

# Smart City PDX & Privacy Principles

Planning and Sustainability Commission

May 14, 2019

The logo for Smart City PDX is a green rounded square containing the text "SMART CITY PDX" in white, stacked vertically.

SMART  
CITY  
PDX

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# What does Portland mean by “smart cities”?

- Innovative uses of data and technology to improve process, provide better services, and increase access
- Better management, analysis, and use of data
- Leverage city infrastructure as a community resource to do all of this



Working together to create opportunity FOR ALL.

## DIGITAL EQUITY ACTION PLAN YEAR 1-PROGRESS REPORT

DEAP Vision Statement: All residents of Portland/Multnomah County will have barrier-free access to high-speed broadband internet at home and school, an affordable computing device, and the training to use them effectively.

**Prepared for:** Portland City Council, Multnomah County Board of County Commissioners, Multnomah County Library District Board

**Prepared by:** City of Portland Office for Community Technology, Multnomah County Library District and Multnomah County Department of County Assets

**Presented by:** Digital Inclusion Network

# 2035 COMPREHENSIVE PLAN

DECEMBER 2016  
CITY OF PORTLAND, OREGON  
ORDINANCE NO. 187827 AND 188727

*to gaze upon Portland*

THE CITY OF PORTLAND DECEMBER 2016

## SAVING LIVES WITH SAFE STREETS

VISION ZERO ACTION PLAN

VISION ZERO

PROSPEROUS. EDUCATED. HEALTHY. EQUITABLE.

# THE PORTLAND PLAN

APRIL 2012

## The 2035 TSP

City of Portland Transportation System Plan Update

# CLIMATE ACTION PLAN

JUNE 2015 LOCAL STRATEGIES TO ADDRESS CLIMATE CHANGE

# Smart City PDX



Citywide initiative to make Portland a place where data and technology improves people's lives



Prioritizing projects that reduce inequities for people who have been left behind in our city



SCPDX Priorities Framework adopted by Portland City Council June 21, 2018  
<https://www.smartcitypdx.com/guiding-principles>

# Open Data Policy and Program

- May 3, 2017 City Council unanimously approved
  - Ordinance 188356
- Issues to address:
  - Multiple, redundant datasets
  - No efficient process to release data repeatedly requested
  - Few mechanisms to facilitate data-sharing with the public
- Directive to develop data governance strategy



Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.



City Budget Office



# City of Portland Privacy and Information Protection Principles

At City Council May 22, 2019 10:25am



# Why privacy?

- The City of Portland strives to be a more data-driven organization
- The City collects, uses and publishes data that may put communities or individuals at risk
- Marginalized communities can be more vulnerable to misuse of data
- Privacy and information protection are cornerstones for building public trust



# Privacy and Information Principles



Transparency and  
accountability



Equitable data  
management



Full lifecycle  
stewardship



Ethical and non-  
discriminating use  
of data



Data  
openness



Use of Automated  
decision systems



Data  
utility



## Privacy principles timeline

- September 25, 2018: Portland City Council privacy work session
- November 5 and 6, 2018: Privacy principles workshop
- December 14, 2018: First draft of principles
- January 17, 2019: Privacy + Civic Data public forum
- January to May, 2019: Bureau and Commissioner briefings



## **Next steps**

- Citywide data governance work (kickoff 6/4/2019)
- Develop short term/long term processes and policies
- Identify resource needs
- Create processes to ensure community involvement
- Focus of Smart City PDX work in fiscal year 2019/2020

The logo consists of a teal rounded square containing the text "SMART CITY PDX" in white, uppercase, sans-serif font. The word "SMART" is on the top line, "CITY" is on the middle line, and "PDX" is on the bottom line.

SMART  
CITY  
PDX

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