

The previous testimony has been about the past, current and upcoming construction; they have outlined solutions to help lessen its impact on businesses in the Village. Looking longer term, the City and Multnomah Village is evolving – getting denser and struggling to meet the demands for all modes of transportation, parking and access to the district.

*As a property owner I understand the need to make long-term investments in infrastructure to support evolving uses of our buildings and appreciate the City's investment in Multnomah Village's infrastructure.*

Expanding the parking lot at the Multnomah Arts Center by the addition of a multi-level parking structure would be a solution to meeting the needs of a growing Community. *Adding active transportation and infrastructure including bike lanes, bike racks and street seats would connect more people to the Arts Center and local businesses.* By collecting a fee for parking in the structure, revenue could be generated for both the City and help with the Multnomah Arts Center 2021 plan for sustainability. I am sure businesses would happily validate parking if it meant more customers!

Thank you for your time and attention.

*\*Words in Italics may have been omitted because of time constraints in the oral testimony.*

Good morning.

My name is Ken Zeidman. I was born in Portland and have lived here most of my life. I am a long time member of the Multnomah Village Business Association as well as the Multnomah Historical Society. I grew up in an entrepreneurial family. My grandfather, Nathan Director, was in the retail and wholesale clothing business in Portland for over 50 years. My parents, Jerry and Zelda were in the retail women's ready to wear business; operating six stores in the Portland area for 37 years. Their stores were known as Jeri's Fashions for Her. I worked with my parents in their clothing business as well as branched out in some retail endeavors of my own.

In 1973, my family purchased a property in Multnomah Village on the corner of SW 36<sup>th</sup> and Capitol Hwy. We used the rear portion of the building as a warehouse/distribution center for the clothing stores. And rented out the front of the building to an antique store.

Currently, I own three properties in Multnomah Village serving 22 different tenants including music teachers, several therapists, real estate offices, school photographer, contractor, senior theater provider, Prosperity Pie Shop, Switch Clothing and Shoes and Peachtree Gifts.

15 of the 22 small businesses or professional services are women! Approximately 60% of the local independently owned businesses in Multnomah are either owned by or co-owned by women. You have just heard from four of them!

Having been a tenant myself for many years, I have a unique and empathetic perspective as a landlord for my tenants. I know how challenging operating a business can be. I make every effort to keep rents affordable.

Multnomah Village businesses are primarily owner operated. They work hard, put in long hours and put their financial resources at risk every day. Even one day of business interruption can mean a monetary loss. Business owners still have to pay employees, rent, utilities and business taxes. Unlike being a salaried employee (*like yourselves*), an owner does not get paid if their customers or clients cannot get to their business.

*Commissioners Hardesty and Eudaly have been small business owners, and Commissioner Fish works closely with Venture Portland. You all can empathize with the challenges of operating a successful small business.*

**Moore-Love, Karla**

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**From:** Kenneth Zeidman <kennylz@yahoo.com>  
**Sent:** Sunday, March 31, 2019 11:05 AM  
**To:** Council Clerk – Testimony  
**Subject:** Communications to City Council

**Preferred Date: May 29th**

**Name: Kenneth Zeidman**

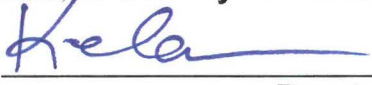
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**Subject: Road Construction Projects affecting Multnomah Village**

Request of Kenneth Zeidman to address Council regarding road construction projects affecting Multnomah Village (Communication)

MAY 29 2019  
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Filed MAY 29 2019  
**MARY HULL CABALLERO**  
 Auditor of the City of Portland  
 By   
 Deputy

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1. Fritz		
2. Fish		
3. Hardesty		
4. Eudaly		
Wheeler		