

## What does Portland mean by "smart cities"?

- Innovative uses of data and technology to improve process, provide better services, and increase access
- Better management, analysis, and use of data
- Leverage city infrastructure as a community resource to do all of this



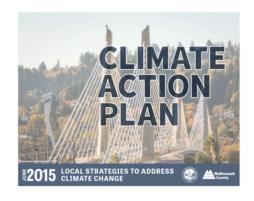














### Open Data Policy and Program

- Bureau of Planning and Sustainability Innovation. Collaboration. Practical Solutions.
- May 3, 2017 City Council unanimously approved
  - Ordinance 188356
- Issues to address:
  - Multiple, redundant datasets
  - No efficient process to release data repeatedly requested
  - Few mechanisms to facilitate data-sharing with the public
- Directive to develop data governance strategy









# City of Portland Privacy and Information Protection Principles

At City Council May 22, 2019 10:25am









#### Why privacy?

- The City of Portland strives to be a more data-driven organization
- The City collects, uses and publishes data that may put communities or individuals at risk
- Marginalized communities can be more vulnerable to misuse of data
- Privacy and information protection are cornerstones for building public trust



#### **Privacy and Information Principles**



Transparency and accountability



Equitable data management



Full lifecycle stewardship



Ethical and nondiscriminating use of data



Data openness



Use of Automated decision systems



Data utility

#### Privacy principles timeline

- September 25, 2018: Portland City Council privacy work session
- November 5 and 6, 2018: Privacy principles workshop
- December 14, 2018: First draft of principles
- January 17, 2019: Privacy + Civic Data public forum
- January to May, 2019: Bureau and Commissioner briefings





#### **Next steps**

- Citywide data governance work (kickoff 6/4/2019)
- Develop short term/long term processes and policies
- Identify resource needs
- Create processes to ensure community involvement
- Focus of Smart City PDX work in fiscal year 2019/2020

