify any questions, concerns or suggestions for the discussion at the next Technical Advisory Committee (TAC) meeting on September 5, 1:00 -2:30, 1900 SW 4th, room 4A.

Charrette Purpose and Participants:

As the culminating event in the second phase of the West Quadrant Plan process, charrette participants developed design concepts and layers and tested them against CC2035 Concept Plan goals and policies.

Over 50 interested stakeholders, including many TAC and Stakeholder Advisory Committee (SAC) members, participated throughout the week.

Charrette Week Outcomes:

The following is a description of products or outcomes that resulted from charrette week. Project staff will work with the Stakeholder Advisory Committee to refine this information.

1. Subarea and smaller area maps: These maps focus on the seven smaller areas that were first presented for discussion in the West Quadrant Reader. The Charrette produced maps for three of these areas - South Downtown, Downtown and the West End - as there had been little recent planning work in these areas. The Charrette also built off of recent work in the other four areas: Goose Hollow (December 2012), Old Town/Chinatown (March 2013), the North Pearl District (2008), and South Waterfront (2002).
2. Policy area maps: The second day of the Charrette focused on testing the previously mentioned subarea maps against the policies of the CC2035 Concept Plan which was adopted in October 2012. This exercise resulted in five policy area maps: Regional Center, Housing and Neighborhoods, The Willamette River, Urban Design, and Health and the Environment.
3. Concept layer maps: These maps represent the first draft of concept alternatives intended to describe different future development scenarios and highlight key choices for the planning process. Ideas in the concept alternatives were drawn from a number of sources, including existing conditions, issues, opportunities and constraints, and feedback from Stakeholder Advisory



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Committee (SAC). Refined and simplified versions of these maps will be presented to the SAC in September 2013.

4. **Implementation discussion:** One session during Charrette week focused on implementation. The discussion ranged from identifying problems with the current system to outlining ideas or innovative ways to think about implementation in the future. These could include financing mechanisms, zoning changes, partnerships, incentives, phasing and prioritization. Participants highlighted the importance of developing policies and implementation tools consistent with the stated goals for an area. The implementation discussion was a good starting point for future discussions and actions that will be included in the West Quadrant Plan.

Charrette Themes:

Although lots of ideas emerged over the course of the week, some themes were repeated by many participants. These themes are described and grouped together under the CC2035 Concept Plan policy areas. The most often repeated or "Big Themes" are shown in **bold**.

1. Regional Center

- o Innovation and incubator space:
 - Rethink the office core and class A office space needs in light of new employment trends
 - Support development of smaller, affordable and creative-oriented incubator space and identify appropriate locations for these uses e.g. Old Town/Chinatown
 - **Consider the changing ways people work now and into the future and what implications that has for the future of development in the area**
- o Transportation system changes:
 - Reconsider the street network and how it functions. There may be a need to reprioritize modal access and reinforce connections via special streetscape features.
 - **Think about the "green loop" concept in more detail and how it functions with other transportation choices that are being made**
 - Consider access into the West Quadrant in terms of portals that can be prioritized by mode to avoid conflicts and increase overall access.
- o Freeway capping:
 - **There is still considerable interest in capping the freeway, and there may be certain targeted locations where it could effectively meet specific neighborhood or quadrant-wide goals**
 - At a minimum, improve existing freeway crossings in many locations

2. Housing and Neighborhoods

- o Neighborhood connections and services:
 - There is a desire to better connect neighborhoods to each other
 - Provide neighborhood residential services, if not in every neighborhood, then in adjacent and accessible locations
- o Residential development everywhere:
 - **Every neighborhood and district should have some residential development to support employment and increase activity, including within and immediately adjacent to the office core**
- o Livability and quality of life are important for residents
 - o Accommodate families and services to support the needs of residents, including children.

3. The Willamette River

- o **Create better physical, visual and social connections with the river**
- o **Create activity along the river and along Naito Parkway**



- o Enable big changes to happen to achieve goals of health, activity, vibrancy, e.g. more varied recreational opportunities in the park or changes to the seawall in certain locations to increase access to the water.
 - o The Waterfront Park Master Plan was adopted in 2003 but has yet to be fully implemented. The plan should be implemented or updated to reflect current desires and needs.
4. Urban Design
- o The Downtown Plan is still a valid concept for much of the area
 - For example the retail core is still relevant but could expand to the west into Goose Hollow and/or the north into the Pearl District
 - o Consider people in the landscape and how they experience the environment around them
 - o **Consider livability and parks that serve many functions for many people**
 - o **Create a clearer, safer pedestrian and bicycle network**
5. Health and the Environment
- o Equity and human health are essential for the future of the West Quadrant
 - o **Provide for more active modes of transportation throughout the area**

Charrette Maps and Sketches

The following is a list of the maps that were produced during the charrette. They are available here: <http://www.portlandoregon.gov/bps/article/460733>

1. Subareas and smaller areas
- | | | |
|-----------------|--------------------|-----------|
| a. New work: | Downtown | p. 1 |
| | Cultural District | p. 2 |
| | Waterfront | p. 3 |
| | West End | p. 4 |
| | I-405 Capping | p. 5 |
| | South Downtown | p. 6 |
| b. Recent work: | Goose Hollow | p. 7 - 8 |
| | Old Town/Chinatown | p. 9 - 12 |
2. Policy areas:
- | | |
|----------------------------|------------|
| Regional Center | p. 13 |
| Housing & Neighborhoods | p. 14 |
| Willamette River | p. 15 - 16 |
| Urban Design | p. 17 |
| Health and the Environment | p. 18 |
3. Concept layers:
- | | |
|----------------------|---------------|
| Land Use | p. 19 |
| Building Height | p. 20 |
| Street Character | p. 21 |
| Green Systems | (see page 18) |
| Parks and Open Space | (see page 18) |
4. Big ideas:
- | | |
|--------------|-------|
| Big Ideas | p. 22 |
| Times Square | p. 23 |

Included after the maps is a series of sketches with explanations completed by OTAK, the charrette consultants. These were created as a follow-up to the charrette as a way to illustrate some of the ideas.

5. Sketches:
- | | |
|--------------------------|-------|
| Cultural District Blocks | p. 24 |
| Jefferson Main Street | p. 25 |



Pedestrian Downtown Core	p. 26
Times Square	p. 27
Public Market at Morrison Bridge	p. 27
Connecting to the River	p. 28
Waterfront Neighborhood	p. 28





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CENTRAL CITY 2035

W QUADRANT

SE QUADRANT



Central City 2035: West Quadrant Plan and SE Quadrant Plan

CC2035 Technical Advisory Committee Meeting #2

September 5, 2013



Agenda

1. West Quadrant Plan

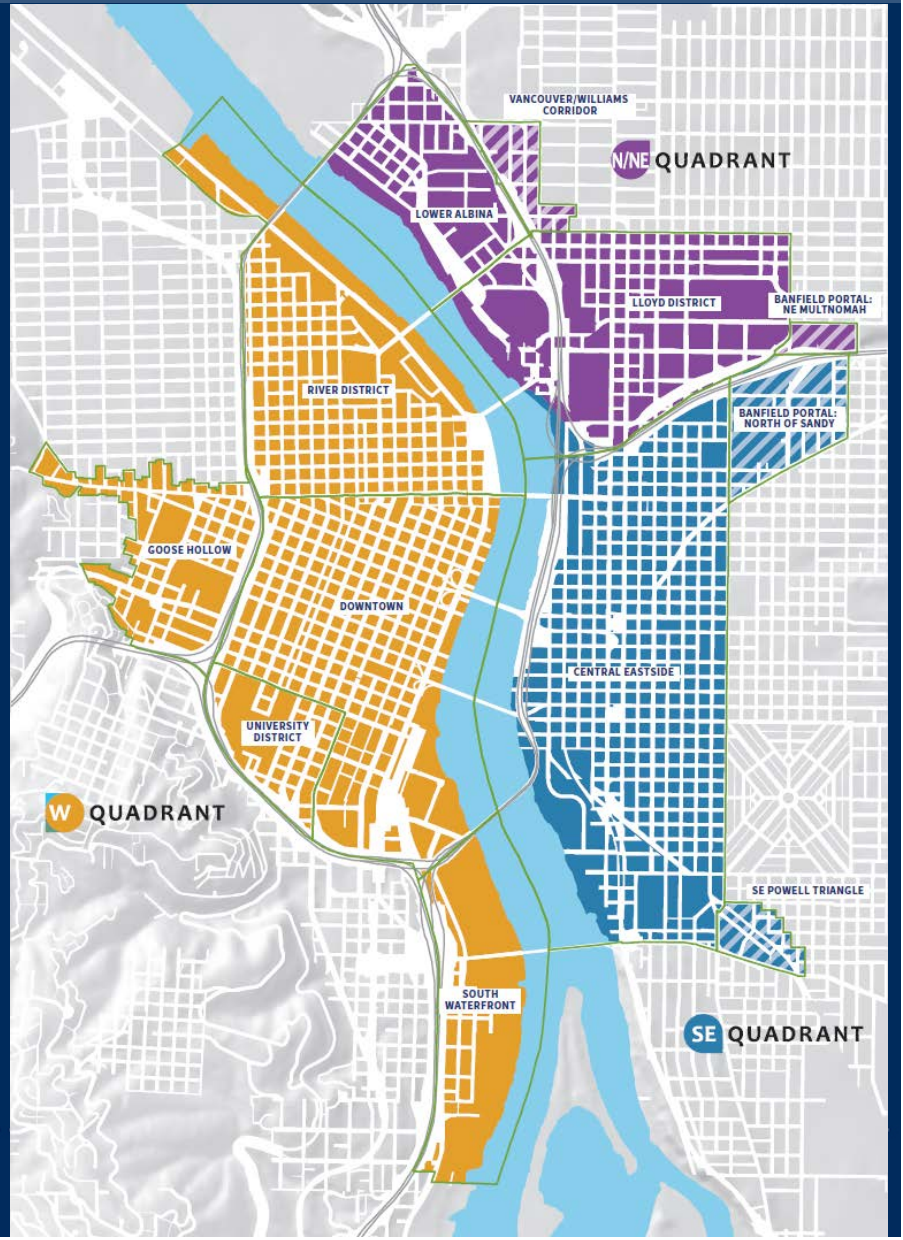
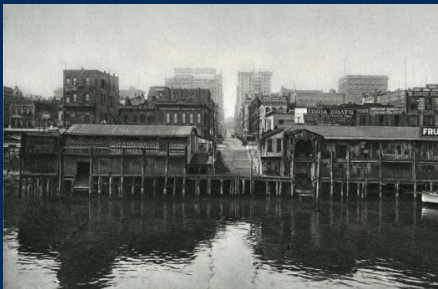
- June WQ Charrette Results
- Preliminary WQ Concept Maps
- Next Steps

2. SE Quadrant Plan and Inner SE Station areas

- August Station Area Charrette Results
- Next Steps



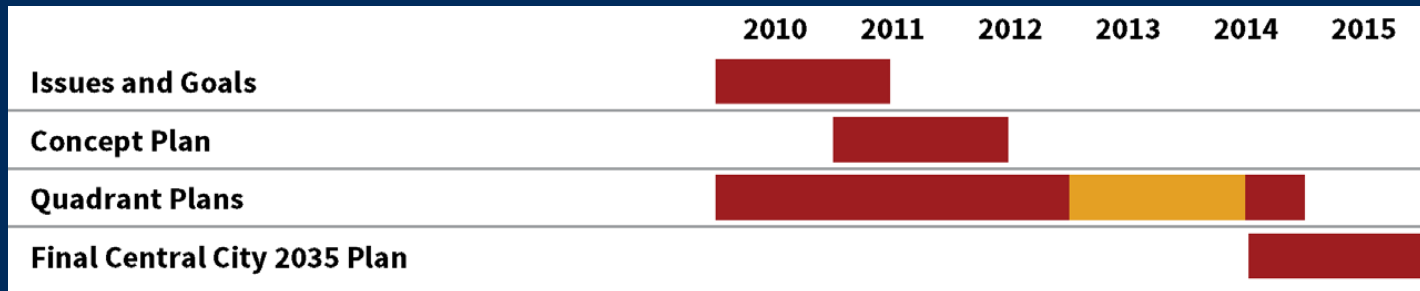
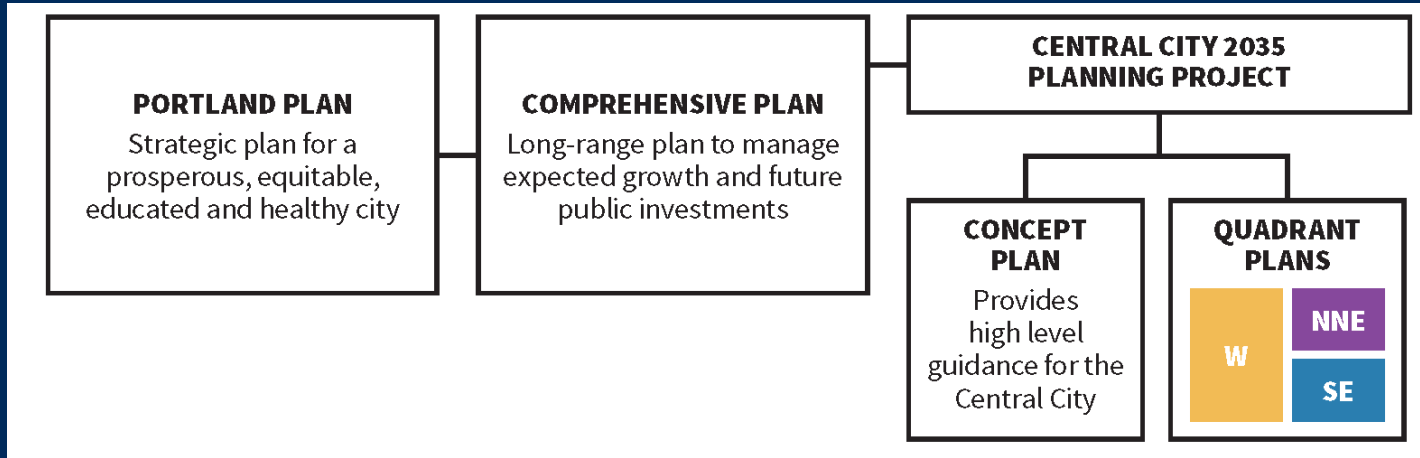
Central City 2035



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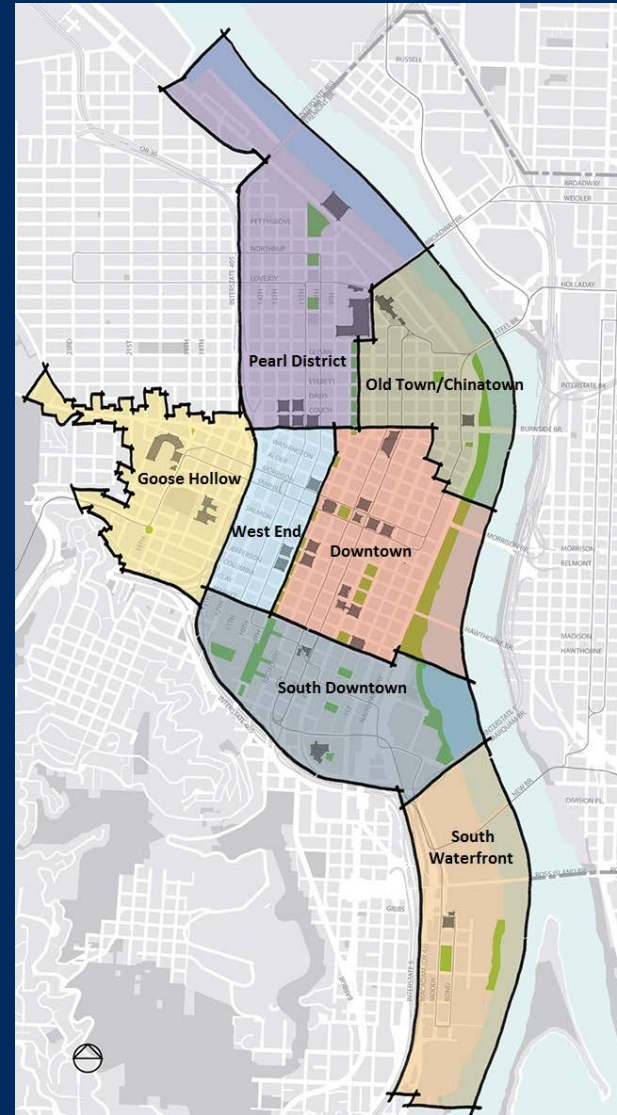
Central City 2035



West Quadrant Plan



Winter 2013	1	Kick-Off	West Quadrant Reader
Spring 2013	2	Issues and Ideas	Online Community Survey and Public Charrette
Summer 2013	3	Debrief	Website and Community Events
Fall 2013	4	Concept Development	Public Open House and Community Survey
Winter-Spring 2014	5	Draft Plan	Public Open House



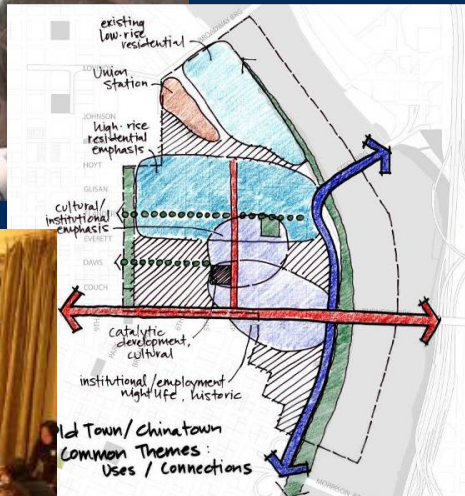
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TAC Mtg. #2, 9/5/13 | 5

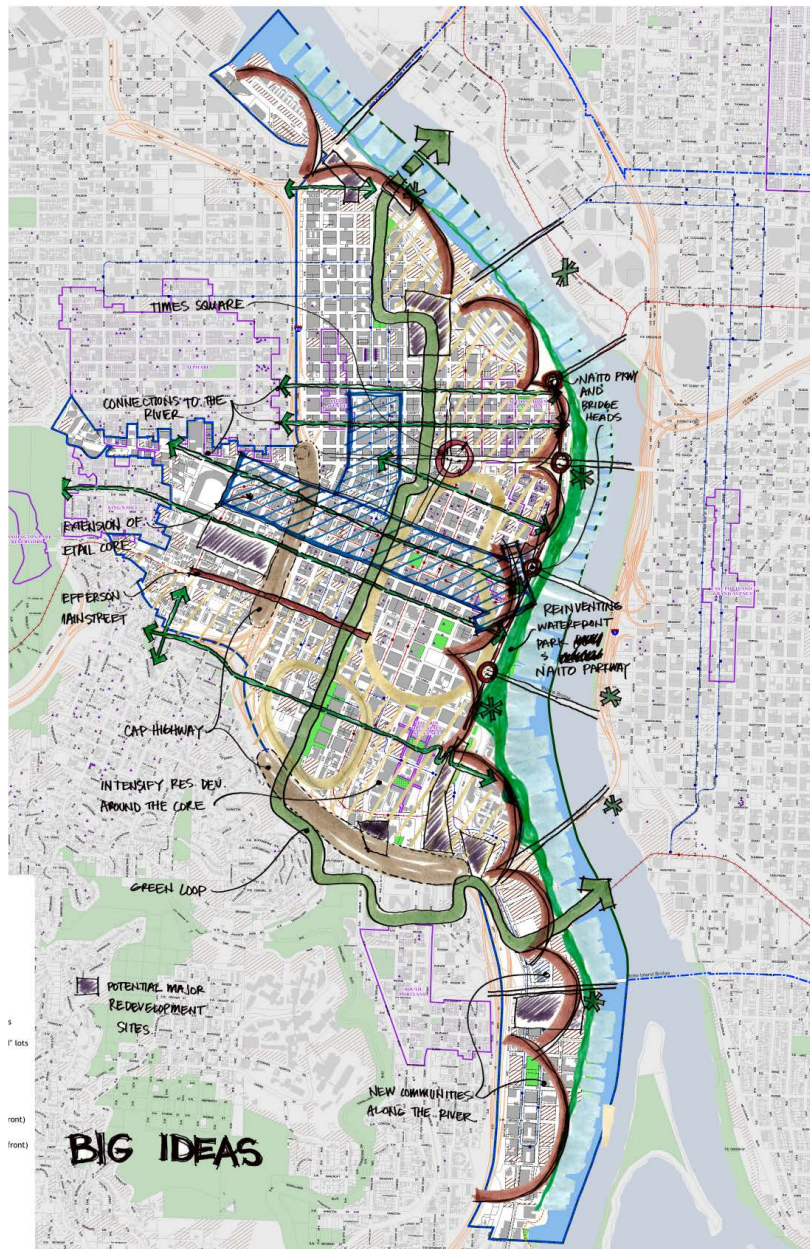
West Quadrant Plan

District Workshops and West Quadrant Charrette



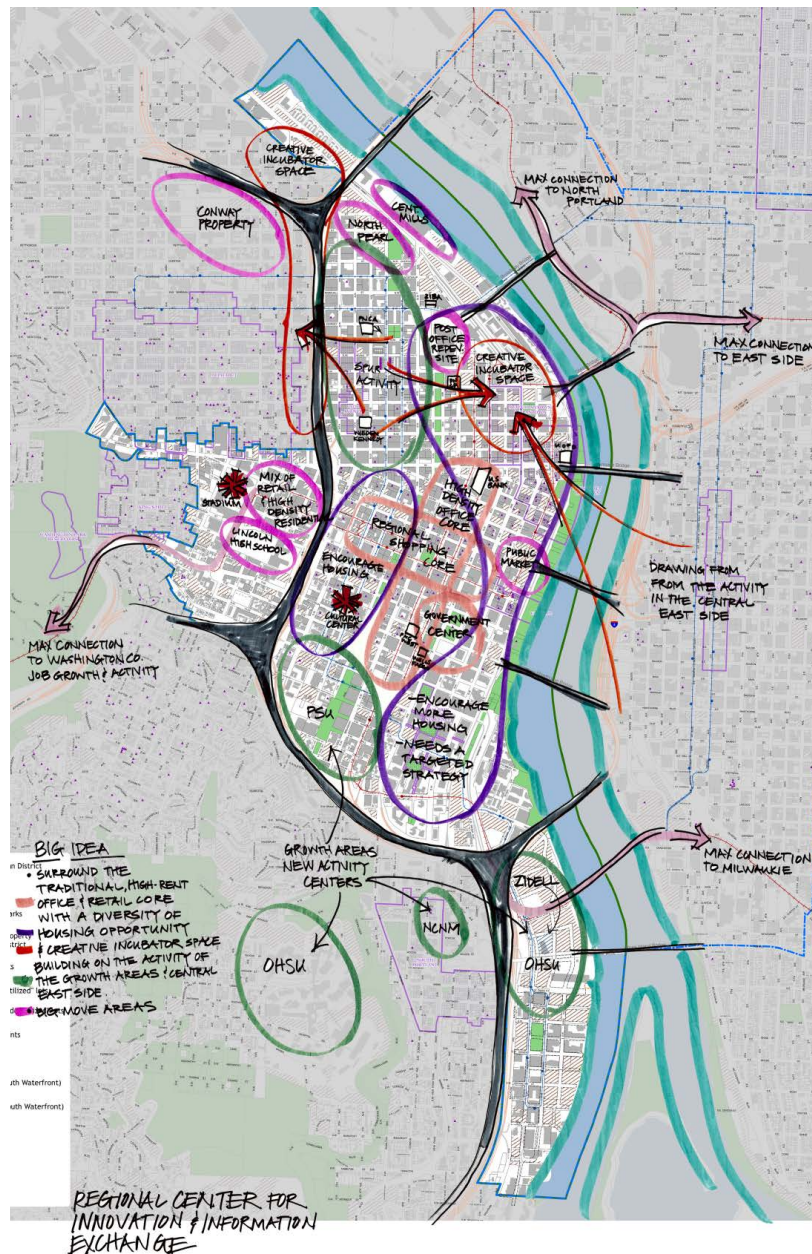
West Quadrant Plan Charrette Results

Big Ideas



West Quadrant Plan Charrette Results

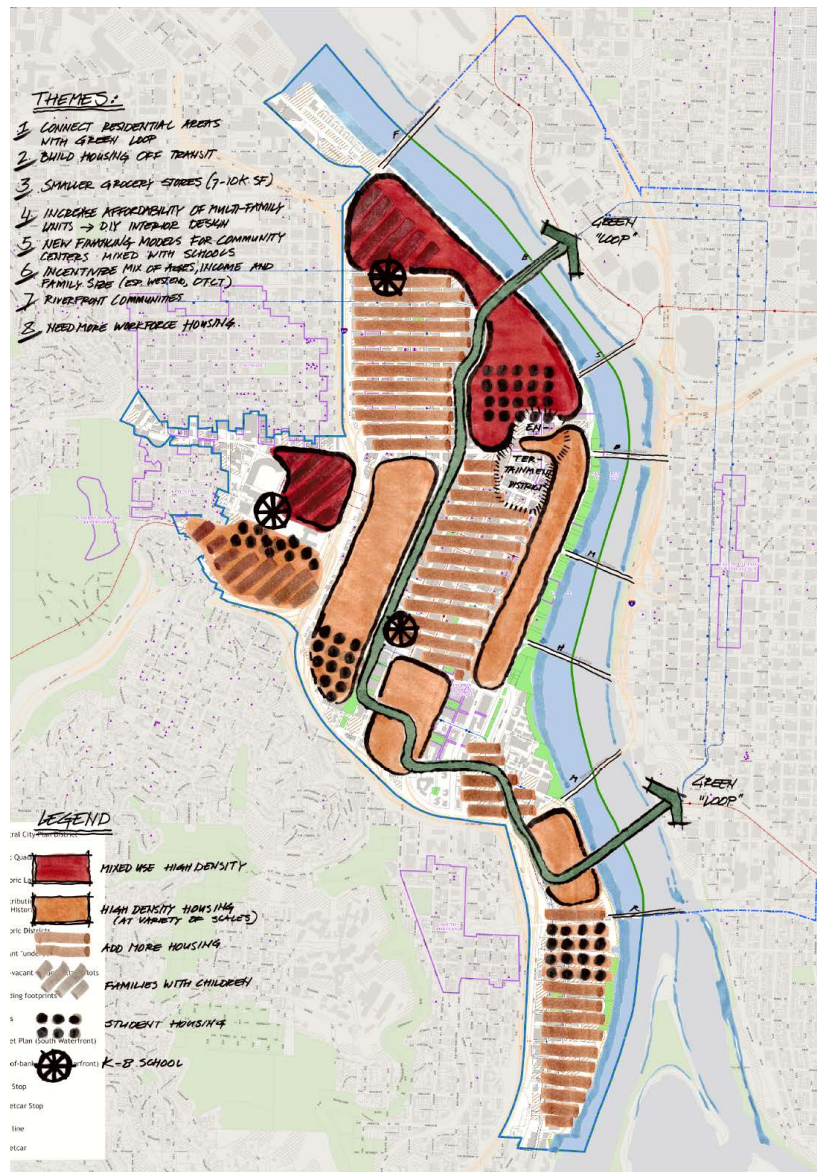
CC2035 Policy: Regional Center: Economy & Innovation



57771

West Quadrant Plan Charrette Results

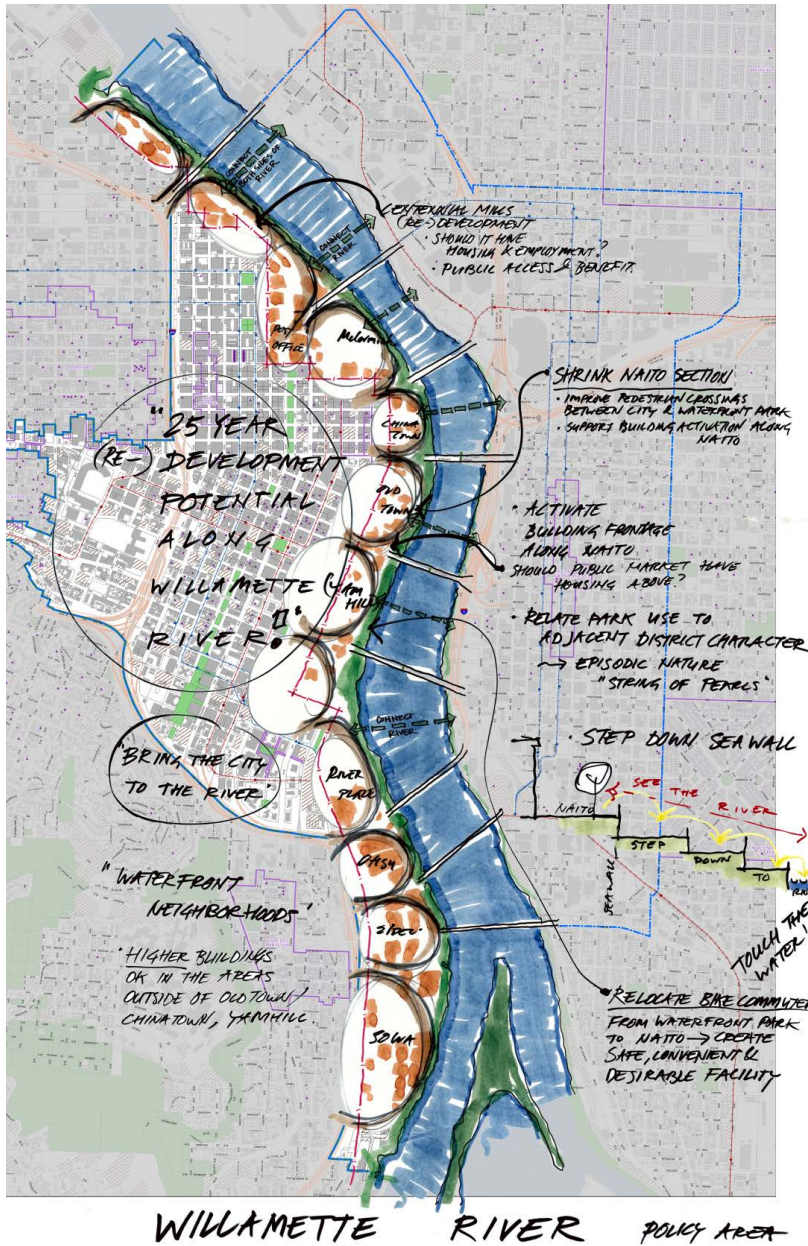
CC2035 Policy: Housing & Neighborhoods



HOUSING & NEIGHBORHOODS

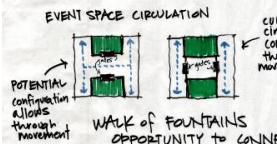
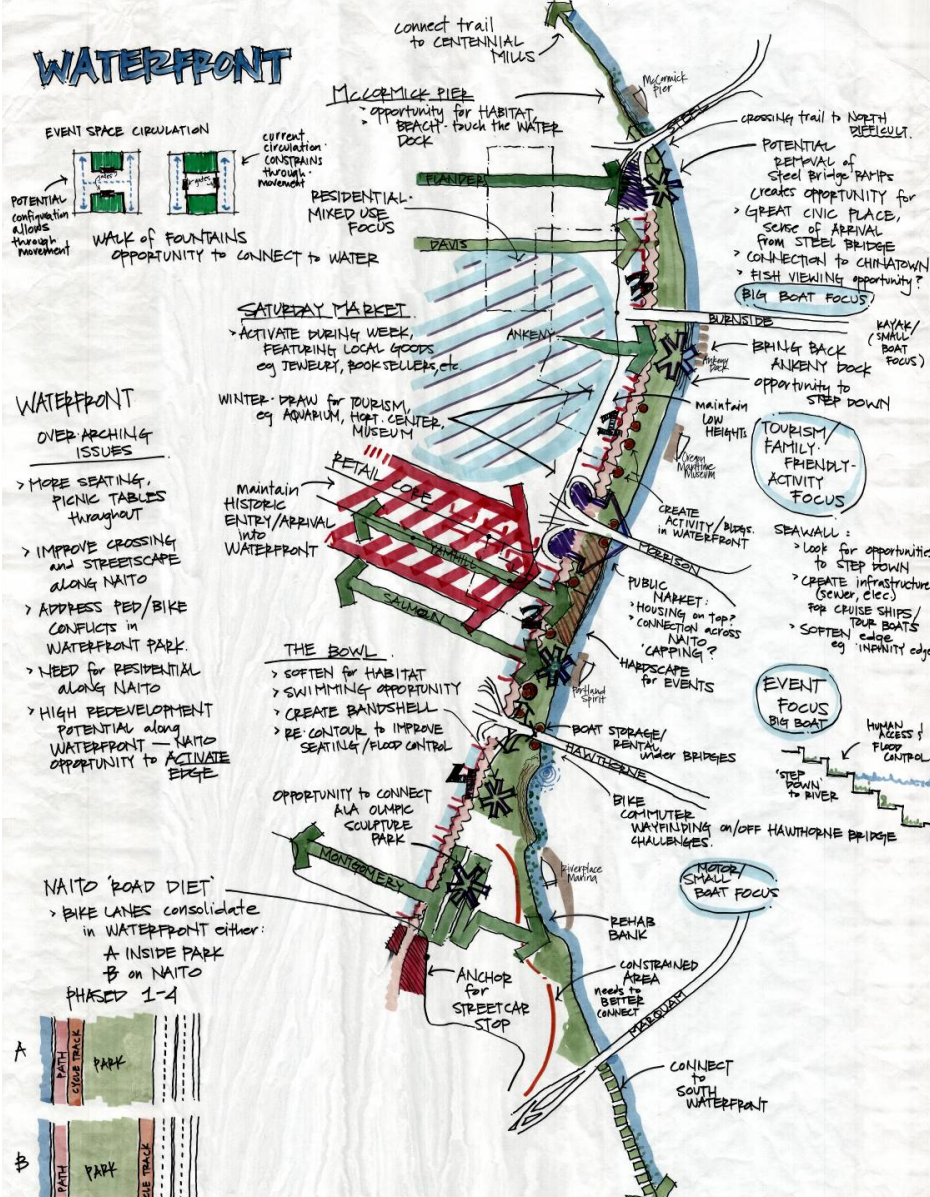
West Quadrant Plan Charrette Results

CC2035 Policy: Willamette River



WILLAMETTE RIVER POLICY AREA

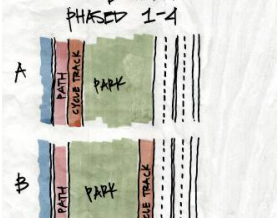
WATERFRONT



WATERFRONT OVER ARCHING ISSUES

- > MORE SEATING, PICNIC TABLES THROUGHOUT
- > IMPROVE CROSSING AND STREETSCAPE ALONG NAITO
- > ADDRESS PED/BIKE CONFLICTS IN WATERFRONT PARK
- > NEED FOR RESIDENTIAL ALONG NAITO
- > HIGH REDEVELOPMENT POTENTIAL ALONG WATERFRONT — NAITO OPPORTUNITY TO ACTIVATE EDGE

NAITO 'ROAD DIET'



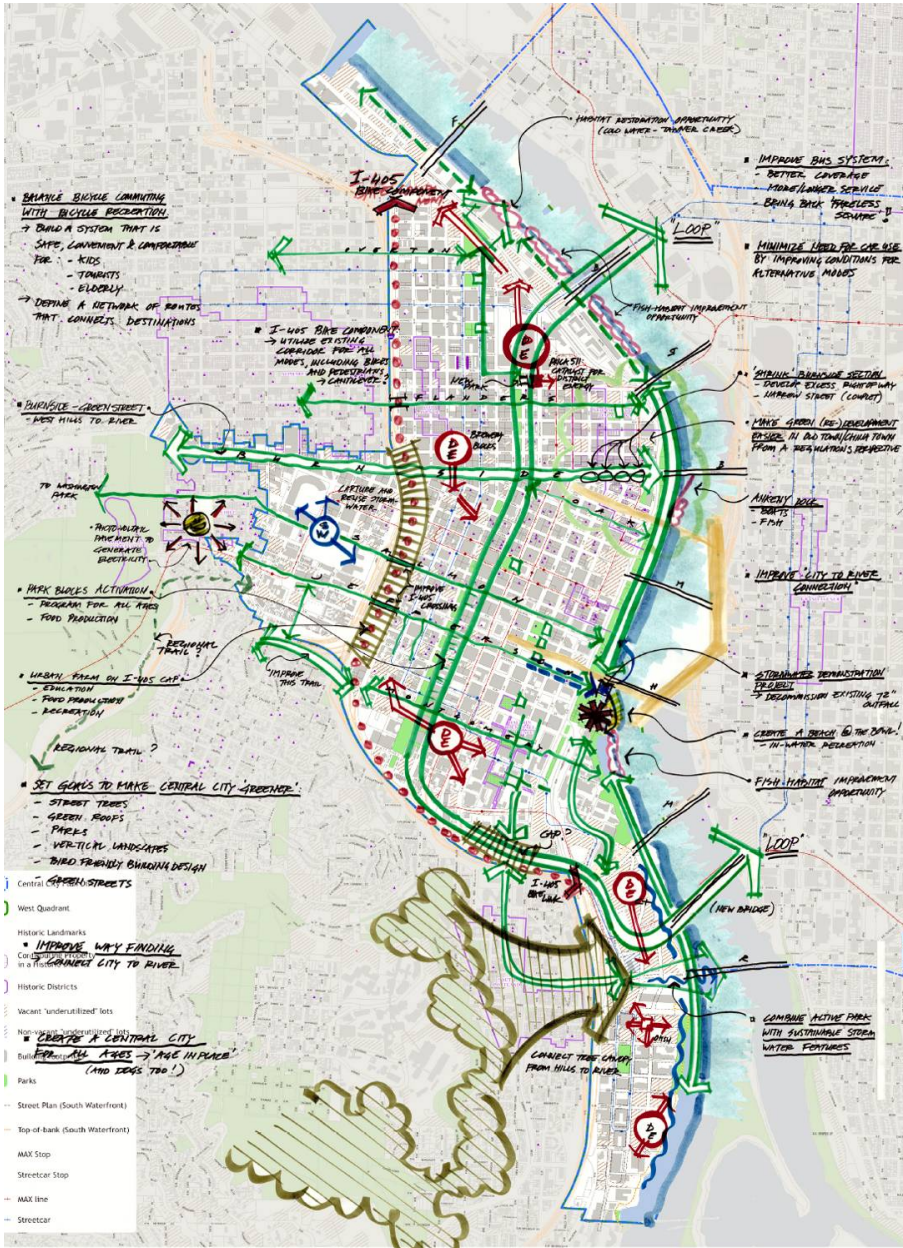
West Quadrant Plan Charrette Results

Willamette River Central Waterfront



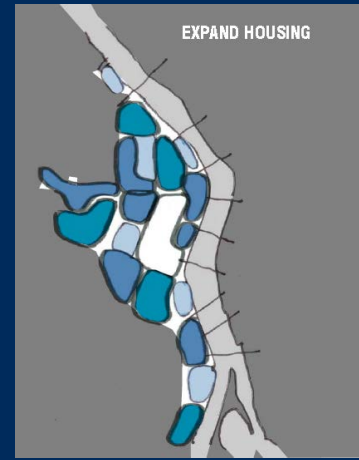
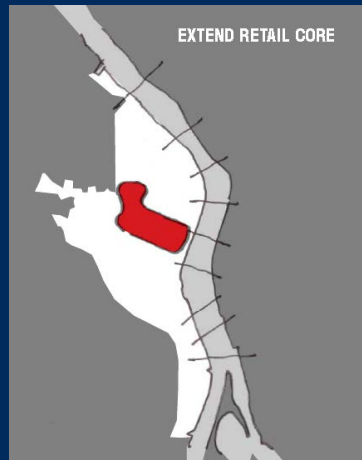
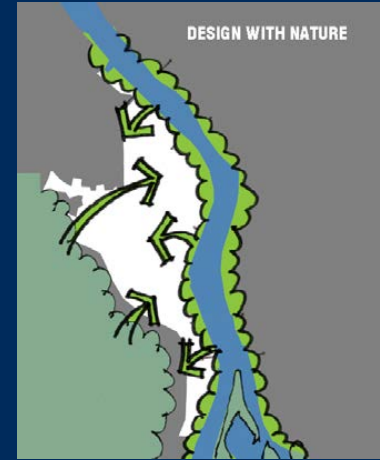
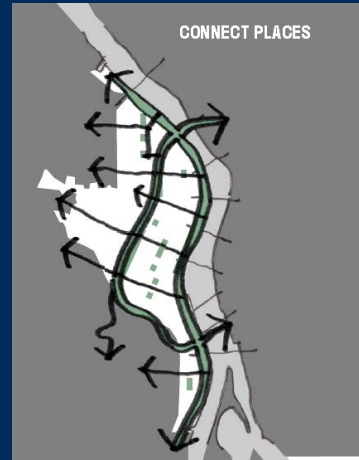
West Quadrant Plan Charrette Results

CC2035 Policy: Health & Environment



West Quadrant Plan

Draft Urban Design/Planning Principles



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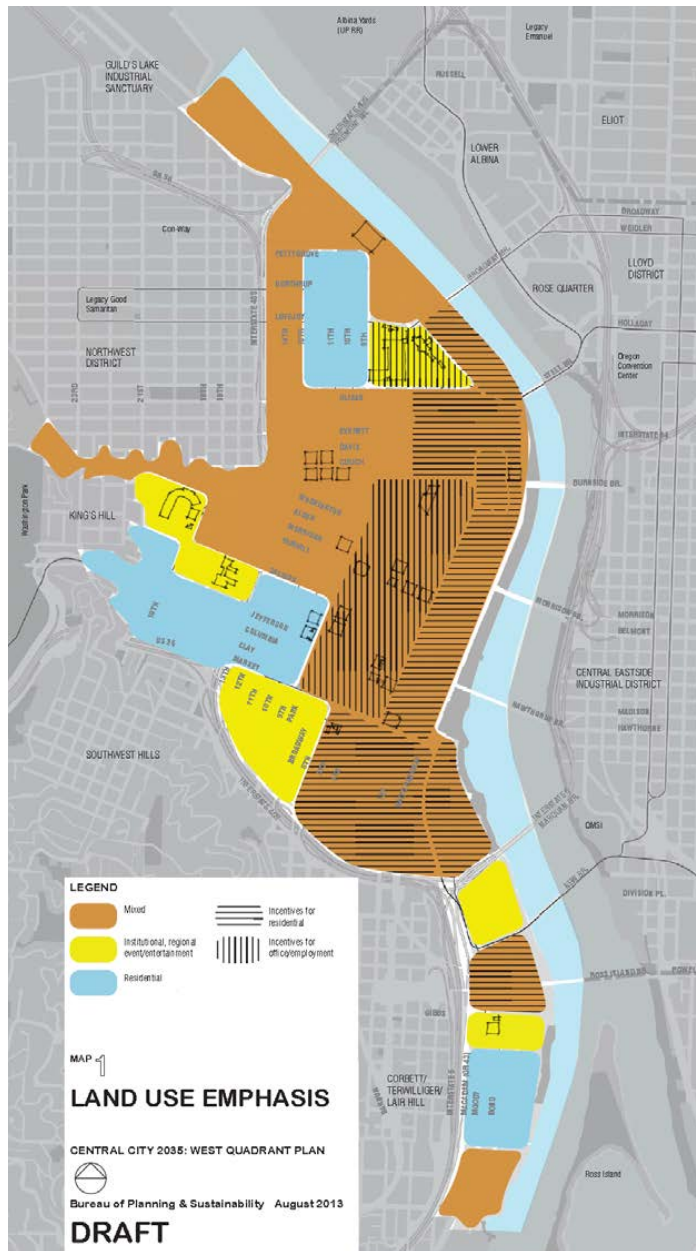


TAC Mtg. #2, 9/5/13 | 13

West Quadrant Plan

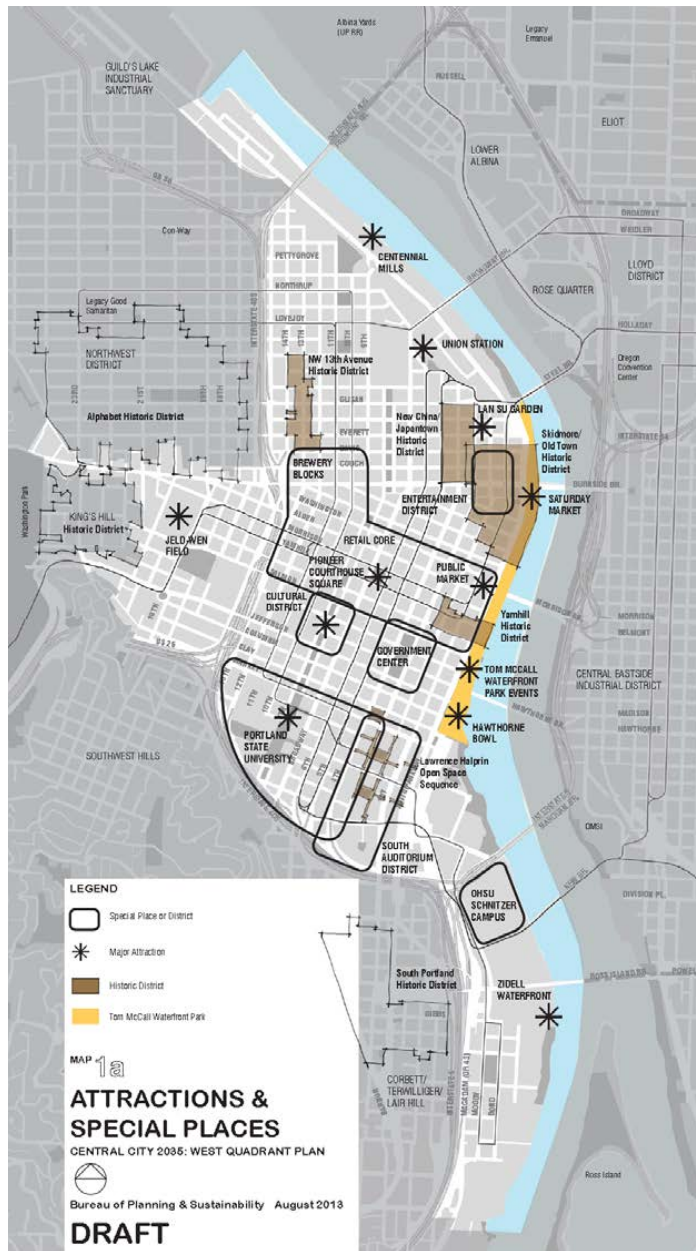
Draft Concept Layers

Land Use Emphasis



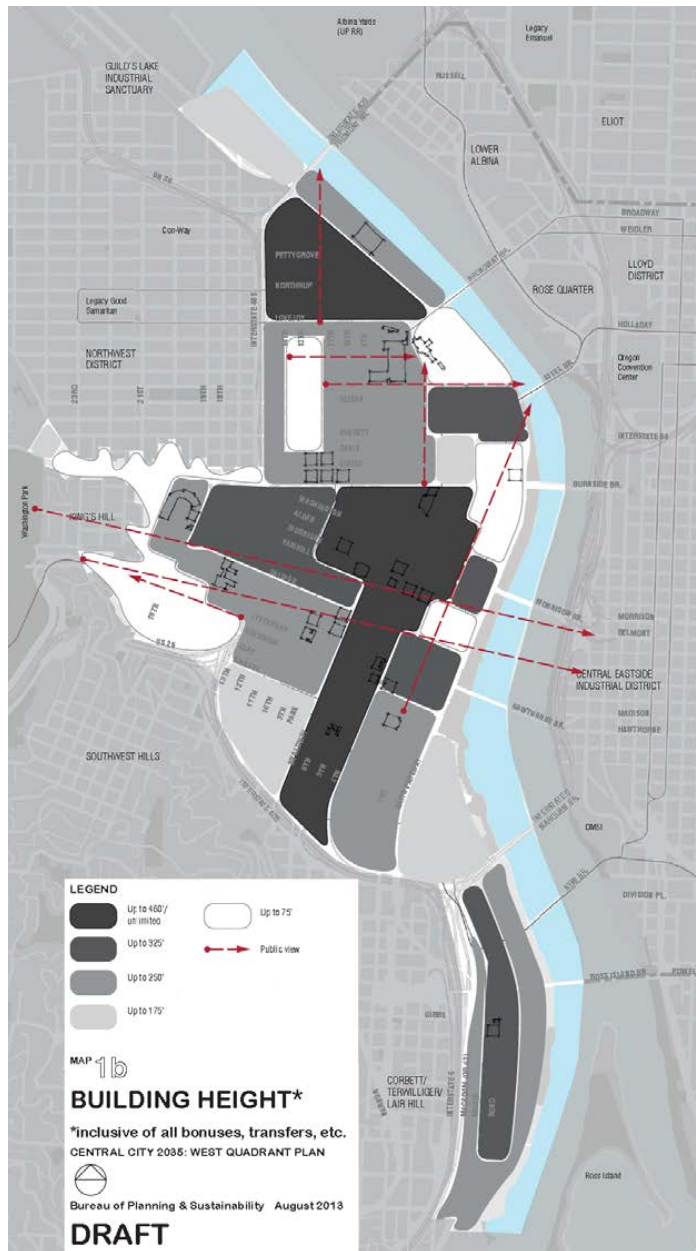
West Quadrant Plan Draft Concept Layers

Attractions and Special Places



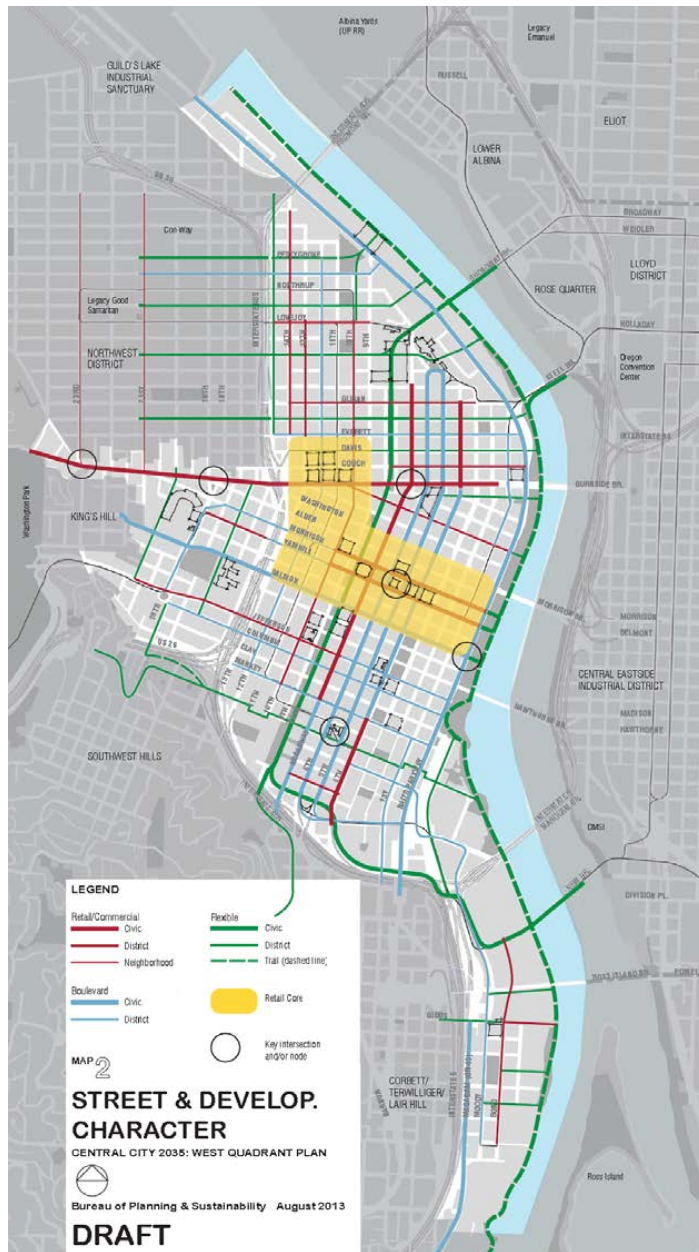
West Quadrant Plan Draft Concept Layers

Building Heights



West Quadrant Plan Draft Concept Layers

Street & Development Character



West Quadrant Plan

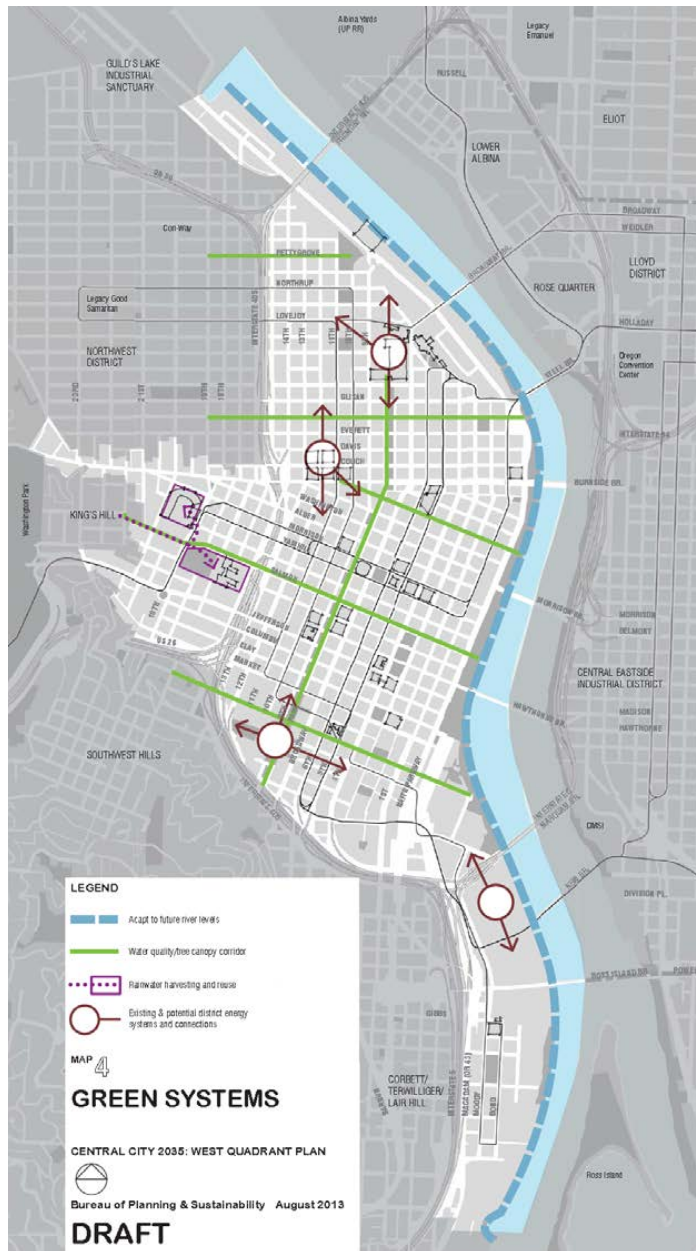
Draft Concept Layers

Open Space



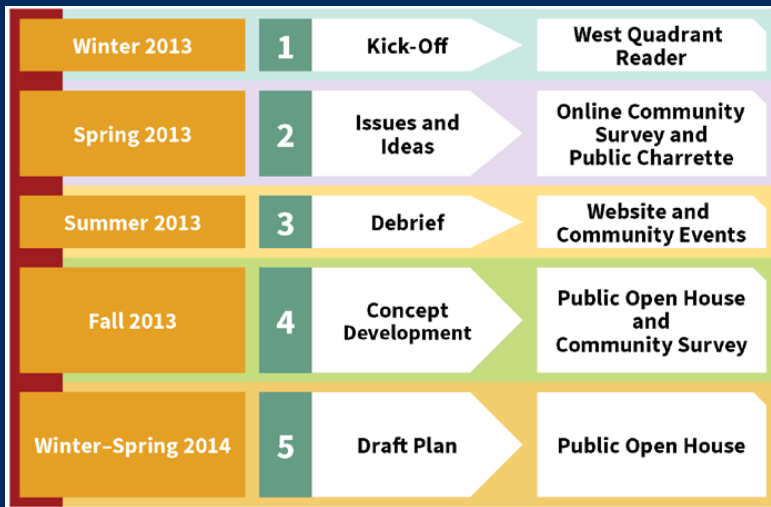
West Quadrant Plan Draft Concept Layers

Green Systems



West Quadrant Plan

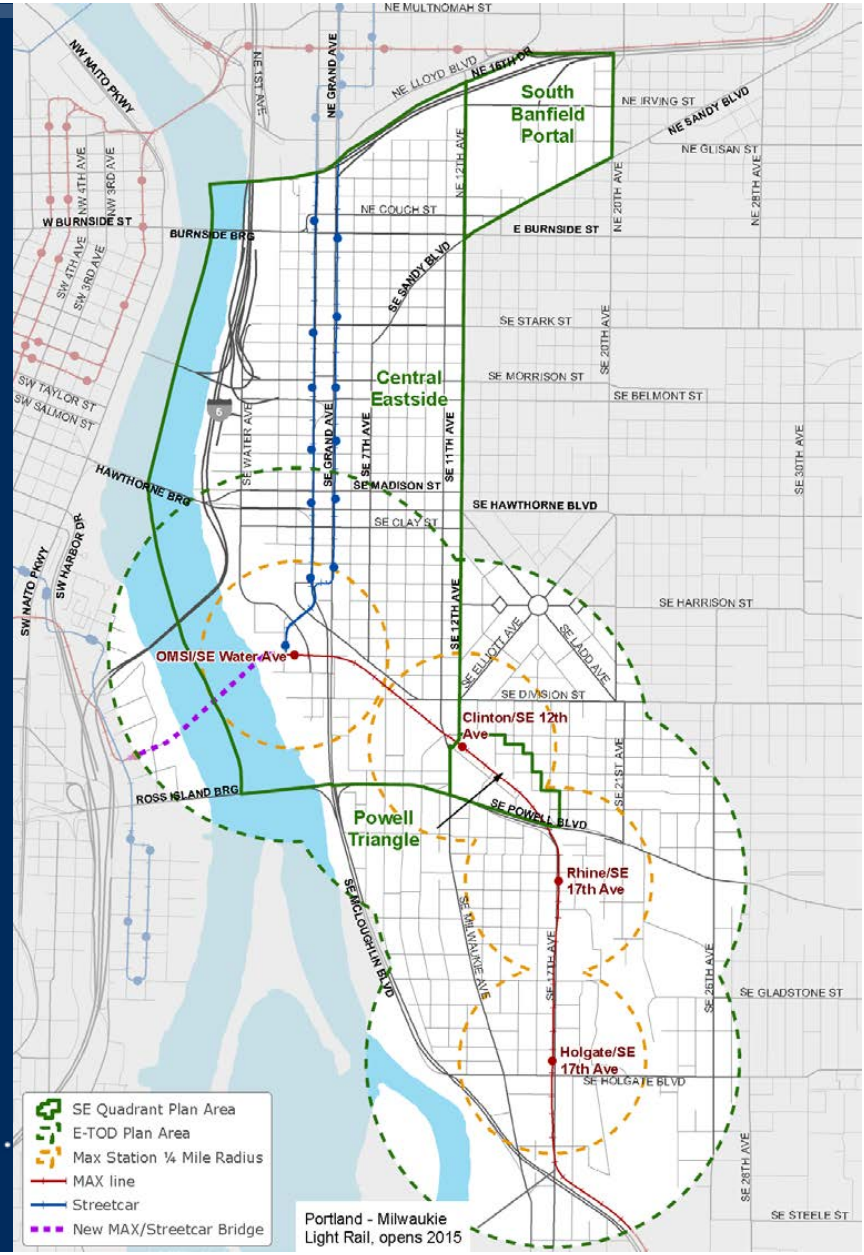
Next Steps



- SAC Meeting #6: 9/16/13: Draft Concept Layers & Plan Framework
- SAC Meeting #7: 10/21/13: Concept Layers (cont.) & Transportation
- Public Open House: October 24 (tentative)
- SAC Meeting #8: 11/18/13: Revised Concept & District Goals
- TAC Meeting #3: 12/5/13: Revised Concept & District Goals
- Draft WQ Plan: Jan 2014
- TAC Meeting #4: Revised Policies and Action Items
- Adopt WQ Plan: mid-2014

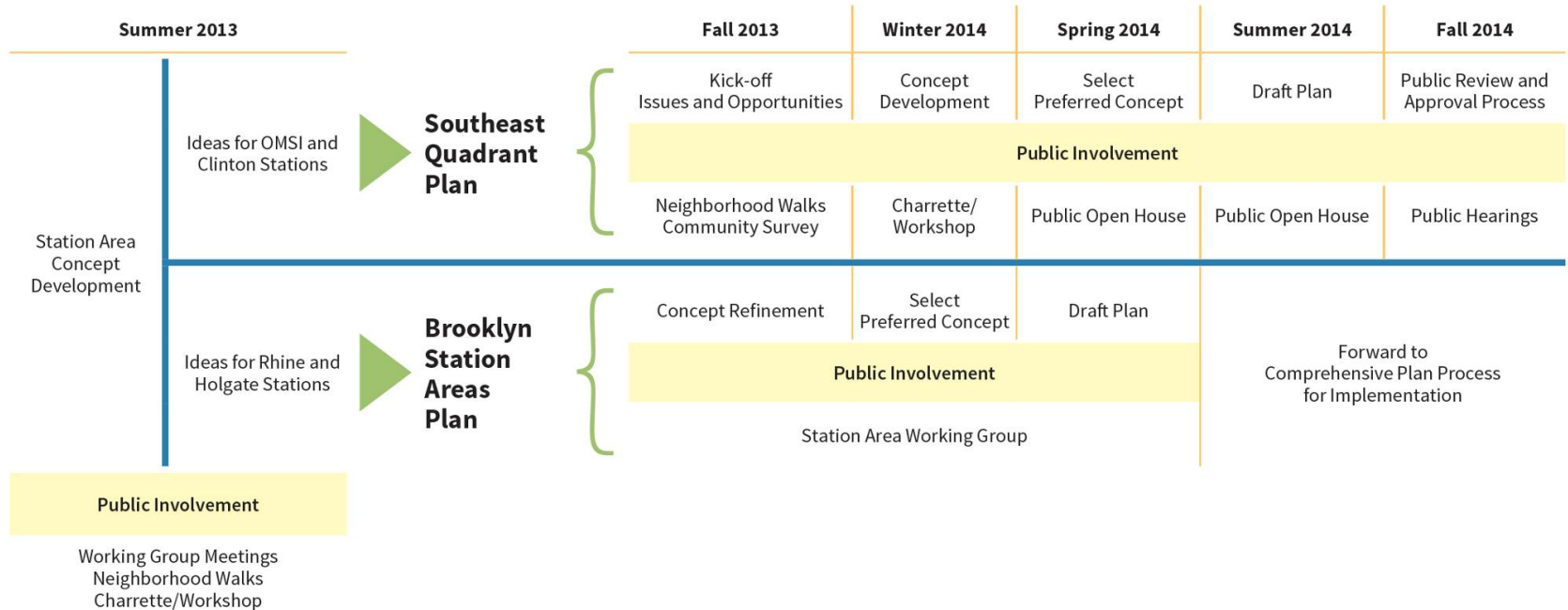


SE Quadrant & Inner SE Station Area Planning

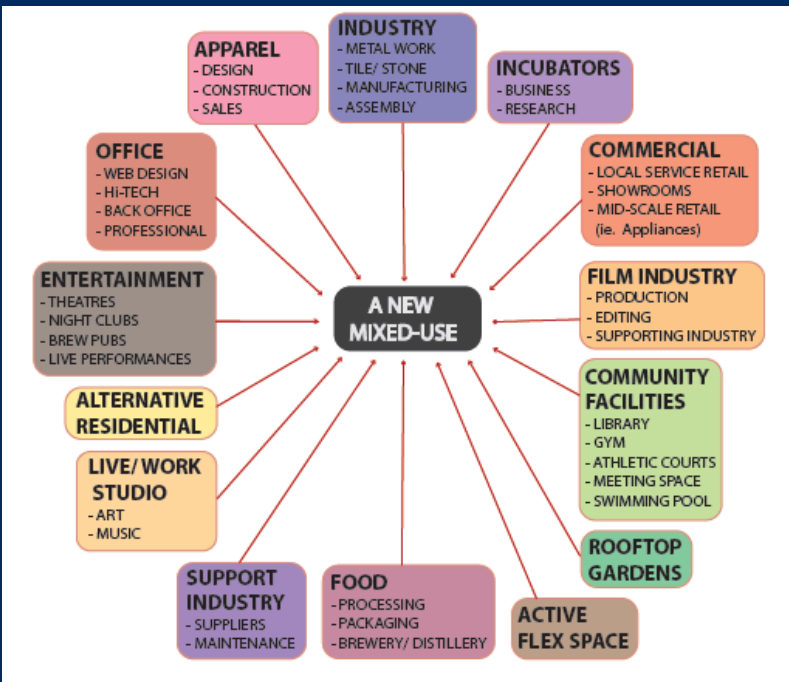
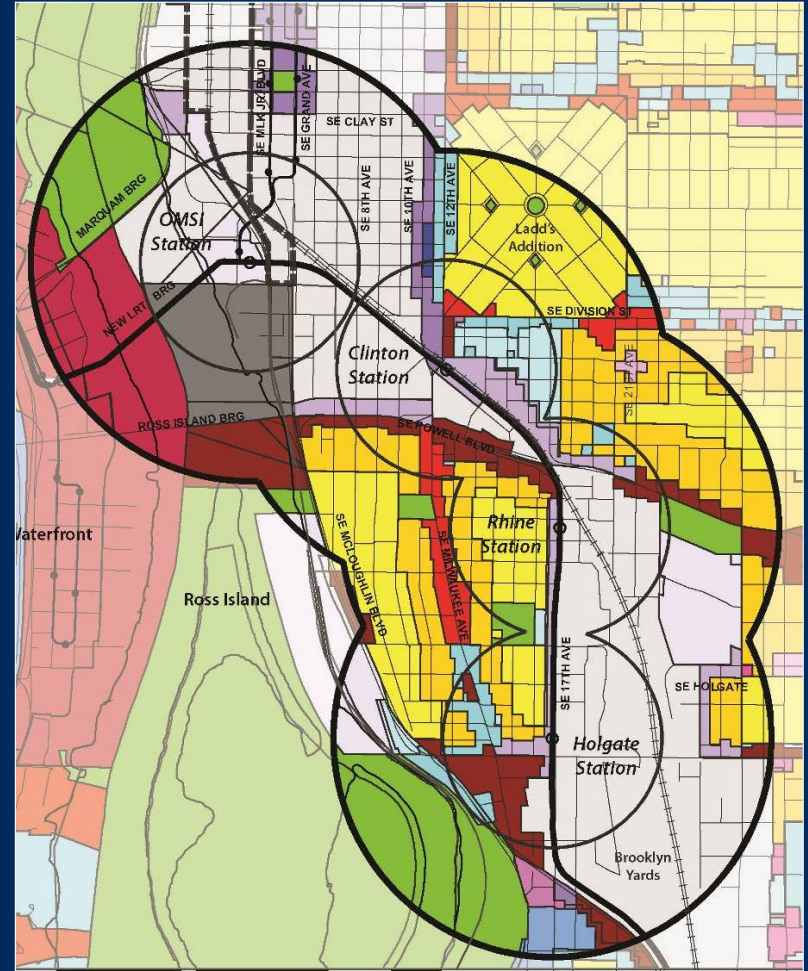


SE Quadrant & Inner SE Station Area Planning

Project Timeline



What is Employment Transit Oriented Development?



Central City 2035: Southeast Quadrant Plan

Early Input

Role of Central City Industrial Lands

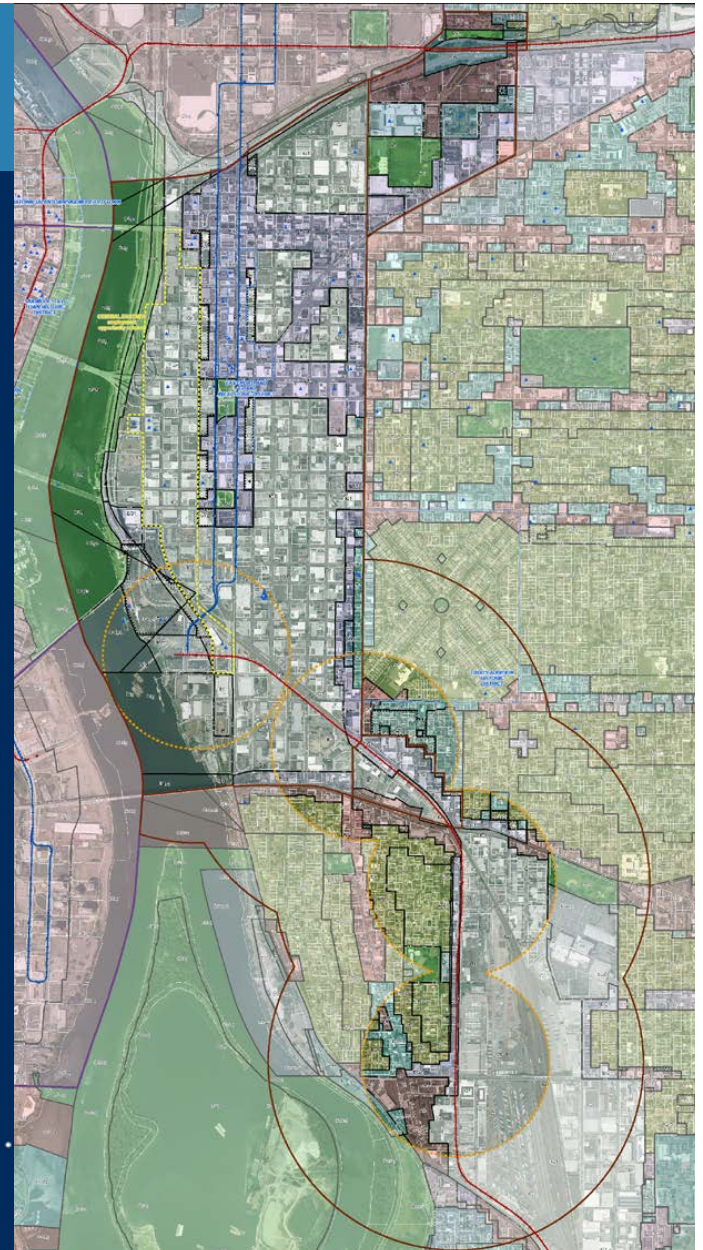
- Industrial Sanctuary
- Industrial Office / Flex
- State of Industry 2035

Transportation

- Freight Mobility
- Multi-Modal Management
- Parking Supply

Mixed Use Corridors

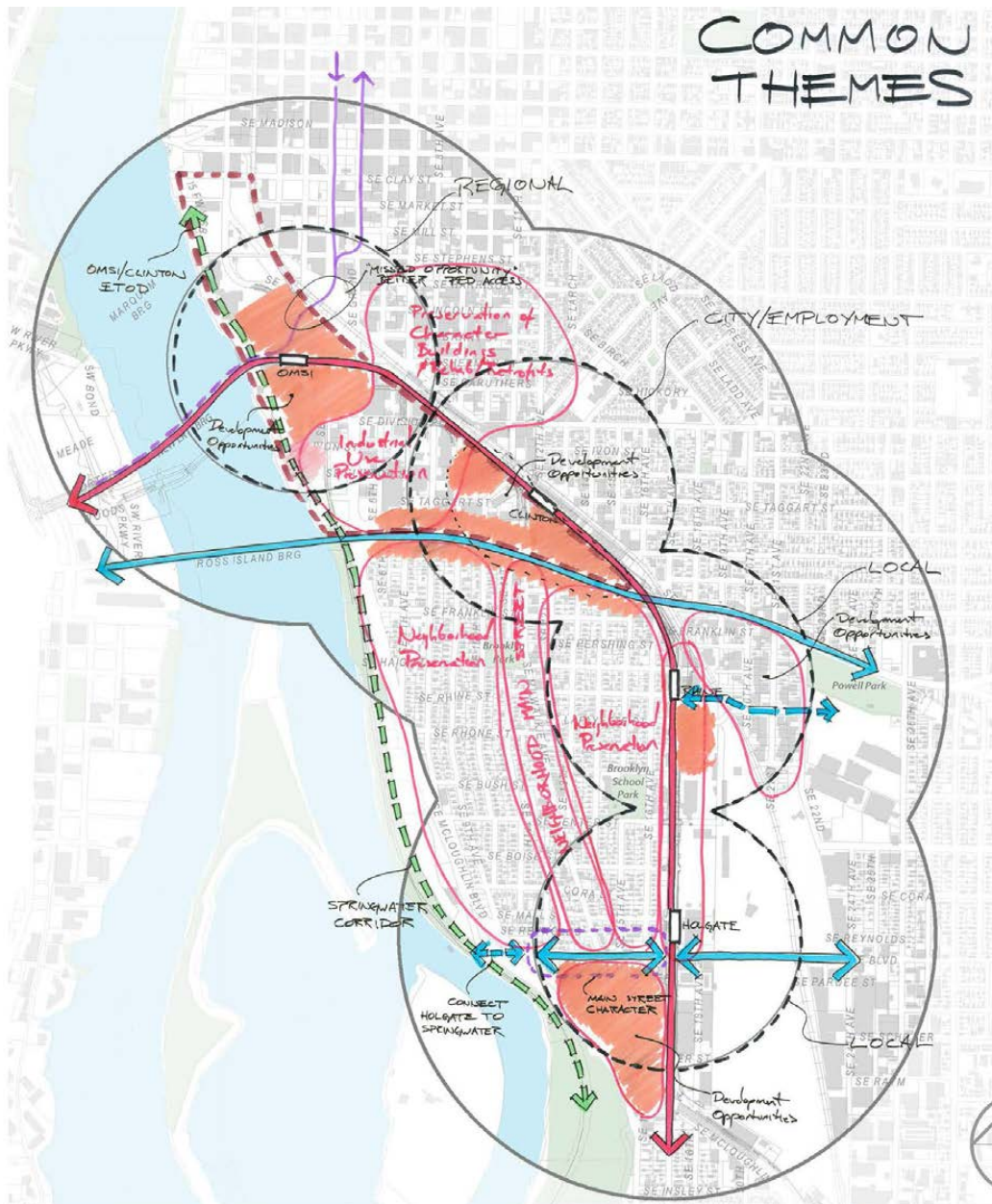
- Housing
- Retail
- Commercial Office



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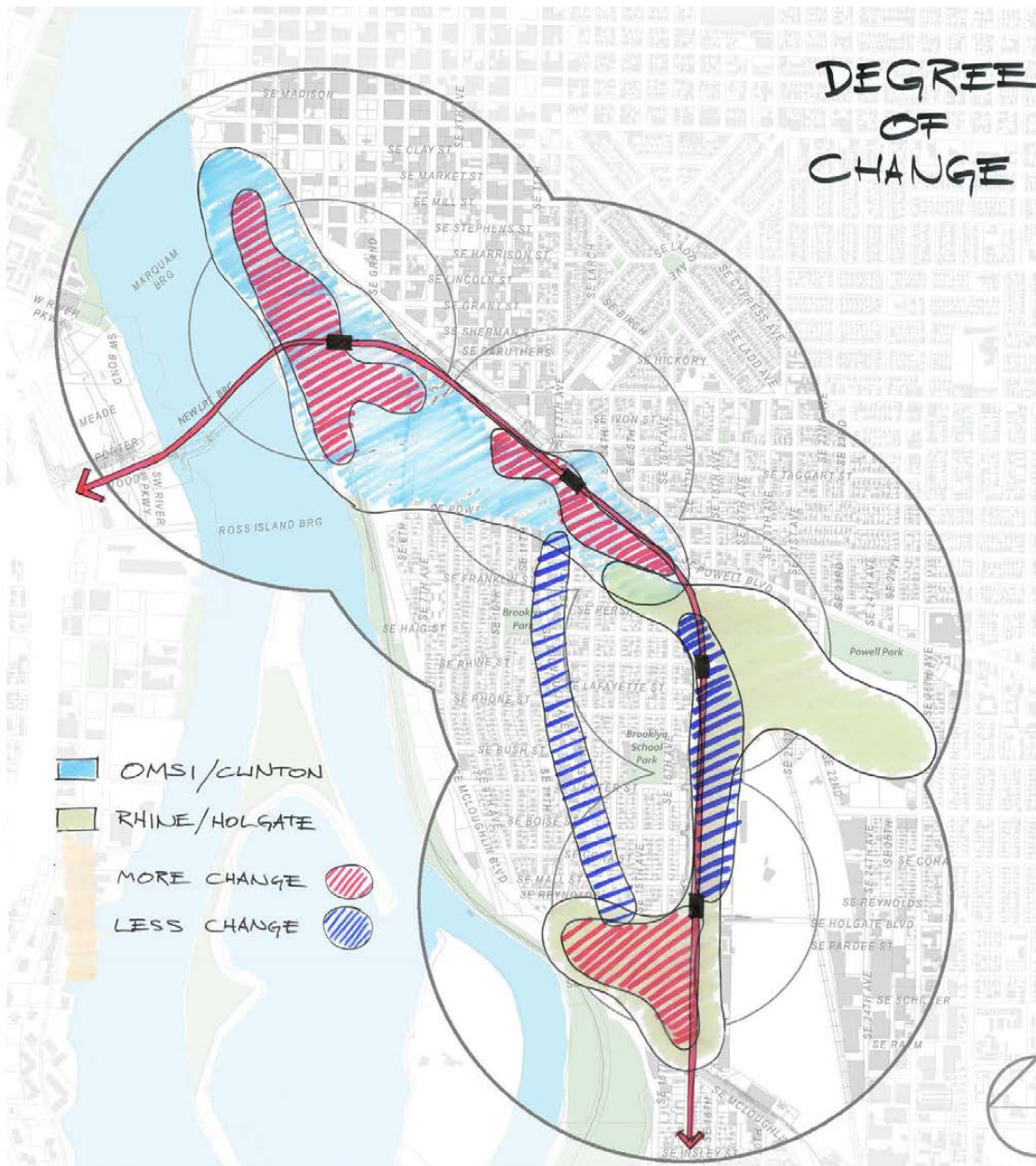
COMMON THEMES



Inner Southeast Station Areas Charrette Concepts

Common Themes

57788

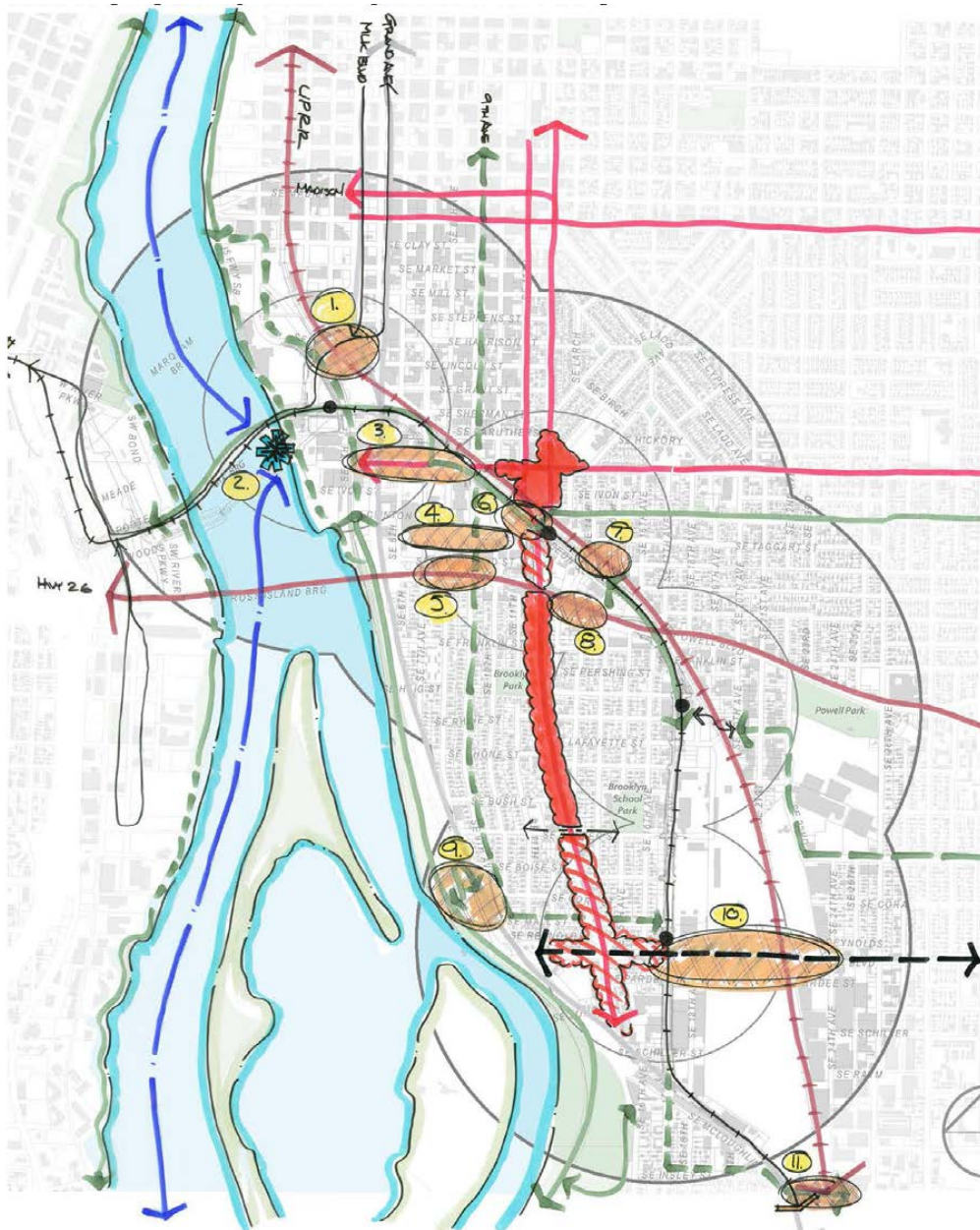


Inner Southeast Station Areas Charrette Concepts

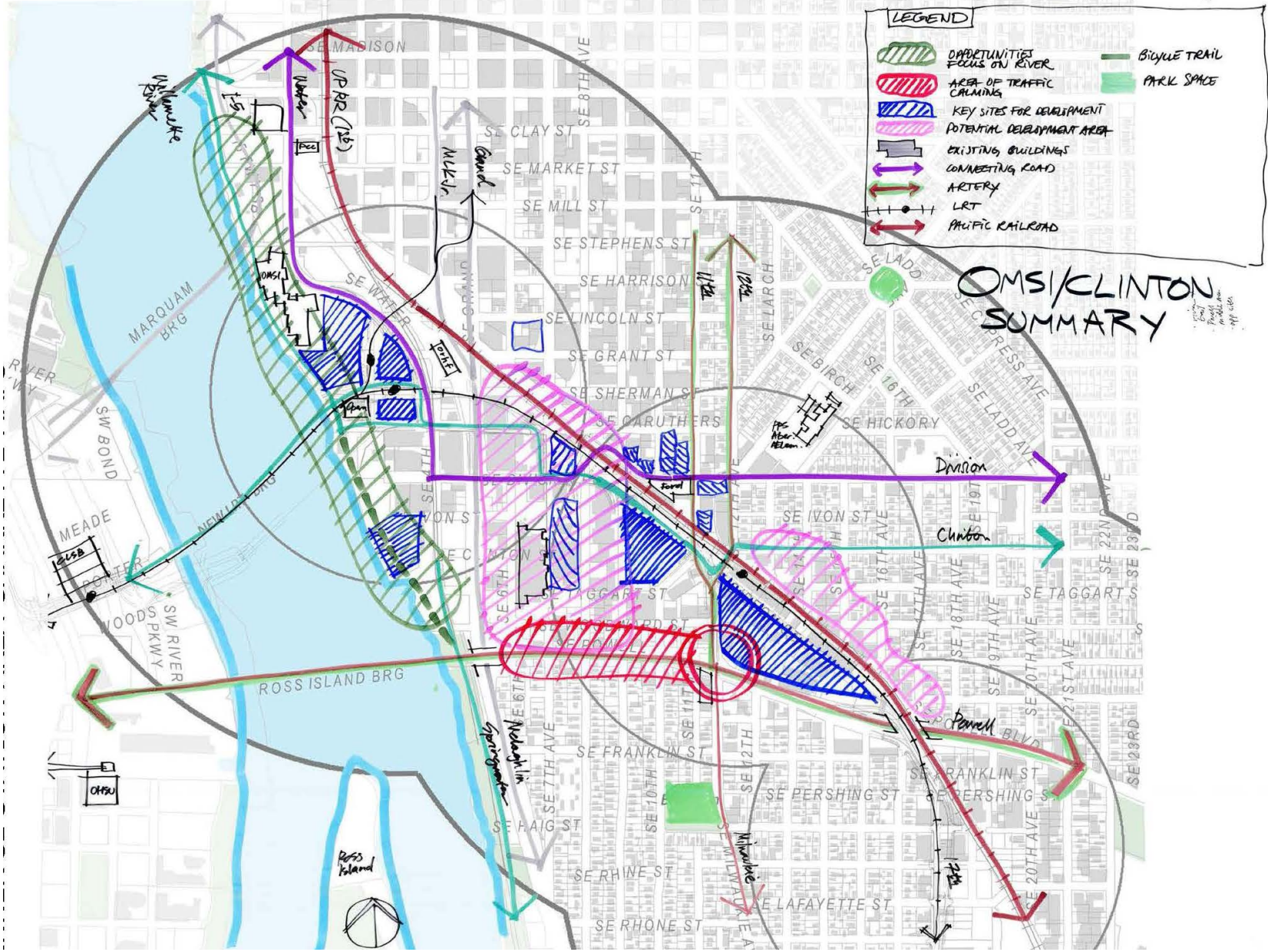
Degree of Change

Inner Southeast Station Areas Charrette Concepts

Transportation Concepts



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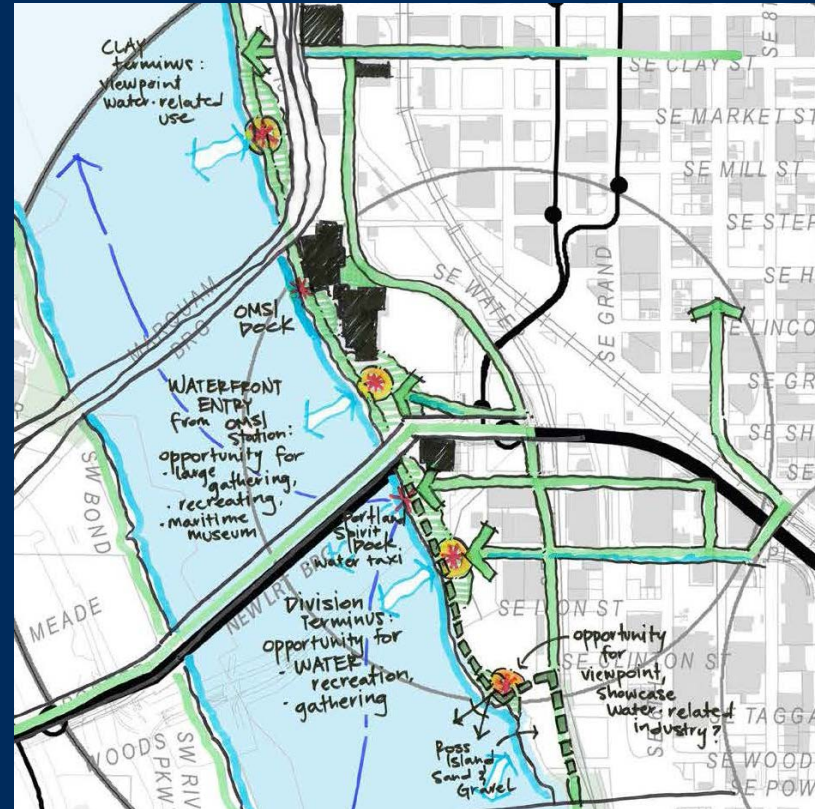
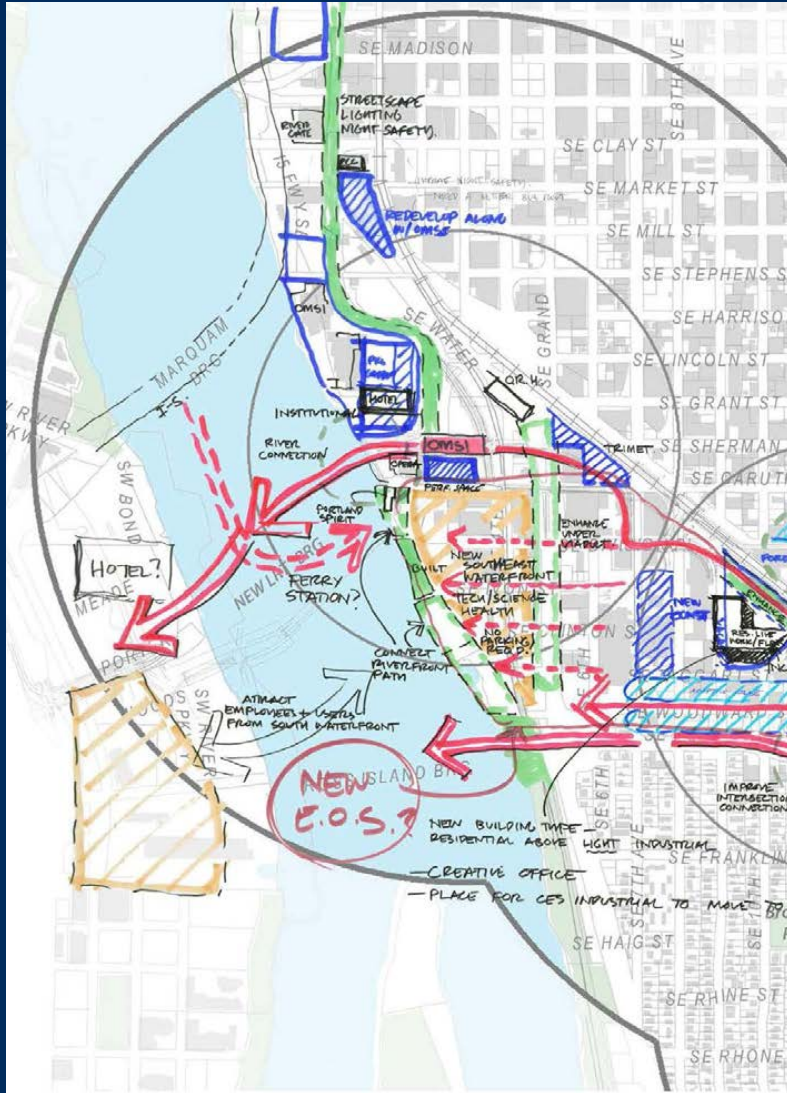
OMSI/CLINTON SUMMARY

LEGEND

- OPPORTUNITIES FOCUS ON RIVER
- AREA OF TRAFFIC CALMING
- KEY SITES FOR DEVELOPMENT
- POTENTIAL DEVELOPMENT AREA
- EXISTING BUILDINGS
- CONNECTING ROAD
- ARTERY
- LRT
- PACIFIC RAILROAD
- BIWAY TRAIL
- PARK SPACE

Inner Southeast Station Areas Charrette Concepts

OMSI

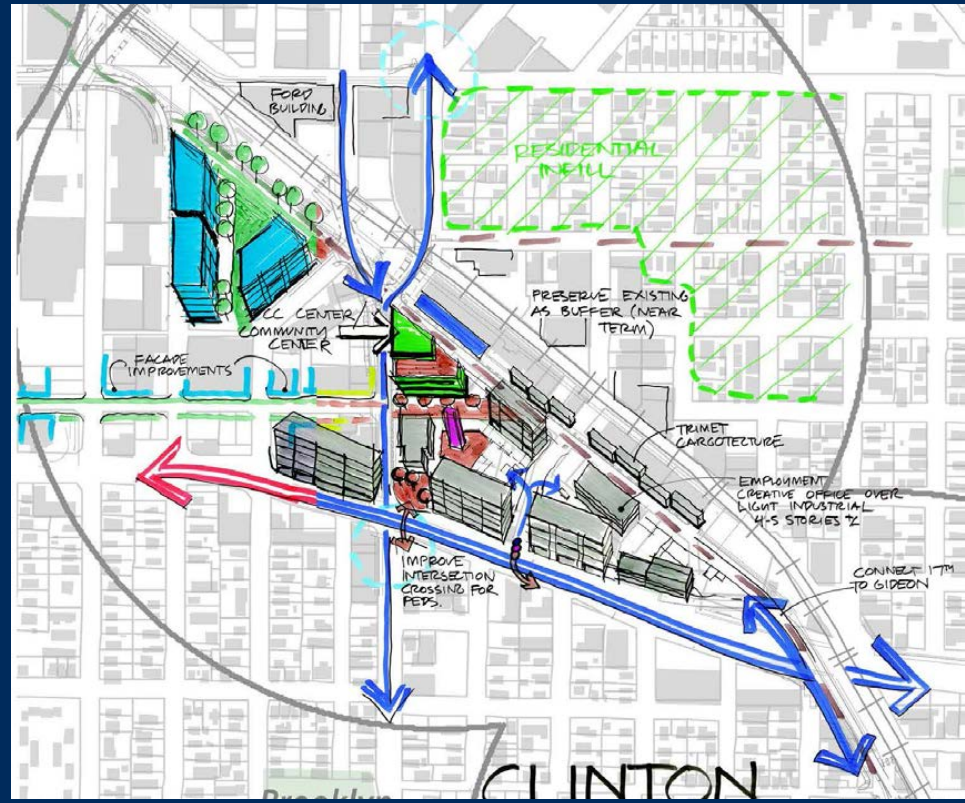
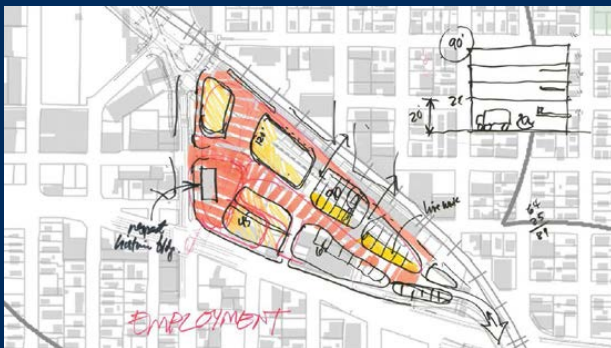


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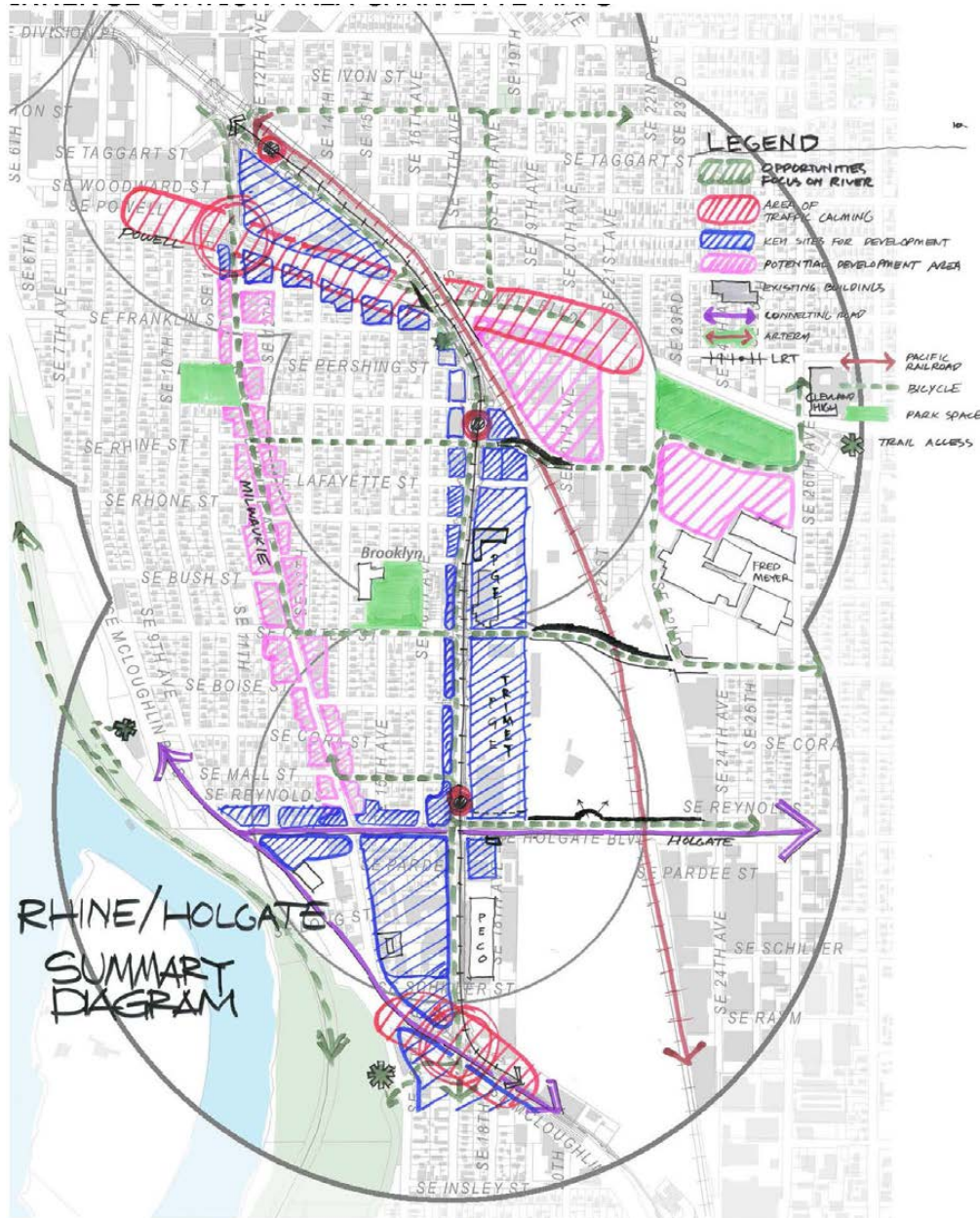
Inner Southeast Station Areas Charrette Concepts

Clinton



Inner Southeast Station Areas Charrette Concepts

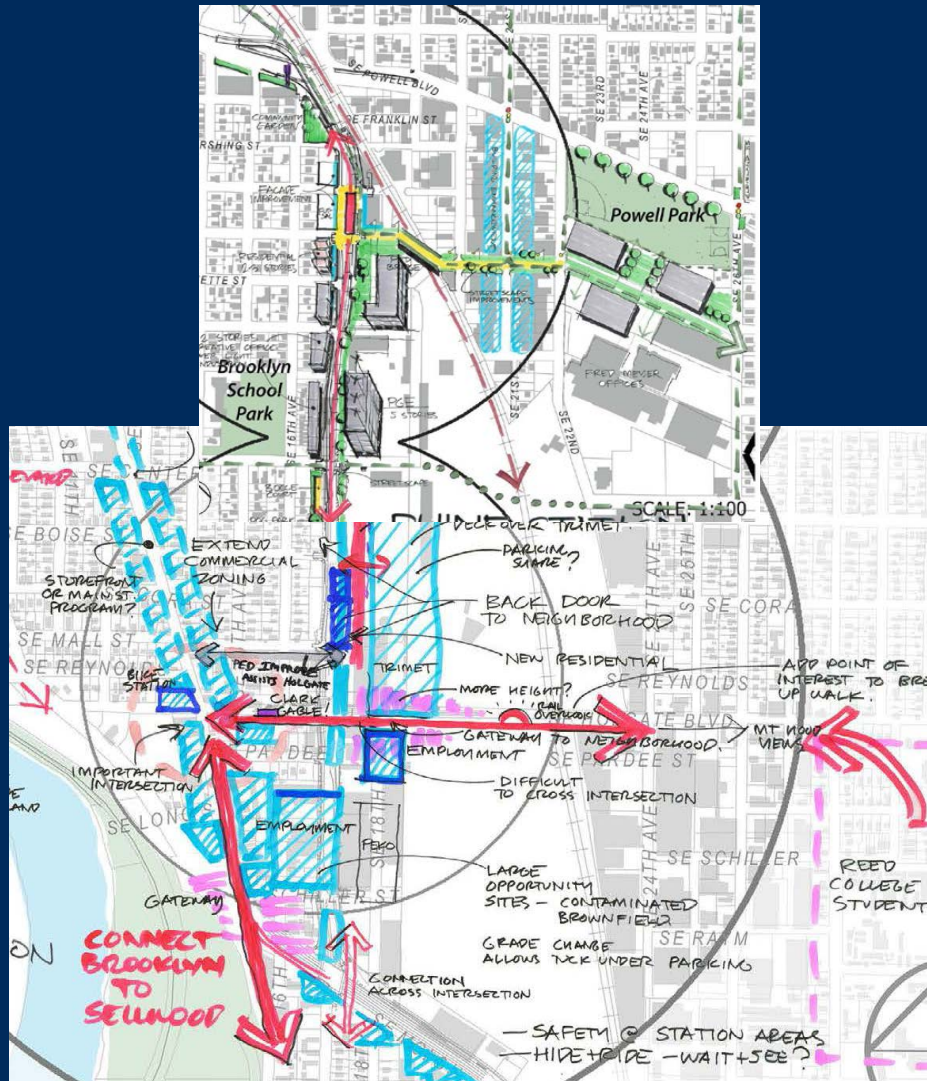
Rhine / Holgate



57794

Inner Southeast Station Areas Charrette Concepts

Rhine / Holgate



SE Quadrant & Inner SE Station Areas



Upcoming Station Area events:

- Working Group #3: Sept 18

Upcoming SE Quadrant events:

- SAC starts November



Next TAC Meeting:

Tuesday, December 5
1:00-2:30
1900 SW 4th, Room 7a (new room)

Thank You



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TAC Mtg. #2, 9/5/13 | 34

Central City 2035 Technical Advisory Committee

Meeting 2

Thursday, Sept. 5, 2013
1900 SW 4th Ave., Room 4A, 4th floor
1:00 – 2:30 pm



Agenda

1:00	Welcome and Introductions	BPS Staff, All
	West Quadrant Plan	
	<ul style="list-style-type: none">• June WQ Charrette Results	Karl Lisle
1:10	<ul style="list-style-type: none">• Preliminary WQ Concept Maps• Next steps	Mark Raggett
	SE Quadrant Plan and Inner SE Station Areas	
	<ul style="list-style-type: none">• August Station Area Charrette Results	Stephanie Beckman
2:10	<ul style="list-style-type: none">• Next steps	Troy Doss
2:30	Adjourn	

Homework for this Meeting:

- Review West Quadrant Charrette results memo included in the meeting packet and the accompanying maps located here: <http://www.portlandoregon.gov/bps/article/460733>

Next Meeting:

Tuesday, December 5, 1:00-2:30, 1900 SW 4th Ave, room 7A (note new room)

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

West Quadrant Plan: Project and Public Involvement Schedule

Project Phase	Outreach Tool	Purpose	SAC Mtg and Date	Meeting Topics
Phase 1 KICK-OFF	West Quadrant Reader	Introduction Orientation	Mtg. 1: Mar 11	1. Introductions and Charter 2. Process Overview / Work scope 3. CC2035 Concept Plan Overview
	Online Survey			
Phase 2 ISSUES AND IDEAS	Charrette Week with Open House	Identify Issues and Opportunities	Mtg. 2: Apr 1	1. Central City Planning and Reader Overview 2. Systems Issues and Opportunities
			Mtg. 3: Apr 22	1. Issues and Opportunities 2. Discussion and Directions
		Generate Ideas and Directions	Mtg. 4: May 20	1. Issues and Opportunities 2. Discussion and Directions
			Charrette Week Jun 10	SW and NW Quadrant Charrette 1. Subareas and Policy Areas 2. Technical Work and SAC Review 3. Working Drafts and Open House
Phase 3 DEBRIEF	Web package of Charrette results	Feedback	Mtg. 5: Jul 15	1. Charrette Report and Discussion 2. West Quadrant Plan Concept Direction
	Commission Briefings			
Phase 4 CONCEPT DEVELOPMENT	Open House #1 (three alternatives)	Feedback	Mtg. 6: Sep 16	1. Draft West Quadrant Plan Outline 2. Draft Quadrant-Wide Concept Layers
			Mtg. 7: Oct 21	1. SAC Comments and Open House Results 2. Draft Quadrant-Wide Concept Layers 3. West Quadrant Districts: Boundaries and Goals
			Open House #1 Late Oct	Draft Concept Presentation and Feedback
			Mtg. 8: Nov 18	1. Degree of Change Maps 2. Approval of Draft West Quadrant Concept Plans 3. Draft District Policies
Phase 5 DRAFT PLAN	Open House #2 (Draft Plan Presentation)	Feedback and Endorsement	Mtg. 9: Jan 21*	1. Draft Staff Report: West Quadrant Plan 2. Review and Discussion
			Open House #2	Draft Staff Report: West Quadrant Plan Presentation and Feedback
			Mtg. 10: Feb 18*	Continued Discussion
			Mtg. 11: Mar 17	Public Comments
			Mtg. 12: Apr 21	Final Review and Approval
FINAL PLAN	PSC & CC	Adopt Plan	May - July	-----



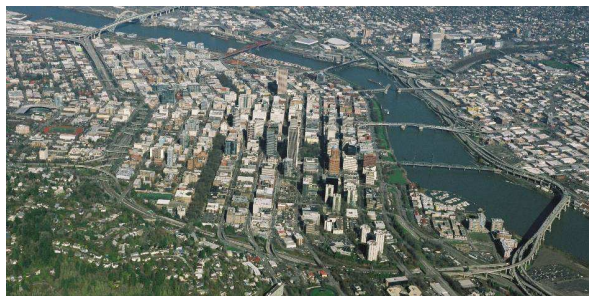
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CENTRAL CITY 2035

W QUADRANT

SE QUADRANT



Central City 2035: West Quadrant Plan and SE Quadrant Plan

CC2035 Technical Advisory Committee Meeting #1 *June 6, 2013*



Agenda

1:00 Welcome and Introductions

1:10 Overview of CC2035 Process and Schedule

1:20 TAC Expectations

1:30 Summary of CC2035 Concept Plan

1:40 West Quadrant Plan

- Project Overview and Work-To-Date
- Upcoming Charrette June 10-14
- Discussion

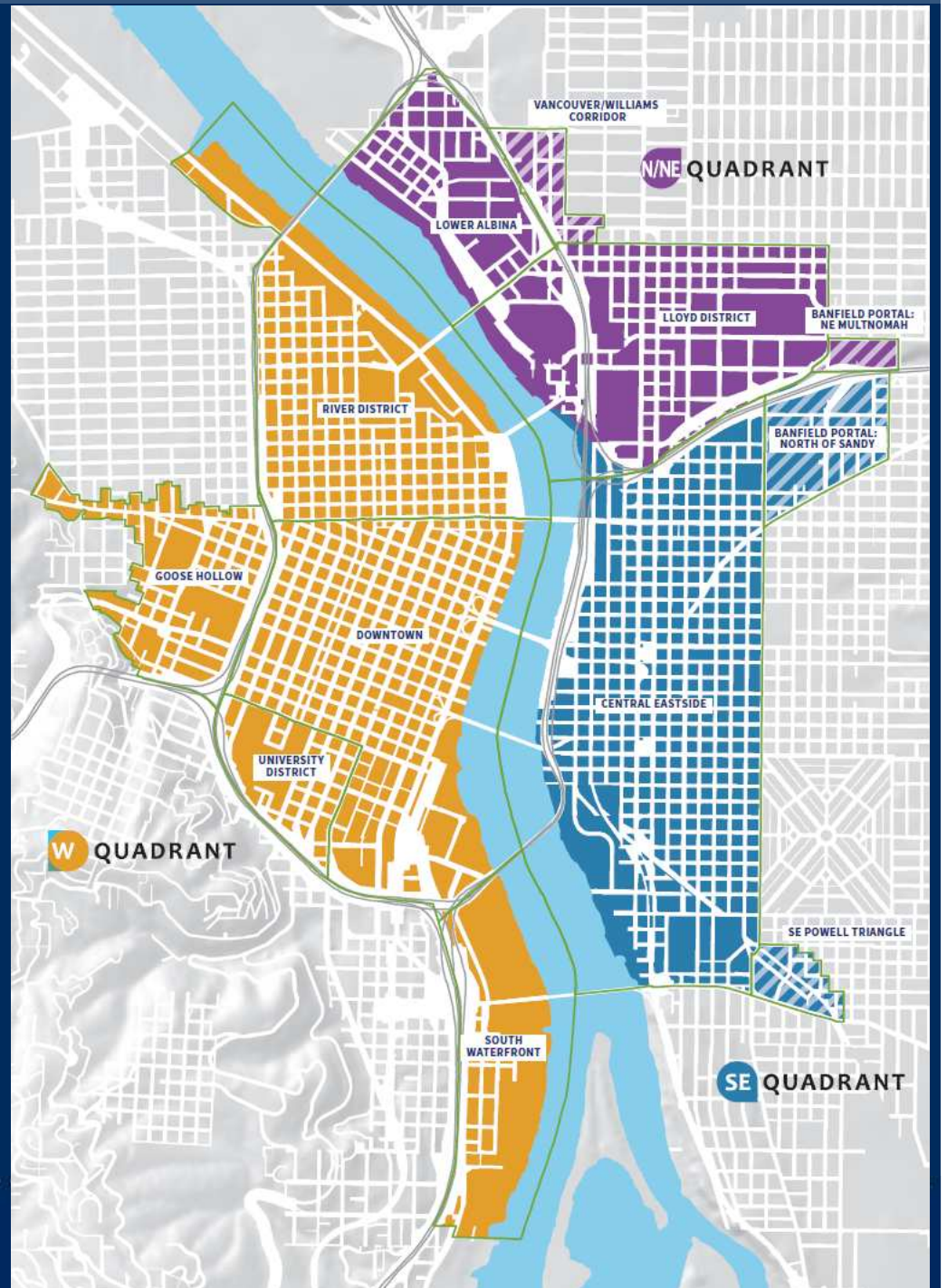
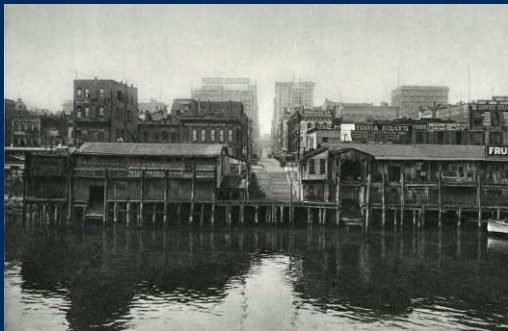
2:10 SE Quadrant & Inner SE Station Areas

- Project Overview
- Station Area Working Group and Walks
- Discussion

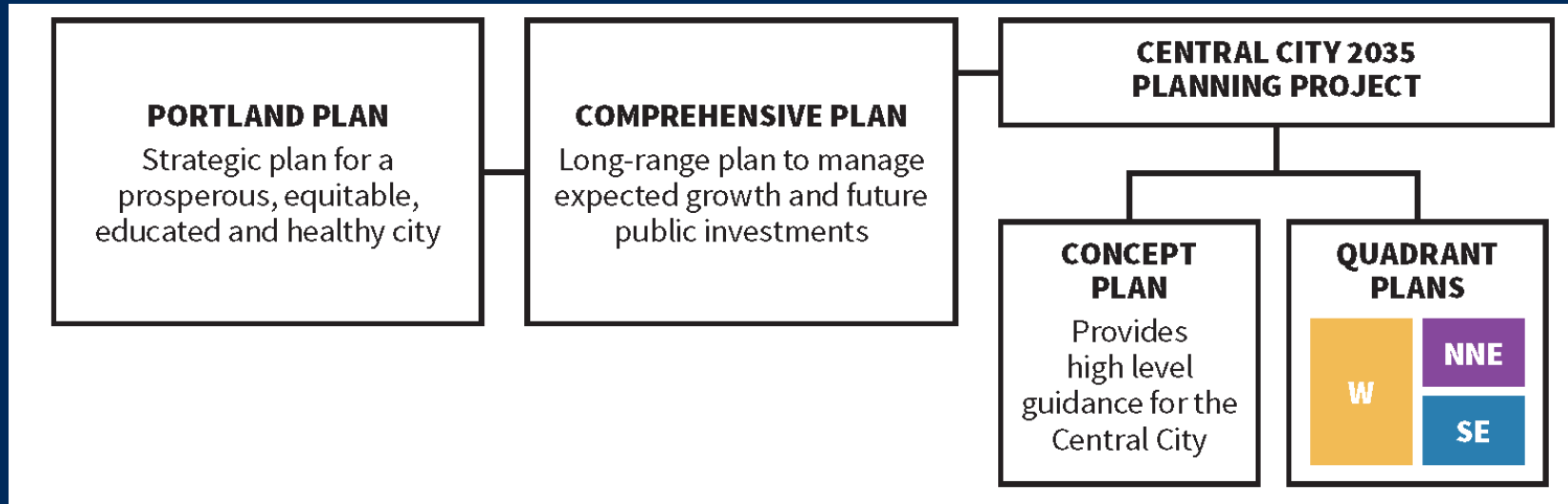
2:30 Adjourn



Central City 2035



Central City 2035



TIMELINE		2010	2011	2012	2013	2014	2015
2010-2011	Issues and Goals	█					
2011-2012	Concept Plan		█				
2010-2014	Quadrant Plans	█					
2014-2015	Final Central City 2035 Plan					█	



Central City 2035

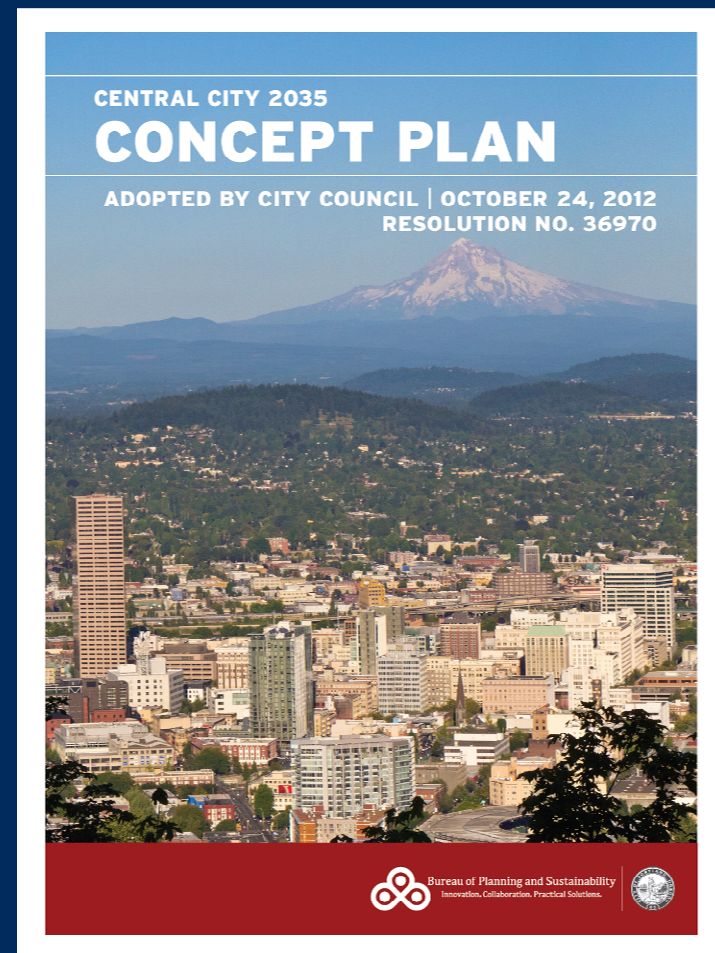
Technical Advisory Committee Expectations

- Attend quarterly meetings
- Follow the planning processes between meetings
- Coordinate internally within your organization
- When issues arise, contact BPS staff to voice concerns



Central City 2035 Concept Plan

- Policy for the entire Central City and guide for the Quadrant Plans
- Three parts:
 1. Strategic Direction
 2. Policy Framework
 3. Urban Design Direction



Central City 2035 Concept Plan

Strategic Direction

- A Center of Innovation and Exchange

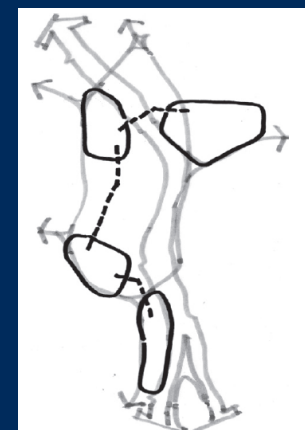
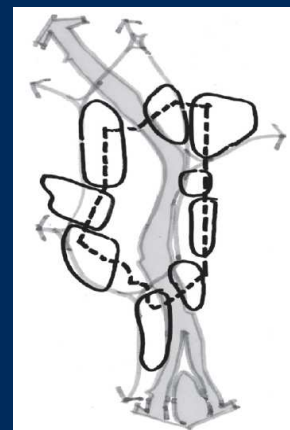
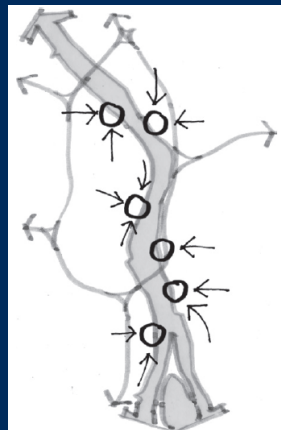
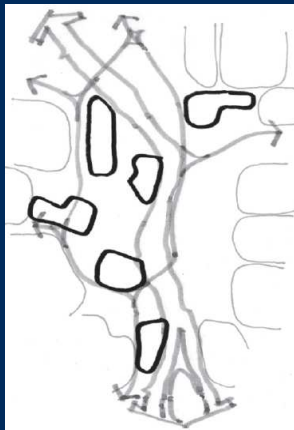
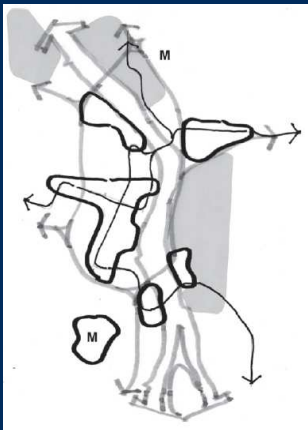
“to position Portland’s Central City as a globally recognized center of equity, innovation and exchange.”



Central City 2035 Concept Plan

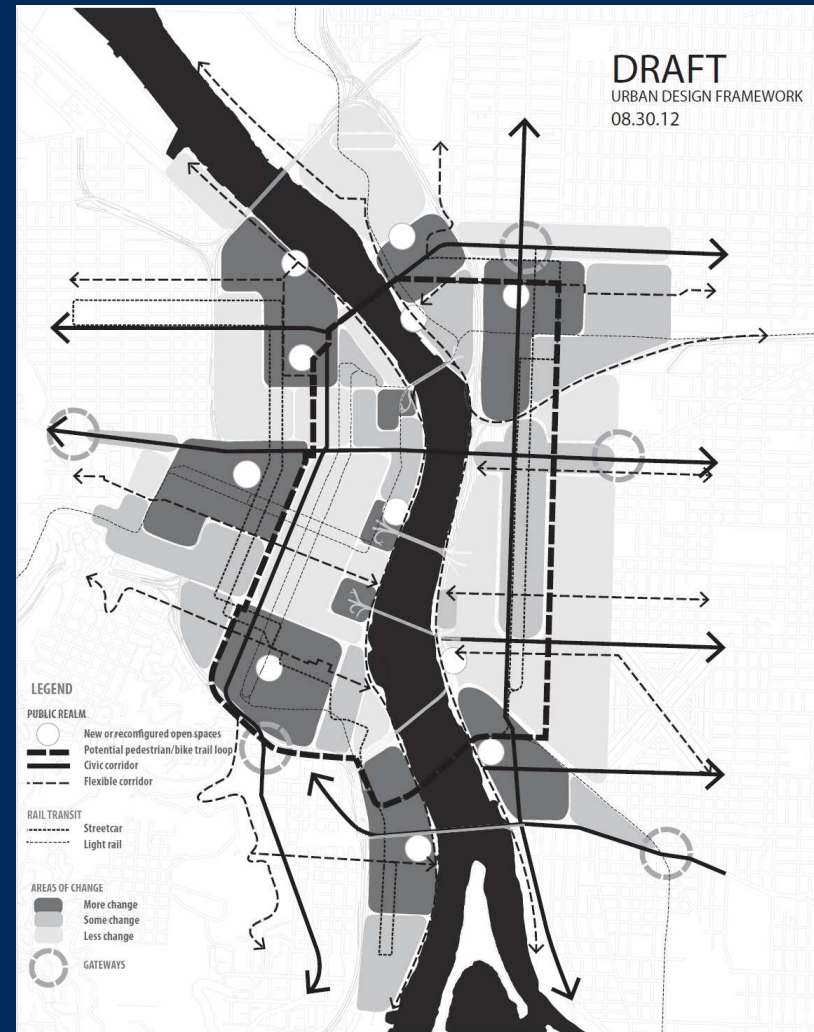
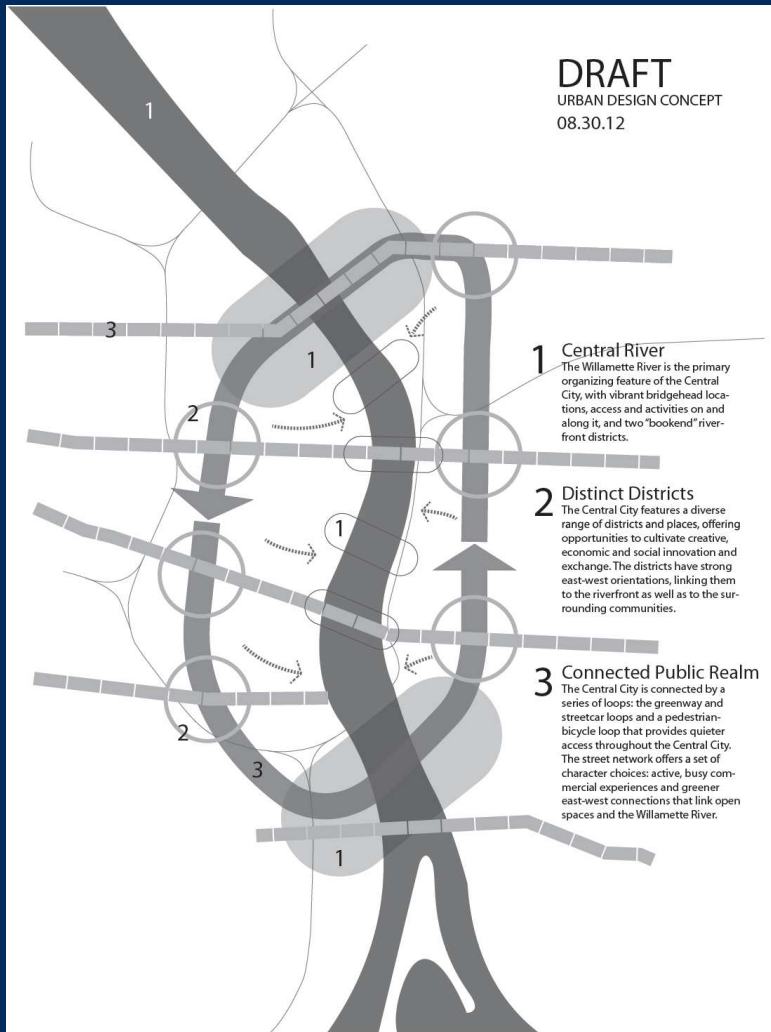
Policy Framework

- Regional Center: Economy and Innovation
- Housing and Neighborhoods
- Willamette River
- Urban Design
- Health and the Environment



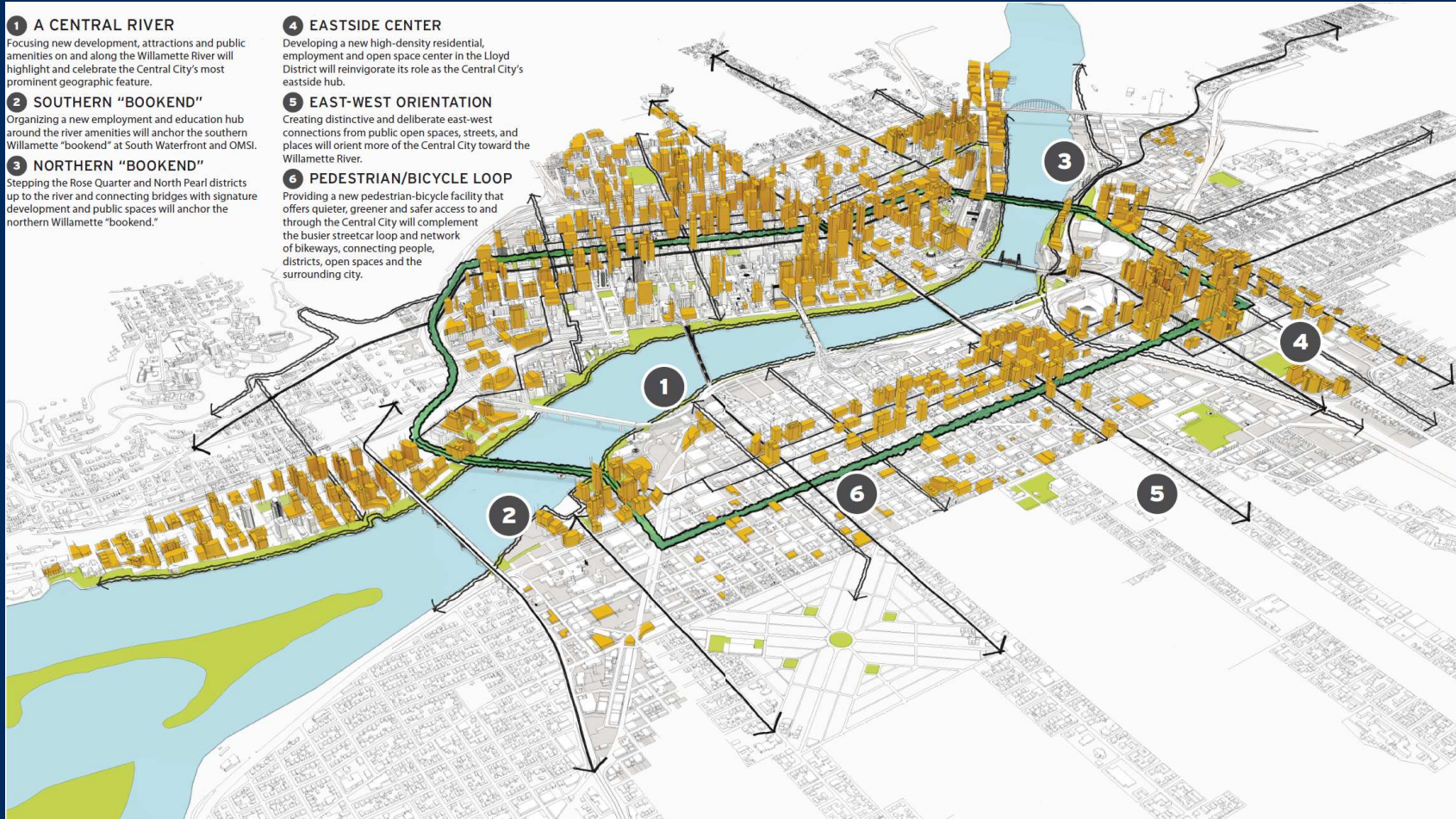
Central City 2035 Concept Plan

Urban Design Direction



Central City 2035 Concept Plan

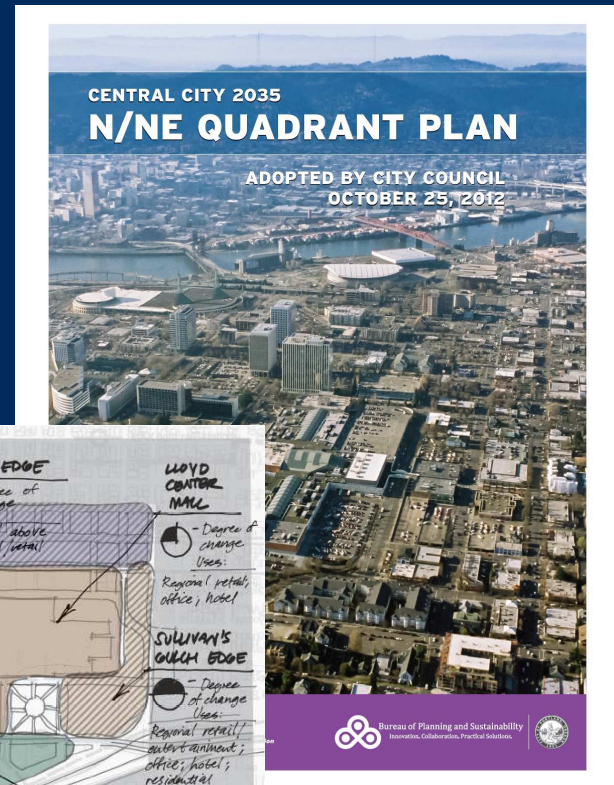
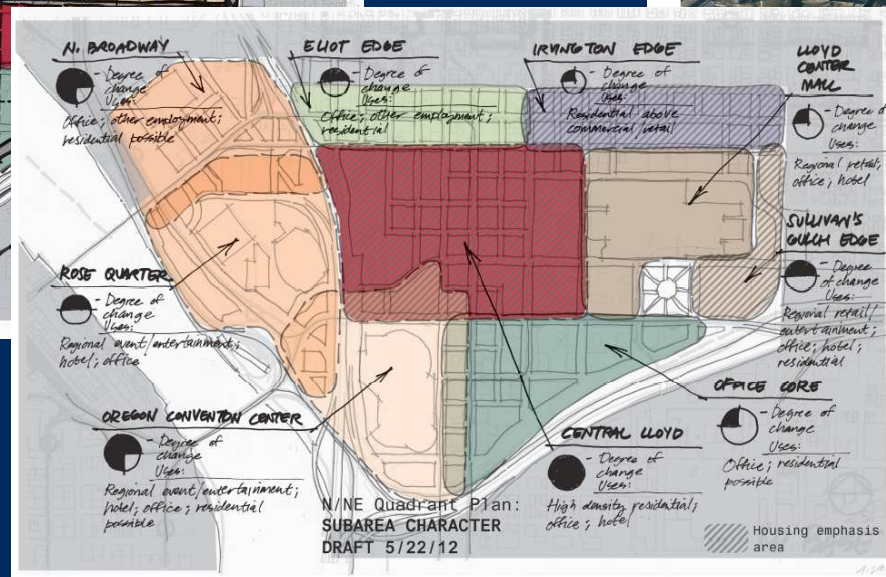
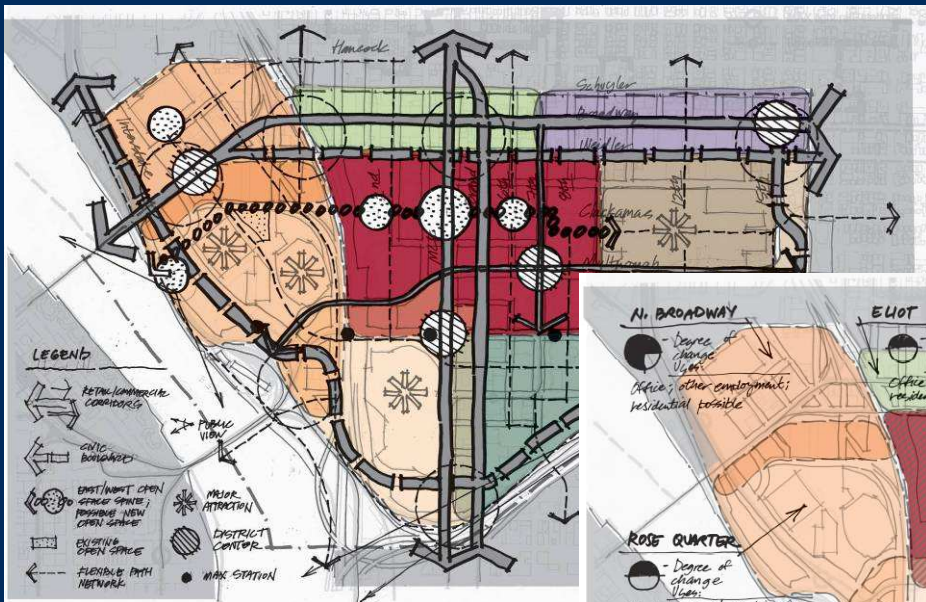
Urban Design Direction



Quadrant Planning Process

Example: Adopted N/NE Quadrant Plan

- District Character and Concept Diagrams



Quadrant Planning Process

Example: Adopted N/NE Quadrant Plan

Lloyd District

- District Goal
- Policies
 - Regional Center: Economy & Innovation
 - Housing and Neighborhoods
 - Transportation
 - Urban Design
 - Green Central City
- Implementation Actions
- Performance Targets

Lower Albina

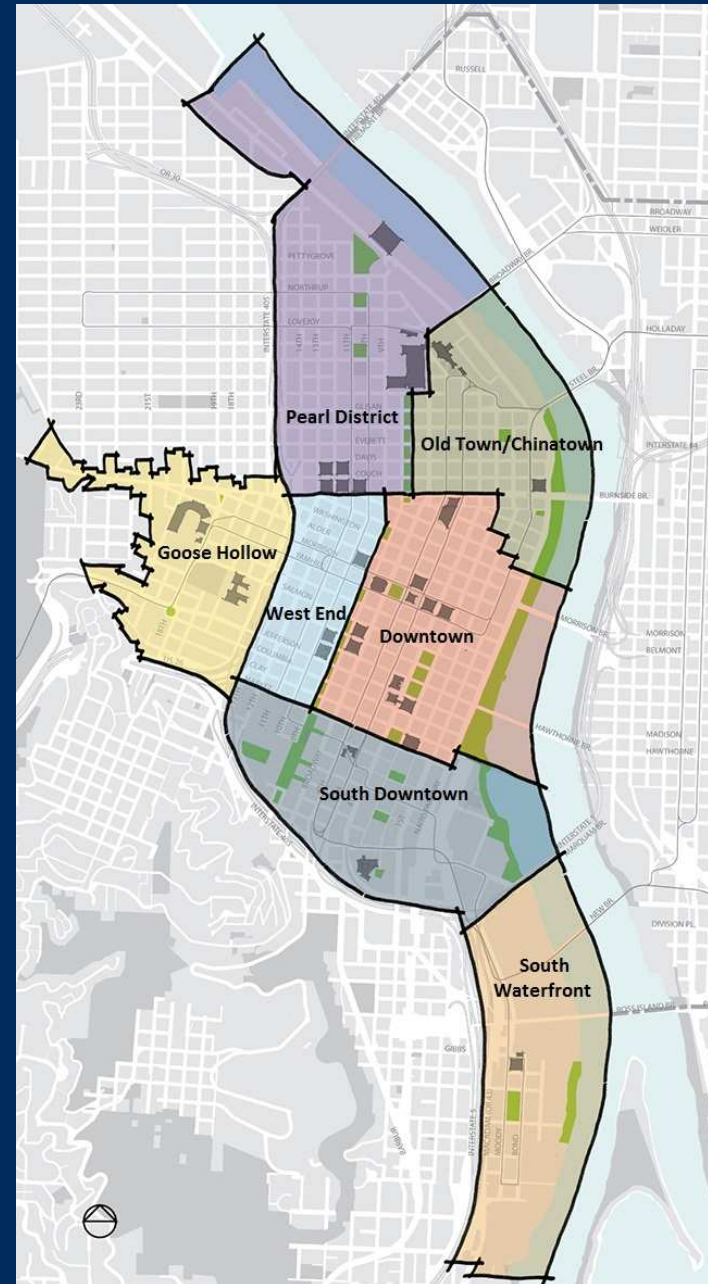
- District Goal
- Policies
 - Regional Center: Economy & Innovation
 - Transportation
 - Urban Design
 - Green Central City
- Implementation Actions
- Performance Targets



West Quadrant Plan

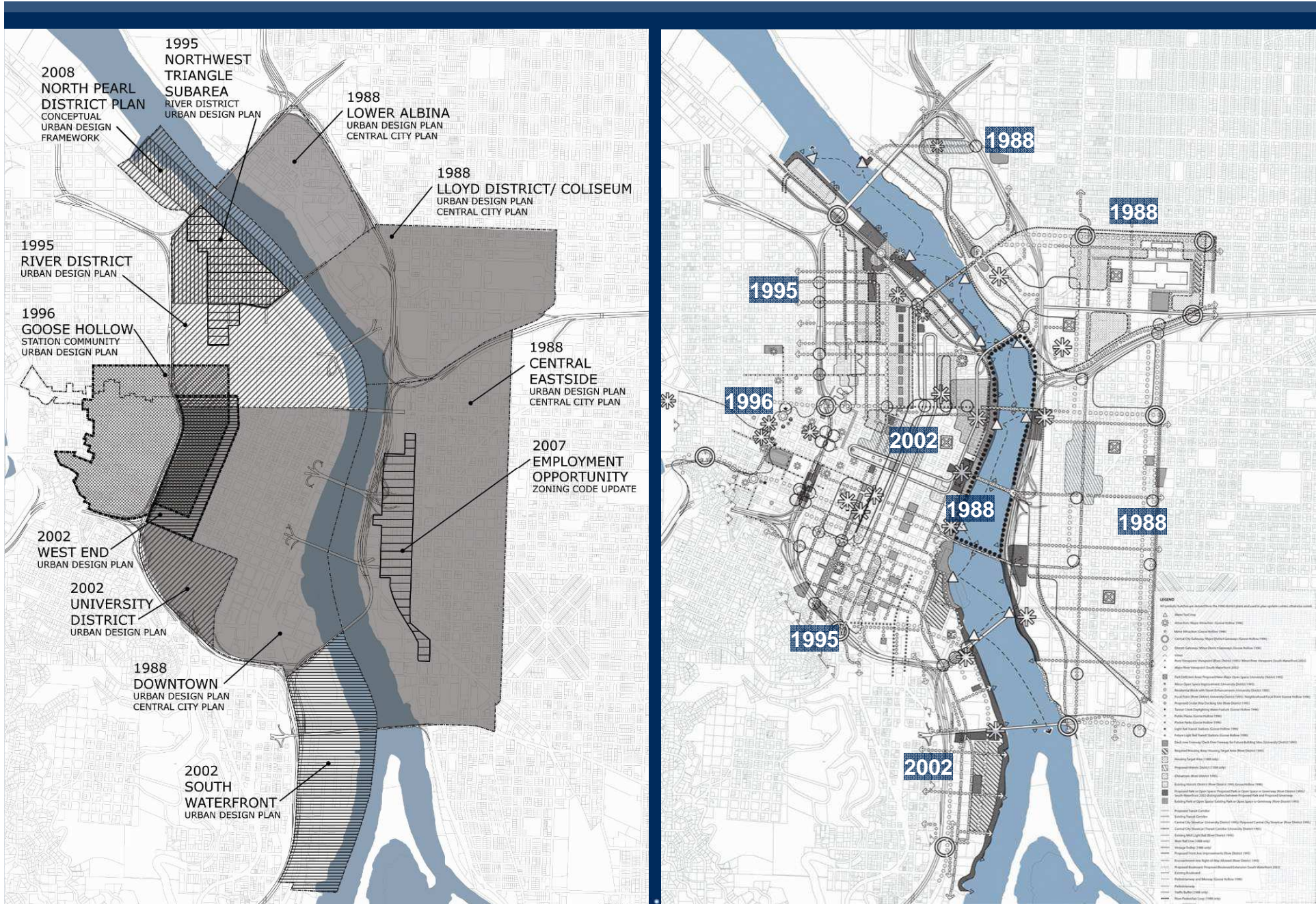


Winter 2013	1	Kick-Off	West Quadrant Reader
Spring 2013	2	Issues and Ideas	Public Charrette/ Workshop
Summer 2013	3	Debrief	Online Community Survey
Fall 2013	4	Concept Development	Public Open House
Winter-Spring 2014	5	Draft Plan	Public Open House



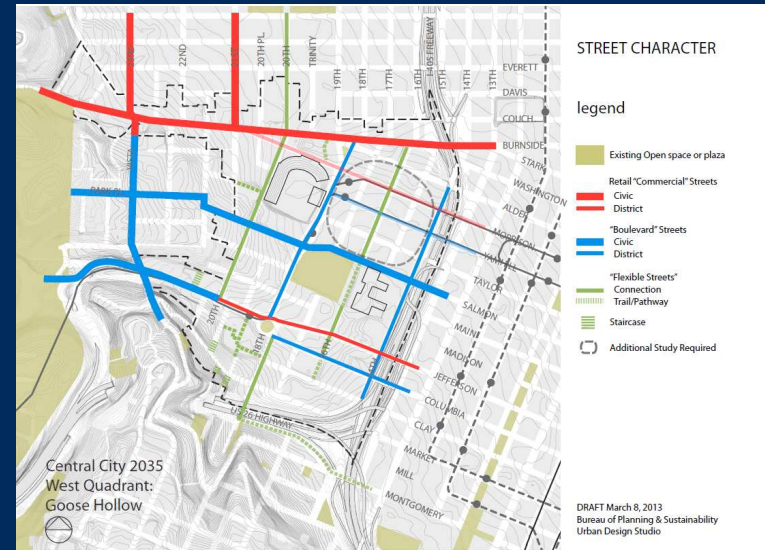
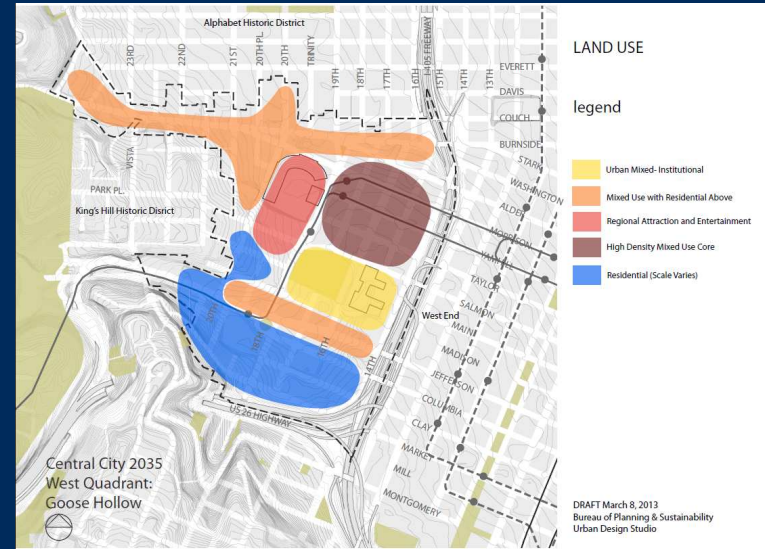
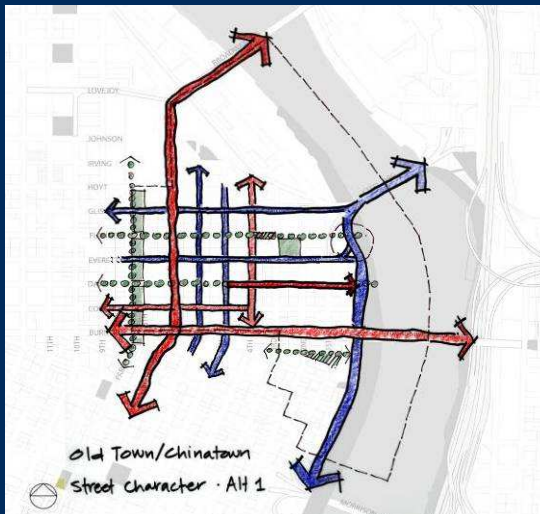
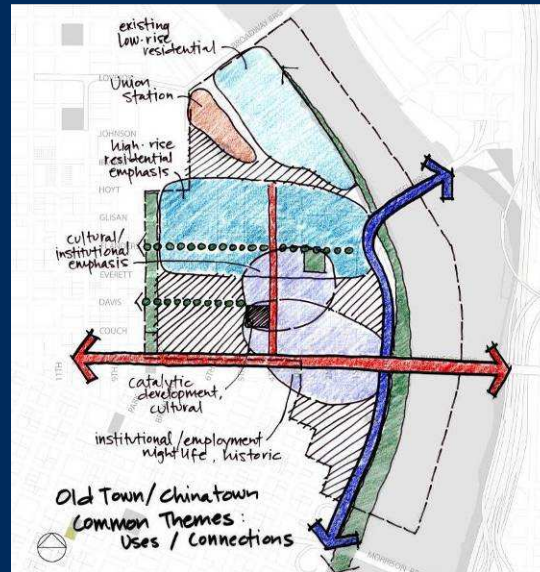
Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.





West Quadrant Plan

Old Town/Chinatown & Goose Hollow Planning Events



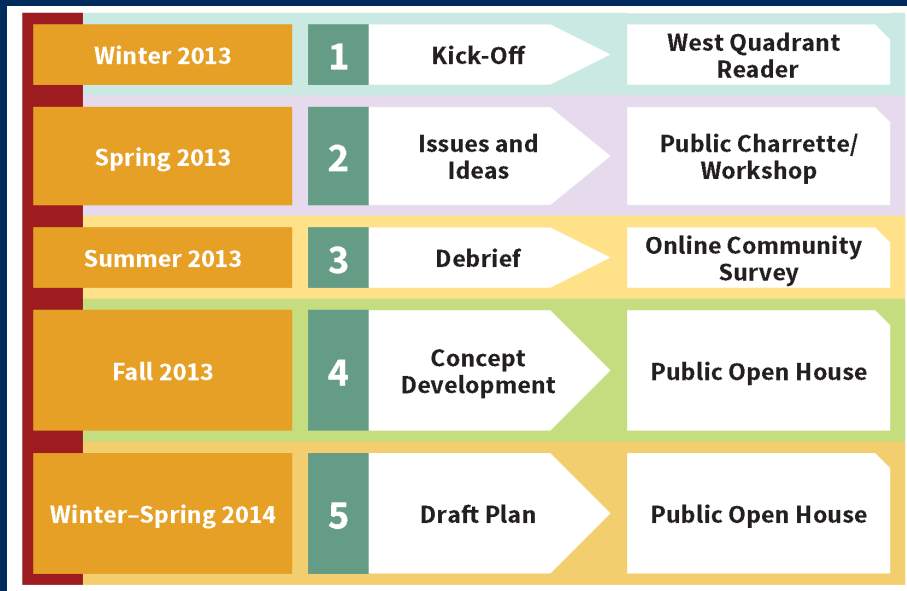
West Quadrant Charrette: June 10-14

	Monday 6/10	Tuesday 6/11	Wednesday 6/12	Thursday 6/13	Friday 6/14
Goal	Create District Concepts	Test District Concepts with CC2035 Concept Plan Policies Public Open House	Create Quadrant-Wide Concepts and Alternatives	Test Quadrant-Wide Concepts and Alternatives Brainstorm Implementation	Closing Directions Public Open House
Morning	Welcome, Orientation, Presentation 8:30 – 10:15 am <i>Review Goose Hollow, Pearl District, Old Town/Chinatown, South Waterfront concepts</i> Breakout Session A 10:15 am – 12:15 pm <i>Concept development for Downtown, South Downtown and West End</i>	Welcome, Orientation, Presentation 9:00 – 10:00 am Breakout Session D 10:15 am – 12:15 pm <i>CC2035 Concept Plan Application and Evaluation</i>	Project Team Work Session 9:30 am – 12:00 pm	Presentation 9:30 – 10:15 am Breakout Session G 10:15 am – 12:00 pm <i>West Quadrant Concept Layer Refinement</i>	Recap and Prepare 8:30 – 9:30 am Project Team Work Session 9:30 – 11:00 am
Lunch	Report Back, Lunch 12:15 – 1:00 pm	Lunch 12:15 pm	Report Back, Lunch 12:00 – 1:00 pm	Lunch 12:00 pm	Public Open House 11:30 am – 1:30 pm <i>Presentation at 12:00 pm</i>
Afternoon	Breakout Session B 1:15 – 2:45 pm <i>Concept development for smaller areas within Downtown, South Downtown and West End</i> Breakout Session C 3:00 – 4:30 pm <i>(same)</i> Report Back 4:30 – 5:00 pm	Breakout Session E 12:30 – 2:30 pm <i>(same)</i> Breakout Session F 2:45 – 4:45 pm <i>(same)</i>	Project Team Work Session 1:00 – 4:00 pm Report Back and Q&A 4:00 – 5:00 pm	Breakout Session H 12:15 – 2:00 pm <i>(same)</i> Report Back 2:00 – 2:30 pm Breakout Session I 2:45 – 4:45 pm <i>Brainstorm implementation tools and strategies</i> Report Back and Q&A 4:45 – 5:15 pm	LEGEND <div style="display: flex; flex-direction: column; align-items: flex-start;"> <div style="display: flex; align-items: center; margin-bottom: 5px;"> <div style="width: 15px; height: 15px; border: 1px solid black; margin-right: 5px;"></div> Project Team </div> <div style="display: flex; align-items: center; margin-bottom: 5px;"> <div style="width: 15px; height: 15px; background-color: #cccccc; margin-right: 5px;"></div> Stakeholder Advisory Committee </div> <div style="display: flex; align-items: center; margin-bottom: 5px;"> <div style="width: 15px; height: 15px; background-color: #999999; margin-right: 5px;"></div> Public Invited </div> <div style="display: flex; align-items: center;"> <div style="width: 15px; height: 15px; background-color: #333333; margin-right: 5px;"></div> Public Event </div> </div>
Evening		Public Open House 5:00 – 7:00 pm <i>Informal review and Q&A</i>			



West Quadrant Plan

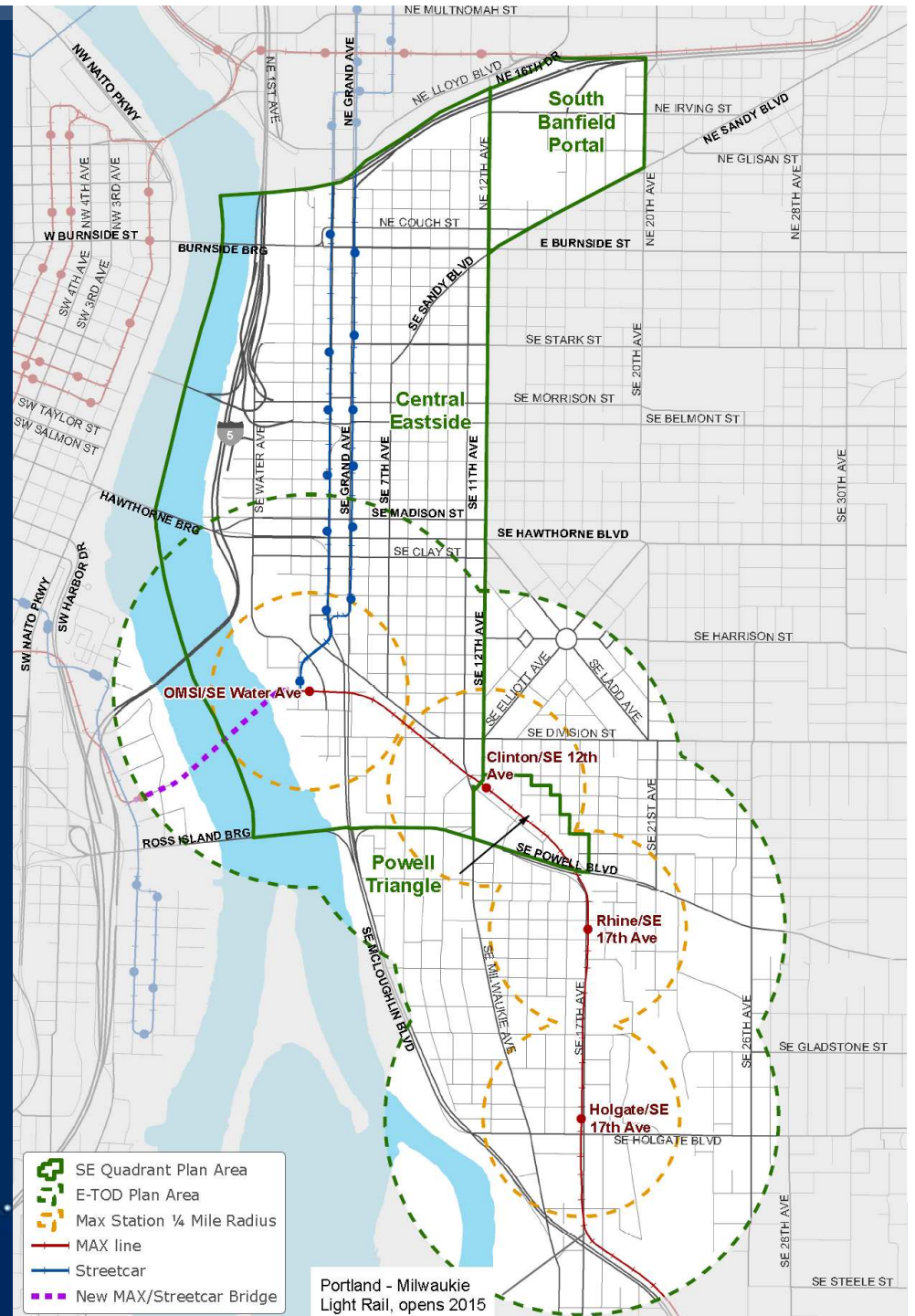
Next Steps



- Charrette Week: June 10-14
- SAC meeting #5: 7/15/13: Charrette Report & Alternative Concepts
- TAC Meeting #2: 9/5/13
- Late Sept/Early Oct: Public Open House
- SAC Meeting #7: 10/21/13: Draft Concept Layers & Plan Framework
- Jan 2014: Draft WQ Plan

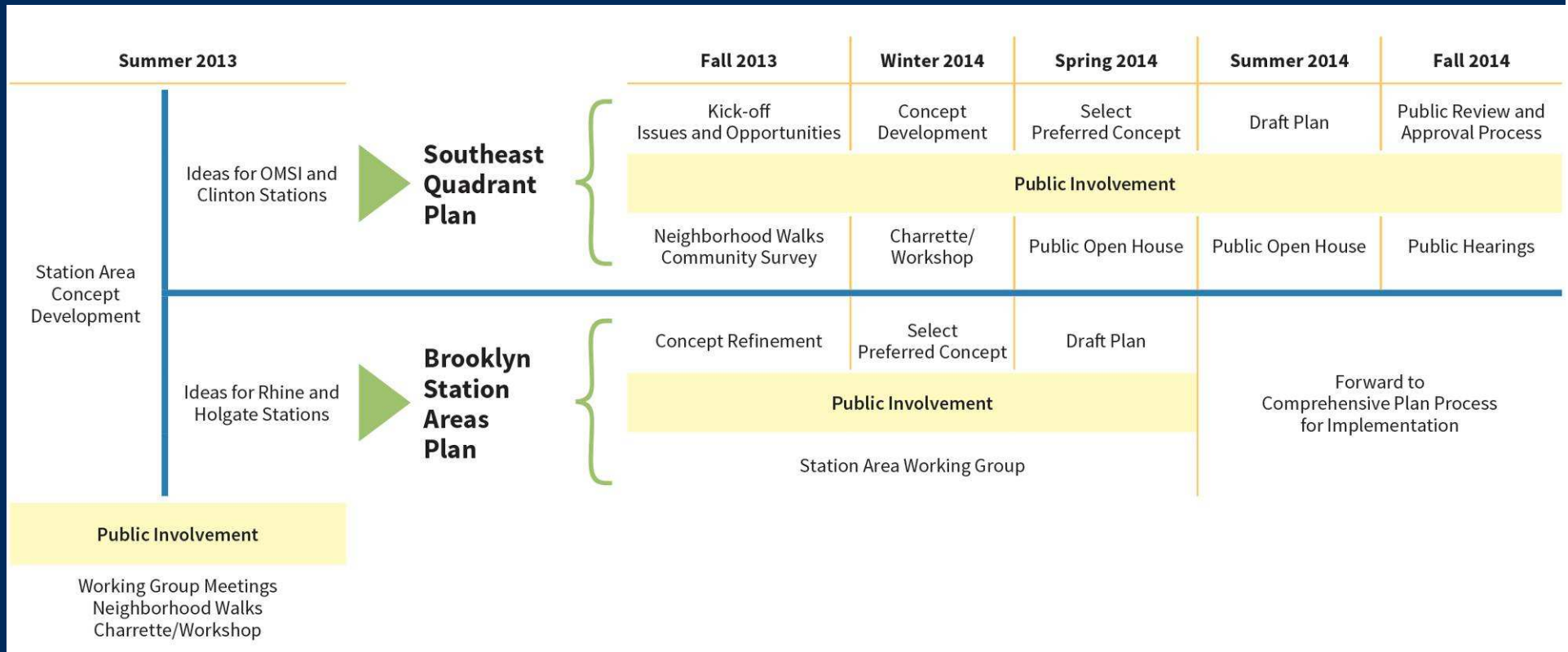


SE Quadrant & Inner SE Station Area Planning



SE Quadrant & Inner SE Station Area Planning

Project Timeline



Employment Transit Oriented Development



Emerging Issues

- Future character of “industry” in CES
- Need to capitalize on transit investments
- Freight conflicts
- Parking
- Access to the river/trail
- Transition to residential neighborhoods



SE Quadrant & Inner SE Station Areas

Upcoming Station Area events:

- Working Group #1: June 6
- Walks: June 8 & 13
- Working Group #2: July 17
- Charrette: week of Aug 12
- Working Group #3: Sept 18

Upcoming SE Quadrant events:

- Business Sector Discussion Groups: June/July
- SAC starts Sept/Oct



Next TAC Meeting:

Tuesday, September 5

1:00-2:30

Location TBD

Thank You



Central City 2035 Technical Advisory Committee



Meeting 1

Thursday, June 6, 2013

1900 SW 4th Ave., Room 4A, 4th floor

1:00 – 2:30 pm

DRAFT Summary Notes

TAC Members and Agency/Bureau Staff Attending: Nate Takara (fire); Kelli Sheffer (Police); Becky Bodonyi (Multnomah County Health); Mindy Brooks (BPS River & Environmental Team); Sarah Huggins (Parks); Allan Schmidt (Parks); Mike Saling (Water) Nan Stark (BPS River & Environmental Team); Cheri Warnke (Water); Kim McCarty (Housing Bureau); Justin Fallon Dollard (Portland Public Schools); Amy Chomowicz (BES); Stephen Himes (BES); Laureen Paulsen (Bureau of Emergency Management); Geraldene Moyle (PDC); Lew Bowers (PDC); Art Pearce (PBOT); Mauricio Leclerc (PBOT); Judith Mowry (Office of Equity and Human Rights); Lisa Abuaf (PDC); Kara Fioravanti (Development Services); Eric Hesse (TriMet).

Bureau of Planning and Sustainability CC2035 Staff Attending: Steve Iwata (Central City manager); Karl Lisle (West Quadrant); Nicholas Starin (West Quadrant); Elisa Hamblin (West Quadrant); Troy Doss (SE Quadrant); Stephanie Beckman (SE Quadrant).

1. Following introductions, Bureau of Planning and Sustainability staff presented an overview of the Central City 2035 (CC2035) process and schedule and reviewed expectations of Technical Advisory Committee members; these include:
 - Attend quarterly meetings
 - Follow the planning processes between meetings
 - Coordinate internally within your organization
 - When issues arise, contact BPS staff to voice concerns
2. Staff briefly reviewed the CC2035 Concept Plan, adopted by City Council resolution, which provides high-level policy guidance for the development of the CC2035 quadrant plans. The Concept Plan may be obtained from: <http://www.portlandoregon.gov/bps/60180>.
3. Staff from the respective teams reviewed the two current quadrant planning projects underway, the West Quadrant Plan, managed by Karl Lisle and the SE Quadrant Plan and related SE Station Area planning, managed by Troy Doss. Additional information on these projects may be found on the Central City 2035 Plan web site: <http://www.portlandoregon.gov/bps/cc2035>
4. TAC Members were asked to briefly summarize any planning, capital improvement projects or other activities their agency is working on or plans for the two Central City quadrants as well as what their priorities for the quadrant planning process will be:

Fire and Rescue: Access is always our primary concern.

Police: Access also a concern and ensuring public space is opened-up and doesn't have lots of hidden areas where crime can occur.

Multnomah County Health: Health equity and access—will look to the quadrant plans' performance measures. Vacating current headquarters at 5th and Stark and moving to 6th and Hoyt.

Parks: SE Quadrant: Achieve better connectivity between Springwater Trail and East Bank Esplanade. Also unfunded plan for the Washington-Monroe community center. West Quadrant: will be updating the Washington Park Master Plan. Working with GSA on acquiring the northernmost Park Block. Working on Downtown trail system and linking open spaces

Water: Many large capital projects planned, especially in West Quadrant, including new pipelines under the Willamette River near Marquam Bridge (5 year plan) and at the Hawthorn Bridge (20 year plan). Need to ensure access to river banks is not impeded. Work planned on Washington park reservoirs, new pipes on Jefferson St., mains south of Ross Island, new pipes crossing I-405 at 6th Ave. Most work will be in the ROW.

Housing: New projects include the Abigail and the Erickson. Main approach in the Central City is preserving affordable housing and ensuring economic diversity. Quadrant plan processes should incorporate urban renewal area housing plans.

Portland Public Schools: Two high schools in the area. Looking to a bond for Lincoln HS. Synergies with PSU and the Education URA. Reaching maximum capacity in the elementary schools serving the West Quadrant. Long-term scoping for how to meet growing demand and uneven capacity in the Central City, possibility of new schools. Transportation and access issues for kids, difficulties with crossings.

Environmental Services: Issues and goals similar to what was worked on in the N/NE Quadrant, e.g. sustainable storm water solutions, green streets, tree canopy and river health and restoration opportunities. In West Quadrant there are sewer rehabilitation projects planned. To the south Willamette Park restoration planned. In SE Quadrant Tabor to River project.

Emergency Management: Unreinforced masonry buildings (URMs) a major concern. Need to work on recovery planning for after seismic events when infrastructure is broken and streets are blocked.

Portland Development Commission: Additional zoning flexibility for employment uses in the SE Quadrant and the PMLR station areas. Strengthen key employment sites throughout the Central City. In Old Town priorities include investment strategies for Unreinforced Masonry Buildings, incenting development on surface parking lots, parking and the homeless issue. Updating the Central City Transportation Management Plan will be important. Overall it will be critical to develop a broader economic development tool box in the Central City for the post Tax Increment Financing era.

PBOT: Continue to work on achieving higher mode split goals for bicycles and pedestrians in the Central City. Need focused attention to Central City portals as population and employment continues to grow. Parking is always a major issue.

Office of Equity and Human Rights: Continue to focus on equity in the city including race and disability. Ensure access to employment opportunities, affordable housing and key social services in the Central City. Need to avoid dislocation of vulnerable populations as a result of our planning work.

Bureau of Development Services: Our focus is always on implementation, creating code and design guidelines that are effective and aligned with the policies that come out of the plans.

TriMet: Major work as part of the Portland-Milwaukie Light Rail project including the E-TOD work with BPS at the SE station areas and service re-alignments for when the trains start operating. Work to begin soon on the Powell/Division High Capacity Transit study. Service enhancement plans for SE will begin Summer of 2014.

Next Meeting:

Tuesday, September 5, 1:00-2:30, location TBD.

Central City 2035 Technical Advisory Committee



Meeting 1

Thursday, June 6, 2013
1900 SW 4th Ave., Room 4A, 4th floor
1:00 – 2:30 pm

Agenda

1:00	Welcome and Introductions	BPS Staff, All
1:10	Overview of CC2035 Process and Schedule	Karl Lisle
1:20	TAC Expectations	Karl Lisle
1:30	Summary of CC2035 Concept Plan	Troy Doss
	West Quadrant Plan	
1:40	<ul style="list-style-type: none">Project Overview and Work-To-DateUpcoming Charrette June 10-14Discussion	Karl Lisle Mark Raggett All
	SE Quadrant Plan and E-TOD Study	
2:10	<ul style="list-style-type: none">Project OverviewStation Area Working Group and WalksDiscussion	Stephanie Beckman Troy Doss All
2:30	Adjourn	

Homework for this Meeting:

Come prepared to discuss any anticipated or ongoing planning or capital improvement projects your agency is working on in the West and SE Quadrants that the project team should be aware of.

Next Meeting:

Tuesday, September 5, 1:00-2:30, location TBD

Project Web Site:

<http://www.portlandoregon.gov/bps/cc2035>

Starin, Nicholas

From: Anderson, Susan
Sent: Wednesday, April 10, 2013 3:30 PM
To: Abbaté, Mike; Widmer, John (Toby); Manning, Traci; Marriott, Dean; Scarlett, Paul; Beier, Ann; James, Dante; Merlo, Carmen; Quinton, Patrick; Shaff, David; Janssens, Erin; Reese, Mike; csylvester@pps.net; susie.lahsene@portofportland.com; Lillian Shirley (lillian.m.shirley@co.multnomah.or.us); Neil McFarlane (mcfarlan@trimet.org); martha.bennett@oregonmetro.gov; jason.a.tell@odot.state.or.us; karen.c.schilling@multco.us
Cc: Starin, Nicholas; Iwata, Steve (Planning); Zehnder, Joe; Lisle, Karl; Doss, Troy (Planning)
Subject: Technical Advisory Committee for CC2035 West and SE Quadrants
Attachments: CombinedCC2035TAC.xls

Dear City Bureau and Public Agency Partners,

The Portland Bureau of Planning and Sustainability (BPS) is engaged in the Central City 2035 project, a multi-phase effort to update the 1988 Central City Plan. The first phase included the development of the CC2035 Concept Plan, providing high-level policy guidance for the entire Central City, and the N/NE Quadrant Plan, which provides more detailed policies and implementation agendas for the Lloyd District and Lower Albina.

We are now moving into the next two quadrant plans, the West Quadrant Plan (covering all of the Central City districts on the west side of the river) and the Southeast Quadrant Plan (covering the Central Eastside, as well as close-in station areas on the Portland-Milwaukie light rail alignment). These projects will be undertaken concurrently and are expected to be completed in the summer of 2014. Additional information on these projects is available on the CC2035 web site at <http://www.portlandoregon.gov/bps/cc2035>.

We are forming a **Technical Advisory Committee (TAC)** that will serve the West Quadrant and Southeast Quadrant projects, as well as the subsequent phase that will implement the recommendations of the quadrant plans through changes to the Comprehensive Plan, zoning maps and code, and other tools. We invite you to designate a representative from your bureau or agency to participate as a member of the TAC. Your perspectives are critical to ensuring successful planning processes and an effective and implementable Central City 2035 Plan. We have attached a list of members of your staff we have worked with in the past on Central City projects or who might otherwise be appropriate to consider for TAC participation.

Please confirm your agency's TAC member with Nicholas Starin (503-823- 5837 or Nicholas.starin@portlandoregon.gov) by Friday, May 10.

The TAC is expected to meet approximately quarterly and will include updates, discussion and input for each of the two projects. The **first meeting is scheduled for Thursday, June 6 from 1:00 p.m. to 2:30 p.m.**, recurring quarterly thereafter on first Thursdays. We ask that your TAC representative coordinate with other members of your staff to provide particular expertise based on specific meeting agenda items. In addition, BPS staff is available to meet with your staff on specific issues as needed.

Thank you in advance. We look forward to working with you on this critical effort to chart a future vision for the Central City.

Sincerely,

Susan Anderson
Director
City of Portland
Bureau of Planning and Sustainability

Bureau/Agency:	To	Possible TAC Members
Parks	Abbate, Mike	Horner, Brett
PBOT	Widmer, Toby	Leclerc, Mauricio
Housing	Manning, Traci	Allen, Kate; McCarty, Kim
BES	Marriott, Dean	Chomowicz, Amy; Dobson, Linda
BDS	Scarlett, Paul	Cooper, Kristin
OHWR	Beier, Ann	Kilduff, Kevin
Equity	James, Dante	Mowry, Judith
PBEM	Carmen Merlo	Papaefthimiou; Jonna
PDC	Quinton, Patrick	Englander, Peter
Water	Shaff, David	Warnke, Cheri
Fire	Janssens, Erin	Takara, Nate
Police	Reese, Mike	Raglione, Austin
ODOT	Tell, Jason	Juhasz, Todd
Mult County	Schilling, Karen	Bogue Walker, Emerald
County Health	Shirley, Lillian	Manhouse, Sonia
PPS	Sylvester, CJ	Cathcart, Paul
TriMet	McFarlane, Neil	Lehto, Alan
Metro	Bennett, Martha	Williams, John; Defebach, Chris
Port of Portland	Lahsene, Susie	Theissen, Greg