



Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.

---

## MEMO

**DATE:** November 25, 2013  
**TO:** Community Involvement Committee  
**FROM:** Madeline Kovacs on behalf of the Comprehensive Plan Team  
**SUBJECT:** Final Summer 2013 Outreach Summary Report

---

### I. Introduction

This report summarizes public participation in Summer 2013 tabling and youth focused events, sharing with the public an organized summary of what staff heard. This report will also be used by staff, alongside other sources of public input, to help guide refinement of the Comprehensive Plan Update products leading to the Proposed Draft. This report includes the following sections:

- I. Introduction
- II. Demographic Data
- III. Summary of Public Comments

Public comments were collected through fifteen outreach opportunities held over the summer of 2013, as listed below. In particular, special effort was made to reach youth constituencies through partnership with area SUN Schools. Outreach also focused on East Portland with five summer events located east of 82<sup>nd</sup> Avenue, as well as communities of color and low income populations. The Home Forward event on August 6<sup>th</sup> focused on outreach to residents within that agency's housing located in Northwest.

- Good in the Hood (06/29)
- Bureau of Planning and Sustainability All-Staff Meeting (07/11)
- Sitton SUN Elementary School - youth focused event (07/18)
- Parkrose SUN Community School - youth focused event (07/23)
- Centennial SUN Community School - youth focused event (7/24)
- Gateway Community Fair and Movie in the Park (07/26)
- Sunday Parkways in North Portland (07/28)
- Beaumont SUN Community School - youth focused event (07/30)
- National Night Out - Home Forward in Northwest Portland (08/06)



City of Portland, Oregon | Bureau of Planning and Sustainability | [www.portlandonline.com/bps](http://www.portlandonline.com/bps)  
1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 | phone: 503-823-7700 | fax: 503-823-7800 | tty: 503-823-6868

Printed on 100% post-consumer waste recycled paper.

- National Night Out - Lloyd District (08/06)
- National Night Out - Portland Community College Cascade (08/06)
- National Night Out - South Burlingame (08/06)
- National Night Out - Glenfair Neighborhood Association (8/07)
- Multnomah Days (08/17)
- Founders' Day in Lents (08/18)
- Sunday Parkways SE (08/25)

At the events, participants filled out a Map It! exercise and a postcard. Map It! respondents drew on district maps, telling us about where they live, their favorite places, and what they hope to see in the future for transportation improvements, new business investments, or other actions. The postcards, geared toward youth participants, asked respondents to draw and describe their most-loved feature of Portland or their neighborhood. In total, 266 people provided responses to the Map It! exercise, and 205 postcards were collected.

#### **How will your comments be used?**

The public comments will help guide refinement of the Comprehensive Plan Update, including Goals and Policies, the Transportation System Plan, the Citywide Systems Plan (Infrastructure Projects), and the Urban Design Framework. The entire revised package – the proposed draft – will be submitted to the Planning and Sustainability Commission (PSC) in Summer 2014. After public hearings and deliberations, the PSC will submit a Recommended Draft to City Council for consideration and adoption.

#### **Upcoming Involvement Opportunities**

In early October 2013, the public release of the Working Draft Comprehensive Plan - Part 2 launched a round of public outreach to share this large body of work with the community and solicit public feedback. The public comment period ends on December 31, 2013. The Working Draft Part 2: Maps and Infrastructure includes:

1. The online Map App [<http://www.portlandbps.com/gis/cpmapp/>], an interactive series of maps showing the geography and location of various proposals. Map App users can view a variety of maps, combine multiple map layers, see areas of concern or change, make comments and view comments from others.
2. The Citywide Systems Plan (CSP) [<http://www.portlandoregon.gov/bps/article/464625>], a 20-year coordinated infrastructure plan that updates the City of Portland's 1989 Public Facilities Plan.

Part 2 also includes a new Urban Design Framework (visible in the Map App), which shows Portland's future intended physical form. The draft map shows the location of centers and corridors and identifies key transportation connections and a system of habitat corridors, while being sensitive to the unique geographies and characteristics of different parts of the city.

At the time of this report, staff has hosted three public information sessions to share more information about the Comprehensive Plan Working Draft Part 2, the Map App and the CSP. Continuing the work of the spring District Mapping Conversations, BPS staff also hosted a new series of Mapping Conversations in East, Southwest and North Portland focused on locally specific issues or questions related to Working Draft Part 2. Discussions at these events focused on departures from current policy or investment priority, changes in zoning or form, and choices that could improve performance on the City's strategic integrated goals and metrics.

Please see the Comprehensive Plan Update calendar [<https://www.portlandoregon.gov/bps/58191>] for additional opportunities to participate. Neighborhoods, businesses, interest-based and community groups may also host a Comprehensive Plan Update presentation and discussion by contacting Comprehensive team staff to schedule.

## II. Demographic Data

Demographic data was requested of respondents to ensure that a representative cross-section of Portlanders were participating in the Working Draft Part 2 process. In general, there were 263 responses to the demographic questions, but the response rate varied by question. Detailed response data for each demographic question is summarized below. Citywide data from the 2011 American Community Survey is included in selected tables for comparison.

Outreach in past phases of the Comprehensive Plan indicated that the City needs to better engage people of color, low income residents and youth. With this exercise, staff were able to increase the participation rates of all of these groups, with 38% of participants under the age of 18, 18% making less than 10k per year and 26% people of color. Staff will continue to try to achieve a representative response rate for these groups in future outreach phases.

### Summer Outreach Participant Demographic Data

#### What is your age?

	#	%	Citywide 2011
18 & Younger	90	38%	19%
19 to 24	13	6%	10%
25 to 34	16	7%	20%
35 to 44	42	18%	16%
45 to 54	30	13%	14%
55 to 64	23	10%	12%
65 and older	16	7%	10%
Total	236	100%	101%

#### What best describes your income?

	#	%	Citywide 2011
Less than 10K	26	18%	9%
\$10,000-\$14,999	7	5%	6%
\$15,000-\$24,999	5	3%	11%
\$25,000-\$49,999	26	18%	24%
\$50,000-\$74,999	29	20%	19%
\$75,000-\$99,999	19	13%	11%
More than 100K	32	22%	20%
Total	144	100%	100%

#### Where do you live (grouped by district)?

	#	%	Citywide 2011
Central City	7	3%	6%
West	51	20%	14%
North	46	18%	11%
Northeast	55	21%	16%
Southeast	40	16%	29%
East	59	23%	24%
Total	258	100%	100%

#### What is your gender?

	#	%	Citywide 2011
Female	136	57%	51%
Male	102	43%	49%
Other	0	0%	n/a
Total	238	100%	100%

#### How do you identify yourself?

	#	%	Citywide 2011
Asian	9	4%	7%
Black or African American	20	9%	6%
Hispanic or Latino	18	8%	9%
Native American or Alaska Native	10	4%	1%
Native Hawaiian or Pacific Islander	2	1%	1%
White	150	65%	76%
Other	21	9%	n/a
Total	230	100%	100%

#### What is the primary language spoken at home?

	#	%
Chinese	0	0%
English	215	83%
Russian	1	1%
Somali	1	1%
Spanish	23	7%
Vietnamese	1	1%
Other	23	7%
Total	264	100%

**What languages are spoken at home other than English?** Twenty seven responses indicated that another language is spoken at home. Languages include French, Hindi, Italian, Japanese, Thai, and Tongan.

### III. Summary of Public Comments

#### The Map It! Exercise

During the summer tabling events, Map It! exercise participants were given a physical map of their district (see Attachment 1) and asked to respond to six questions that would help inform the maps and infrastructure components of the Part 2 products. All but one question directly tied to a policy focus within the Comprehensive Plan Update. For example, Question #2 informs staff where the public would like to see more businesses or helps identify gaps in businesses. Question #5 informs staff on a favorite place that the public would like to see protected or supported.

1. Starting from Home - Place a dot near where you live.
2. Open for Business - Please circle the area where you would most like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers.)
3. Getting Around - When you travel to work or school, shop at the grocery store or see friends, how do you get there most often? (Take the Bus, Walk, Ride a bike, Drive a car, or Multiple.)
4. Smoother Sailing - what is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?
5. Favorite Place - Draw a star on your favorite place in this district. It could be a park, a store, a school, a landmark - anything. Please name/identify it.
6. In Charge for a Day - What is the one thing you would do to make your district better?

The following discussion draws themes from respondents citywide, highlighting some interesting ideas from residents, and then identifies some key trends among individual districts.

#### Key Takeaways

##### Open for Business

- When asked to identify an area where they wanted to see more or new businesses, respondents indicated that they would prioritize locations very near their own residence. Many respondents circled a location about a half mile or less from their home.
- Location types most frequently favored for new business tended to be:
  - existing commercial nodes
  - busy intersections where residents saw potential for a commercial node
  - parks, schools, or other public spaces
- There were some variations in types of place emphasized among districts: People in Northeast tended to indicate the nearest park or school, Southeast respondents tended more towards commercial corridors, and people in West Portland frequently mentioned small commercial nodes such as Multnomah Village.
- When respondents were specific about what types of businesses they wanted to see more of (in addition to indicating location), most indicated that access to a grocery store or locally-owned small businesses or coffee shops would be preferable. People wanted places where they could gather, not just shop. These preferences were especially evident in Southeast and East Portland. A typical response: “At the intersection of SE 50<sup>th</sup> and Division, more grocery stores, please!”

### **Getting Around**

- When asked to indicate their primary mode of transit, 47% indicated that they utilize multiple forms of transit on a regular basis. Driving was the most frequent single mode of transit given (28%), followed closely by biking (27%). Twenty-one percent indicated that they take the bus most often, and the fewest respondents utilized walking as a primary mode (11%).
- When respondents indicated that they utilized more than one form of transit, 89% of respondents still included car travel as one of their two, three, or four most common modes.
- Responses also varied slightly by district: People in East and West Portland drive cars more as their primary mode of travel than other districts, while more respondents in SE tended to bike, and North Portland respondents take the bus more than in other districts.

### **Smoother Sailing**

- When asked what single transportation improvement could be made to make it easier to get around, sidewalks and pedestrian safety was mentioned frequently. Especially in East Portland, concerns were expressed that there are a lot of places with incomplete sidewalks, and that more attention needs to be given to pedestrian crossings at major intersections. Areas that respondents repeatedly remarked upon as lacking critical sidewalk access were Barbur Blvd, Beaverton-Hillsdale Highway, and along SW Vermont St near 45<sup>th</sup>. Key streets with a need for safer crossings were SE Division, East Burnside, NE Lombard, NE Fremont, NE Sandy, SE Foster and SE Holgate.
- Requests for improved or additional bike infrastructure were widespread throughout the city. These requests often centered on safety concerns, such as improving signage for bikes and blinking lights, stop signs, or turn signals at major intersections. Survey participants also prioritized adding bike lanes to major thoroughfares. Specifically, North Lombard, SE Hawthorne, SE Division, and SW Capitol Highway were mentioned as critical places to invest in infrastructure for bikes.
- Requests for bike infrastructure also included connections between neighborhoods and to downtown. Good examples of this included the connection between Hillsdale, Multnomah Village and Downtown for Southwest Portland and a north-south bike route along 28<sup>th</sup> Avenue for NE and SE respondents.
- Access to more frequent bus and LRT service was another major request. Priorities included addition of MAX service to North Portland.

### **Favorite Place**

- Favorite places were most commonly parks and other recreational areas. Citywide favorite places included Mount Tabor, Rocky Butte, Laurelhurst Park, and Reed College.
- The second most popular place type was schools with outdoor access and playgrounds, especially in locations that have less access to other parks and natural areas.
- Locations that serve as neighborhood gathering places, like community centers, libraries and areas with commercial activity, were also popular. Multnomah Village was a common favorite place in Southwest Portland, and Reed College and Laurelhurst Park in Southeast Portland were mentioned frequently.

## **In Charge for a Day**

- Pedestrian and bicycle safety was mentioned by nearly a third of Map It! Participants. Pedestrian crossings at busy streets was a clear priority, with the key streets East Burnside, NE Sandy, SW Barbur, SE Division, SE Foster, SW Capitol Highway, and a few others mentioned frequently.
- Respondents also continued to focus on increasing frequent bus and MAX service. These observations were especially common in Northeast and North Portland, with regard to the MAX Yellow Line, the #44 bus, and the #12 bus.
- Over 20 respondents mentioned sidewalk infrastructure improvements, especially in Southeast and East Portland. There was also strong desire for more bike infrastructure and additional bike routes, such as a clear, fast N-S bike route in the 20's.
- Participants identified multiple opportunities for neighborhood beautification, from neighborhood trash collection efforts to tree planting along major streets. One respondent mentioned that they thought planting “30 flowering cherry trees between 10<sup>th</sup> and 6<sup>th</sup> in Burlingame” would be a nice addition.
- Nearly a third of respondents gave answers that pertained to local community building, or factors that would help their neighborhoods feel “more complete.” Some of these ideas had to do with business investment in the form of family-friendly coffee shops and restaurants. Some asked for better access to childcare, and others wanted to see an increase in publicly-sponsored community events, such as movie nights in the park.
- Requests for improvements along major corridors and arterials were repeatedly mentioned:
  - Improving access to mass transit down major streets (bus frequency, addition of LRT)
  - Bike safety and infrastructure
  - Pedestrian safety and crosswalks
  - Commercial investment on streets with “main street” potential
- Respondents also brought up the issue of city livability in terms of people’s access to affordable housing and to employment. SE and E respondents, in particular, answered that they would ensure that people had good jobs and affordable places to live. Homelessness was a concern of respondents in the Central City district. One respondent suggested making downtown jobless centers more permanent.
- Lastly, the ability to live a healthy lifestyle was a commonly expressed desire, including factors like access to healthy food via grocery stores and the ability to walk or bike instead of driving.

## **District Summaries of the Map It!**

The following summaries give a snapshot of responses from each Map It! district map:

### **Northeast**

Most people (44%) cited multiple modes of transportation when traveling around their neighborhood, similar to the results citywide. Of the responses that listed only one mode, 10% of respondents use the bus most frequently, followed by walking (8%) and other modes (4% each).

As noted for respondents throughout the city, people mentioned wanting more businesses around their current residences. In NE, people frequently mentioned Alberta Park and along MKL Blvd as good locations for new businesses.

Similar to the results seen in other districts, NE respondents cited parks and centers of activity as their favorite places. The places most frequently mentioned are Irving, Alberta and Grant Parks, the commercial districts along Alberta St. and Broadway, and around Hollywood.

Traffic calming and safety were the most frequent transportation improvements desired in NE, followed by improvements to bicycle infrastructure and increases in transit service.

A wide variety of responses were given in response to the question about what people would do if they were in charge for a day, including creating more affordable housing, jobs, services and parks, making the streets safer and getting more people on bikes.

### **West**

Most people (51%) use multiple modes of transportation when traveling around the West district, similar to the results citywide. However, unlike other districts, many people use a car (38%) when citing only one mode in the response, followed by walking and taking the bus (4% each) and riding a bike (2%).

Similar to the citywide results, most people want more new businesses near their home. Specific places that were mentioned include along Barbur Blvd and in Hillsdale.

Similar to the results seen in other districts, West district respondents cited parks and neighborhood centers of activity as their favorite places, including Forest, Burlingame and Gabriel Parks and Tryon Creek Natural Area, Multnomah Village, and the Hillsdale Farmer's Market. People also mentioned the Hillsdale Library as a favorite place.

Improving pedestrian safety and building more sidewalks were the most frequent transportation improvements desired in the west district, followed by improvements to bicycle infrastructure and increases in transit service.

A wide variety of responses were given to the question about what people would do if they were in charge for a day, but the desire for more sidewalks, bike lanes and increased safety stood out.

### **Southeast**

47% of respondents indicated that they use multiple modes of transit regularly. Of respondents who indicated one mode as their primary form of transit, 31% indicated that they most often travel by bike, 17% indicated that they most often drive a car and 6% cited walking as their primary mode. No respondents indicated that they regularly take the bus as their primary mode, but transit was frequently mentioned in combination with other modes.

Top locations where residents wanted to see increased business investment were generally along commercial streets close to their own residences, filling in gaps where these streets do not currently have a large number of stores and other amenities. Other places where residents wanted to see increased investment were surrounding public places and schools. Division, Foster Road, and SE 82<sup>nd</sup> were streets mentioned most frequently, as were Central Catholic High School and Woodstock Elementary.

Transportation improvements mentioned by SE respondents focused on improved infrastructure for cyclists, safety for bikes and pedestrians, and traffic calming. Top streets where more bike infrastructure/access was requested include SE Foster, SE Hawthorne, SE Division, and SE 11<sup>th</sup> and 12<sup>th</sup>.

Another priority that emerged was sidewalk improvements at key crossings, including Halsey over Gateway, Holgate at 41<sup>st</sup> and 63<sup>rd</sup>, and multiple crossings at East Burnside.

Many SE respondents voiced that greater access to grocery stores, community centers and community gardens would improve the neighborhood. One respondent hoped for a grocery store on 82<sup>nd</sup> avenue between Stark and Foster. Desire for more mixed-use development along corridors, and efforts to bring in more locally-owned restaurants, were frequent.

### **East**

Respondents in East Portland answered that they most frequently either use multiple modes of transit (39%) or, unlike most other districts, drive a car (39%). Biking (7%), taking the bus (10%), and walking (2%) were less frequent in comparison to most other districts as a primary mode of transit.

Major corridors were cited most frequently by East respondents as ideal locations for increased investment and new businesses. Most mentioned were Glisan (at 102<sup>nd</sup>), Foster Road, and Division (at 122<sup>nd</sup>). Many respondents also simply listed “East Portland” as a priority location for increased investment and new businesses.

Favorite places for residents in East Portland concentrated on schools, parks, local shopping corridors or individual neighborhood coffee shops or other businesses. Parkrose High School and Powell Butte Park were the most frequently mentioned locations.

Pedestrian safety at major intersections and complete sidewalks were the most common transportation concerns among East respondents. Requests for attention to potholes, road maintenance, and improved infrastructure for cyclists were common. Survey respondents were again very focused on issues of safety, traffic calming, and presence of stoplights at busy intersections.

When asked about what they would do if in charge for a day, many answers focused on commercial development. Attention was very focused on how to best invest in, and attract small businesses to major streets and hubs in East Portland. Other comments brainstormed ideas for improved neighborhood beautification and safety. Others focused on building community through recreational programs for children & teens.

### **North**

Again, respondents answered most frequently that they use multiple modes of transit most frequently (45%). Use of cars (21%) and busses (17%) followed as most often-utilized transit modes. Biking was cited occasionally (9%), and walking hardly at all (4%).

Respondents tended to select priority places for business investment close to home. However, responses from North Portland focused more on schools, especially high schools and middle schools, than any other district. Pier Park/Sitton Elementary area was viewed as an especially important location for investment.

Parks again dominated respondent’s favorite places. In particular, Cathedral Park, Kenton Park, and Pier Park were mentioned frequently.

Safety was cited frequently as a major transportation concern for NE residents, both in terms of traffic calming, and also in terms of overall safety on the streets. Need for improved bike infrastructure, increasing the number of bike lanes, and improved bus service (especially through making a few current bus routes frequent service) followed safety as priority transportation concerns. Lombard and Greeley were cited as ideal places to make bike infrastructure investments.



When asked what they would address if in charge for a day, respondents in North Portland were very focused on the district's thoroughfares. Three respondents mentioned that they would like to see increased focus on creating greenways in North Portland, giving examples of Williams and Lombard. Corridor-related comments included adding light rail, improving bike lanes, and encouraging small business development down Lombard, adding light rail and improving busses on Williams, and attracting denser development along Interstate. North Portland respondents also focused on improving access to and the quality of existing parks.

### **Central City**

The pool of respondents for the Central City was very small (seven people total). Rather than describing any most common responses or themes, below are some highlights:

Respondents wanted to see increased business investment at: Tanner Springs Park & Jamison Square, and the intersection of NE Martin Luther King Jr. Way and Knott streets.

Public parks are clear favorite places, including all downtown city parks and Washington Park.

Respondents noted a desire for attention to safety at busy intersections, especially regarding traffic flow during rush hours. One participant suggested raising or leveling the roads to improve drainage around MLK/Grand/East Burnside area, and another pointed out that it is very difficult to get between the Broadway and Steel bridges through town.

When asked what they would do if in charge for a day, three answers related to addressing the homeless population's presence on the streets. Ideas to address the homeless population in the Central City included creation of a permanent, city-supported job center.

## The Postcard Exercise:



### Purpose of Postcards

There was a focused effort this summer to seek youth feedback, especially people under the age of 18. This demographic is often under-represented despite City attempts to engage youth, and often this demographic is absent entirely. Through coordination with the SUN Program and the four youth focused events, staff succeeding in gaining the input of not only 103 youth through the Map It! exercise, but also gained 205 additional responses through the postcards included here.

### Emerging Themes

Postcards were illustrated by youth on the front, and the following questions were answered on the back:

1. This is a drawing of: \_\_\_\_\_
2. This is what I love most about the \_\_\_\_\_ district/neighborhood of Portland.

Many youth chose to include the Portland skyline in their drawings, or views of one or more of Portland's bridges from one of the sides of the river. A few youth also included the famous "Made in Oregon" sign with the reindeer. Nature and parks were common, including Forest Park, trees, trails & the Willamette or creeks, wildlife in general. Many children also drew what they had just learned about a particular animal or natural process (precipitation!). Goats made a few honorable mentions.

Either playing sports, or Portland sports teams (especially the Trail Blazers and the Timbers) were popular. There were also a handful of postcards depicting people riding bikes through town.

Schools, playgrounds, community centers, and the Portland Zoo were also fairly common.

Interesting things not typically associated with Portland showed up a lot, including the airport, fast food restaurants, toxic chemical warning signs, and dark areas under bridges.

"Home" was listed frequently as a most loved place. Some also wrote and drew their friend's house, or views of the city "from home".

# Map It, Southeast!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

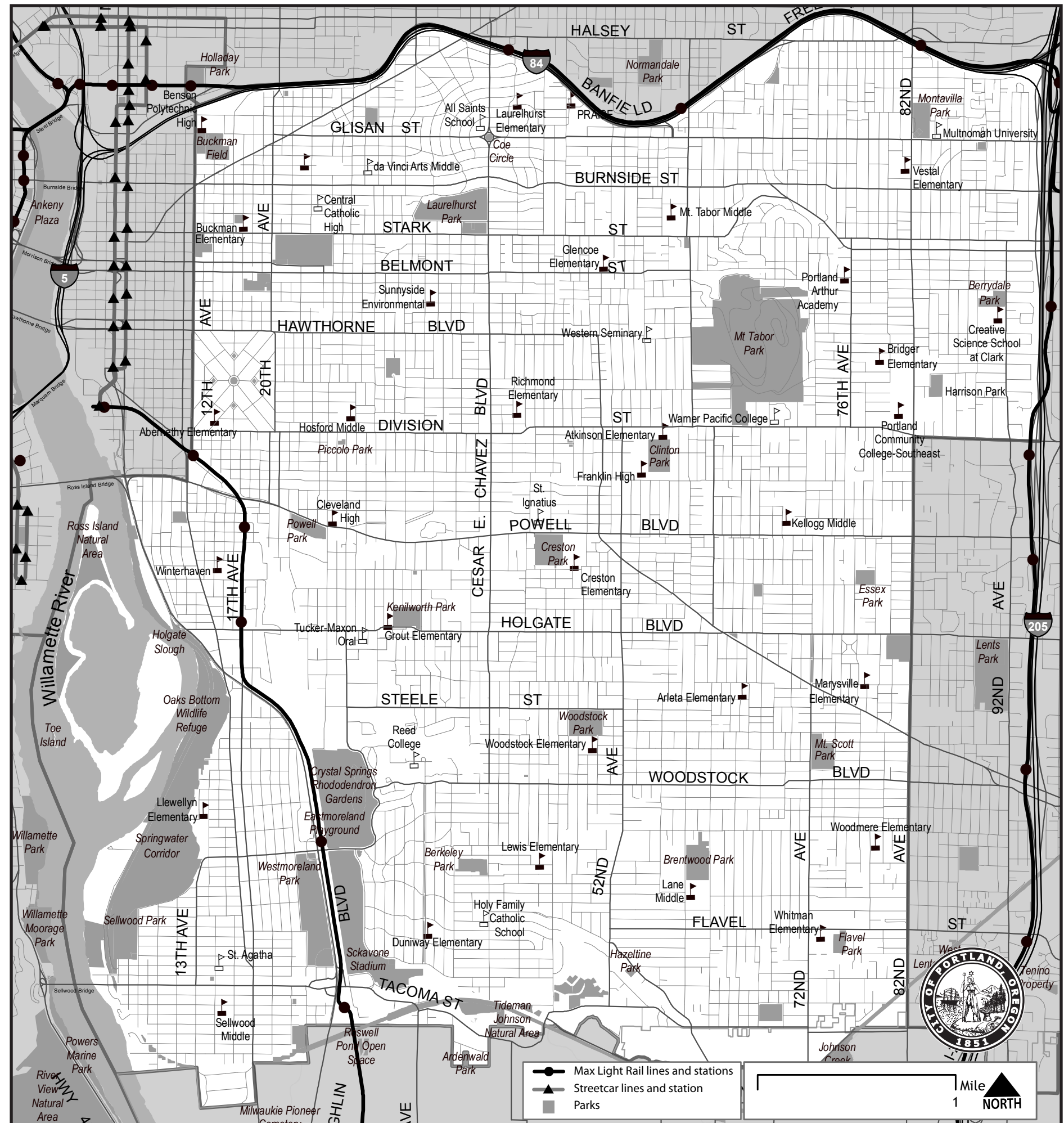
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older





# Map It, East!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

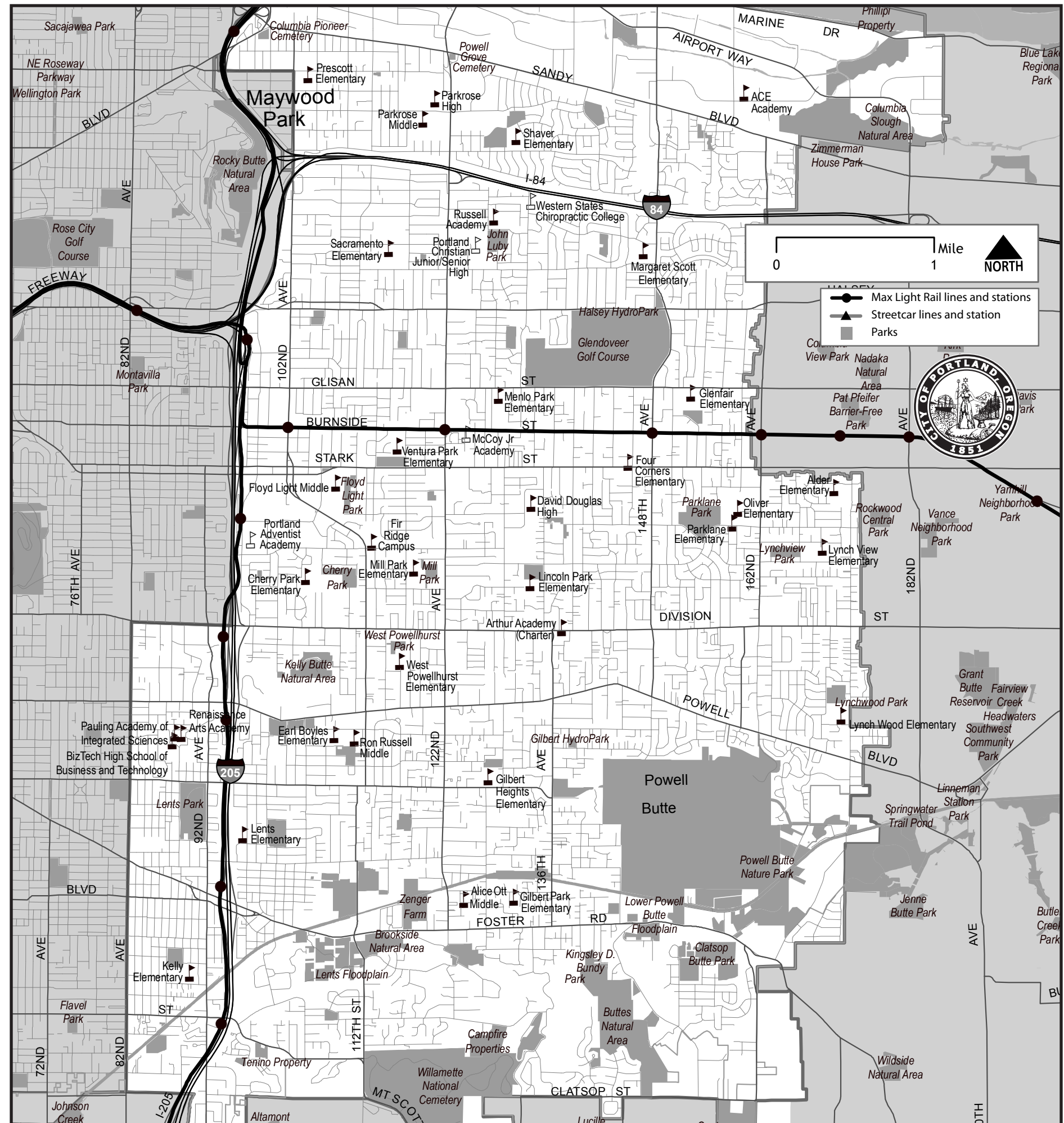
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,999  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older



# Map It, Northeast!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

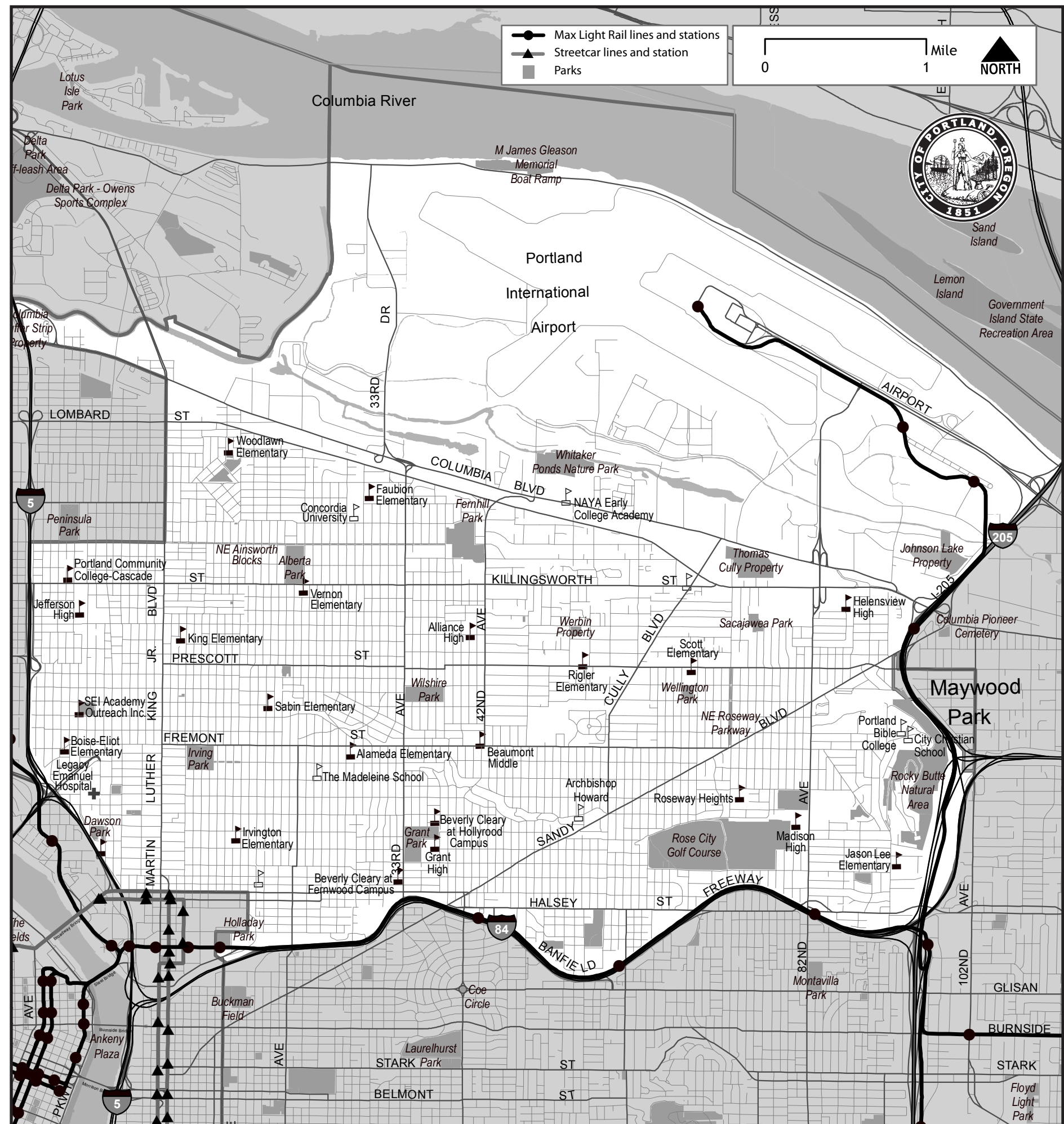
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older





# Map It, North!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

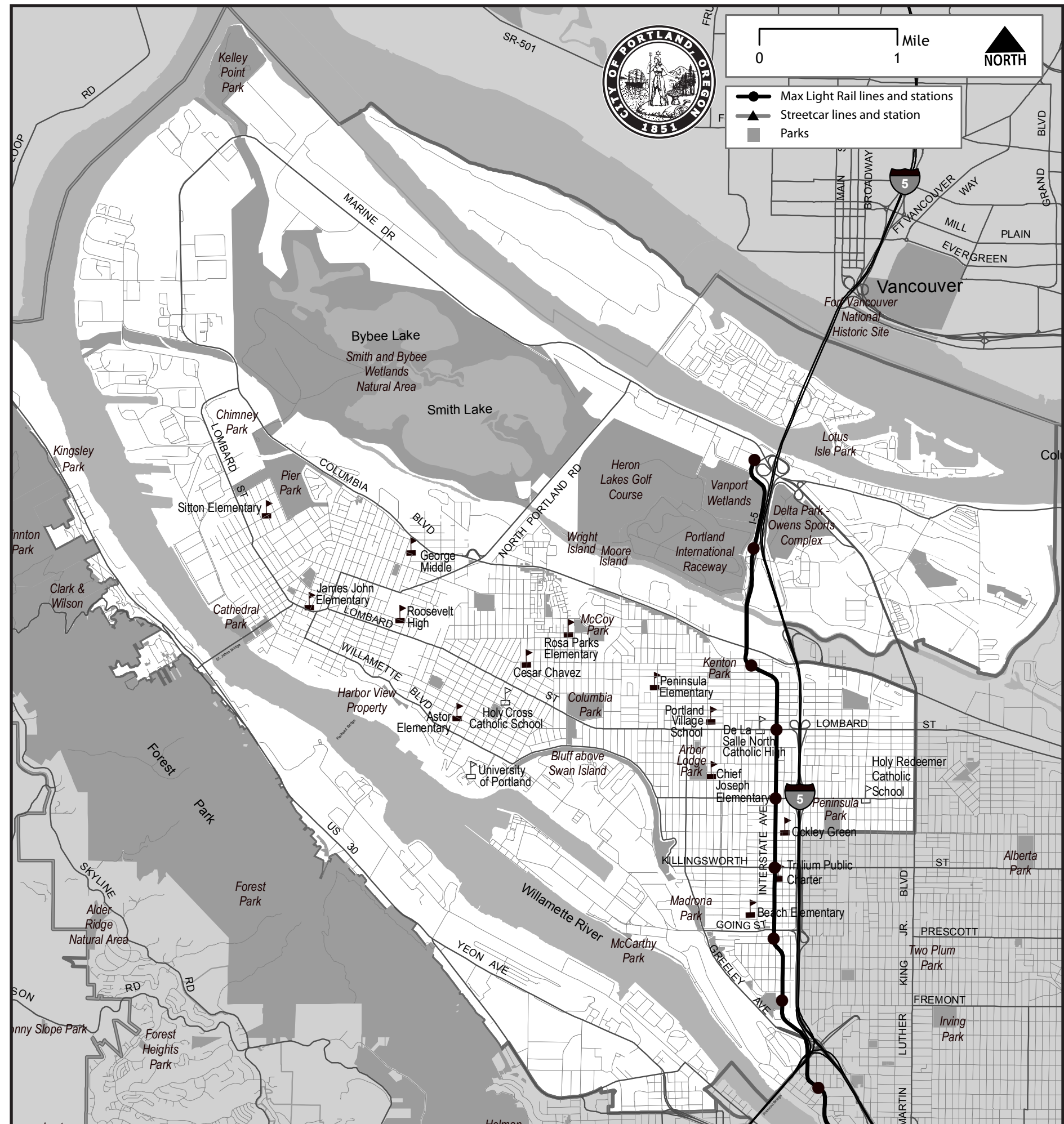
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older



# Map It, Northwest!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

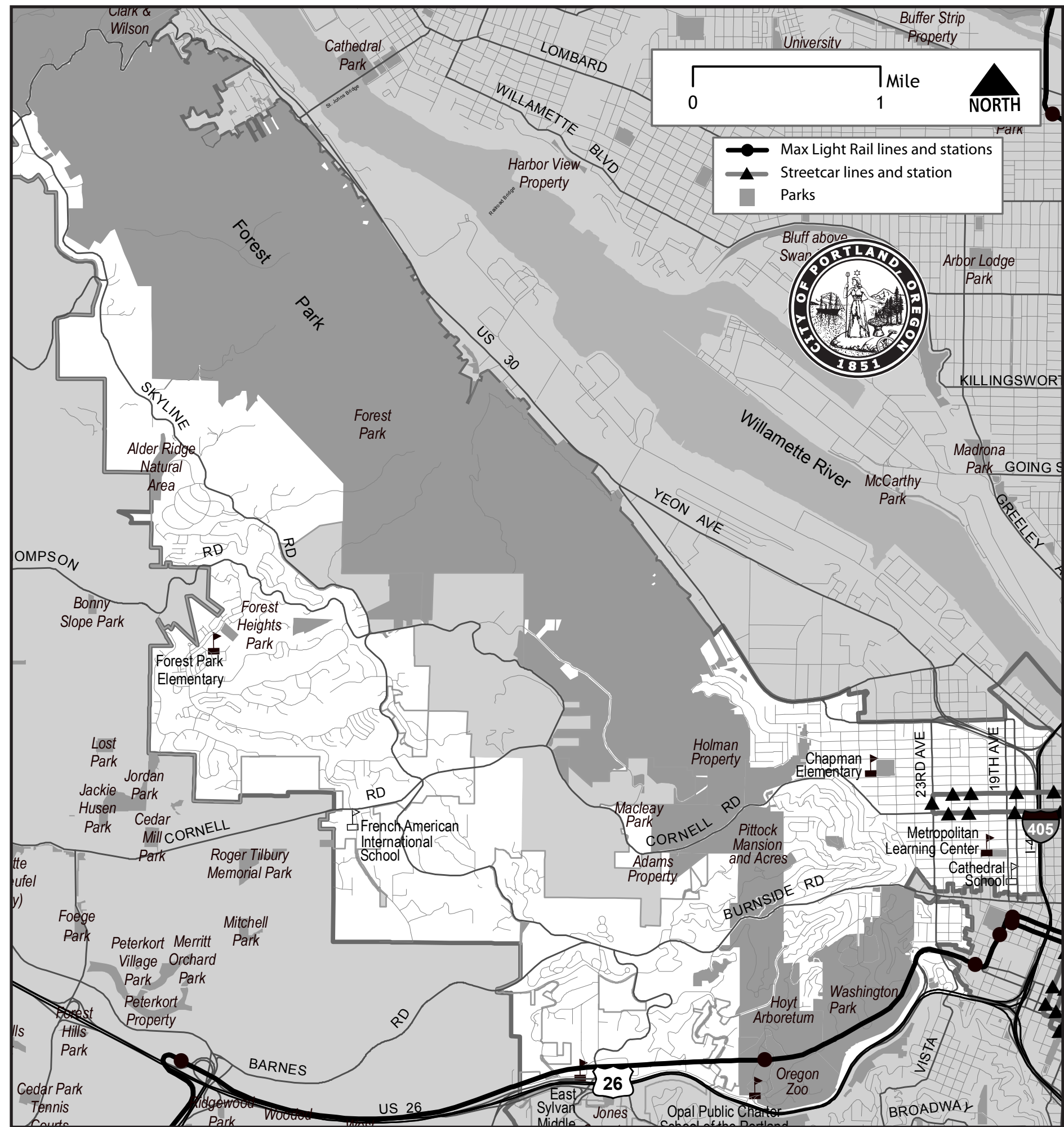
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older





# Map It, Southwest!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

**1. Starting From Home** – Place a **dot** near where you live.

**2. Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).

**3. Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?

- Take the bus    Walk    Ride a bike    Drive a car

**4. Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?

---



---

**5. Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.

---



---

**6. In Charge for a Day** – What is the one thing you would do to make your district better?

---



---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

What languages besides English are spoken in your home?

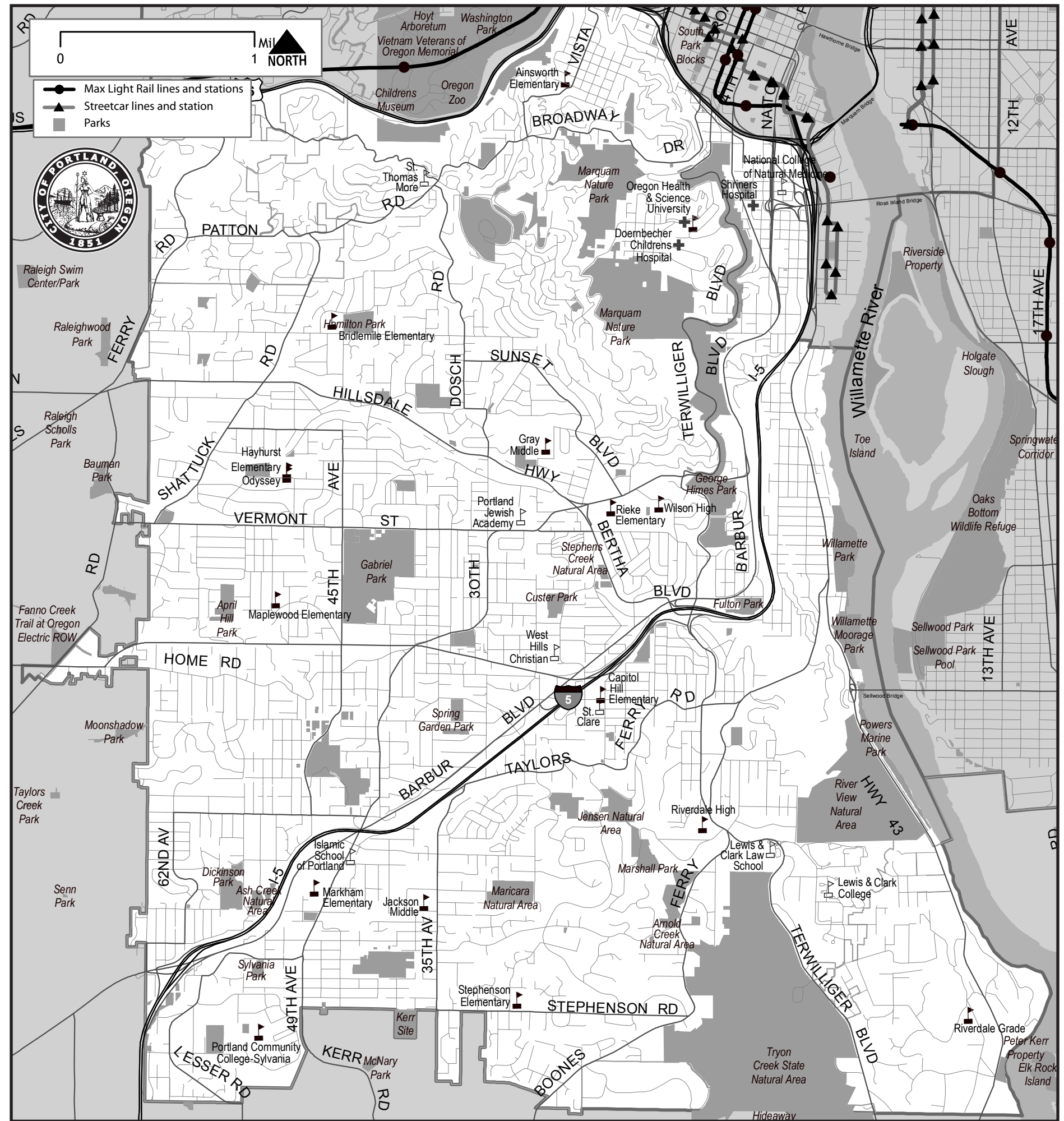
- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older





# Map It, Central City!

## Show us your daily life and special places.

Follow the directions below to help the City of Portland develop the community's long-range plan to manage population, employment growth and investment. Your feedback will be part of the commentary for the Comprehensive Plan Update. Thanks for your time and input!

- Starting From Home** – Place a **dot** near where you live.
- Open for Business** – Please **circle** the area where you would MOST like to see more or new businesses (for example, grocery stores, banks, coffee shops or childcare centers).
- Getting Around** – When you travel to work or school, shop at the grocery store or see friends, how do you get there most often?  
 Take the bus    Walk    Ride a bike    Drive a car
- Smoother Sailing** – What is the one transportation improvement (safer intersection, new bike or pedestrian path, paved or repaved street, etc.) that would make it easier for you or your family to get around every day?  


---


---


---
- Favorite Place** – Draw a **star** on your favorite place in this district. It could be a park, a store, a school, a landmark — anything. Please name/identify it.  


---


---


---
- In Charge for a Day** – What is the one thing you would do to make your district better?  


---


---


---

## Who are you?

Please help us ensure that we are including all of Portland.

Your zip code: \_\_\_\_\_

### What is your gender?

- Male  
 Female  
 Other: \_\_\_\_\_

### What is your age?

- 18 or younger  
 19-24  
 25-34  
 35-44  
 45-54  
 55-64  
 65 or older

### How do you identify yourself?

- Native American or Native Alaskan  
 Asian  
 Black or African American  
 Hispanic or Latino  
 Native Hawaiian or Pacific Islander  
 White  
 Other: \_\_\_\_\_

### What languages besides English are spoken in your home?

- Spanish  
 Vietnamese  
 Russian  
 Somali  
 Chinese  
 Other: \_\_\_\_\_

### What is your approximate household income?

- Less than \$10,000  
 \$10,000-\$14,900  
 \$15,000-\$24,999  
 \$25,999-\$49,999  
 \$50,000-\$74,999  
 \$75,000-\$99,999  
 More than \$100,000

