

Briefing

MEMORANDUM

Date: March 14, 2019

To: Portland Design Commission

From: Benjamin Nielsen, Design Review

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Re: Amendments to Title 4, Original Art Murals

Attached is a brief memo from Mieke Keenan, BDS Bureau Wide Projects Group, outlining proposed revisions to Portland's Title 4, Original Art Murals code. Mieke's memo provides a good background on what Title 4 is, specifically, and why it was created. She also addresses why revisions are proposed; revisions are proposed both to the Title 4 code itself and to the Administrative Rule that BDS uses to enforce Title 4.

The Design Commission does not review Original Art Murals permitted through Title 4. Murals that meet the standards of this code are exempt from Design Review. Title 4 Original Art Murals are also distinct from murals and other public art approved through the Regional Arts & Culture Commission (RACC). They are also distinct from "signs", as defined by Title 32 and which the Design Commission does review when they are greater than 32 square feet in area.

I have uploaded copies of both the proposed Title 4 revisions and the proposed Administrative Rule revisions to a share drive for you to review. Revisions are indicated with either underlines, where new text is added, or with strikethroughs, where text is proposed to be deleted. These documents can be downloaded here (apologies for the incredibly long link address): https://portlandoregongov-my.sharepoint.com/:f:/g/personal/benjamin_nielsen_portlandoregon_gov/EhYjlkRbSzZAscUyzl7S9HM
BzOzD5C8OX42HJ2uRuoMldQ?e=2ZvrcY. I can also email you the PDFs, if you prefer.

While you are welcome to comment on any of the proposed changes, or recommend additional revisions, you may wish to pay particular attention to Issue #3 in Mieke's memo, which will allow for murals in the Central City to be painted on street-facing walls at the street lot line. This is a change from the current standard, which requires a setback of at least 20 feet.

Please contact me with any questions.

Attachments: Memo from Mieke Keenan, BDS, dated 03/21/2019