

SUPPLEMENTAL STATEMENT RELATIVE TO POSTER
COMPETITION.

In order to assist competitors in properly understanding the purposes of our "Own-Your-Home" Campaign Ellis F. Lawrence, speaking for the committee in charge, makes the following statement:-

"It is essential that the value and importance of home ownership in any democracy be realized by the artists taking part in this contest.

"No ideal family life can be enjoyed in a rented house. The sense of permanency of the home as an institution must always be lacking.

"In these reconstruction times every phase of our national life must be analyzed. Statistics prove that American people, especially in the cities, continue renters rather than home owners. As a result the population becomes restless and lacking in that permanency which ensures our democracy.

"Portland has become known as a city of homes. Of late years, however, Portland has not been building homes in proportion to her increase in population. During the first eleven months of 1918 Seattle is reported to have built about 3600 homes. The number for Portland was far less than her proportion in population should justify. Portland's normal annual building activity should be not less than 2000 homes. It is therefore clear that there exists a present shortage, a condition which has driven families into undesirable lodgings, with a consequent lowering of both health and moral standards.

"The purpose of our "Own-Your-Home" Campaign, and the purpose of the artist who prepares his pictorial contribution to express the spirit of this campaign, must be the creation of a desire to own a home, and to suggest the means by which this end may be accomplished.

"The artists should also remember that the home stands for, first, the sanctity of family life; second, the greatest educational medium existing in the nation; third, for hospitality; fourth, for children, clean and healthy in mind and body, and fifth, as a potent enemy of vice, disease and poverty.

Liberal Cash Prizes Offered

The following prizes are offered by the "Own-Your-Home" Campaign of the Municipal Housing Corporation for the posters, judging of the winners to be by the following jury:

To artists over 18 years of age

First Prize	\$100
Second Prize	\$40
Third Prize	\$20
Fourth Prize	\$10

To artists under 18 years of age

First Prize	\$40
Second Prize	\$20
Third Prize	\$10
Fourth Prize	\$5

- RULES OF THE CONTEST -

- (1) The size of posters is to be 18 x 29½"
- (2) The material to be heavy Stratmore or equal
- (3) Our legend "Own-Your-Home" and "See your local committee" must be included in the composition.
- (4) Any medium may be used.
- (5) The drawing or poster is not to be signed, but artist is to accompany poster with his name and address in a plain sealed envelope.
- (6) An exhibition will be held of all posters submitted.
- (7) The "Own-Your-Home" Committee reserves the right to use all posters submitted as they see fit.
- (8) Competitors may submit as many designs as they desire.
- (9) All the signs must be delivered at the bungalow corner of 4th and Stark Sts. on or before Feb. 15th, 1919
- (10) The jury will base its judgment not only on the merits of the design from an artistic standpoint, but also on the artist's ability to clearly convey through his production the "Own-Your-Home" idea.

Dear Sir,

You have been appointed to serve on the Committee in connection with the "Own Your Home Campaign", which has been recently launched by the City of Portland.

This movement is a continuation of the Portland Housing Committee, the original functions of which, while somewhat altered, have in reality been enlarged by the cessation of the war, and have assumed proportions in which the entire community is interested. I consider this a most opportune time for Portland to solve its housing problems, and a campaign of this character is the only efficient agency through which all the people can become interested, and concentrate their energies in a great community effort.

Your position as chairman of this committee gives you a wonderful opportunity to serve your community. I sincerely trust that you will enter upon your new responsibility with the same fine spirit shown on other occasions when Portland needed the loyal support and services of its citizens. The details as to the functions of your committee and the methods to be followed in carrying out this work will be furnished by the general committee on campaign management through the office of the Secretary, which will be in the bungalow at Stark and 4th Streets. A complete outline of the work represented by individual committees is being prepared, and will be furnished you upon request. You should immediately get into touch with the Campaign Management and ascertain the scope and functions of your committee. You will find the work most interesting, and the ^{General} committee will co-operate with you to the fullest extent.

Together with the Campaign Management you are authorized to appoint additional numbers to your committee selecting such helpers as will gladly and heartily support the movement.

You have a fine opportunity to help in a wonderful work. I am depending on you.

Yours very truly,