

## IMPACT STATEMENT

**Legislation title:** Authorize an Intergovernmental Agreement with Multnomah County, the City of Fairview, the City of Gresham, the City of Troutdale, and the City of Wood Village to oversee a Municipal Broadband feasibility study (Ordinance)

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**Presenter name:** Elisabeth Perez

**Purpose of proposed legislation and background information:**

The City of Portland joined Multnomah County, and the cities of Fairview, Gresham, Troutdale and Wood Village in a joint study of the feasibility of Municipal Broadband for the region.

- Upon granting the Municipal Broadband Coalition of America \$25,000 for the joint feasibility study as part of the FY 2018-19 Special Appropriations process, the City participated in defining the consultant's scope of work outlined in the current IGA.
- Participating in the IGA allows for the City of Portland to continue tracking and monitoring the consultant's scope of work to best anticipate future outcomes and actions.
- The City of Portland's Broadband Strategic Plan outlines the following goals which could be addressed by a municipal broadband system.
  - Strategically invest in broadband infrastructure to attract innovative broadband-intensive businesses and institutions that create knowledge jobs in Portland.
  - Eliminate broadband capacity, equity, access and affordability gaps so Portland achieves near universal adoption of broadband services for all residents, small businesses and community-based organizations.

**Financial and budgetary impacts:**

- The City of Portland allocated \$25,000 as part of the FY 2018-19 Special Appropriations process to the study via the Municipal Broadband Coalition of America.
- In CTC consulting, LLC's statement of work the costs are stated not to exceed \$300,000. Partners have contributed a total of \$233,200 for a possible deficit of \$66,800. Portland will likely be asked to contribute additional funds to cover the remaining balance if needed. This future anticipated appropriation will likely come before Council for discussion and approval. The jurisdictions participating in the IGA and their contributions are:
  - Portland \$25,000
  - Multnomah County \$150,000
  - Gresham \$39,000
  - Troutdale \$5,850
  - Wood Village \$10,000
  - Fairview \$3,350

- Total \$233,200
- The Statement of Work directs CTC Consulting to provide assessment of benefits/risks, gap analysis, and project map, Recommendation for Fiber to the Premises (FTTP) network strategies, business models, and evaluation of financing and funding availability. If Municipal Broadband is considered feasible upon completion of the study, the IGA Agencies will determine whether to proceed with building the network. Significant funds will be required to institute the network.

**Community impacts and community involvement:**

The Statement of Work directs CTC consulting to evaluate the feasibility of implementing a municipal broadband by reviewing resident, business, and institution perception and need.

- Conduct customer market research and stakeholder outreach that will collect demographic information.
  - This includes conducting a statistically valid residential market survey to establish residents' needs and concerns, identify differences among residents based on income level, education level, and other factors, and gauge demand for alternative broadband services.
- Municipal Broadband Coalition of America, through their Municipal Broadband PDX campaign has been the advocacy group behind the feasibility study and helped facilitate the jurisdictions and their contributions.
- The bureau has not received opposition to the feasibility study though current broadband providers may share objections or concerns depending on the results of the study.

**100% Renewable Goal:**

- N/A

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

- YES: Please complete the information below.
- NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount