

ST. JOHNS
GOOSE HOLLOW
SWAN ISLAND
CENTRAL EASTSIDE
UNIVERSITY PARK
KENTON
FOSTER
N. WILLIAMS
MONTAVILLA/EAST TAVOR
WOODSTOCK
82ND AVE
OVERLOOK VILLAGE
BEAUMONT
WESTMORELAND
SELLWOOD
N/NE
PARKROSE
LLOYD
NOB HILL
PEARL DISTRICT
42ND AVE
BURNSIDE EAST

VENTURE PORTLAND

Growing Business. Connecting Neighborhoods.

OLD TOWN CHINATOWN
GATEWAY
MIDWAY
GREATER BROOKLYN
N. PORTLAND
DIVISION/CLINTON
HAWTHORNE
NW INDUSTRIAL
HOLLYWOOD
ALBERTA
MISSISSIPPI AVE
INTERSTATE
COLUMBIA CORRIDOR
PORTLAND INTERNATIONAL
S. PORTLAND
HILLSDALE
NE BROADWAY

Matthew Mičetić, President, Venture Portland



ST. JOHNS
GROUSE HOLLOW
SWINGLAND
SWIFT LESTER
UNIVERSITY PARK
MC KEON
MONTAUK/KA
EAST TABB
WINDSTOCK
R. 2ND AVE
OVERLOOK VILLAGE
BEAUMONT/ROSELAND
SULLYWOOD
PARKBROSSE
N.W.C.
MULTNOMAH VILLAGE
NORTH HALL
LLOYD
PUBBLIC MARKET
42ND AVE
BOURNSIDE EAST
VENTUREPORTLAND
Growing Business. Connecting Neighborhoods.
OLD TOWN CHINATOWN
GATEWAY
AVENUE
N.W. INDUSTRIAL
HOLLYWOOD
ALBERTA
PORTLAND INTERNATIONAL
S.W. BROADWAY

42nd Avenue



Our 42nd Avenue
 connecting people with place through employment
 and business development



and business development
 connecting people with place through employment



82nd Avenue

AROUND THE WORLD
IN **82 DISHES**
An International Food Tour of 82nd Avenue

WIN Prizes **\$5** Eat Dishes from Around the World

FOOD & DRINK SPECIALS

OCTOBER 11-27
More Info: discover82ndave.com



More Info: discover82ndave.com

OCTOBER 11-27

Alberta



LIT UP & LOCAL
 A MONTH OF MERRIMENT
 ON ALBERTA STREET

ON WEEKLY STREET



Beaumont



DASH TO DOUGHNUTS
3K & OBSTACLE COURSE
SUNDAY, JUNE 2, 2019
9AM to 12PM
Run starts at 9:15am

*\$15 ADULTS
\$10 KIDS UNDER 14*

Challenges hosted by Beaumont Village Businesses. Stop by the Pip's Mobile parked at Foot Traffic at the end for free doughnuts!
Start and Finish at **Foot Traffic Fremont** (4020 NE Fremont St)
For tickets: Search "Dash to Doughnuts" on www.eventbrite.com

THANKS TO OUR SPONSORS

Alameda Preschool • Concordia Chiropractic • Getaround • Green Dog Pet Supply • Mathnasium • Silhouette



FREMONT FEST
Saturday August 3, 10AM - 4PM
BeaumontVillagePDX.com

VENTURE PORTLAND
Growing Business. Connecting Neighborhoods.

ST. JEROME
GRACE WILLOW
SUNNYVALE
UNIVERSITY PARK
CENTURY
WILLIAMS
MOUNTAINVIEW/EAST TUBEN
WINDYBROOK
RIVERSIDE
OVERLOOK VILLAGE
BEAUMONT HARBOR/LAND
PARKBOULE
NINE
MULLEN/MOHAWK VILLAGE
LUBBOCK
SILVERCREEK
PORTLAND INTERNATIONAL
ALBERTA
THE MASSACHUSETTS
LANTANA
WINDYBROOK
PORTLAND & NE BROADWAY
THE


Central Eastside



VENTUREPORTLAND
Growing Business. Connecting Neighborhoods.

ST. JOHNS
GOOSE HOLLOW
SEASIDE
SOUTH LESTER
UNIVERSITY PARK
CENTURION
N. WILLIAMS
MONTMORA (EAST TOWN)
WINDUSTRIAL
N. FOSTER
OVERLOOK VILLAGE
BEACON HILLS
HOLLYWOOD
HOLLYWOOD VILLAGE
N. MASSACHUSETTS
ALBERTA
N. MASSACHUSETTS
3RD MASSACHUSETTS
PORTLAND INTERNATIONAL
BROADWAY
11TH


Columbia Corridor



(503) 287-8686


[f](#) [in](#) [Mailing List](#) [Sign In](#) [Register](#)

[HOME](#) [ABOUT US](#) [EVENTS](#) [RESOURCES](#) [JOIN](#) [MEMBER AREA](#) [SPONSOR](#) [CONTACT](#)



BUILD YOUR WASTE STREAM INTO A REVENUE STREAM

Upcoming Events	News Flash
Which way will our economy go?	Speed cameras coming to Marine Drive
Which way will our economy go?	Speed cameras coming to Marine Drive
Upcoming Events	News Flash





Cully Blvd



CULLY BLVD ALLIANCE

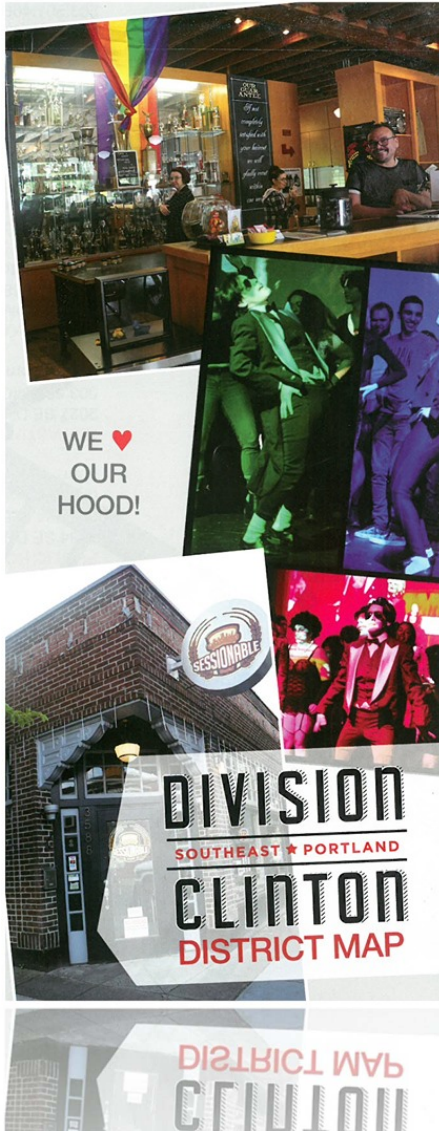
Community & Business United



Welcome!



Division/Clinton



DIVISION CLINTON BUSINESS ASSOCIATION PRESENTS

BRIGHT LIGHTS WARM HEARTS

Visit Your Favorite Local Businesses, See Their Holiday Lights, Support Local Charities, and Win Amazing Prizes!

NOV. 30TH - JAN. 1ST

JOIN THE ADVENTURE DIVISIONCLINTON.COM

DIVISION CLINTON
SOUTHEAST PORTLAND

TRAILHEAD
HABITATE
OHSU
VenturePORTLAND
AGULLUS
LEVIHEVO

VENTUREPORTLAND
Growing Business. Connecting Neighborhoods.

ST. JOHNS
BOOSE HOLLOW
SOUTH CLINTON
UNIVERSITY PARK
CENTRAL
WILLIAMS
MONTAVILLA/EAST TOWN
OVERLOOK VILLAGE
REARWOOD
HARRISON
MULNORMAN VILLAGE
PARKWOOD
WINE
PARKROSE - LUFT
MONTAVILLA
REARWOOD AVE
BOONSHIRE EAST
PORTLAND INTERNATIONAL
S. W. BROADWAY

Foster Area



FOSTER TASTING TOUR

Get a passport at participating businesses

WIN Prizes

\$5 Food & Drink SPECIALS

WALK & BIKE the New Streetscape

More info at: fosterarea.com

+ Play PBOT's Foster Letter Hunt for a chance to win a \$500 gift card!

SATURDAY, JULY 20, 10AM-10PM



FOSTER SOUTHEAST PARK





Historic Mississippi Ave



EAT, DRINK & SHOP at your favorite Mississippi Ave. business and 10% of proceeds will benefit Self Enhancement, Inc.'s youth and families.

Altura	Made Here PDX	ReBuilding Center
Another Read Through	Miss Delta	Ruby Jewel Ice Cream
Bar Bar	Mississippi Chiropractic	Salty's Pet Supply
Beacon Sound	Mississippi Pizza	She Bop
Black Wagon	Mississippi Studios	Sidecar TI
Bloodbuzz	Moloko	Sloan Boutique
Blue Star Donuts -	Neil Kelly Company	Sock Dreams
Breadbox	New Vintage Beauty Lounge	Spin Laundry Lounge
Cherry Sprout	North Portland Bike Works	Stormbreaker Brewing
Control Voltage	NuMiss	Sunlan Lighting
Crow Bar	Olympia Oyster Bar	The 1905
Ecliptic Brewing	Optik PDX	The Fresh Pot
Flex & Flow Yoga	Orange	The Herb Shoppe
Flutter	Paxton Gate	The Meadow
Grand Central Bakery	PDxchange	The Rambler
Gravy	Pistils Nursery	Townshend's Teahouse
Gumbo Gifts & Gallery	Por Qué No Taqueria	Trailhead Credit Union
Indent Magazines	Prost	Uchu Sushi & Fried Chicken
Interurban	Psychic Bar	Victoria Bar
Laughing Planet	Q Center	Worm Path
Little Big Burger	Quaintrelle	Zahara
Lovely's Fifty-Fifty	Radar Restaurant	

Join SEI for mission moments and student performances 5-6:30pm at The 1905, 830 N. Shaver St. [#givingtuesdaySEI](https://www.givingtuesdaySEI.org)
www.selfenhancement.org

Join SEI for mission moments and student performances 5-6:30pm at The 1905, 830 N. Shaver St. [#givingtuesdaySEI](https://www.givingtuesdaySEI.org)
www.selfenhancement.org



Lovely's Fifty-Fifty	Radar Restaurant	Zahara
Laughing Planet	Q Center	Victoria Bar
Interurban	Psychic Bar	Worm Path
Indent Magazines	Prost	
Gumbo Gifts & Gallery	Por Qué No Taqueria	
Gravy	Pistils Nursery	
Grand Central Bakery	PDxchange	
Flutter	Paxton Gate	
Flex & Flow Yoga	Orange	
Ecliptic Brewing	Optik PDX	
Crow Bar	Olympia Oyster Bar	
Control Voltage	NuMiss	
Cherry Sprout	North Portland Bike Works	
Breadbox	New Vintage Beauty Lounge	
Blue Star Donuts -	Neil Kelly Company	
Bloodbuzz	Moloko	
Black Wagon	Mississippi Studios	
Beacon Sound	Mississippi Pizza	
Bar Bar	Mississippi Chiropractic	
Another Read Through	Miss Delta	
Altura	Made Here PDX	

Hollywood



Lents



**LENTS
GROWN**

**BUSINESS
ASSOCIATION**

ASSOCIATION
BUSINESS

VENTUREPORTLAND

Growing Business. Connecting Neighborhoods.

ST. JOHN'S
GOOSE HOLLOW
SEASIDE
SUNNYVALE
UNIVERSITY PARK
CENTRAL
N. WILLIAMS
MONTAVILLA/EAST TUBOR
WINDSTOCK
OVERLOOK VILLAGE
BEAUMONT/HORSELL
SUNNYSIDE
HOLLYWOOD
N. ALBERTA
ALBERTA
20th MASSACHUSETTS
HOLLYWOOD
PORTLAND INTERNATIONAL
S. HAWAIIAN
E. BROADWAY
HAYDEN AVENUE
ROBESON EAST

Lloyd



LLOYD BLOCK PARTY

JULY 23 2019  **HASSALO PLAZA**

Community, food, music, & fun!

4 - 7 PM

lawn games for all ages, e-scooter demo, 3D sidewalk art, & a llama!



GO LLOYD  

ГО ЛЛОАД  



LLOYD BLOCK PARTY

JULY 23 2019  **HASSALO PLAZA**

Community, food, music, & fun!

4 - 7 PM

lawn games for all ages, e-scooter demo, 3D sidewalk art, & a llama!



GO LLOYD  

ГО ЛЛОАД  

Midway



Montavilla/East Tabor



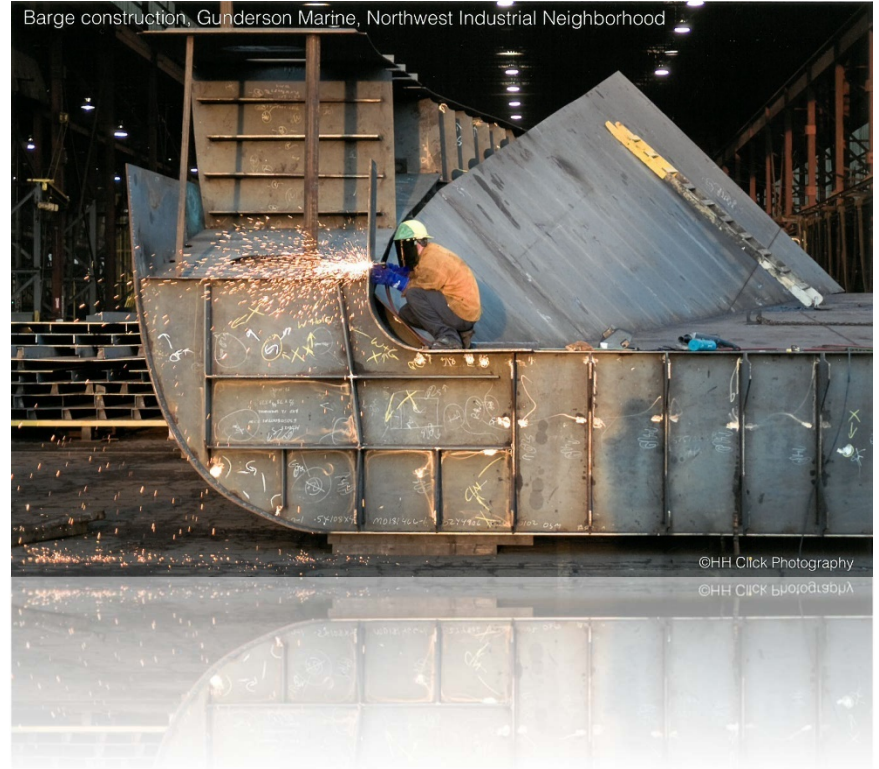
Northwest District



NE Broadway



Northwest Industrial



Barge construction, Gunderson Marine, Northwest Industrial Neighborhood

©HH Click Photography

©HH Click Photography



Parkrose



6/22/2019
9AM START AT SHAVER & 122ND

THIS EVENT SUPPORTS PARKROSE
HIGH SCHOOL CROSS COUNTRY TEAM

presented by



HISTORICPARKROSE.COM

HISTORICPARKROSE.COM

presented by



Pearl District

VOTE NOW
NOMINATIONS FOR THE 2019 PEARL DISTRICT BUSINESS AWARDS ARE NOW OPEN



PEARL
DISTRICT BUSINESS ASSOCIATION

EXPLORETHEPEARL.COM

EXBOBETHEPEABG.COM

DISTRICT BUSINESS ASSOCIATION



PEABG



Rosewood



Sellwood



13TH ANNUAL
DECEMBERVILLE
SHOP, EAT AND PLAY IN
SELLWOOD & WESTMORELAND
**SATURDAY
DECEMBER 7TH
11AM-4PM**

www.SellwoodMoreland.com



www.2ellwoodMoreland.com



VENTUREPORTLAND
Growing Business. Connecting Neighborhoods.

ST. JEROME
GRACE WOLLEW
SW CLATSOP
EAST UNIVERSITY PARK
EAST UNIVERSITY PARK
WILLIAMS
MOUNTAIN HILLS EAST TUBOR
OVERLOOK VILLAGE
BEACON HILLS
HOLLYWOOD
MULTI-WOMAN VILLAGE
ALBERTA
NEW INDUSTRIAL
PORTLAND INTERNATIONAL
OLD TOWN GARDEN
GATEWAY
AVENUE 150
MULTI-WOMAN VILLAGE
WOLLEW
HOLLYWOOD
ALBERTA
NEW INDUSTRIAL
PORTLAND INTERNATIONAL
OLD TOWN GARDEN
GATEWAY
AVENUE 150

Soul District



St. Johns



Stadium District

PORTLAND, OREGON | GOOSE HOLLOW

STADIUM DISTRICT

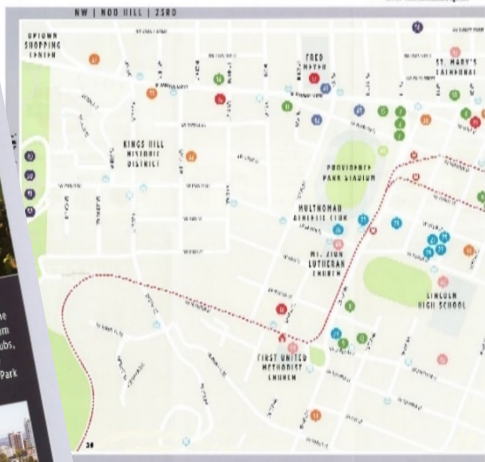
MAP & GUIDE

Located in Goose Hollow, the Stadium District boasts a long and vibrant history and continues to evolve into one of Portland's most unique business districts. The Stadium District is home to many favorite dining options and pubs, shops and services. You'll enjoy discovering the many things the district has to offer, as well as Providence Park Stadium to which it owes its name.

Come explore!

- Things to see & do
- Restaurants & Bars
- Shopping
- Transportation

- 1. **AMERICAN SOCIETY OF ARCHITECTS** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.asa.org
- 2. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 3. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 4. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 5. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 6. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 7. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 8. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 9. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 10. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org



- 11. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 12. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 13. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 14. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 15. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 16. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 17. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 18. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 19. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org
- 20. **ARTS & CRAFTS CENTER** 1000 NE Oregon St. Portland, OR 97232. 503.255.1200. www.artsandcraftscenter.org

Things to see & do

- Restaurants & Bars
- Shopping
- Transportation

Come explore!

Stadium District Business Group

Create a Wix site!



Stop and Shop • Eat and Drink • Stay and Play - in historic Goose Hollow

Stop and Shop • Eat and Drink • Stay and Play - in historic Goose Hollow

VENTURE PORTLAND

Growing Business. Connecting Neighborhoods.

ST. JOHNS GOOSE HOLLOW SWING LANE UNIVERSITY PARK NE WILMINGS WOODHOLLA/EAST LABOR WASHINGTON OVERLOOK VILLAGE BROADWAY/CLATSOP HAZARD HILLS NW INDUSTRIAL HOLLYWOOD ALBERTA 2ND MASSACHUSETTS 3RD MASSACHUSETTS PORTLAND INTERNATIONAL BROADWAY

Woodstock



VENTUREPORTLAND
Growing Business. Connecting Neighborhoods.
ST. JEROME
GROSE HOLLOW
SEASIDE
UNIVERSITY PARK
CENTON
WILLOWS
WOODSTOCK
MONTANA EAST TOWN
OVERLOOK VILLAGE
KESWICK
MULTIWORK VILLAGE
PALLEYWOOD
ALBERTA
NEW INDUSTRIAL
HOLLYWOOD
ALBERTA
3RD MASSACHUSETTS
SEASIDE
PORTLAND INTERNATIONAL
MELBEC INDUSTRIAL
TITUS



Brad James,
Interim Executive Director,
Venture Portland



THANK YOU HEATHER HOELL

- Increased business district membership **154%**
- Increased business district revenue **642%**
- Increased business district staffing **175%**
- Invested **\$820,000** in business districts for **294** projects leveraging **\$3 million**



INVESTING IN STRATEGIC GROWTH
OF NEIGHBORHOOD
BUSINESS DISTRICTS



The City of **PORTLAND** has
50 neighborhood business districts.

Together these districts contain
23,600 BUSINESSES and provide
308,000 JOBS.



EXPANDED Access to Training

46 CAPACITY BUILDING
TRAININGS and EVENTS
(**39%** increase).



2019

Venture Portland addressed
649 DISTRICT SPECIFIC
REQUESTS for
individualized assistance
from business districts city wide
(**9%** increase)



2019

Venture Portland provided
3,560 hours of TRAINING and
TECHNICAL ASSISTANCE to
business district leaders.
(**34%** increase)



EXPANDED Access to Grants

AWARDED **\$85,200** to fund **26**
Projects in Districts **LEVERAGING**
\$230,199 a nearly **3-to-1**
match.



MAKING CASH REGISTERS RING

80+ district events and promotions in 2019 brought **1 Million+** customers to locally owned businesses front door



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Coordinated Foster Streetscape **RIBBON CUTTING** with Commissioner Eudaly



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Joined Mayor Wheeler's ANTI-HATE and SHOP LOCAL Press Events



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Helped BES and PBOT mitigate IMPACT on business districts
- Helped districts understand new Land Use Notifications
- Maintained 'Age Friendly Business' and 'Sustainability at Work' certifications
- Supported Neighborhood Economic Development including NPIs



PARTNERSHIP WITH CITY OF PORTLAND

- Facilitated City Council testimony for Central Eastside, Foster, Hawthorne, NW Industrial, Multnomah Village and Stadium District



2019

Venture Portland Board Members
contributed **926** HOURS
equal to **.46 FTE** or **18.5 hrs/wk.**



INVESTING IN INNOVATIVE SOLUTIONS TO GROW BUSINESS AND CONNECT NEIGHBORHOODS



COMMISSIONER FISH: A CHAMPION FOR SMALL BUSINESSES



- Established the Catalytic Investment Initiative
- Created the inaugural Age-Friendly Business Awards
- Launched the All-User Restroom Challenge
- Promoted shopping local during the holiday season
- Changed City bureau severe weather messaging

CATALYTIC INVESTMENT INITIATIVE

Catalytic effort addresses disparity, gentrification and displacement among targeted East and North Portland business districts.

Goals/Results

- 10-20% Increase in Members
 - **27%** INCREASE NEW members
- 10-20% Increase in Volunteers
 - **64%** INCREASE NEW board members
- 10-20% Increase in Revenue
 - **17%** INCREASE (generated \$158,000)



INNOVATIVE PROGRAM DESIGN

Professional Staffing

- Business District Organizer (12 hours/week)

Catalytic Grant Funds

- Reduced Match Enables District Creativity

District-specific Technical Assistance



82ND AVENUE OF ROSES

Economic Impact

- Expanded 'Around the World in 82 Dishes' generated nearly 800 purchases over 2 weeks (20% increase)



82ND AVENUE OF ROSES

Community Engagement

- Translated '82 Dishes' passport into 3 languages; partnered with Jade District
- Set Diversity Benchmarks (30% members are POC)



FOSTER AREA

Economic Impact

- Expanded 'Tasting Tour' – generated \$8,000+ in business revenue (20% increase)
- Increased social media presence to promote businesses



FOSTER AREA

Community Engagement

- Expanded Foster Winterfest with family-friendly festivities
- Expanded district map



GATEWAY AREA

Economic Impact

- Expanded 'Cruising Gateway' event – 300 attendees (20% increase)
- Expanded 'Gateway Winter Festival' – 250 attendees (25% increase), 88% increase in business participation



GATEWAY AREA

Community Engagement

- Partnered with PBOT on Halsey/Weidler Streetscape Project
- New website connects community to district news, businesses and resources



MIDWAY

Economic Impact

- ‘Midway Thriving’ event connected businesses with community partners
- New Midway branding modernized district and prepared district for first-time map launch in 2020



MIDWAY

Community Engagement

- Participation and representation of businesses on Outer Division Safety Project
- Partnership with Division Midway Alliance NPI on business support, events and advocacy



Economic Impact

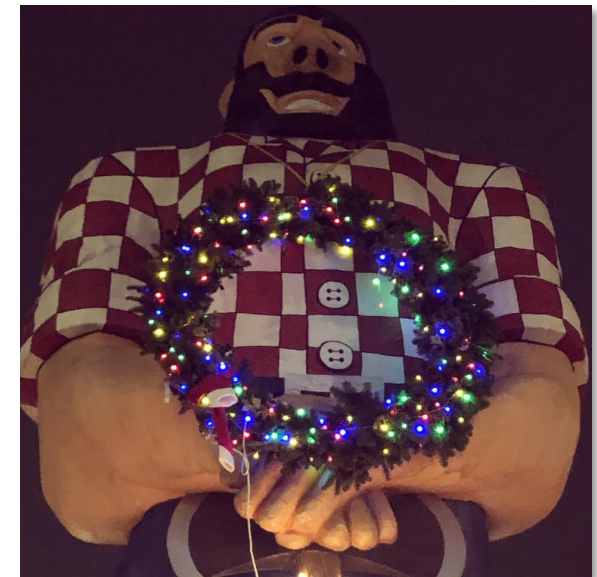
- Kenton Garage Sale and 'Wooden Nickel' events increased business revenue 39%
- Holiday events generated 300 sales



KENTON

Community Engagement

- 1,200 kids and adults participated in 'Trick or Treat on Denver'
- 'Deck the Paul' brought 450 residents together to celebrate at iconic Paul Bunyan statue



ST. JOHNS

Economic Impact

- ‘St. Johns Bites’ generated \$15,000+ over 10 days for businesses
- ‘Night on the Town +1’ brought 1,000+ attendees to shop and dine in the district



A promotional poster for 'ST. JOHNS BITES' featuring a central graphic of a fork and knife forming a church steeple. The background is blue at the top and green below. Text includes 'ST. JOHNS BITES \$5 Food & Drink specials at your favorite St. Johns businesses', dates 'April 5-15', and statistics '26 participating businesses' and 'Dine and Drink for a chance to win gift cards'. It also provides instructions to pick up a passport at local businesses and visit stjohnsboosters.org. At the bottom, there is a row of logos for participating businesses: Alshrief, Block Bikes, Bluebird Tavern, Dehomis, Urban German Grill, St. Johns Pub, Your Inn Tavern, Pizza Wings, Rock the Roll, and Venture Portland.

ST. JOHNS

Community Engagement

- Expanded Halloween Walk provided safe, fun trick-or-treating for 1,100+ residents (20% increase)
- Partnered with Cathedral Park Jazz Festival to host fundraiser to support district improvements



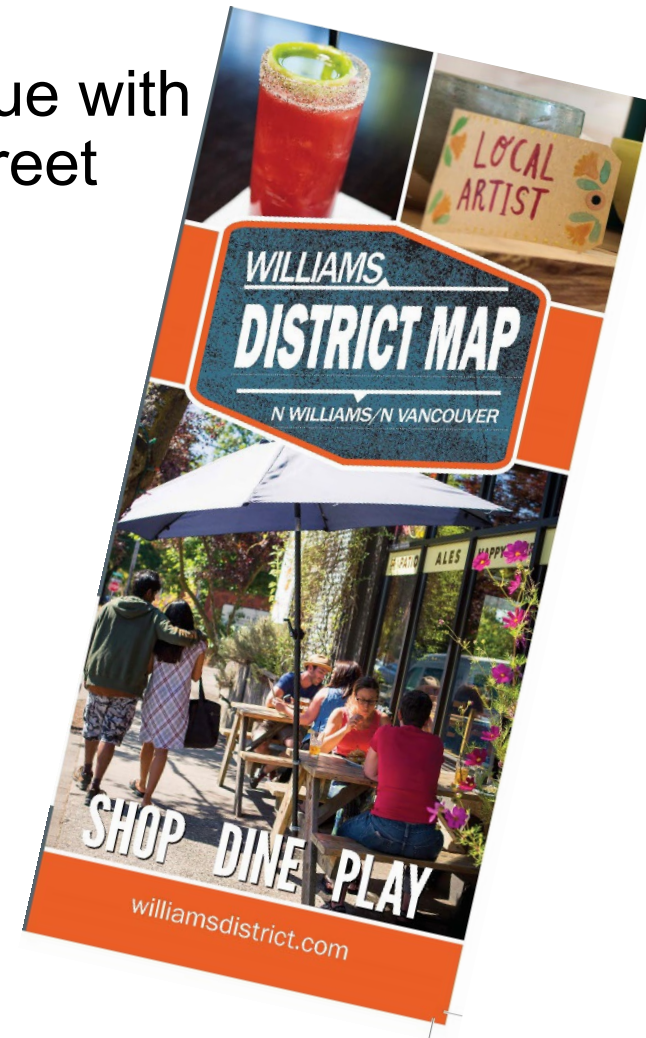
WILLIAMS DISTRICT

Economic Impact

- Generated \$5,900+ in business revenue with charitable promotion in response to street closure
- 'Walk Williams' promotion supported businesses through ongoing district construction



2nd Wednesday, June-October (4-8pm)
June 12 | July 10 | August 14 | September 11 | October 9



WILLIAMS DISTRICT

Community Engagement

- First time Halloween event provided safe, fun event for 1,600+ neighborhood residents
- 'Williams Gives' promotion raised \$2,500+ for local residents in need
- Engaged with developers, PBOT, Trimet to provide construction updates to businesses

#WILLIAMSGIVES



AN ADAPTABLE MODEL

Using the Catalytic Investment Initiative as a model, Venture Portland has expanded staffing in 5 districts (Beaumont, Belmont Area, Division/Clinton, Lloyd and NE Broadway).

With Venture Portland's support, these districts:

- INCREASED membership **60%**
- INCREASED volunteer hours **20%**
- INCREASED revenue **7%**

INNOVATIVE SOLUTIONS TO CITY WIDE CHALLENGES

INNOVATIVE SOLUTIONS TO CITY WIDE CHALLENGES

Homelessness

- Central Eastside launched first ESD in Portland in 18 years to provide cleaning, safety, streetscape improvement and workforce development
- Foster Area secured permanent board seat for Laurelwood Center shelter to support community engagement



INNOVATIVE SOLUTIONS TO CITY WIDE CHALLENGES

Safety

- Kenton partnered with PPB to host training for businesses on effectively dealing with people in mental health crisis
- Division/Clinton developed Block Captain program to keep sidewalks clear during severe weather



INNOVATIVE SOLUTIONS TO CITY WIDE CHALLENGES

Livability

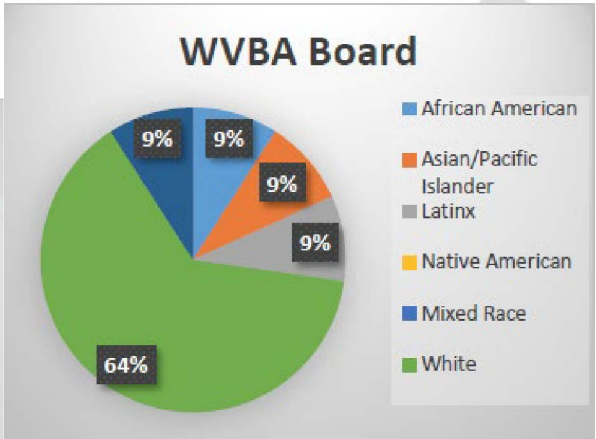
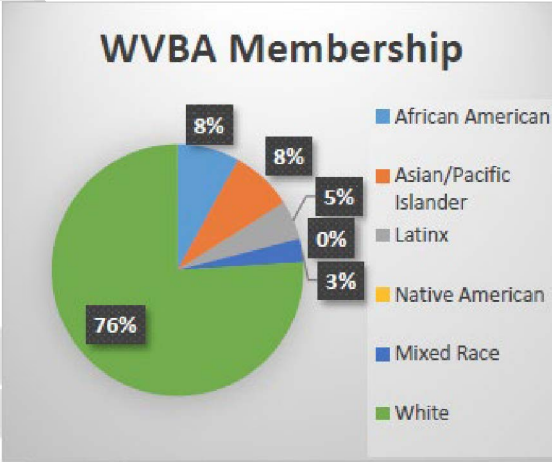
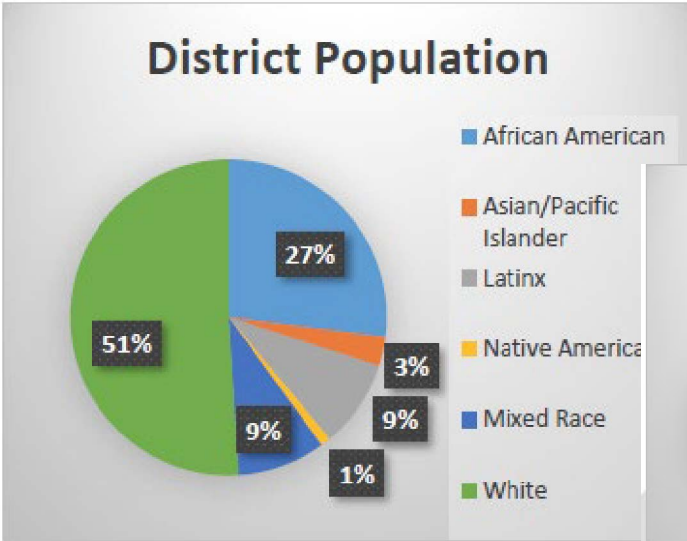
- Kenton collected 8 truckloads of trash at post July 4 park cleanup
- St. Johns serve as stewards for public plaza - schedule community events, ensure proper permitting, host monthly clean-ups, coordinate rapid-response crime watch with nearby businesses



INNOVATIVE SOLUTIONS TO CITY WIDE CHALLENGES

Equity

- Venture Portland works with 12 districts to develop Diversity Strategies that help them understand the demographic makeup of their districts and set goals for becoming more inclusive



IT'S WORKING

Our continued **PARTNERSHIP** and **RECOGNITION** of the **VALUE** of Venture Portland and neighborhood business districts **DRIVES** Portland's **ECONOMY**.



ST. JOHNS
GOOSE HOLLOW
SWAN ISLAND
CENTRAL EASTSIDE
UNIVERSITY PARK
KENTON
FOSTER
N. WILLIAMS
MONTAVILLA/EAST TABOR
WOODSTOCK
82ND AVE
OVERLOOK VILLAGE
BEAUMONT
WESTMORELAND
SELLWOOD
N/NE
PARKROSE
LLOYD
NOB HILL
PEARL DISTRICT
42ND AVE
BURNSIDE EAST

VENTUREPORTLAND

Growing Business. Connecting Neighborhoods.

OLD TOWN CHINATOWN
GATEWAY
MIDWAY
GREATER BROOKLYN
N. PORTLAND
DIVISION/CLINTON
HAWTHORNE
NW INDUSTRIAL
HOLLYWOOD
ALBERTA
BELMONT
MISSISSIPPI AVE
INTERSTATE
COLUMBIA CORRIDOR
PORTLAND INTERNATIONAL
S. PORTLAND
HILLSDALE
NE BROADWAY

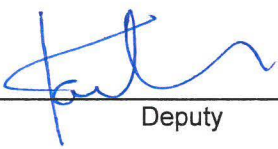
ventureportland.org



@ventureportland

Agenda No.
REPORT
Title

Venture Portland Annual Report to Council (Report)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Wheeler</p>	<p>CLERK USE: DATE FILED <u>JAN 21 2020</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration - Wheeler</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Vacant</p> <p>Position 3/Affairs - Hardesty</p> <p>Position 4/Safety - Eudaly</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By:  Deputy</p>
<p style="text-align: center;">BUREAU APPROVAL</p> <p>Bureau: Mayor Wheeler Bureau Head: Kristin Dennis</p>	<p>ACTION TAKEN:</p>
<p>Prepared by: Jamie Dunphy Date Prepared: 01/15/2020</p>	
<p>Impact Statement</p> <p>Completed <input type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date 1/29/2020</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/></p> <p>Start time: 9:45 AM</p> <p>Total amount of time needed: 60 (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Vacant	2. Vacant		
3. Hardesty	3. Hardesty	✓	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	_____	_____