

Planning and Sustainability

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Meet the Consultant Team for the Portland Off-road Cycling Master Plan Project

On December 16, 2015, City Council authorized a contract with the Toole Design Group for planning, technical and community engagement services for the Off-road Cycling Master Plan. With this authorization, work on the Off-road Cycling Master Plan can now begin in earnest!

The Toole Design Group is excited to lead a team that includes JLA Public Involvement, bringing broad skills in public engagement and relevant experience facilitating public dialogue on off-road cycling and outdoor recreation; Hilride Progression Development Group, a California based team of off-road cycling experts with experience planning and designing off-road cycling facilities; and Winterbrook Planning, local experts in environmental and natural resource planning and assessment.

More about the Consultant team

Toole Design Group (<http://www.tooledesign.com/>) is the nation's leading planning, engineering and landscape architecture firm specializing in bicycle and pedestrian transportation. The Toole Design Group believes that active living is essential to community health and well-being; that bicycling and walking are fundamental forms of transportation and recreation, and should be available to everyone: young or old, rich or poor. Their mission is to help communities plan, engineer, build and retrofit their transportation and trail systems so that bicycling and walking are safe, attractive, efficient, and healthy forms of travel and recreation. Toole Design Group has significant experience in planning and design for shared-use paths (multiuse trails) and on-road facilities (bicycle lanes, cycle tracks, and shared lane markings). Past work includes everything from individual facility concept plans to statewide trail master plans.

JLA Public Involvement (<http://jla.us.com/>) works to build meaningful and constructive communication between government and the communities affected by, and interested in, their planning and decision-making efforts. JLA is one of the leading public involvement firms in the Pacific Northwest, having designed some of the most significant, complex, and successful public involvement programs in the region. With a long history engaging communities in complicated public projects, JLA focuses on creating transparent, fair and productive processes that find consensus-based, resilient solutions. Their local work has included numerous community and parks master planning efforts, including the recent Washington Park Reservoir replacement and site design, the Powell Butte Master Plan, Clatsop Butte Park Master Plan, and the Westmoreland Park Master Plan and the subsequent Skatepark System Plan. Other multi-site planning efforts include numerous transportation system plans, comprehensive plans, and Metro's siting of future high capacity transit corridors.

Hilride Progression Development Group (<http://www.hilride.com/Home.html>) is dedicated to promoting economic development, environmental conservation, tourism, recreation, and healthy, active communities through the establishment of progressive bike park facilities. Hilride provides progression-based consulting services for the development of off-road cycling trails and parks through integrated master planning, design, development, environmental resource consulting. They specialize in the design of sustainable bike parks, trails and trails systems, the integration of progression based riding, and education and training in the design, construction, management, and maintenance of these facilities.

Winterbrook Planning (<http://www.winterbrookplanning.com/>) brings leadership in land use and natural resource planning across the Pacific Northwest. They strive to deliver creative, locally-tailored solutions and have expertise in planning and environmental studies for public parks, botanical gardens, natural areas, wildlife refuges, open spaces and trail systems. Portland projects have included preparation of Comprehensive Natural Resources Plan for the Smith and Bybee Wetlands Natural Area in North Portland; management of the land use

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and environmental compliance process for the Powell Butte Reservoir #2 project, which included an update to the master plan for Powell Butte Nature Park; and development of the Leach Botanical Garden Master Plan and Upper Garden Plan.
