
**Direct Parks & Recreation to amend the 2012 Washington Park
Transportation and Parking Management Agreement with Metro**

If you wish to speak to Council, please print your name, address and email

Name (PRINT)	Address and Zip Code (Optional)	Email (Optional)
✓ Maggie		
✓ Jeanne		

Explore Washington Park Snapshot

580 374341
Explore
WASHINGTON PARK

With over 3 million visitors each year, Washington Park is Portland, Oregon's 400-acre backyard, filled with gardens and museums; a zoo and a forest. **Explore Washington Park** is a private non-profit dedicated to getting people to and around the park and to ensuring they have what they need to have a positive visit. We are funded almost entirely through the park's parking meter revenue and governed by a board composed of director level leadership from the Park's cultural institutions.

GOALS

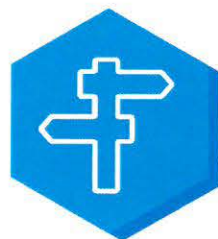
Explore Washington Park is guided by the following goals:

- ↑ In parkwide attendance
- ↑ Transit use
- ↑ Visitor satisfaction
- ↑ Visitors from underrepresented populations
- ↓ In personal vehicle trips



130,000

rides on the
free intrapark shuttle
annually



30,000

visitors helped by
customer service staff

June - August 2018

70,000

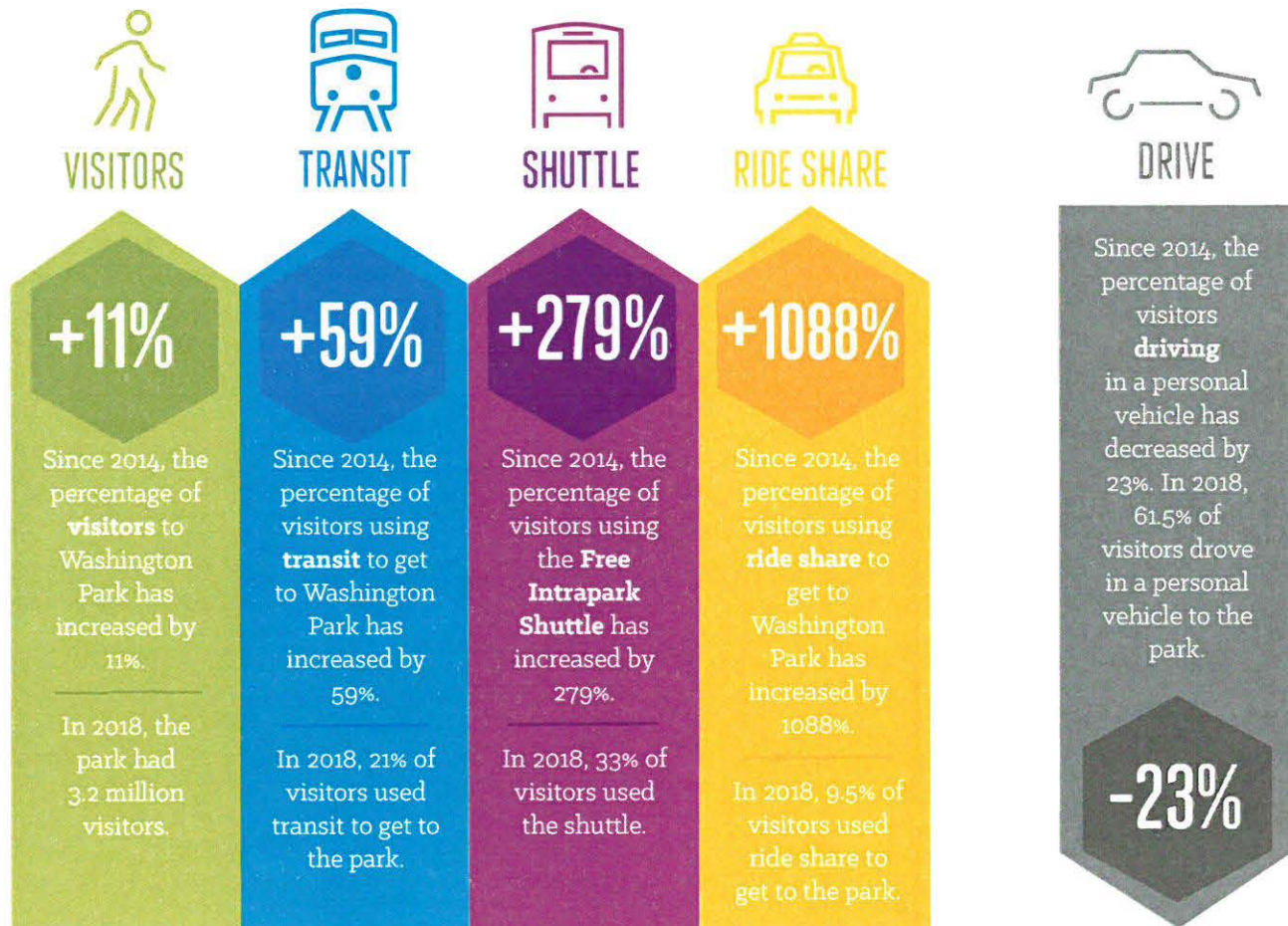


visitors transported
from overflow parking lots
annually



80,000

Washington Park
maps distributed
annually

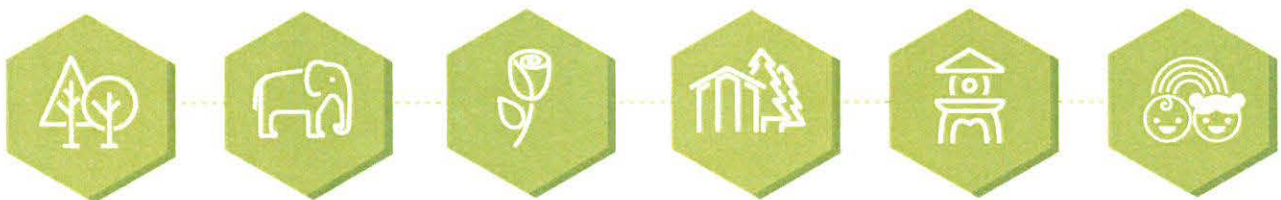


IN SUMMER 2018, WE ASKED VISITORS TO RATE THEIR EXPERIENCE:



MORE VISITORS ARE VISITING MULTIPLE VENUES THAN EVER BEFORE

Since 2014, there has been a 94% increase in the number of visitors visiting multiple venues. In 2018, 60.5% of visitors visited multiple venues.



Explore Washington Park is guided by board representation from the following organizations:

