



# Portland Housing Bureau

Mayor Ted Wheeler • Director Shannon Callahan

**5020 N Interstate Ave.**

**Homeownership**

**Preference Policy Application Round**

# 5020 N Interstate Condos

## 40 Total Units

HOME TYPE	UNITS	AFFORDABILITY	PRICE Average
2 Bedroom	11 units	35-60% MFI	~ \$121,000
2 Bedroom	9 units	60-80% MFI	~ \$169,000
3 Bedroom	2 units	35-60% MFI	~ \$154,500
3 Bedroom	4 units	60-80% MFI	~ \$195,500
3 Bedroom	14 units	80-100% MFI	~ \$274,500



# Application Round

# Overview of Application Round

1. Marketing and Outreach  
**March 25 to May 3**
2. Application Window  
**April 22 to May 3**
3. Application Processing  
**May to June 2019**
4. Transfer to Portland Housing Center  
**July 2019**

# Marketing and Outreach

## 1. Print, web, social media advertisement

*Skanner, Observer, Columbian, Asian Reporting, KBMS, Portland Tribune, Facebook, Twitter, etc.*

## 2. Email and listserv notification

*Homeownership round one list, Garlington list, Charlotte Rutherford and Beatrice Morrow list, N/NE stakeholder list, PHB general interest list, Partner organization lists, etc.*

## 3. Community outreach and partnership

*Proud Ground, Portland Housing Center, Habitat, Hacienda, Multnomah County Libraries, SEI, community businesses, houses of faith, community events, etc.*

**Refresh on the Preference Policy**

# Goals of the Preference Policy

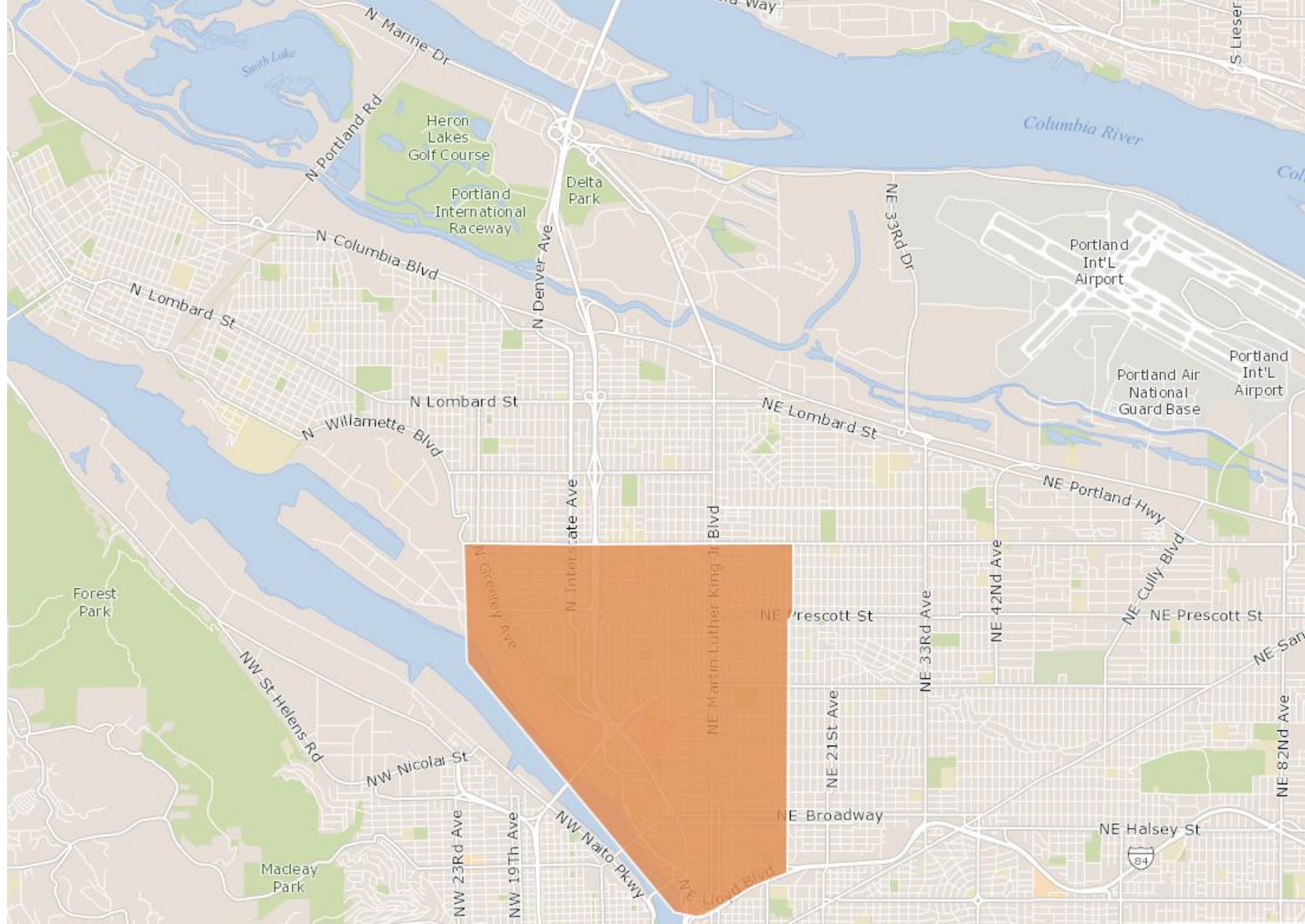
1. Give preference to families based on the amount of urban renewal activity that occurred where they lived
2. Address generational displacement of families by urban renewal
3. Give preference to families regardless of where they currently live
4. Give top priority to families with property taken by the city

## Geography One:

### Area of City Condemnation Actions

(1950s-1970s)

*Numerous city condemnation actions occurred associated with Emanuel Hospital, Memorial Coliseum, and Albina Planning*



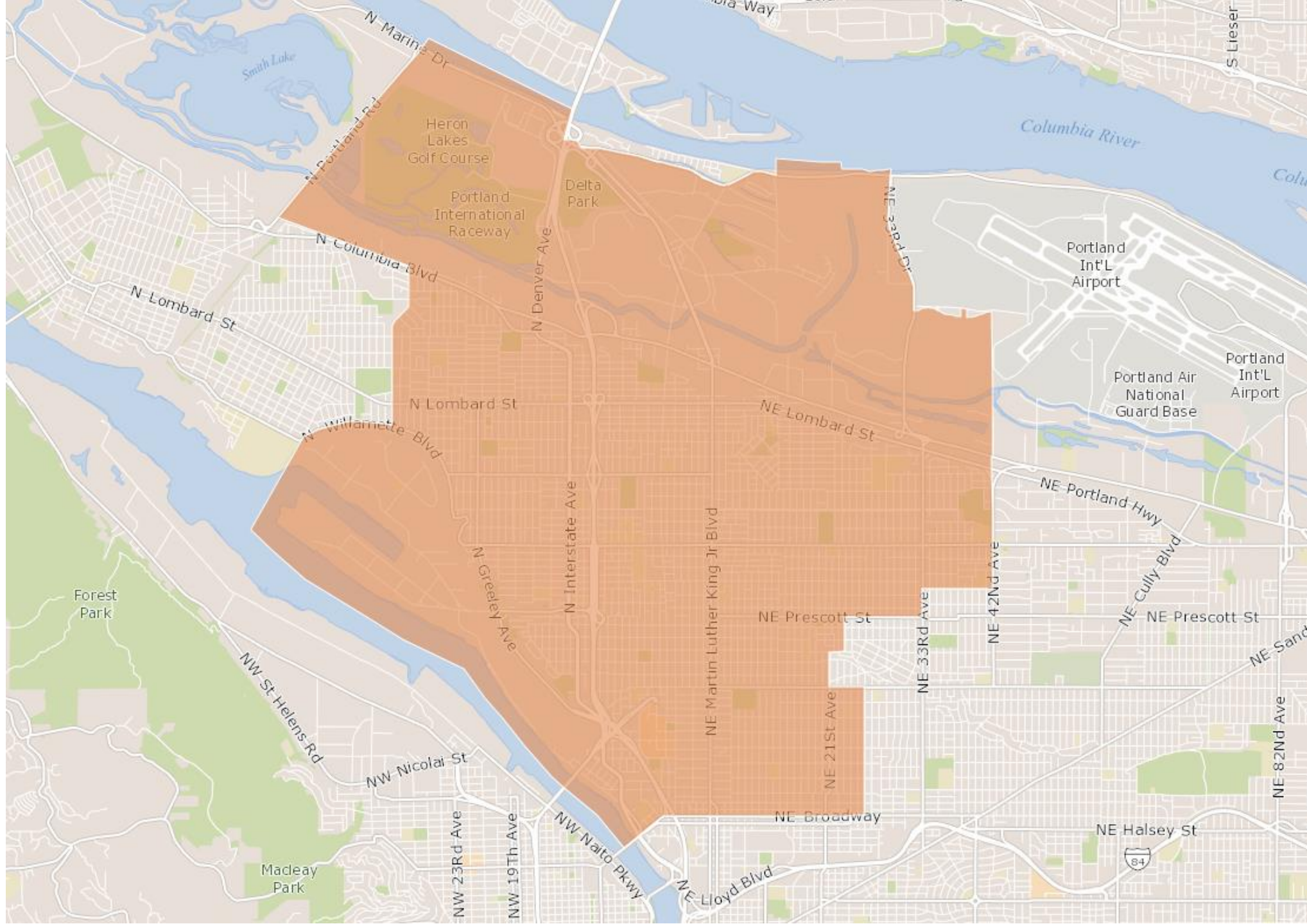


## Geography Two:

### Albina Community Plan Boundary

(1990s)

*Numerous city actions occurred  
as a part of the Albina  
Community Plan that  
marginalized and displaced  
vulnerable households*

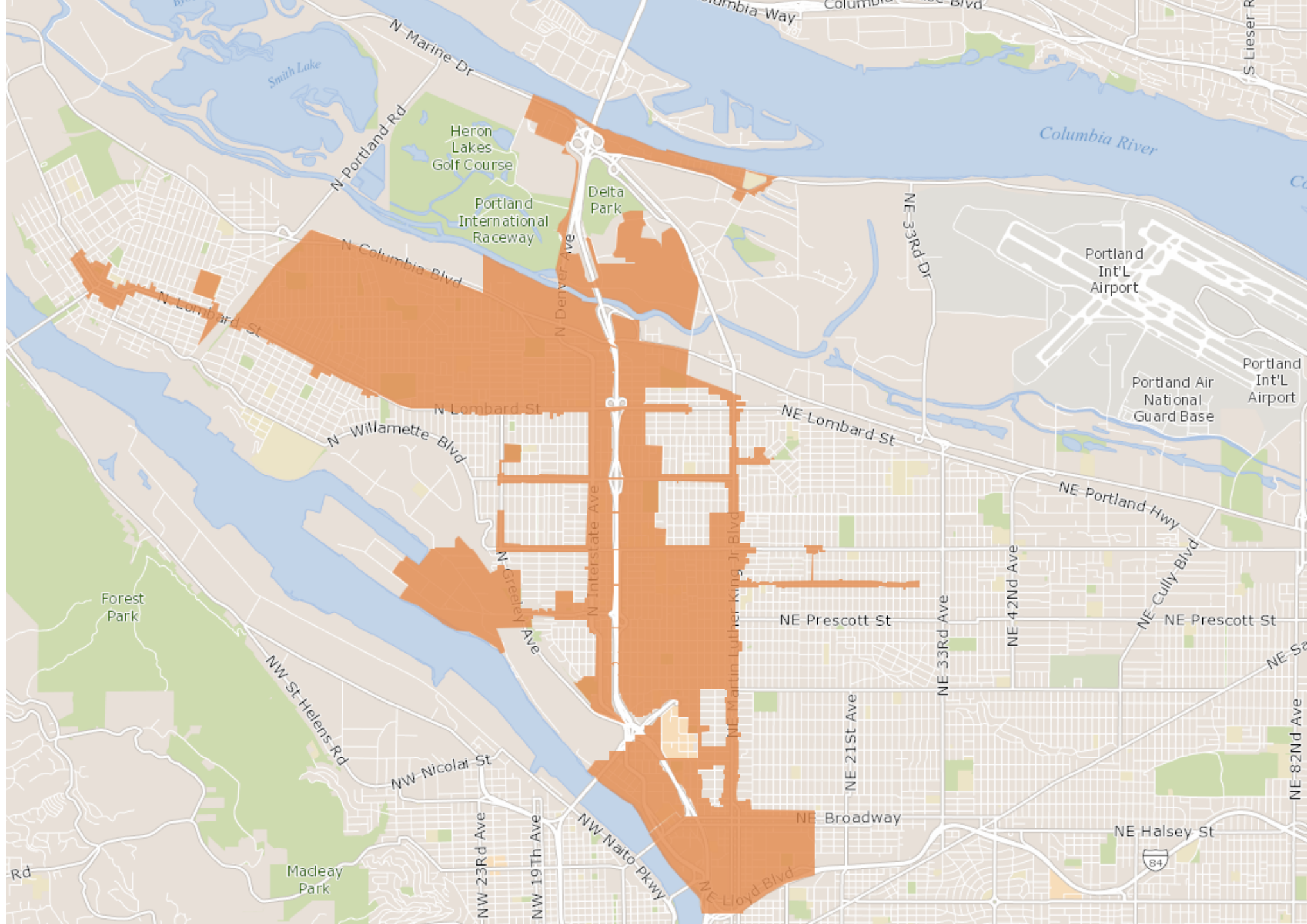


## Geography Three:

## Urban Renewal Areas

(2000s-present)

*Numerous city actions occurred as a part of urban renewal that marginalized and displaced vulnerable households*



**Albina Community  
Plan Boundary**

+

**Urban Renewal Areas**

+

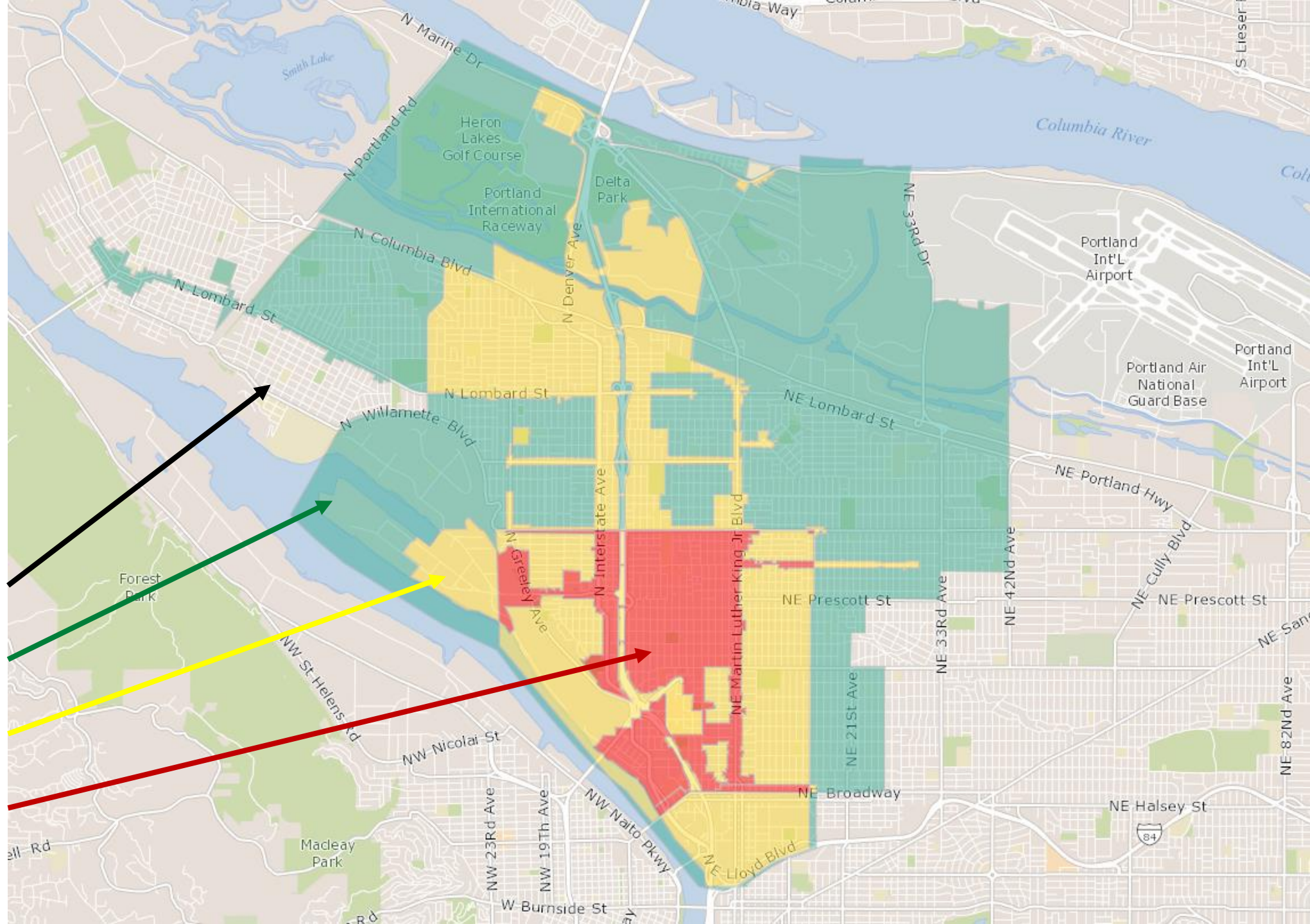
**Areas of City  
Condemnation Actions**

**0 Point Area**

**1 Point Area**

**2 Point Area**

**3 Point Area**



# Structure of the Policy

- Policy **orders the waitlist** by giving families points, those with the most points are given top priority
- Preference **points** are given **based on** where a family and their ancestors have lived in relation to **urban renewal** in North and Northeast Portland
- A family can get **0-6 points** total
- Families who have had **property taken** by the city move to the **top of the list**

**Questions?**