

ORDINANCE No. 189470

Approve the updated Providence Park Comprehensive Transportation Management Plan (Ordinance)

The City of Portland Ordains:

Section 1. The Council finds:

1. Portland Zoning Code Title 33.510.115 (B) allows Major Event Entertainment and Commercial Outdoor Recreation uses at the Providence Park site with certain conditions. One of these conditions is that a Comprehensive Transportation Management Plan (CTMP) for the stadium be approved by the City Council.
2. Ordinance 183553, passed by the Council on February 17, 2010 approved an updated version of the CTMP for PGE Park as required in Portland Zoning Code Section 33.510.115 (D). This update was in response to the 2011 expansion and renovation of the stadium to accommodate Major League Soccer (MLS). The updated CTMP implemented 12 mitigation strategies which included providing transit passes for season ticket holders, enhanced parking enforcement, and increased bike parking.
3. Over the past eight seasons of stadium operations, the CTMP has been effective at mitigating neighborhood impacts from events at the stadium. Available data show that in 2018, 31% of fans regularly took transit to the stadium for games, 53% arrived by car (parking and walking), and 16% by other means including walking, bicycling, and using ridehailing/taxi services.
4. The Timbers have attracted sold out crowds (~21,000 fans) at every home game since joining MLS in 2011. The Thorns have consistently enjoyed the highest average attendance in the National Women's Soccer League since they came onto the field in 2012. Their 2018 average attendance of almost 17,000 spectators is nearly three times the league average.
5. Ordinance 188740, passed by the Council on December 20, 2017, approved the expansion of Providence Park by 4,000 seats. All design and construction costs, including any cost overruns, for the expansion project are to be paid for by the operator, Peregrine Sports, LLC. The expansion project is scheduled to open for the first Portland Timbers home game of the season on June 1, 2019.
6. Section 4 of the 2010 Council-approved PGE Park Good Neighbor Agreement (GNA) establishes an Oversight Committee with representation from Neighborhood Associations, Peregrine Sports, and the City. The Oversight Committee is charged with monitoring the implementation of and efficacy of the CTMP. The Oversight Committee meets at least annually to discuss issues related to stadium operations.
7. Section 2.3 of the GNA provides that in the event of Future Construction at the stadium, such as the current expansion project, the Oversight Committee may recommend revisions to the CTMP to the City Council.

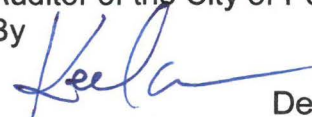
8. Peregrine Sports, LLC convened the Oversight Committee in March 2017 to discuss the project and updates to the CTMP and the related GNA. The Oversight Committee met 17 times over a two-year period and worked with Peregrine Sports, LLC and their consultants to prepare the revisions to the CTMP included in Exhibit A. Recommended updates to the GNA have also been prepared for Council consideration.
9. On February 28, 2019, the Oversight Committee recommended, by majority vote, to make the proposed updated CTMP, Exhibit A, available for neighborhood review and schedule a City Council Hearing.
10. The updated CTMP recommends a combination of continuing the strategies that have been effective since 2011, such as strengthening parking enforcement efforts in Goose Hollow and Northwest neighborhoods; enhancing certain existing strategies, such as adding additional post-game MAX capacity; and employing new strategies that respond to current conditions, such as designating pick-up zones for Transportation Network Companies.
11. On March 11, 2019 a notice was mailed to the surrounding property owners and recognized organizations per the Portland Zoning Code 33.510.115 (D,3) notifying them of the availability of the updated CTMP and the scheduled hearing before City Council.
12. This CTMP update, Exhibit A, contains the elements required by Portland Zoning Code Title 33.5110.115 (D) and has been reviewed by the Goose Hollow Foothills League, the Northwest District Association, Peregrine Sports, LLC, and the City's Spectator Venues Program.

NOW, THEREFORE, the Council directs:

- a. The updated Providence Park Comprehensive Transportation Management Plan, Exhibit A, is hereby approved.

Passed by the Council: APR 24 2019

Commissioner: Mayor Ted Wheeler
Prepared by: Karl Lisle
Date Prepared: March 22, 2019

Mary Hull Caballero
Auditor of the City of Portland
By  Deputy

Agenda No. 322-358

Item Type: Ordinance

No. 189470

Council Meeting Date: April 17, 2019

Title: Approve the updated Providence Park Comprehensive Transportation Management Plan (Ordinance)

AGENDA TYPE

☐ CONSENT

☐ REGULAR

☒ TIME CERTAIN

Start Time: 9:45 am Item ² of 2

Total amount of time needed for presentation, testimony and discussion (Regular and Time Certain): _____ Minutes

INTRODUCED BY: Mayor Wheeler

COMMISSIONER / AUDITOR APPROVAL

Mayor - Finance & Administration - Wheeler Michelle Plambeck

Position 1/ Utilities - Fritz

Position 2/ Works - Fish

Position 3/ Affairs - Hardesty

Position 4/ Safety - Eudaly

City Auditor - Hull Caballero

1) Is a completed Impact Statement attached? Yes ☒

3) Is the item a Code ordinance? Yes ☐ No ☒
If yes, Auditor Office Approval

5a) Is item a Portland Policy Document or Administrative Rule? Yes ☐ No ☒

BUREAU APPROVALS

Bureau: OMF/CAO

OMF/CAO: Tom Rinehart Digitally signed by Tom Rinehart Date: 2019.04.03 09:59:33 -07'00'

Bureau Approval: Carmen Merlo Digitally signed by Carmen Merlo Date: 2019.04.03 17:08:45 -07'00'

Prepared By: Karl Lisle

Date Prepared: March 22, 2019

2) Does the item amend the budget? Yes ☐ No ☒
If yes, Budget Office Approval

4) Is this item a contract, code, easement, franchise, comp plan or Charter? Yes ☒ No ☐
If yes, Attorney Office Approval

Ken McGair Digitally signed by Ken McGair Date: 2019.04.02 16:21:44 -07'00'

5b) If yes, is the City Policy/Admin Rule directive in the ordinance or resolution? Yes ☐

ACTION TAKEN:

APR 17 2019 PASSED TO SECOND READING APR 24 2019 9:30 A.M.

CLERK USE: DATE FILED 4/9/19

Mary Hull Caballero
Auditor of the City of Portland

Karla Moore-Love

By: [Signature] Deputy

Digitally signed by Karla Moore-Love Date: 2019.04.09 14:38:24 -07'00'

FOUR-FIFTHS AGENDA

1. Fritz

2. Fish

3. Hardesty

4. Eudaly

Wheeler

COMMISSIONERS VOTED AS FOLLOWS:

YEAS NAYS

1. Fritz

2. Fish

3. Hardesty

4. Eudaly

Wheeler

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