

ORDINANCE No. 189722

*Amend street sign dual signage requirements, authorize efficiencies in new street sign fabrication, and authorize the efficient disposition of old and unusable street signs (Ordinance; amend Ordinance Nos. 188995 and 188996; waive Code Subsection 17.93.06.A)

The City of Portland ordains:

Section 1. The Council finds:

1. The Council adopted Ordinance No. 188995 on June 6, 2018 establishing the South Portland Addressing Area effective as of May 1, 2020.
2. The Council adopted Ordinance No. 188996 on June 6, 2018 renaming SE Martin Court to SE Martins Court and renaming SW Radcliff Street to SW Radcliffe Street effective as of May 1, 2020.
3. Most street renaming is limited to changing the directional portion of the street name, known as the street prefix; or changing a single letter misspelling of the street name. Several blocks of streets in the Rose Quarter area are being renamed, but there are currently no businesses currently addressed from those streets, which function primarily for transit access through the Rose Quarter Transit Center. Most streets renamed by Ordinances Nos. 188995 and 188996 will not have a substantive change to the underlying street name.
4. The City Traffic Engineer recommended eliminating the five-year dual signage requirement to avoid unnecessary and confusing dual signage on July 8, 2019 subsequent to the adoption of Ordinance Nos. 188995 and 188996. This recommendation is consistent with principles of the Manual of Uniform Traffic Control Devices (MUTCD).
5. The City Budget Office did not recommend General Fund resources to fund the South Portland Addressing Project, the renaming of SE Martin Court, nor the renaming of SW Radcliff Street. These street name changes are now being funded by General Transportation Revenue (GTR). Eliminating the five-year dual signage requirement for most streets will reduce workload for Maintenance Operations, while also reducing costs to the Portland Bureau of Transportation (PBOT), which are not being shared by other City bureaus.
6. Reducing the five-year dual signage requirement to one year for streets with underlying changes to street names will bring the duration of dual signage in alignment with the period of time during which United States Postal Service will continue to deliver mail addressed with the former street name.

7. There are some existing neighborhood sign caps in the future South Portland Addressing area, which PBOT may reinstall or replace at its option in their current location. The South Portland Addressing Project is not intended to cause the relocation or removal of existing neighborhood sign caps.
8. Installation of neighborhood sign caps for intersections currently lacking them was included in the presentations to the Planning & Sustainability Commission and to the Council. PBOT recommends that Council authorize but not require the installation of neighborhood sign caps in the future South Portland Addressing area.
9. Neighborhood sign cap installation work can most efficiently be done by PBOT Maintenance Operations crews in conjunction with installing new street name signs for efficiency and cost savings in conjunction with the first major street renaming over a large geographic area since Council approved Ordinance No. 61325 on September 2, 1931.
10. Installation of the sign caps will be on a one-time courtesy basis and any replacement of sign caps for any reason including but not limited to vandalism, theft or fading will be on a cost reimbursement basis. Installation of sign caps in the future South Portland Addressing area will not obligate PBOT to install or replace sign caps in the future South Portland Addressing area or in any area of the City without cost reimbursement.
11. PBOT has received requests for sign caps in the future South Portland Addressing Area as of the filing date of this Ordinance from the Collins View and Homestead Neighborhood Associations, with additional requests eligible for the portions of the Downtown, Riverdale, South Burlingame and South Portland Neighborhood Associations if received in writing from their boards on or before September 15, 2019.
12. The implementation and addition of the new South street name prefix will be the first change since Portland was divided into the geographic divisions of North, Northeast, Northwest, Southeast and Southwest Portland in 1931. Property owners in the new South Portland addressing prefix area and on the current SW Radcliff St have indicated an interest in purchasing old and unusable street signs which otherwise would have only de minimus scrap metal value. No property owners on the current SE Martin Court have indicated an interest in purchasing old and unusable street signs which otherwise would have only de minimus scrap metal value.
13. The Portland Bureau of Transportation has identified a process by which old and unusable street signs can be sold with a de minimus amount of staff time, but requests that there be a fixed price for the signs for cost recovery consistent with Code Chapter 5.36.010.E, which is not being amended or waived by this Ordinance.


NOW, THEREFORE, the Council directs:

- a. Code Chapter 17.93.060.A is hereby waived, and directive 'd' of Ordinance No. 188995 shall not apply to streets for which there is no change to the street name aside from changing the Southwest addressing prefix to the new South addressing prefix.
- b. Code Chapter 17.93.060.A is hereby waived, and directive 'd' of Ordinance No. 188995 is amended to apply for a one-year period instead of a five-year period for which there is a change to the street name in addition to changing the Southwest addressing prefix to the new South addressing prefix.
- c. Code Chapter 17.93.060.A is hereby waived, and directive 'c' of Ordinance No. 188996 is amended to apply for a one-year period instead of a five-year period.
- d. PBOT is authorized but not required to install neighborhood sign caps on a one-time courtesy basis within the future South Portland Addressing area.
- e. PBOT is authorized but not required to sell old and unusable street signs for a fixed price of \$50 per sign to adequately recover costs of handling and storing old street signs for distribution to sign purchasers.
- f. The Council affirms the May 1, 2020 implementation date for the creation of the sixth addressing sextant per directive 'e' of Ordinance No. 18895, which is not being amended by this Ordinance.
- g. The Council affirms the May 1, 2020 implementation date for the spelling correction of the current SE Martin Court per directive 'a' of Ordinance No. 18895, which is not being amended by this Ordinance.
- h. The Council affirms the May 1, 2020 implementation date for the spelling correction of the current SW Radcliff Street per directive 'b' of Ordinance No. 18895, which is not being amended by this Ordinance.

Section 2. The Council declares that an emergency exists because PBOT Maintenance Operations must begin fabricating new street signs and sign caps with the earliest possible lead time in advance of the May 1, 2020 implementation date; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

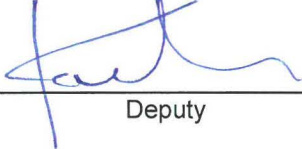
Passed by the Council, OCT 02 2019

Commissioner Chloe Eudaly
Prepared by: Andrew Aebi: cdb
Date Prepared: 8/27/2019

Mary Hull Caballero
Auditor of the City of Portland
By 

Deputy

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INTRODUCED BY Commissioner/Auditor: Chloe Eudaly	CLERK USE: DATE FILED SEP 24 2019
COMMISSIONER APPROVAL Mayor—Finance & Administration – Wheeler Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Hardesty Position 4/Safety - Eudaly	Mary Hull Caballero Auditor of the City of Portland By:  Deputy
BUREAU APPROVAL Bureau: PBOT Group: Policy, Planning & Projects Group Manager: Art Pearce Director: Chris Warner Prepared by: Andrew Aebi: CDB Supervisor: Millicent Williams Date Prepared: August 27, 2019	ACTION TAKEN:
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date October 2, 2019	

AGENDA TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	2. Fish	<input checked="" type="checkbox"/>	
3. Hardesty	3. Hardesty	<input checked="" type="checkbox"/>	
4. Eudaly	4. Eudaly	<input checked="" type="checkbox"/>	
Wheeler	Wheeler	<input checked="" type="checkbox"/>	