2035 Comprehensive Plan Policy 5.35 Inclusionary housing

Use inclusionary zoning and other regulatory tools to effectively link the production of affordable housing to the production of market-rate housing. Work to remove regulatory barriers that prevent the use of such tools.

Dory Van Bockel Matthew Tschabold



Review of Inclusionary Housing

Background and Overview



Policy Framework for Program Design

Citywide, **calibrating** rates and incentives **by geography**

Mandatory program at 80% AMI with supplemental incentives to reach below 60% AMI

Prioritize **units on site** over feein-lieu revenue or units off-site Requirement for all buildings with 20 or more units

Maintain comparable quality, size, bedroom composition, and distribution

Maintain affordable units for 99 years

Affordable Units On Site

80% MFI

In buildings with 20 or more units, 15% of the units must be affordable at **80% MFI**, except within the Central City and Gateway Plan Districts, where 20% of the units must be affordable.

60% MFI

Applicants can elect to make 10% of units affordable at **60% MFI** in buildings within the Central City and Gateway Plan Districts, or 8% of units for buildings in all other areas.

Reconfiguration

Within Options 1 and 2, applicants can provide an alternative mix of affordable units based on the total number of bedrooms. Redistributing bedrooms into affordable units of two bedrooms or more results in a building with a smaller overall number of affordable units that are greater in size.

Affordable Units Off Site

Build Off-Site

Applicants can elect to build affordable units off-site in another new development (receiving building), separate from the multifamily development that is subject to the program requirements (sending building).

Designate Existing Units

Applicants can elect to designate affordable units in an existing building (receiving building), separate from the multifamily development subject to the program requirements (sending building).

Fee Out of Requirement

Fee-in-Lieu

Applicants may pay a fee-in-lieu of providing affordable units. PHB staff calculate the fee amount due by multiplying the residential and residential related gross square feet of the new development by the Fee-in-Lieu Factor.

Portland's Inclusionary Housing Units



City of Portland, Portland Housing Bureau

Reconfiguration Option Detail



50% of all **4-bedroom affordable units** due to reconfiguration

81% of all 3-bedroom affordable units due to reconfiguration

25% of all **2-bedroom affordable units** due to reconfiguration

Voluntarily Opting into Inclusionary Housing



Inclusionary Housing Incentives

Residential Property Tax Exemption System Development Charge Exemption Construction Excise Tax Exemption

\$11,500* per affordable unit

\$36,900* per affordable unit

\$950* per affordable unit

*Cost estimates for incentives are preliminary



Inclusionary Housing and Permitting

Pre and Post Inclusionary Housing







City of Portland, GIS HUB

Regional Multifamily Unit Permitting





HUD SOCDS Building Permit Database *2018 data is preliminary

National Multifamily Unit Permitting

■Portland ■Seattle ■Denver





HUD SOCDS Building Permit Database *2018 data is preliminary

Rental Housing Affordability and Portland Households

Change in Rent and Affordability



CoStar, ACS

Change in Rent and Affordability



■2005 ■2017

CoStar, ACS Native American Alaska Native and Asian Pacific Islander not included due to insufficient data

Affordability by Community in 2018







CoStar, ACS Native American Alaska Native and Asian Pacific Islander not included due to insufficient data

Next Steps

Program Adjustments to Date

March 2017 Approved rolling \$15 million property tax exemption cap
September 2018 Simplified and lowered the fee-in-lieu option
October 2018 Expanded full property tax exemption in the Central City
November 2018 Approved incentivizing the pipeline program
December 2018 Extended the lower inclusion rate outside Central City

Upcoming Inclusionary Housing Analysis

No major program changes anticipated

- Study to focus on, at a minimum:
 - Calibration of off-site options, including an 80% option
 - Calibration of reconfiguration option
 - Review of calibration for homeownership
 - Option for full tax exemption outside Central City at 5:1+
 - Impact of Opportunity Zones
 - Impact of increasing regulated rents in last 2 years
 - General calibration and adjustments as necessary

Questions?

Dory Van Bockel *dory.vanbockel@portlandoregon.gov*

Matthew Tschabold matthew.tschabold@portlandoregon.gov