

PHB Equity in Contracting

- Racial Equity Roadmap established in July 2016
- Create greater contracting opportunities for disadvantaged small business (MWESB's), and culturally specific organizations
- By 2021, 30% of annual multi-family construction financing will go to certified minority-owned businesses
- PHB will convene outreach events in the community to publicize PHB project opportunities and facilitate networking.
- Prioritize developers who have demonstrated success in hiring minority contractors and sub-contractors and utilize a 'good faith' effort in complying with this action.

PHB Equity in Contracting

- While the City has a 20% MWESB target for hard construction contracting, PHB's target is 24%
- Workforce participation goals: 18% Minority 9% Women
- Partner with COBID and City Bureaus on Outreach Events
- Facilitate Annual "Meet the Developers" Event
- NOFAs
 - detailed plan to achieve at least 30% MWESB subcontractor participation through the City of Portland Subcontractor Equity Program
 - detailed plan to achieve at least 20% MWESB professional services participation
- RFP for DMWESB Outreach and Technical Assistance

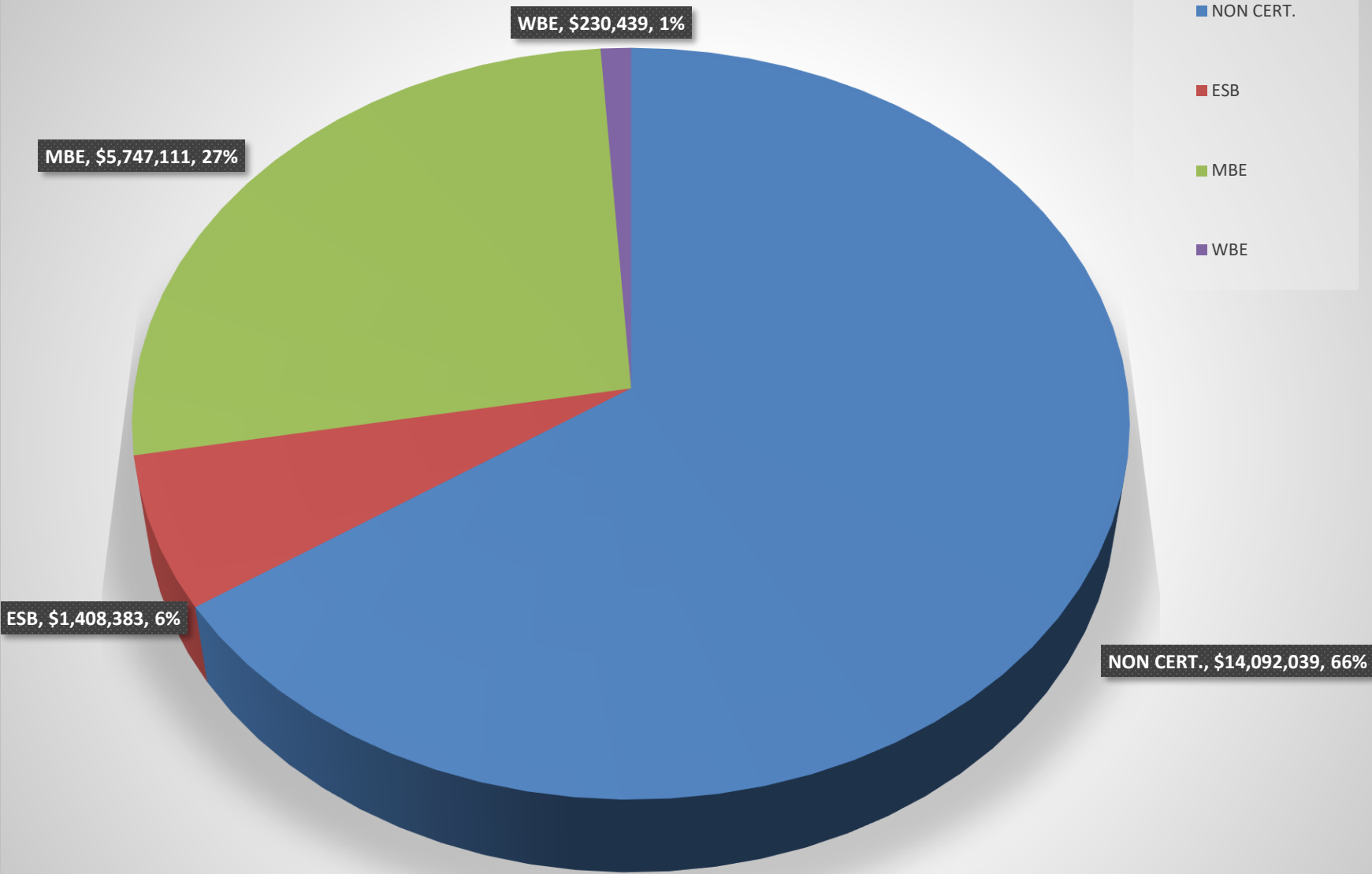
Beatrice Morrow
3368 NE Martin Luther King Jr Blvd
80 Units
\$15,412,093

Charlotte Rutherford
6905 N Interstate
51 Units
\$4,172,688

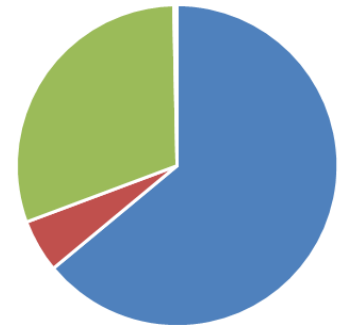
New Meadows
9710 N . Dana Ave.
15 Units
\$1,893,209.12



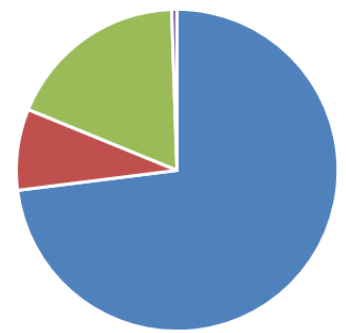
MWESB Participation (Dollars)



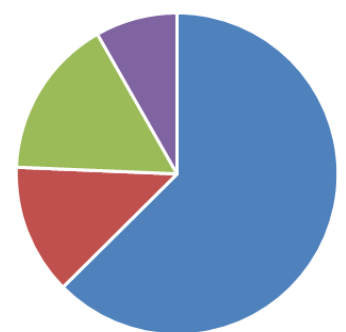
Beatrice Morrow



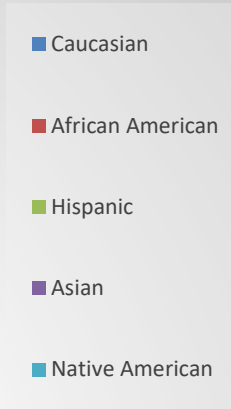
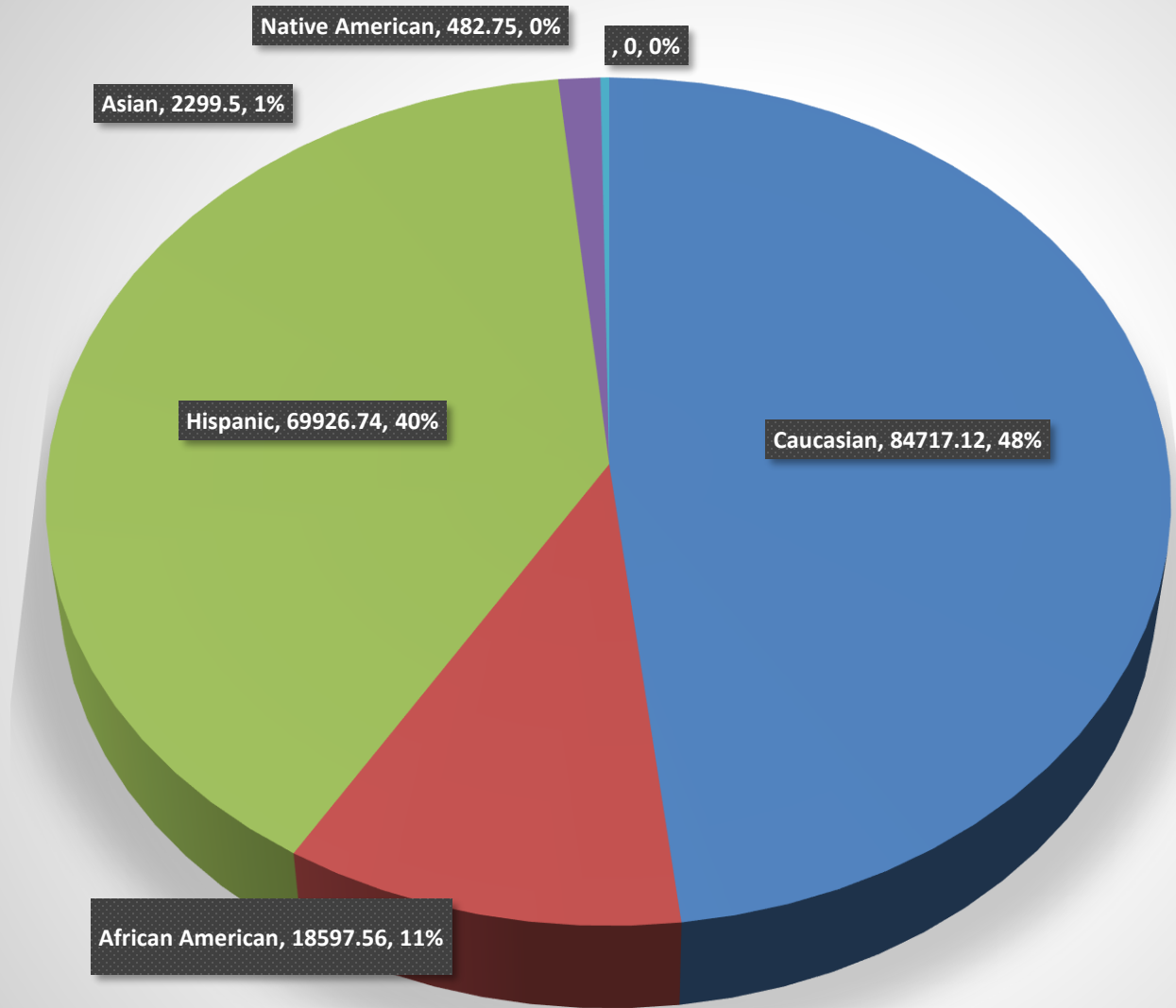
Charolette Rutherford



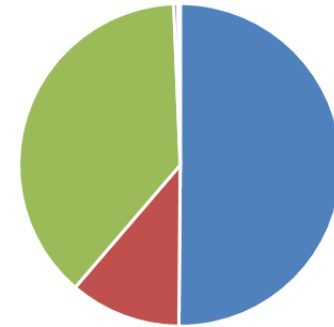
New Meadows



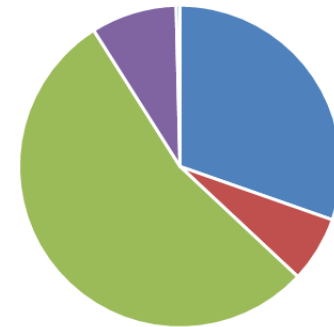
Workforce Diversity (Hours)



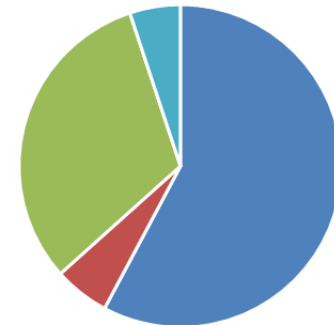
Beatrice Morrow



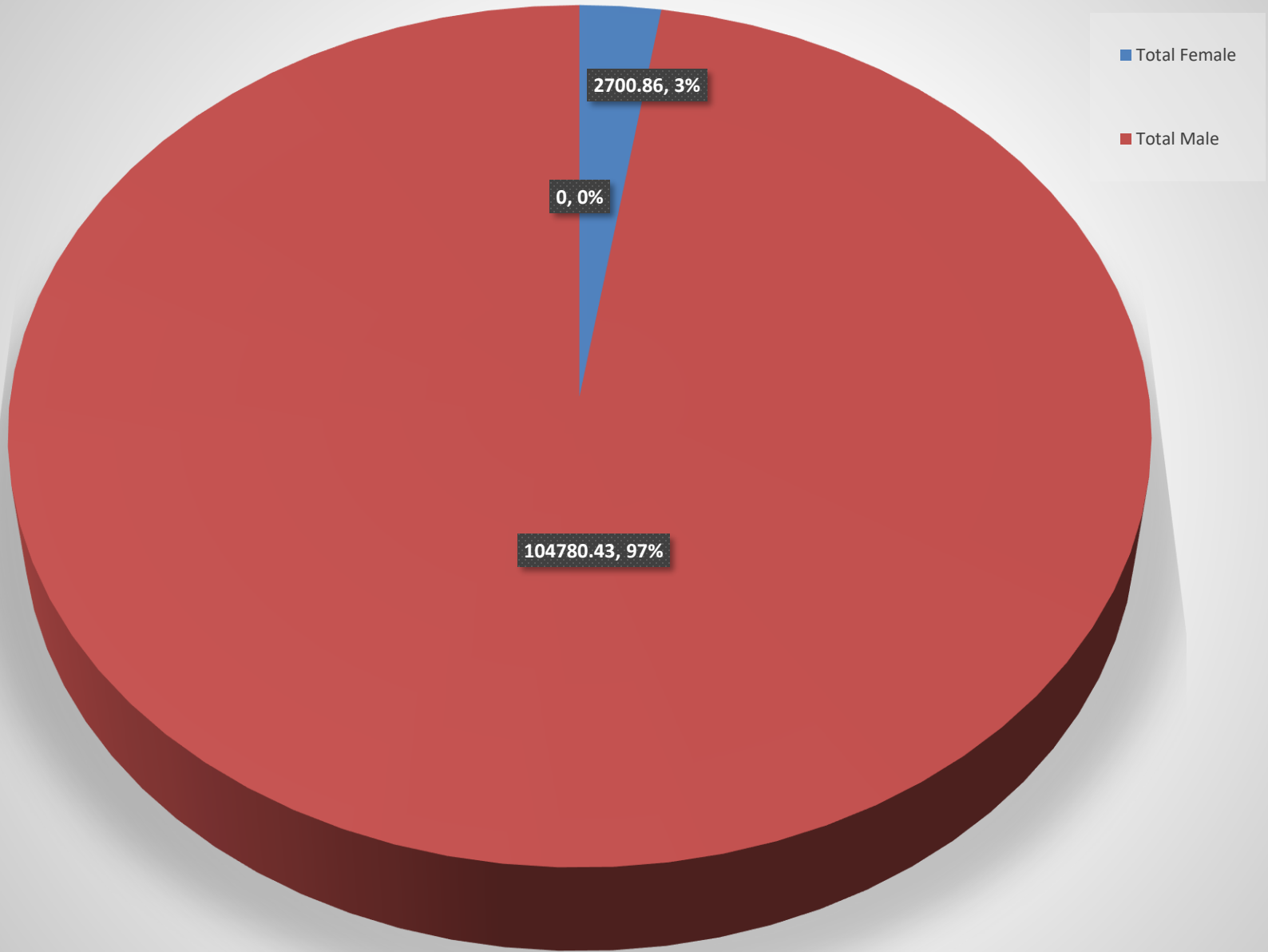
Charolette Rutherford



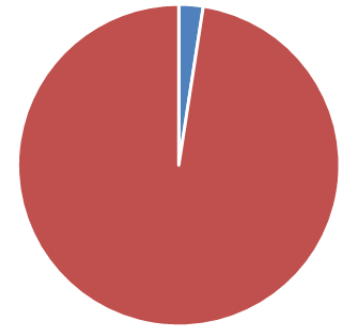
New Meadows



Workforce Gender (Hours)

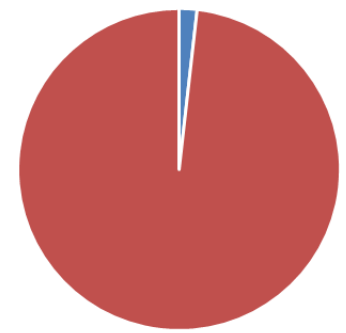


Beatrice Morrow



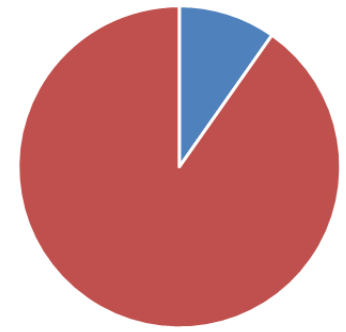
Total Female Total Male

Charolette Rutherford



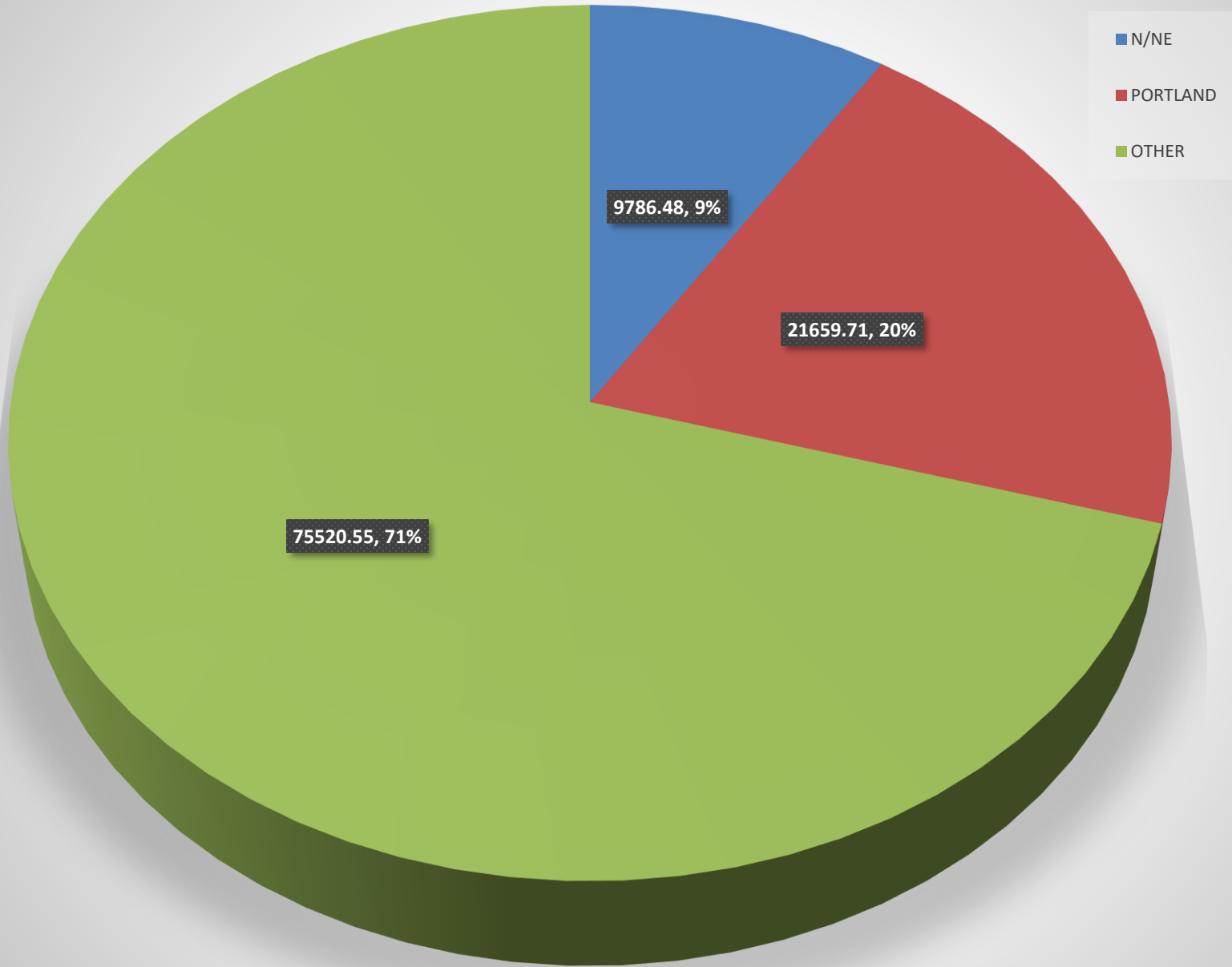
Total Female Total Male

New Meadows

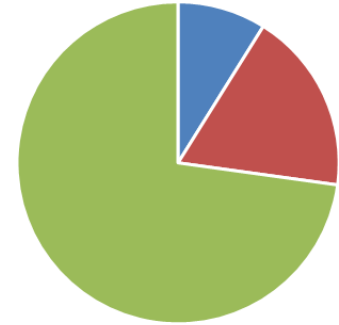


Total Female Total Male

Workforce Location (Hours)

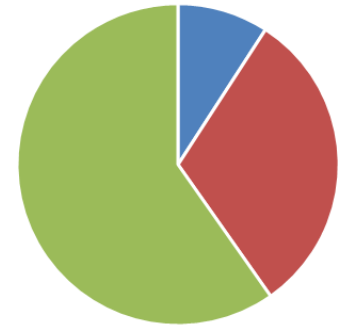


Beatrice Morrow



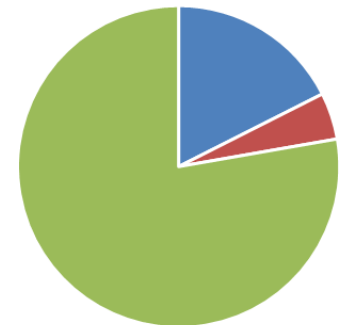
■ N/NE ■ PORTLAND ■ OTHER

Charolette Rutherford



■ N/NE ■ PORTLAND ■ OTHER

New Meadows



■ N/NE ■ PORTLAND ■ OTHER