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Officer

Ted Wheeler
Mayor

CITY OF PORTLAND
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Date: December 3, 2018

REPORT TO COUNCIL

To: City Council

From: Tom Rinehart, CAO
Susan Hartnett, Spectator Facilities Program Manager

Subject: Accept the Oregon Sports Authority's annual report on national and international sports marketing activities and event recruiting services pursuant to Agreement No. 30005536 (Report)

Jim Etzel, Oregon Sports Authority CEO, will present the efforts and accomplishments of the Oregon Sports Authority (OSA) during Fiscal Year 2017-2018, and discuss OSA's goals and activities underway in Fiscal Year 2018-2019.

This annual report to Council is a requirement of the City's agreement with the OSA to provide sports marketing and event recruiting services to bring major sports events to Portland. Agreement No. 30005536 was adopted by Council by Ordinance No. 188081 on November 9, 2016. This will be the second annual report to Council under the five-year agreement.



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MANAGEMENT
AND FINANCE

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To help ensure equal access to programs, services and activities, the Office of Management & Finance will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities upon request.

A photograph of a sunset over the city of Portland, Oregon. The sun is low on the horizon, casting a warm, golden glow over the city and the surrounding mountains. In the foreground, the silhouettes of four people are visible, standing on a rooftop or balcony and looking out over the city. A chain-link fence runs across the bottom of the frame. The text "Oregon Sports Authority City of Portland Annual Report 2017-18" is overlaid in the center of the image.

Oregon Sports Authority City of Portland Annual Report 2017-18



REPORTING PERIOD

July 1, 2017 – June 30, 2018



PK80 Basketball Invitational

November 23-26, 2017



Venue:

Moda Center &
Veterans Memorial Coliseum

Participants:

16 Top NCAA Basketball Teams

Spectators:

118,000 total

Economic Impact:

\$6 Million



U.S. SYNCHRONIZED SKATING CHAMPIONSHIPS

February 22-24 2018



Venue:

Veterans Memorial
Coliseum

Participants:

5,000 Skaters,
Coaches, Families and
Fans from Out of State

Economic Impact:

\$2.4 Million



LITTLE LEAGUE SOFTBALL WORLD SERIES

August 8-15, 2017



Venue:

Alpenrose Dairy

Participants:

10 Teams from Around
the World

Economic Impact:

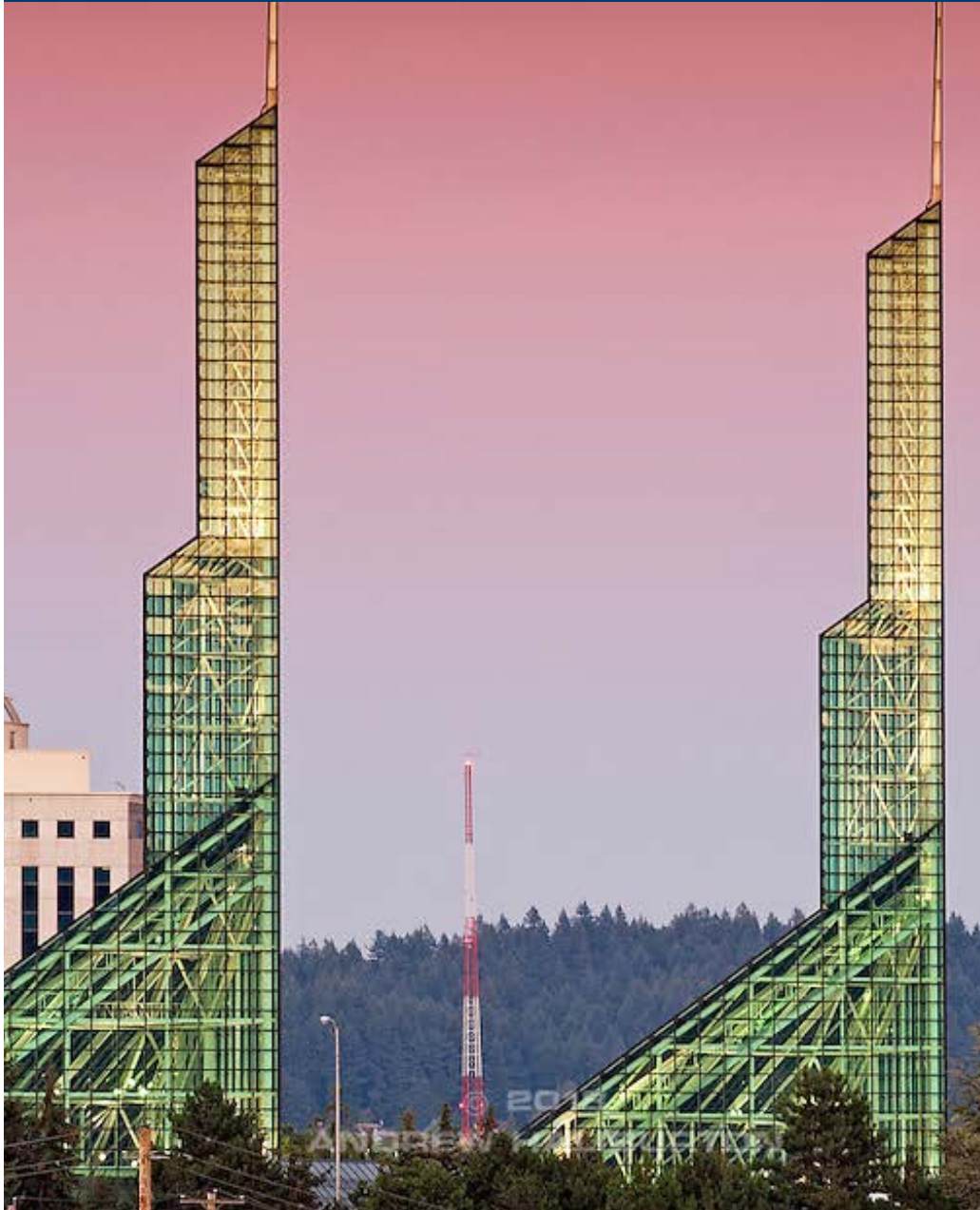
\$650,000



EVENT BIDS



2021 & 2022 NATIONAL ASSOCIATION OF SPORTS COMMISSIONS SYMPOSIUM



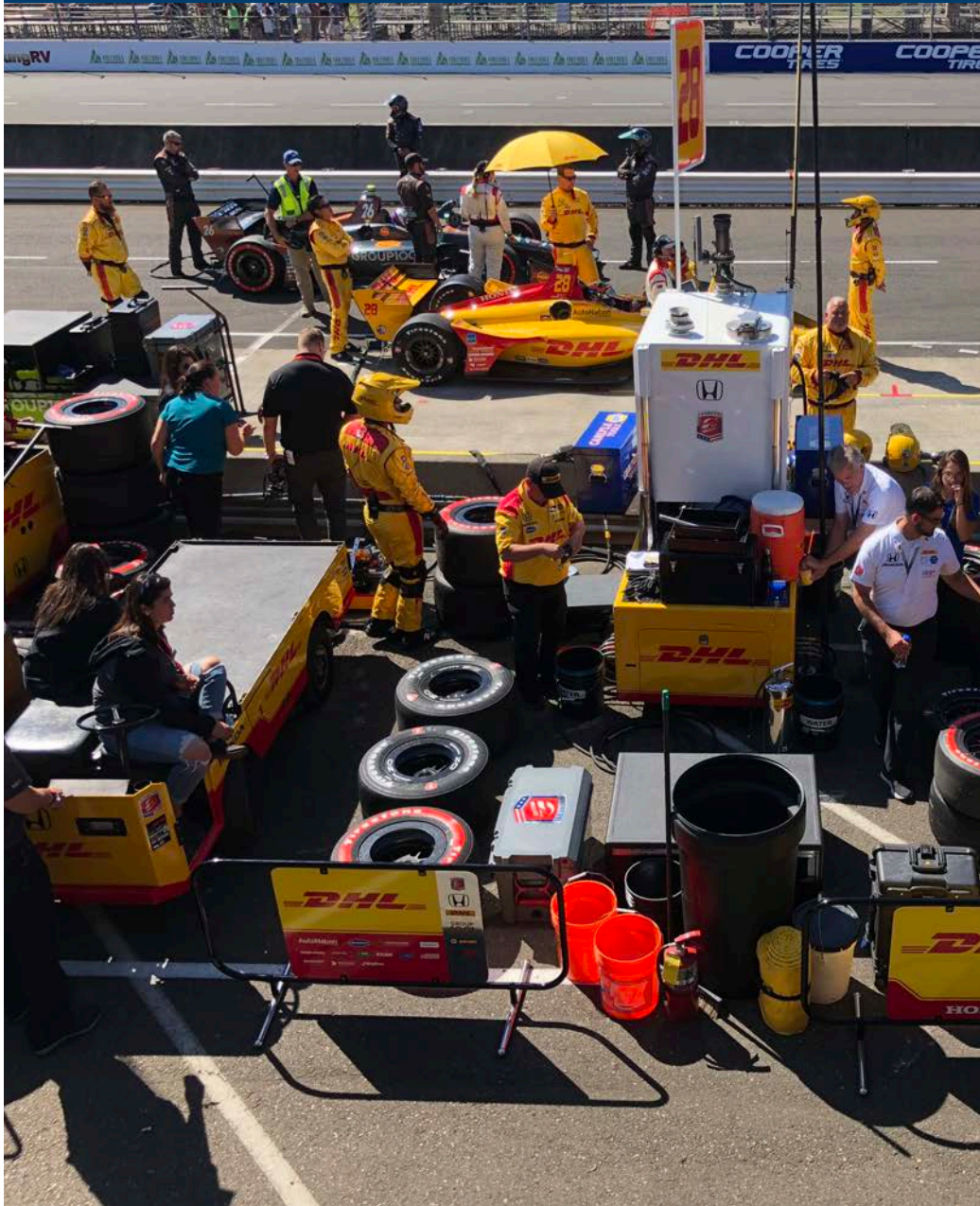
Annual Conference
Bid in Partnership
with Travel Portland

Attracts 1,000
Attendees Including
National Governing
Bodies



GRAND PRIX OF PORTLAND

Labor Day Weekend



Three-Year
Agreement with
Green Savoree
Racing

Venue:

Portland International
Raceway



2020 NATIONAL VETERANS WHEELCHAIR GAMES

4th of July



Biggest Wheelchair Sporting Event in the World

Venue:

Oregon Convention Center

Participants:

700 veterans



2022 NBA ALL-STAR GAME



Venue:

Moda Center

Supported the Bid
of the Portland Trail
Blazers



2022 NIRSA ANNUAL CONFERENCE AND CAMPUS REC & WELLNESS EXPO



National Intramural
and Recreational
Sports Association

Venue:

Oregon Convention
Center

Participants:

3,000 campus recreation
professionals



PORTLAND'S MARATHON



OSA has Submitted
a Proposal to the
City to Produce the
Event



FUTURE EVENTS

A scenic view of a city at sunset. The sun is low on the horizon, casting a warm, golden glow over the sky and the city below. In the foreground, four people are silhouetted against the bright light, standing on a viewing platform and looking out over the city. The city skyline is visible in the distance, with several tall buildings. The overall atmosphere is peaceful and contemplative.

2019 NCAA WOMEN'S BASKETBALL WEST REGIONAL FINAL TOURNAMENT

March 29, 31, 2019



Venue:

Moda Center

Partners:

OSU, Rose Quarter and
Travel Portland

Projected

Economic Impact:

\$3 Million



2019 USA SOFTBALL MEN'S D/E NATIONAL TOURNAMENT



Venue:

Delta Park

Participation:

1,200 to 3,000

Visitors to Portland

Hosted by Portland
Metro Softball
Association



A photograph of four people standing on a rooftop or balcony, silhouetted against a bright sunset. They are looking out over a city skyline with a prominent mountain peak in the background. The sky is filled with warm, golden light and scattered clouds. The city buildings are visible in the distance, and a chain-link fence runs across the foreground. A signpost is visible on the left, and a table with chairs is on the right.

SPORTS FRANCHISE PURSUITS & FACILITY DEVELOPMENT

MAJOR LEAGUE BASEBALL



Support of Portland
Diamond Project in
Pursuit of a Portland
MLB Team



LINCOLN HIGH SCHOOL STADIUM



Potential for Lincoln High School to be a Shared Facility with Portland State Football



COMMUNITY IMPACT



TRACKTOWN YOUTH LEAGUE



Expanded Free All-Comer Meets for Youth to 15 Cities State Wide

Hundreds of Portland Youth Participated in Meets at Roosevelt and David Douglas High School



STREET SOCCER U.S.A. - PORTLAND



Provides Accessibility to Soccer for Homeless Youth or those in Danger of Homelessness

Potential for Future Regional or National Homeless Street Soccer Event

Expanded Programs in East Portland and Southwest Portland Community Centers



PLAY IT FORWARD FUND



Nine Grants Totaling
\$45,000 to
Organizations that
Provide Access to
Physical Activity and
Sport Opportunities
Throughout Oregon

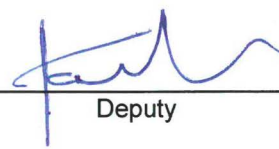


A scenic photograph of a city skyline at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. In the foreground, the silhouettes of four people are visible, standing on a viewing platform and looking out over the city. The city skyline is filled with various buildings, including a prominent tower with a spire. The background features rolling hills and mountains under a hazy sky. The overall mood is peaceful and contemplative.

THANK YOU!

Agenda No.
REPORT
Title

Accept the Oregon Sports Authority's annual report on national and international sports marketing activities and event recruiting services pursuant to Agreement No. 30005536 (Report); Contract

<p>INTRODUCED BY Commissioner/Auditor: Mayor Ted Wheeler</p>	<p>CLERK USE: DATE FILED <u>DEC 11 2018</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance & Administration - Wheeler <i>MP</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Eudaly</p>	<p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u></u> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: OMF <i>TR</i></p> <p>Bureau Head: Tom Rinehart, CAO</p>	<p>ACTION TAKEN:</p> <p>DEC 19 2018 ACCEPTED</p>
<p>Prepared by: Karl Lisle Date Prepared: 12/3/18</p>	
<p>Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date 12/19/18</p>	

AGENDA

TIME CERTAIN
Start time: 4 pm

Total amount of time needed: 15 minutes
(for presentation, testimony and discussion)

CONSENT

REGULAR
Total amount of time needed: _____
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	_____	
3. Saltzman	✓	
4. Eudaly	_____	
Wheeler	✓	