



ST. JOHNS
GOOSE HOLLOW
SWAN ISLAND
CENTRAL EASTSIDE
UNIVERSITY PARK
KENTON
FOSTER
N. WILLIAMS
MONTAVILLA/EAST TABOR
WOODSTOCK
82ND AVE
OVERLOOK VILLAGE
BEAUMONT
WESTMORELAND
SELLWOOD
N/NE
PARKROSE
MULTNOMAH VILLAGE
LLOYD
NOB HILL
PEARL DISTRICT
42ND AVE
BURNSIDE EAST

VENTUREPORTLAND

Growing Business. Connecting Neighborhoods.



OLD TOWN
CHINATOWN
GATEWAY
MIDWAY
GREATER BROOKLYN
N. PORTLAND
DIVISION/CLINTON
HAWTHORNE
NW INDUSTRIAL
HOLLYWOOD
ALBERTA
BELMONT
MISSISSIPPI AVE
INTERSTATE
COLUMBIA CORRIDOR
S. PORTLAND
HILLSDALE
PORTLAND INTERNATIONAL
NE BROADWAY

Matthew Mičetić,
President, Venture Portland



The City of **PORTLAND** has
50 neighborhood business districts.

Together these districts contain
19,200 BUSINESSES and provide
270,000 JOBS.



42nd Avenue



82nd Avenue

AROUND THE WORLD IN 82 DISHES

AN INTERNATIONAL FOOD TOUR OF 82ND AVENUE

\$5 SPECIALS



A stylized map of the world is shown in the background, with various restaurant names placed over different continents, representing global cuisine. The names are arranged in two columns:

- Left Column (North to South):**
 - A Little Nectar
 - Best Baguette
 - Budlandia
 - Bun and Pho House
 - Chinese Delicacy
 - Chungdam Korean Fusion
 - Eastport Liquor
 - Hà VL
 - Master Kong
- Right Column (North to South):**
 - Mojo Crepes
 - O'Sushi
 - Puerto Jaibo
 - SokongDong
 - Spice Kitchen
 - Steinhaus
 - Thai Fresh
 - Toast La Tea
 - and more!

OCTOBER 12-21
WIN PRIZES

discover82ndave.com

qizcolorgzuqsl.com

MIN BYZES?

OCTOBER 15-31

[illegible]

Alberta



LIT UP & LOCAL
A MONTH OF MERRIMENT
ON ALBERTA STREET

[illegible]

DASH TO DOUGHNUTS

3K & OBSTACLE COURSE

SUNDAY, JUNE 3, 2018
9AM to 12PM
 Run starts at 9:15am

\$15 ADULTS
\$10 KIDS UNDER 14

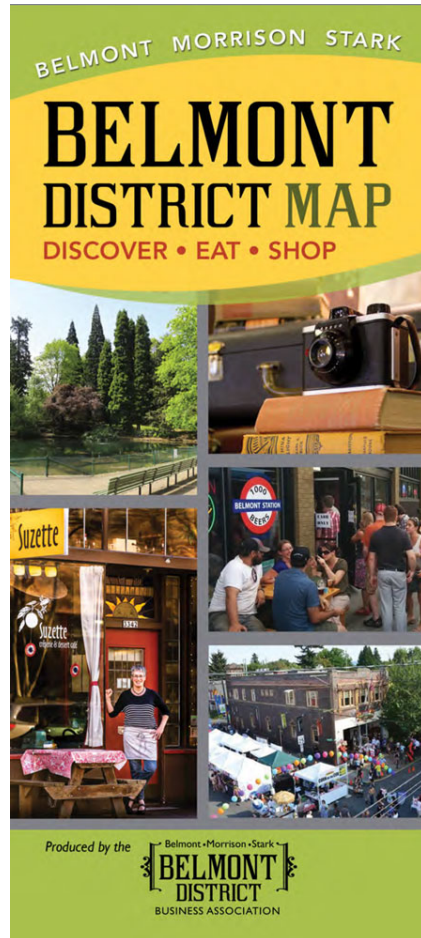
Challenges hosted by Beaumont Village Businesses. Stop by the Pip's Mobile parked at Foot Traffic at the end for free doughnuts! Start and Finish at **Foot Traffic Fremont** (4020 NE Fremont St)
For tickets: Search "Dash to Doughnuts" on www.eventbrite.com

THANKS TO OUR SPONSORS

PIP'S Original
 CAP 2GO
 FRAZIER REALTY IN BEAUMONT
 peak mortgage
 AMERICAN FAMILY INSURANCE
 Delivery Dudes
 Annalys
 Beaumont Hardware
 Beaumont BUSINESS ASSOCIATION
 Green Dog Pet Supply • Silhouette • State Farm



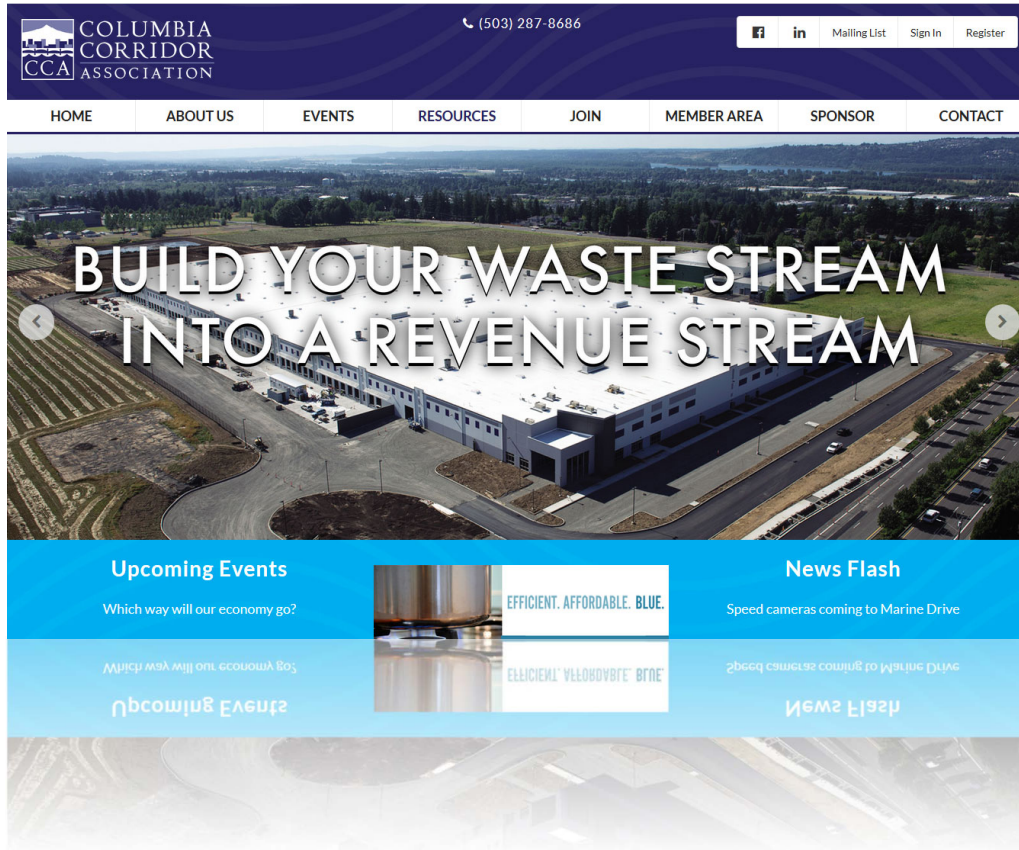
Belmont Area



A group of people, including students and faculty, are seated around a large wooden conference table in a room with large windows, engaged in a meeting or discussion.

[illegible]

Columbia Corridor



Cully Blvd



DIVISION
SOUTHEAST ★ PORTLAND
CLINTON
DISTRICT MAP



Foster Area



FOSTER TASTING TOUR

Participating Businesses

Adelas • Aloha PDX • Awesome Burger • Bar Carlo • Bar Maven
 Bari Food Cart • Barrio • Chicken Coop • Danielle Deschenes Realty
 Devil's Point • Don Churro • El Coqui • El Local • Fernandos' Alegria
 Hut Vintage • Istanbul Delight • Jurassic Cart • Kaah Market
 Klein & Associates, Inc. • La Arepa • Mathilde's Kitchen
 Mixteca • Nayar Taqueria • Off the Griddle • Paola Zarate Insurance
 PieCake • Pieper Cafe • Pod Bar • Portland Mercado
 Que Bacano! Sabor Colombiano • Què Bola • Ramblin Rose
 Red Castle Games • Road Runner BBQ • Sandwich Mania
 Starday Tavern • The Trap • Thunderbird Bar • Tierra del Sol
 Xocoti • Year of the Fish

SATURDAY, JULY 14, 2-10PM




Brought to you by the Foster Area Business Association - FosterArea.com



FOSTER SOUTHEAST PDX





Greater Brooklyn



Greater Brooklyn Business Association

Greater Brooklyn Business Association



From the Landridge to the Volcano - and Everything in Between!

HAWTHORNE

2018
35th Annual

Street Fair

**Sunday
AUG 26**
11-6pm

KIDS FUN & GAMES

OVER 200
LOCAL
VENDORS
from
SE 30th - 38th
AVENUES

Visit us at facebook.com/hawthornepdx

Fred Meyer
OnPoint
presenting a mix of
Whole Bowl
sloan

ROOSEVELT TERRARIUMS
2 for one w/ 12?
memento
LINDA SCHER
NORTH COASTLINE PRODUCTIONS
soulutions

ES
ECHO ENTERTAINMENT
CLASSIC MOVIES
careessentials
HAWTHORNE BUTTERY

Rivermark
COMMUNITY CREDIT UNION
travel
PORTLAND
NEW SEASONS MARKET
ASYLUM
HAWTHORNE BUTTERY



VENTURE PORTLAND

Growing Business. Connecting Neighborhoods.

PORTLAND INTERNATIONAL
AIRPORT

Hillsdale



SUNDAY JULY 27 2014

BOOK SALE

At the corner of
CAPITOL HWY
& BERTHA CT.

9 AM
2 PM

*A Fundraiser Benefitting
Hillsdale Community
Foundation*

[illegible]

Historic Mississippi Ave



Hollywood

[illegible]

A large group of approximately 25 people, including adults and children, are posing for a group photo outdoors. They are standing on a paved area in front of a brick building with large windows. Many of the individuals are wearing bright orange safety vests over their regular clothing. Some people are holding signs; one prominent sign in the center says "ASK ME" in blue letters on a white background. The group is arranged in several rows, with some people making playful poses like sticking out their tongues. The scene is brightly lit, suggesting a sunny day, and there are some autumn-colored leaves visible in the background.



VENTURE PORTLAND

Growing Business. Connecting Neighborhoods.

Kenton



Lents



[illegible]



Montavilla/East Tabor



Multnomah Village

Golden Tickets Here

Shop Local, Think Local, Be Local
Support Multnomah Village & Hillsdale Businesses

Program benefits
multnomahvillage, hillsdale and street
multnomahvillage.com hillsdale.com

Participating Businesses

Multnomah Village	Hillsdale
Action Fast Photo	Hair Color Salon Dirk
Aizen Sports & Pain Clinic	Indigo Traders
Anastasia Salon	Nail Savvy Spa
Anne Bloom's Books	Other World Games
Anne Bocci	Paint Pots Ceramic Studio
Barbur Foods	Paloma Clothing
David Kick LMT	Second to None
Fusion Cut and Color Salon	The Spa Upstairs
Healthy Pets NW	The UPS Store
Indigo Traders	Via a Vis Salon
Jacquelines Pound & Fabulous	
	Food & Drink
Barbur Foods	Hillsdale Liquor Store
Down to Earth Baking	Korkage Wine Bar & shop
Grand Central Baking	Medley
	Otto and Anita's
	Nectar
	Sasquatch Brewing
	Sip D'Vine
	The Village Hut
	Verde Cocina

Special Thanks to All of Our Sponsors

	 David Kick LMT	 The Village is the heart of the town	
			
			
 Food, Multnomah, Hillsdale and Astoria			
			
			
			
			
			

[illegible]

[illegible]

NE Broadway



THE BROADWAY

SUMMER SUPER SALE!

FRI-SUN
JULY
17-19



GREAT DEALS!

UP TO 75% OFF AT
AREA MERCHANTS
ALL THREE DAYS

STOREWIDE SALES

FREE GIFTS

HAPPY HOUR SPECIALS

PET FAIR SAT 11-3

NEBROADWAY.COM



NE BROADWAY BUSINESS ASSOC.



venture portland



Forever pets
forever yours
Locally owned & independent Est. 2003



GREAT WINE BUYS



Kitchen Kaboodle
Only in Portland since 1975



Minuteman Press, Local Center
The First & Last Stop in Printing



academy of art museum



baja fresh
FRESH MEXICAN



GREAT WINE BUYS



Kitchen Kaboodle
Only in Portland since 1975

11-18



NE BROADWAY BUSINESS ASSOC.





An aerial night photograph of an industrial facility, likely a refinery or chemical plant, situated along a waterfront. Several large, cylindrical storage tanks are illuminated from within, casting a warm glow. The facility includes various buildings, pipes, and a large ship docked at a pier. In the background, a city skyline is visible across the water, with lights reflecting on the surface. The sky is dark with some clouds. In the top right corner, there is a logo for the 'NORTHWEST INDUSTRIAL BUSINESS ASSOCIATION' featuring a gear icon. In the bottom left corner, the text '©HH Click Photography' is visible.

ΓΙΞΕΤΕ ΤΗΝ ΟΔΟ ΤΩ ΝΙΒΑ, ΣΤΗΝ ΠΡΟΕΛΕΥΣΗ

A welder wearing a yellow hard hat and orange jacket is working on a large, dark steel structure, likely a ship hull, in a dark industrial setting. Sparks are flying from the welding point. The structure is marked with various labels and drawings. The background shows the interior of a large building with structural beams and lights. The image is credited to ©HH Click Photography.

[illegible]

Old Town/Chinatown



Parkrose



A family of five is posing for a photo with a large, white, fluffy Easter Bunny mascot. The woman on the left is wearing a black top, a striped cardigan, and bunny ears. The woman in the center is wearing sunglasses and a baby carrier. The child on the left is wearing a striped shirt and bunny ears. The child on the right is wearing a striped shirt and bunny ears. The bunny mascot is standing behind them, and the background shows a park setting with trees and a white tent.



[illegible]

Sellwood

12TH ANNUAL

DECEMBERVILLE

★ SHOP, EAT AND PLAY IN SELLWOOD & WESTMORELAND

★ SATURDAY, DECEMBER 1ST

10 AM - 4 PM

ALL ACTIVITIES ARE FREE!

10AM: Ralph Breaks the Internet at Moreland Theatre

11AM-3PM: Photos with Santa at Oodles 4 Kids

1PM: Portland Puppet Museum's *Hat's Off to Frosty* at SMILE

3PM: Sing-Along with CHS Choir at SMILE

THROUGHOUT THE DAY:

Specials and Sales, Photos with Santa, Crafts, Games & Activities, Holiday Caroling, Double-Decker Bus Rides through the neighborhood

www.Decemberville.com

COLLECTING NEW AND UNWRAPPED TOYS AND CLOTHING TO BENEFIT RAPHAEL HOUSE

Community-Level Partners •

DORSEY & STEM
THEATRE

MORELAND
THEATRE

NEW SEASONS
MARKET

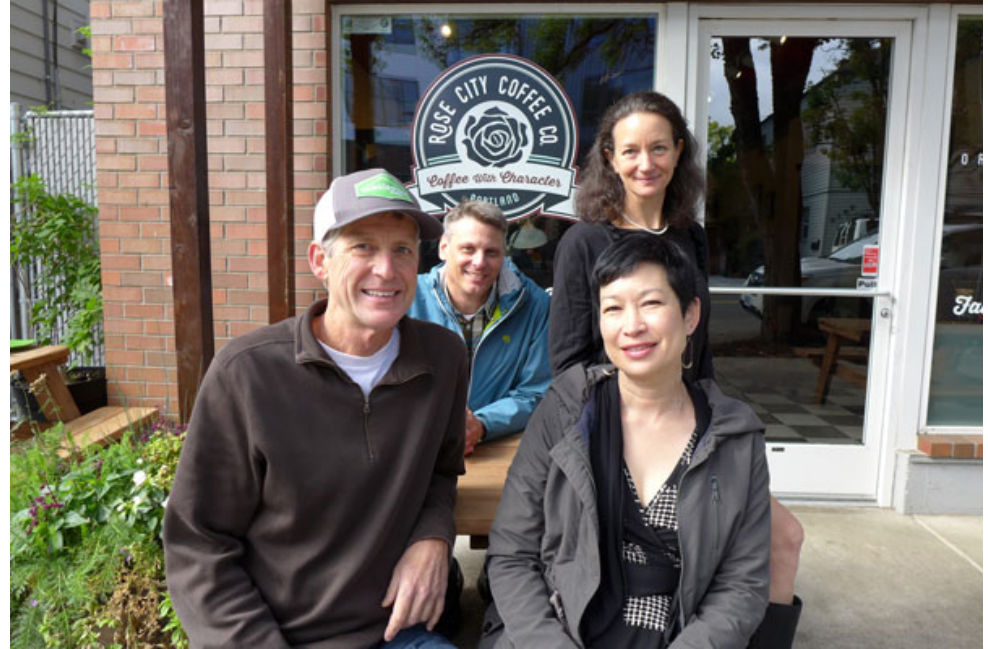
BROWN PROPERTIES LP

THE UPS STORE
A UPS BUSINESS

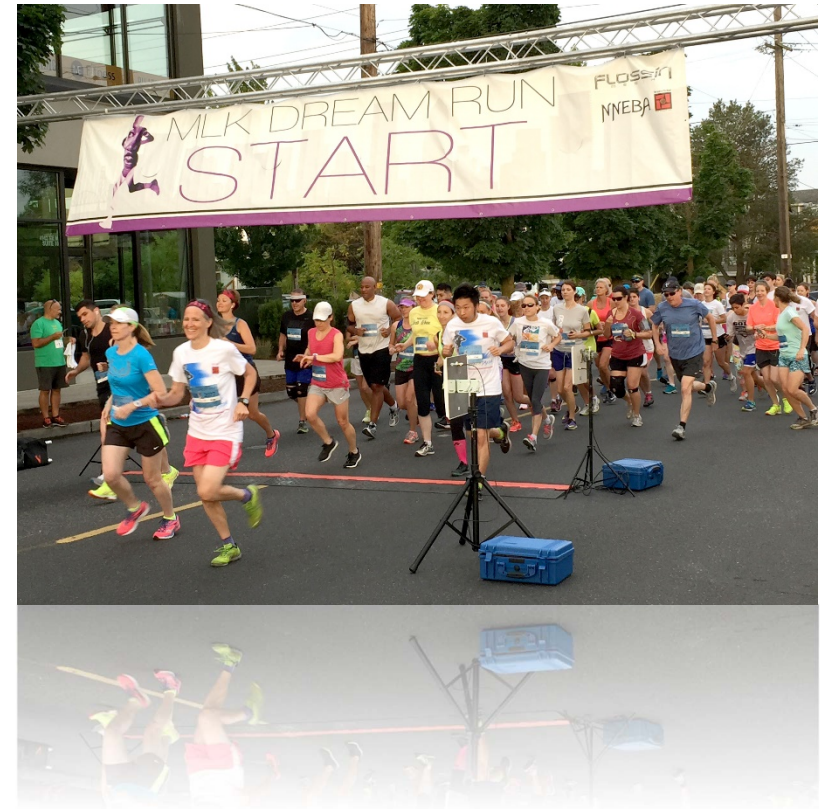
STARBUCKS

FREE

**Sellwood
Westmoreland**
THE CITY OF PORTLAND

[illegible]

Soul District

[illegible]

South Portland



St. Johns



Stadium District



Stop and Shop • Eat and Drink • Stay and Play - in historic Goose Hollow

Stop and Shop • Eat and Drink • Stay and Stay - in historic Coors House.



Williams District



Woodstock



ING IN STRATEGIC GROWTH OF NEIGHBORHOOD BUSINESS DISTRICTS



EXPANDED Access to Training

391 business district **LEADERS**
from **38** districts attended **33**
CAPACITY BUILDING TRAININGS
and **EVENTS.**



2018

Venture Portland addressed
593 DISTRICT SPECIFIC
REQUESTS for
individualized assistance
from business districts city wide



2018

Venture Portland provided
2,665 hours of **TRAINING** and
TECHNICAL ASSISTANCE to
business district leaders.



EXPANDED Access to Grants

AWARDED **\$119,618** to fund **33**
Projects in Districts **LEVERAGING**
\$286,485 a **2.5-to-1** match.



LAUNCHED NEW FUNDING STREAM

Staffing Kickstarter Grants

- Funded first-time staffers in Beaumont, Division/Clinton, Lloyd and Sellwood
- Increased staffer hours in NE Broadway and Northwest District
- Leveraged \$77,000+ in payroll, a nearly 8-to-1 match!



LAUNCHED NEW FUNDING STREAM

Destination Investment Grants

- Created with Travel Portland to align with Portland's new Tourism Master Plan
- Provides funding for significant physical improvements to districts that benefit customers/visitors
- Partnered with PBOT to provide applicants with prioritized permit support
- Awarded \$40,000 to 5 districts for banners, websites and pocket parks



MAKING CASH REGISTERS RING

District Promotions (including Little Boxes – City Wide)

- 50 Retail Promotions in 21 days
- Incentivized **15,000** holiday **STORE VISITS** on Black Friday/Small Business Saturday

Golden Ticket (Hillsdale/Multnomah Village)

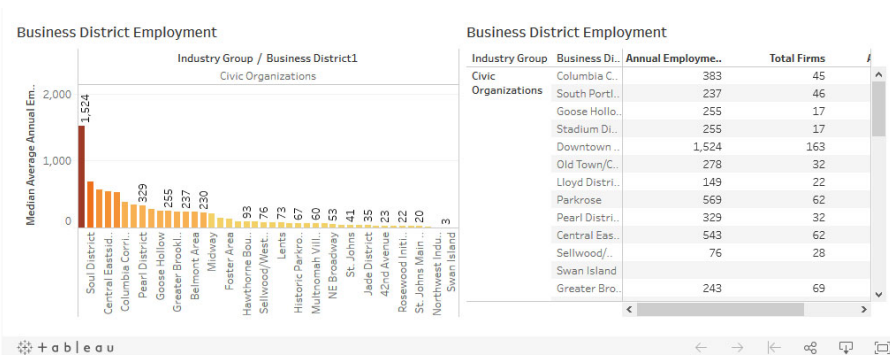
- Generated **\$1.5 million** in neighborhood holiday retail **SALES**



PARTNERSHIP WITH CITY OF PORTLAND

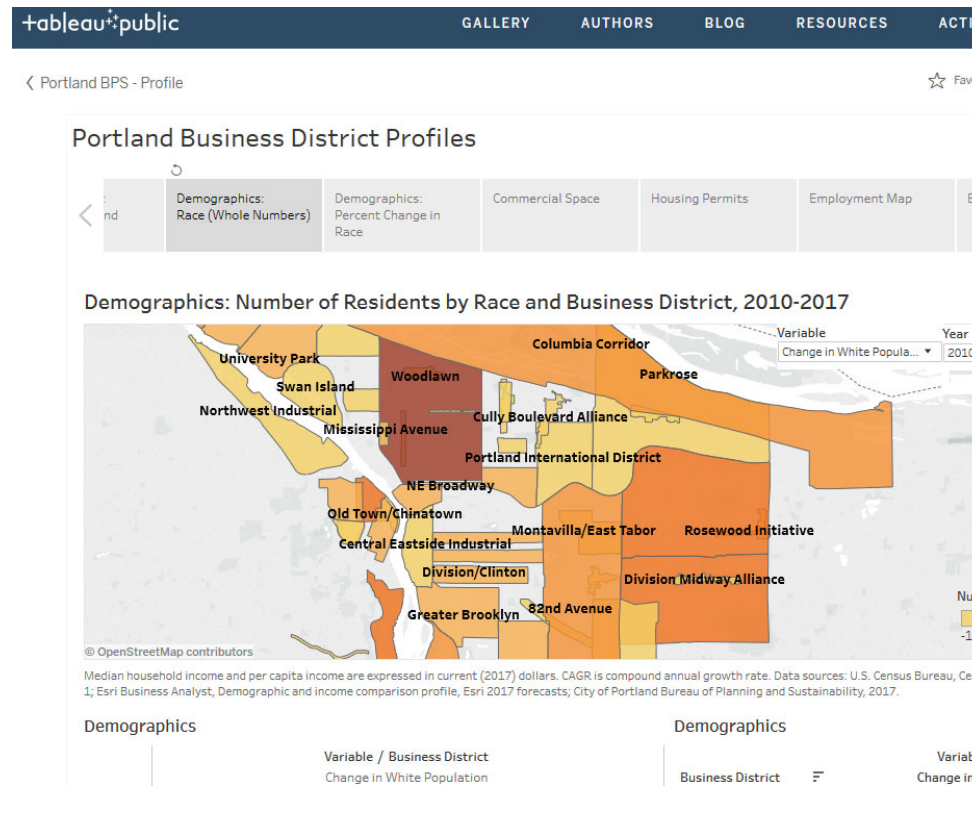
Helped City Council and Bureaus CONNECT with neighborhood businesses

- Partnered with BPS to launch **FIRST EVER** public business **DISTRICT DATA** tool



Business Mix by Industry Group by Business District, 2002-2016

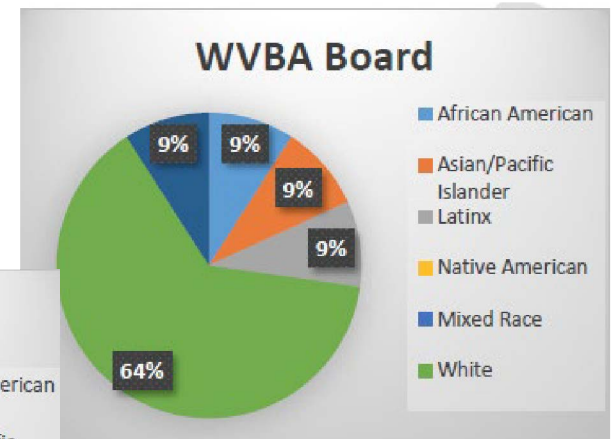
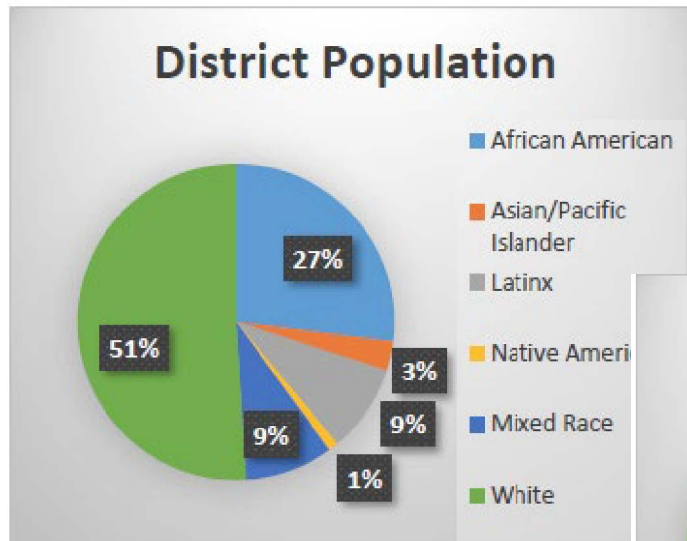
Business District	Industry Group	Annual Employment	Total Firms	Average Pay
42nd Avenue	Total	567	63	\$32,893
	Civic Organizations	23	4	\$25,705
	Education and Medical	211	10	\$34,490
	Food and Drink	134	11	\$19,977
	Office-Based	38	12	\$39,301
	Other	11	3	\$21,143
	Personal and Household S.	21	8	\$18,238
	Production, Distribution, ...	129	15	\$46,478
82nd Avenue	Total	12,900	1,831	\$32,755
	Accommodation	76	12	\$18,111
	Civic Organizations	531	81	\$31,261
	Education and Medical	3,287	195	\$37,607
	Food and Drink	2,081	209	\$17,539
	Office-Based	957	328	\$50,232
	Other	1,002	111	\$43,081
	Other Entertainment	271	19	\$14,663
	Personal and Household S.	326	268	\$18,017



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Data helps districts become more inclusive and welcoming
- Strategic focus increases economic impact



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Coordinated Gateway Discovery Park **GRAND OPENING TOUR** with Commissioner Fritz



PARTNERSHIP WITH CITY OF PORTLAND

Helped City Council and Bureaus CONNECT with neighborhood businesses

- Helped BES and PBOT mitigate IMPACT on business districts
- Helped districts understand new Land Use Notifications
- Maintained 'Age Friendly Business' and 'Sustainability at Work' certifications
- Supported Neighborhood Economic Development including NPIs
- Supported ONI rebranding process



OFFICE OF
**Community
& Civic Life**

AGE FRIENDLY BUSINESS AWARDS

- Produced inaugural Age-Friendly Business Awards in partnership with Elders in Action
- Age-Smart Employer Award recognized employers with policies and practices that benefit workers of all ages
- Age-Friendly Business Award celebrated businesses that serve people of all ages well
- Honored 11 neighborhood businesses with Awards at City Hall Ceremony (10/31)



AGE FRIENDLY BUSINESS AWARDS

Proclaimed 'Age-Friendly Business Day' (10/31/18)



MY PEOPLE'S MARKET

- Helped connect business owners of color to business districts
- Promoted first-ever My People's Market pop-up in Lloyd



2018

Venture Portland Board Members

contributed **1,255** HOURS

equal to **.61 FTE** or **24 hours/week**.



**INVESTING IN INNOVATIVE
SOLUTIONS TO GROW BUSINESS
AND CONNECT NEIGHBORHOODS**



Catalytic effort addresses disparity, gentrification and displacement among targeted East and North Portland business districts.

- 10-20% Increase in Members
 - **26% INCREASE NEW** members
- 10-20% Increase in Volunteers
 - **72% INCREASE NEW** board members
- 10-20% Increase in Revenue
 - **10% INCREASE** (generated \$145,000)



CATALYTIC INVESTMENT INITIATIVE

Results:

- **24** NEW or EXPANDED Revenue-Generating EVENTS drew **30,000+** attendees
- **62** Positive Earned MEDIA STORIES (including features on KGW and KATU)
- **8** EXPANDED Websites
- **\$100+ Million** Public Infrastructure Investment



INNOVATIVE PROGRAM DESIGN

Professional Staffing

- Business District Organizer (12 hours/week)

Catalytic Grant Funds

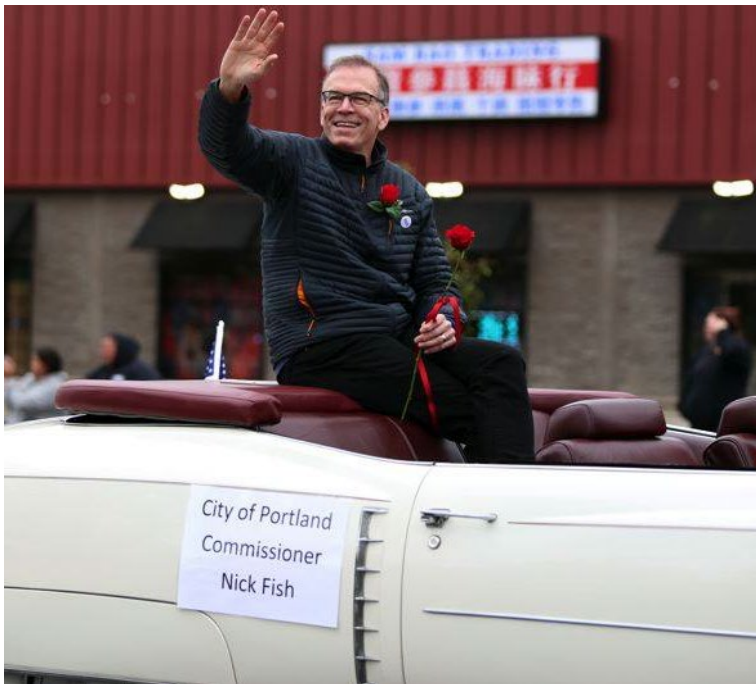
- Reduced Match Enables District Creativity

District-specific Technical Assistance



82ND AVENUE OF ROSES

- REVITALIZED 82ND Avenue of Roses Parade
- REVITALIZED Website/Social Media
Updated content including 'Meet Your Neighbor' business profiles



82ND AVENUE OF ROSES

Around the World in 82 Dishes

- EXPANDED 'Around the World in 82 Dishes' (10 days, October 2018)
- Generated 700 purchases and \$5,000 in new revenue (123% increase)



**A R O U N D
T H E W O R L D
I N 8 2 D I S H E S**

\$5 SPECIALS

WIN PRIZES

OCTOBER 12-21



FOSTER AREA

- LAUNCHED partnership with PBOT supporting new #FosterFaves, Foster Frights, Foster Forward and Winterfest campaigns and events
- EXPANDED Tasting Tour generated \$10,000 in business sales (165% increase)
- EXPANDED Map

HALLOWEEN ON FOSTER ROAD

(activities occur on October 31st unless noted)

FRIGHTS ON FOSTER

Drink Specials, Costume Contests, Live Music & More (21+)

Bar Carlo
Bar Maven
Barrio*
Devils Point
FoPo Tavern
Hut Vintage*
Starday Tavern
The Trap
Thunderbird

TREATS ON THE STREET

Candy, Coloring, Pumpkins & More (All Ages)

Carts on Foster
Hammer + Jacks*
I've Been Framed*
Klein & Assoc.
McCollum Auto Mercado*
Off the Griddle
Pieper Cafe*
Red Castle Games*

*activities occur on dates other than 10/31 visit fosterarea.com for full details

Discounted Halloween transportation by: **PBOT SAFE RIDE HOME**
Ask your server for details

Get the full list of events at: **FOSTERAREA.COM**

PORTLAND MERCADO (7238 SE Foster Rd)

Business	Special	Star Rating
Adelitas (Family Friendly) \$5 Special: Pambazo (chorizo, potato, lettuce and cheese) adelitasdx.com	FOSTER TASTING TOUR Special	5
Barrio (Family Friendly) \$5 Special: Michelada or Sangria 971.808.8212	FOSTER TASTING TOUR Special	5
Don Churro (Family Friendly) \$5 Special: Val Sundae (4 small churros w/ one ice cream scoop) donchurrosdx.com	FOSTER TASTING TOUR Special	5
El Coqui (Family Friendly) \$5 Special: Pincho de Pollo or Cerdo portlandmercado.org/el-coqui	FOSTER TASTING TOUR Special	5
Fernandez Alegria (Family Friendly) \$5 Special: Burrito Roll w/ Chicken 503.481.6306	FOSTER TASTING TOUR Special	5
Kaah Market (Family Friendly 2-9pm) \$5 Special: Store Guacamole w/ Chips Butcher: 2 lbs. Chorizo kaahmarket.com	FOSTER TASTING TOUR Special	5
Northside's Kitchen (Family Friendly) \$5 Special: Roasted Chicken or Pork Plate 503.957.6184	FOSTER TASTING TOUR Special	5
Mixteca (Family Friendly) \$5 Special: Mole Bowl (chicken/vegan/pork) mixtecapdx.com	FOSTER TASTING TOUR Special	5
Paola Zarate Insurance (Family Friendly 2-6pm) Answer a trivia question to earn a sticker farmersagent.com/pazarate	FOSTER TASTING TOUR Special	5
Portland Mercado (Family Friendly 2-6pm) Answer a trivia question to earn a sticker portlandmercado.org	FOSTER TASTING TOUR Special	5
Que Pasa! Sabor Colombiano (Family Friendly) \$5 Special: Bacano Sample (empanada, almojibana + patacon con pollo) quepasafood.com	FOSTER TASTING TOUR Special	5
Que Bola (Family Friendly) \$5 Special: Small Bowl (rice, beans, picadillo, fried plantain) 971.319.0142	FOSTER TASTING TOUR Special	5
Tierra del Sol (Family Friendly) \$5 Special: Impanada Amarillo 503.975.4805	FOSTER TASTING TOUR Special	5
Xocoti (Family Friendly) \$5 Special: Jicama, Beet and Mango Spiraled Salad xocotipdx.com	FOSTER TASTING TOUR Special	5

WHAT YOU CAN WIN

3-5 stickers - eligible to win \$50 in giftcards from participating businesses.

6-8 stickers - eligible to win \$100 in giftcards from participating businesses.

9+ stickers - eligible to win \$150 in giftcards from participating businesses.

ENTER TO WIN

To enter, fill out your contact information, complete the Foster Tasting Tour pass, business by 10pm on July 14, 2018, announced the week of July 16, 2018.

Name: _____

Phone: _____

Email: _____



FOSTER AREA

- LAUNCHED Foster Forward Holiday Shopping Incentive with viral video
- LAUNCHED Foster Winterfest with family-friendly festivities
- EXPANDED Map



FOSTER FORWARD
November 23 - December 9

Make your holidays merry and bright with Foster Forward discounts, prizes and specials at 35 Foster Area businesses.

How it Works

1. Spend \$5 or more at a participating business
2. Get a Foster Forward Ticket
3. Redeem Ticket at another business
4. Repeat!

Deals and discounts change daily so keep shopping your favorite businesses!

Visit fosterarea.com for the full list of participating businesses

Don't forget to celebrate the season at **Foster Winterfest** on Sunday, December 2 from 12-5pm

Check out the Foster Forward Video:



FOSTER WINTERFEST
December 2nd
1-5pm

Family-Friendly Holiday Festivities:

- 1pm** Decorate a Gingerbread House with Danielle Deschenes Realtor
Free hot chocolate for kids!
Pieper Café - 6504 SE Foster Road
- 2pm** Holiday Scavenger Hunt
Hammer and Jacks - 6416 SE Foster Road
- 3pm** Family Board Games
Red Castle Games - 6406 SE Foster Road
- 4pm** Holiday Crafts at the Carts with Portland Circle of Friends & Family Preschool
Gift Supplies donated by I've Been Framed
on Foster - 5205 SE Foster Road

Live Foster Lights Winter Nights
Time Cart Lighting
on Foster - 5205 SE Foster Road

Don't forget to take advantage of **ard discounts, prizes & specials** at 35 participating businesses

made possible through the generous support of our sponsors

Gateway Area

Gateway Discovery Park: Home for Events

Cruising Gateway: All Wheels Welcome

- Bike/Electric Car/Scooter/Skateboard Demos & Cruise-In

Celebrating Gateway: International Winter Festival

- Highlighted diverse cultures and unique winter traditions



Gateway Area

- LAUNCHED Professional Photography for district businesses
- ADVOCATED for Infrastructure Investment with Prosper Portland / Gateway Leadership Council
- EXPANDED Gateway Clean-ups removed 550 pounds of trash from Halsey/Weidler Corridor



KAREN MONTEZ, OWNER
"Your Gal Friday!"

KPM BUSINESS SERVICES
TOGETHER WE WORK SMARTER ©

MAILING ADDRESS:
4207 SE Woodstock Blvd.
PMB 575
Portland, OR 97206

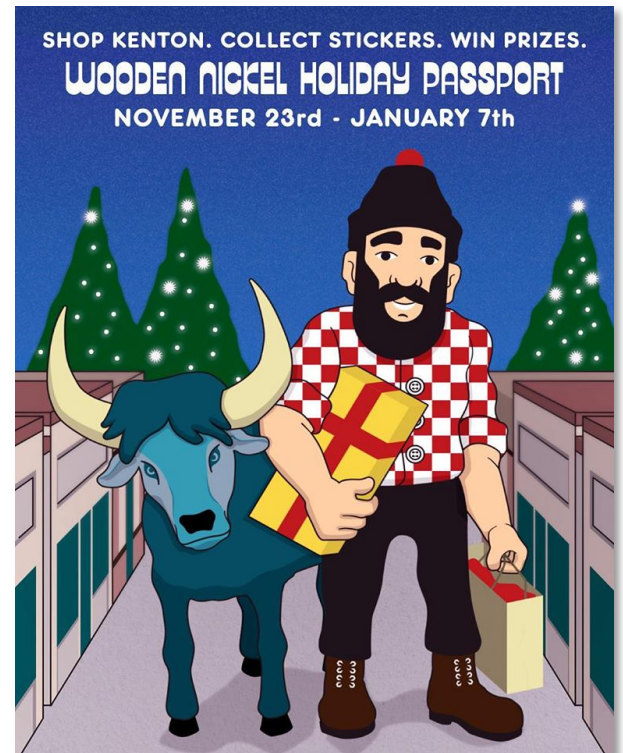
mobile: 503.313.1823
karen@kpm-business-services.com
www.kpm-business-services.com



- LAUNCHED District Map
- LAUNCHED 'Deck the Paul' holiday fest and celebrated winning Restore Oregon's DeMuro Award for statue restoration
- EXPANDED 'Wooden Nickel' holiday shopping incentive and generated more than \$10,000 in retail sales



- EXPANDED 5th Annual Kenton Garage Sale with 109 sales (82% increase) and generated \$1,000 business revenue (32% increase)
- PURCHASED New Heaters to improve conditions for Kenton Women's Village Residents



MIDWAY

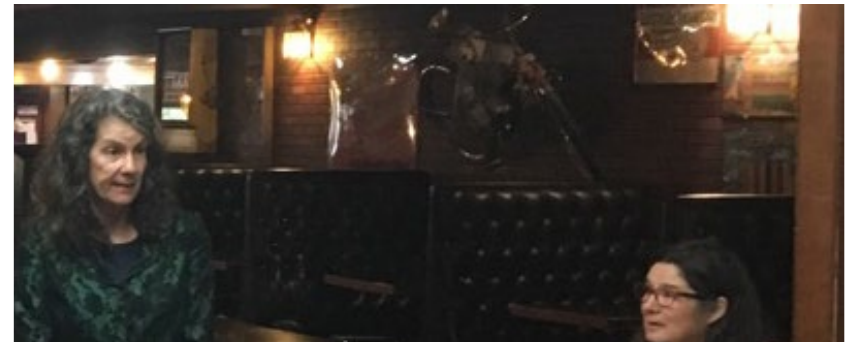
- EXPANDED Midway Thriving: Connecting Business, Community and Nature at Powell Butte
- UPDATED Website to address digital divide (60% businesses still have NO online presence)
- SUPPORTED Festival of Nations celebration of district diversity



MIDWAY



- EXPANDED Monthly Lunch and hosted Commissioners Vega Pederson, Fish and Fritz
- HOSTED Business Mixers to encourage networking



ST. JOHNS

District Banners

- Worked with local designer
- Installed 20 banners along N Lombard and lesser-known N Fessenden and Cathedral Park (additional 20 banners expected Spring 2019)
- Unveiled at St. Johns Bizarre
- Increased website traffic 30%
- Repurposed design for New Resident District Welcome Baskets



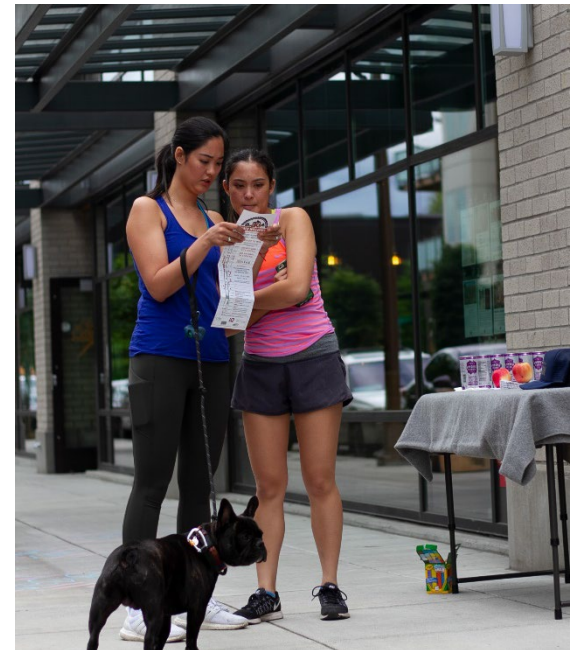
ST. JOHNS

- EXPANDED St. Johns Halloween with 51 businesses and 1,000 kids
- EXPANDED Night on the Town +1 and hosted Portland's first tree lighting
- LAUNCHED Business Mixers



WILLIAMS DISTRICT

- EXPANDED Walk Williams monthly event July-October with 34 participating businesses
- LAUNCHED Halloween Event
- EXPANDED 9th Annual Shop Williams Late
- PRODUCED Map featuring 62 businesses and highlighting Historic Black Williams Project Markers



WILLIAMS DISTRICT

#WILLIAMSGIVES

- EXPANDED 2nd annual month-long event Giving Event
- Partnered with Boise/Eliot School, Ethos, Friends of the Children, SEI and Vancouver Avenue 1st Baptist Church
- Funded:
 - 150 at-risk kids' holiday gifts and warm clothes
 - 40 holiday meals for housebound seniors
 - Church Food Pantry
 - Ongoing education and youth development programs



IT'S WORKING

Our continued **PARTNERSHIP** and
RECOGNITION of the **VALUE** of
Venture Portland and neighborhood
business districts **DRIVES** Portland's
ECONOMY.



2019-2020 Investment

Continue Venture Portland Funding including Catalytic Investment Initiative in East / North Portland

City Investment: \$555,000

Venture Portland Leverage: \$1,400,000 – almost 3-to-1 match



VENTURE PORTLAND MEANS BUSINESS

The business of Portland is about more than business. It's about people, neighborhoods and culture. It's about finding the right space. Raising capital. Creating jobs. And being flexible. It's about passion. And dedication. And starting something because you believe your idea is THE IDEA.

It's about a vision for our city. One that business owners, residents and government officials share. A vision that celebrates the individualism and distinct flavor that makes Portland Portland. The knowledge that our diverse neighborhoods and unique views make up the very fabric that binds our city together.

The business of Portland is about a lot more than just business. It's about growing business and connecting neighborhoods to make more out of the neighborhood business districts we call home.



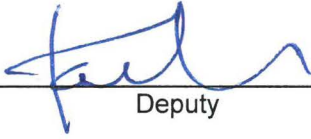
ventureportland.org



@ventureportland

Agenda No.
REPORT
 Title

Venture Portland Annual Report to Council (Report)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Fish</p>	<p>CLERK USE: DATE FILED <u>FEB 05 2019</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration - Wheeler</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Hardesty</p> <p>Position 4/Safety - Eudaly</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By:  Deputy</p>
<p style="text-align: center;">BUREAU APPROVAL</p> <p>Bureau: Commissioner Fish Bureau Head: Sonia Schmanski</p>	<p>ACTION TAKEN: FEB 13 2019 ACCEPTED</p>
<p>Prepared by: Asena Lawrence Date Prepared: 2/5/2019</p>	
<p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date 02/13/2019</p>	

<p style="text-align: center;">AGENDA</p> <p>TIME CERTAIN <input checked="" type="checkbox"/> Start time: 9:45am</p> <p>Total amount of time needed: 30 minutes (for presentation, testimony and discussion)</p> <p>CONSENT <input type="checkbox"/></p> <p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 35%;">FOUR-FIFTHS AGENDA</th> <th colspan="2">COMMISSIONERS VOTED AS FOLLOWS:</th> </tr> <tr> <th></th> <th style="width: 20%;">YEAS</th> <th style="width: 25%;">NAYS</th> </tr> <tr> <td>1. Fritz</td> <td>1. Fritz <input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>2. Fish</td> <td>2. Fish <input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>3. Hardesty</td> <td>3. Hardesty <input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>4. Eudaly</td> <td>4. Eudaly <input checked="" type="checkbox"/></td> <td></td> </tr> <tr> <td>Wheeler</td> <td>Wheeler <input checked="" type="checkbox"/></td> <td></td> </tr> </table>	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:			YEAS	NAYS	1. Fritz	1. Fritz <input checked="" type="checkbox"/>		2. Fish	2. Fish <input checked="" type="checkbox"/>		3. Hardesty	3. Hardesty <input checked="" type="checkbox"/>		4. Eudaly	4. Eudaly <input checked="" type="checkbox"/>		Wheeler	Wheeler <input checked="" type="checkbox"/>	
FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:																					
	YEAS	NAYS																				
1. Fritz	1. Fritz <input checked="" type="checkbox"/>																					
2. Fish	2. Fish <input checked="" type="checkbox"/>																					
3. Hardesty	3. Hardesty <input checked="" type="checkbox"/>																					
4. Eudaly	4. Eudaly <input checked="" type="checkbox"/>																					
Wheeler	Wheeler <input checked="" type="checkbox"/>																					