



**DATE:** March 13<sup>th</sup>, 2019

**TO:** Portland City Council  
Mary Hull Caballero, Auditor

**FROM:** Nick Fish, Commissioner

**CC:** Council Clerk

**SUBJECT:** Age-Friendly Portland Initiative Report to Council (45 minutes)

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Portland is aging in a rapid and unprecedented manner. Two demographic imperatives – population aging and diversification – underscore the reasons why Portland must move toward becoming increasingly inclusive and age friendly.

In 2013, Portland City Council unanimously adopted the Action Plan for an Age-Friendly Portland. The Plan aims to move Portland toward becoming more age friendly, that is a place where you can “grow up and grow old.” Implementation of the Action Plan occurs through work of the Advisory Council for an Age-Friendly Portland and Multnomah County, five Committees (Civic Engagement, Economy & Employment, Health Services & Equity, Housing, and Transportation), and increasingly through City government.

The 2017-18 grant Age-Friendly funding enabled Portland State University’s Institute on Aging to advance strategic areas of the Action Plan, including:

1. **Housing visitability and accessibility:** Collaborate with Portland staff and community partners to understand visitability standards and costs, as well as accessible housing codes; efforts advance Portland Plan and Comprehensive Plan policies.

2. **Consultation with City Bureaus/Offices/Commissions/partners:** Consult with City bureaus to advise best practices that advance accessible housing and environments, improve service delivery, achieve more inclusive public engagement, etc.
3. **Civic involvement/knowledge of aging well:** Increase opportunities for enhancing residents' knowledge of how to age well, and how to become more involved civically through advocacy and volunteering; facilitate finding new engagement opportunities.
4. **Age-smart/age-friendly employer awards:** Create an annual age-smart/age-friendly employer award to advance age-friendly employment and business practices.
5. **Aging Well Conference:** Convene the 2018 Aging Well Conference and mobilize community members from past conferences to increased community age friendliness.
6. **Age equity:** Investigate how age equity can be advanced through the initiative and how age/aging intersects with a racial equity lens.



Age-Friendly

PORTLAND & MULTNOMAH COUNTY

# Age-Friendly Portland: 2017-18

March 13, 2019

Presentation to City Council

Alan DeLaTorre, Portland State University



Photo: David McNair

# 2060 Demographic Imperatives:

## 1. Diversity

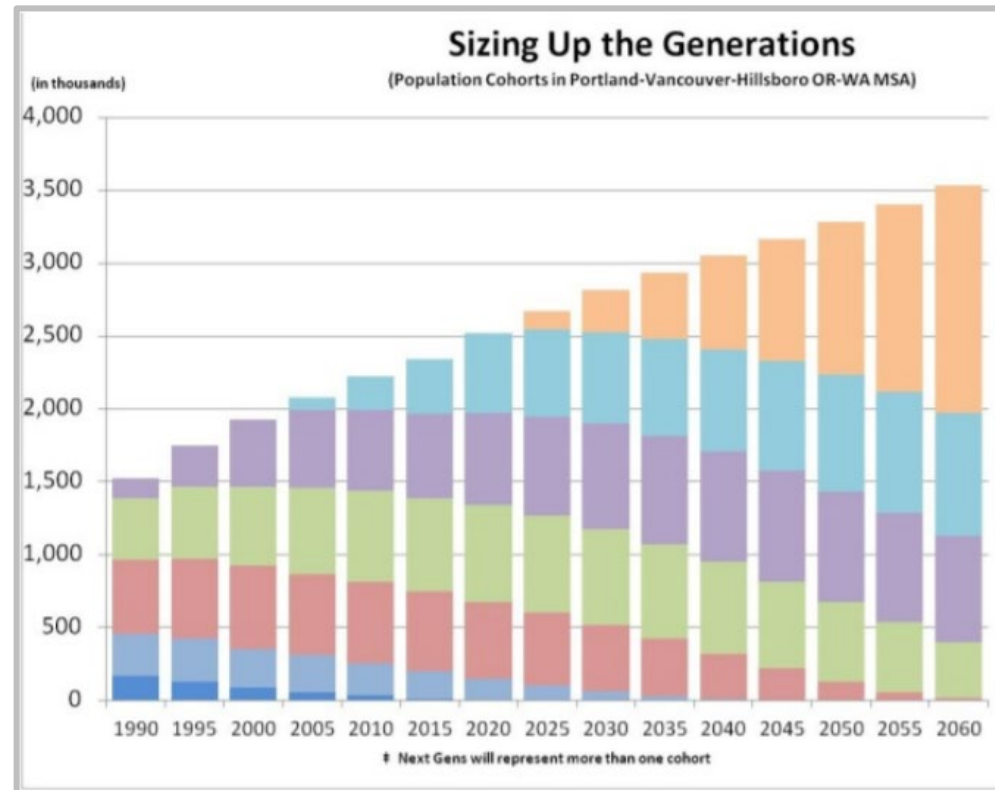
## 2. Aging

- **We continue to grow:** Metro estimates our 7-county region will grow approximately 40% from 2020 to 2060.
- **Diversifying population through 2060:** The proportions of Asian & Pacific Islanders, Black, Latinx, & Native American populations will grow, as the proportion of White populations will decline.
  - By 2060 it is expected that 57.1% of the region will be White, down from 77.8% in 2010.

# 2060 Demographic Imperatives:

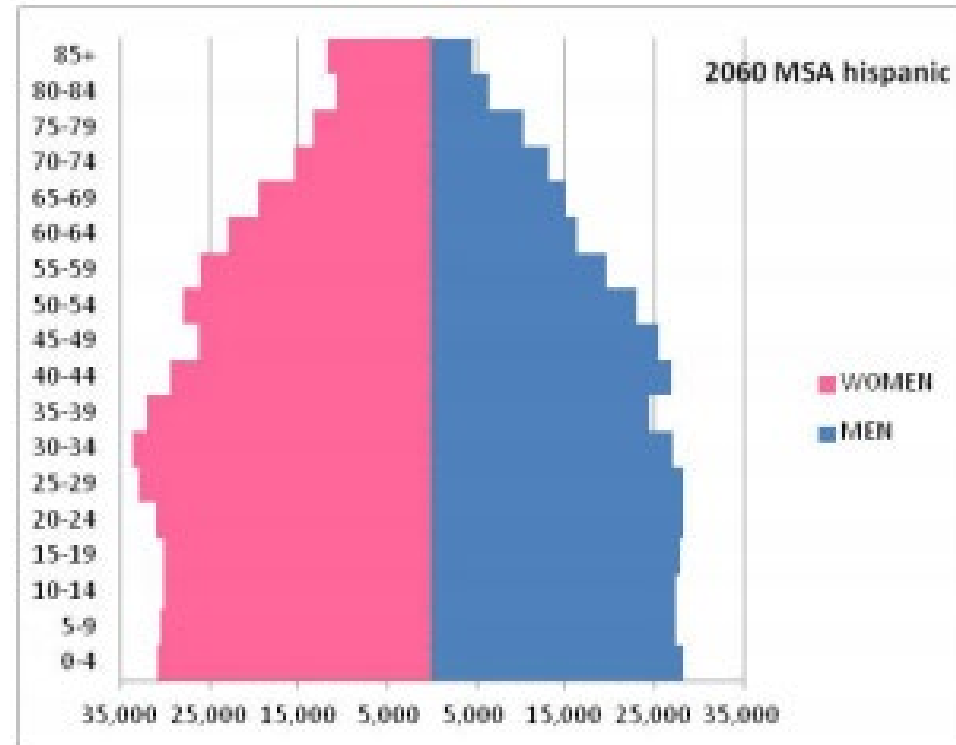
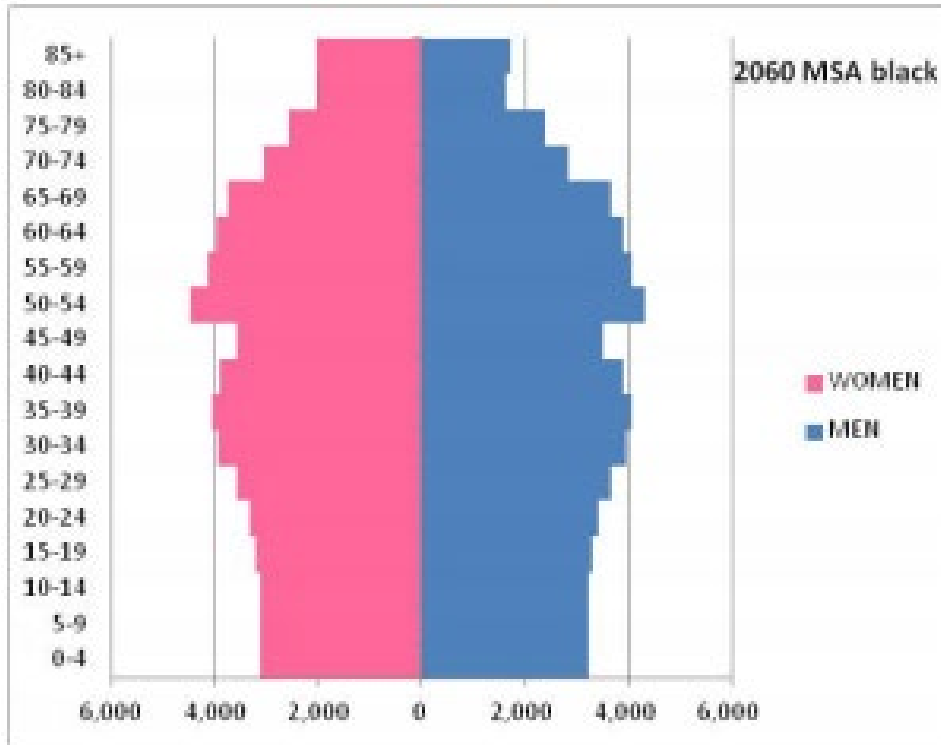
1. Diversity
2. Aging

- **Older age structure:** Number and proportion of older adults will increase through 2060 across all races.
- **Cohort changes:** Over the next 40 years, our birth cohorts will continue to evolve and shape our perspectives and policies.



- Next Gens ‡
- Gen Z
- Millennials (Gen Y)
- Gen X
- Baby boomers
- Silent generation
- Greatest generation

# Projected 2060 Population “Pyramids” Black & Latinx (Portland region)

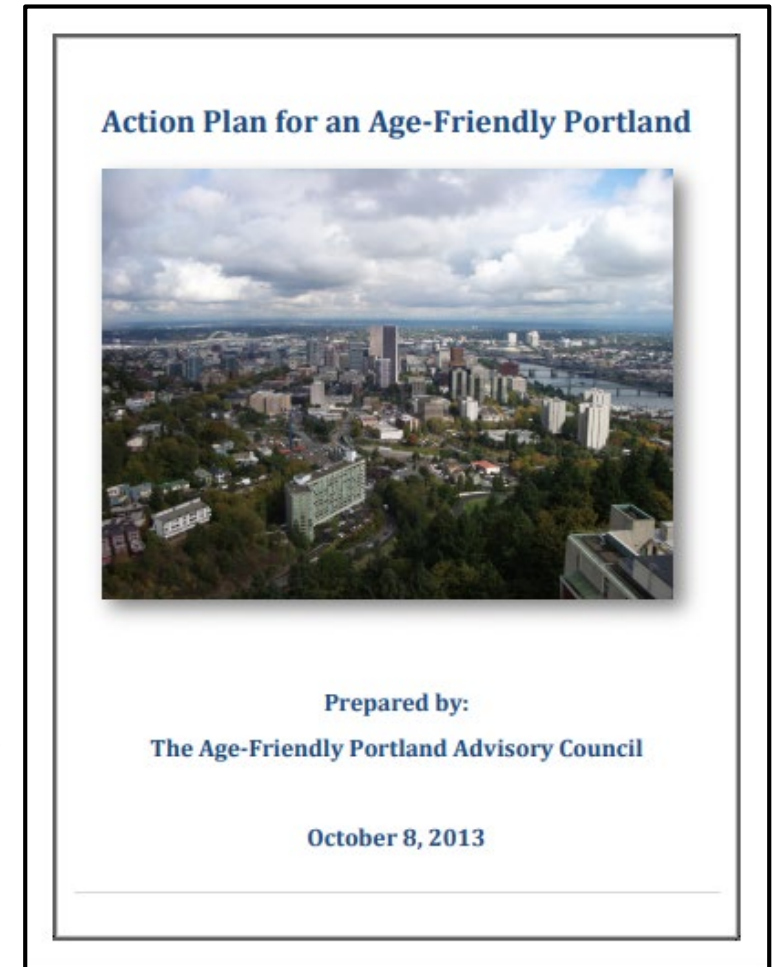


## FAQ: Metro 2060 Population Forecast

*Race, Ethnicity, Age and Gender Forecast for the Portland MSA and 3 counties*

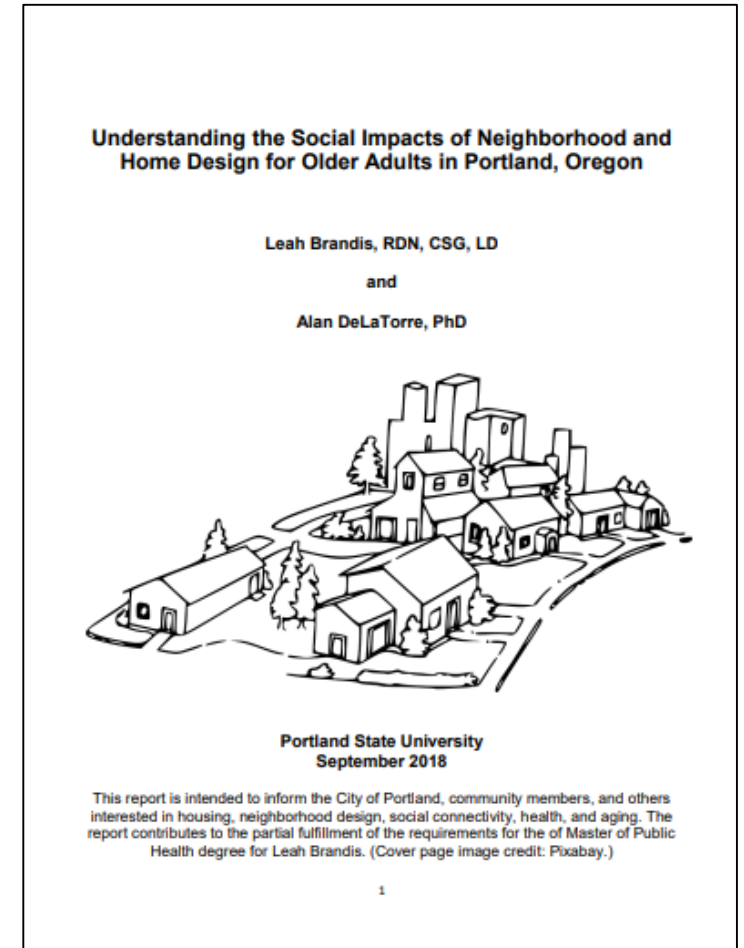
# A Brief Review of Age-Friendly Portland

- **2006-07:** PSU's Institute on Aging assessed Portland's age friendliness (WHO's Global Age-Friendly Cities research project)
- **2011:** City of Portland accepted into WHO's Global Network of Age-Friendly Communities
- **2013:** Action Plan for an Age-Friendly Portland adopted by City Council
- **2016-2018:** City supports age-friendly efforts (e.g., housing, capacity building, civic engagement)



# 2017-18 Age-Friendly Efforts

1. Aging Well Conference
2. Age-friendly Business & Age-Smart Employer Awards
3. Age equity
4. Civic engagement
5. Consultation with City Bureaus and partners
6. Housing visitability





# Consultation with City Bureaus & Partners

- Consult with Bureau of Planning and Sustainability staff:
  - Residential Infill
  - Better Housing by Design
  - Visitability (research & community engagement)
- Portland Water Bureau: Low income customer program
- 2018: Convened project staff from OEHR, PP&R, ONI/OCCL, BPS, PBOT, and PWB to discuss age-friendly opportunities and alignment



**Forum:** BPS staff present to older adults and members of the disability community

# Consultation with City Bureaus & Partners (cont.)

- Portland Housing Bureau/  
Commission on Disability
  - Report: *Age-Friendly Living:  
Breaking Down Barriers to  
Accessibility Code*
- Liaison on age-friendly to  
Multnomah County, Portland  
Commission on Disability,  
Metro, AARP & WHO
- 2018-19: OCCL Code Change  
Committee

Toward Age-Friendly Living:  
**Breaking Down Barriers to Accessibility Code**  
Report on Multi-family Housing Policy and Regulation

Authors:  
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September 15, 2018

Commissioned by:  
Portland State University  
and Age-Friendly Portland



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Aging Well  
Conference  
(2018):  
“Diversity &  
Resilience:  
Building a  
Community  
for All Ages”



- **Coordinating Partners:** Multnomah County, Age-friendly Portland
- **Theme:** “Diversity & Resilience: Building a Community for All Ages”
- **Keynote:** Dr. Fernando Torres-Gil, Director, UCLA Center for Policy Research on Aging; Assistant Secretary for Aging under president Clinton
- **Location/date:** Reynold High School, October 20, 2018
- **Attendees:** Approx. 250 (~150 older adults; 100 vendors/presenters/vols.)

# Age-Friendly Business & Age-Smart Employer Awards



- **2018 Age-Smart Employer Awards**
  - Adorn Boutique
  - MLK Property Management
  - New Seasons Market
- **2018 Age-Friendly Business Awards**
  - Multnomah County Elections Division
  - Multnomah County Library
  - Law Offices of Nay & Friedenbergl
  - Portland Nursery
  - Ride Connection
  - Seniors on the Move
  - Urban Development Partners
  - Unitus Community Credit Union

# Age Equity & Civic Engagement

## Age Equity

- Goal: Improve understanding of the intersections between age, race, gender, disability, SES, geography
- Learning from Coalition of Community of Color and coalition members on aging-related efforts

## Civic Engagement

- OCCL Code Change Committee
- The Age-Friendly Civic Engagement Committee recommended more inclusive engagement and outreach
- Age-Friendly Transportation summit (February, 2019)



**Summit Panel:** Future of mobility for older adults & people with disabilities (Feb., 2019)

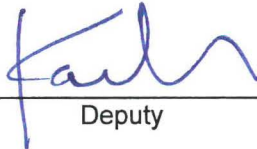
# Where do we go from here?



- Generations United Conference (June 12-14, 2019)
- Report: *State of Aging in Portland: 2019* (Summer, 2019)
- 2019 Age-friendly/Age-Smart Business Awards (October, 2019)
- Improve understanding of age equity, civic and social engagement across the life course, & age-friendly environments
- Advance age friendless in Portland & Multnomah County

Agenda No.  
**REPORT**  
Title

Age-Friendly Portland Initiative Report to Council (Report)

<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Fish</b>	CLERK USE: DATE FILED <u>MAR 05 2019</u>
<b>COMMISSIONER APPROVAL</b>	Mary Hull Caballero Auditor of the City of Portland  By: <u></u> Deputy  <b>ACTION TAKEN:</b>  MAR 13 2019 <b>ACCEPTED</b>
Mayor—Finance & Administration - Wheeler	
Position 1/Utilities - Fritz	
Position 2/Works - Fish <i>SMS for Nick Fish</i>	
Position 3/Affairs - Hardesty	
Position 4/Safety - Eudaly	
<b>BUREAU APPROVAL</b>	
Bureau: Commissioner Fish Bureau Head: Sonia Schmanski	
Prepared by: Asena Lawrence Date Prepared: 3/5/2019	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
<b>City Auditor Office Approval:</b> required for Code Ordinances	
<b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date <b>3/13/2019</b>	

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> Start time: <u>9:45am</u>  Total amount of time needed: <u>45 min</u> (for presentation, testimony and discussion)
<b>CONSENT</b> <input type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Hardesty	3. Hardesty	✓	
4. Eudaly	4. Eudaly	✓	
Wheeler	Wheeler	✓	