IMPACT STATEMENT

Legislation title: Accept the Oregon Sports Authority's annual report on national and international sports marketing activities and event recruiting services pursuant to Agreement No. 30005536 (Report)

Contact name: Susan Hartnett, Spectator Facilities and Development Manager
Contact phone: 503-823-6958
Presenter name: Jim Etzel, CEO, Oregon Sports Authority

Purpose of proposed legislation and background information:

This is an annual report on the Oregon Sports Authority's (OSA) efforts to bring sports events to the City of Portland during Fiscal Year 2017-2018. This annual report to Council is required under the terms of the City's 5-year contract (Agreement No. 30005536) with OSA to provide sports marketing and event recruiting services to bring amateur and professional sports events to the Portland region and specifically to the City-owned spectator facilities including Veterans Memorial Coliseum.

Financial and budgetary impacts:

This is an annual report on activities related to an existing City contract with the OSA. There is no financial impact associated with this report. The marketing and recruitment activities of the OSA directly benefit the City financially by bringing sports events to Portland and Portland's spectator venues. These financial benefits include increased user fee revenue at the City-owned spectator venues and increased transient lodging tax revenues associated with travel and overnight stays for events at all regional sports facilities.

Community impacts and community involvement:

The events brought to Portland by OSA impact many businesses through increased tourism dollars and increased visibility. There are limited community impacts specifically stemming from this agreement, and none specifically associated with this annual report.

Budgetary Impact Worksheet

Does this action change appropriations?

☐ **YES**: Please complete the information below.

☒ **NO**: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount