

Office of Mayor Ted Wheeler City of Portland

January 30th, 2019

As Mayor and Commissioner of Finance & Administration, I request Council confirmation of the following appointment to the Open and Accountable Elections Commission.

Appointment	Term	Replacing
Serin Bussell	TBD	None
Courtney Helstein	TBD	None
Daniel Lewkow	TBD	None
Ricardo Lujan-Valerio	TBD	None
Amy Ruiz	TBD	None
Amy Sample Ward	TBD	None
Tom Simpson	TBD	None
Norman Turrill	TBD	None
Cindy Yang	TBD	None
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Respectfully submitted,

Ted Wheeler Mayor

Serin Bussell



Serin is currently Chief of Staff to State Senator Jeff Golden. She has lived in Portland for over 10 years. She received a Masters in Geology from Portland State University and worked for the Oregon Department of Geology and Mineral Industries, where she focused on landslide hazard mapping. Serin later completed an MBA at Willamette University, while working at Metro, where she was part of the Diversity, Equity, and Inclusion Change Team.

Serin is the Board Chair of the Crag Law Center and is passionate about environmental justice. She is looking forward to bringing her experience in campaign management, nonprofit administration, and project management to the OAE Commission.

Courtney Helstein



Courtney has worked in public policy and political campaigns for nearly a decade and currently serves as the Director of Government Affairs and Campaigns for Strategies 360 Oregon.

Courtney has worked to pass policies on a range issue from affordable housing, health care, criminal justice reform, reproductive health access, worker protections and democracy reform. She also brings a depth of experience in campaigns from her time as Campaign Manager for State Representative Carla C. Piluso, Deputy Director of the Senate Democratic Leadership Fund, and as a consultant on local and statewide ballot measure campaigns.

When she isn't working or spending time with her husband and dogs, Courtney serves as the Board Co-Chair of the Oregon Women's Campaign School where she works to recruit and train pro-choice candidates and campaign staff. She grew up in Southern Oregon but has called Portland home for over a decade. Courtney earned a B.A. from the University of Oregon.

Daniel Lewkow



Daniel has worked on political and legislative campaigns throughout Oregon. From 2014-2017, Daniel served as the Political Director for Common Cause Oregon, where he led efforts to pass campaign finance reforms at a state and local level, including Open and Accountable Elections in the City of Portland.

He currently manages a criminal justice reform educational effort with the ACLU of Oregon. Daniel lives with his husband, Dave, and in his free time enjoys travelling and preparing himself for the final season of Game of Thrones.

Ricardo Lujan-Valerio



Ricardo is an immigration, education, and election policy advocate. He was born in Nezahualcoyotl, Mexico, and immigrated to the United States at the age of nine. He later graduated from Rogue Community College and Southern Oregon University with a focus in nonprofit management.

In college, "Rico" was a board member Oregon Student Association (OSA), where he advocated for affordability and accessibility in higher education. He also was a student senator and associate justice with the Associated Students of Southern Oregon University. Upon his graduation, he was recruited by OSA to work as their Legislative Director in Salem.

Now, he is the ACLU of Oregon's policy associate. Rico previously served as the state board co-chair for Unite Oregon, a statewide social justice organization, and later worked as the bilingual/bicultural organizer for Unite Oregon's Rogue valley Chapter.

During his tenure with Unite Oregon, he worked with local governments in rural southern Oregon communities to enhance their policies and practices with an equity lens. He successfully interacted with the immigrant community to uplift their voice and promote civic engagement. He currently serves on the board for Common Cause.

Amy Ruiz



Amy brings the experience and leadership of a 15-year career in journalism, communications and campaign direction to Strategies 360's communications team, offering strong tactical and strategic messaging counsel.

Amy joined S360 after serving as deputy campaign manager and communications director for the Oregon United for Marriage Campaign, as well as campaign manager for the 2014 Portland Parks Replacement Bond campaign, which passed with record-high support for a Portland parks funding measure.

Previously, she served as chief of staff and communications director to Portland Mayor Sam Adams. Her strong working relationships with Pacific Northwest reporters and editors stem from her experience as a news editor at the Portland Mercury and reporter for The Stranger in Seattle.

Amy Sample Ward



Driven by a belief that the nonprofit technology community can be a movement-based force for positive change, Amy is NTEN's CEO and former membership director. Her prior experience in direct service, policy, philanthropy, and capacity-building organizations has also fueled her aspirations to create meaningful, inclusive, and compassionate community engagement and educational opportunities for all organizations.

Amy inspires the NTEN team and partners around the world to believe in community-generated change. She believes technology can help nonprofits reach their missions more effectively, efficiently, and inclusively, and she's interested in everything from digital equity to social innovation.

A frequent conference presenter and keynote speaker, guest on podcasts such as Nonprofit Radio, and contributing author for *Stanford Social Innovation Review, Fast Company* and other publications, Amy has a bachelor's degree in English & New Media from Valparaiso University. Her co-authored book, *Social Change Anytime Everywhere*, was a Terry McAdam Book Award finalist in 2013.

Her favorite social media channel is Instagram, for its personal and powerful storytelling capabilities (and baby and dog videos). Offline, Amy is hiking, biking, or exploring with her husband, son, and dog, with a preference for Oregon's coast or wine country. She's also known to give excellent hugs.

Tom Simpson



Tom's 30+ years of work experience includes stints at a large, fast growing technology company, a small boutique consulting practice, Oregon's most urban county government, and now as the Director of Government and Regulatory Affairs at The Standard, a 110-year-old Portland-based financial services company.

He has held positions as diverse as film grip, Director of Emergency Management, Master Scheduler, budget analyst, Chief Fiscal Officer, management assistant, Assistant Vice President of Shared Services, Board Chair, and Adjunct Professor of Political Science.

Tom has an MPA from Lewis and Clark College and a BS in Television and Film from the University of Oregon. He serves on the Boards of Portland YouthBuilders and the Oregon State Parks Foundation.

Norman Turrill



Beginning in 2001 in the Portland Oregon League, Norman was active in Voter Service and coordinated DNet. He was a member of the Portland Board for 2002-03 and represented Portland at

the LWVUS Conventions in 2002 and 2004. He later joined Portland's Action Committee and helped successfully lobby for Voter Own Elections and Lobby Disclosure ordinances for the City of Portland.

Norman joined the Oregon state board in 2004 and served as Voter Service Co-chair. He then joined the state Action Committee and was appointed its Vice-chair and Campaign Finance Chair. Representing the League, he helped organize the Oregon Building Better Campaigns (BBC) coalition and was elected as its interim chair. In 2004, he was appointed by Secretary of State Bill Bradbury to his Campaign Finance Disclosure Panel, which eventually led to the 2005 Oregon legislature instituting the ORESTAR online continuous campaign disclosure system. In 2005, he was elected as the state League's First Vice President, was re-elected in 2007 and served as Action Chair. Representing the Oregon League, he attended the LWVUS 2006, 2008, 2016 and 2018 Conventions and the 2005, 2007 and 2017 Councils.

As a member of the LWVUS Board between 2008 and 2014, he is the first man to ever serve on the national board. Norman served as Technology chair, Program chair and Bylaws Chair, and has served on the Advocacy, Communications, Development, Education Fund and Membership committees. He organized the League Geeks volunteers to aid members with their use of the League's various computer systems, and the Clearinghouse Committee for sharing League study and other documents at clearinghouse.lwv.org.

Norman has MS degrees in Chemistry and Computer Science from University of Washington. He is a retired computer analyst/software engineer. When doing nothing else, he enjoys skiing and singing in his church choir.

Cindy Yang

Cindy is an interpreter and scheduler with 20 years of experience in customer relations. She has held positions as a restaurant server, insurance agent sales, casino cashier and a casino slot technician. She enjoys the satisfaction I get for being able to help someone have a voice in her work as an in interpreter.

Cindy hopes and wants to start seeing candidates that represent her and her hardworking family; someone who truly cares for results that lead to more positive outcomes.

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Agenda No. APPOINTMENT REPORT Title



	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
TIME CERTAIN Image: Start time: 9:45 am			YEAS	NAYS
Total amount of time needed: <u>15 min</u>	1. Fritz	1. Fritz	\checkmark	
(for presentation, testimony and discussion)	2. Fish	2. Fish	V	
CONSENT	3. Hardesty	3. Hardesty	\checkmark	
	4. Eudaly	4. Eudaly	\checkmark	
Total amount of time needed: (for presentation, testimony and discussion)	Wheeler	Wheeler		