

PEPSI BLOCKS

Submittal 01 - Document Package LU 18-248691 PDBM

Planned Development Review Submittal 01 | November 13, 2018



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REFERENCE ATTACHED DOCUMENT **PROJECT NARRATIVE** FOR CORRESPONDING INFORMATION

SECTION 1

INTRODUCTION

- 1.1. TEAM & INTRODUCTION
- 1.2. PLANNED DEVELOPMENT APPROVAL CRITERIA
- 1.3. SITE AERIAL
- 1.4. BOUNDARY PLAN

[Required per 33.854.250 A.1]

1.5. SITE SURVEY

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1.2 - PLANNED DEVELOPMENT APPROVAL CRITERIA

[REF. 33.854.310]

PLANNED DEVELOPMENT PURPOSE

[REF 33.270.010]

Flexibility and increased intensity of development if the proposed development is well-designed and can be successfully integrated into the neighborhood and provides public benefits.

PD is intended to promote:

- High quality design integrated into the broader urban fabric, and complements existing character
- Pedestrian- and transit-oriented development
- Bulk, height, and orientation that ensures that light and air within the public realm, and that public view corridors are protected
- A safe and vibrant public realm, with buildings and uses that are oriented to activate key public gathering spaces, be they public open space, transit stations, or the Willamette River
- Open space areas that include gathering spaces and passive and/or active recreation opportunities
- Affordable housing
- Energy efficient development

BONUS

- 2 to 1 additional FAR
- 55 feet additional height

PLANNED DEVELOPMENT REQUIREMENTS

[REF 33.270.200]

- **A. Affordable housing.** (Mandatory Inclusionary Housing (per 33.130.212.C.1) or Voluntary Inclusionary Housing (per 33.130.212.C.2)
- **B. Plaza or park.** At least 15% of the total PD site area must be a publicly accessible plaza or park, meeting the following:
- 1. The plaza or park must be:
 - a. Located outside on the site
 - b. Located <u>adjacent to a public street</u>
 - c. Open and accessible to the public from 7am to 9pm
- 2. The plaza must have a minimum dimension of 50 feet by 50 feet.
- 3. Open space used to meet required residential outdoor area standards cannot be used to meet this requirement.
- 4. <u>Abutting building walls must meet ground floor window standards</u>, and there must be <u>at least one building entrance</u> facing the plaza or park.
- 5. The property owner must execute a covenant with the City ensuring the preservation, maintenance, and continued operation of the plaza or park.
- **C. Energy efficient buildings.** All buildings (except for accessory structures), must meet the energy efficiency requirements of the BPS.
- D. Design Review.

APPROVAL CRITERIA

A. Urban design and development framework

- 1. The proposed overall scheme and site plan provide a framework for development that meets applicable Community Design Guidelines and will result in development that complements the surrounding area
- 2. Scale and massing of the development addresses the context of the area, including historic resources, and provides appropriate scale and massing transitions to the adjacent uses and development specifically at the edges of the Master Plan area
- 3. Proposed plazas, parks, or open areas are well located to serve the site and public, and are designed to address safety and comfort of users
- 4. The site plan promotes active ground floor uses on key streets to serve the development and surrounding neighborhood

B. Transportation system

The transportation and circulation system provides multi-modal connections that support the development of the site, limit impacts to adjacent neighborhoods.

C. Stormwater Management

The Planned Development meets the requirements of the Stormwater Management Manual or describes a phased approach to meet the requirements.

D. Phasing Plan

The Planned Development establishes coordinated phasing of development that demonstrates how the site will be developed over time and how any required development elements will be met.

- **E.** Configure the site and development to visually **integrate both natural** and built features of the site and the natural and built features of the surrounding area. Aspects to be considered include:
- 1. Orienting the site and development to the public realm, while limiting less active uses of the site such as parking and storage areas along the public realm
- 2. Preservation of natural features on the site, such as stands of trees, water features or topographical elements
- 3. Inclusion of architectural features that complement positive characteristics of surrounding development, such as similar building scale and style, building materials, setbacks, and landscaping
- 4. Mitigation of differences in appearance through means such as setbacks, screening, landscaping, and other design features
- 5. Minimizing potential negative effects on surrounding residential uses
- 6. Preservation of any City-designated scenic resources

1.3 - SITE AERIAL



LEGEND

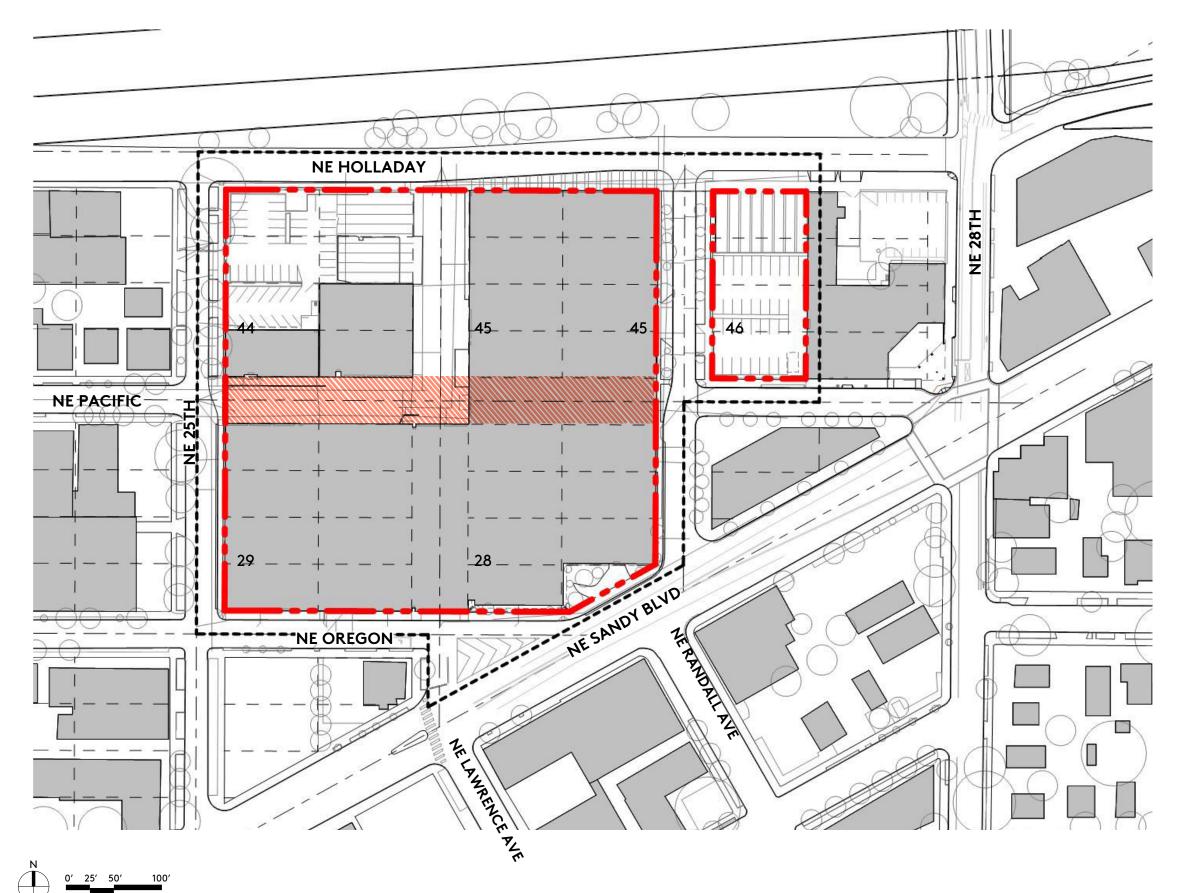


1.4 - BOUNDARY PLAN

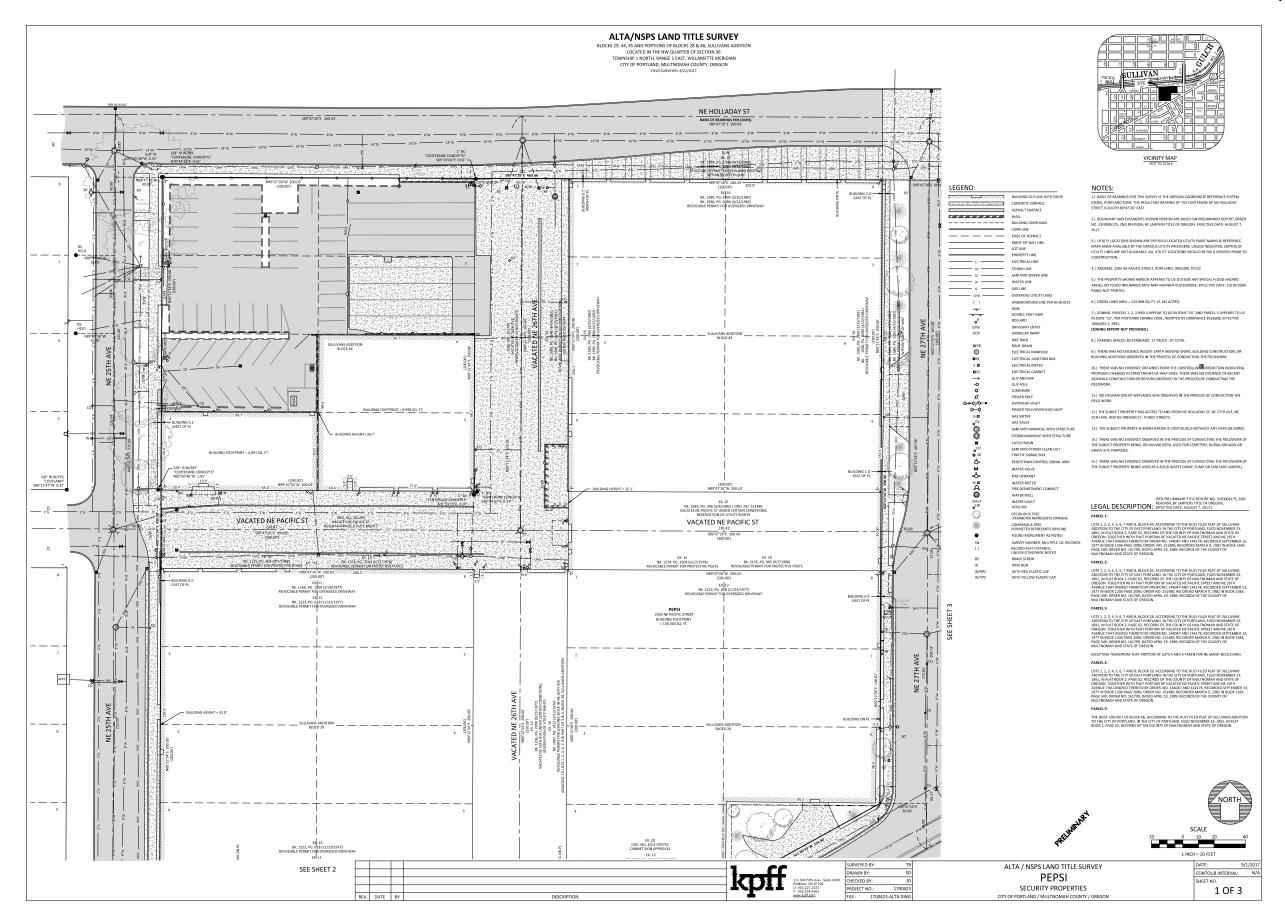
[REQUIRED PER 33.854.250 A.1]

LEGEND

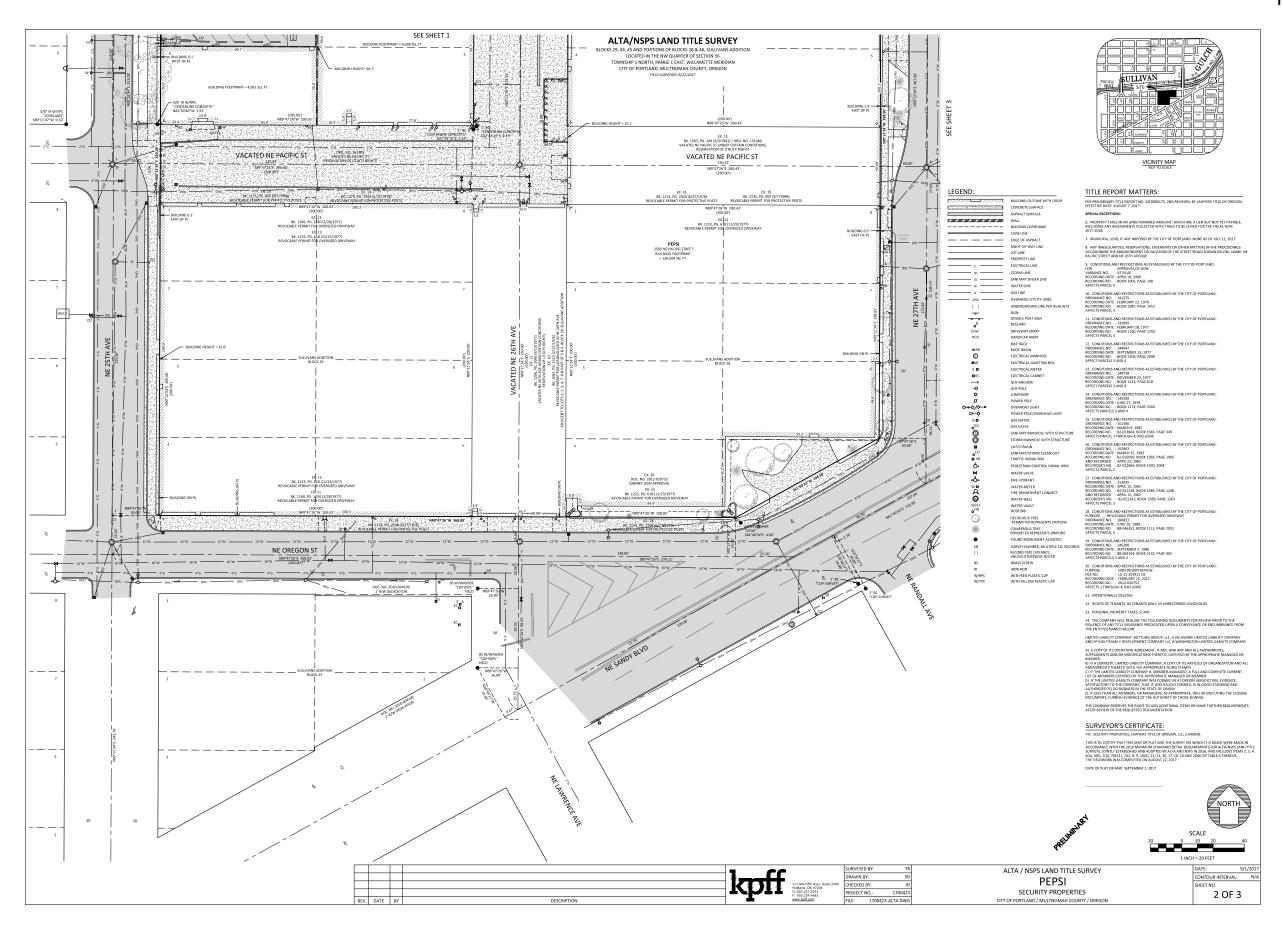
LOT LINE -- APPROXIMATE PROJECT BOUNDARY RIGHT-OF-WAY TO BE DEDICATED



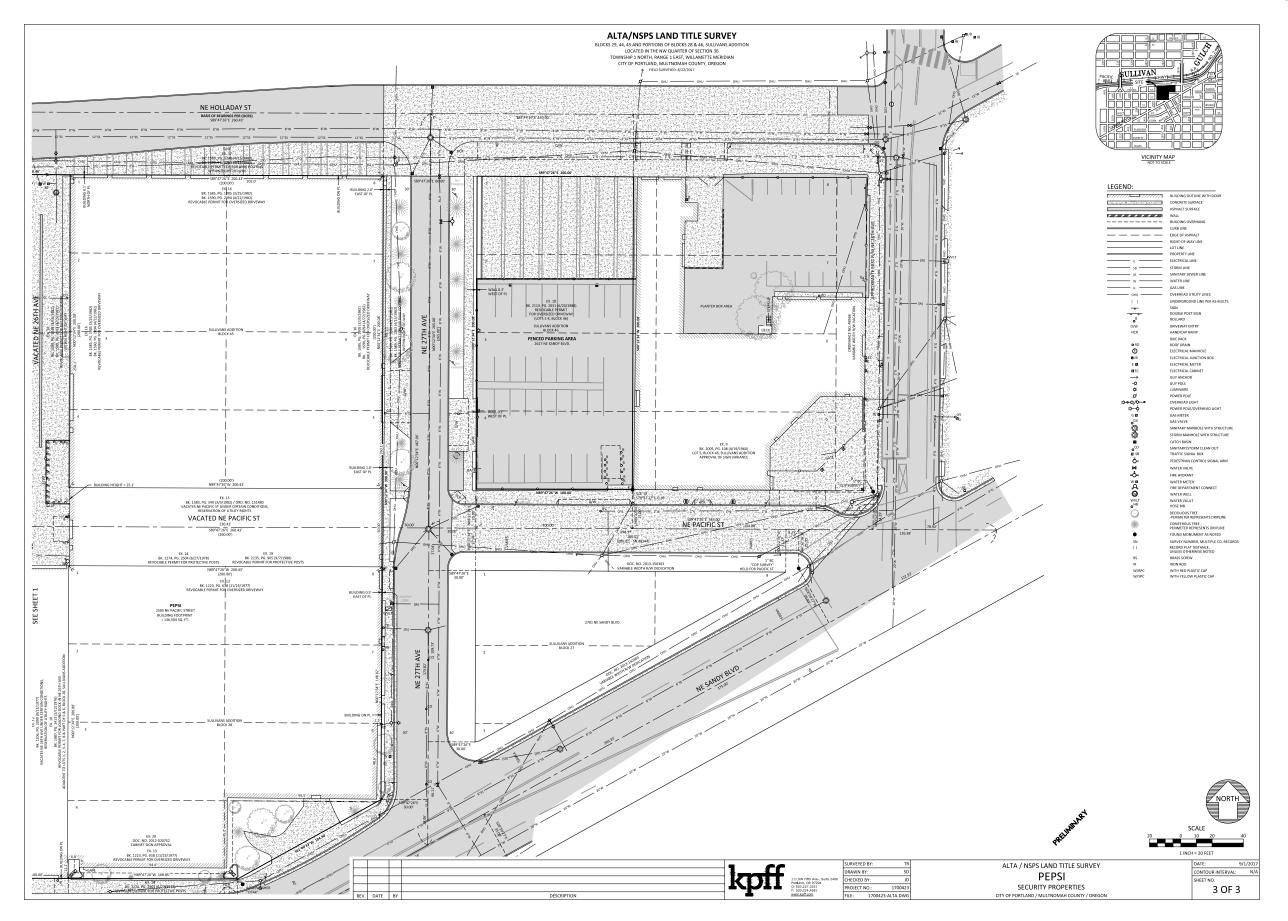
1.5 - SITE SURVEY



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1.5 - SITE SURVEY



SECTION 2

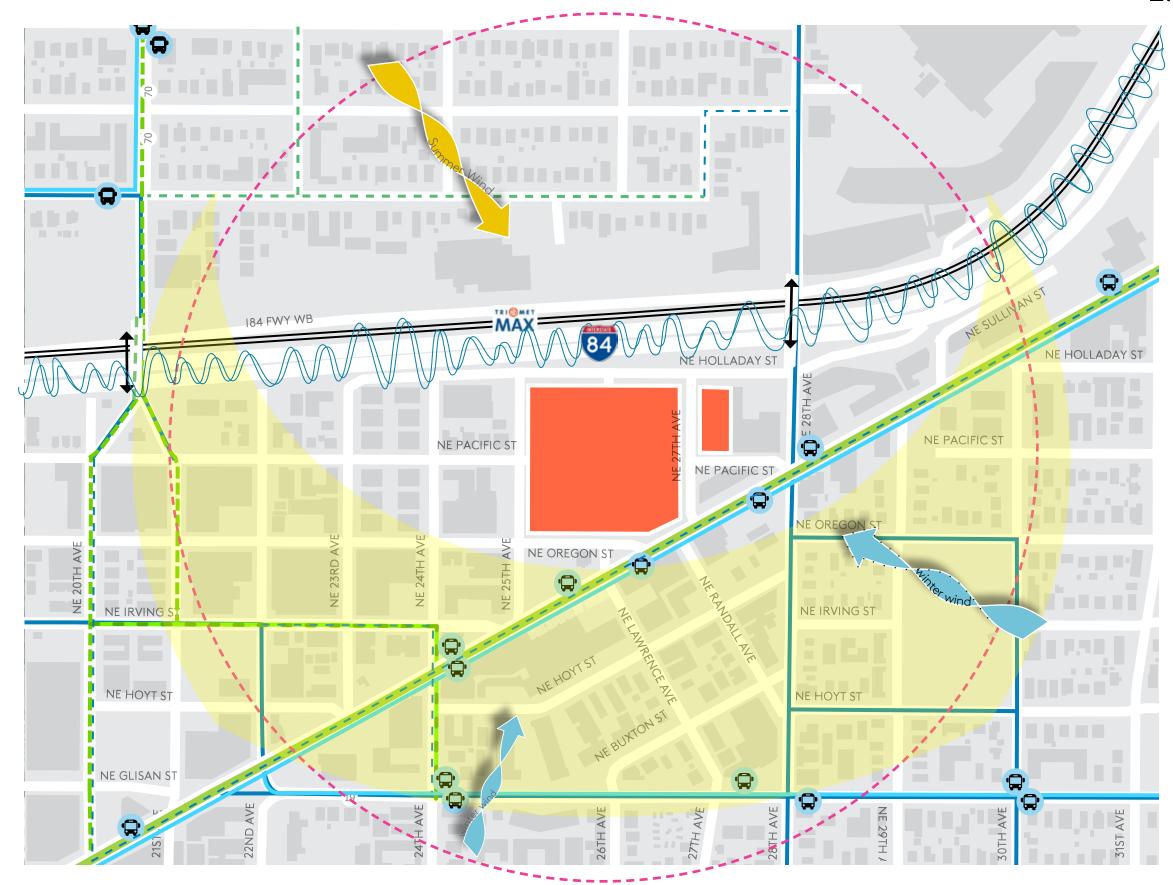
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[Required per 33.854.250 A.2]

- 2.1. CONTEXT OVERVIEW
- 2.2. EXISTING GROUND FLOOR USES
- 2.3. FIGURE GROUND
- 2.4. GRID DIAGRAM
- 2.5. EXISTING OPEN SPACE
- 2.6. ZONING
- 2.7. MAX BUILDING HEIGHT BY BASE CODE
- 2.8. DESIGN INFLUENCES
- 2.9. EXISTING STREETSCAPE
- 2.10. TOPOGRAPHY
- 2.11. SITE PHOTOGRAPHS
- 2.12. NEIGHBORHOOD PALETTE

2.1 - CONTEXT OVERVIEW

[REQUIRED PER 33.854.250 A.2]





SITE

1/4 MILE WALKING RADIUS

TRANSIT DESIGNATION

- COMMUNITY TRANSIT STREET
- MAJOR TRANSIT PRIORITY STREET
- **TRANSIT ACCESS STREET**
- ←-- ONE-WAY STREET
- → FREEWAY CROSSING

BIKE

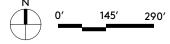
- EXISTING SEPARATED IN ROADWAY
- FUTURE SEPARATED IN ROADWAY
- --- FUTURE BIKE BOULEVARD

TRI-MET ROUTES

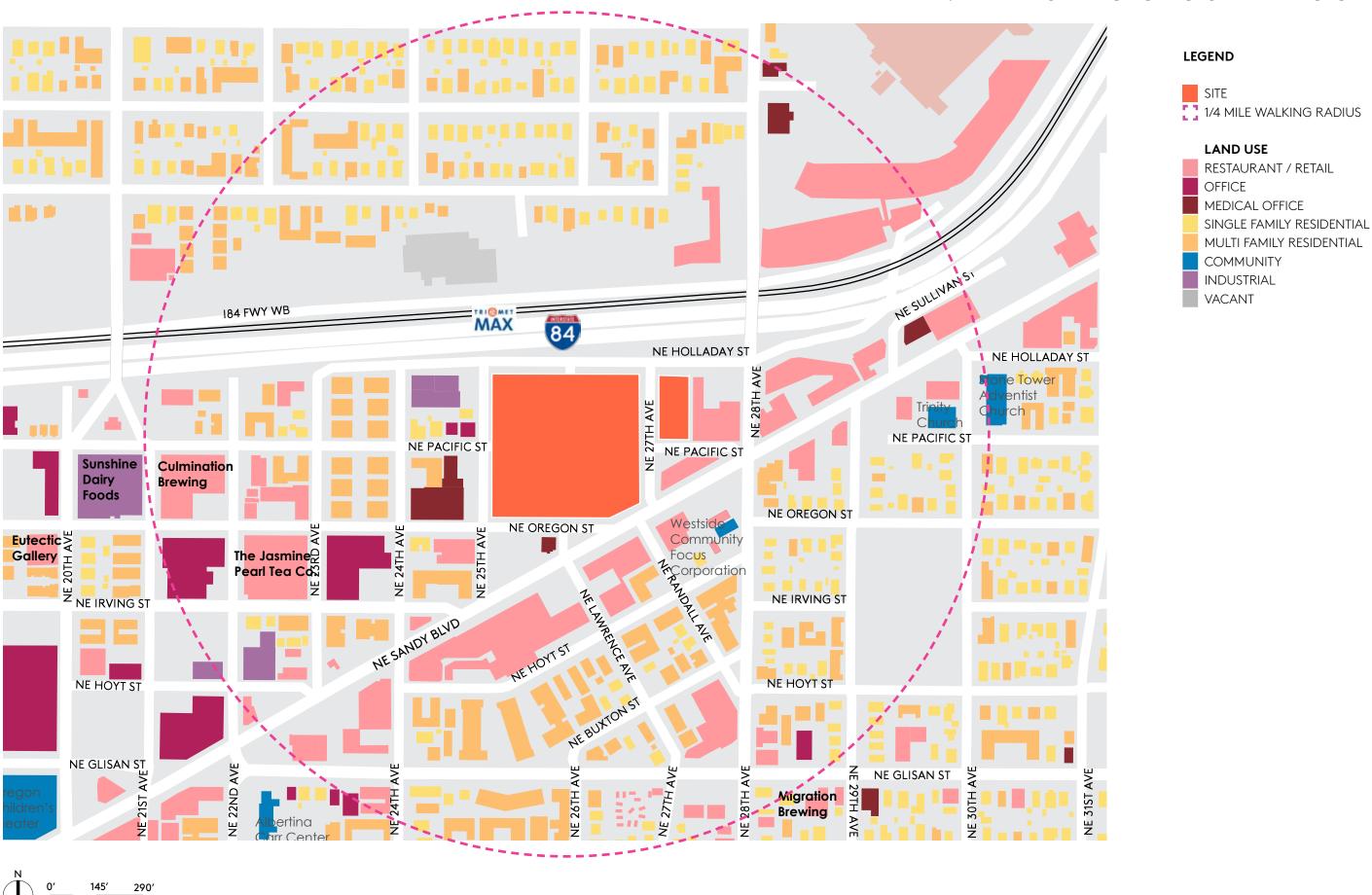
- BUS ROUTE
- BUS STOPS
- = LIGHT RAIL

ENVIRONMENTAL FACTORS

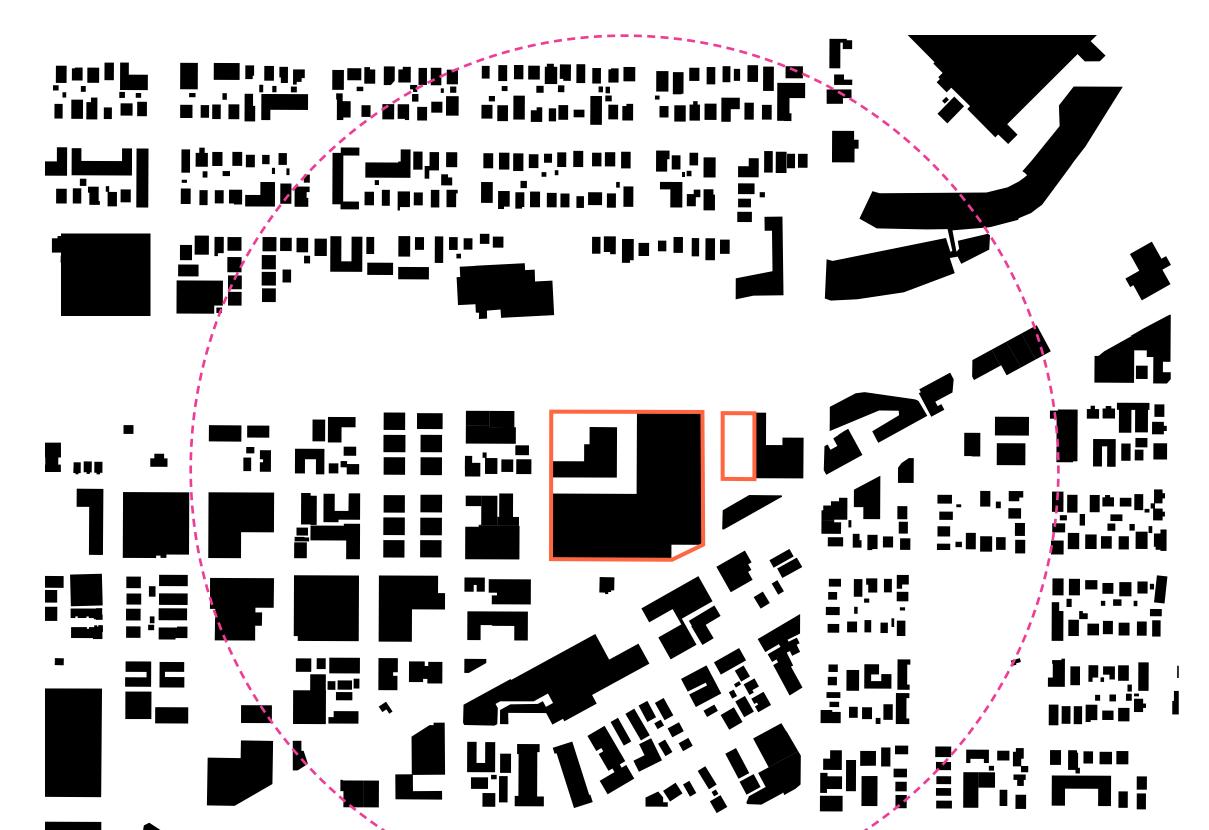
- SOLAR PATH
- → WINTER WIND
- → SUMMER WIND
- √/\ NOISE



2.2 - EXISTING GROUND FLOOR USES

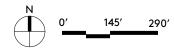


2.3 - FIGURE GROUND

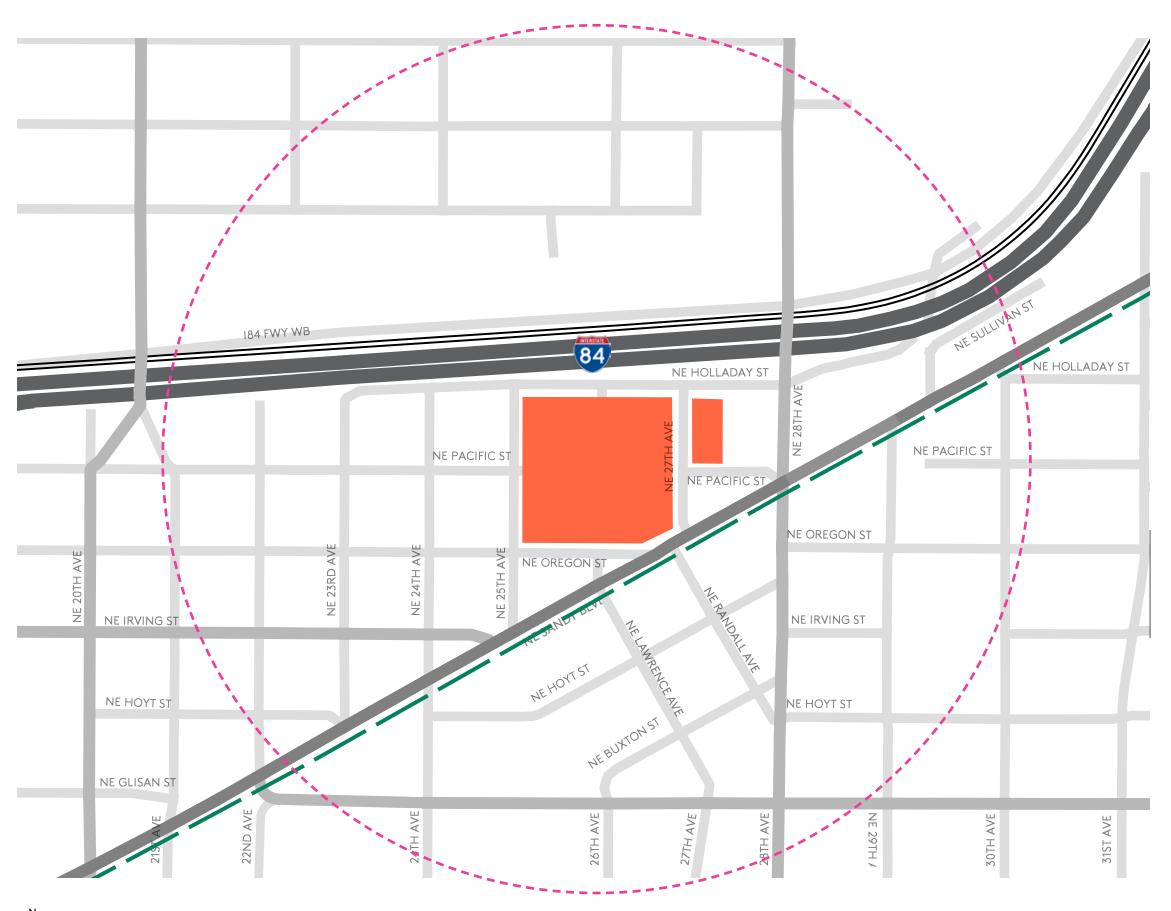




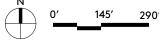
LEGEND



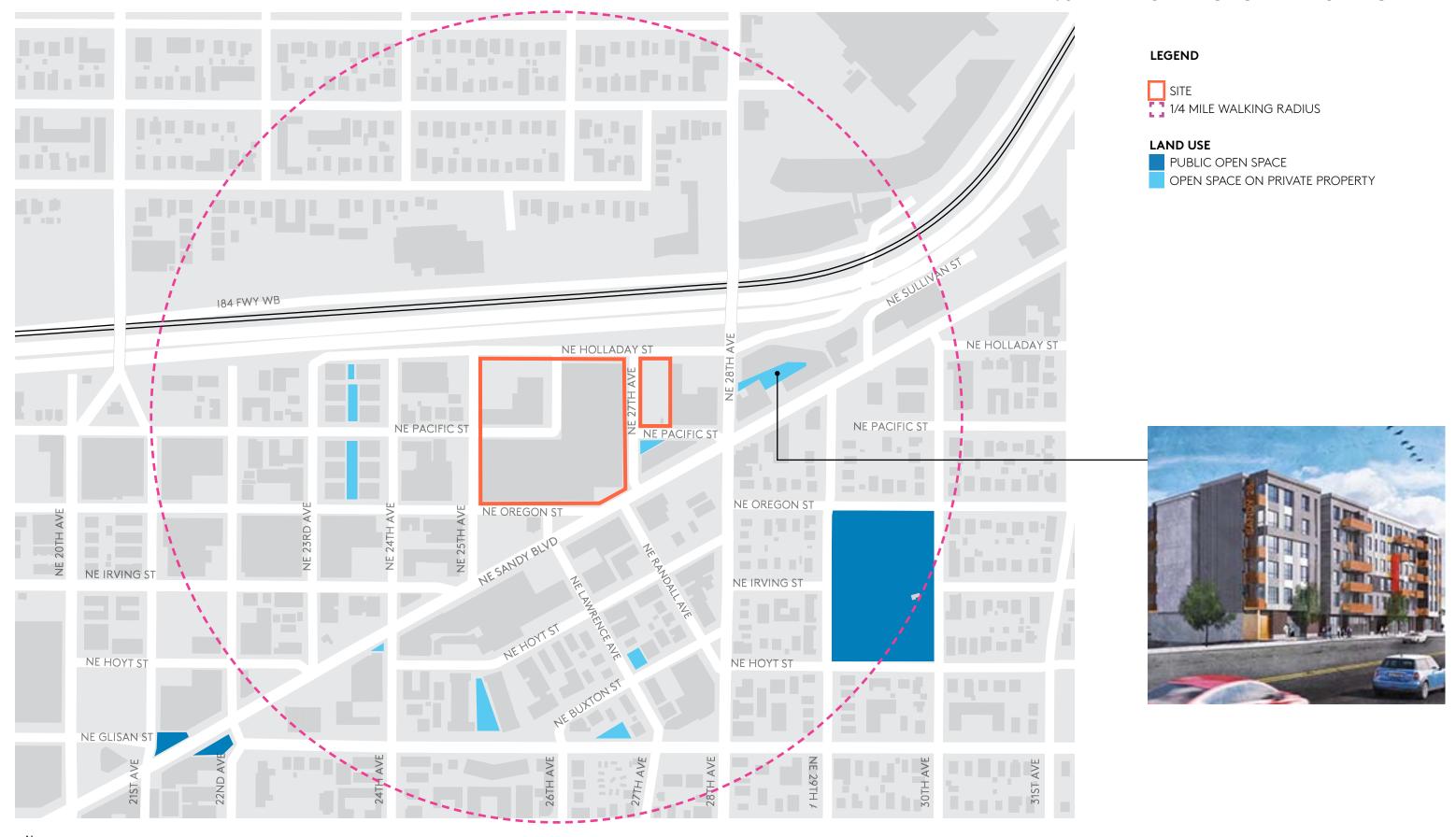
2.4 - GRID DIAGRAM



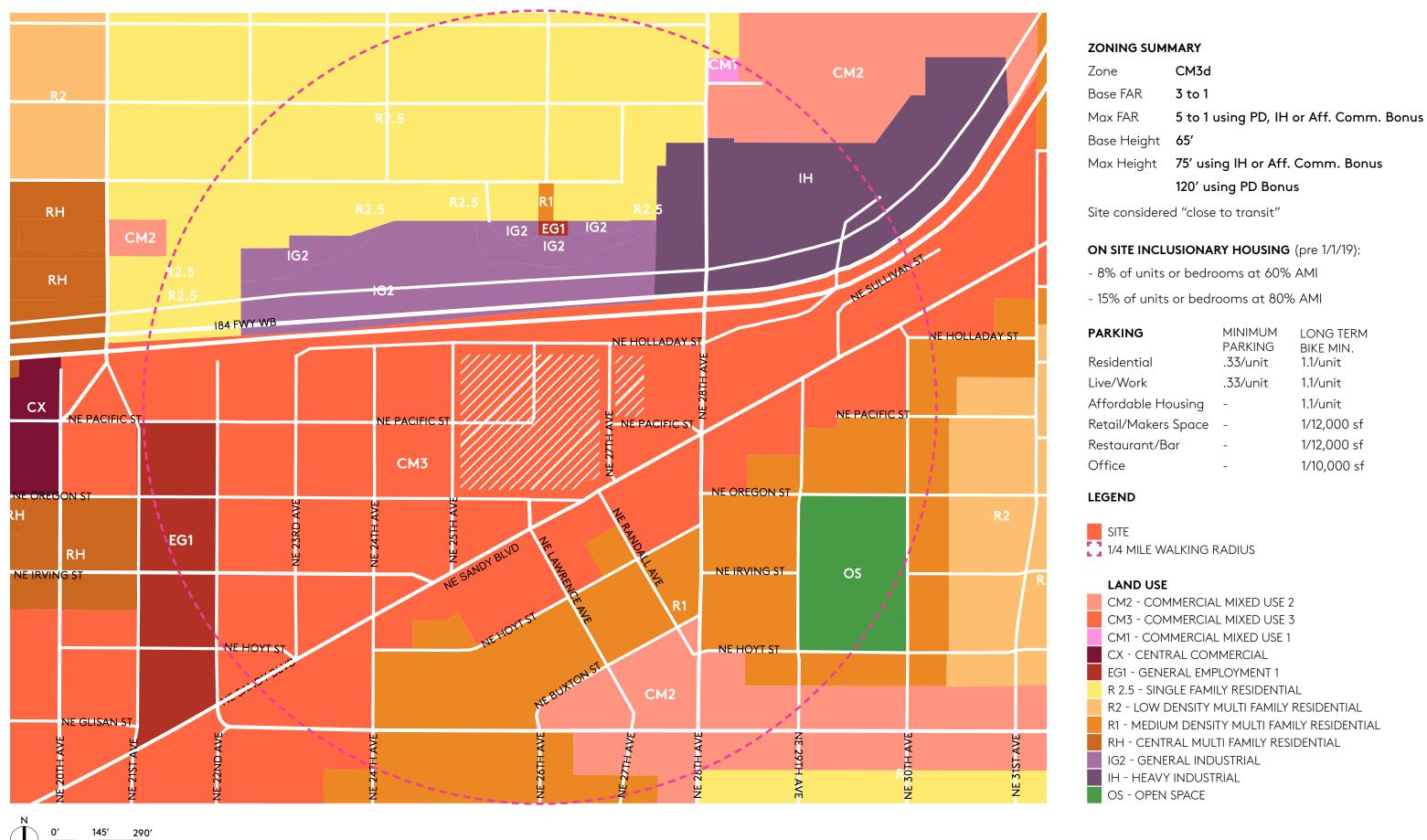




2.5 - EXISTING OPEN SPACE



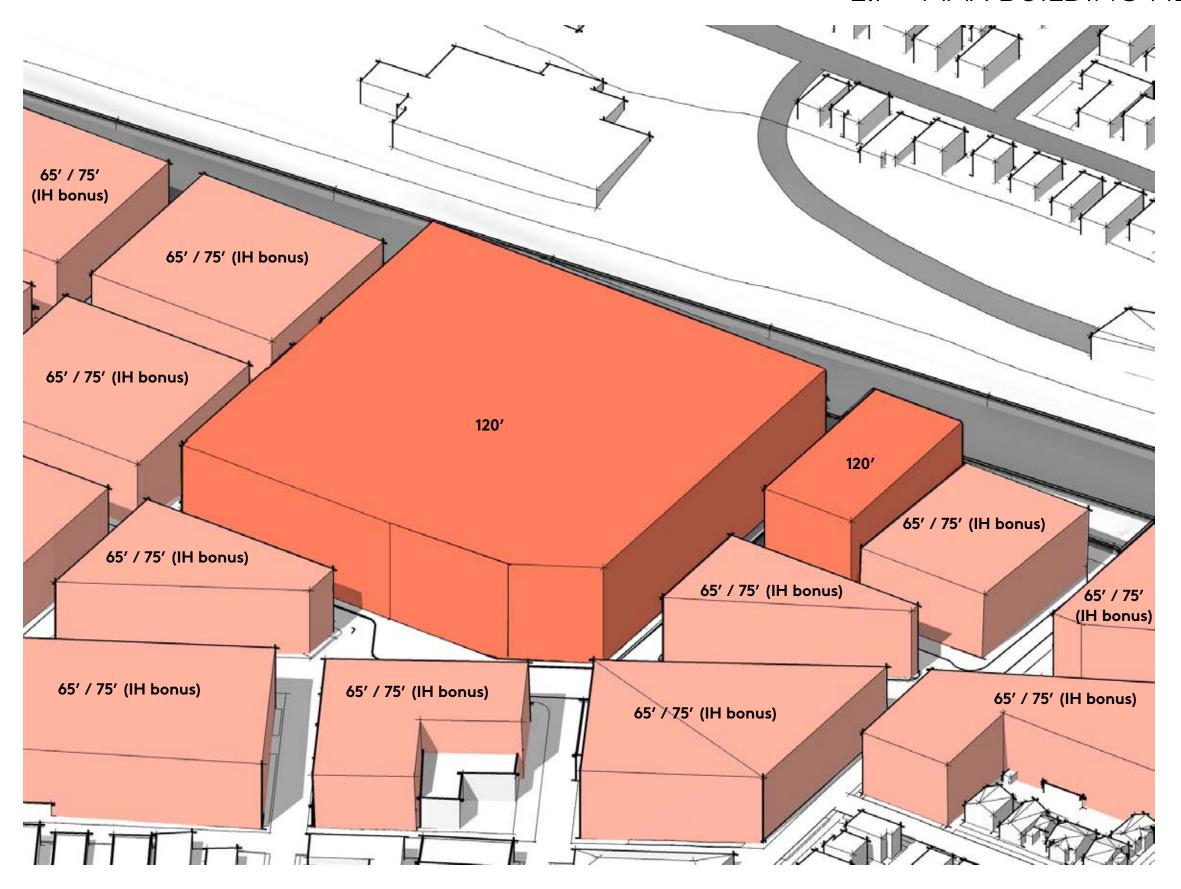
2.6 - ZONING



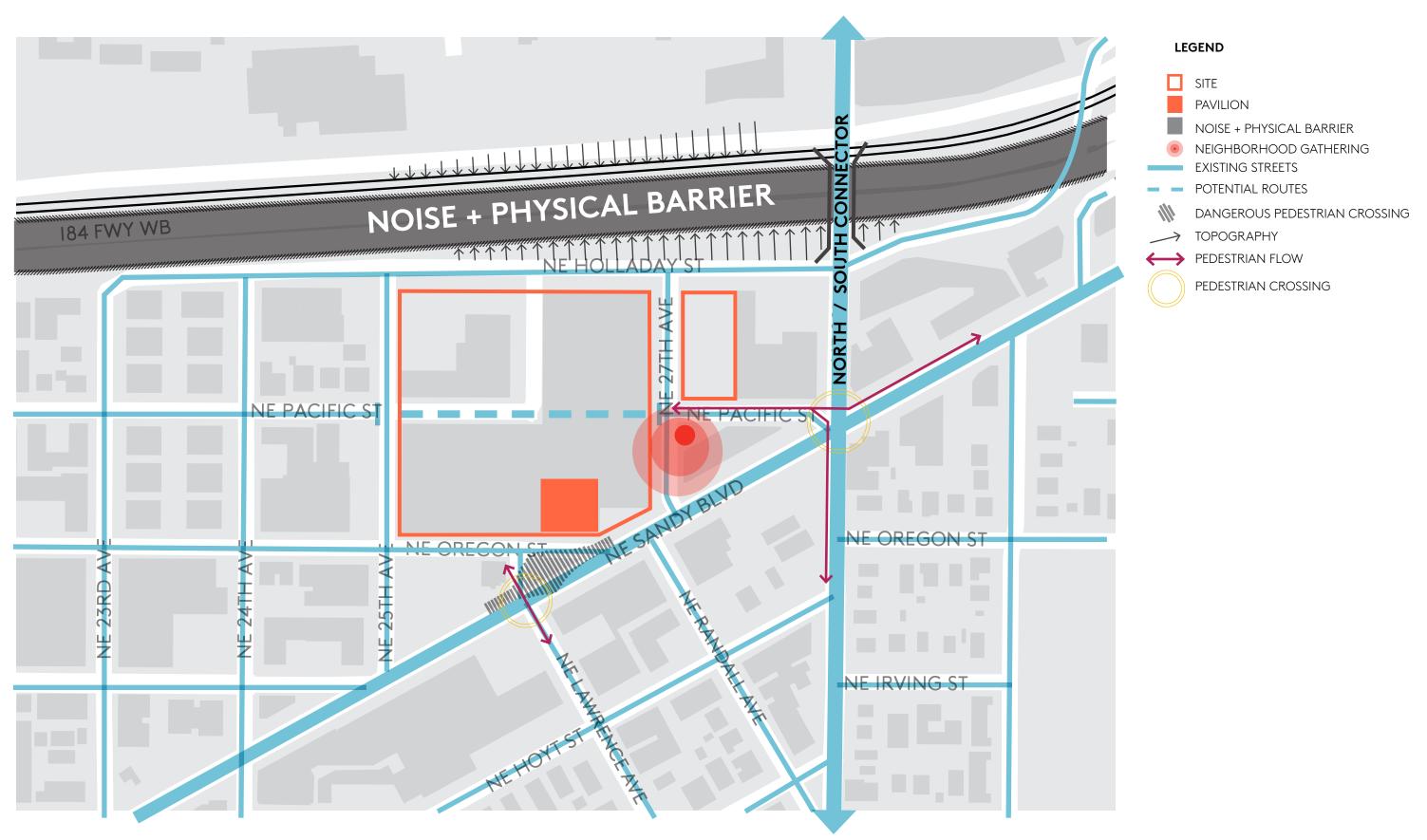
2.7 - MAX BUILDING HEIGHT BY BASE CODE

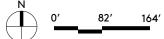


2.7 - MAX BUILDING HEIGHT WITH PD BONUS

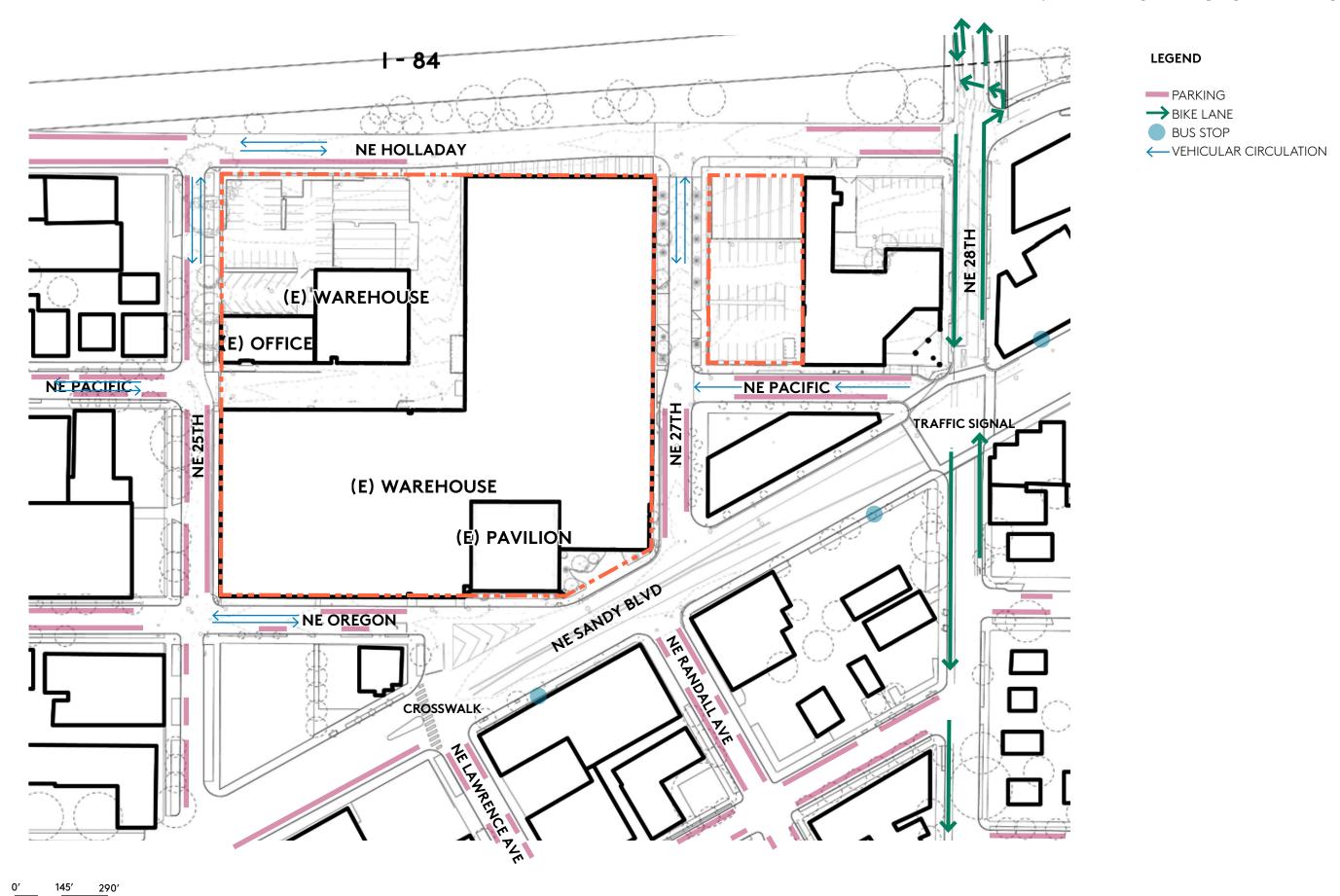


2.8 - DESIGN INFLUENCES



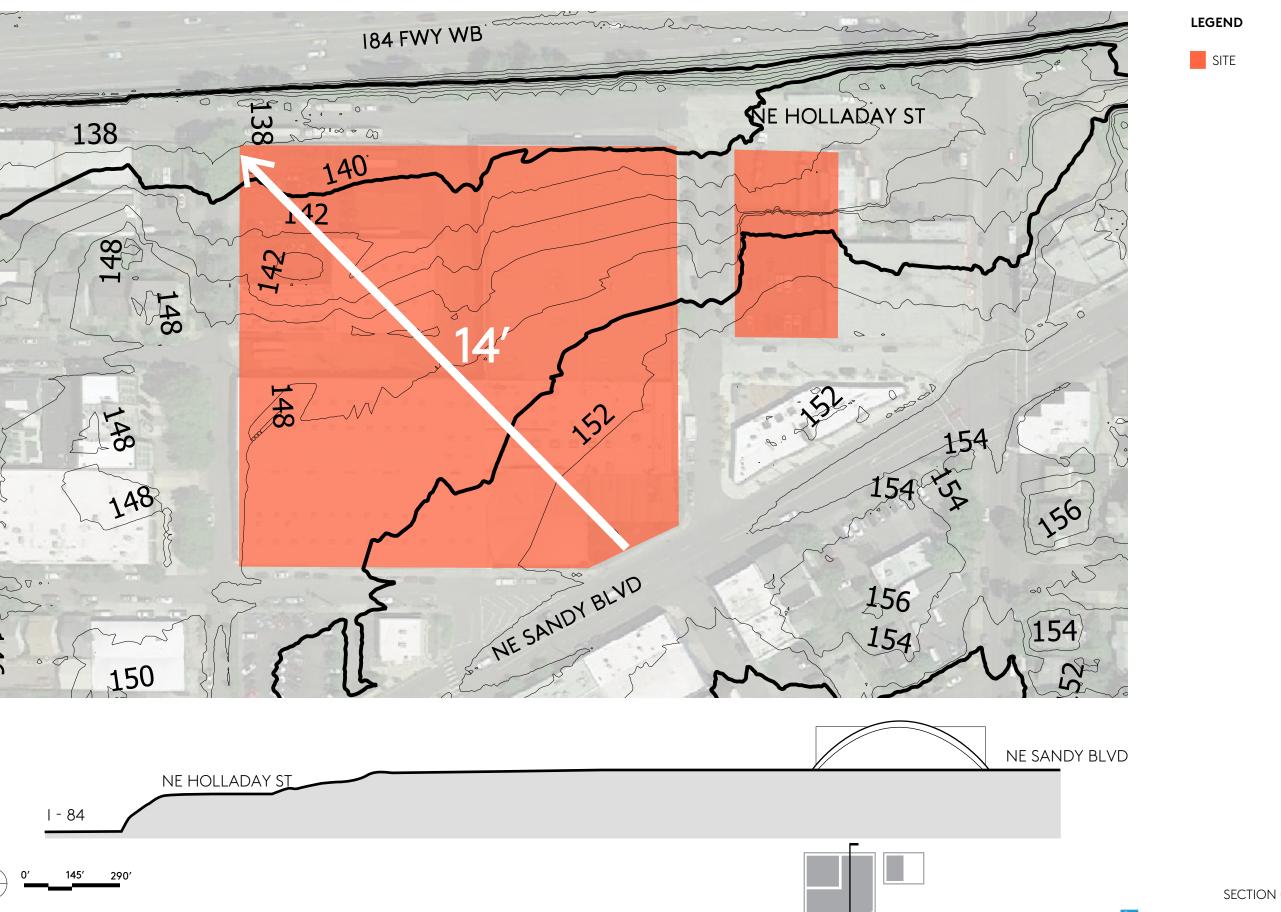


2.9 - EXISTING STREETSCAPE





2.10 - TOPOGRAPHY

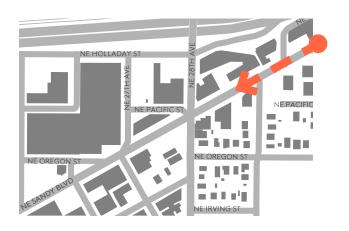










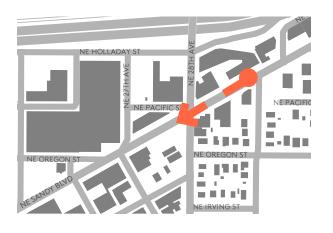










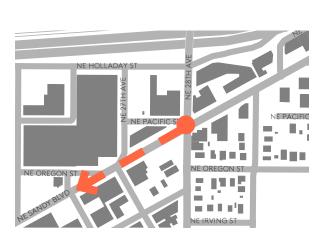




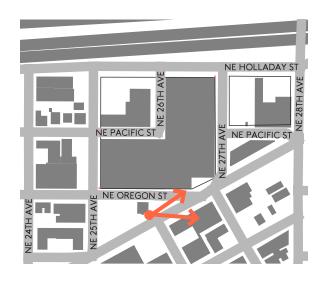




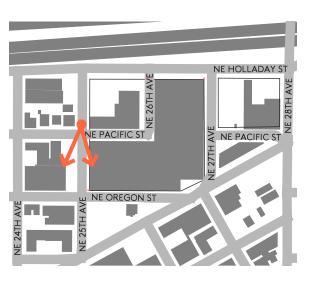




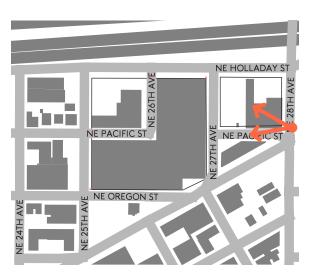




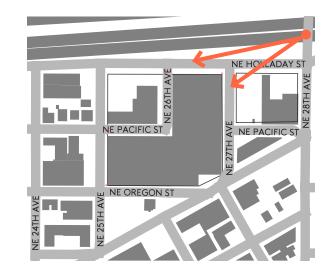




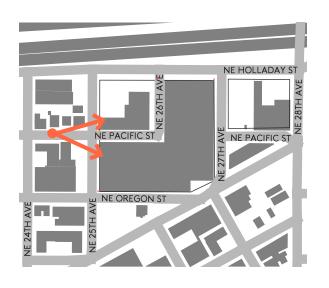




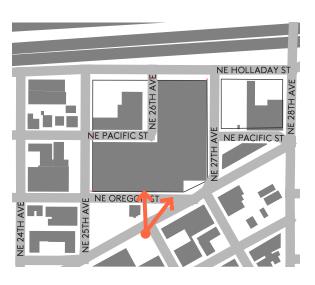




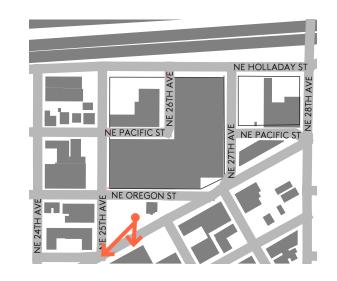




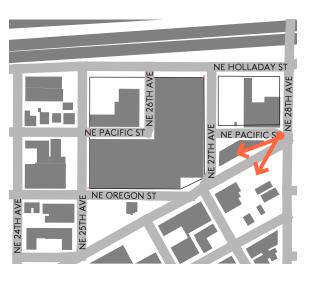




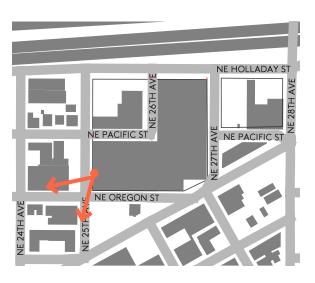
















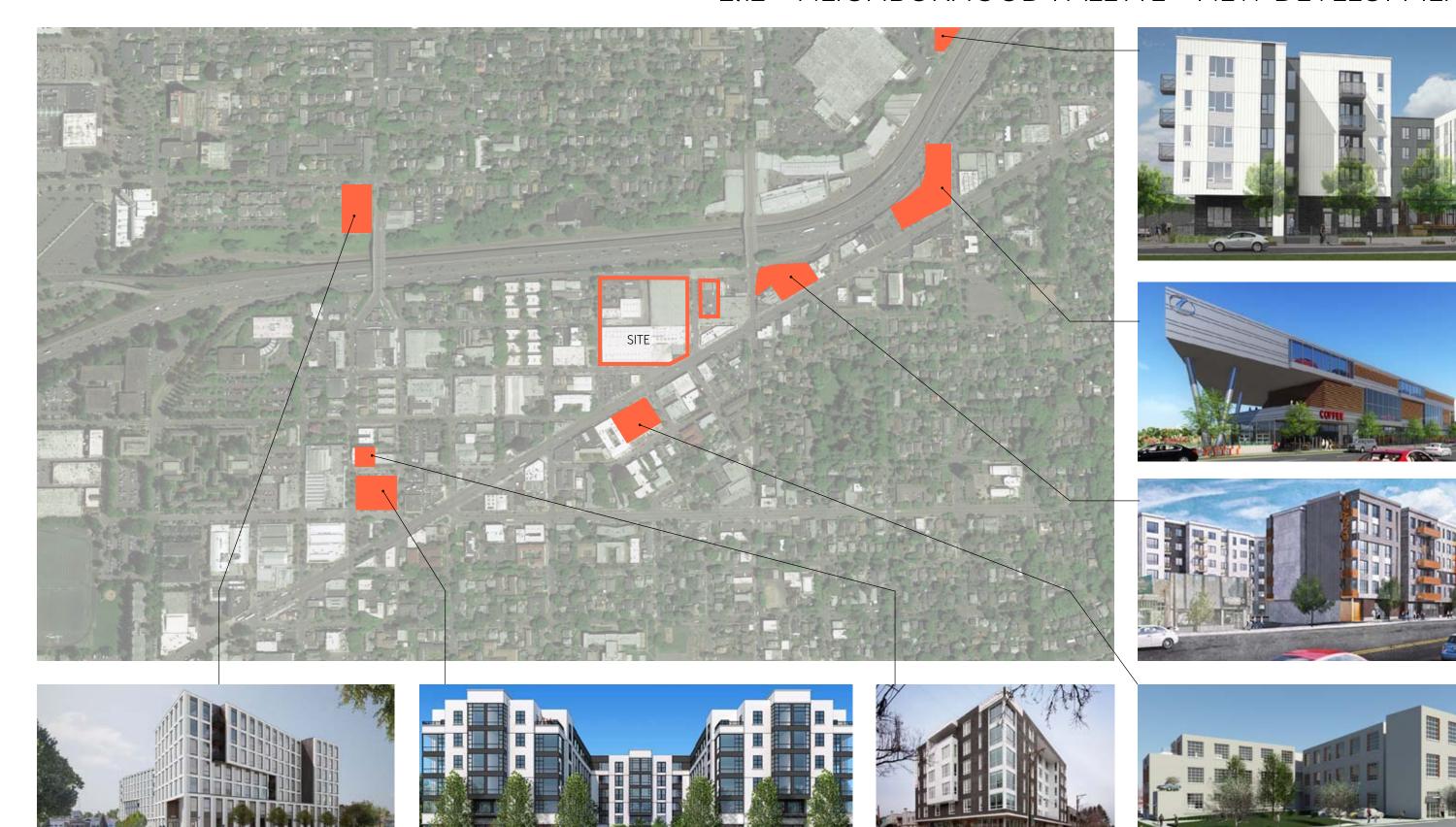




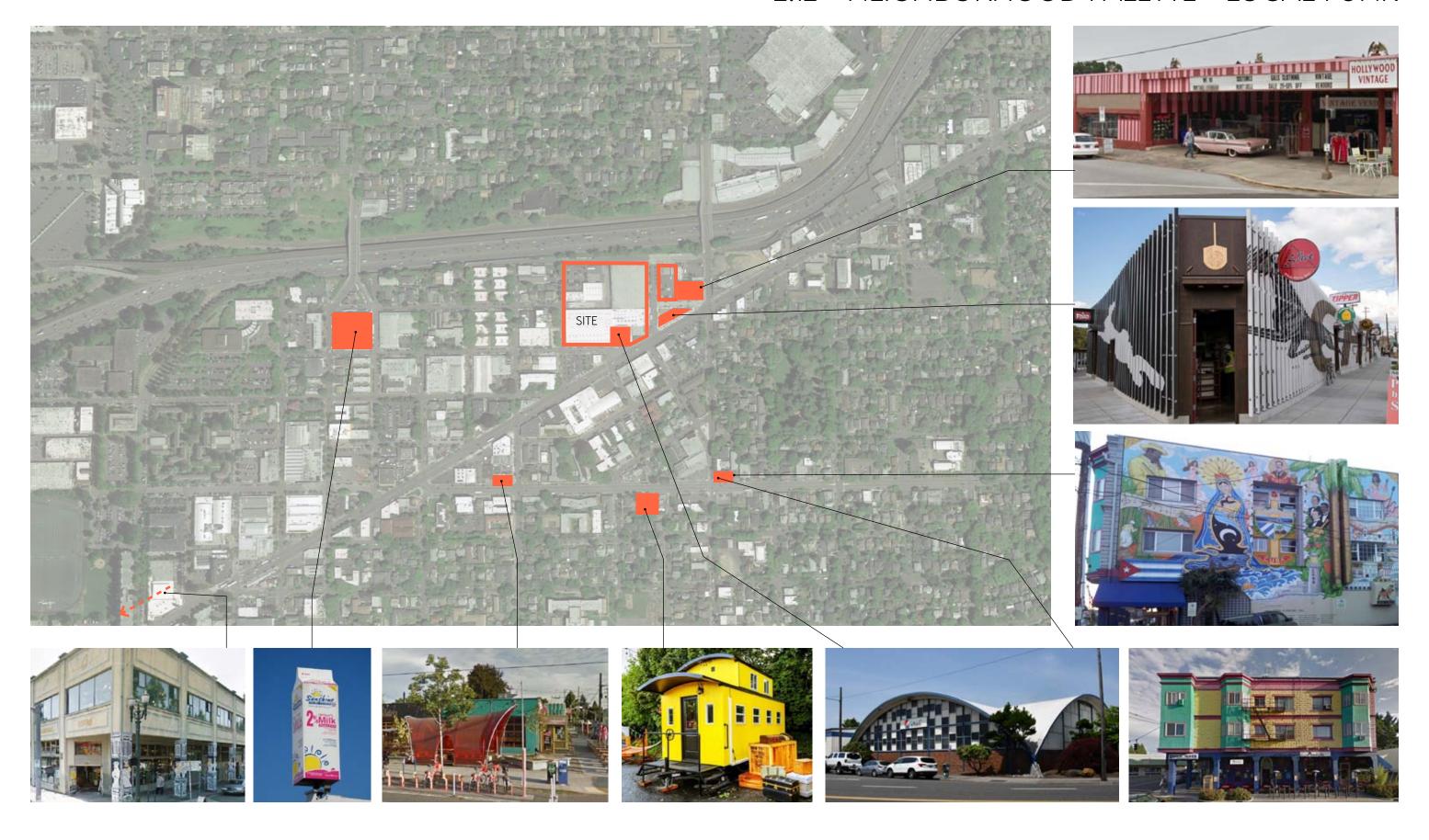
2.12 - NEIGHBORHOOD PALETTE - EXISTING BUILDINGS



2.12 - NEIGHBORHOOD PALETTE - NEW DEVELOPMENT



2.12 - NEIGHBORHOOD PALETTE - LOCAL FUNK



SECTION 3

FRAMEWORK PLAN

- 3.1. PLANNED DEVELOPMENT PRINCIPLES
- **3.2. PERSPECTIVE VIEWS** [Required per 33.854.250.2.D]
- **3.3. SITE PLAN** [Required per 33.854.250 A.2]
- **3.4 OPEN SPACE PLAN** [Required per 33.854.250 A.2]
- 3.5. MAX BUILDING HEIGHT BY BASE CODE
- **3.6 HEIGHT RANGES** [Required per 33.854.250 A.2]
- **3.7. MASSING DIAGRAMS** [Required per 33.854.250 A.2]
- **3.8. SITE SECTIONS** [Required per 33.854.250 A.2]
- 3.9. ACTIVE GROUND FLOOR PLAN

[Required per 33.854.250 A.2]

3.10. NEIGHBORHOOD MATERIAL MAP

[Required per 33.854.250 A.2]

- **3.11. MATERIALITY & FORM** [Required per 33.854.310 E.3]
- **3.12. PERSPECTIVE VIEWS** [Required per 33.854.250.2.D]
- 3.13. BUILDING RELATIONSHIPS ADJOINING OPEN SPACE

[Required per 33.854.250 A.2]

3.1 - PLANNED DEVELOPMENT PRINCIPLES

KEEP THE 'PAVILION'

Keep the existing bow-truss Pepsi warehouse building and repurpose as restaurant/retail. Create a larger Plaza at Sandy and 27th (by demolishing the smaller arched "sidecar" structure) to amplify the community gathering space at the Zipper and to showcase the iconic form of the Pavilion along Sandy Boulevard.

IMPROVE CONNECTIVITY

Rather than building a large above-grade podium, offer multiple on-grade pedestrian passages throughout the project that loosely obeys the Portland 200-foot block dimensions, allows phasing of the development, and allows occupancy of existing buildings on an interim basis.

VARIETY OF OPEN SPACE

Provide the required open space as three spaces — an urban Plaza on Sandy Boulevard, a centrally-located landscaped Park, and a Woonerf extension of Pacific Street linked to the Park.

BLOCK THE FREEWAY

Honor the east/west desire lines at Pacific Street and diminish the north/ south paths to the freeway north of Pacific. Frame the renovated Pavilion and Plaza with a new backdrop (Building A), and provide a new Park protected from the freeway and bordered by buildings.

A RANGE OF BUILDING HEIGHTS

Increase building heights across the site, with the greatest height occurring along the freeway and to the east (nearest 28th Street). Provide a range of heights for each building to ensure flexibility to respond to the market in future phases.

WOONERF STYLE STREET

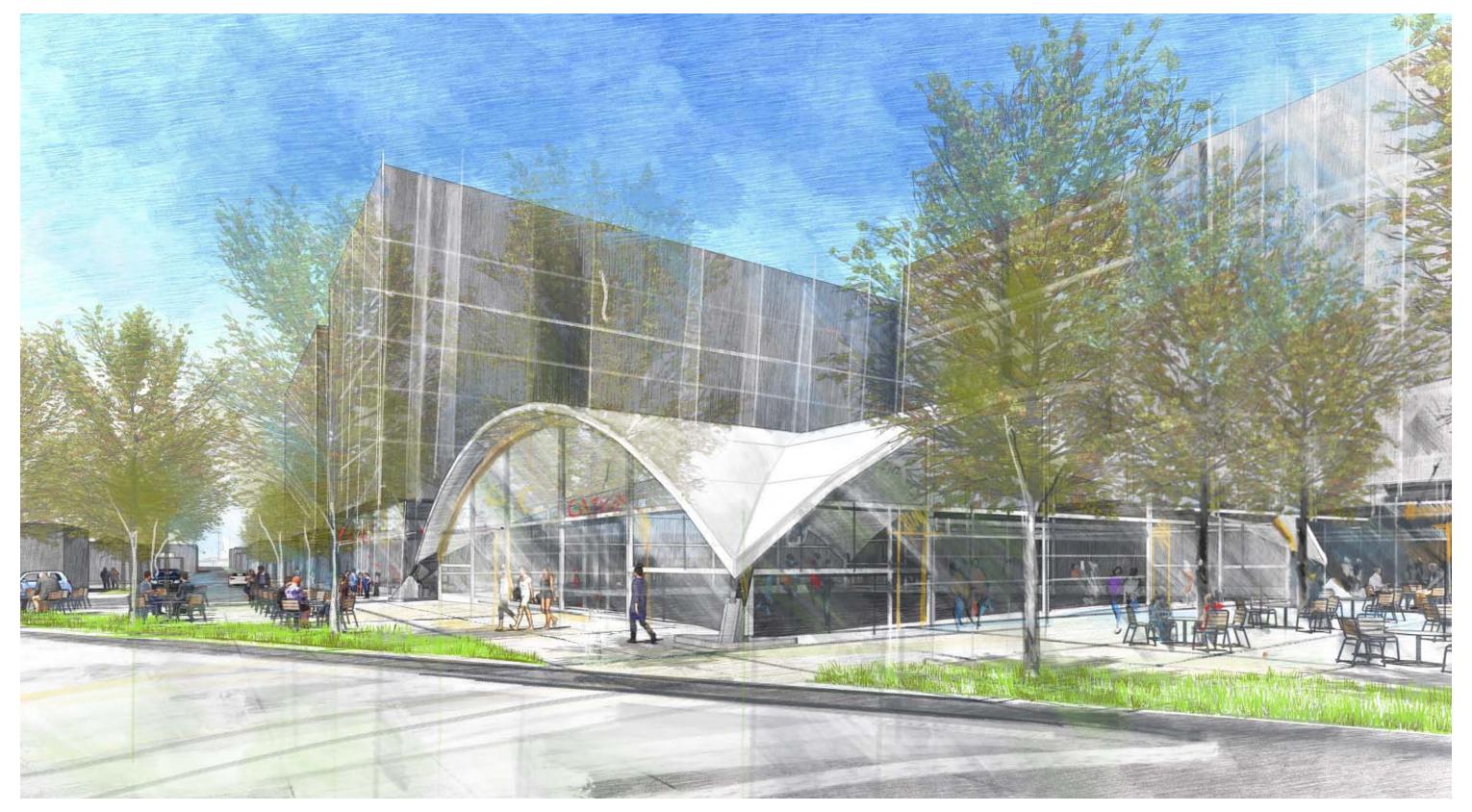
Turn the extension of NE Pacific Street into a limited-use, slow-speed, shared street (woonerf) with planting and seating, that can also act as a fire lane with parallel parking to support active work/live uses along the Pacific Woonerf.

MINIMIZE INTERIOR VEHICULAR ACCESS

Keep all parking off the Woonerf. Vehicular access to the south blocks provided from Oregon Street and 25th, and the north blocks from Holladay.

3.2 - PERSPECTIVE VIEWS - PLAZA

[REQUIRED PER 33.854.250.2.D]

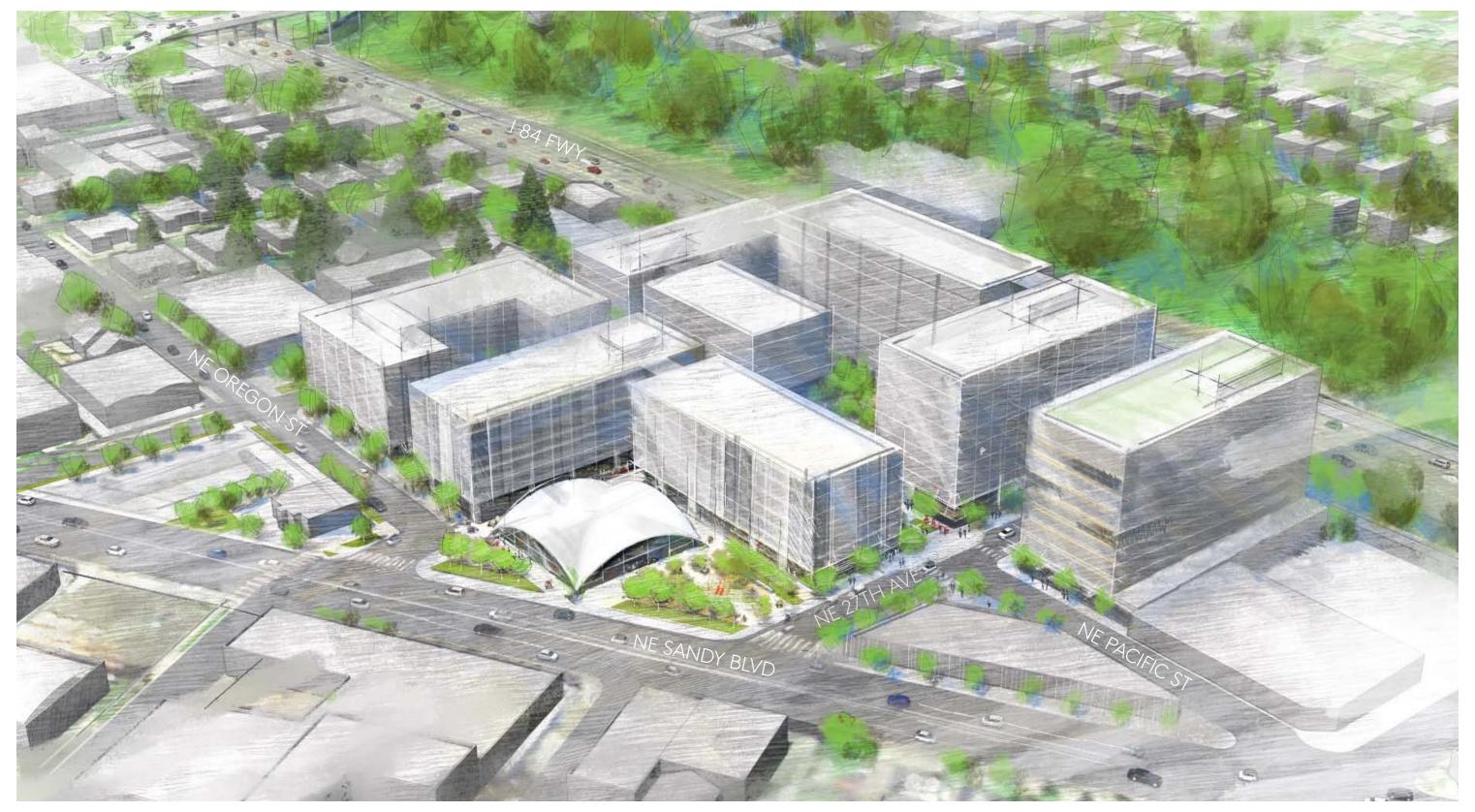


*TO BE UPDATED

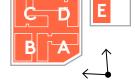


3.2 - PERSPECTIVE VIEWS - SITE AERIAL

[REQUIRED PER 33.854.250.2.D]



*TO BE UPDATED



3.3 - SITE PLAN

[REQUIRED PER 33.854.250 A.2]



3.4 - OPEN SPACE PLAN

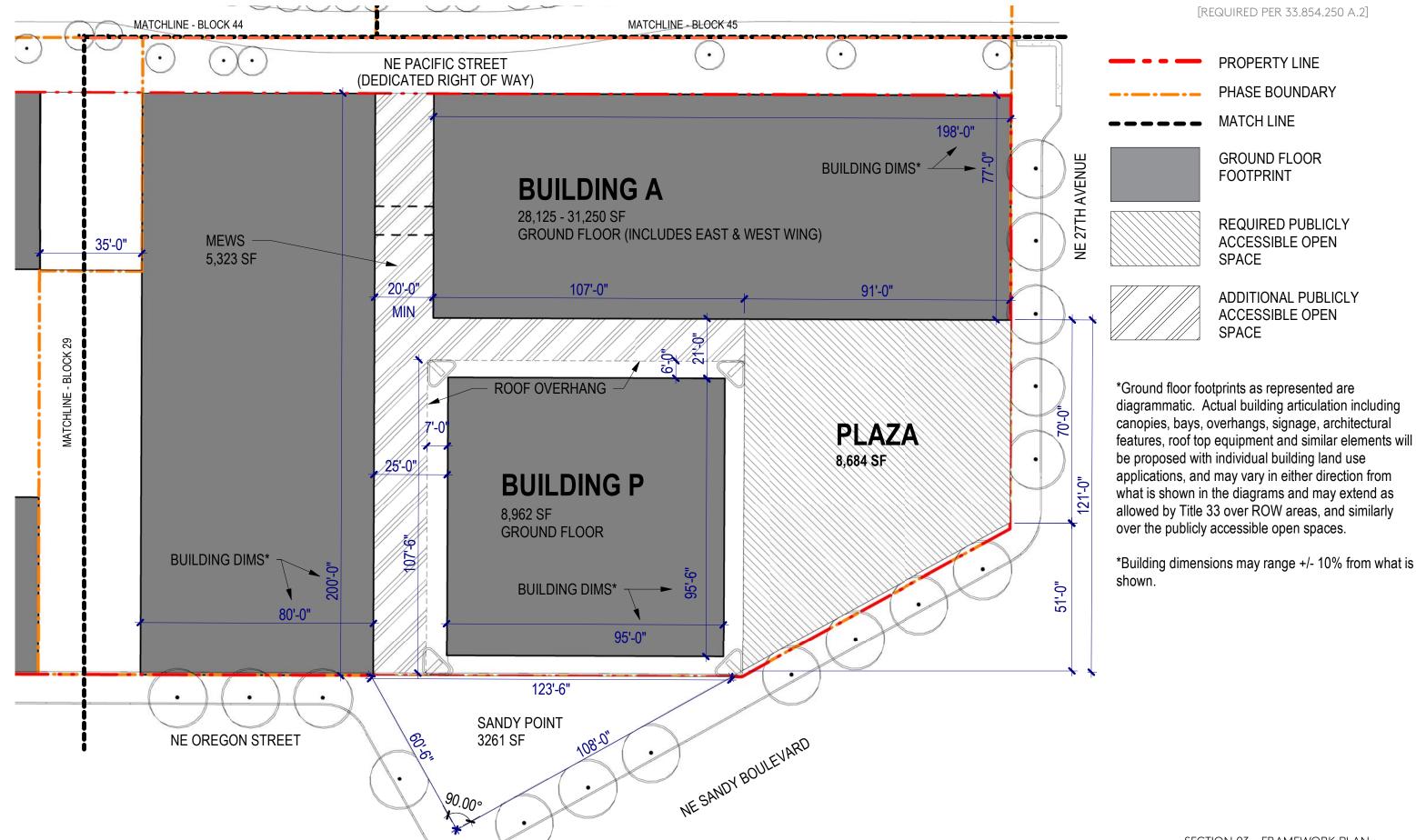
[REQUIRED PER 33.854.250 A.2]



3.4 - OPEN SPACE - ENLARGED SITE PLANS [REQUIRED PER 33.854.250 A.2] **LEGEND** 1-84 OPEN SPACE PARK PLAZA NE HOLLADAY ST ... WOONERF RESIDENTIAL OR OFFICE PAVILION **BLDG D** − − − PLAN ENLARGEMENT AREAS **BLDG E NE 28TH AVE PARK BLDG C** PACIFIC STREET WOONERF **NE PACIFIC ST BLDG A** BLDG B NESANDY BLVD **PLAZA** BLDG P

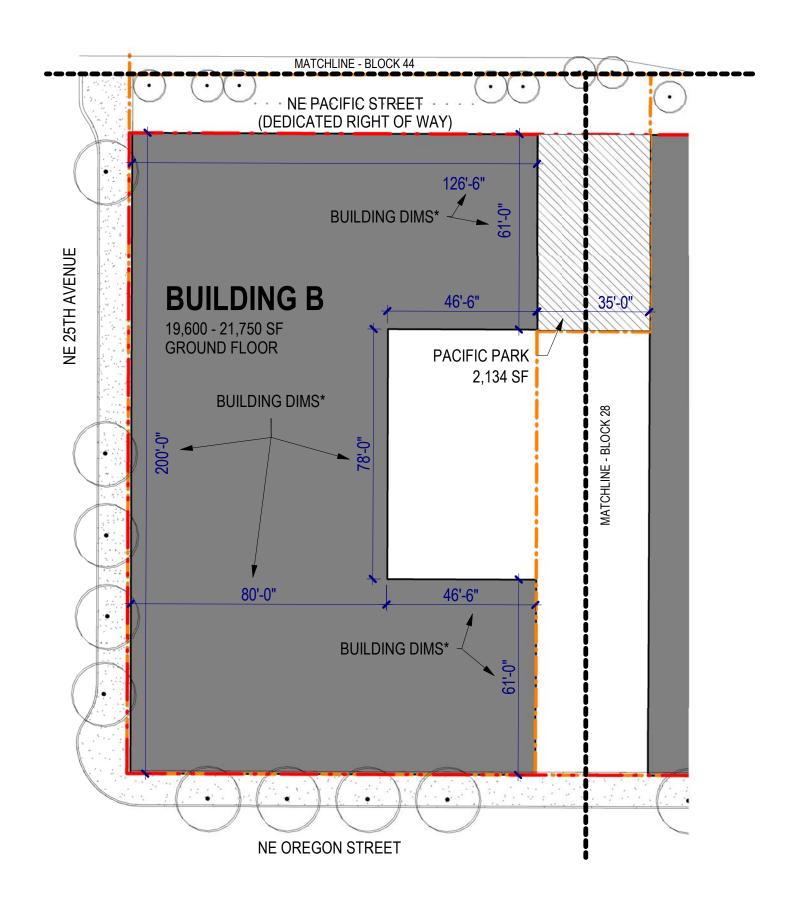


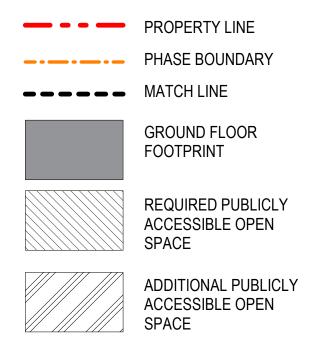
3.4 - OPEN SPACE - ENLARGED SITE PLANS - A



3.4 - OPEN SPACE - ENLARGED SITE PLANS - B

[REQUIRED PER 33.854.250 A.2]



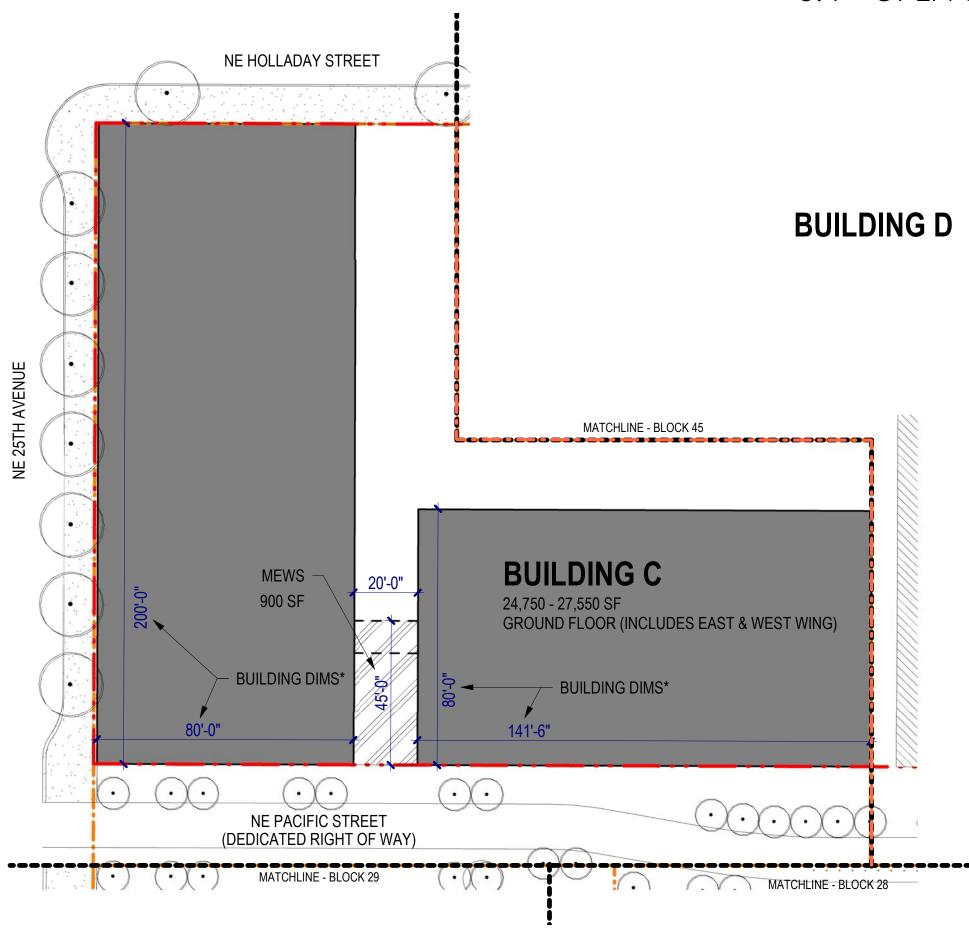


*Ground floor footprints as represented are diagrammatic. Actual building articulation including canopies, bays, overhangs, signage, architectural features, roof top equipment and similar elements will be proposed with individual building land use applications, and may vary in either direction from what is shown in the diagrams and may extend as allowed by Title 33 over ROW areas, and similarly over the publicly accessible open spaces.

*Building dimensions may range +/- 10% from what is shown.

3.4 - OPEN SPACE - ENLARGED SITE PLANS - C

[REQUIRED PER 33.854.250 A.2]



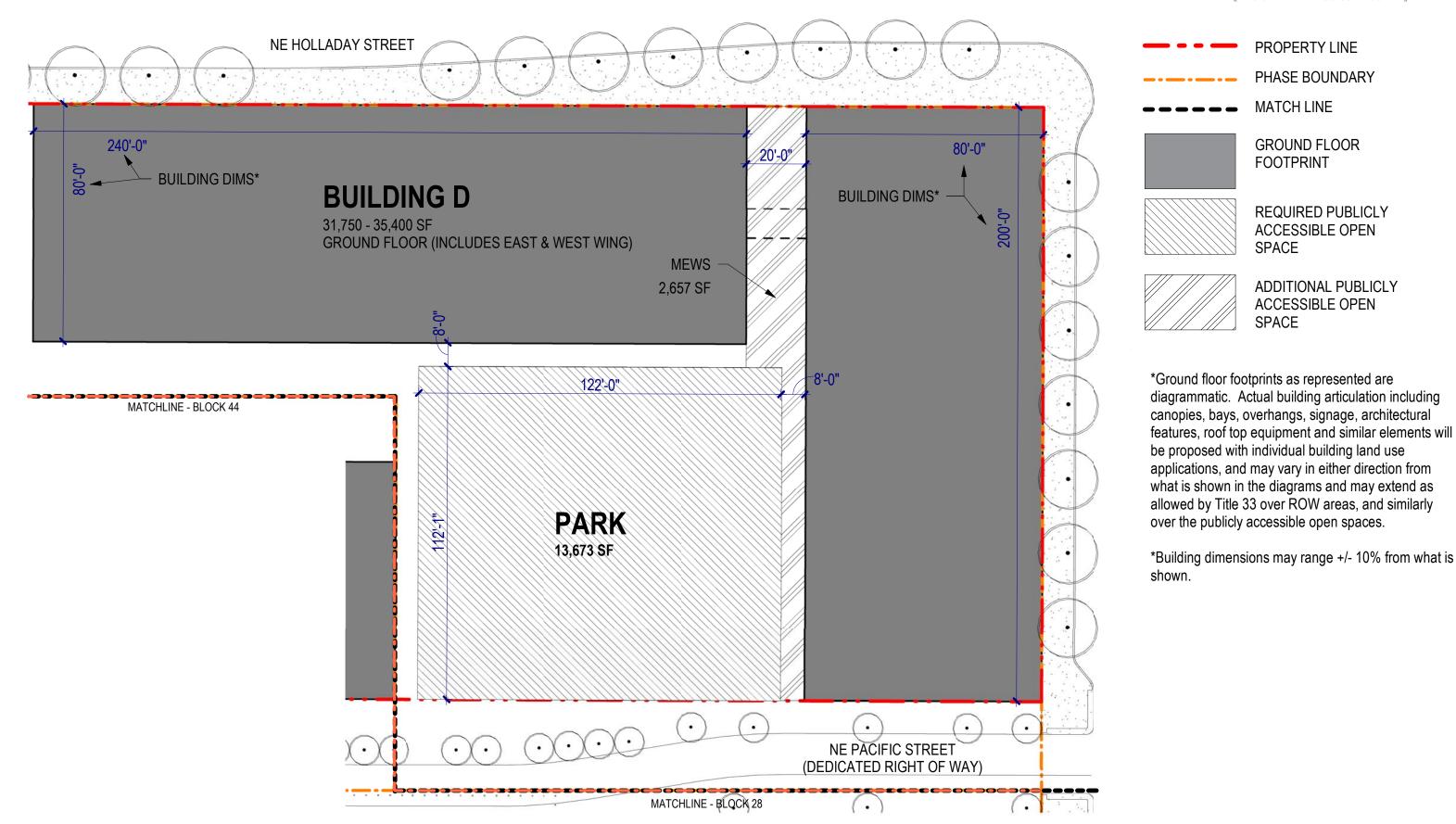
PROPERTY LINE PHASE BOUNDARY MATCH LINE **GROUND FLOOR FOOTPRINT** REQUIRED PUBLICLY ACCESSIBLE OPEN **SPACE** ADDITIONAL PUBLICLY **ACCESSIBLE OPEN SPACE**

*Ground floor footprints as represented are diagrammatic. Actual building articulation including canopies, bays, overhangs, signage, architectural features, roof top equipment and similar elements will be proposed with individual building land use applications, and may vary in either direction from what is shown in the diagrams and may extend as allowed by Title 33 over ROW areas, and similarly over the publicly accessible open spaces.

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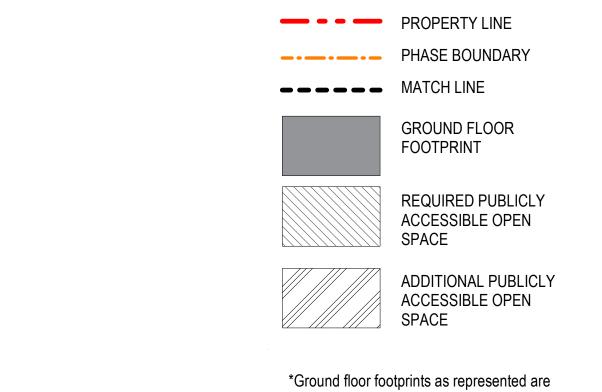
3.4 - OPEN SPACE - ENLARGED SITE PLANS - D

[REQUIRED PER 33.854.250 A.2]



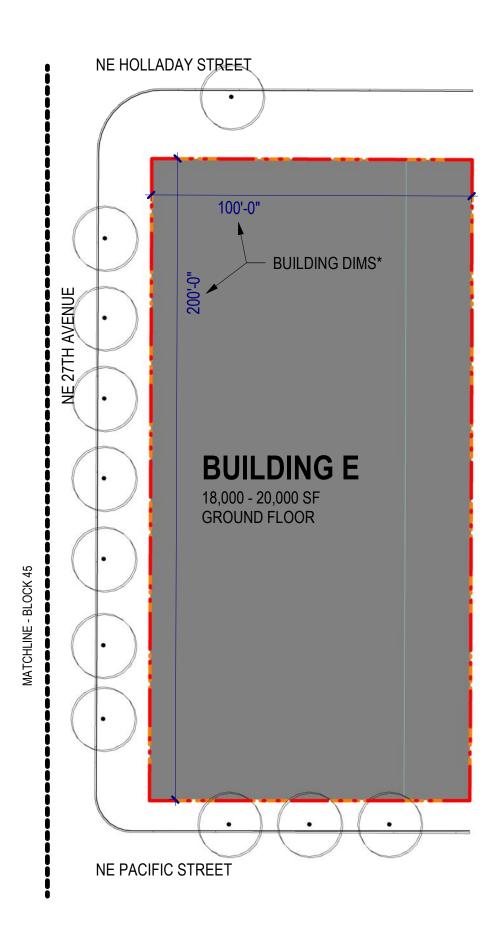
3.4 - OPEN SPACE - ENLARGED SITE PLANS - E

[REQUIRED PER 33.854.250 A.2]



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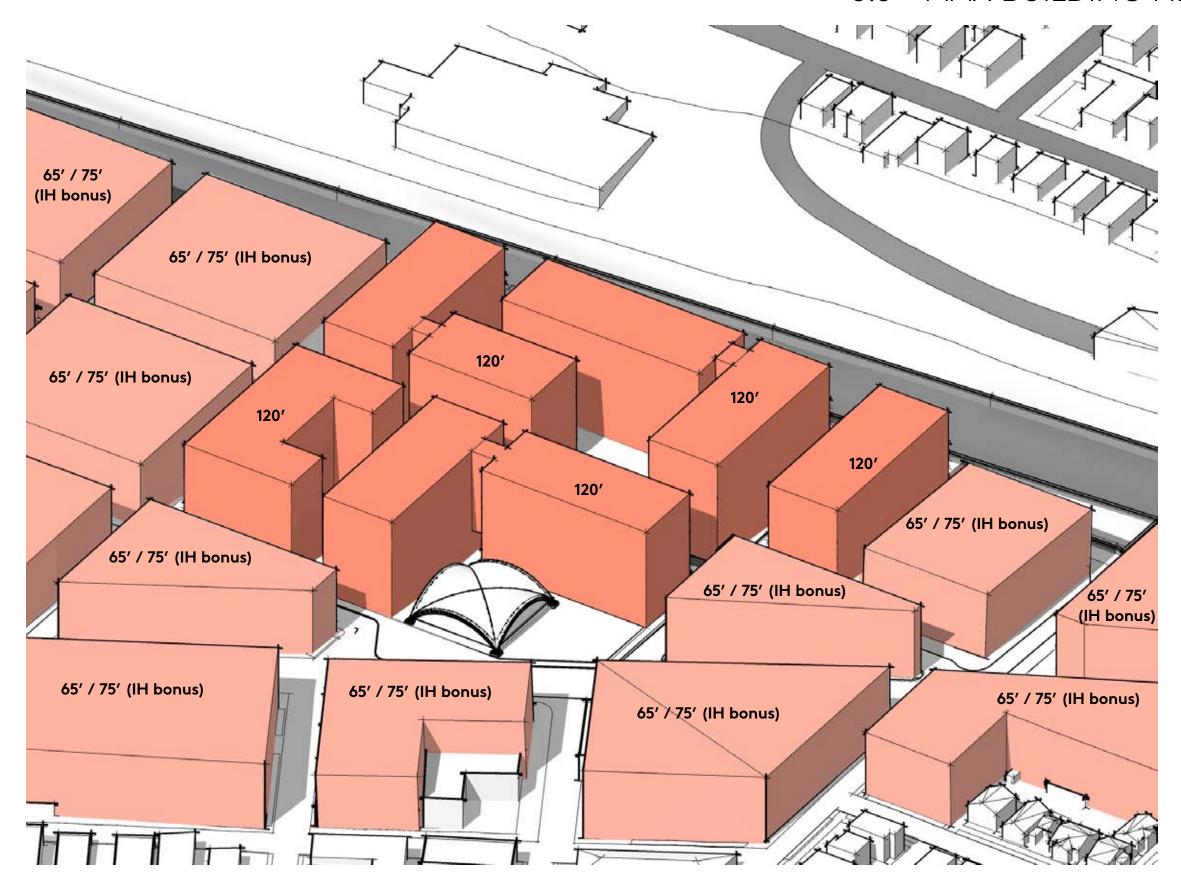
*Building dimensions may range +/- 10% from what is shown.



3.5 - MAX BUILDING HEIGHT BY BASE CODE

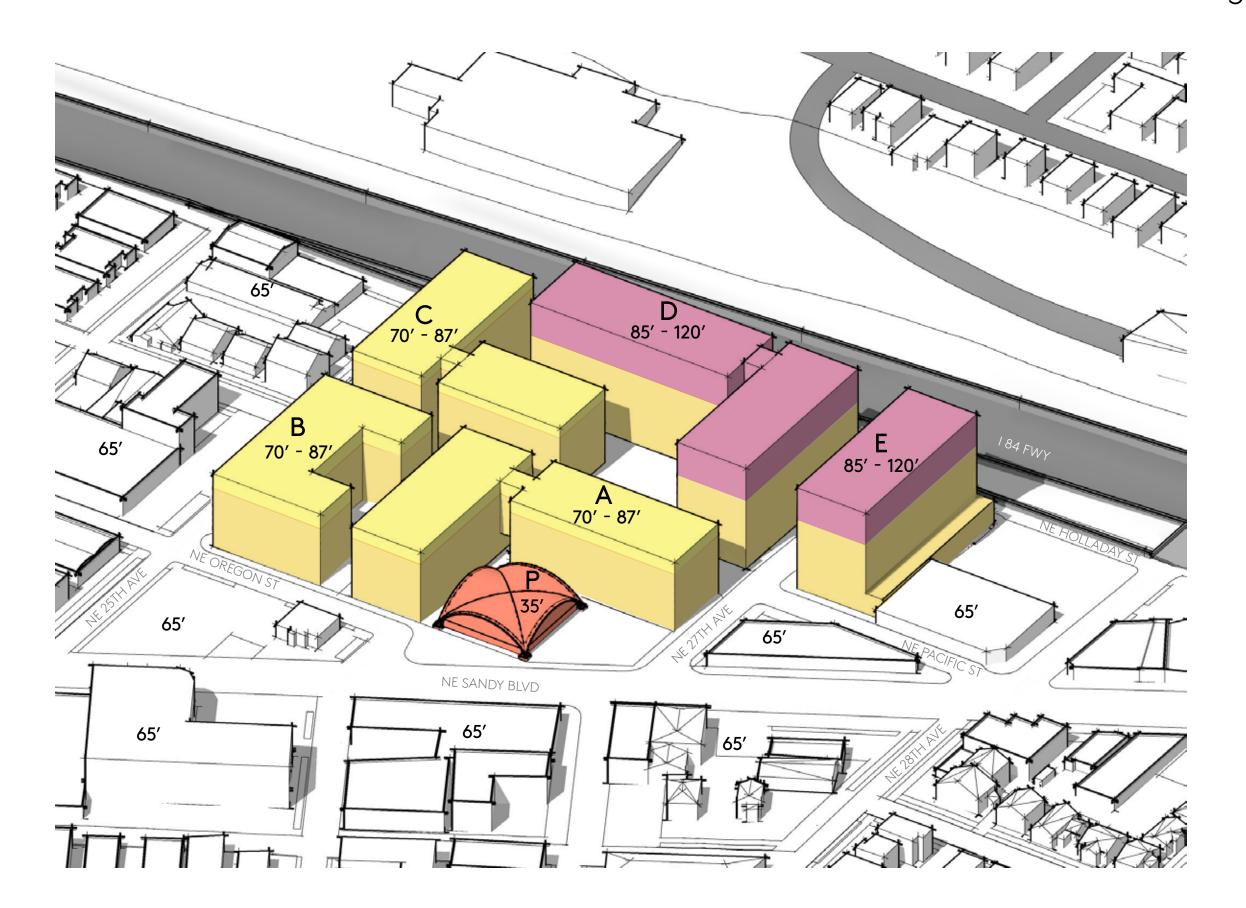


3.5 - MAX BUILDING HEIGHT WITH PD BONUS



3.6 - HEIGHT RANGES

[REQUIRED PER 33.854.250 A.2]



LEGEND

65' (BASE HEIGHT) 70' - 87' 85' - 120'

SITE DEVELOPMENT CAPACITY

224,448 SITE AREA

5.0 FAR

1,122,240 TOTAL ABOVE GRADE GSF

MINIMUM DEVELOPMENT CAPACITY

224,448 SITE AREA

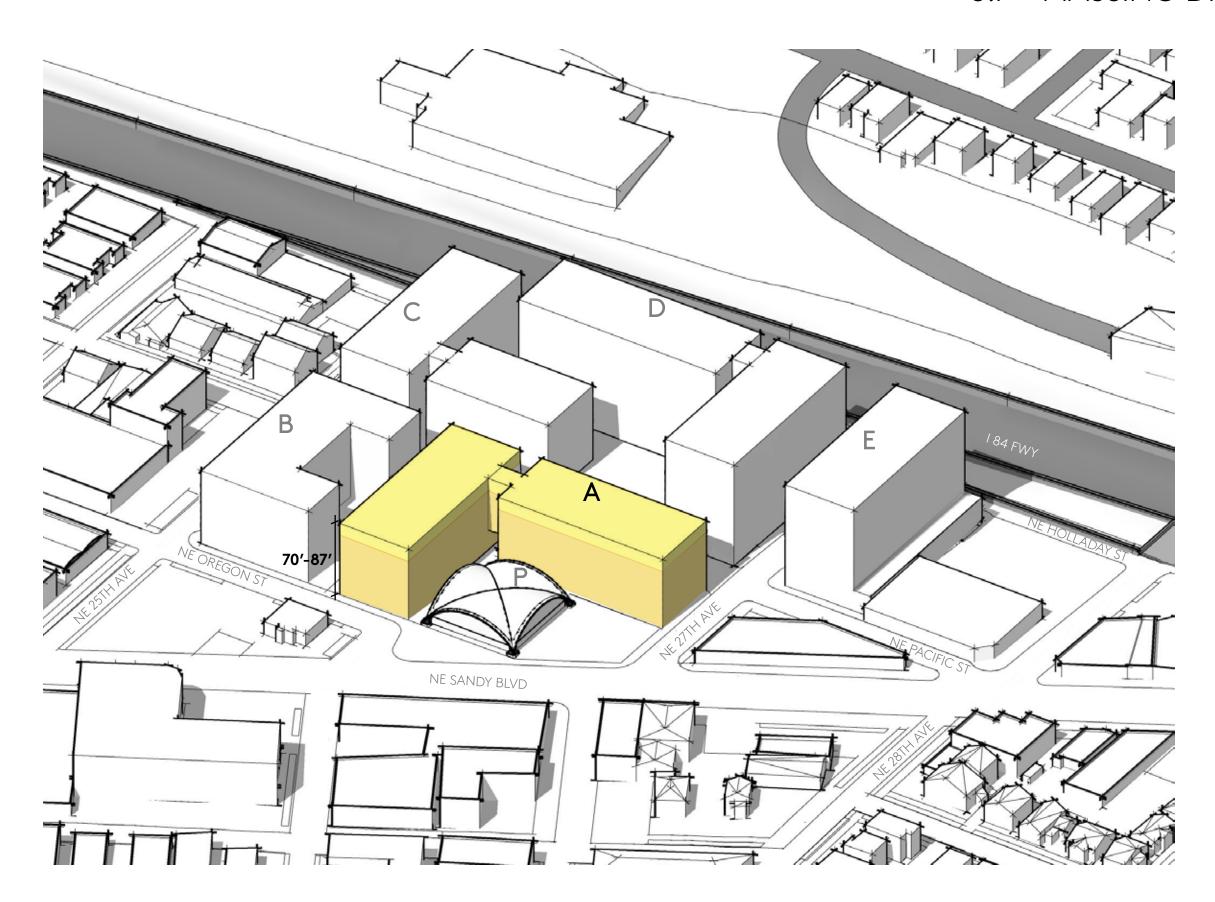
3.6 FAR

809,669 TOTAL ABOVE GRADE GSF

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.7 - MASSING DIAGRAM - BUILDING A

[REQUIRED PER 33.854.250 A.2]



LEGEND

65' (BASE HEIGHT) 70' - 87' 85' - 120'

168,510 BUILDING A MINIMUM FLOOR AREA 231,050 BUILDING A MAXIMUM FLOOR AREA

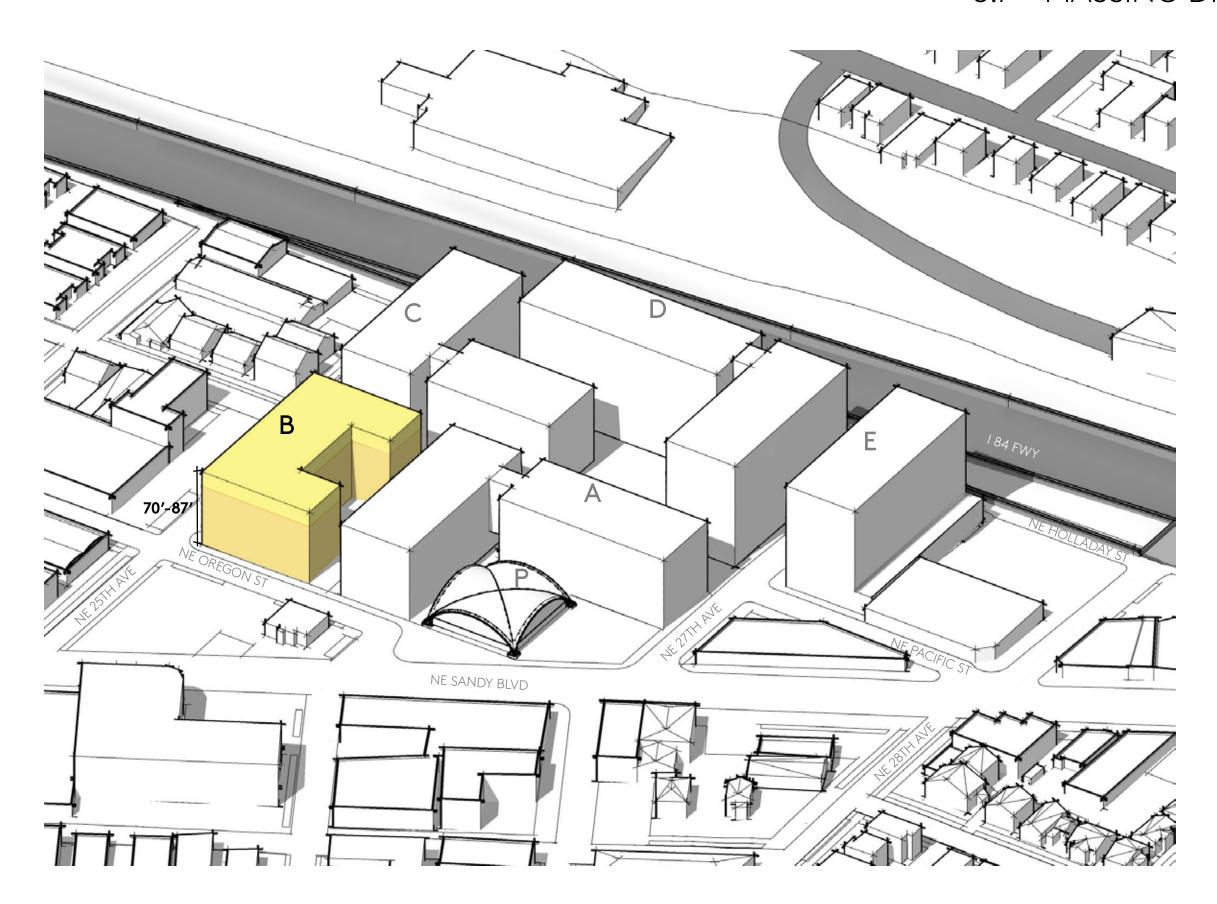
6-8 STORIES

8,960 BUILDING P MINIMUM FLOOR AREA 8,970 BUILDING P MAXIMUM FLOOR AREA

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.7 - MASSING DIAGRAM - BUILDING B

[REQUIRED PER 33.854.250 A.2]



LEGEND

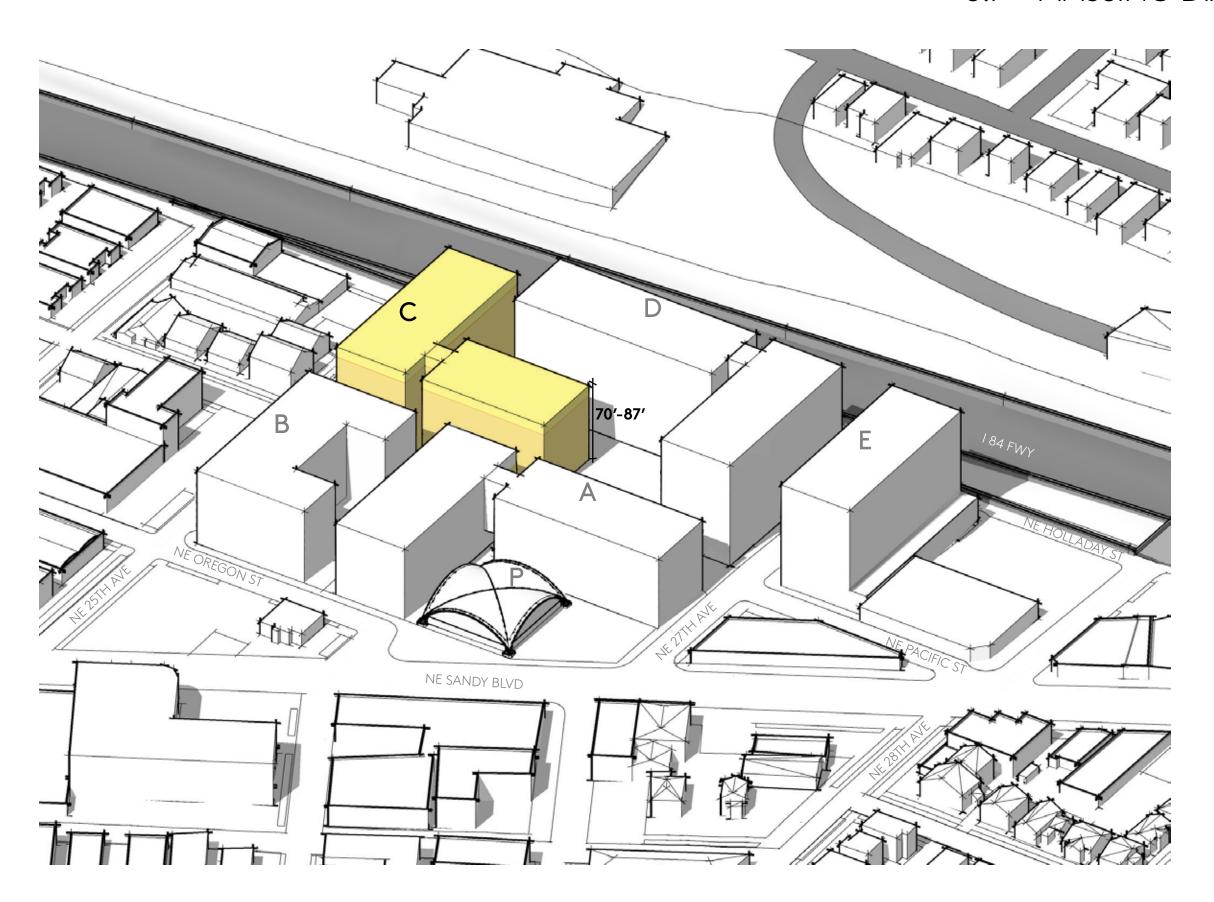
65' (BASE HEIGHT) 70' - 87' 85' - 120'

> 118,530 BUILDING B MINIMUM FLOOR AREA 161,710 BUILDING B MAXIMUM FLOOR AREA 6-8 STORIES

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.7 - MASSING DIAGRAM - BUILDING C

[REQUIRED PER 33.854.250 A.2]



LEGEND

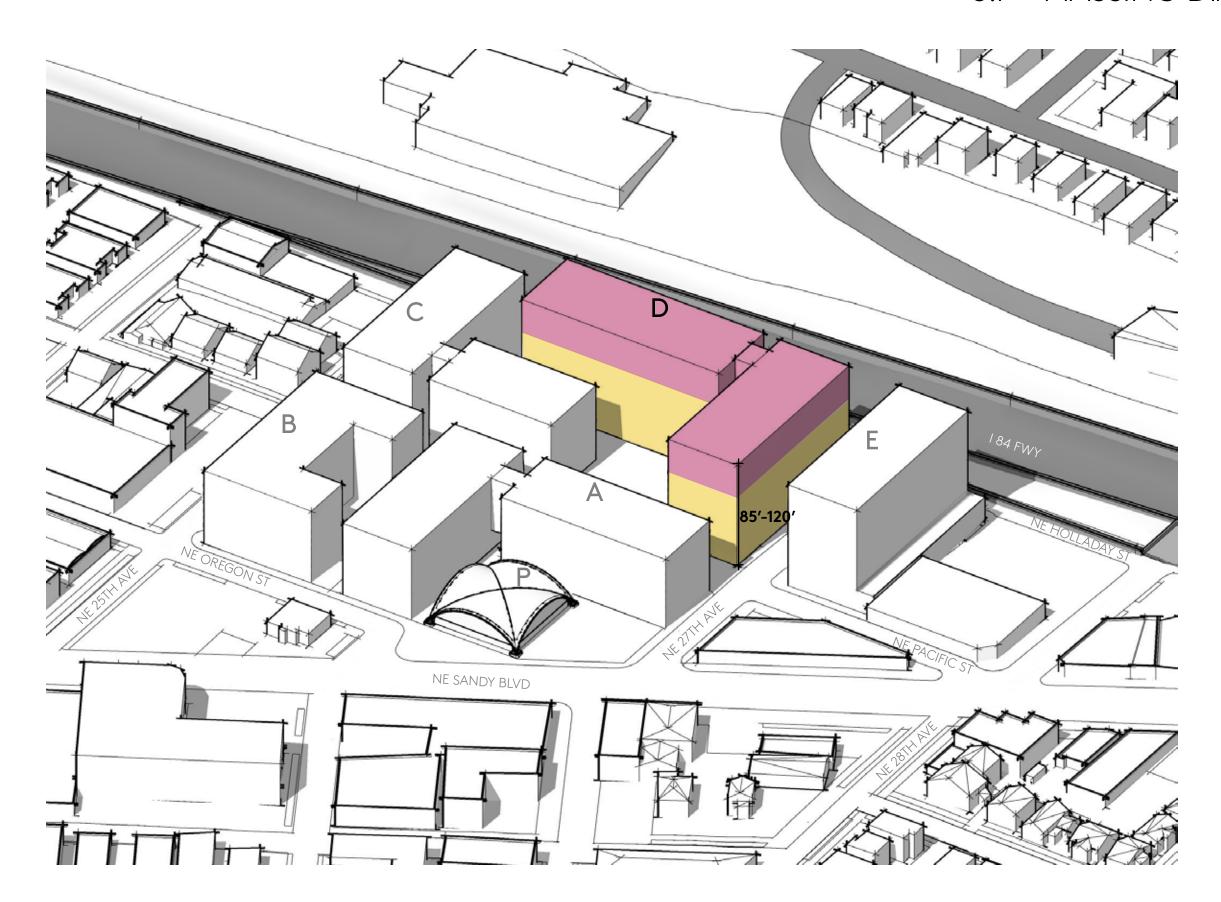
65' (BASE HEIGHT) 70' - 87' 85' - 120'

> 165,410 BUILDING C MINIMUM FLOOR AREA 192,330 BUILDING C MAXIMUM FLOOR AREA 6-8 STORIES

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.7 - MASSING DIAGRAM - BUILDING D

[REQUIRED PER 33.854.250 A.2]



LEGEND

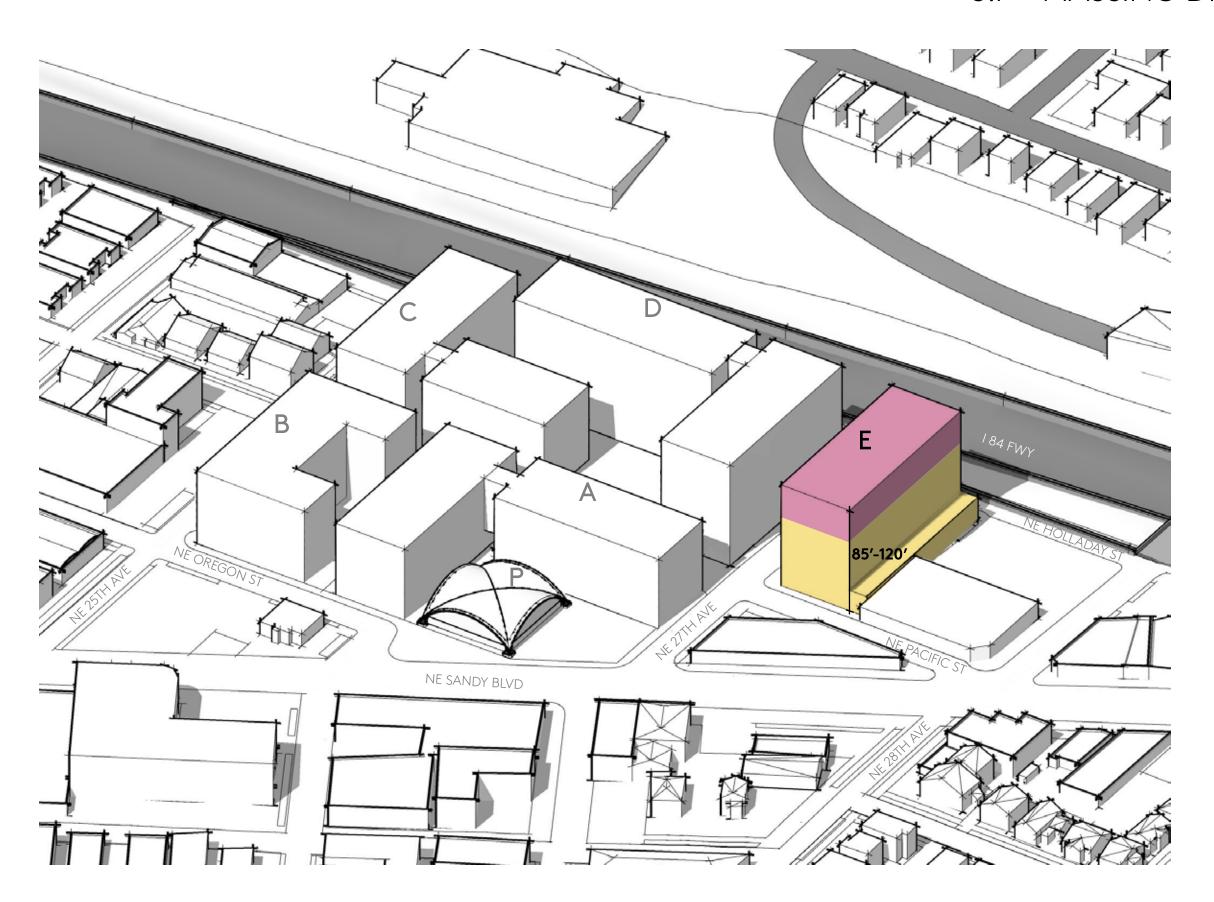
65' (BASE HEIGHT) 70' - 87' 85' - 120'

248,410 BUILDING D MINIMUM FLOOR AREA 389,990 BUILDING D MAXIMUM FLOOR AREA **7-11** STORIES

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.7 - MASSING DIAGRAM - BUILDING E

[REQUIRED PER 33.854.250 A.2]



LEGEND

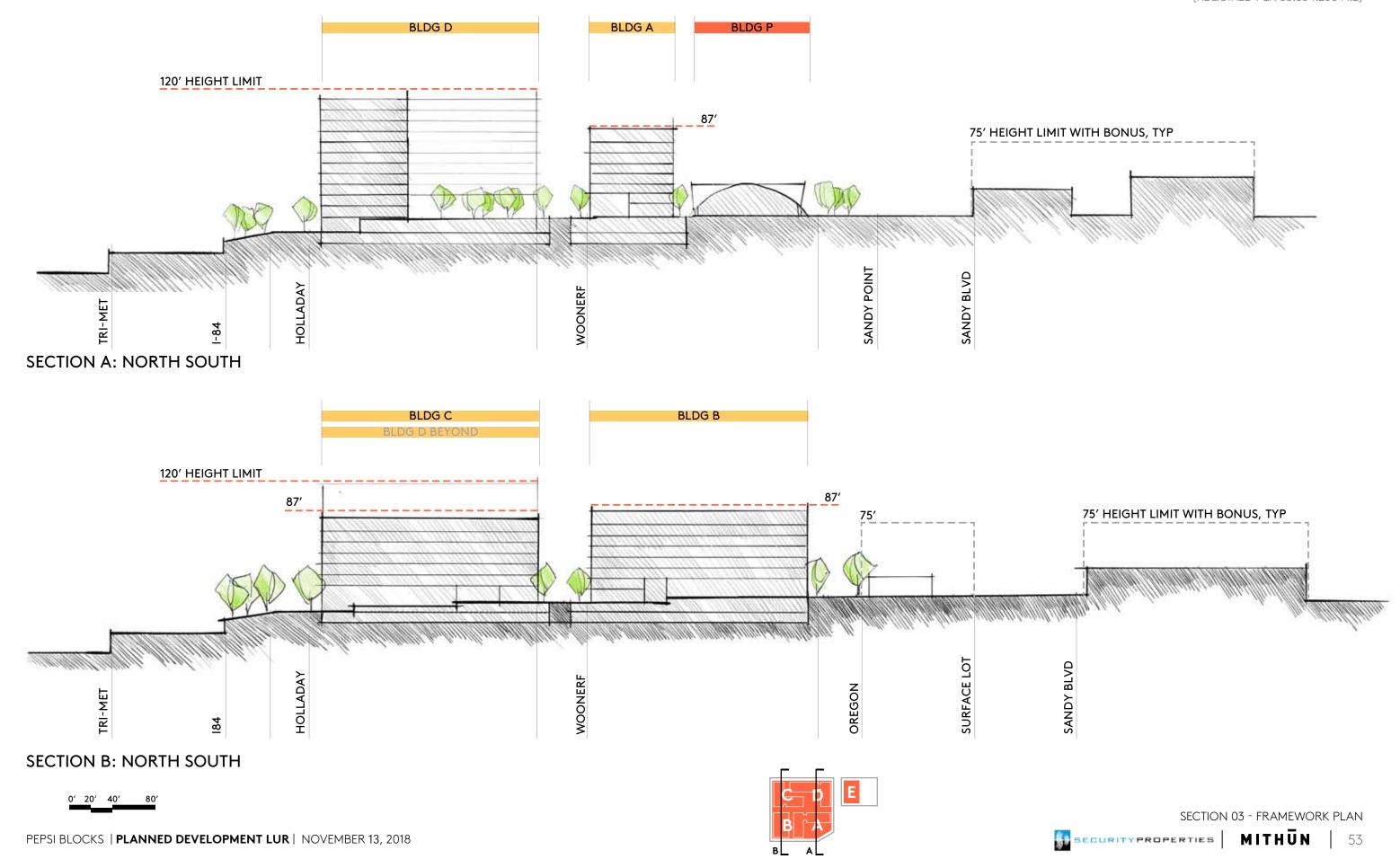
65' (BASE HEIGHT) 70' - 87' 85' - 120'

89,490 BUILDING E MINIMUM FLOOR AREA 185,490 BUILDING E MAXIMUM FLOOR AREA **5-12** STORIES

- * THIS APPLICATION PROPOSES A MAXIMUM AND MINIMUM HEIGHT RANGE FOR EACH BLOCK. THE APPLICANT MAY CHANGE THIS BUILDING HEIGHT IN THE DESIGN REVIEW APPROVAL PROCESS FOR EACH VERTICAL DEVELOPMENT. IF THE CHANGE IN HEIGHT FROM THE MINIMUM OR MAXIMUM RANGE IS 10% OR LESS, THE CHANGE WILL NOT REQUIRE AN AMENDMENT TO THE PLANNED DEVELOPMENT APPROVAL.
- *CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.8 - SITE SECTIONS

[REQUIRED PER 33.854.250 A.2]

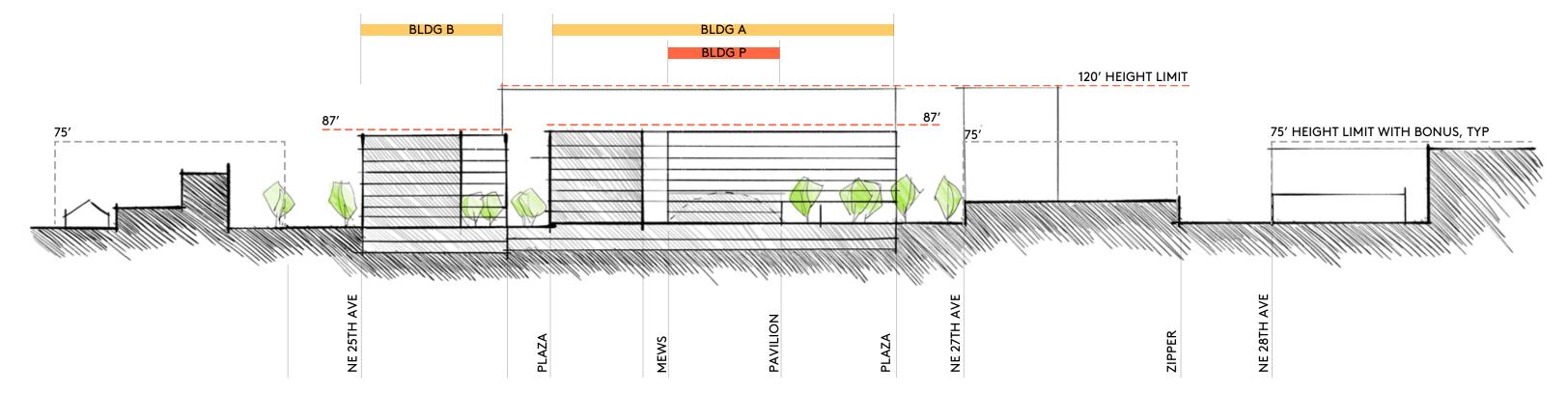


3.8 - SITE SECTIONS

[REQUIRED PER 33.854.250 A.2]

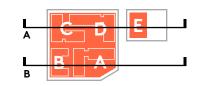


SECTION A: EAST WEST



SECTION B: EAST WEST





3.9 - ACTIVE GROUND FLOOR PLAN

[REQUIRED PER 33.854.250 A.2]



LEGEND

RETAIL

RESIDENTIAL UNIT OR ACTIVE **GROUND FLOOR USE**

ACTIVE GROUND FLOOR USE ALLOWED PER CODE 33.130.230.B **EXAMPLE USES:**

- WORK LIVE
- LOBBY
- FITNESS
- LEASING
- OFFICE
- CYCLING LOUNGE

→ PARKING GARAGE ENTRANCE



▶ POTENTIAL ENTRY

LOADING SPACE - STANDARD A LOADING SPACE - STANDARD B

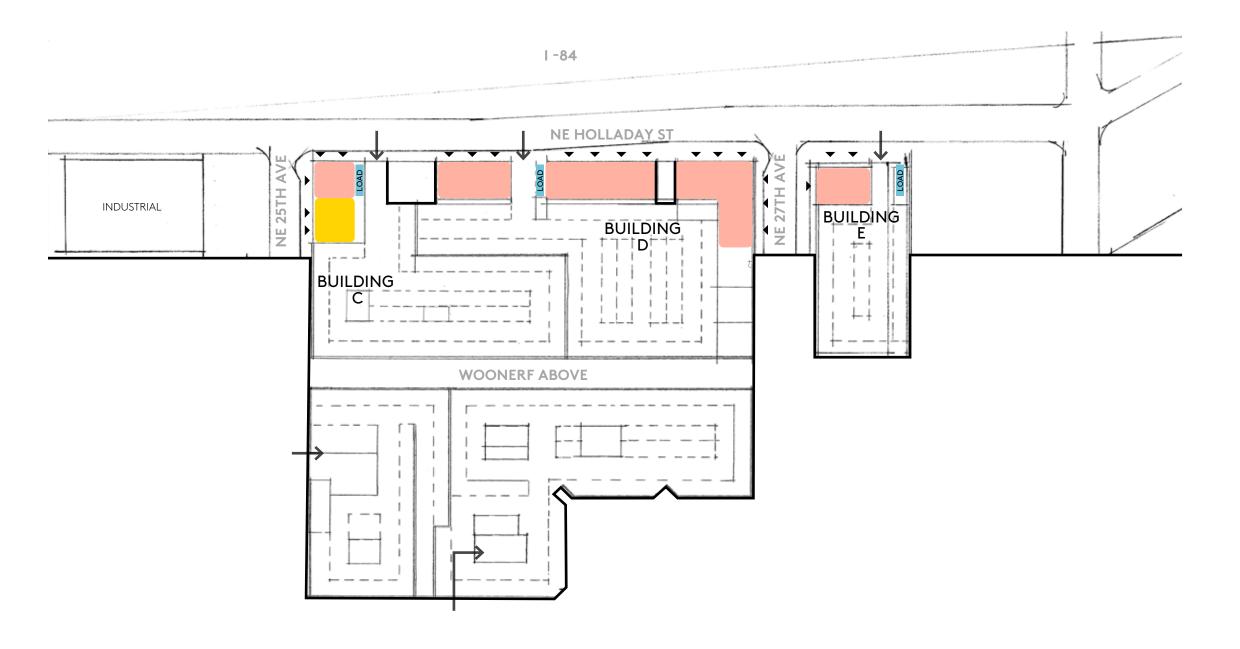
PRIORITY LOCATION FOR FLEXIBLE CONSTRUCTION SYSTEM ALLOWING FOR GROUND LEVEL ACTIVE USE AREAS TO BE ADAPTABLE FOR TRADITIONAL FUTURE COMMERCIAL USE.

*CHANGES TO ENTRY LOCATIONS AND QUANTITY, AS WELL AS USES, MAY OCCUR AS INDIVIDUAL BUILDINGS ARE DEVELOPED AS PART OF THE VERTICAL DESIGN PHASES. FINAL ENTRY LOCATIONS WILL COMPLY WITH THE STANDARDS OF 33.270.200 AND THE BALANCE OF TITLE 33 OR SEEK MODIFICATION(S) TO THE STANDARDS CONSISTENT WITH THE REQUIREMENTS OF 33.825 DESIGN REVIEW."

*CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.

3.9 - ACTIVE GROUND FLOOR FRONTAGES AT HOLLADAY

[REQUIRED PER 33.854.250 A.2]



LEGEND

RETAIL

RESIDENTIAL UNIT OR ACTIVE **GROUND FLOOR USE**

ACTIVE GROUND FLOOR USE ALLOWED PER CODE 33.130.230.B **EXAMPLE USES:**

- WORK LIVE
- LOBBY
- FITNESS
- LEASING
- OFFICE
- CYCLING LOUNGE

→ PARKING GARAGE ENTRANCE

* PRIMARY ENTRANCE

▶ POTENTIAL ENTRY

LOADING SPACE - STANDARD A

LOADING SPACE - STANDARD B

PRIORITY LOCATION FOR FLEXIBLE CONSTRUCTION SYSTEM ALLOWING FOR GROUND LEVEL ACTIVE USE AREAS TO BE ADAPTABLE FOR TRADITIONAL FUTURE COMMERCIAL USE.

*CHANGES TO ENTRY LOCATIONS AND QUANTITY, AS WELL AS USES, MAY OCCUR AS INDIVIDUAL BUILDINGS ARE DEVELOPED AS PART OF THE VERTICAL DESIGN PHASES. FINAL ENTRY LOCATIONS WILL COMPLY WITH THE STANDARDS OF 33.270.200 AND THE BALANCE OF TITLE 33 OR SEEK MODIFICATION(S) TO THE STANDARDS CONSISTENT WITH THE REQUIREMENTS OF 33.825 DESIGN REVIEW."

*CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, ROOFTOP EQUIPMENT AND SIMILAR ELEMENTS ARE IN ADDITION TO THESE OVERALL DIMENSIONS. ITEMS RELATED TO FACADE ARTICULATION WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33.



3.10 - NEIGHBORHOOD MATERIAL MAP

LEGEND

[REQUIRED PER 33.854.250 A.2]

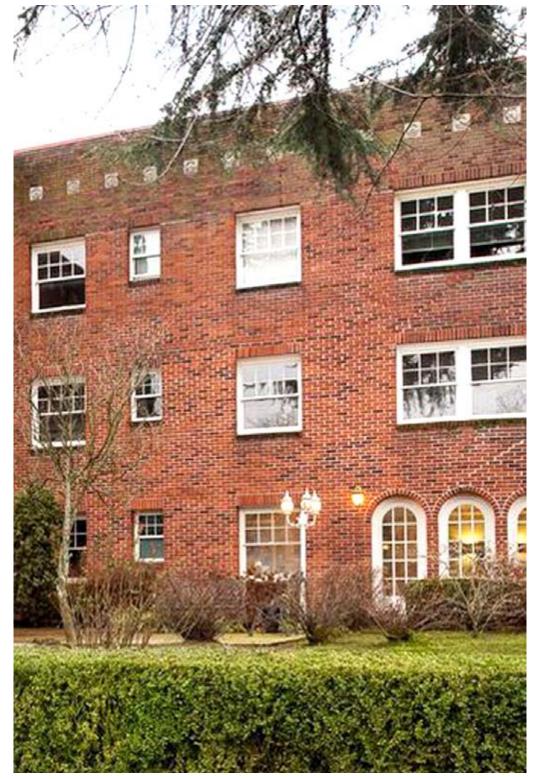


[REQUIRED PER 33.854.310 E.3]

SINGULARITY OF MATERIAL & SIMPLE FORMS





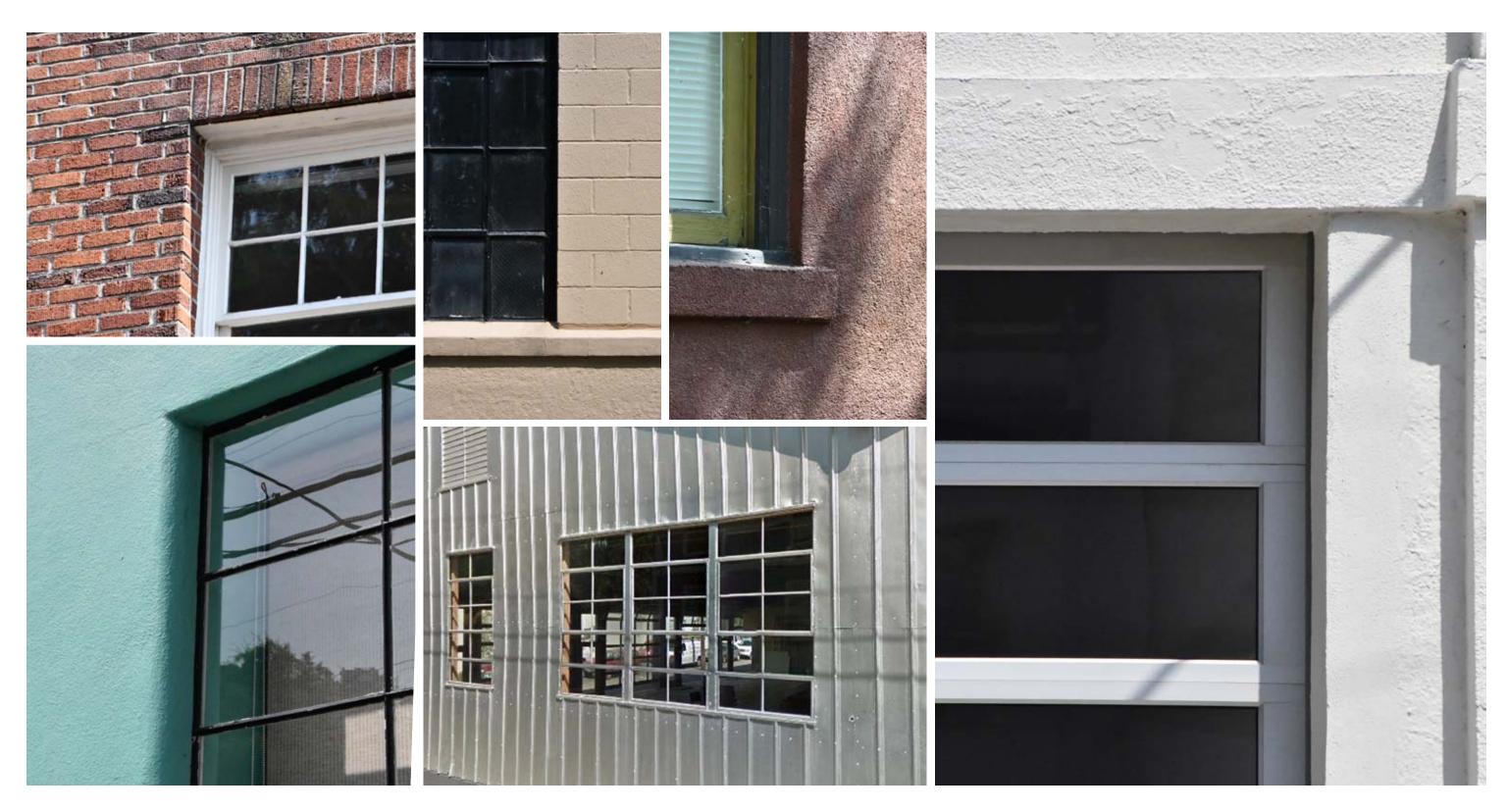






[REQUIRED PER 33.854.310 E.3]

OPENINGS | BUILDING BODY



[REQUIRED PER 33.854.310 E.3]

OPENINGS | PEDESTRIAN INTERFACE













[REQUIRED PER 33.854.310 E.3]

ELEMENTS ADDITIVE TO FORM













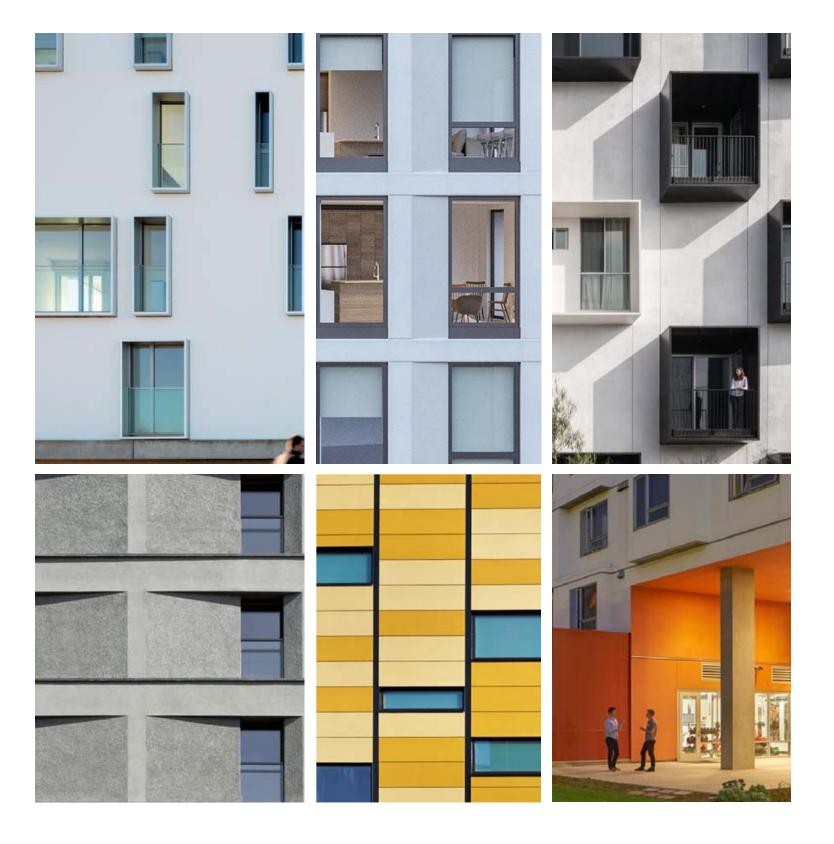
[REQUIRED PER 33.854.310 E.3]

STUCCO / CEMENTITIOUS | NEIGHBORHOOD CONTEXT



[REQUIRED PER 33.854.310 E.3]

STUCCO / CEMENTITIOUS | CONTEMPORARY RESPONSE



[REQUIRED PER 33.854.310 E.3]

BRICK | NEIGHBORHOOD CONTEXT





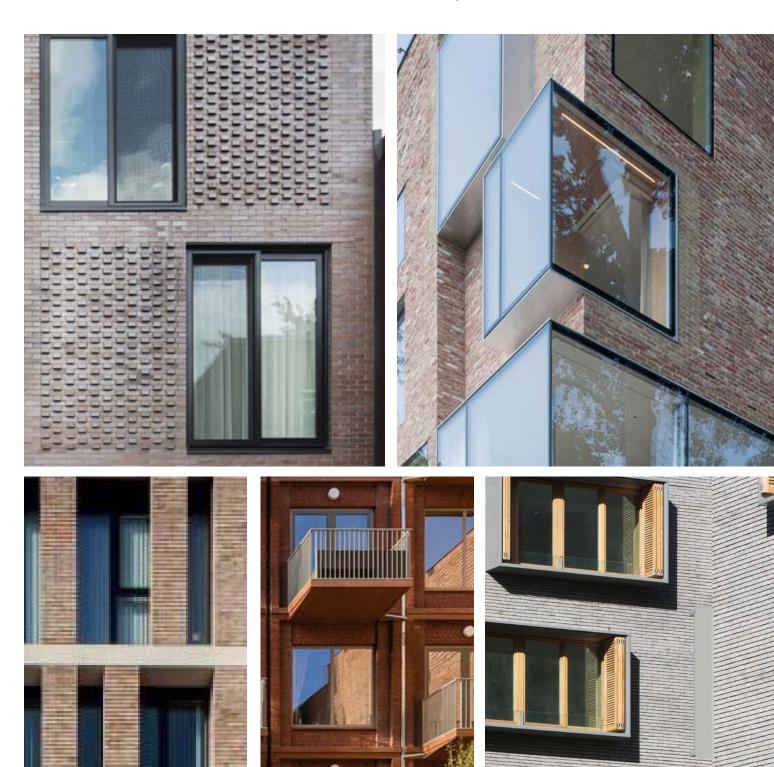






[REQUIRED PER 33.854.310 E.3]

BRICK | CONTEMPORARY RESPONSE



[REQUIRED PER 33.854.310 E.3]

METAL | NEIGHBORHOOD CONTEXT











[REQUIRED PER 33.854.310 E.3]

METAL | CONTEMPORARY RESPONSE

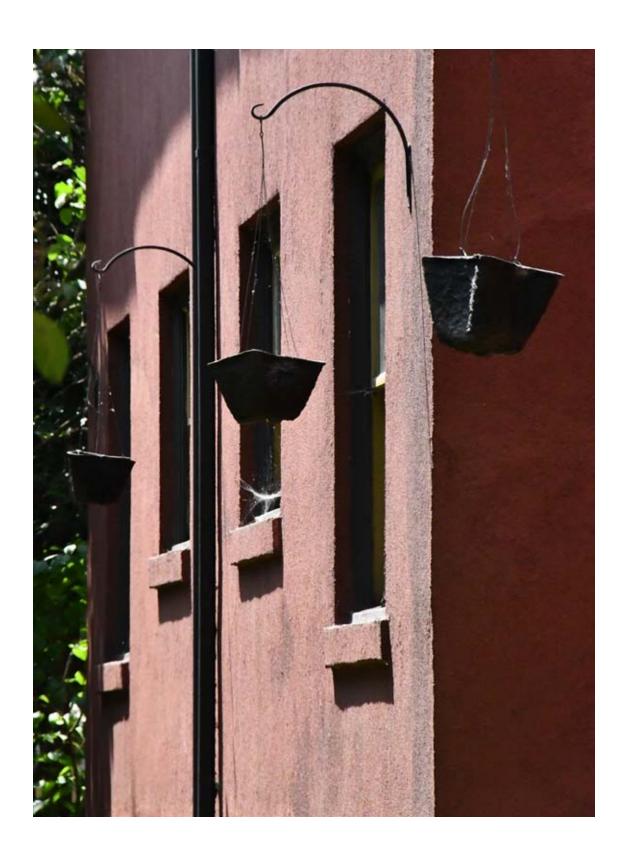












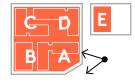
- PREDOMINANTLY SIMPLE SINGULAR FORMS
- PREDOMINANTLY SINGULAR IN MATERIALITY
- STUCCO/CEMENTITIOUS, BRICK, METAL
- WOOD AS ACCENT
- PREDOMINANTLY PUNCHED WINDOWS IN SOLID BODY
- GLAZED, PUNCHED, OR OPERABLE AT BASE
- PREDOMINANTLY ADDITIVE DECKS & ELEMENTS
- PAVILION IS THE FOLLY

3.12 - PERSPECTIVE VIEWS - PLAZA

[REQUIRED PER 33.854.250.2.D]







3.12 - PERSPECTIVE VIEWS - MEWS

[REQUIRED PER 33.854.250.2.D]



*TO BE UPDATED



3.12 - PERSPECTIVE VIEWS - NE OREGON ST.

[REQUIRED PER 33.854.250.2.D]



3.12 - PERSPECTIVE VIEWS - PARK

[REQUIRED PER 33.854.250.2.D]



*TO BE UPDATED

3.12 - PERSPECTIVE VIEWS - WOONERF & PARK

[REQUIRED PER 33.854.250.2.D]





3.12 - PERSPECTIVE VIEWS - WOONERF & PACIFIC PARK

[REQUIRED PER 33.854.250.2.D]







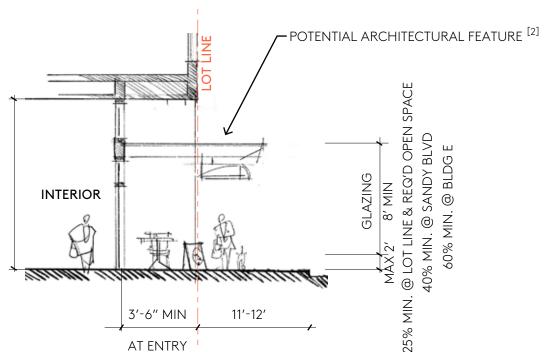
3.12 - PERSPECTIVE VIEWS - SITE AERIAL

[REQUIRED PER 33.854.250.2.D]

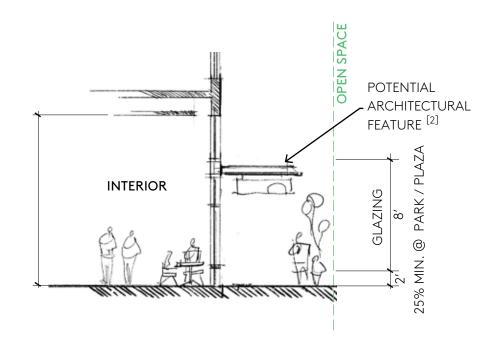




3.13 - BUILDING RELATIONSHIPS ADJOINING OPEN SPACE

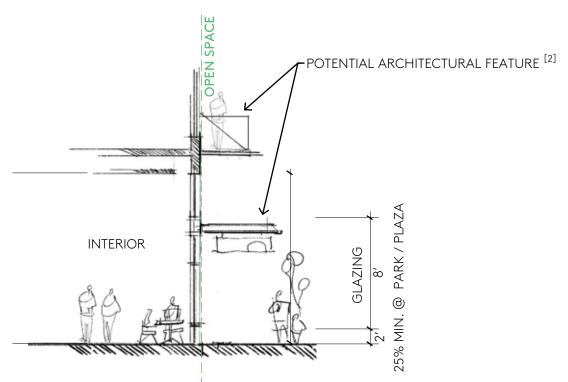


RETAIL ADJOINING STREET LOT LINE [1]



RETAIL ADJOINING OPEN SPACE AT PARK [1]

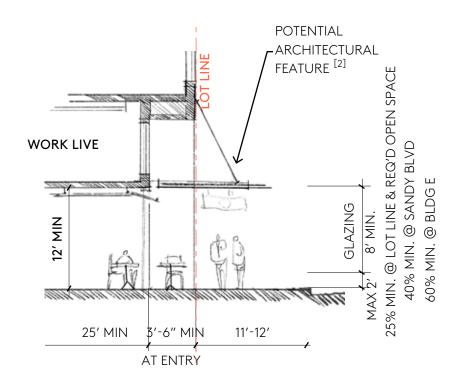




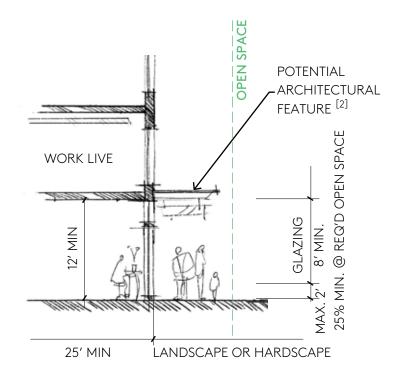
RETAIL ADJOINING OPEN SPACE AT PLAZA & PACIFIC PARK [1]

- [1] ANY PROPOSED FUTURE REVISIONS WILL MEET REQUIREMENTS FOR MODIFICATIONS PER 33.825.040.
- [2] BUILDING EDGES IN THESE DIAGRAMS ARE REPRESENTATIVE. BUILDING ARTICULATION, CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, AND SIMILAR ELEMENTS WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33. FINAL DESIGN OF SUCH ELEMENTS MAY VARY IN EITHER DIRECTION FROM WHAT IS SHOWN IN THESE DIAGRAMS.

3.13 - BUILDING RELATIONSHIPS ADJOINING OPEN SPACE

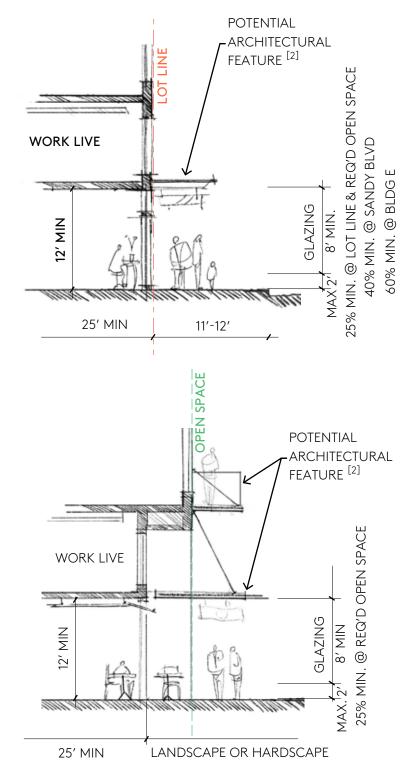


WORK/LIVE ADJOINING A STREET LOT LINE [1]



WORK/LIVE ADJOINING OPEN SPACE AT PARK [1]



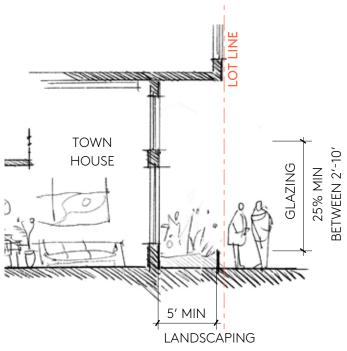


WORK/LIVE ADJOINING OPEN SPACE AT PACIFIC PARK [1]

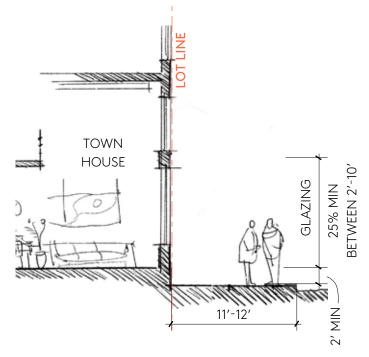
- [1] ANY PROPOSED FUTURE REVISIONS WILL MEET REQUIREMENTS FOR MODIFICATIONS PER 33.825.040.
- [2] BUILDING EDGES IN THESE DIAGRAMS ARE REPRESENTATIVE. BUILDING ARTICULATION, CANOPIES, BAYS, ORIEL WINDOWS, OVERHANGS, SIGNAGE, ARCHITECTURAL FEATURES, AND SIMILAR ELEMENTS WILL BE DEFINED AS PART OF THE VERTICAL DESIGN PHASE AS REQUIRED PER TITLE 33. FINAL DESIGN OF SUCH ELEMENTS MAY VARY IN EITHER DIRECTION FROM WHAT IS SHOWN IN THESE DIAGRAMS.

3.13 - BUILDING RELATIONSHIPS ADJOINING OPEN SPACE

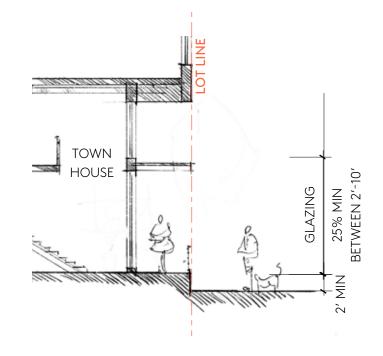
[REQUIRED PER 33.854.250 A.2]



ENTRY FROM CORRIDOR OR STREET

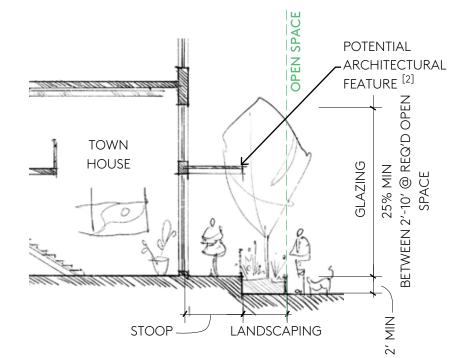


ENTRY FROM CORRIDOR

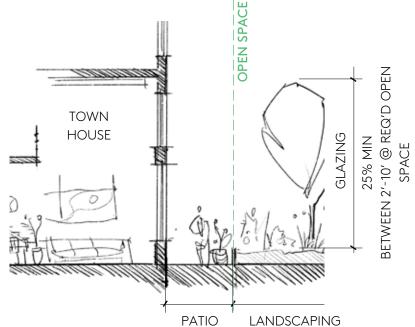


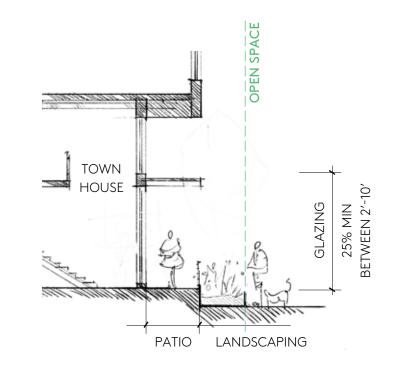
ENTRY FROM CORRIDOR OR STREET

TOWNHOUSE ADJOINING A STREET LOT LINE [1]



TOWNHOUSE ADJOINING OPEN SPACE [1]





- [1] ANY PROPOSED FUTURE REVISIONS WILL MEET REQUIREMENTS FOR MODIFICATIONS PER 33.825.040.
- [2] BUILDING EDGES IN THESE DIAGRAMS
 ARE REPRESENTATIVE. BUILDING
 ARTICULATION, CANOPIES, BAYS, ORIEL
 WINDOWS, OVERHANGS, SIGNAGE,
 ARCHITECTURAL FEATURES, AND
 SIMILAR ELEMENTS WILL BE DEFINED
 AS PART OF THE VERTICAL DESIGN
 PHASE AS REQUIRED PER TITLE 33. FINAL
 DESIGN OF SUCH ELEMENTS MAY VARY
 IN EITHER DIRECTION FROM WHAT IS
 SHOWN IN THESE DIAGRAMS.

SECTION 4

OPEN SPACE PLAN

4.1. PLAZA, PARK & WOONERF

[Required per 33.854.250 A.2]

- 4.2. NEIGHBORHOOD LANDSCAPE CHARACTERISTICS
- 4.3. LANDSCAPE PRINCIPLES
- 4.4. PLAZA FRAMEWORK PLAN

[Required per 33.854.250 A.2]

4.5. PARK FRAMEWORK PLAN

[Required per 33.854.250 A.2]

4.6. WOONERF FRAMEWORK PLAN

[Required per 33.854.250 A.2]

4.7. PACIFIC PARK FRAMEWORK PLAN

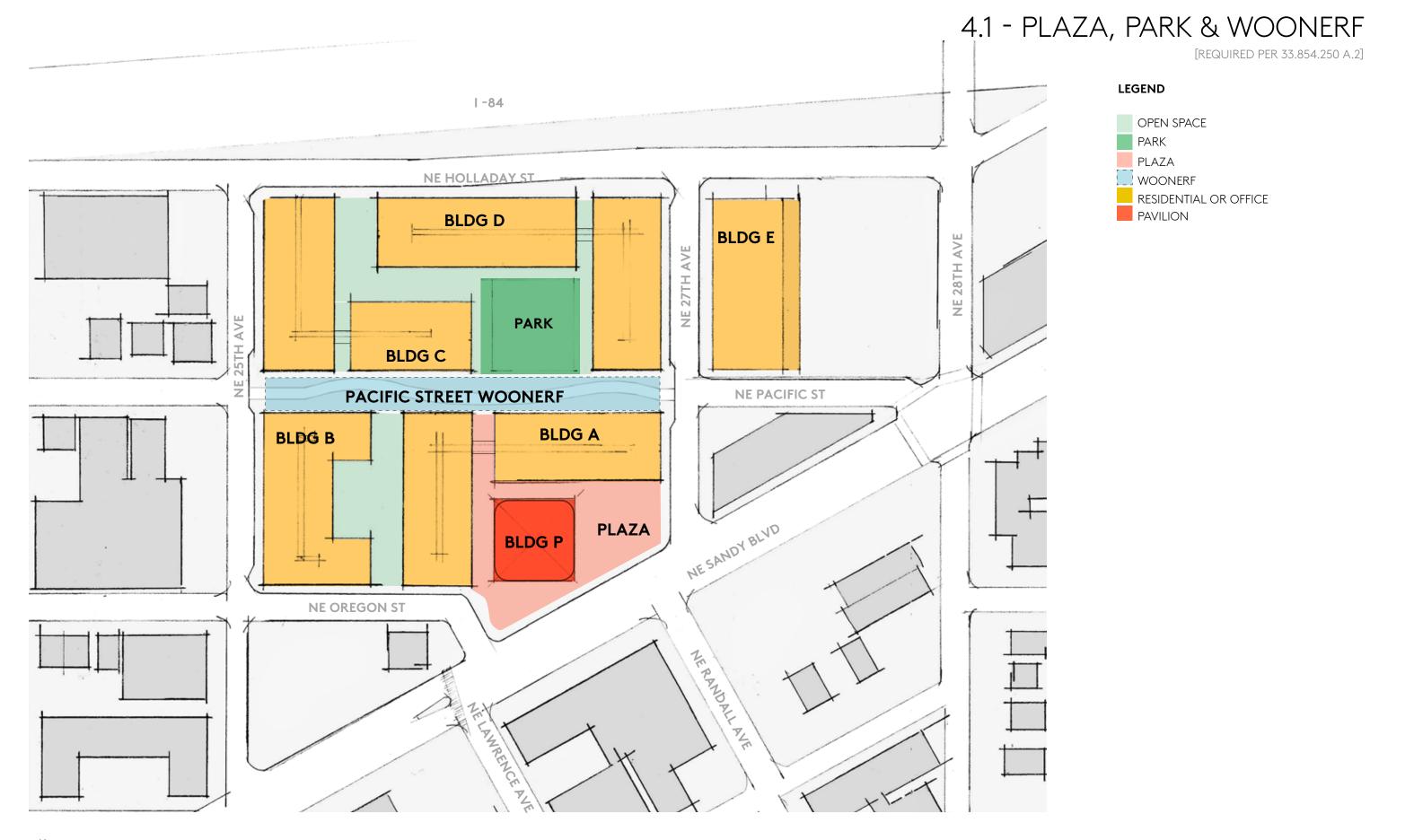
[Required per 33.854.250 A.2]

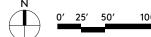
4.8. SANDY POINT FRAMEWORK PLAN

[Required per 33.854.250 A.2]

4.1 - PLAZA, PARK & WOONERF



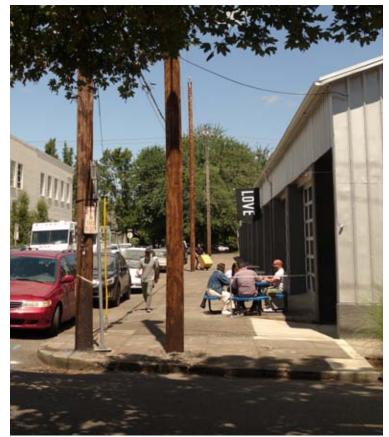




4.1 - PLAZA, PARK & WOONERF - OPEN SPACE PLAN



4.2 - NEIGHBORHOOD LANDSCAPE CHARACTERISTICS ATTITUDE | EXTROVERT











4.2 - NEIGHBORHOOD LANDSCAPE CHARACTERISTICS

EXTROVERT | CONTEMPORARY RESPONSE



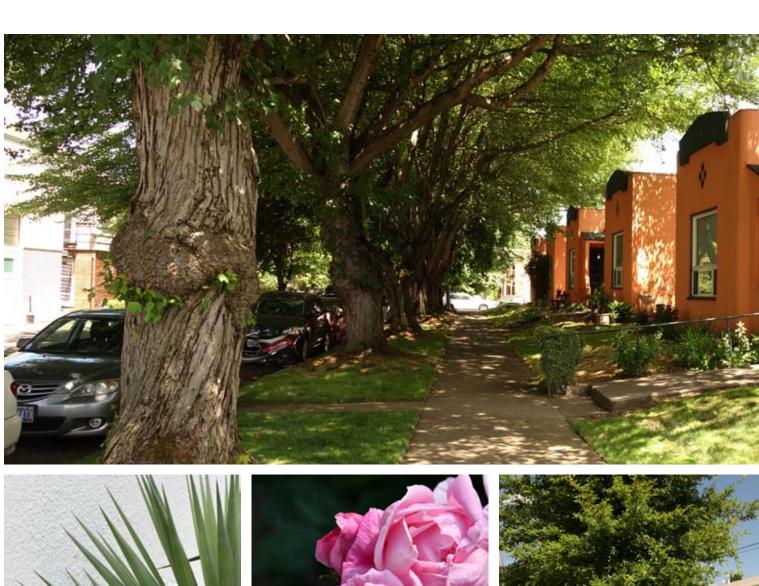








4.2 - NEIGHBORHOOD LANDSCAPE CHARACTERISTICS ATTITUDE | INTROVERT









4.2 - NEIGHBORHOOD LANDSCAPE CHARACTERISTICS

INTROVERT | CONTEMPORARY RESPONSE



4.3 - LANDSCAPE PRINCIPLES





EXTROVERT

- PREDOMINANTLY HARDSCAPE
- STRATEGIC BUFFERING FROM THE STREET
- SPACES FOCUSED AROUND GATHERING
- HIGHLY ACTIVE EDGES & HIGHLY VISIBLE SPACES



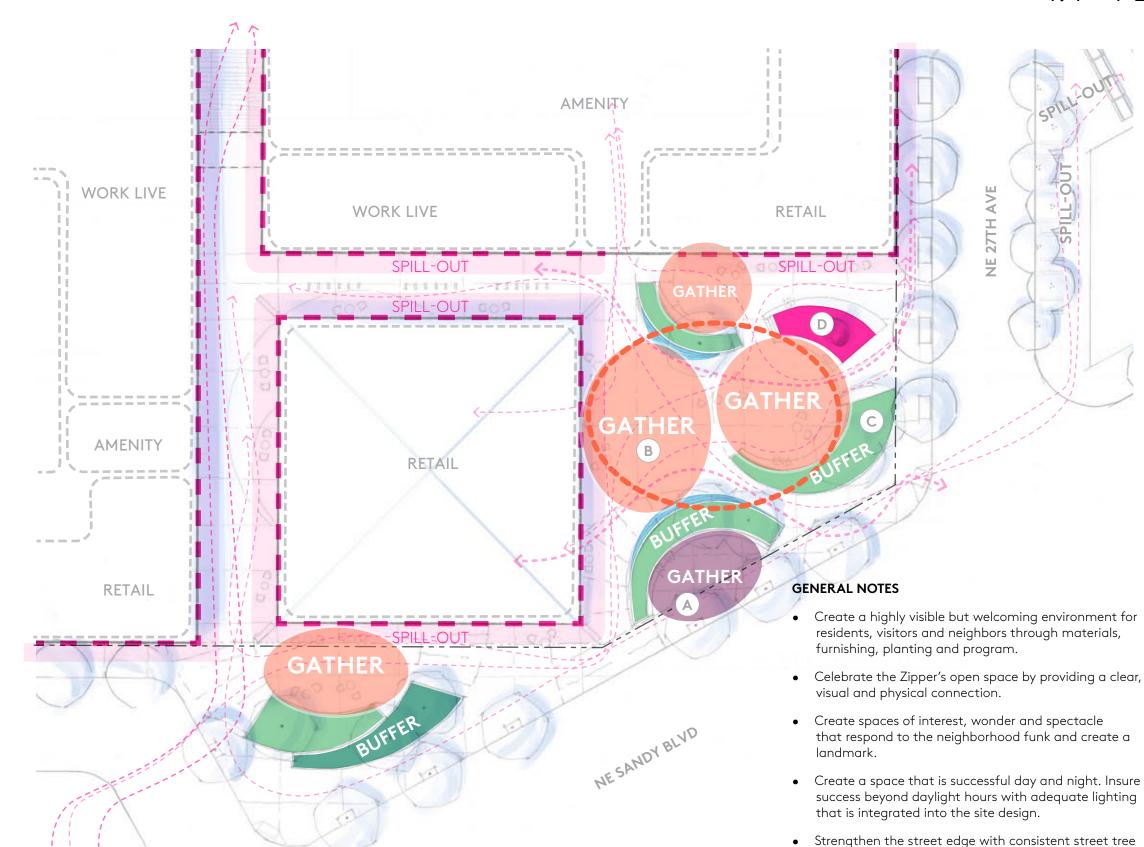


INTROVERT

- PREDOMINANTLY SOFTSCAPE
- MATURE TREE CANOPY & LUSH PLANTINGS CREATE ENCLOSURE & SEPARATION
- ORNAMENTAL ACCENT PLANTING PROVIDES A POP OF COLOR & SEASONALITY
- VARIATION IN GRADE FROM THE STREET
- ENCOURAGE EYES ON THE STREET

4.4 - PLAZA - FRAMEWORK PLAN

[REQUIRED PER 33.854.250 A.2]



plantings.

DESIGN FRAMEWORK

A. GATHER ON SANDY BOULEVARD

- Design should not preclude future streetcar stop.
- Create a space with seating orientated toward Sandy Boulevard.
- Allow area for people to gather facing Sandy Boulevard, but outside of the pedestrian through-way.

B. GATHER

- Create a space that is flexible: large enough for events, but also creates rooms comfortable for smaller, day-to-day gatherings.
- Encourage gatherings with access to movable furnishings.
- Provide built-in seating that is consistent across the Plaza.
- Highlight central plaza space, create outdoor rooms and buffer noise from Sandy Boulevard with water feature. Reference the history of Sullivan's Gulch through water feature design.

C. VEGETATED BUFFER

- Design to buffer Plaza users from the noise, lights and traffic of Sandy Boulevard without obscuring views.
 Celebrate stormwater and utilize space for creative surface treatment.
- Create planting areas that vary in height or topography to create a screen. Do not exceed height of 4'-0" for visibility between plaza and Sandy Boulevard.

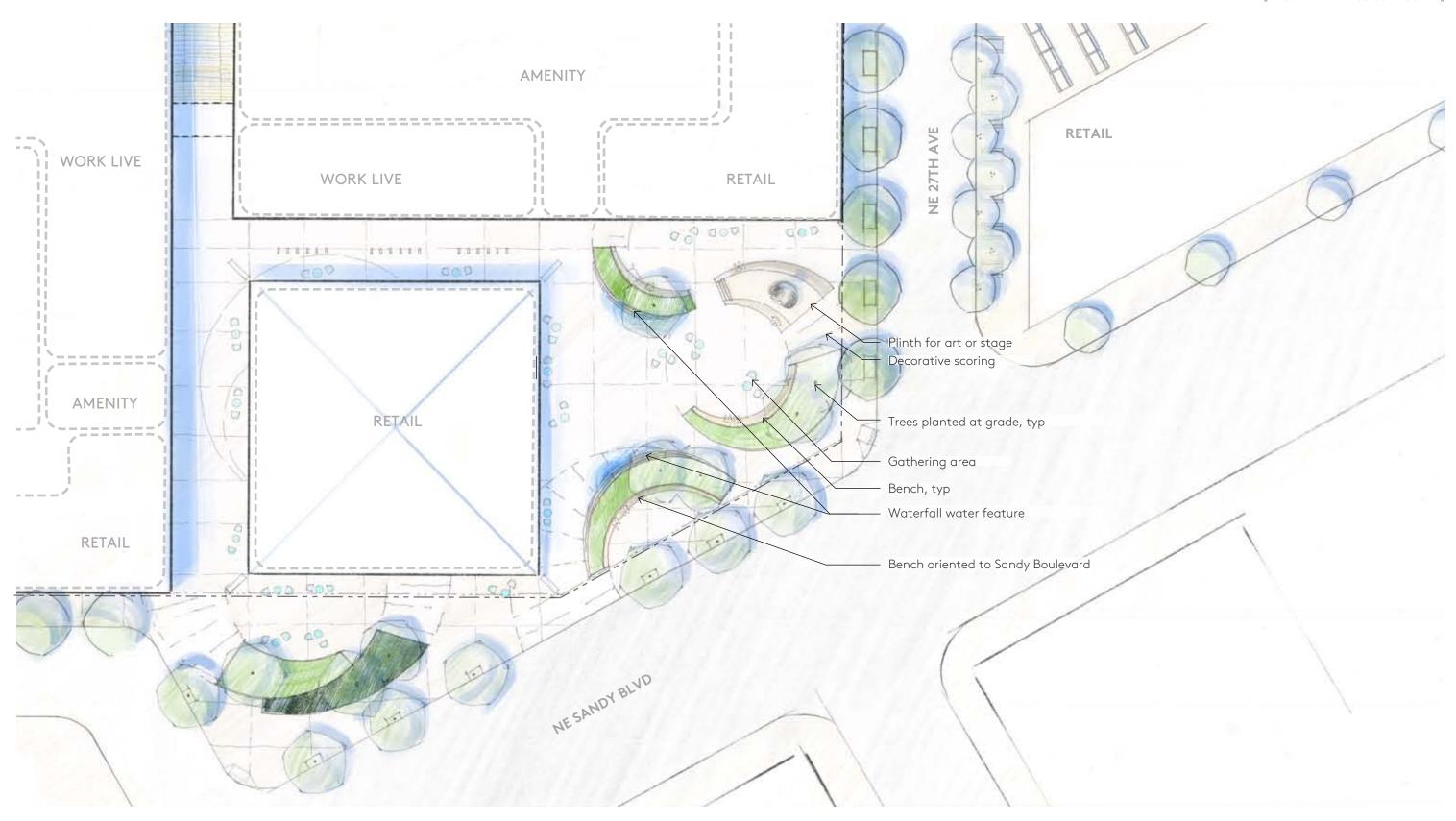
D. BUFFER

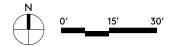
 Mitigating the street can take multiple forms. Consider creating a space for performance or observation, for example, a stage with access to electrical or a plinth for art instillations.

E. ACTIVE EDGES

 Provide a minimum 10' width at building frontages to accommodate active edges. Allow for site furnishings, street signage, movable carts, furnishings and shortterm bike parking.

4.4 - PLAZA - FRAMEWORK PLAN - CONCEPTUAL TEST





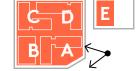
4.4 - PLAZA - SECTION THROUGH FRAMEWORK PLAN - CONCEPTUAL TEST



4.4 - PLAZA - PERSPECTIVE

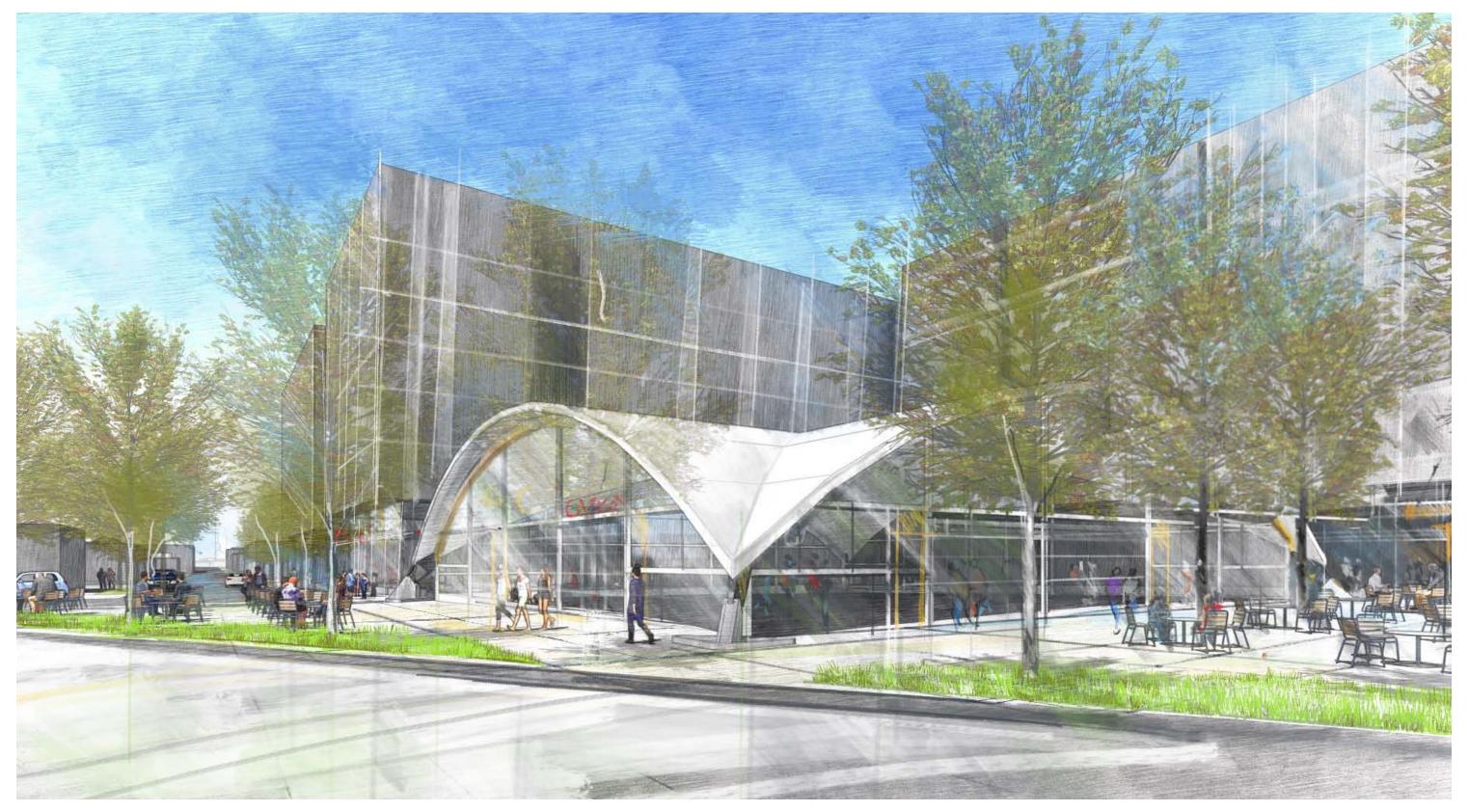






4.4 - PLAZA - PERSPECTIVE

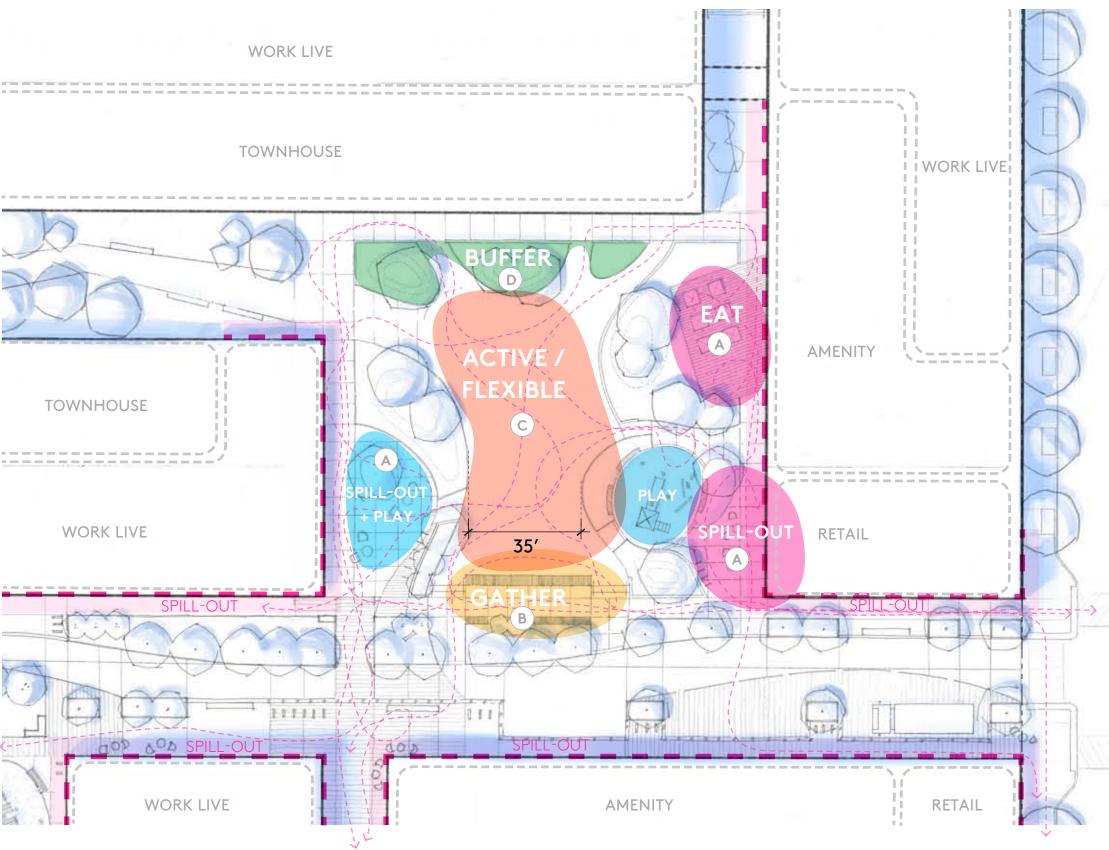
[REQUIRED PER 33.854.250 A.2]





4.5 - PARK - FRAMEWORK PLAN

[REQUIRED PER 33.854.250 A.2]



DESIGN FRAMEWORK

GENERAL

- Consider the edges of the Park: create spaces that are more extroverted and encourage spill-out, places for small gathering and places that buffer to adjacent residential.
- Create a welcoming environment for neighborhoods of different scales: from within one building, multiple buildings and larger neighborhood context.
- Create an environment that is safe day and night: encourage "eyes on the street" from adjacent residential and active ground floors; do not create visual barriers, provide pedestrian level lighting.
- Provide pathways of comfortable width for multiple users.

A. GATHER / SPILL-OUT / EAT / PLAY

- Create rooms for small to medium sized group gatherings around the edge of the park. Locate adjacent to the active uses at the ground-floor and buffered from residential uses.
- Create a welcoming environment for neighborly interactions at varying scales within development: within each building, amongst multiple buildings, and with the broader surrounding neighborhood.
- Provide a welcoming play space for children adjacent to both the lawn and spill-out spaces and highly visible from the woonerf.

B. GATHER AT THE WOONERF

 Engage the woonerf by extending planting from Park into the Woonerf. Provide visible connections between woonerf and Park; use site furnishings to create safe boundary between shared use Woonerf and the active park.

C. ACTIVE / FLEXIBLE

- Provide an open lawn of adequate size for programmed and unprogrammed events: neighborhood festivities, parties, games, active and passive recreation.
- Lawn should have minimum width of 35'-0" to accommodate multiple uses.

D. VEGETATED BUFFER

- The park presents an opportunity to create a more verdant and lush experience, in contrast to the Plaza and Pacific Park.
- Create color, texture and seasonal variety. Use plant material to define extroverted and introverted spaces.
- Incorporate pockets for larger trees with adequate soil depth.
- Use vegetated pockets to create visual buffers to quieter uses adjacent to the Park and to separate uses. In all areas consider safety of Park at night and do not use plant material that will obscure views and create isolated pockets or excessive shadows.

4.5 - PARK - FRAMEWORK PLAN CONCEPTUAL TEST



4.5 - PARK - SECTION THROUGH FRAMEWORK PLAN - CONCEPTUAL TEST



4.5 - PARK & WOONERF AERIAL PERSPECTIVE

[REQUIRED PER 33.854.250 A.2]



[REQUIRED PER 33.854.250 A.2]







WOONERF STYLE STREET

Turn the extension of NE Pacific Street into a limited-use, slow-speed, shared street (woonerf) with planting and seating, that can also act as a fire lane with parallel parking to support active work/live uses along the Pacific Woonerf.

DESIGN CONSIDERATIONS:

- Dedicate 50' for pedestrian connectivity
- Accommodate min. (1) loading space and on-street parking
- Create usable open space for planned development
- Design should accommodate phased construction.
- Provide space for dry wells within woonerf dedication
- Design supports active ground floor uses, including parking for retail

PBOT'S GENERAL GUIDANCE:

- Facilitate movement of multiple modes of travel
- Include specific areas where motorized vehicles will not be allowed; delineate with different surface materials
- Travel-way for vehicles is not a straight alignment
- Need to meet ADA
- One-way travel direction studied in the larger context of the surrounding street system
- On-site loading spaces will need to be carefully considered
- Materials, standard or non-standard, need approval
- Entries designed for slow speed
- Stormwater Management

[REQUIRED PER 33.854.250 A.2]

DESIGN FRAMEWORK

AUTOMOBILE AND BIKE

- Provide one-way, slow-speed, west bound access for vehicles, shared in the roadway with bicycles. Drive lane to be identified by flush curb and change in paving texture.
- Meander the travel lane to slow vehicles.
- Minimum width of 12'-0" to a maximum of 20'-0" for travel lane.

PARKING ZONES:

- Provide a minimum of 7 parallel parking spaces and one standard loading space within woonerf.
- Separate vehicular parking zones where possible with bicycle parking, planters, site furnishings.

LANDSCAPE MEANDER

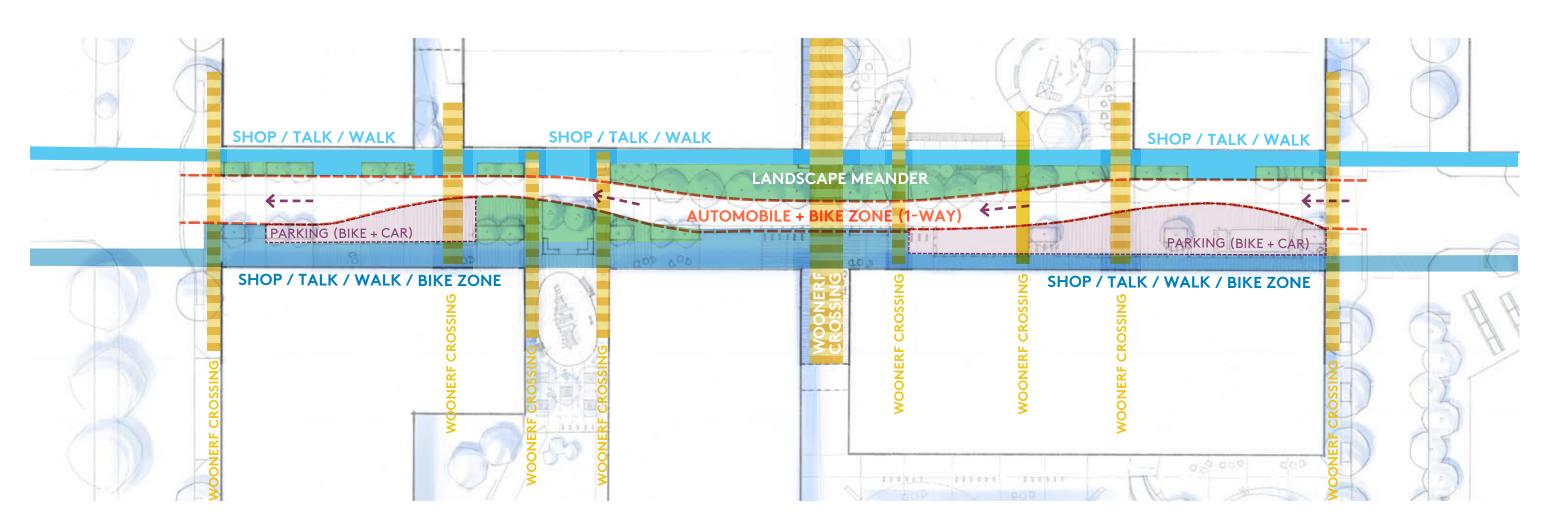
- Celebrate extension of Pacific Street with addition of street trees. Meander location of trees to slow vehicular speed.
- Create pockets for larger trees and plantings, stormwater treatment.
- Alternate width in landscape are in order to force a meander for vehicular travel lane.

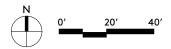
CROSSING ZONES

- Intended spaces for all pedestrian and bicycle users to travel north-south, with precedence over the vehicular
- Either end of crossing should provide a goal: park, pocket park, building entry, active ground floor use.

WALK/ TALK / SHOP ZONES

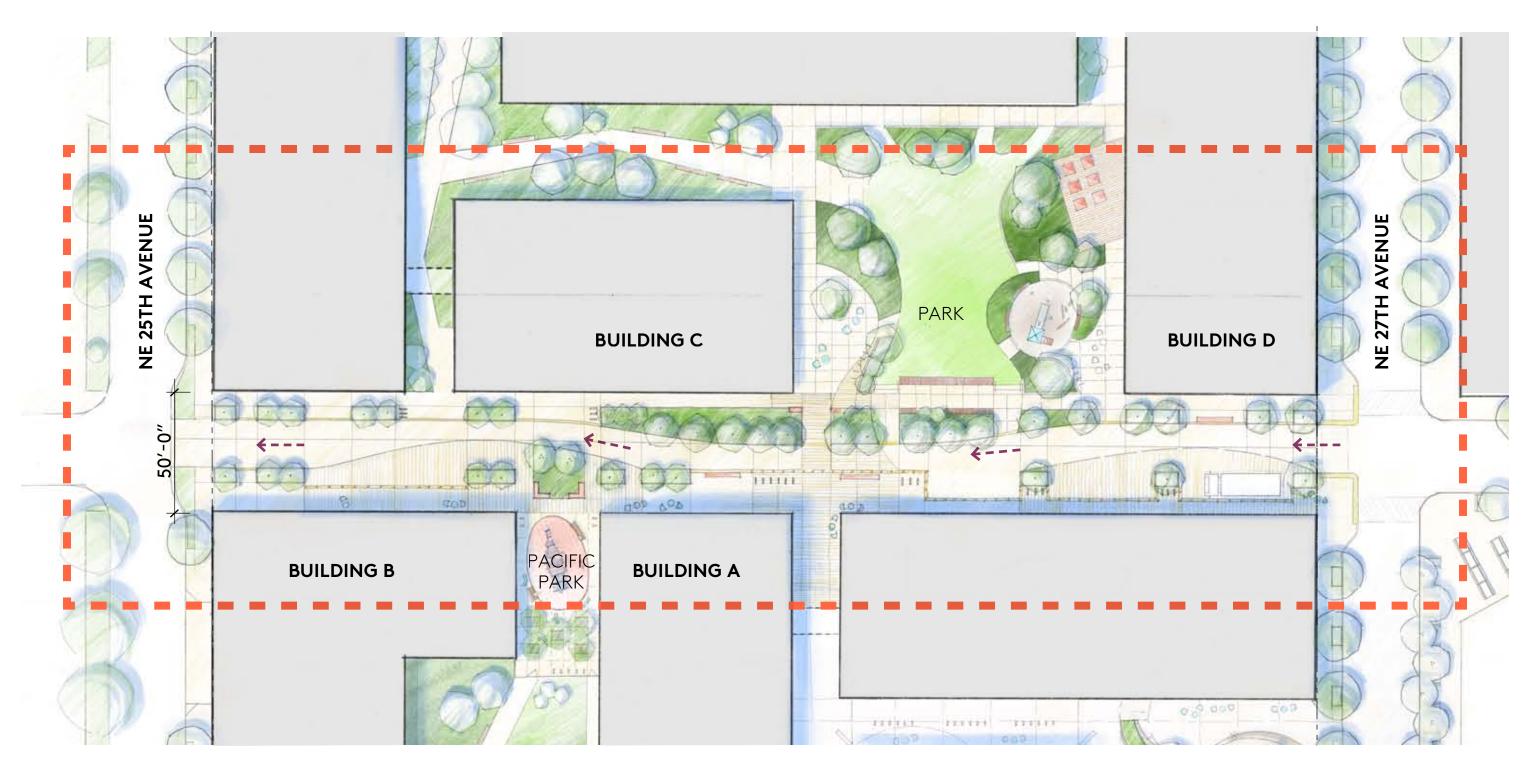
- Use bollards or truncated domes to help direct or define pedestrian flow from vehicular.
- Primarily a space for pedestrians, with the extra width on the south side to include slow-speed bicycles (in addition to the street).
- Provide moments of spill-out, with additional width for site furnishings or built in seating.
- Maintain a minimum width of 6' for pedestrian orientated paths and 10' for shared spaces.
- Organize the streetscape elements to create an easily understood space where people with vision disabilities can find their way and move through the street unimpeded by potential obstacles such as street furnishings.

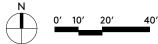




PEPSI BLOCKS | PLANNED DEVELOPMENT LUR | NOVEMBER 13, 2018

4.6 - WOONERF - FRAMEWORK PLAN - CONCEPTUAL TEST





4.6 - WOONERF - ADJACENT GROUND FLOOR USES

[REQUIRED PER 33.854.250 A.2]

LEGEND

RETAIL

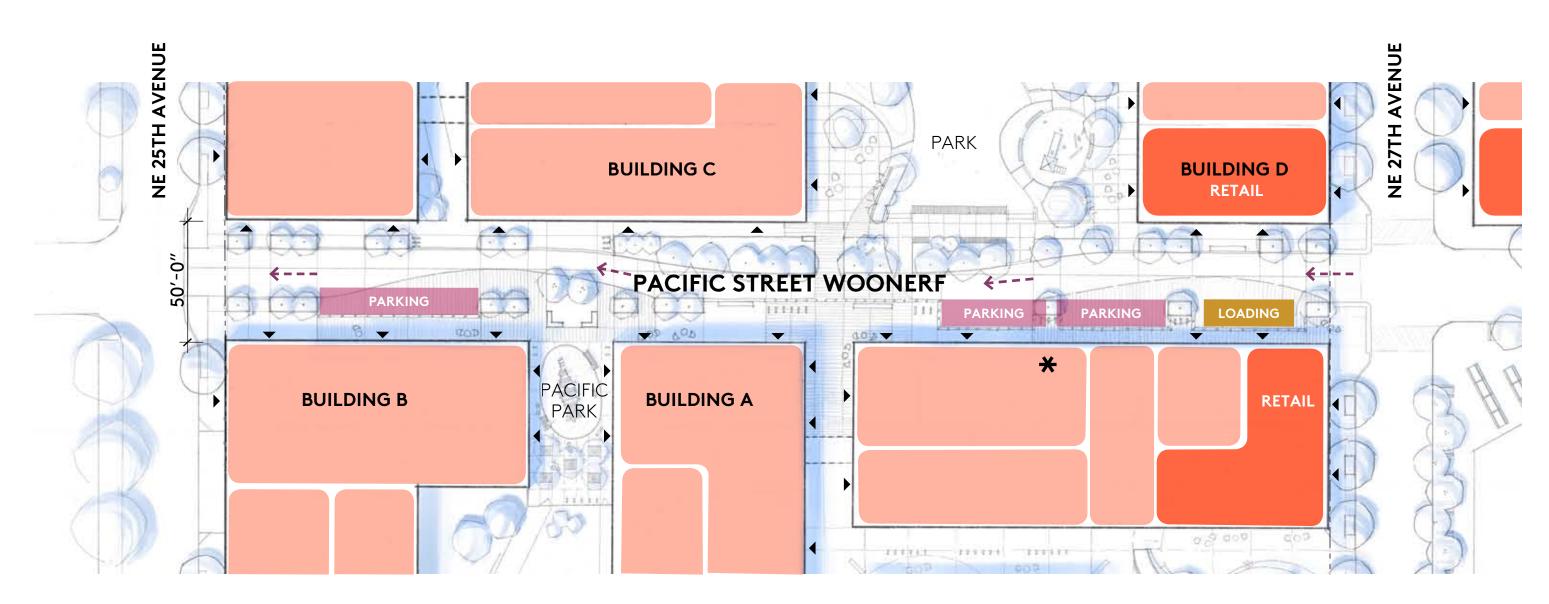
ACTIVE GROUND FLOOR USE **EXAMPLE USES:**

- TOWN HOME
- WORK LIVE
- LOBBY
- FITNESS
- LEASING
- OFFICE
- CYCLING LOUNGE

LOADING SPACE - STANDARD A ← VEHICULAR CIRCULATION * PRIMARY ENTRANCE

▶ POTENTIAL ENTRANCE

NOTE: MODIFICATIONS TO ENTRIES &USES MAY OCCUR AS INDIVIDUAL PHASES ARE DEVELOPED.

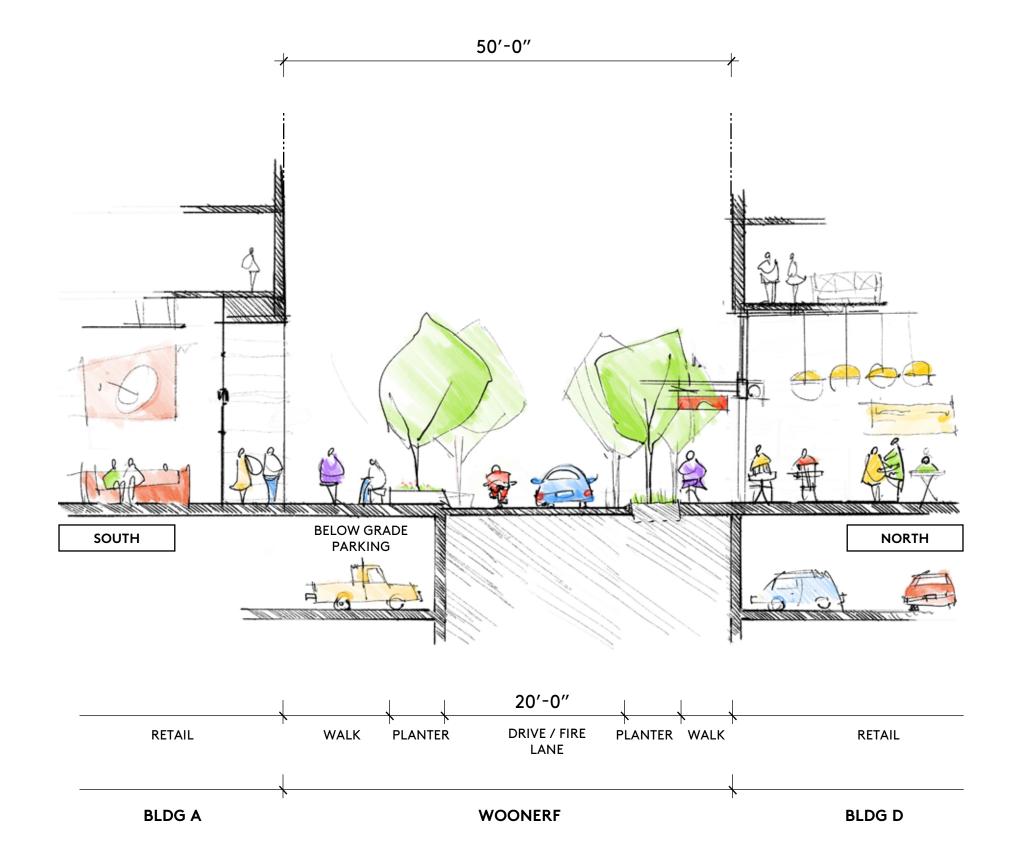




[REQUIRED PER 33.854.250 A.2]

BLDG C

NE 25TH AVENUE





*Building edges in these diagrams are representative. Actual building articulation will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

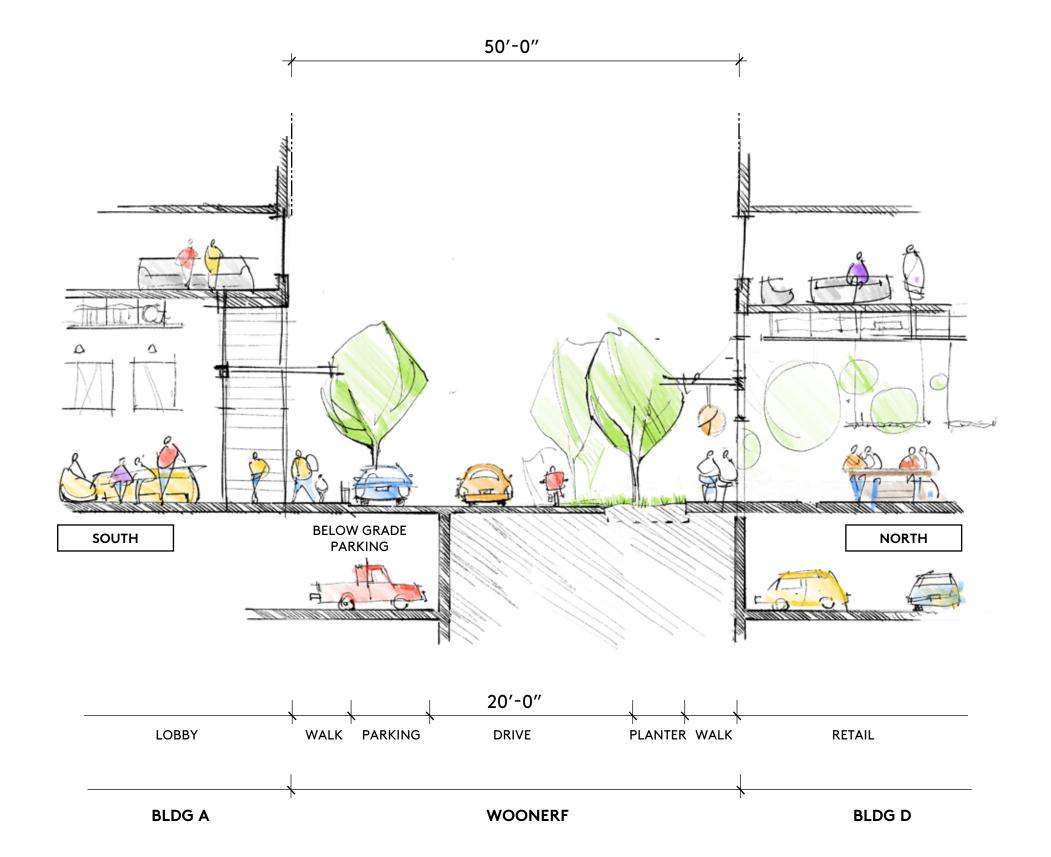
BLDG

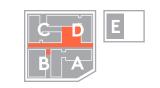


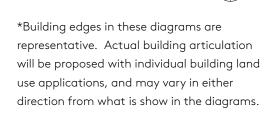
BLDG

[REQUIRED PER 33.854.250 A.2]

BLDG C

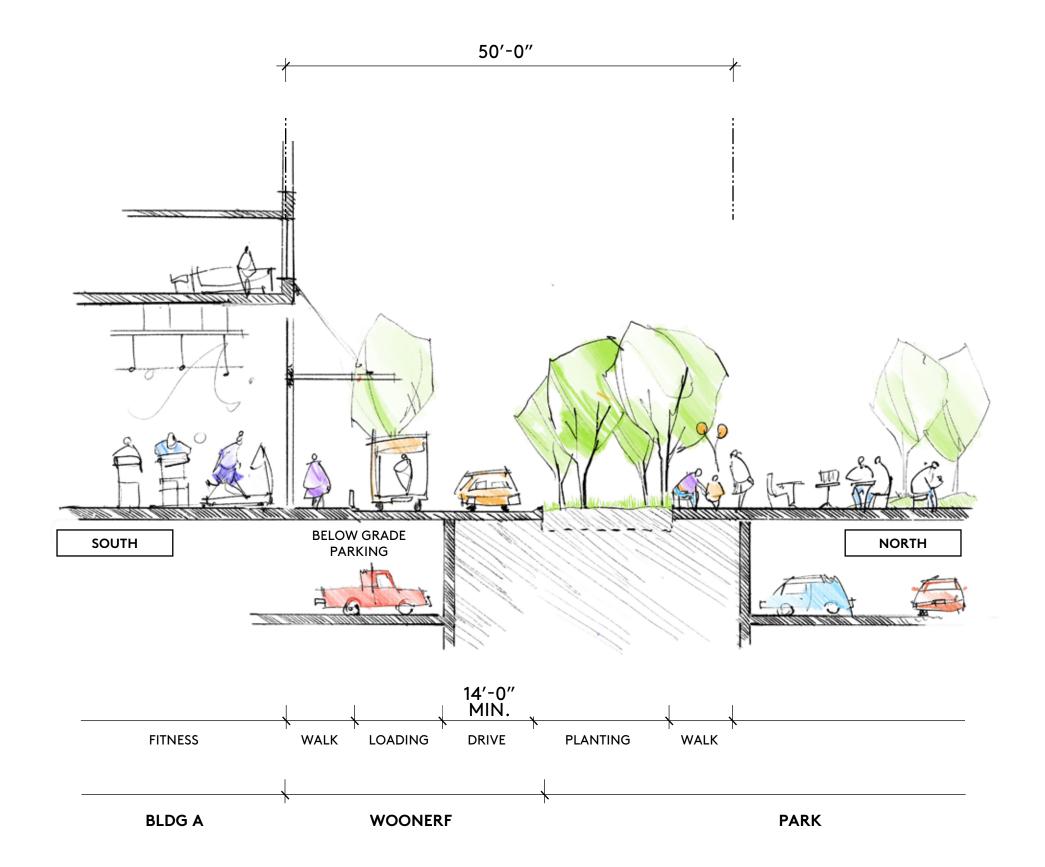


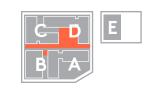


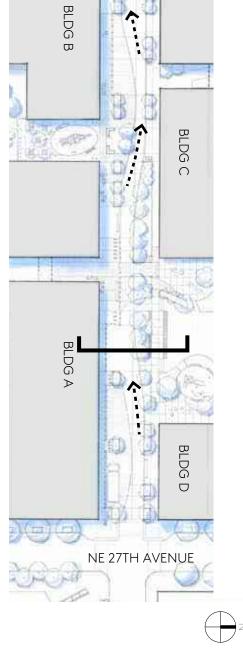




[REQUIRED PER 33.854.250 A.2]

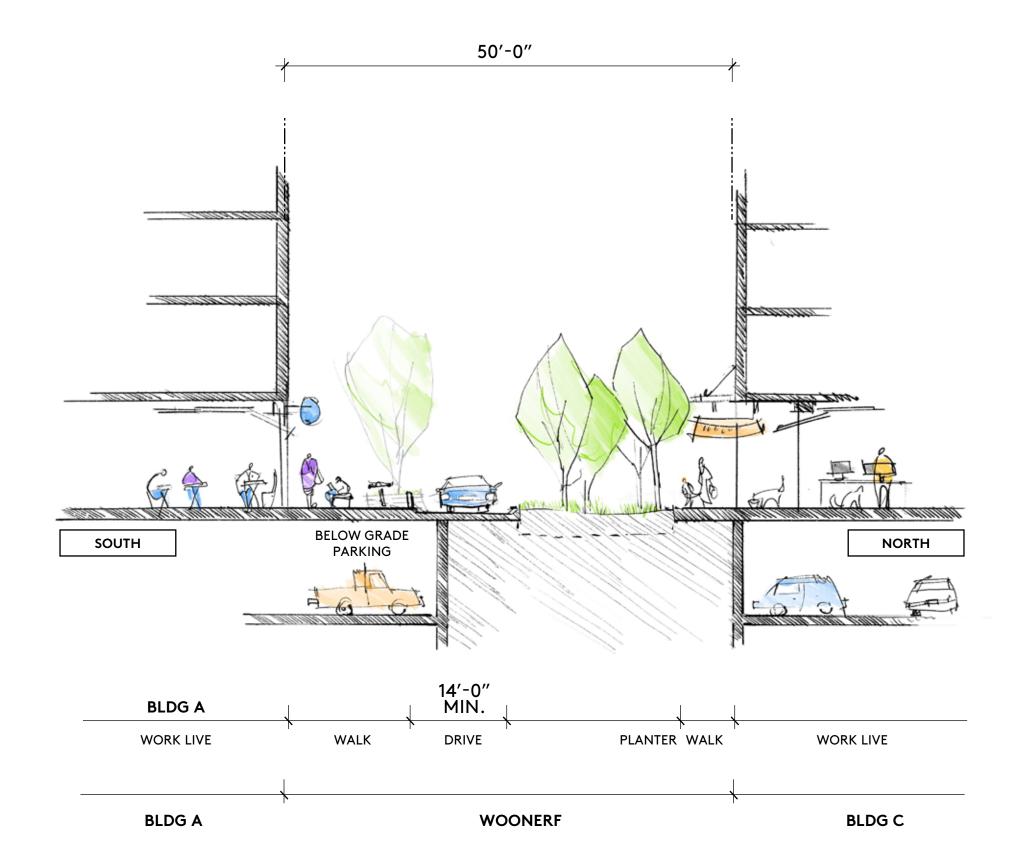




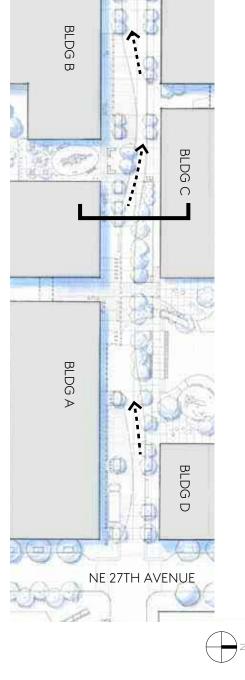


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[REQUIRED PER 33.854.250 A.2]

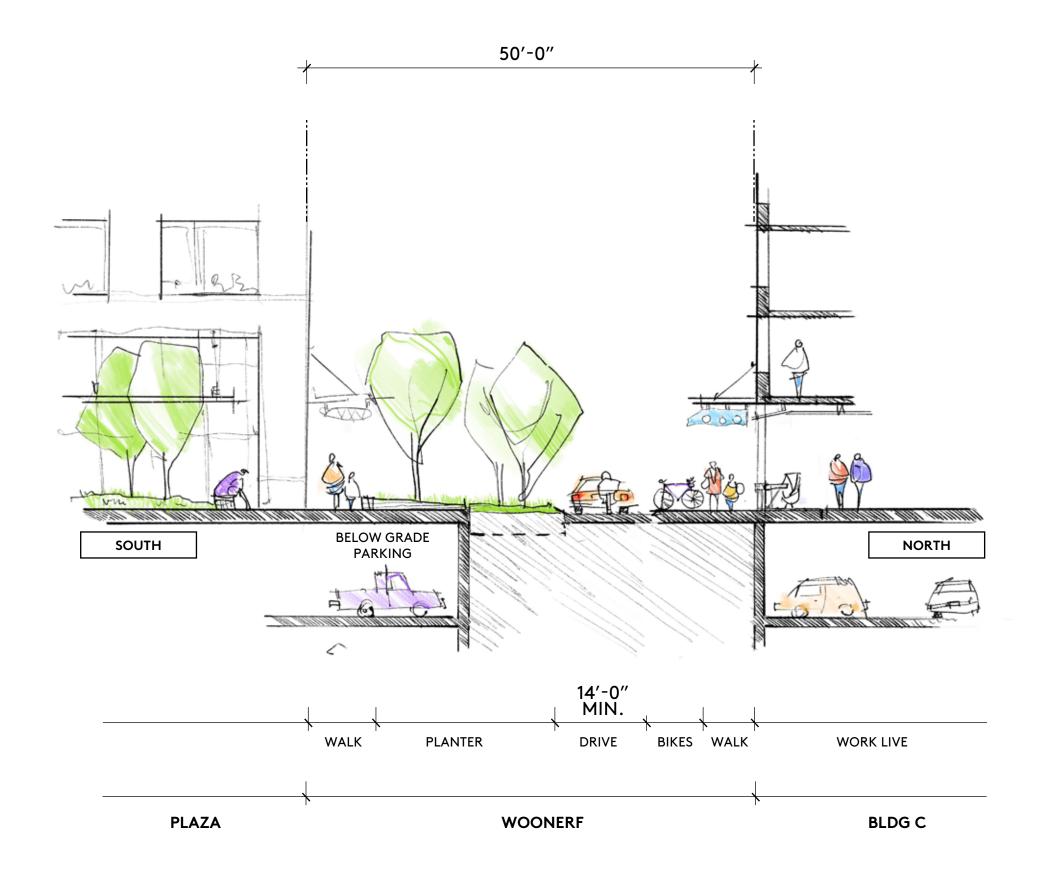


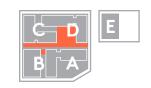


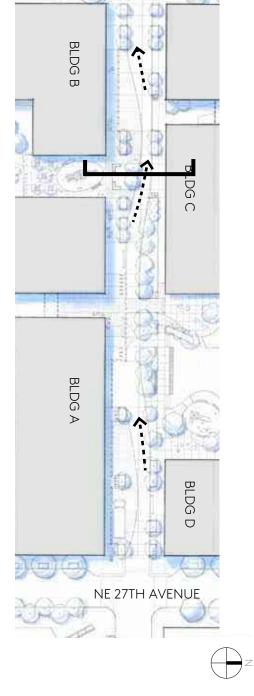


*Building edges in these diagrams are representative. Actual building articulation will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

[REQUIRED PER 33.854.250 A.2]





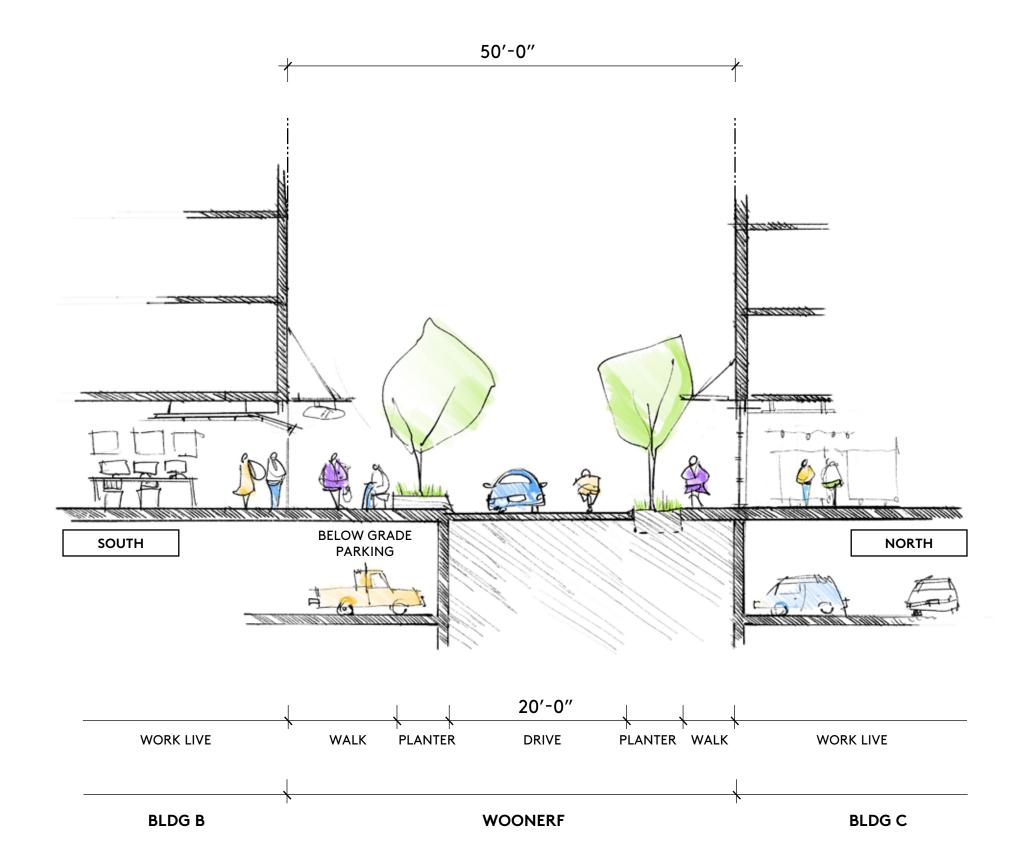


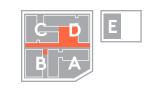
*Building edges in these diagrams are representative. Actual building articulation will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

[REQUIRED PER 33.854.250 A.2]

BLDG C

NE 25TH AVENUE





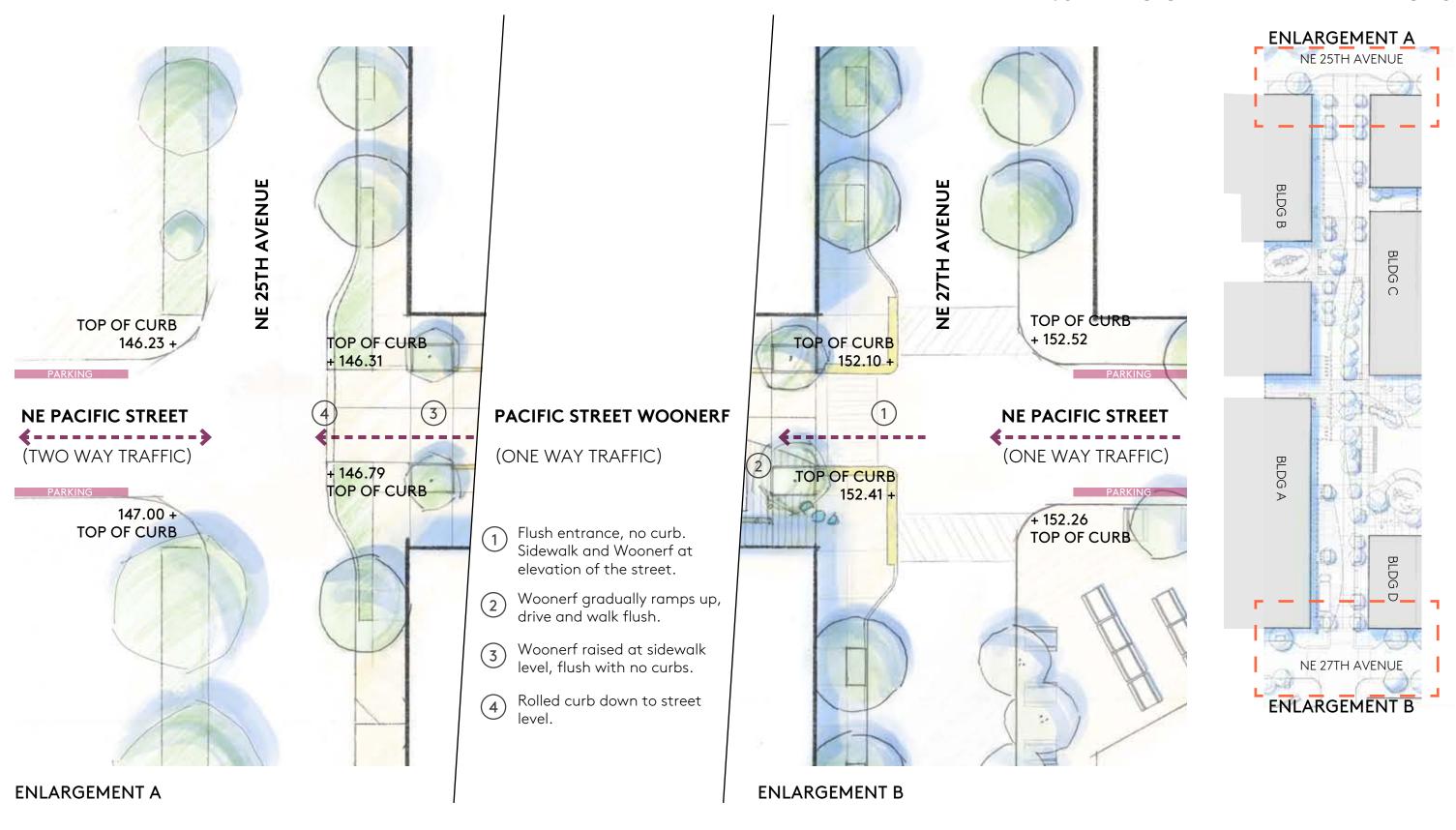
*Building edges in these diagrams are representative. Actual building articulation will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

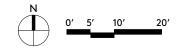
BLDG





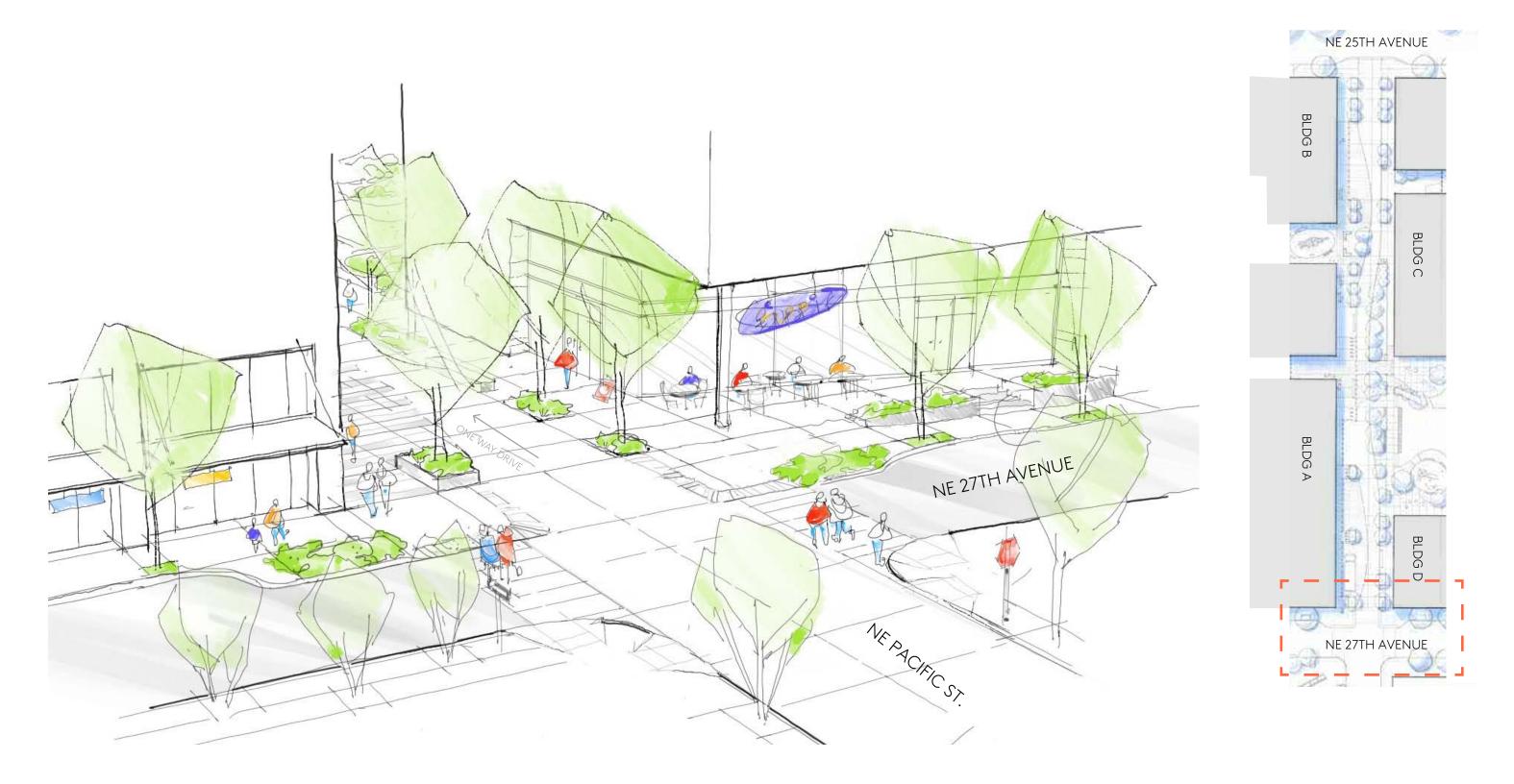
4.6 - WOONERF - ENTRANCES



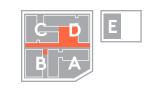




4.6 - WOONERF - ENTRANCES



WOONERF ENTRANCE AT NE 27TH AVENUE



4.6 - WOONERF & NE 27TH AVE INTERSECTION





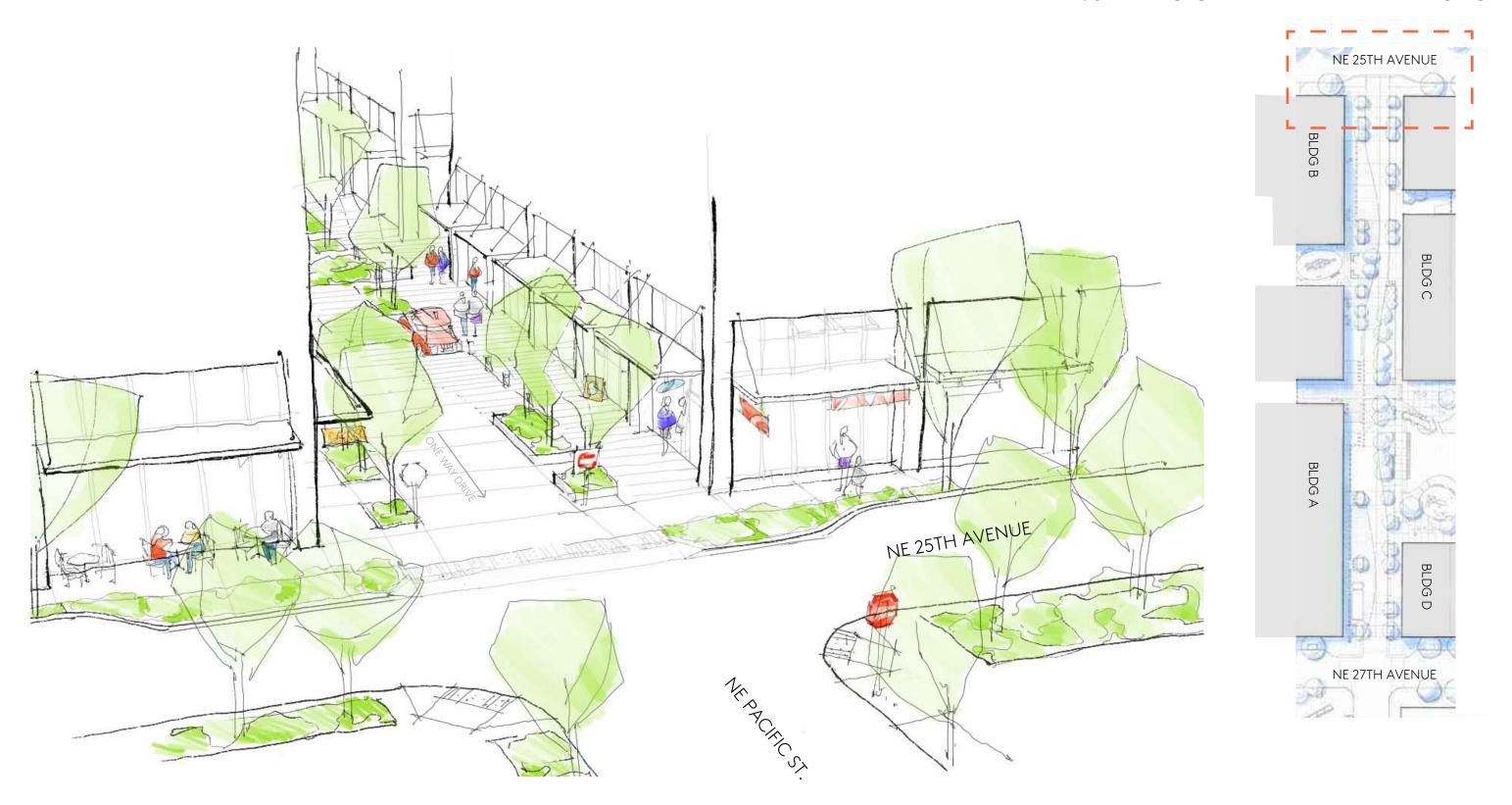




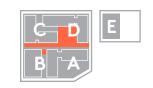




4.6 - WOONERF - ENTRANCES



WOONERF ENTRANCE AT NE 25TH AVENUE

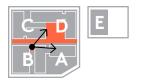


4.6 - WOONERF - PERSPECTIVE AT PARK

[REQUIRED PER 33.854.250 A.2]



*TO BE UPDATED



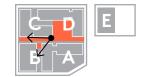


4.6 - WOONERF - PERSPECTIVE AT PACIFIC PARK

[REQUIRED PER 33.854.250 A.2]



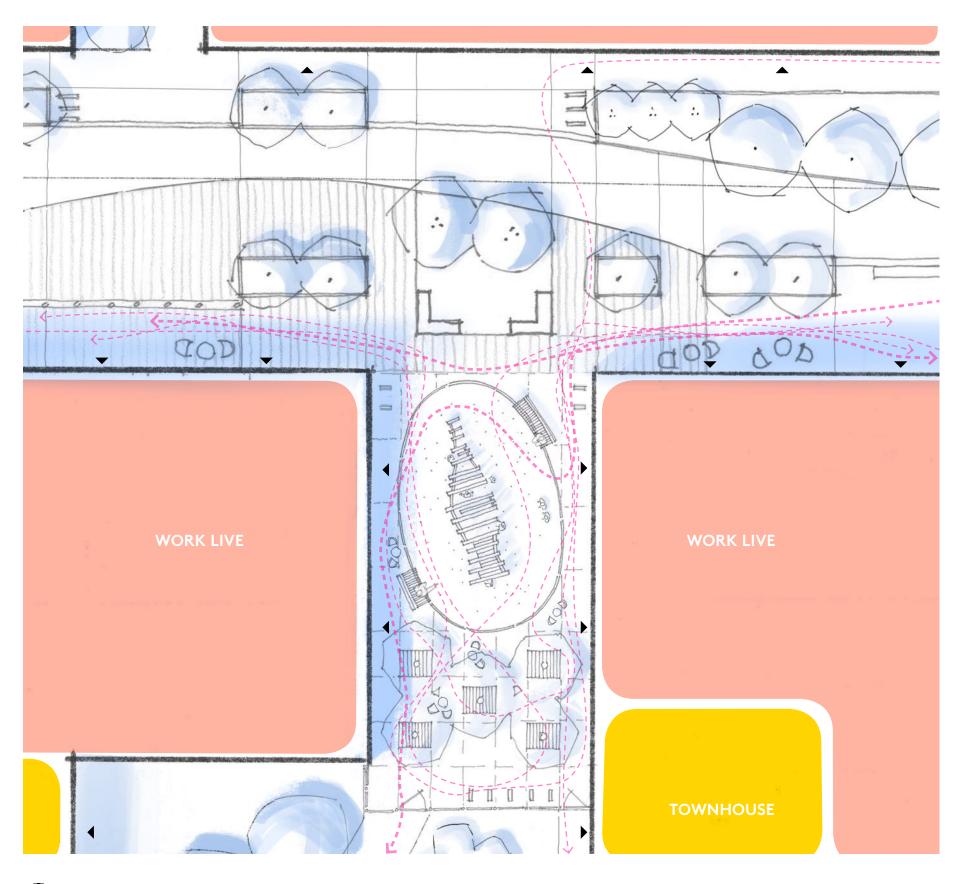
*TO BE UPDATED





4.7 - PACIFIC PARK - ADJACENT GROUND FLOOR USES

[REQUIRED PER 33.854.250 A.2]



LEGEND

RETAIL

RESIDENTIAL DWELLING UNIT ACTIVE GROUND FLOOR USE

EXAMPLE USES:

- WORK LIVE
- LOBBY
- FITNESS
- LEASING
- OFFICE
- CYCLING LOUNGE

→ PARKING GARAGE ENTRANCE

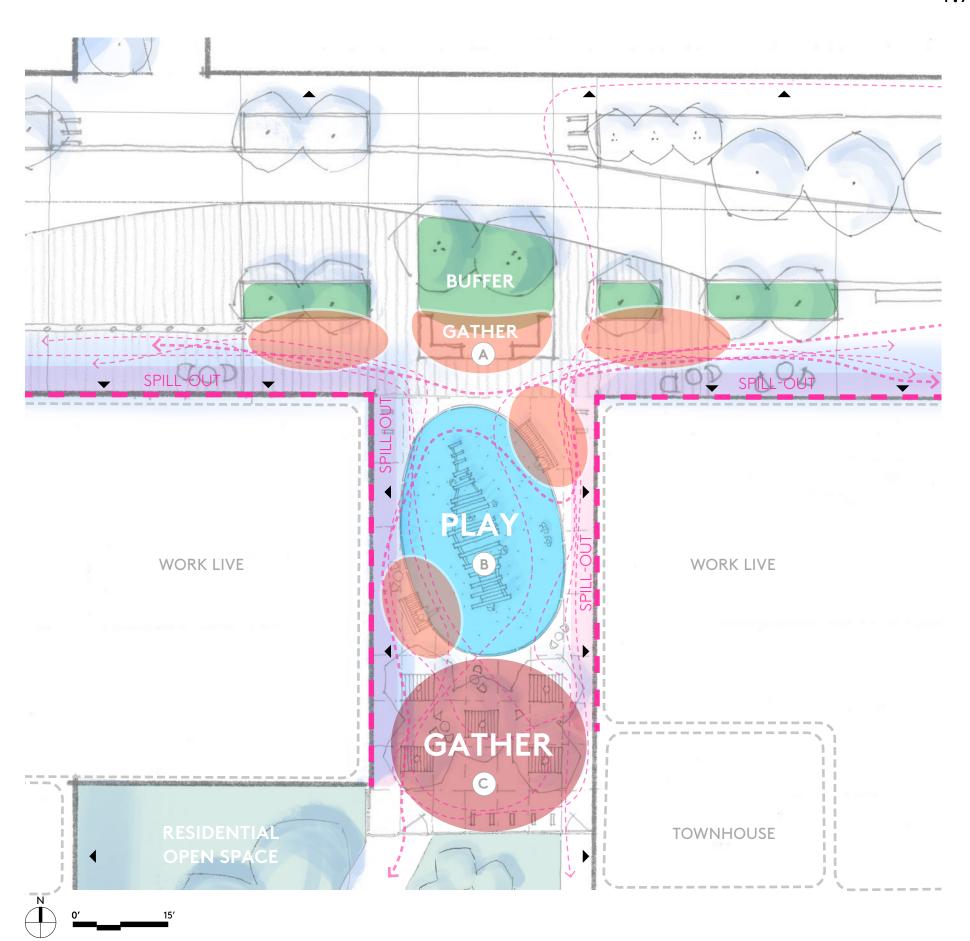
* PRIMARY ENTRANCE

▶ POTENTIAL ENTRANCE

NOTE: MODIFICATIONS TO ENTRIES, AND USES MAY OCCUR AS INDIVIDUAL PHASES ARE DEVELOPED.

4.7 - PACIFIC PARK - FRAMEWORK PLAN

[REQUIRED PER 33.854.250 A.2]



DESIGN FRAMEWORK

GENERAL NOTES

- Create a smaller, more intimate pocket park, away from the noise of Sandy Boulevard, with some of the family focused amenities of the Park.
- Create an environment that is safe day and night: encourage "eyes on the street" from adjacent ground floor uses; do not create visual barriers, provide pedestrian level lighting.
- Create a multi-generational space that considers the needs of residents of all ages.
- Continue paving treatment from pedestrian spaces of woonerf to create a seamless flow of spaces. Keep the spaces on the same general elevation as the woonerf.
- Provide distributed bicycle parking.

ACTIVE EDGES

• Provide a minimum 5' width at building frontages to accommodate active edges. Allow for site furnishings, street signage, movable carts, furnishings and short-term bike parking.

A. GATHER (PUBLIC)

- Provide generous circulation space near entrances, with benches or other seating, to allow people to linger and gather in small groups.
- Locate smaller gathering spaces to encourage pedestrian flow into the central park space.

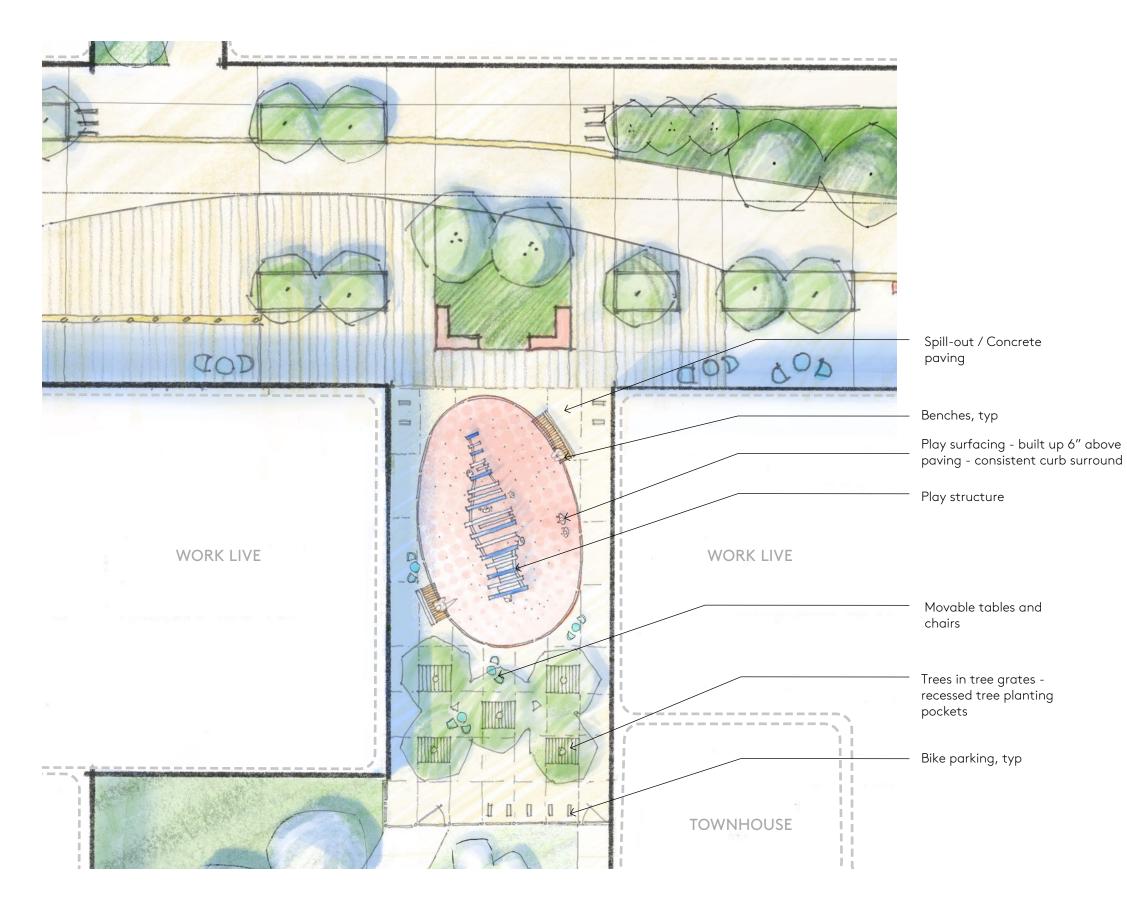
B. PLAY

- Create a unique play area that can serve as a landmark for the neighborhood.
- Provide space around play structure for safety. Consider ground plane material for safety.

C. GATHER (SEMI-PUBLIC)

- Create a gradient of spaces: from public, to semi-private. Use the edge to the residential open space as a place for more landscape buffer.
- Provide landscaped open space that creates a visual screen to residential space beyond, but also allows for small gatherings. Incorporate pockets for trees with adequate soil depth.
- Design to accommodate movable furnishings.

4.7 - PACIFIC PARK - FRAMEWORK PLAN - CONCEPTUAL TEST







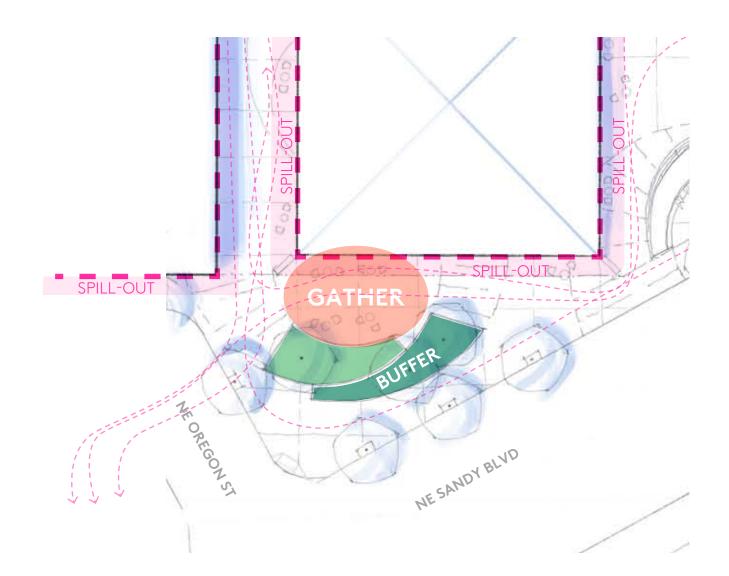


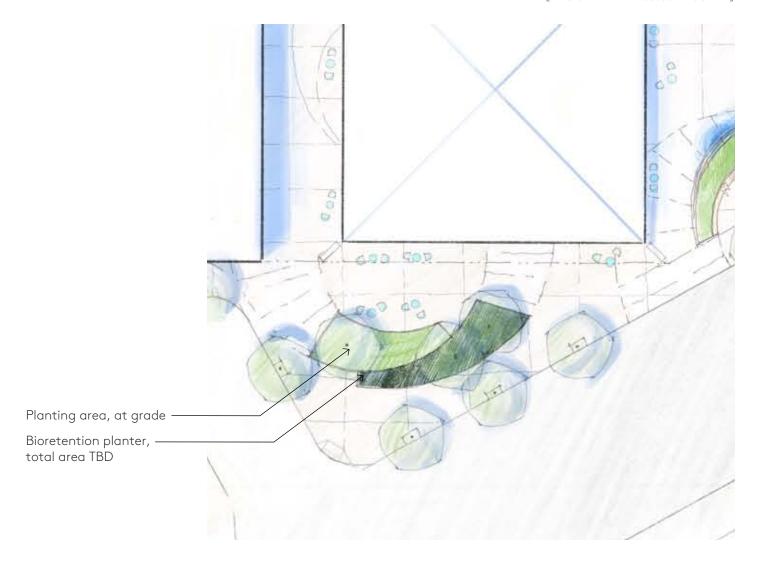
4.7 - PACIFIC PARK - SECTION THROUGH FRAMEWORK PLAN - CONCEPTUAL TEST





4.8 - SANDY POINT FRAMEWORK PLAN + CONCEPTUAL TEST















SECTION 5

TRANSPORTATION SYSTEM

5.1. PEDESTRIAN CIRCULATION

[Required per 33.854.250 A.3]

5.2. BICYCLE CIRCULATION & PARKING

[Required per 33.854.250 A.3]

5.3. TRANSIT SERVICE LINES

[Required per 33.854.250 A.3]

5.4 VEHICULAR CIRCULATION

[Required per 33.854.250 A.3]

5.5. PARKING & LOADING ACCESS

[Required per 33.854.250 A.3]

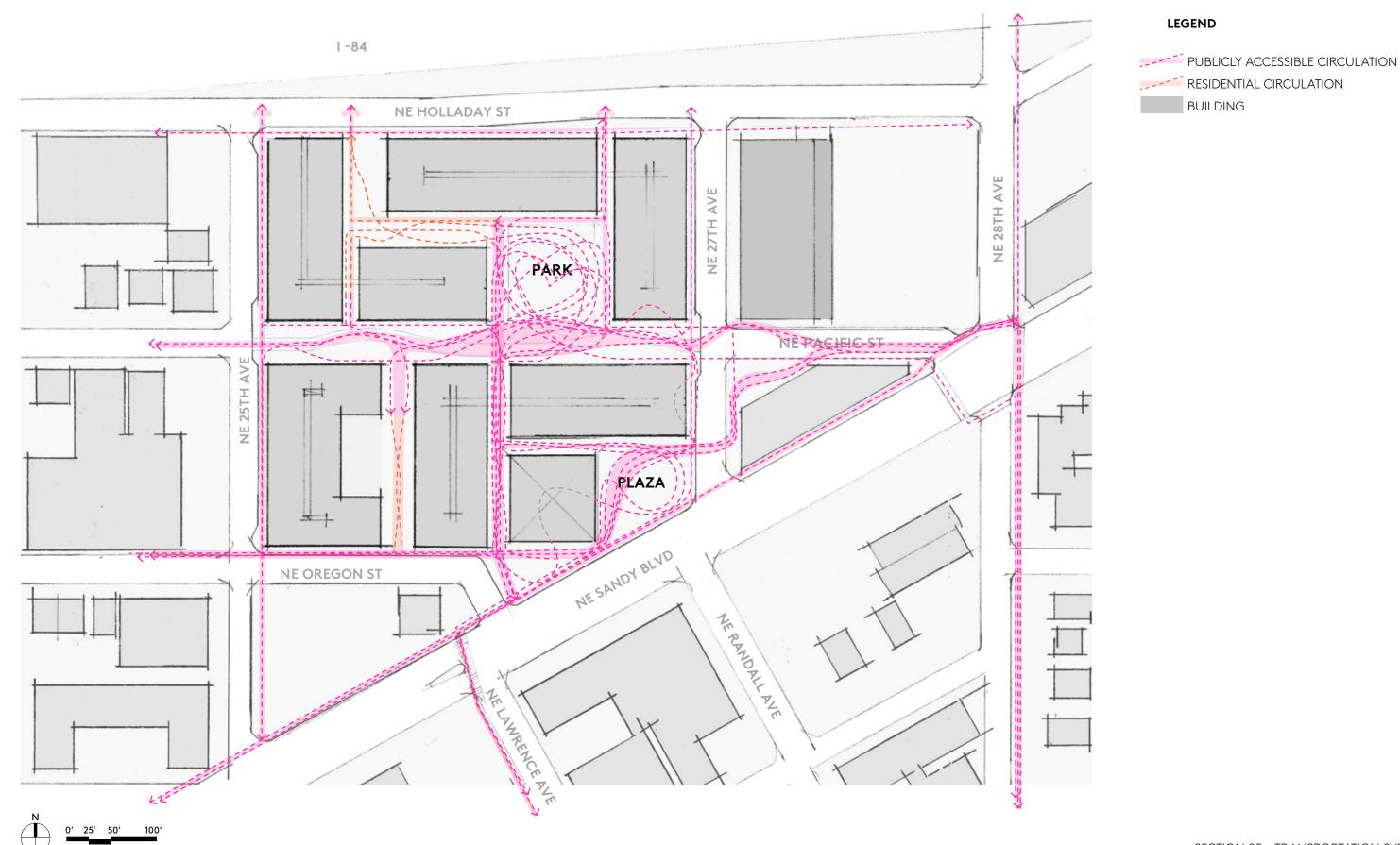
5.6. PROPOSED STREETSCAPE

[Required per 33.854.250 A.3]

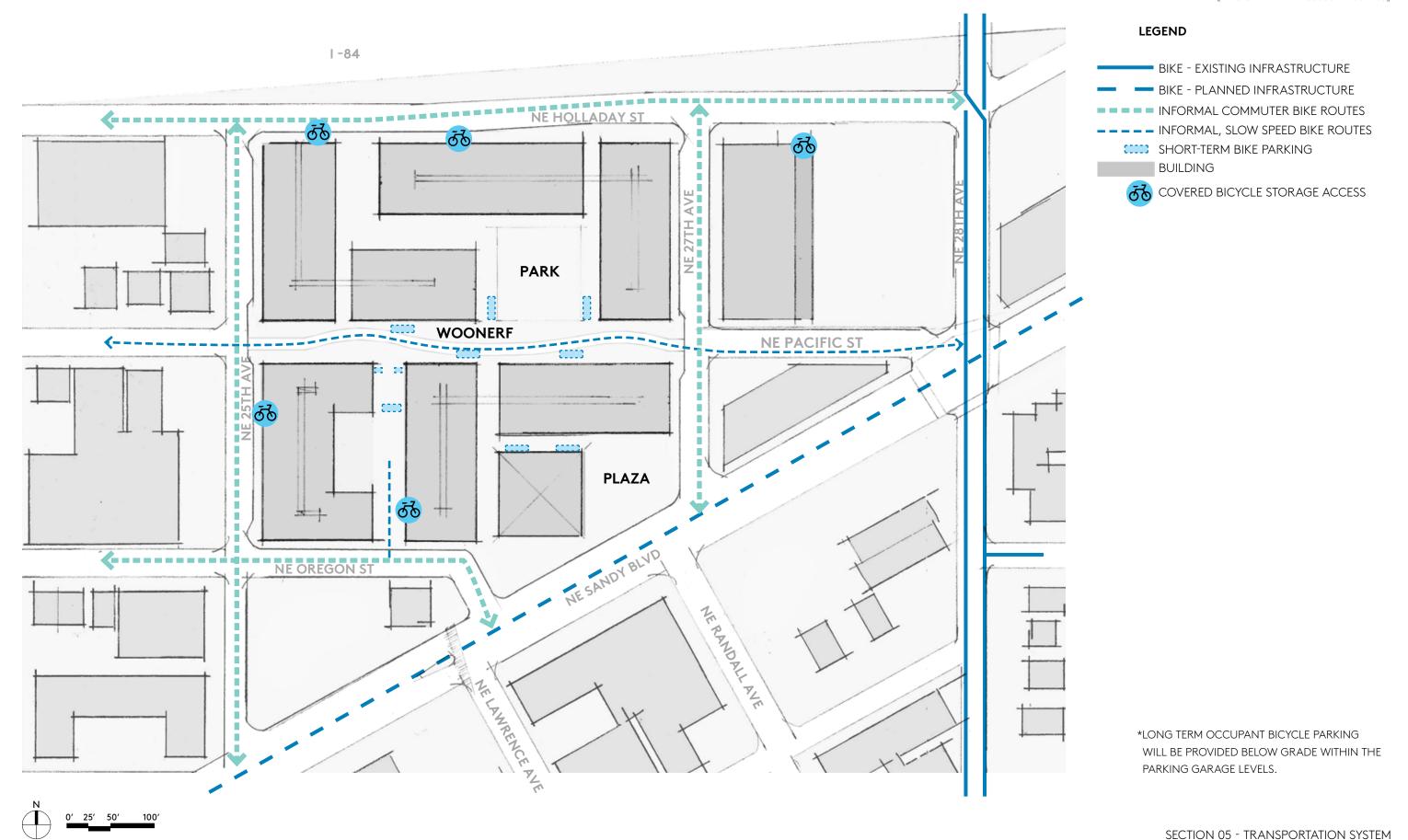
5.7. RIGHT-OF-WAY SECTIONS

[Required per 33.854.250 A.2]

5.1 - PEDESTRIAN CIRCULATION



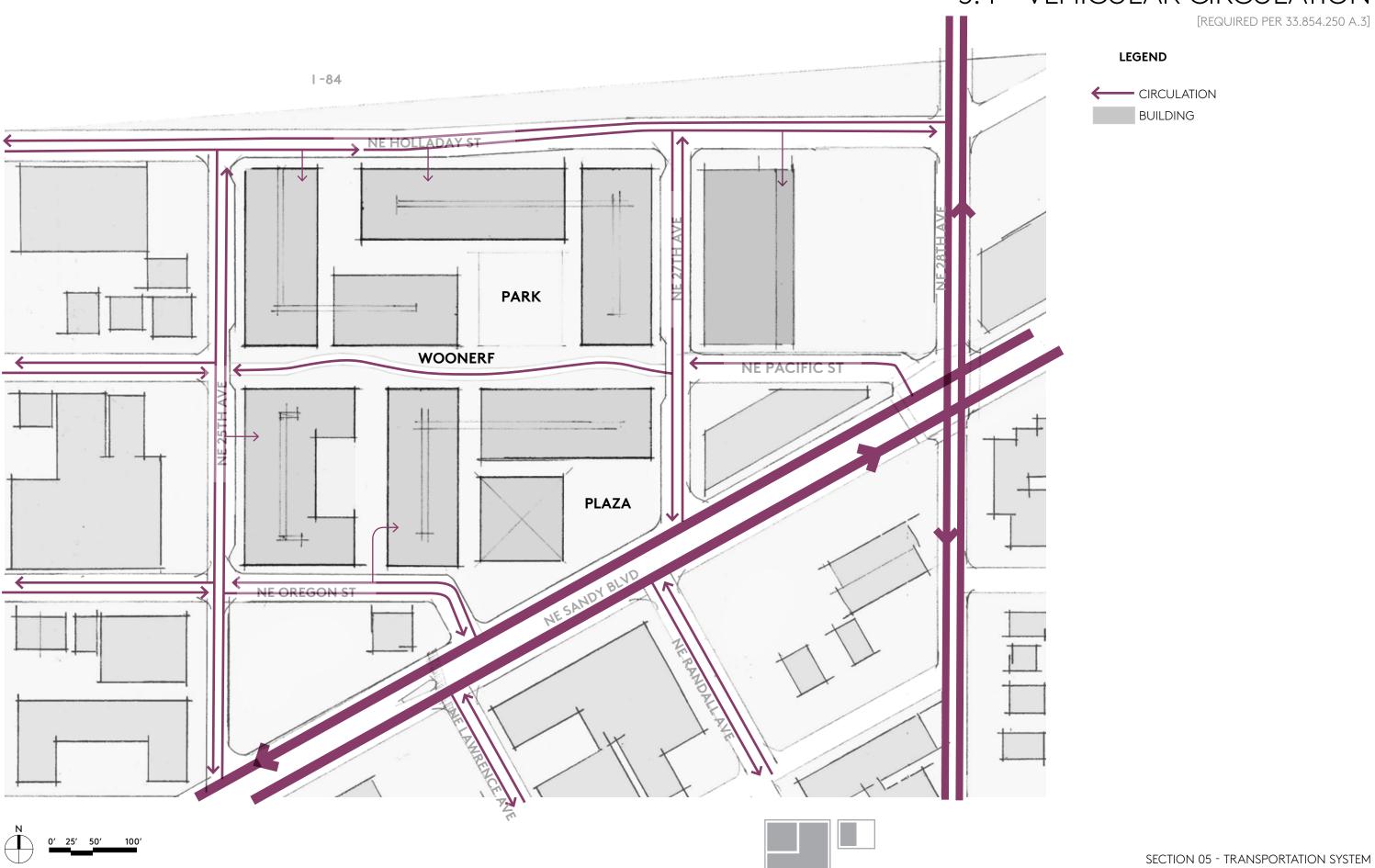
5.2 - BICYCLE CIRCULATION & PARKING



5.3 - TRANSIT SERVICE LINES

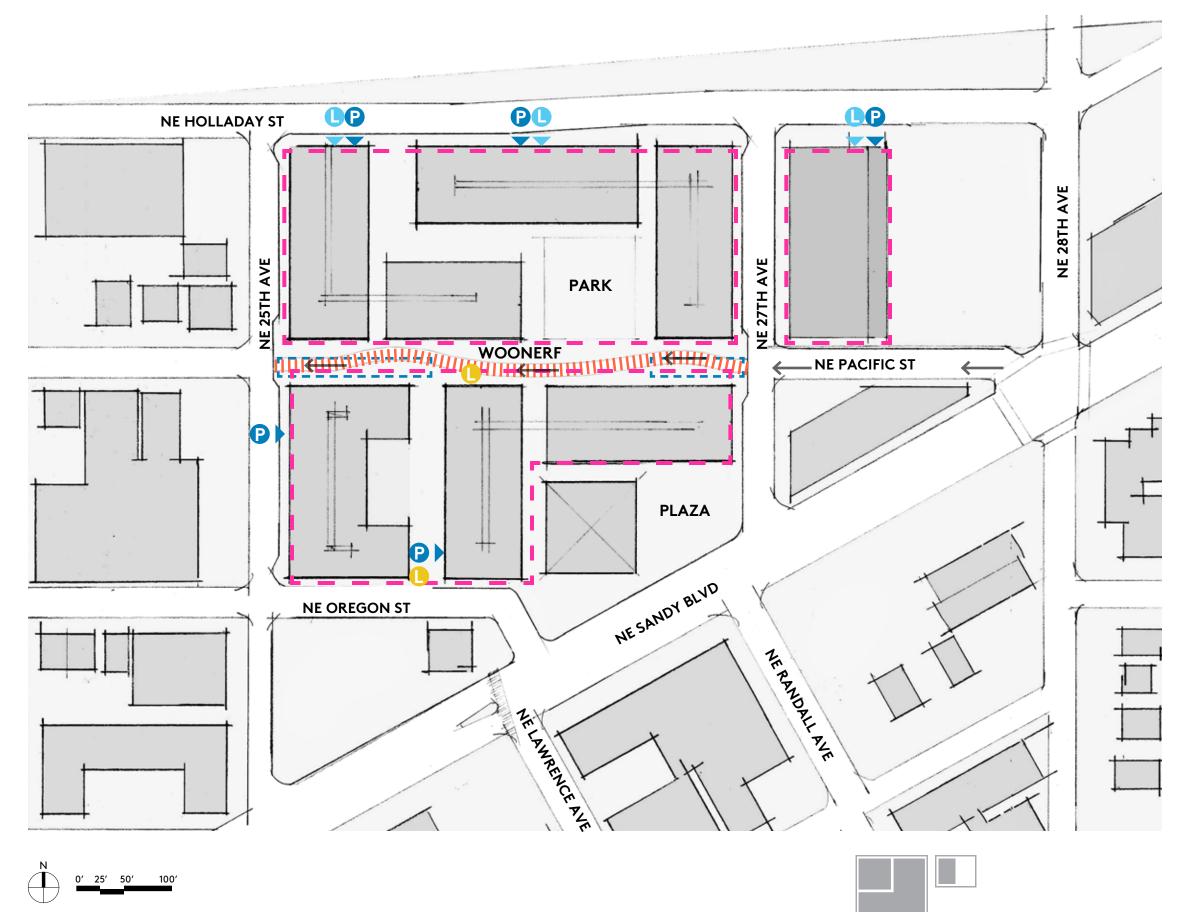


5.4 - VEHICULAR CIRCULATION



5.5 - PARKING & LOADING ACCESS

[REQUIRED PER 33.854.250 A.3]



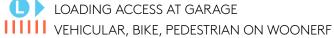




PARKING



LOADING ACCESS AT GRADE



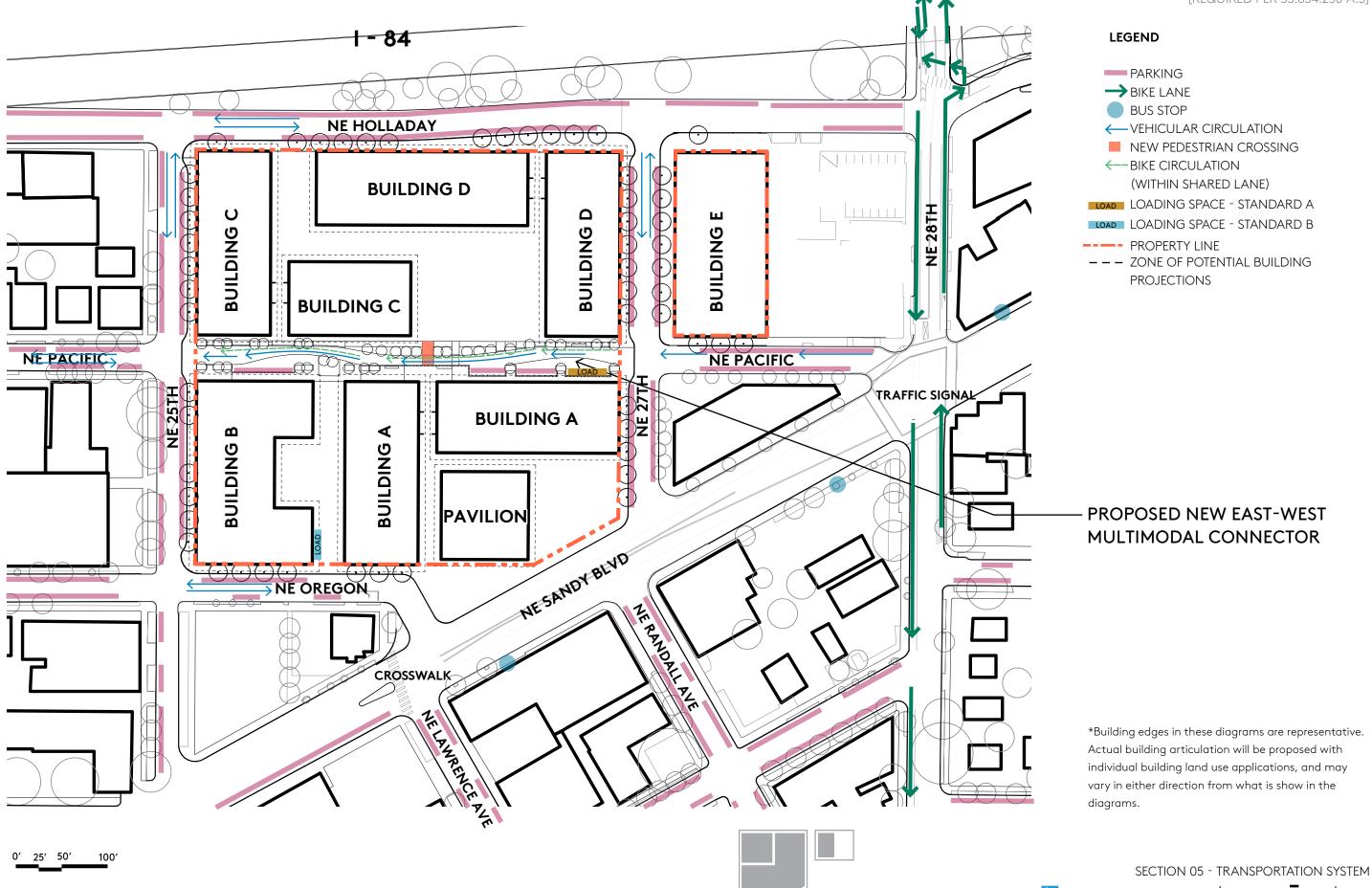
ONE WAY TRAFFIC

20' EMERGENCY ACCESS LANE

PARKING BELOW

5.6 - PROPOSED STREETSCAPE

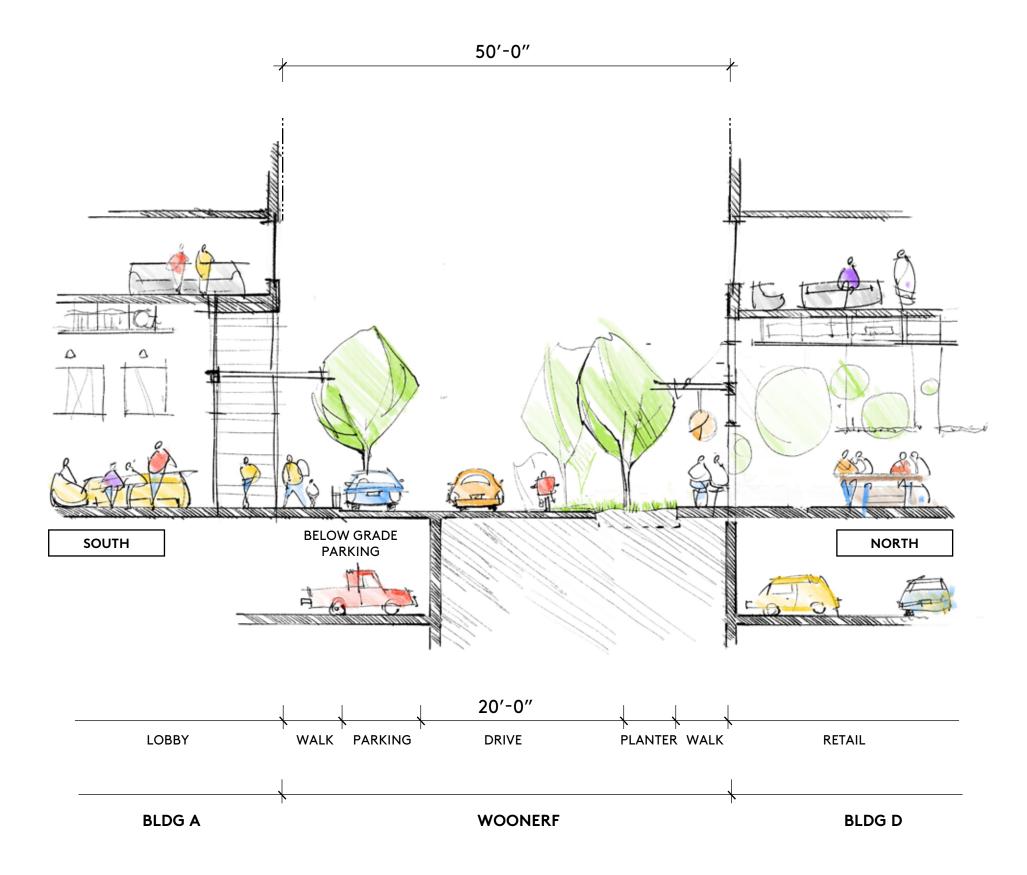
[REQUIRED PER 33.854.250 A.3]

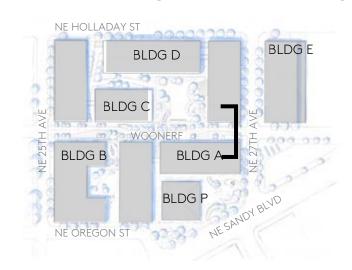


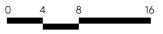
PEPSI BLOCKS | PLANNED DEVELOPMENT LUR | NOVEMBER 13, 2018

5.7 - RIGHT-OF-WAY SECTION - WOONERF

[REQUIRED PER 33.854.250 A.2]



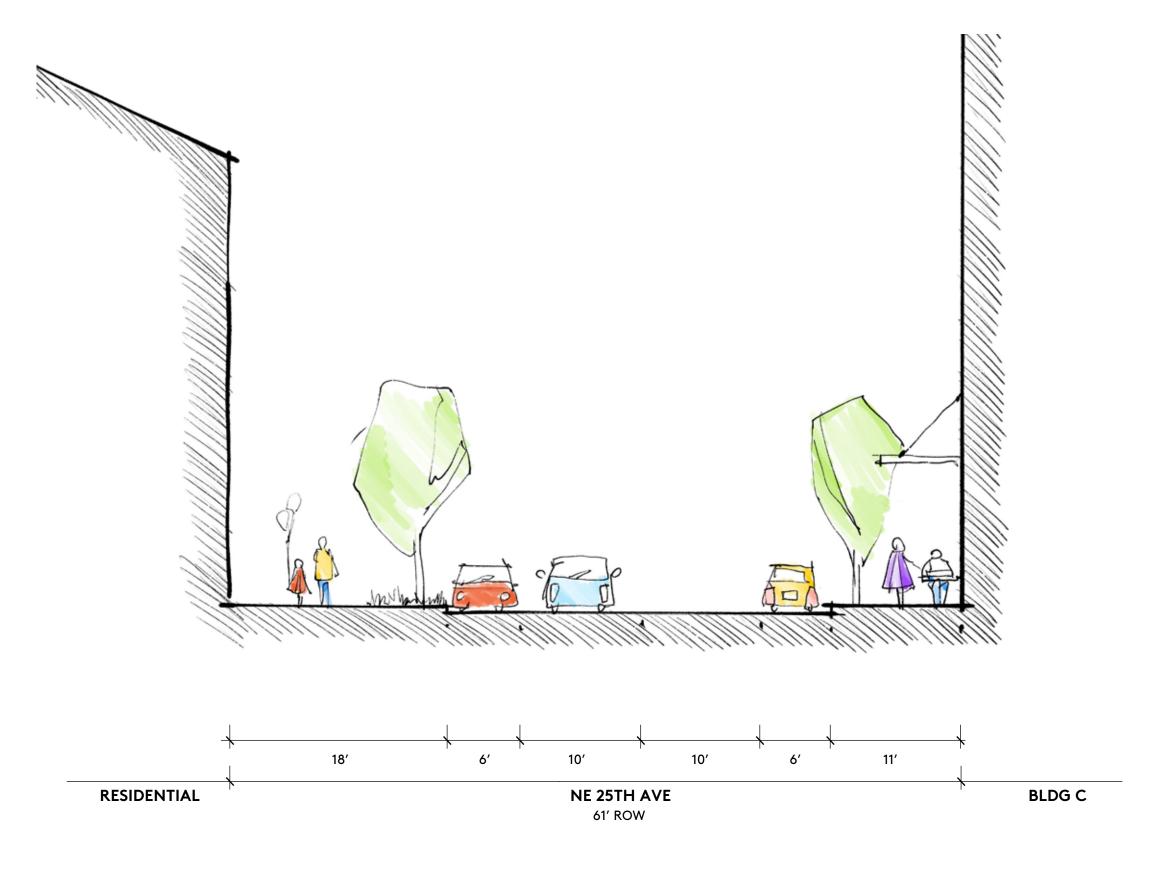


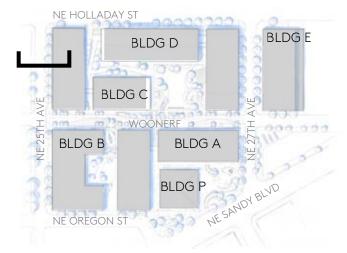


*Building edges in these diagrams are representative. Actual building articulation including canopies, bays, overhangs, signage, architectural features, roof top equipment and similar elements will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

5.7 - RIGHT-OF-WAY SECTION - NE 25TH AVE

[REQUIRED PER 33.854.250 A.2]

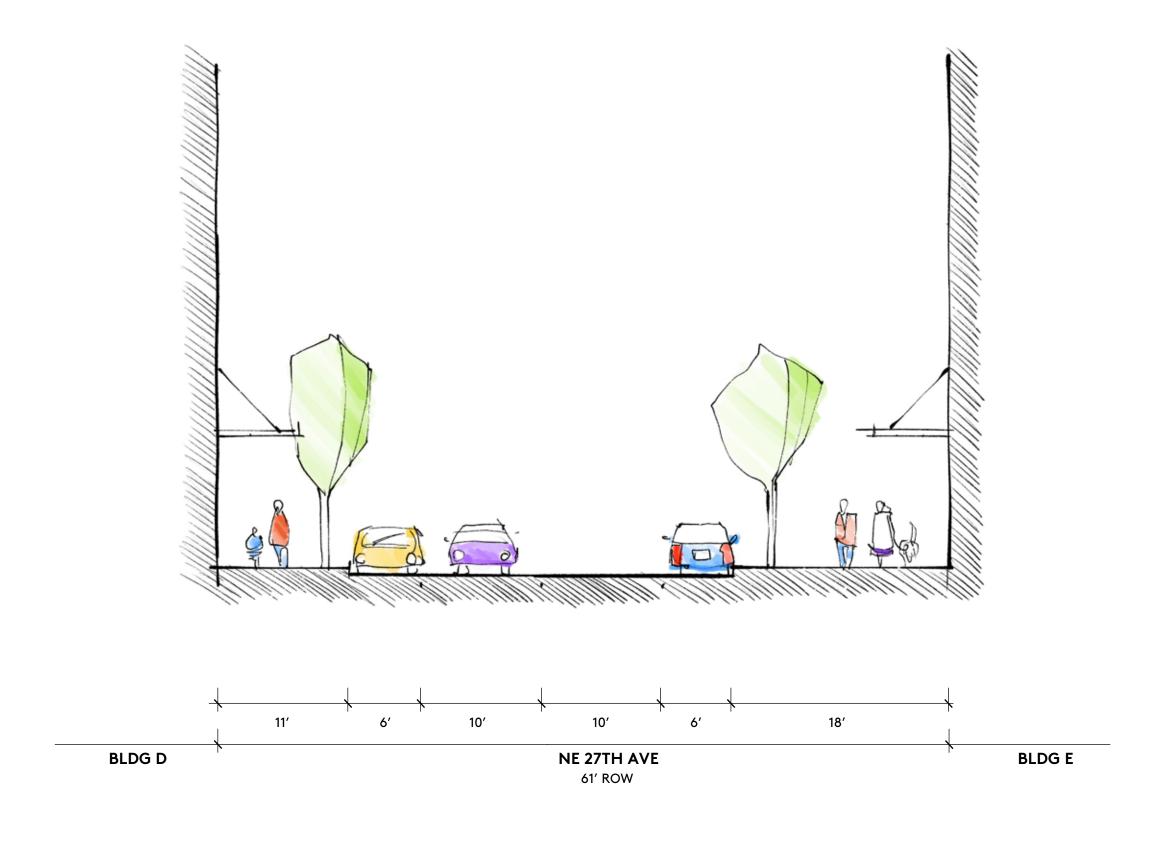


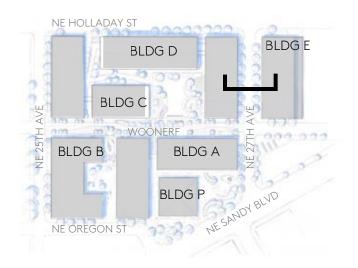




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5.7 - RIGHT-OF-WAY SECTION - NE 27TH AVE









5.7 - RIGHT-OF-WAY SECTION - NE HOLLADAY ST

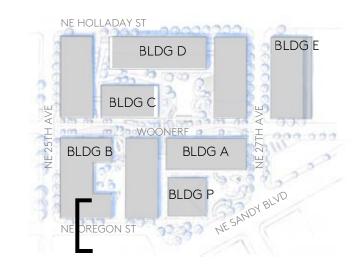


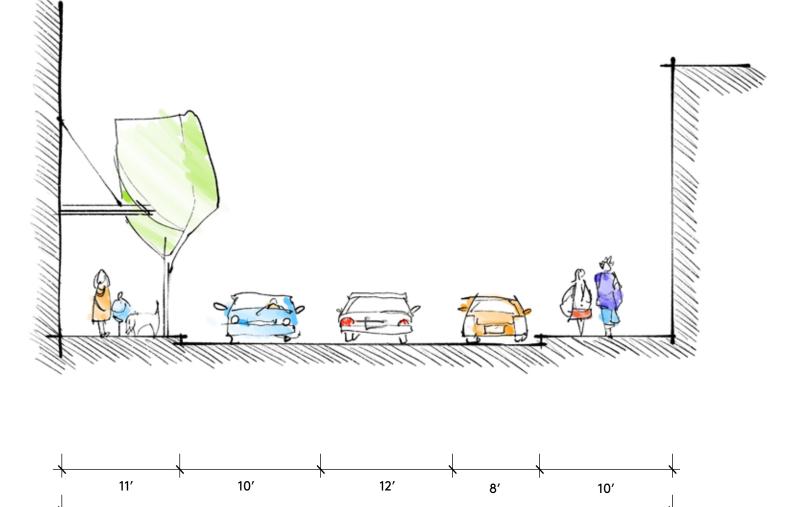


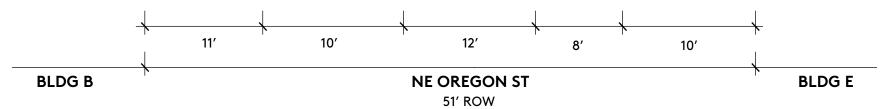
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5.7 - RIGHT-OF-WAY SECTION - NE OREGON ST

[REQUIRED PER 33.854.250 A.2]





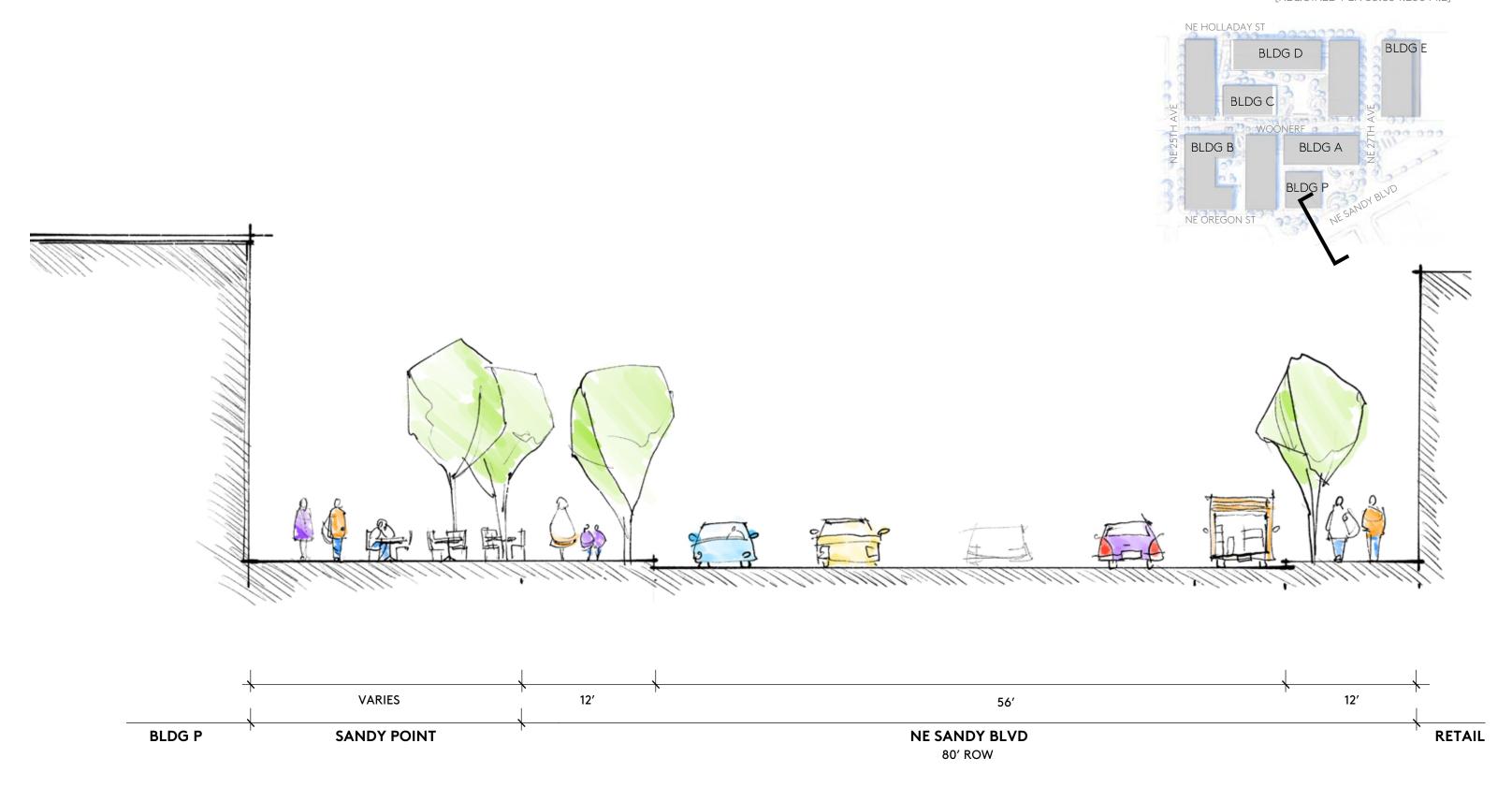




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5.7 - RIGHT-OF-WAY SECTION - NE SANDY BLVD

[REQUIRED PER 33.854.250 A.2]





*Building edges in these diagrams are representative. Actual building articulation including canopies, bays, overhangs, sinage, architectural features, roof top equipment and similar elements will be proposed with individual building land use applications, and may vary in either direction from what is show in the diagrams.

SECTION 6

STORMWATER MANAGEMENT

6.1. STORMWATER INFRASTRUCTURE PLAN

[Required per 33.854.250 A.6]

6.2. PRELIMINARY UTILITY PLAN

[Required per BES]

6.1 - STORMWATER INFRASTRUCTURE PLAN

[REQUIRED PER 33.854.250 A.6]



DRYWELL (50' DEEP) **BIORETENTION** PLANTER AND/OR **ECOROOF BY PHASE** FLOW-THROUGH PLANTER FOR ROW

PROPERTY LINE

IMPROVEMENTS

PHASE OUTLINE

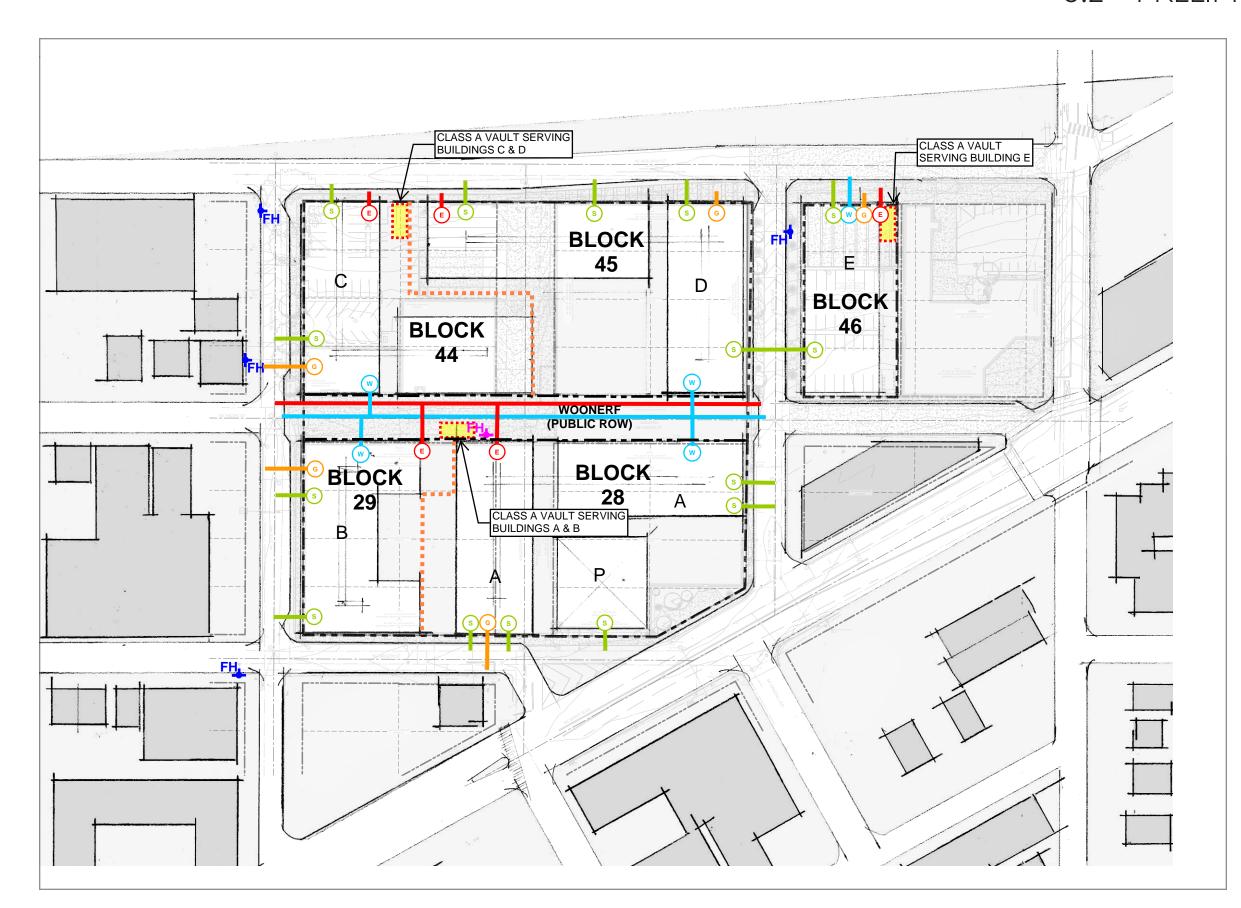
NOTES:

LEGEND

- 1. BIORETENTION AND/OR **ECOROOF AREAS WILL BE** PROVIDED WITH EACH LUR PER SWM REQUIREMENTS. PRECISE AREAS WILL BE SIZED AND SITED AS PART OF EACH PHASE LUR AND BUILDING PERMIT.
- 2. ON-SITE STORMWATER WILL BE **INFILTRATED IN DRYWELLS OUTSIDE OF BUILDING** FOOTPRINTS. CLEARANCES WILL BE DEMONSTRATED AS PART OF EACH PHASE LUR AND **BUILDING PERMIT**
- 3. THE APPLICANT RESERVES THE RIGHT TO APPLY FOR PLUMBING PERMIT APPEALS WITH EACH LUR PHASE, AND TO MOVE INFILTRATION WITHIN **BUILDING FOOTPRINTS IF** APPROVED.
- 4. NEW PUBLIC VEHICLE SURFACE **RUNOFF WILL BE TREATED** THROUGH FLOW-THROUGH PLANTERS AND INFILTRATED IN DRYWELLS WITHIN THE ROW.

6.2 - PRELIMINARY UTILITY PLAN

[REQUIRED PER BES]





NOTES:

- 1. WATER, SEWER, POWER, GAS, AND TELECOMMUNICATIONS ARE AVAILABLE IN NE HOLLADAY ST, NE 25TH AVE, AND NE 27TH AVE. POWER AND WATER WILL BE EXTENDED IN THE DEDICATED WOONERF
- 2. OVERPOWER LINES WILL BE REMOVED IN NE 27TH AVE AND ON-SITE. ALL ELECTRICAL AND TELECOMMUNICATIONS SERVICES WILL BE UNDERGROUND. TRANSFORMERS WILL BE IN-BUILDING.
- 3. POTENTIAL TO RELOCATE OR UNDERGROUND POLES ON NE HOLLADAY TO BE STUDIED WITH VERTICAL DEVELOPMENT WITH PHASE 2.

SECTION 7

PHASING PLAN

[Required per 33.854.250 A.7]

- 7.1. EXISTING CONDITIONS
- 7.2. BLOCK 28 PLAN
- 7.3. BLOCK 29 PLAN
- 7.4. BLOCK 29 TO BLOCK 44 INTERIM CONDITION
- 7.5. BLOCK 44 PLAN
- 7.6. BLOCK 45 PLAN
- 7.7. BLOCK 45 WOONERF COMPLETE
- 7.8. BLOCK 46
- 7.9. FULL SITE DEVELOPMENT

7.1 - EXISTING CONDITIONS

[REQUIRED PER 33.854.250 A.7]

LEGEND

NEW BUILDING SURFACE PARKING

WAREHOUSE

REQUIRED PUBLICLY ACCESSIBLE PARK OR PLAZA ADDITIONAL PUBLICLY ACCESSIBLE OPEN SPACE

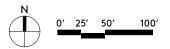
ADDITIONAL OPEN SPACE

IMPROVED PUBLIC OPEN SPACE IN ROW

- - PROPERTY LINE

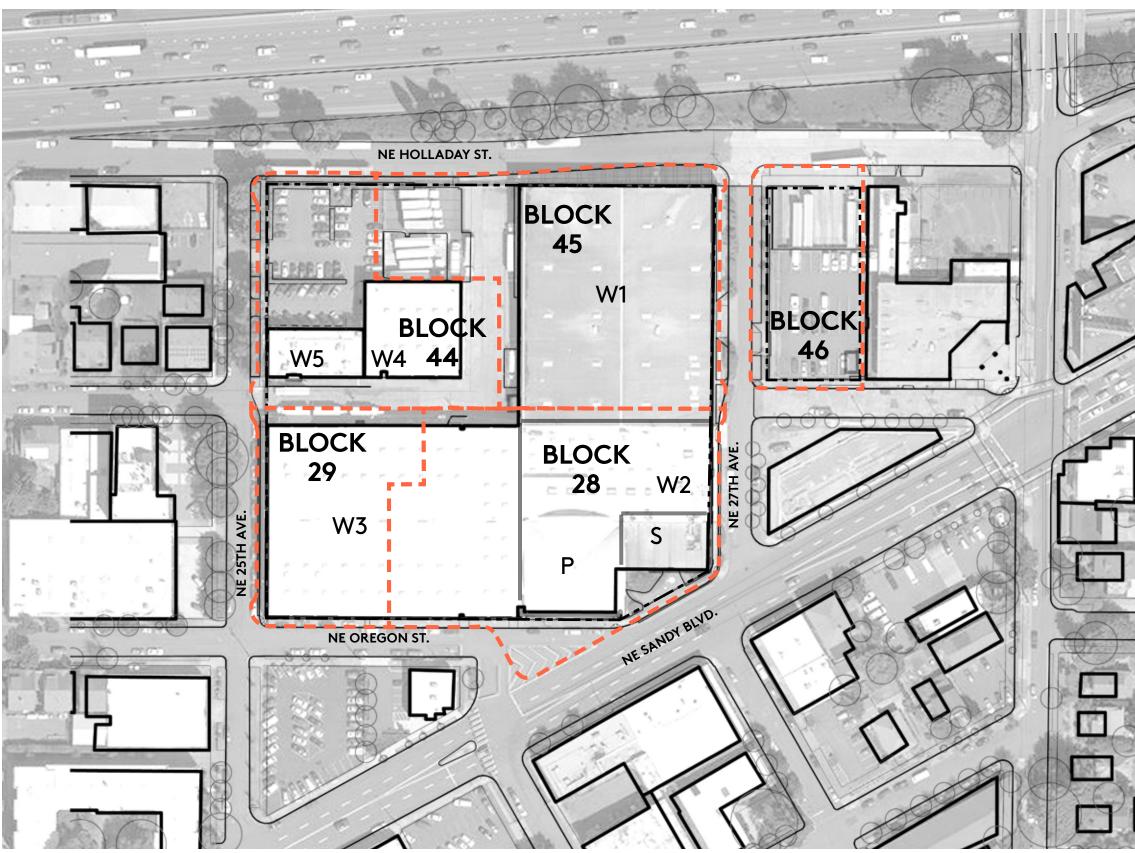
PHASE OUTLINE

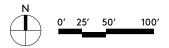




7.1 - EXISTING CONDITIONS WITH PHASE OUTLINES

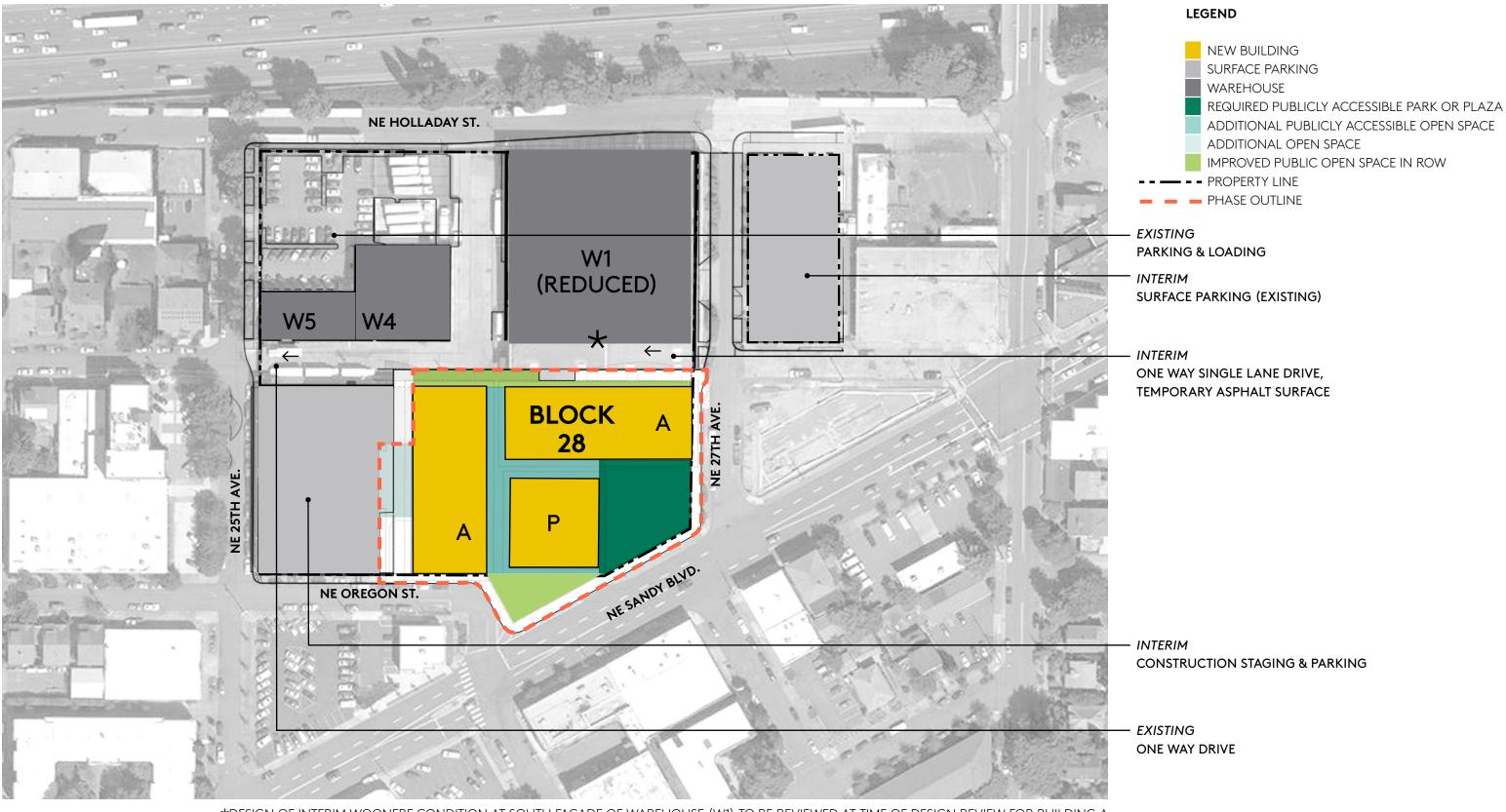




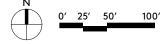


7.2 - PHASE - BLOCK 28

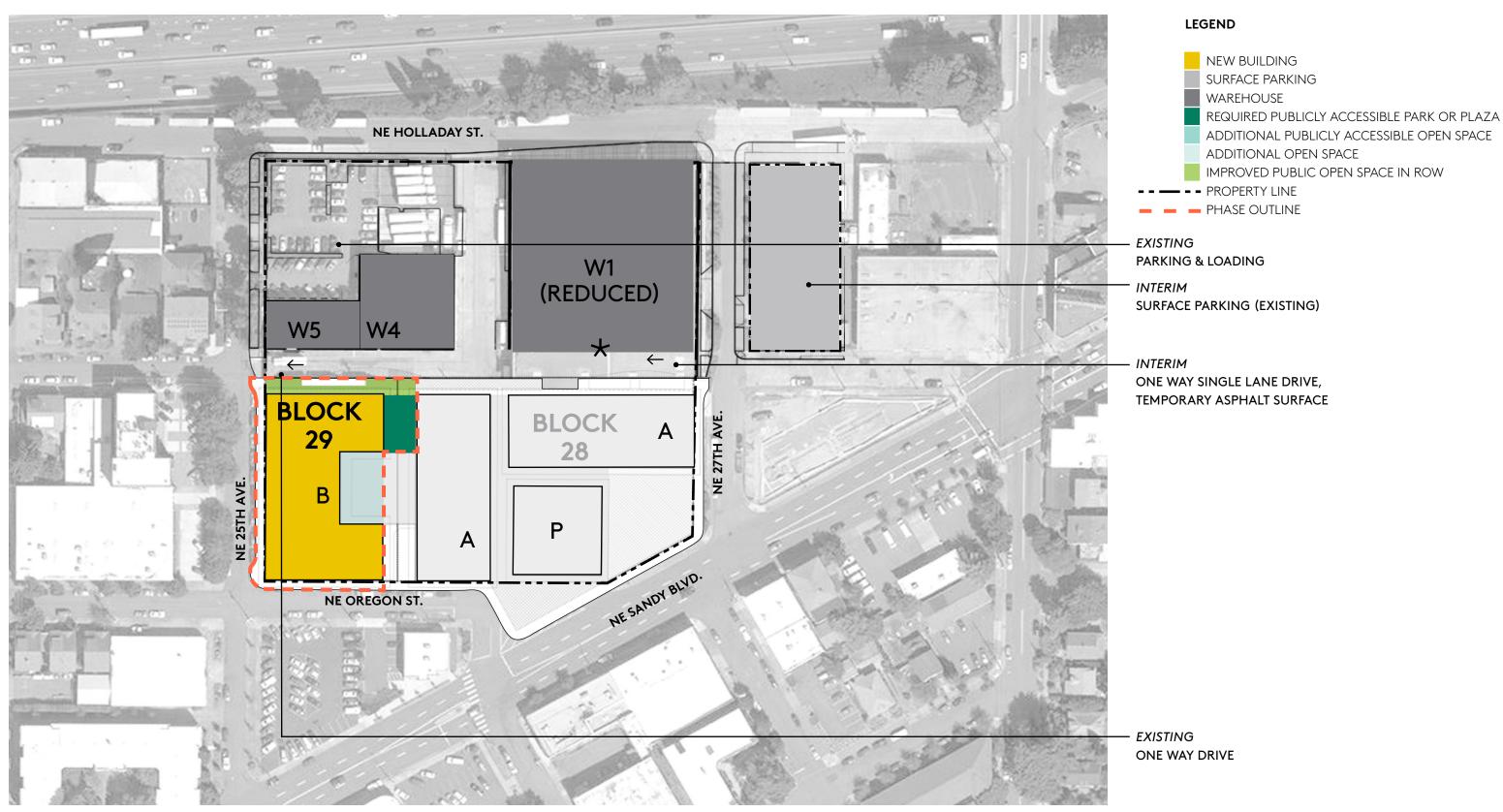
[REQUIRED PER 33.854.250 A.7]



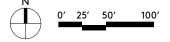
*DESIGN OF INTERIM WOONERF CONDITION AT SOUTH FACADE OF WAREHOUSE (W1) TO BE REVIEWED AT TIME OF DESIGN REVIEW FOR BUILDING A



7.3 - PHASE - BLOCK 29

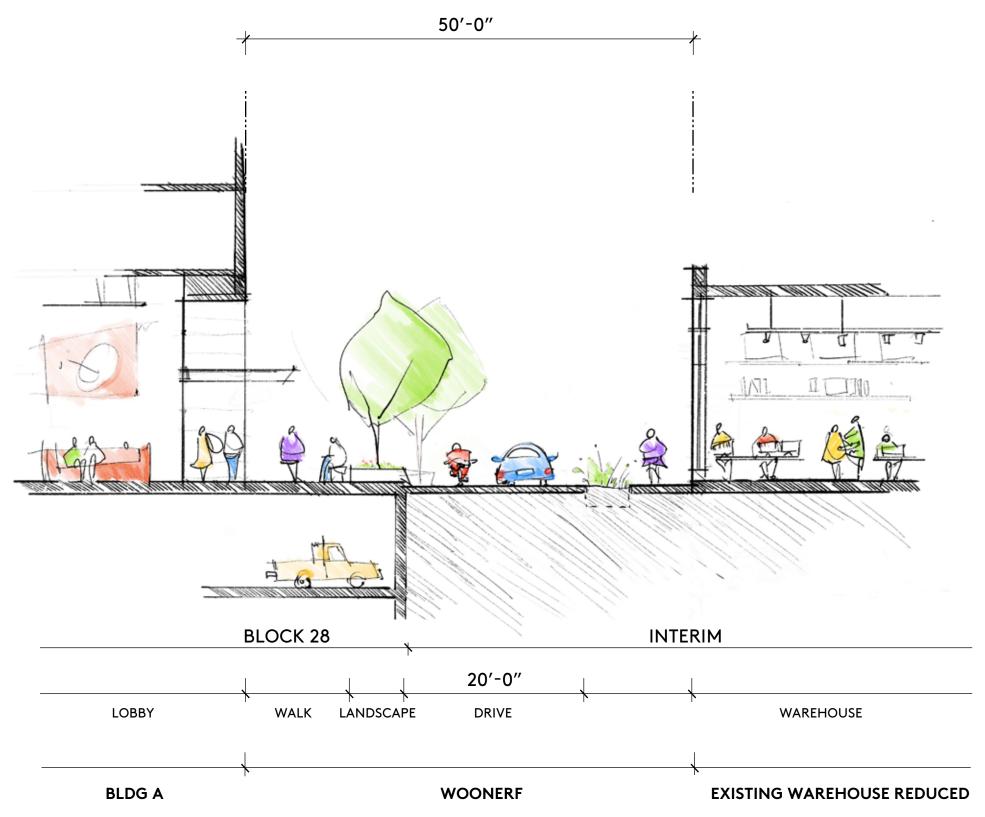


*DESIGN OF INTERIM WOONERF CONDITION AT SOUTH FACADE OF WAREHOUSE (W1) TO BE REVIEWED AT TIME OF DESIGN REVIEW FOR BUILDING A

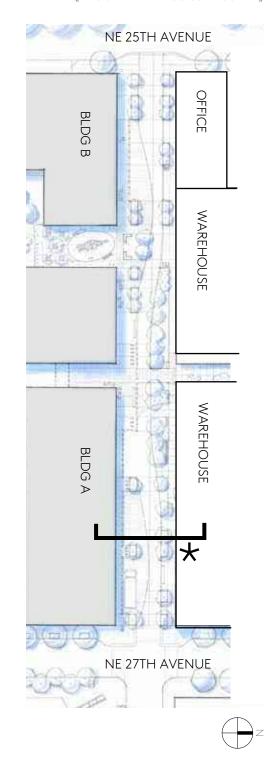


7.4 - BLOCK 29 TO BLOCK 44 INTERIM CONDITION

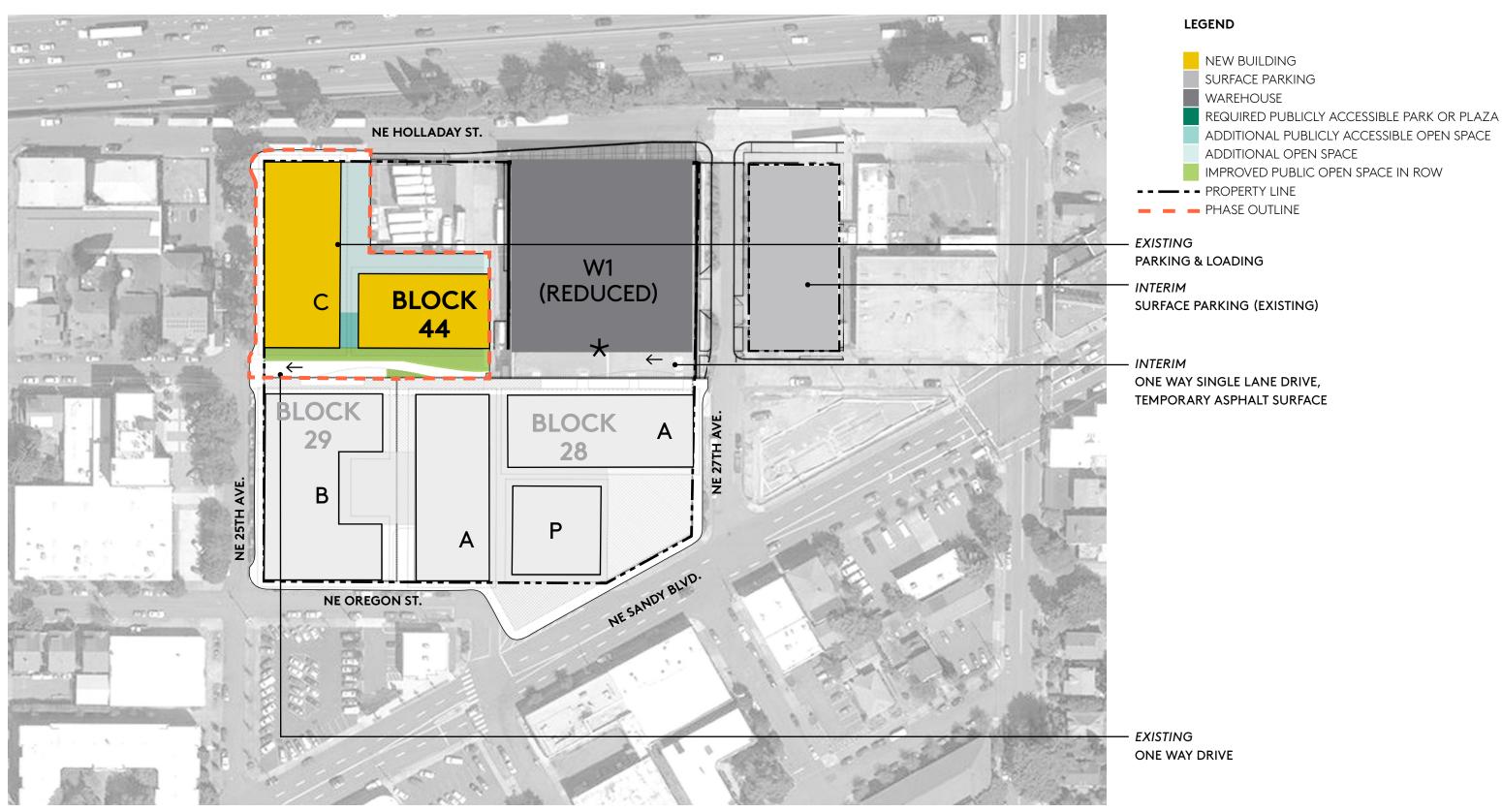
[REQUIRED PER 33.854.250 A.7]



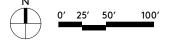
*DESIGN OF INTERIM WOONERF CONDITION AT SOUTH FACADE OF WAREHOUSE () TO BE REVIEWED AT TIME OF DESIGN REVIEW FOR BUILDING A



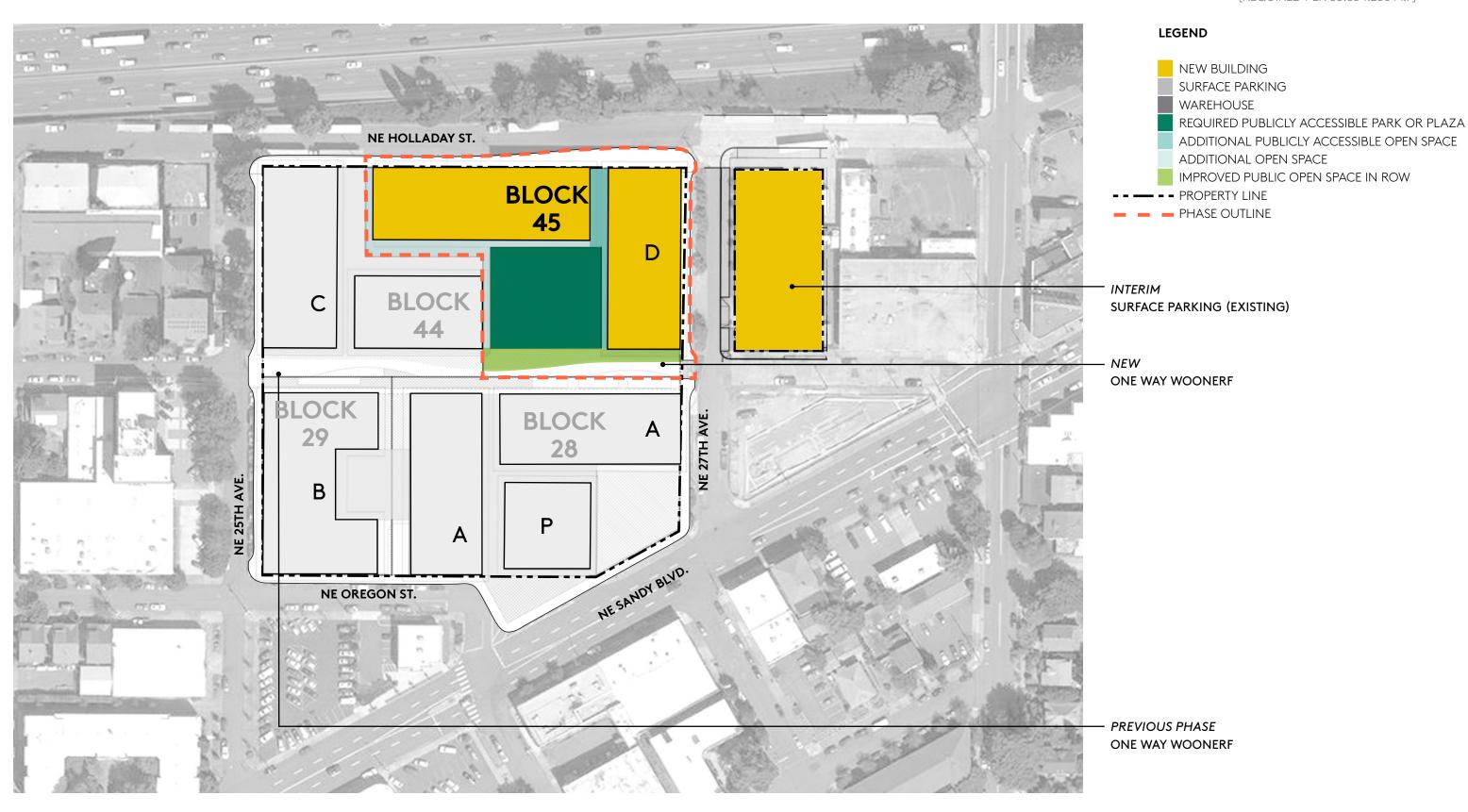
7.5 - PHASE - BLOCK 44

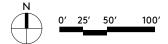


*DESIGN OF INTERIM WOONERF CONDITION AT SOUTH FACADE OF WAREHOUSE (W1) TO BE REVIEWED AT TIME OF DESIGN REVIEW FOR BUILDING A

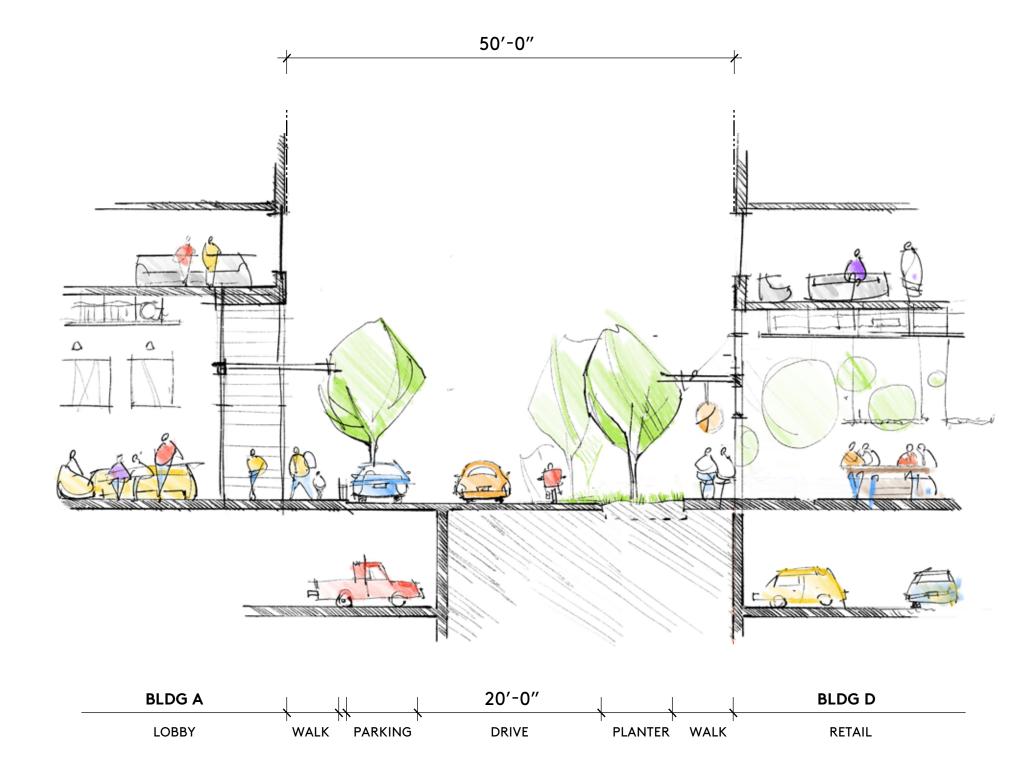


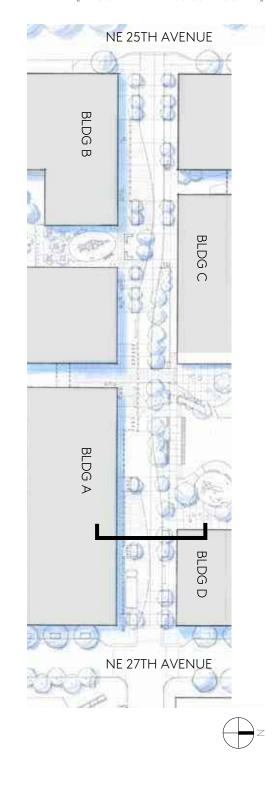
7.6 - PHASE - BLOCK 45



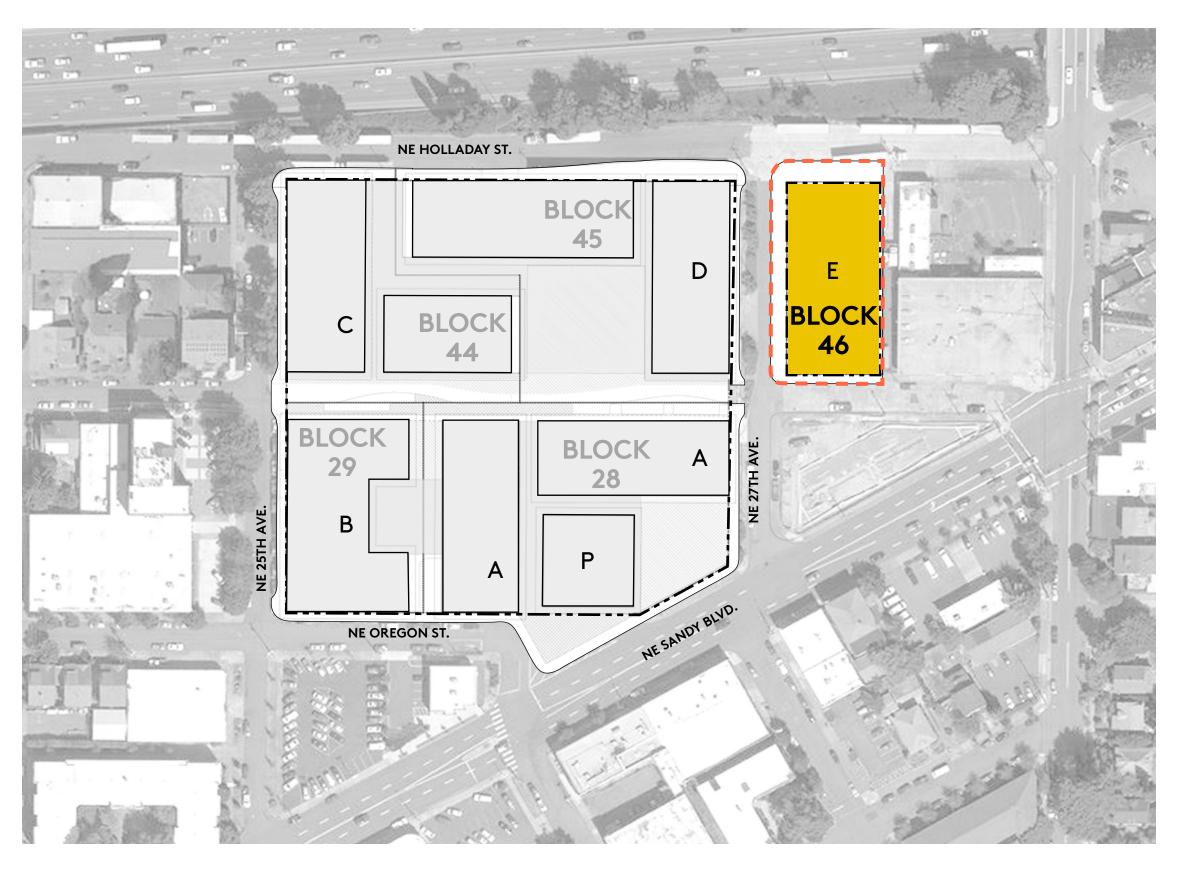


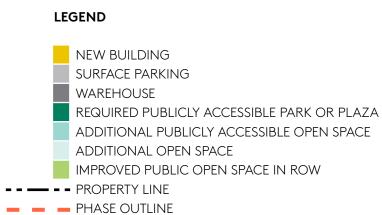
7.7 - BLOCK 45 - WOONERF COMPLETE





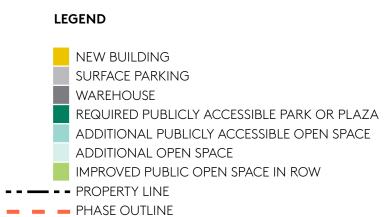
7.8 - PHASE - BLOCK 46





7.9 - FULL SITE DEVELOPMENT





SECTION 8

APPENDIX

- 8.1. KERN'S NEIGHBORHOOD
- 8.2. COMMUNITY INPUT
- 8.3. OPEN SPACE COMPARISON
- 8.4. OPEN SPACE & CAPACITY STUDIES
- 8.5. HEIGHT & MASSING STUDIES
- 8.6. SUN & SHADOW STUDIES
- 8.7. ACTIVE GROUND FLOOR ADDITIONAL STUDIES

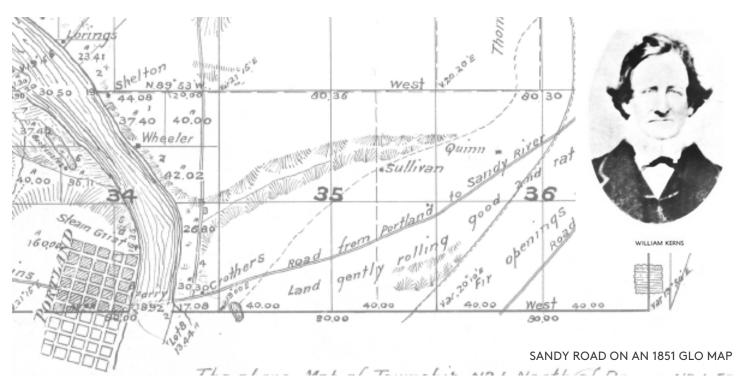
8.1 - KERN'S NEIGHBORHOOD

WILLIAM KERNS, NEIGHBORHOOD FOUNDER

- 1850'S WOOD MANUFACTURING, SPECIALIZING IN WOOD SHINGLES AND SHAKES
- HISTORY OF CLEARING TREES, PARTICULARLY ALONG SANDY ROAD (NOW SANDY BOULEVARD)

SANDY BOULEVARD, ONE OF PORTLAND'S OLDEST ROADS

- ROUTE OF A NATIVE AMERICAN TRAIL CONNECTING FROM WILLAMETTE TO CHINOOK VILLAGES ALONG THE COLUMBIA
- BECAME THE FINAL ROAD TO PORTLAND FROM WILLAMETTE VALLEY FOR EMIGRANTS MIGRATING VIA THE COLUMBIA RIVER GEORGE.
- EARLY 1900'S STREET CAR LINE





8.1 - KERN'S NEIGHBORHOOD

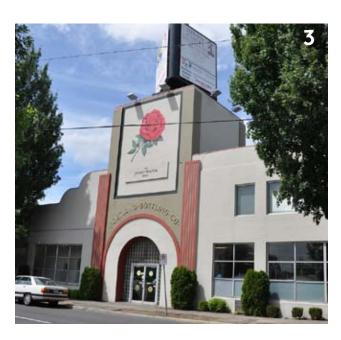


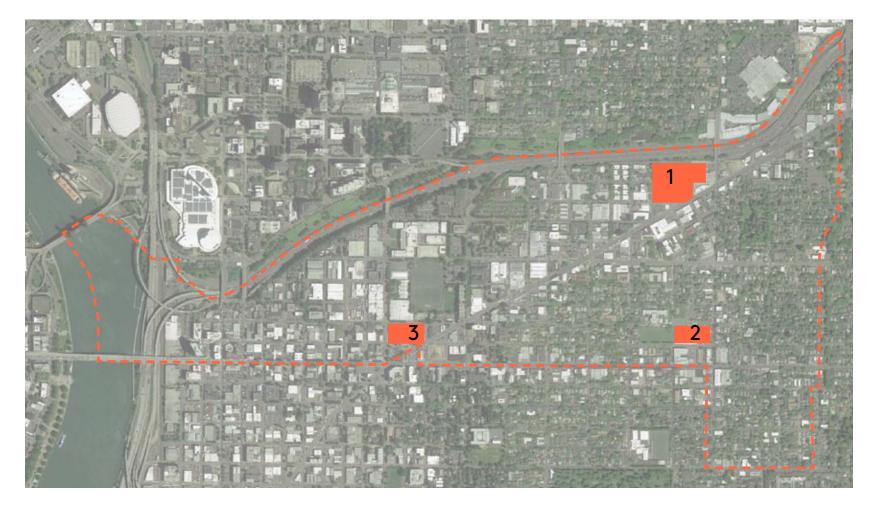
- 1. PEPSI-COLA BOTTLING COMPANY 1950
- 2. COCA-COLA BUILDING 1941
- 3. PORTLAND BOTTLING COMPANY 1941. ORIGINALLY PRODUCED 7-UP, RC COLA, AND OTHER BRANDS. REBRANDED AS GUAYAKI YERBAMATE BEVERAGE IN 2010













8.1 - KERN'S NEIGHBORHOOD

SANDY BOULEVARD ARCHITECTURE

- 1. ART DECO: SANDY PLAZA BUILDING. ORIGINALLY A SALVATION ARMY BUILDING 1943
- 2. NOVELTY ARCHITECTURE: THE MOUNTAIN SHOP FORMERLY KNOWN AS THE 7UP BUILDING. ORIGINALLY STEIGERWALD DAIRY COMPANY 1926
- 3. NOVELTY ARCHITECTURE: PIRATE'S COVE FORMERLY KNOWN AS SANDY JUG A SODA AND LUNCHEONETTE SHOP. ORIGINALLY A TIRE SHOP 1920'S











Kerns Neighborhood Meeting **April 18, 2018**

PARK/PLAZA AND STREETS

- Should be community builder.
- Would like pedestrian spaces in center of the development, even if it means sacrificing retail there
- Like Jamison Square's water feature. Could be inspired by the gulch
- An urban plaza may be more needed since Oregon Park is well used
- Outdoor seating should be buffered from Sandy
- Holladay at 28th is a dangerous intersection for cyclists

EXISTING BUILDINGS

- Ok with saving the Pavilion, but not necessarily passionate about it
- Ok to take away Pavilion's existing siding
- Most people did not like the "sidecar" barrel vaulted portion
- Program ideas include a less fancy market than Providor, a music venue, community center (community would need to come up with an operator), and a new location for the James Beard Memorial Market.
- Neighborhood already has enough food truck pods

HEIGHT

• Put height on freeway side

STYLE

- Should be cohesive style for the development. Could pick up on patterns of the pavilion.
- Some don't like "Jetsons" feel for whole development, and neighborhood is not midcentury.
- One person liked the residentially-inspired office building across 25th
- Do not want a glass tower

OVERALL USES

- "Community mix", with mixed-use and mixedincomes
- Senior housing, childcare, small retail, live/ work, medical office building, maybe other office, music venue, community plays
- Not a grocery store or Target, but maybe a convenience store
- Don't need more bars
- Range of unit sizes
- Don't want NW Portland shopping center feeling (NW 21st/23rd)

Sullivan's Gulch Neighborhood Meeting June 21, 2018

SANDY BOULEVARD

- Anything that lightens up Sandy, greens it up , is good
- Sandy is going through a metamorphosis and transforming

EXISTING BUILDINGS

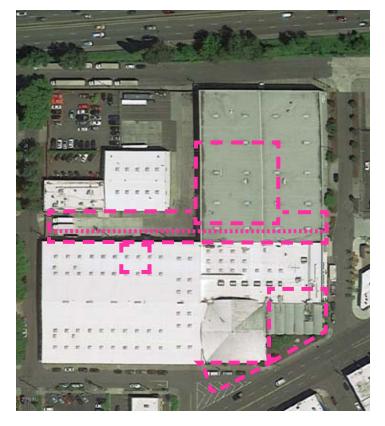
- Support keeping the pavilion
- Curves are a nice contrast to typical rectangular architecture
- Low rise of pavilion brings nice variation to future build-out of Sandy

OVERALL USES

- Theater group or art co-op
- Community center or flexible community space, not just outdoors, place to gather when the weather is bad
- Food based retail (like Isabel's; Revolution Hall); maybe food carts or urban winery/brewery
- Childcare
- Very little for water play on the East side, would like to see something like a Jamison Square
- Would like to see more family units in the apartments

8.3 - OPEN SPACE COMPARISON

PEPSI BLOCKS

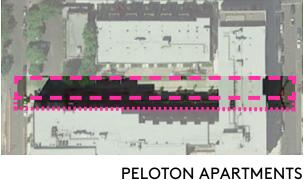


PARK

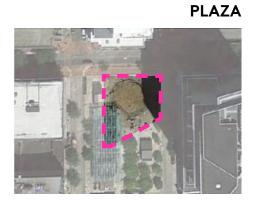


TANNER SPRINGS PARK

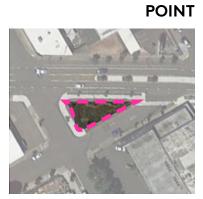




WOONERF / PARK + WOONERF



DIRECTOR PARK



SE SANDY BLVD + SE OAK ST



PIONEER SQUARE



NW IRVING STREET



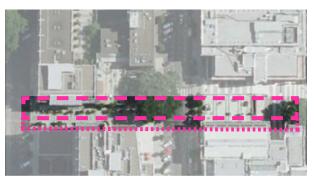
HOLMAN POCKET PARK



NE SANDY BLVD + NE 21ST AVE



JAMISON SQUARE



SW MADISON STREET



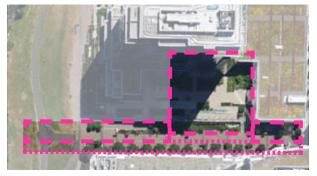
IVON STREET PARK



NE SANDY BLVD + NE 24TH ST



PSU URBAN CENTER PLAZA



SW PENNOYER GREEN STREET



PEARL PLAZA ON 10TH

8.4 - OPEN SPACE & CAPACITY STUDIES 1-84 **NE HOLLADAY ST NE 28TH AVE NE PACIFIC ST** NESANDY BLVD. **NE OREGON ST** PEPSI BLOCKS | PLANNED DEVELOPMENT LUR | NOVEMBER 13, 2018

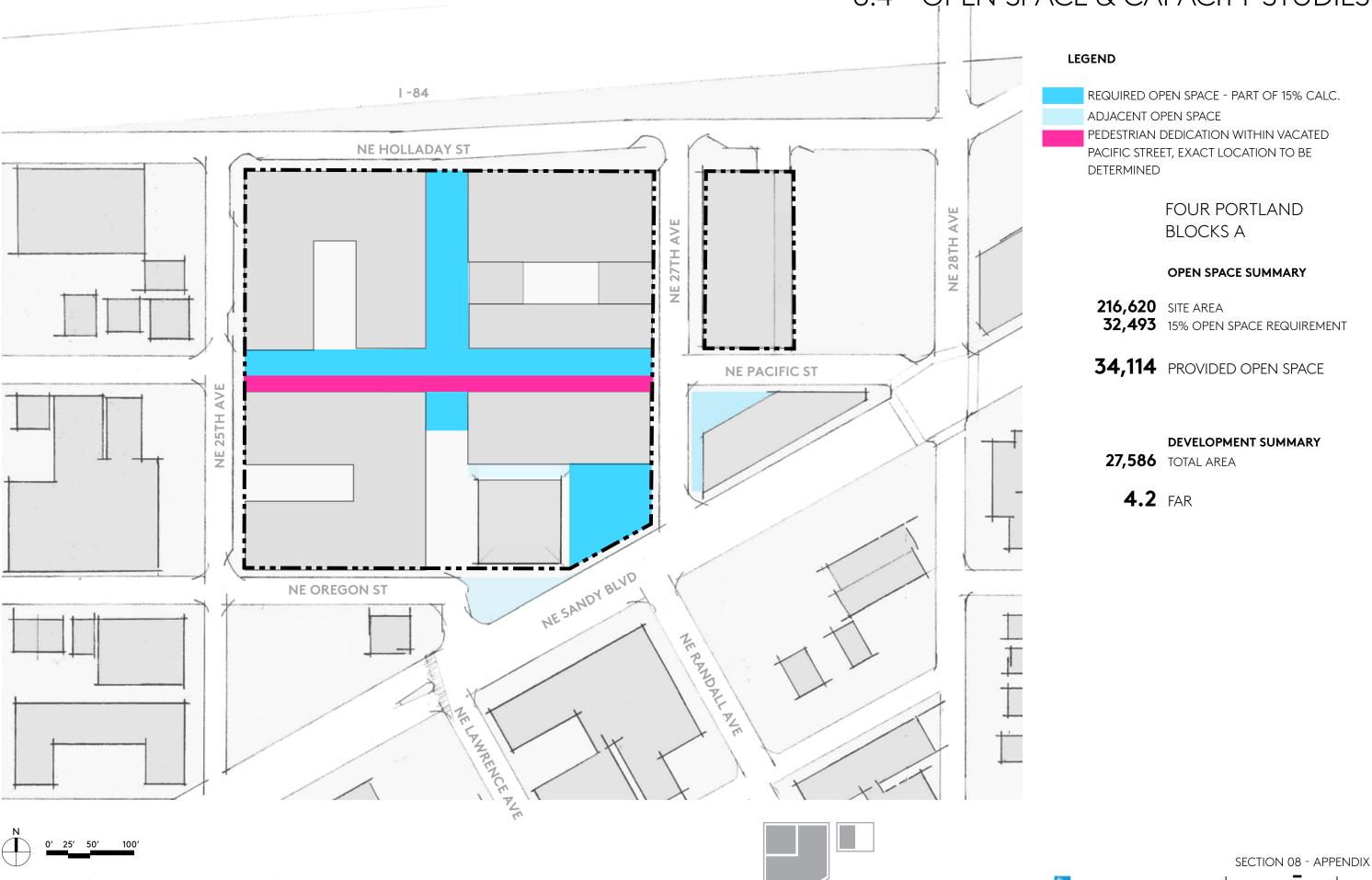
FOUR PORTLAND BLOCKS NO PLANNED DEVELOPMENT

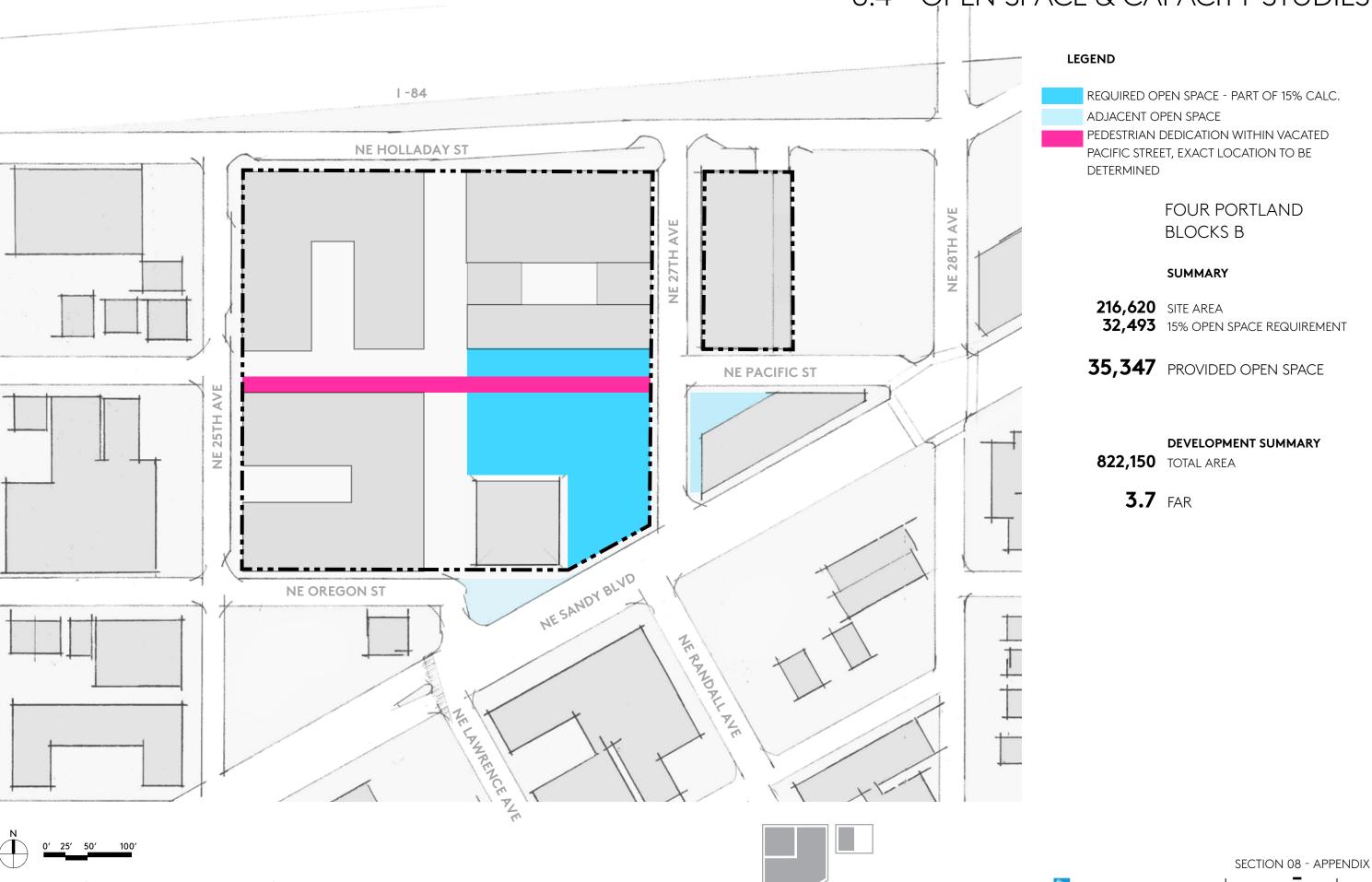
DEVELOPMENT SUMMARY

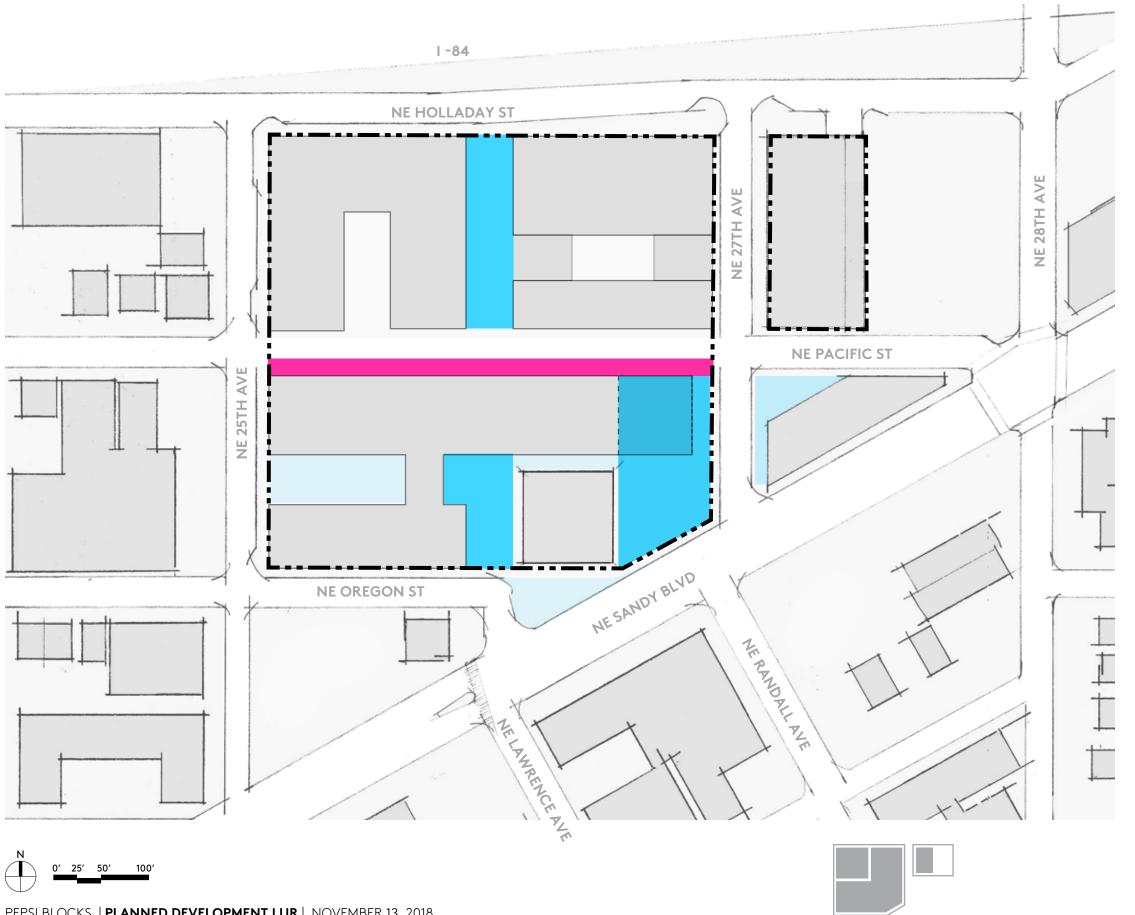
779,832 TOTAL AREA

3.6 FAR

SECTION 08 - APPENDIX







LEGEND

REQUIRED OPEN SPACE - PART OF 15% CALC. ADJACENT OPEN SPACE PEDESTRIAN DEDICATION WITHIN VACATED PACIFIC STREET, EXACT LOCATION TO BE DETERMINED

SANDY OPEN SPACE

SUMMARY

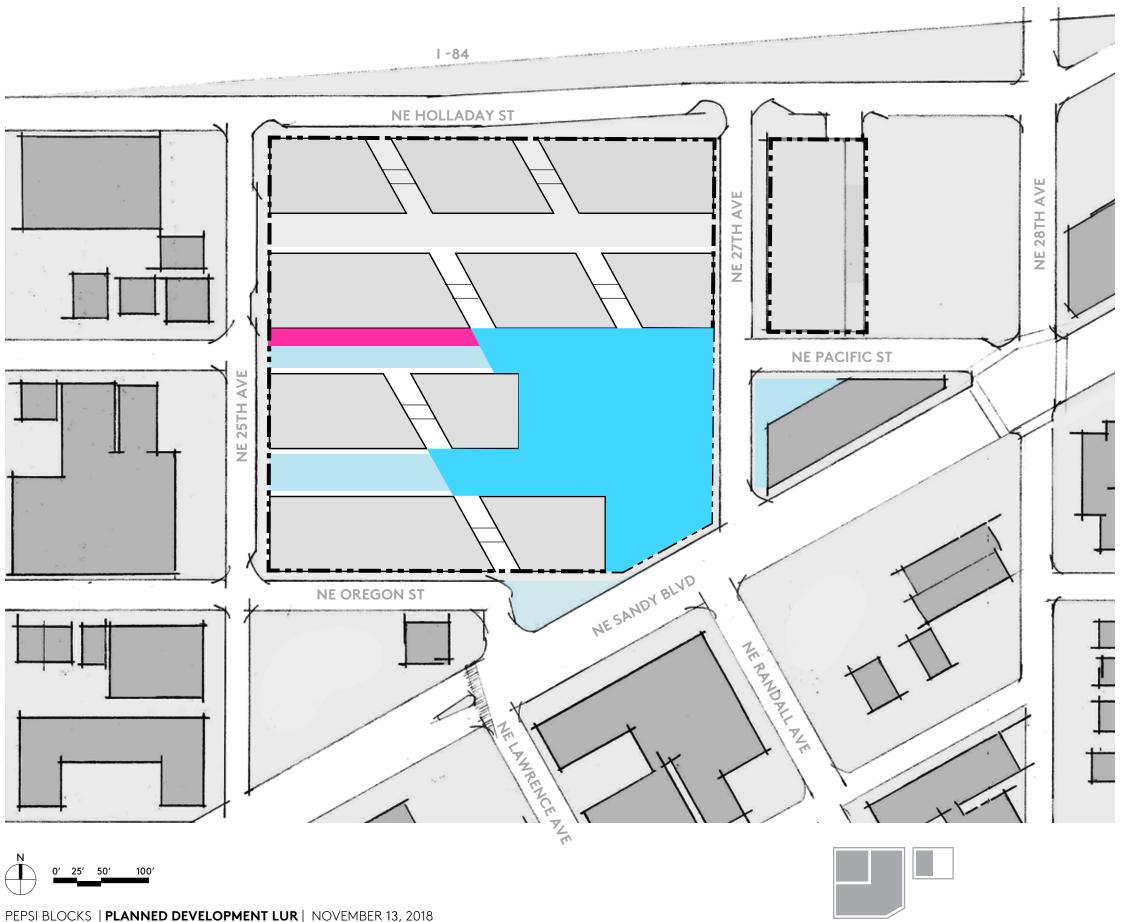
216,620 SITE AREA **32,493** 15% OPEN SPACE REQUIREMENT

33,860 PROVIDED OPEN SPACE

DEVELOPMENT SUMMARY

925,602 TOTAL AREA

4.1 FAR



LEGEND

REQUIRED OPEN SPACE - PART OF 15% CALC. ADJACENT OPEN SPACE PEDESTRIAN DEDICATION WITHIN VACATED PACIFIC STREET, EXACT LOCATION TO BE DETERMINED

LINEAR OPEN SPACE

SUMMARY

216,620 SITE AREA **32,493** 15% OPEN SPACE REQUIREMENT

33,547 PROVIDED OPEN SPACE

DEVELOPMENT SUMMARY

925,602 TOTAL AREA

3.8 FAR



LEGEND

REQUIRED OPEN SPACE - PART OF 15% CALC. ADJACENT OPEN SPACE PEDESTRIAN DEDICATION WITHIN VACATED PACIFIC STREET, EXACT LOCATION TO BE DETERMINED

ELEVATED PARK

SUMMARY

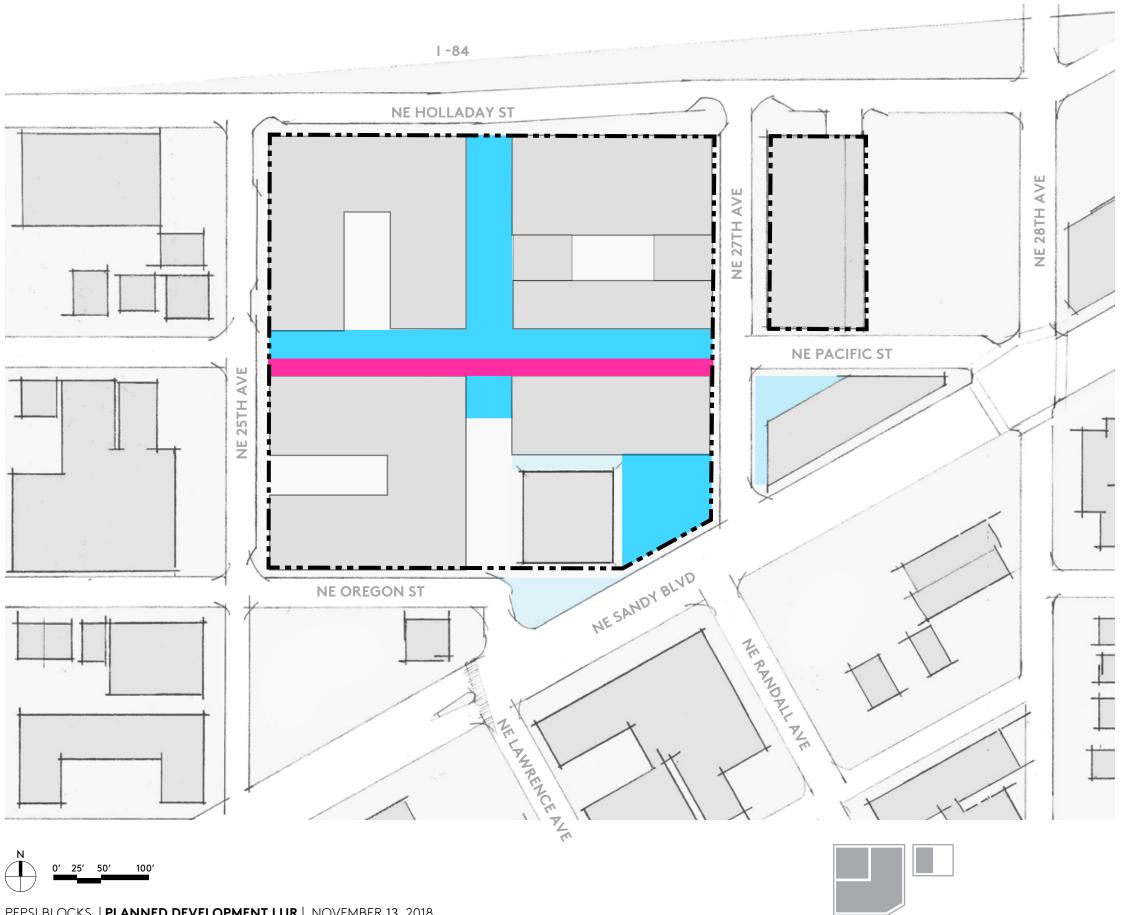
216,620 SITE AREA **32,493** 15% OPEN SPACE REQUIREMENT

40,000 PROVIDED OPEN SPACE

DEVELOPMENT SUMMARY

925,602 TOTAL AREA

3.9 FAR



LEGEND

REQUIRED OPEN SPACE - PART OF 15% CALC. ADJACENT OPEN SPACE PEDESTRIAN DEDICATION WITHIN VACATED PACIFIC STREET, EXACT LOCATION TO BE DETERMINED

> FOUR PORTLAND **BLOCKS A**

OPEN SPACE SUMMARY

216,620 SITE AREA **32,493** 15% OPEN SPACE REQUIREMENT

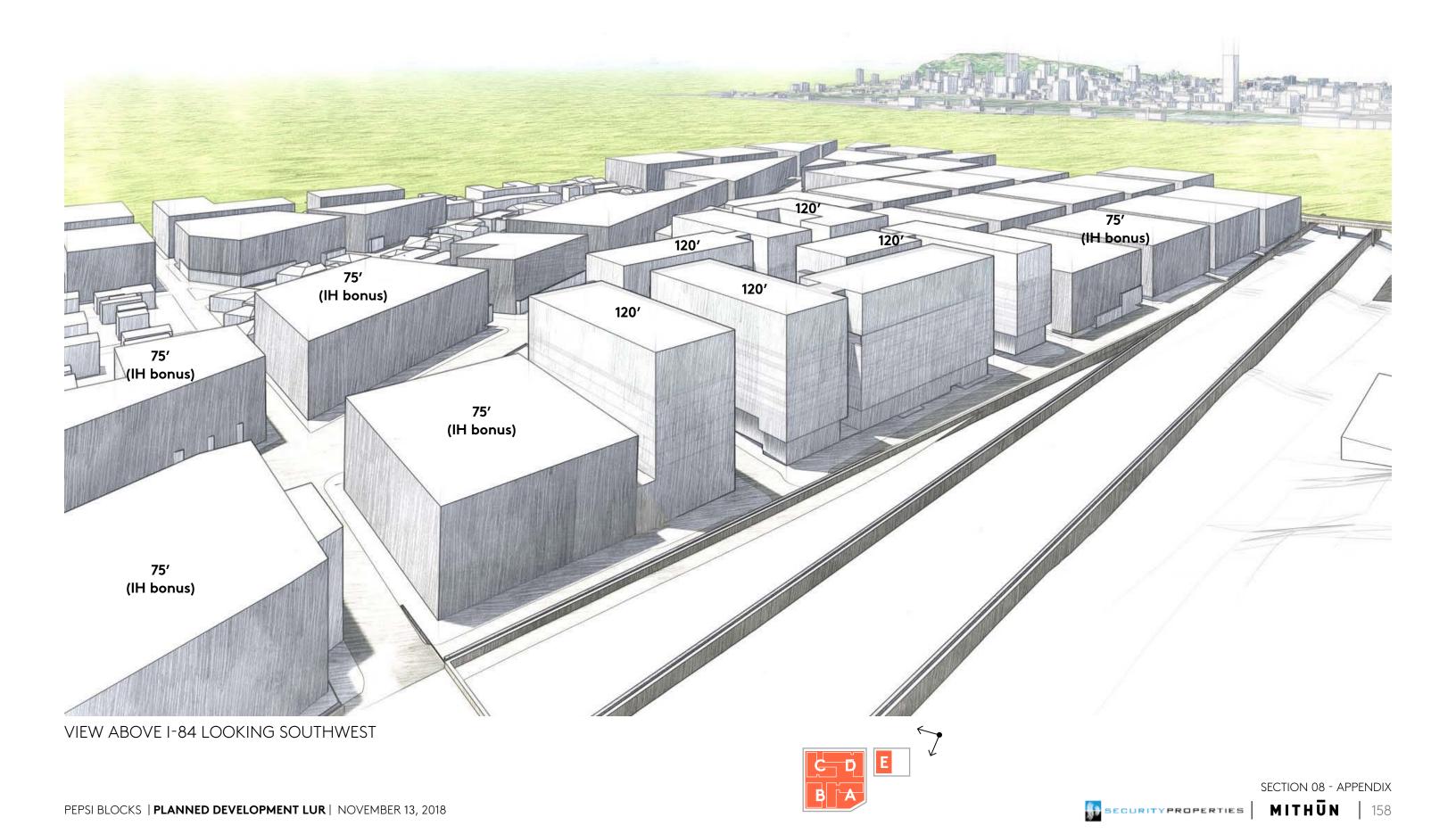
34,114 PROVIDED OPEN SPACE

DEVELOPMENT SUMMARY

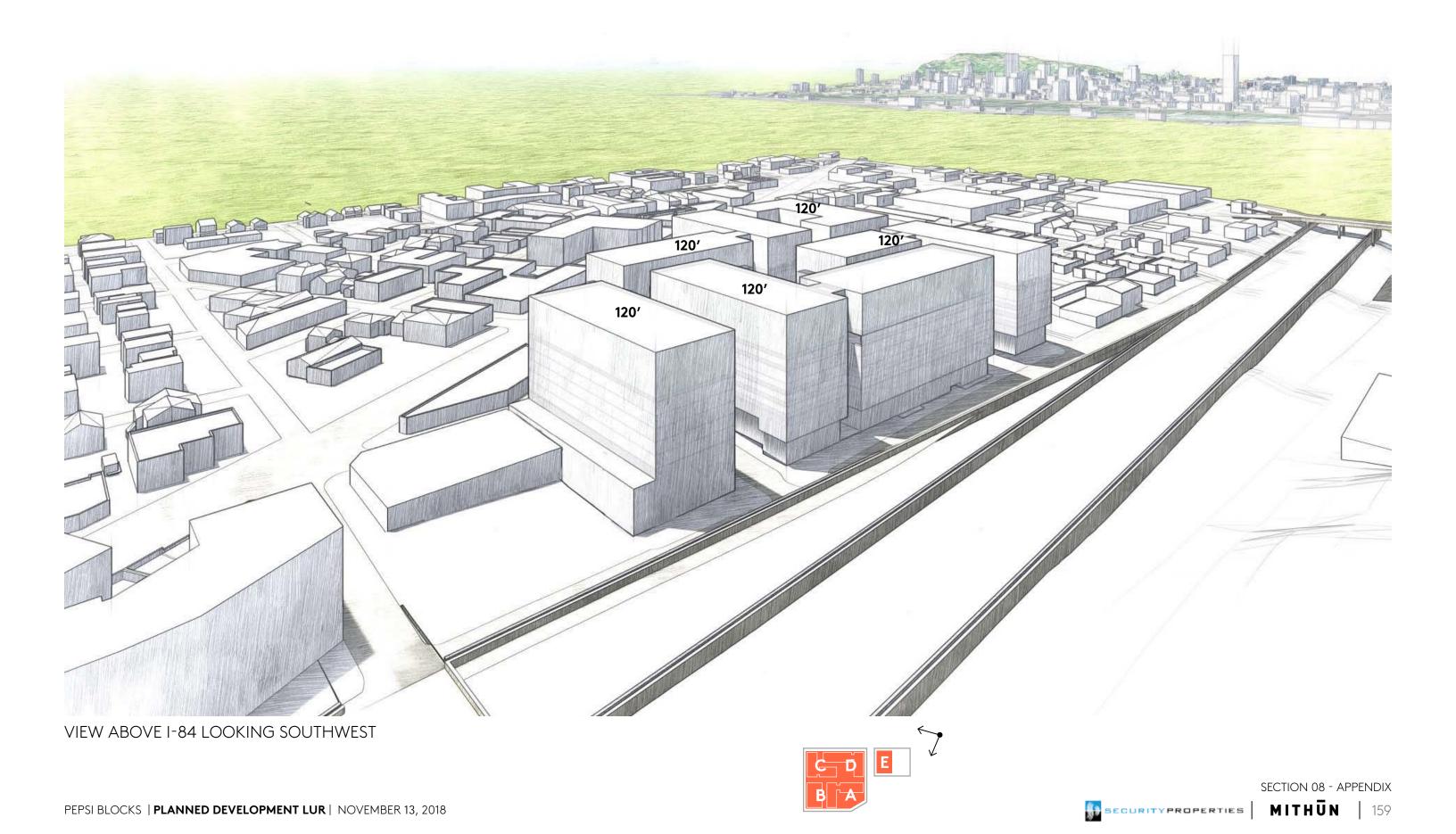
27,586 TOTAL AREA

4.2 FAR

8.5 - HEIGHT & MASSING - MAX BUILDING HEIGHT ALLOWED WITH PD BONUS



8.5 - HEIGHT & MASSING - 120' ALLOWED WITH EXISTING CONDITIONS



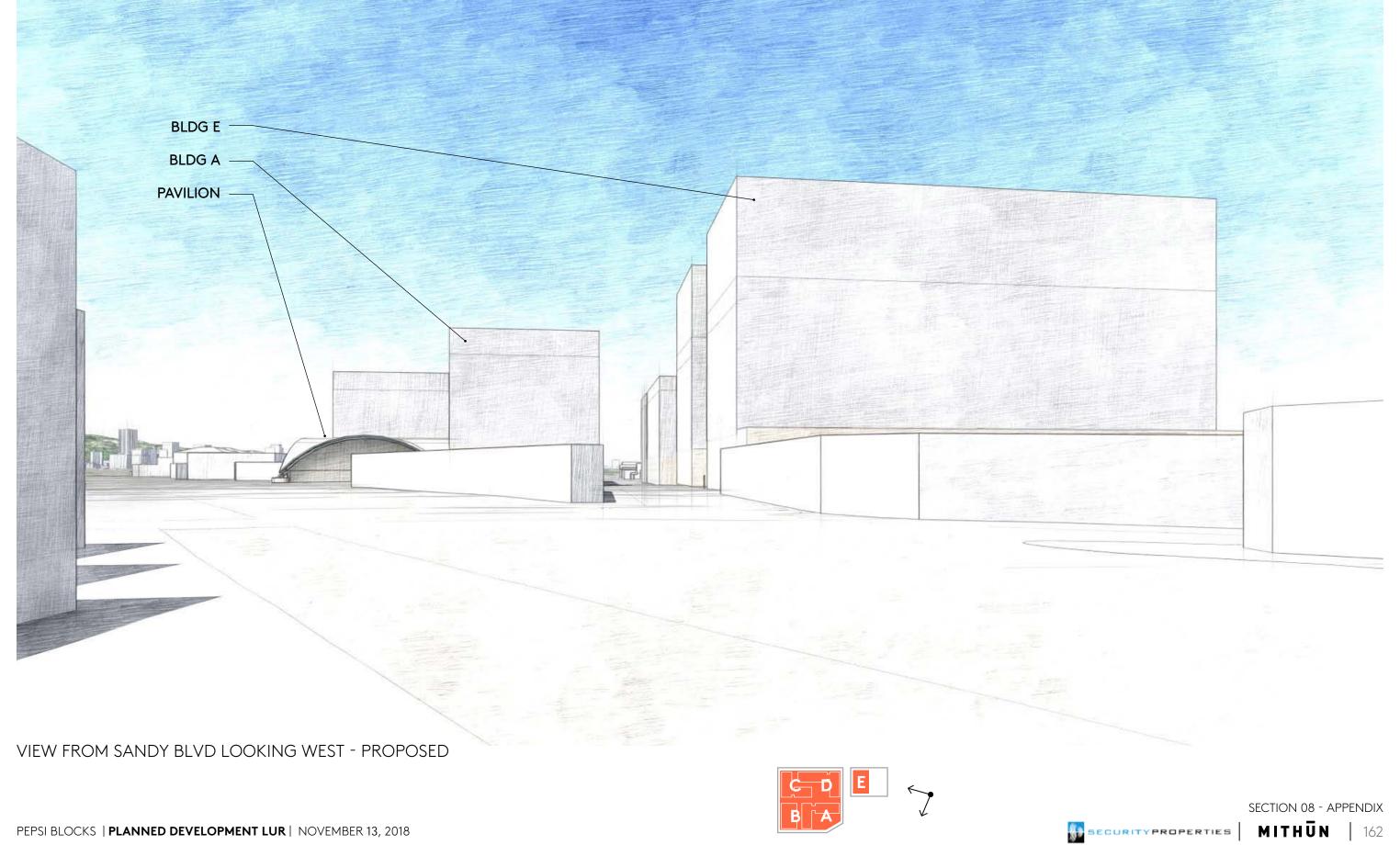
8.5 - HEIGHT & MASSING - PROPOSED

35' PAVILION 85' BUILDINGS A, B, C 120' BUILDINGS D, E

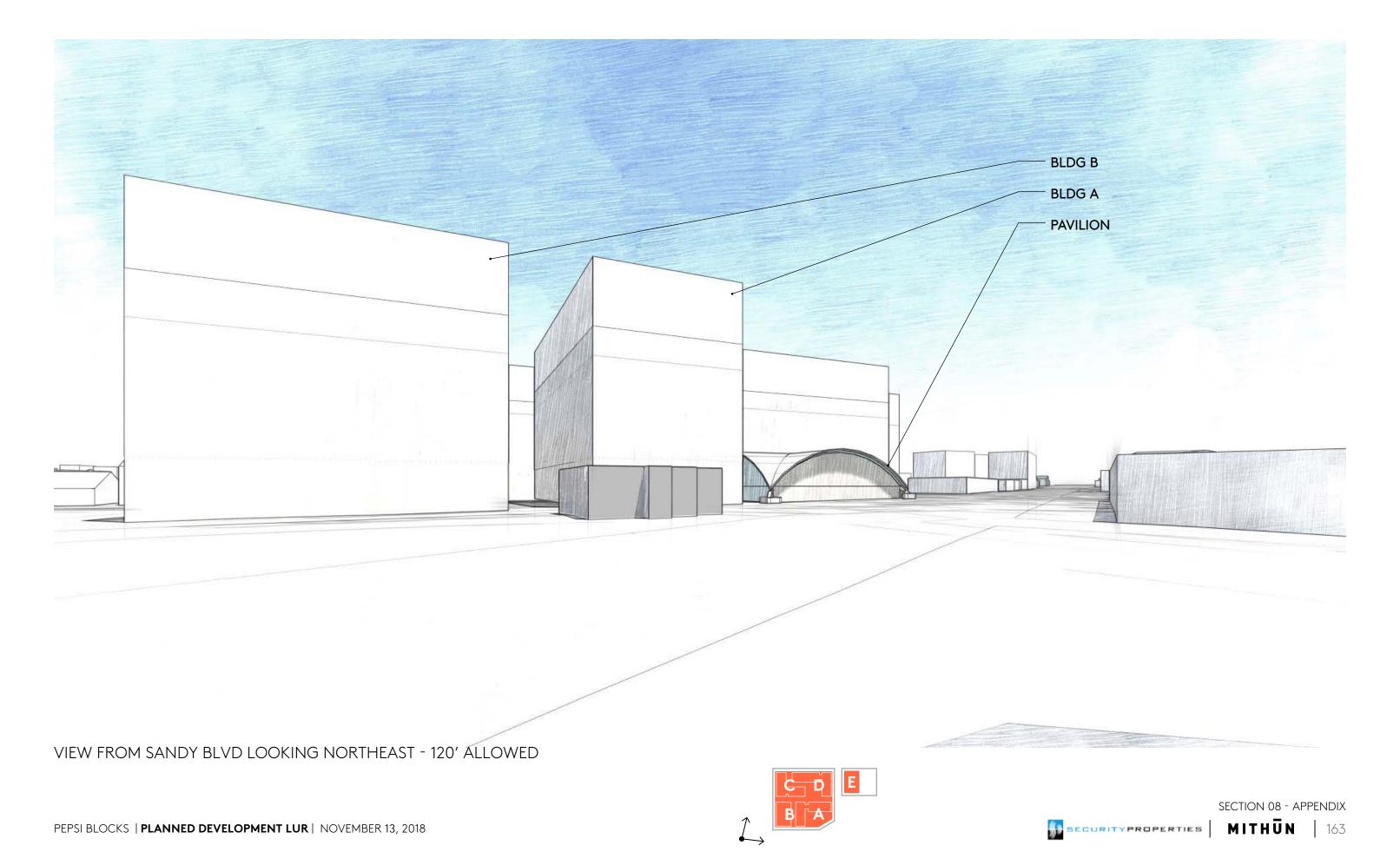


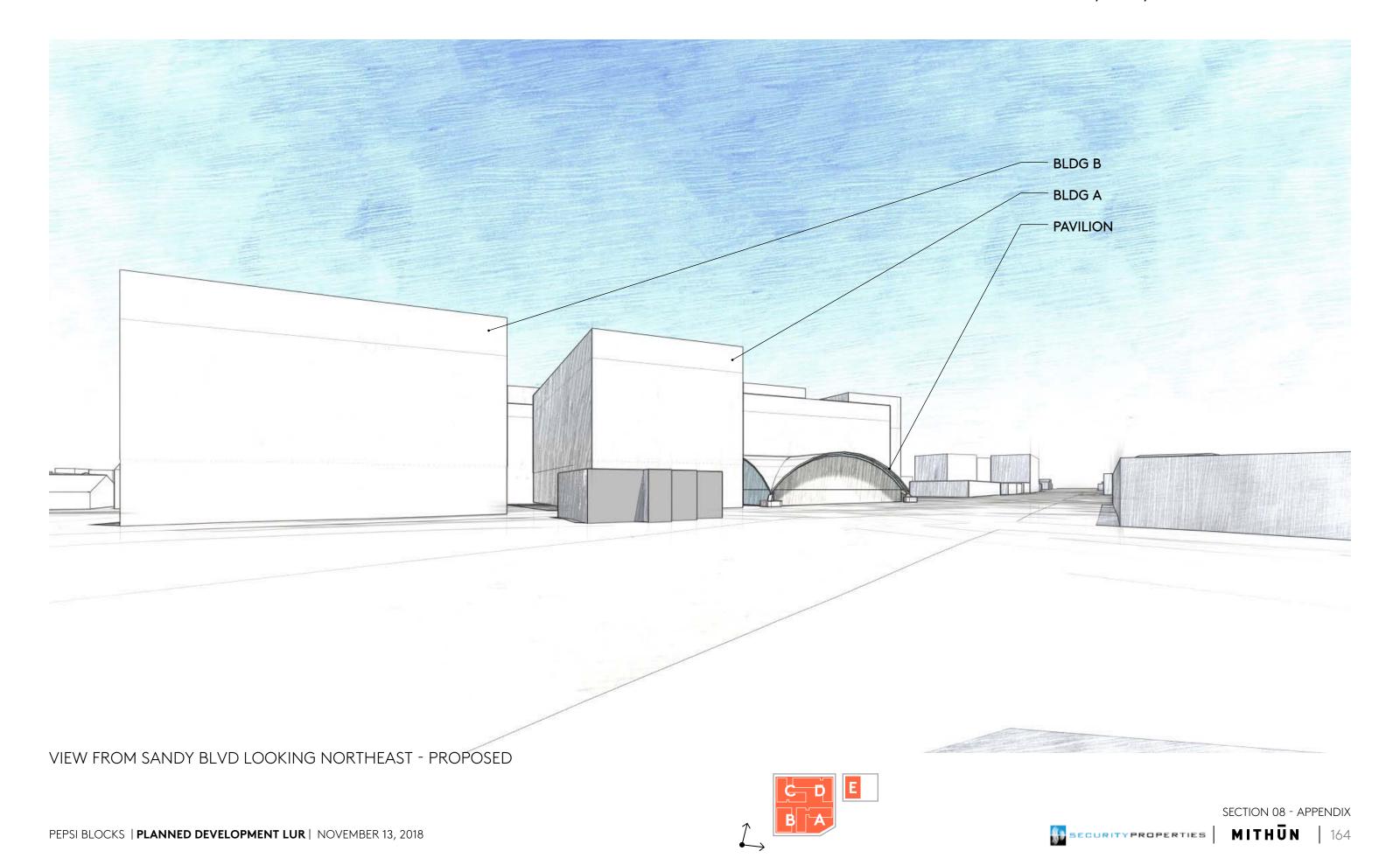
8.5 - HEIGHT & MASSING - 120' ALLOWED



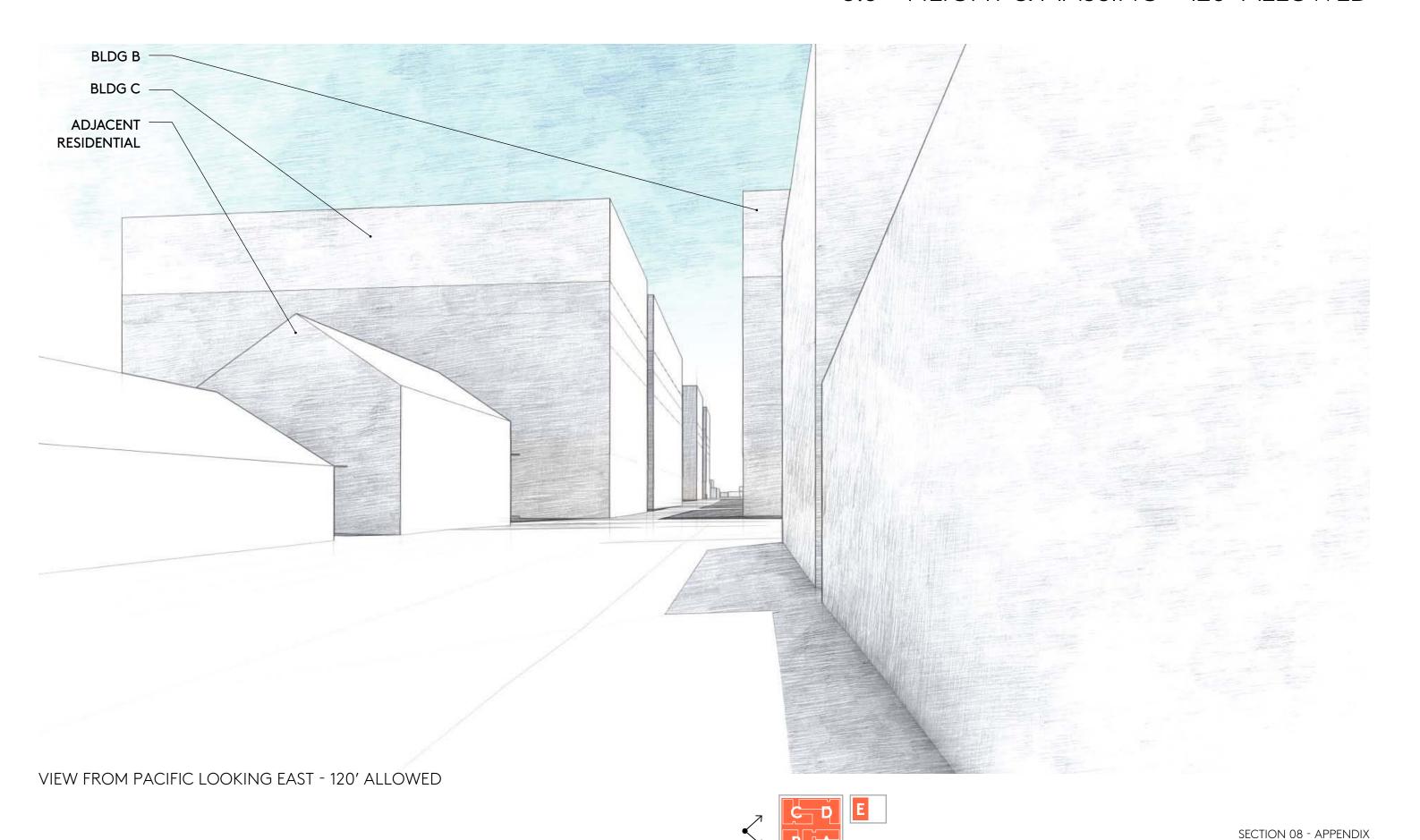


8.5 - HEIGHT & MASSING - 120' ALLOWED

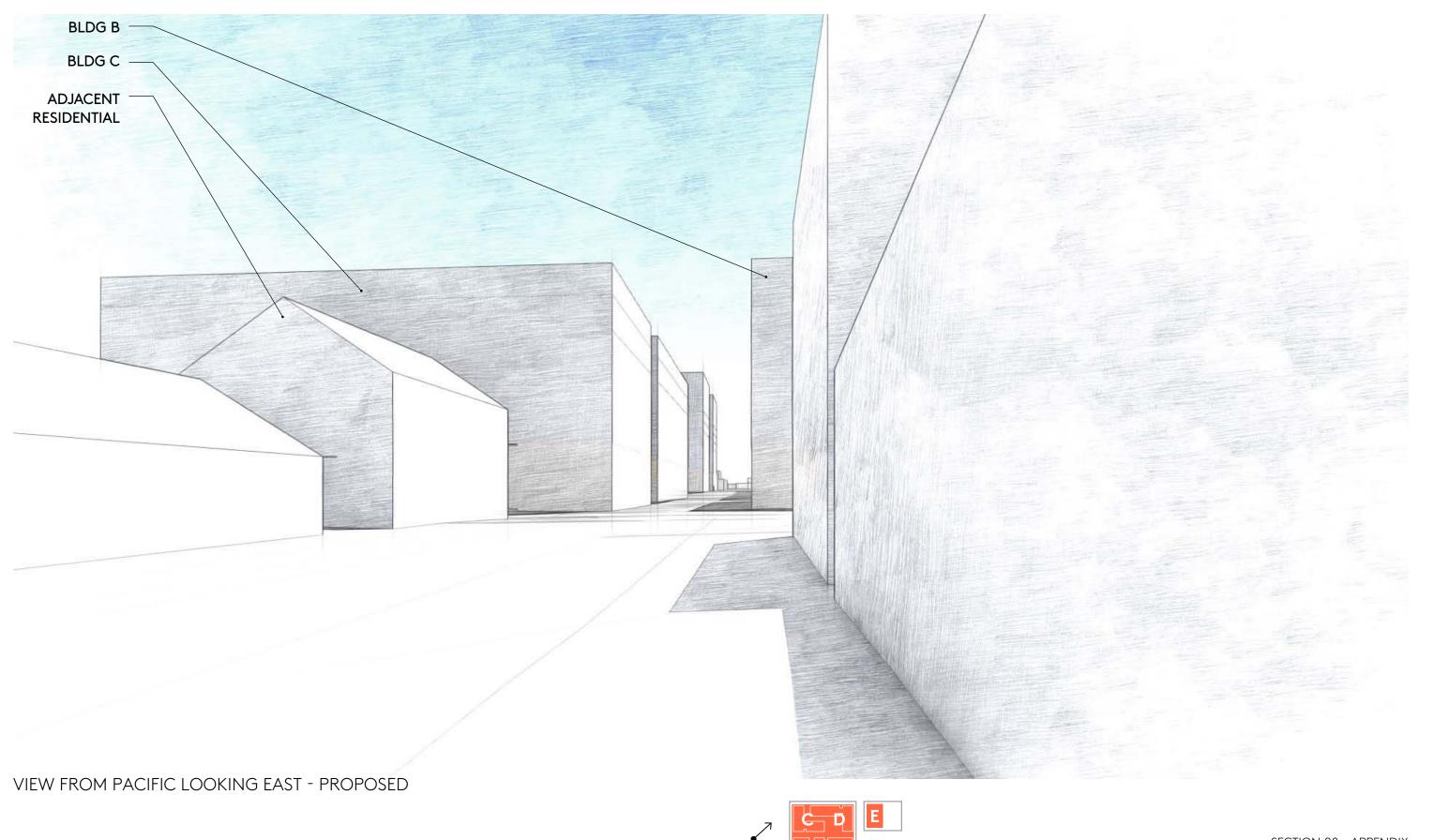




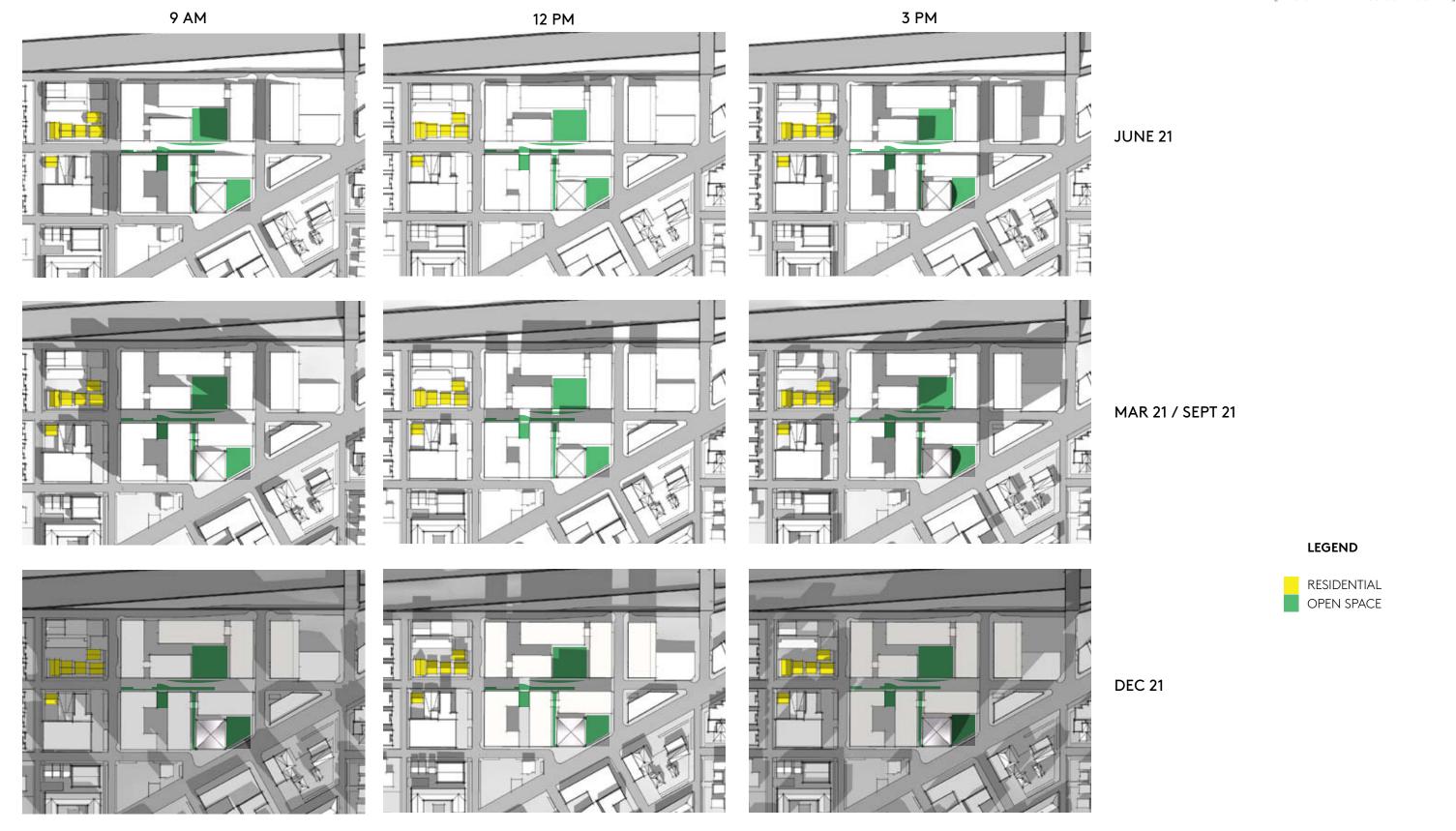
8.5 - HEIGHT & MASSING - 120' ALLOWED

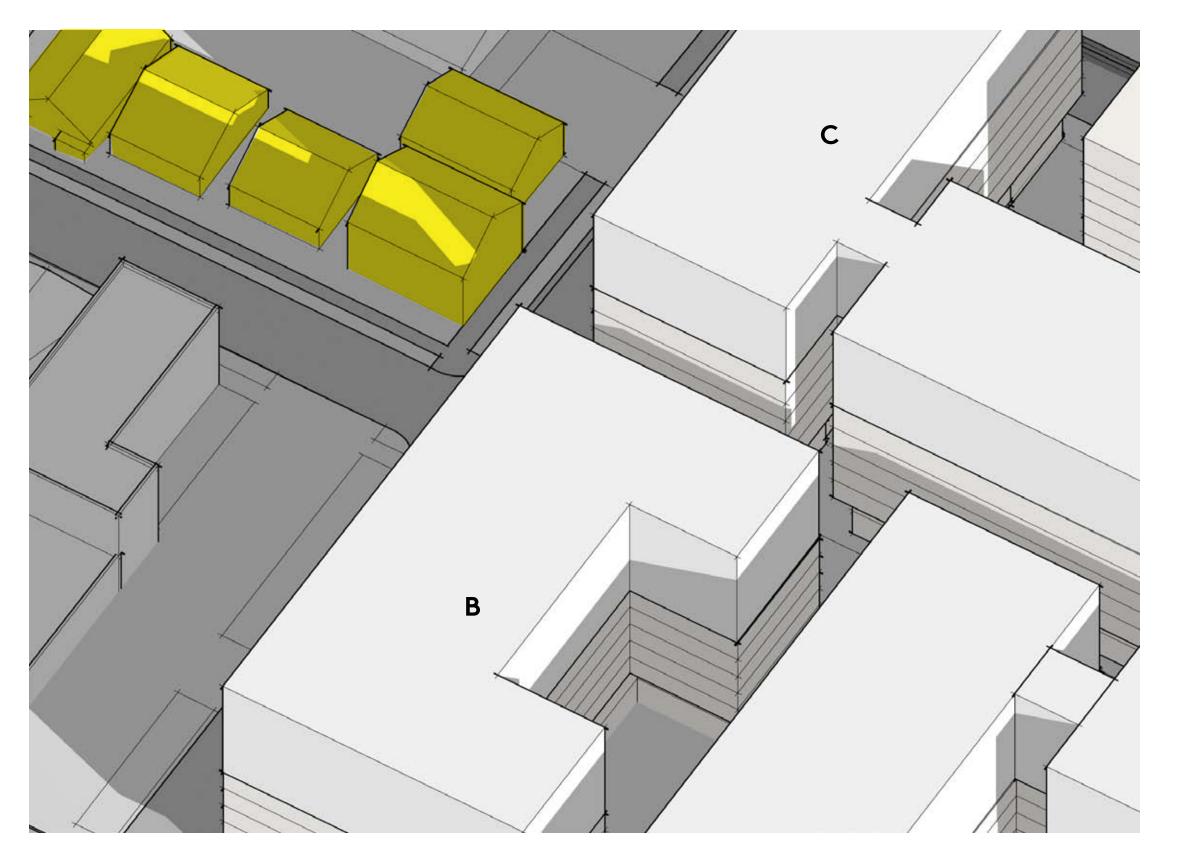


8.5 - HEIGHT & MASSING - 35', 85', 120' PROPOSED



8.6 - SUN & SHADOW STUDIES

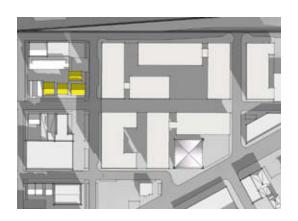


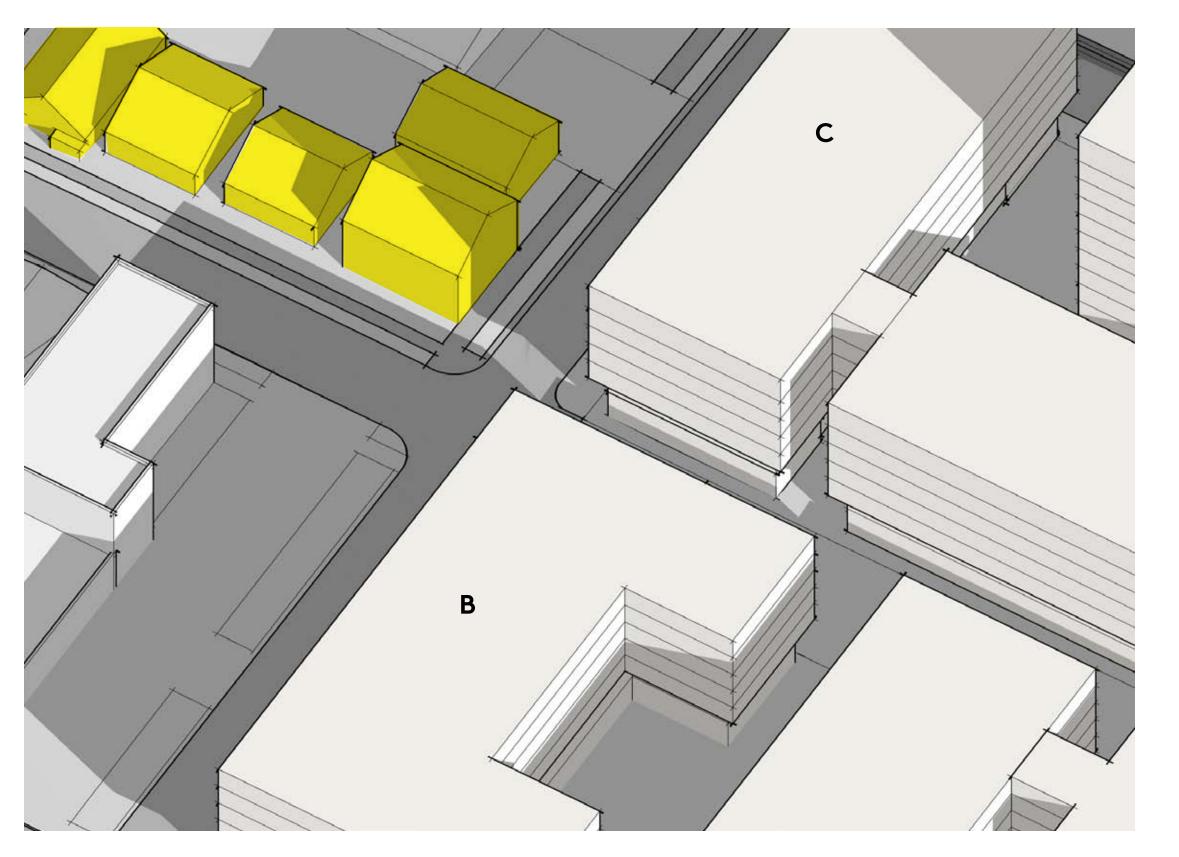


PD ALLOWED 120'-0"

MARCH 21 ST 8 AM





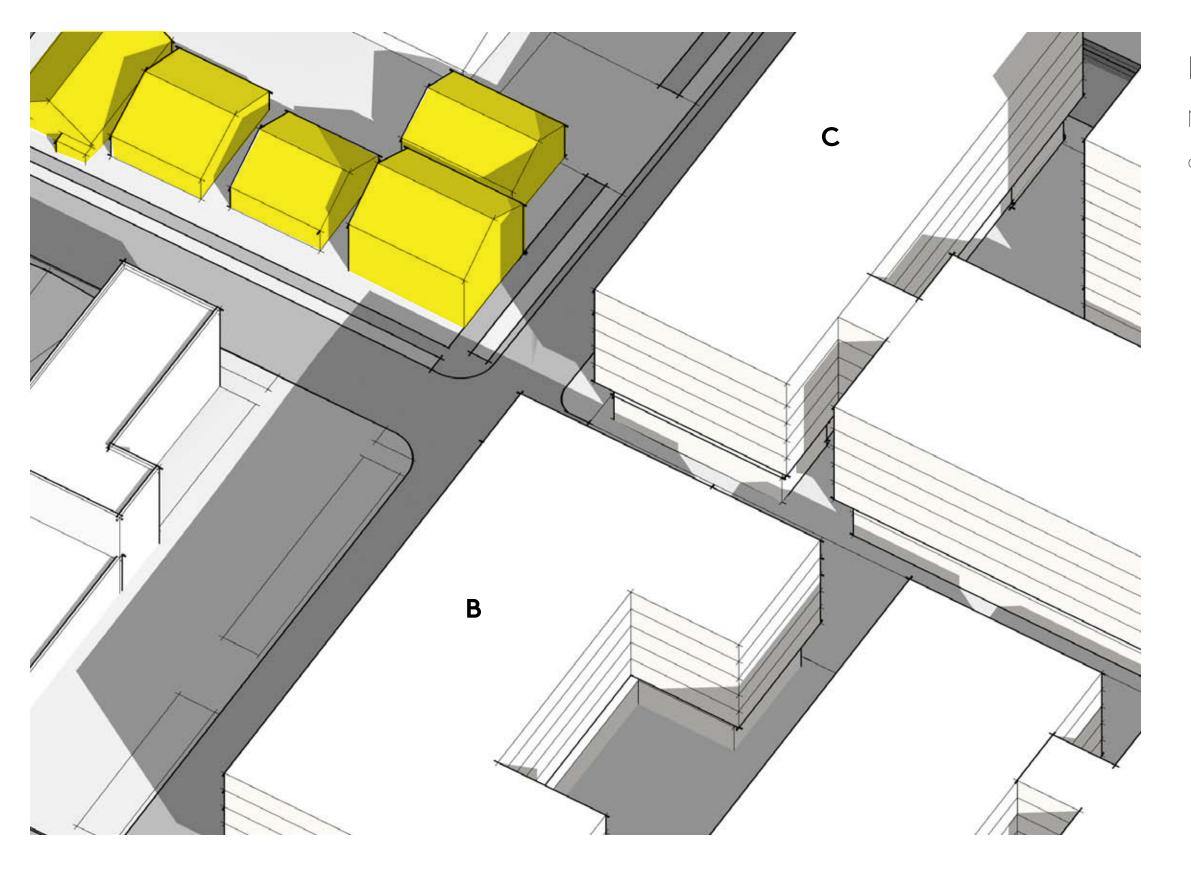


PROPOSED 87'-0"

MARCH 21 ST 8 AM



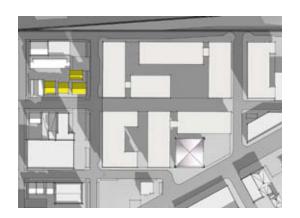


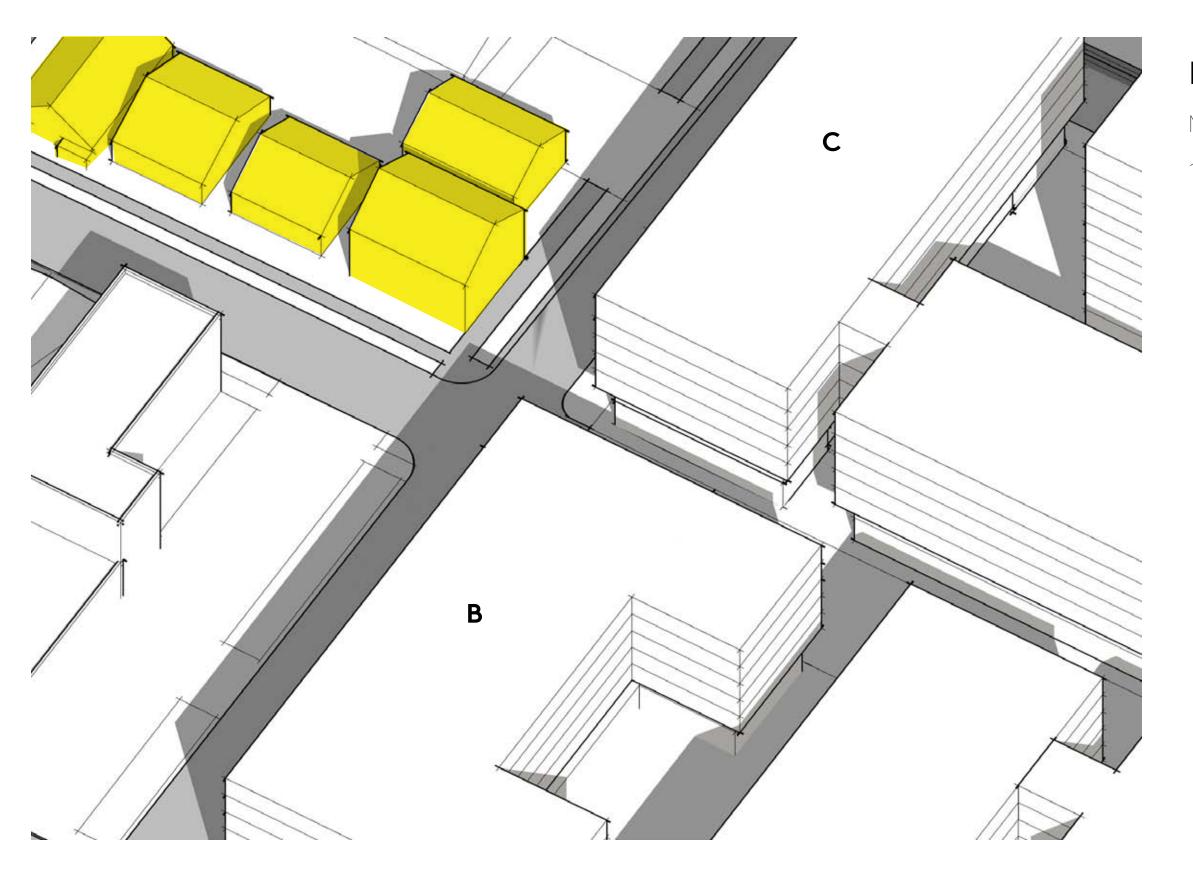


PROPOSED 87'-0"

MARCH 21 ST 9 AM



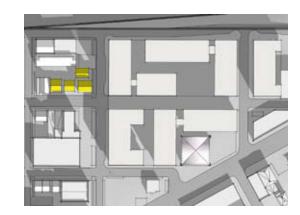


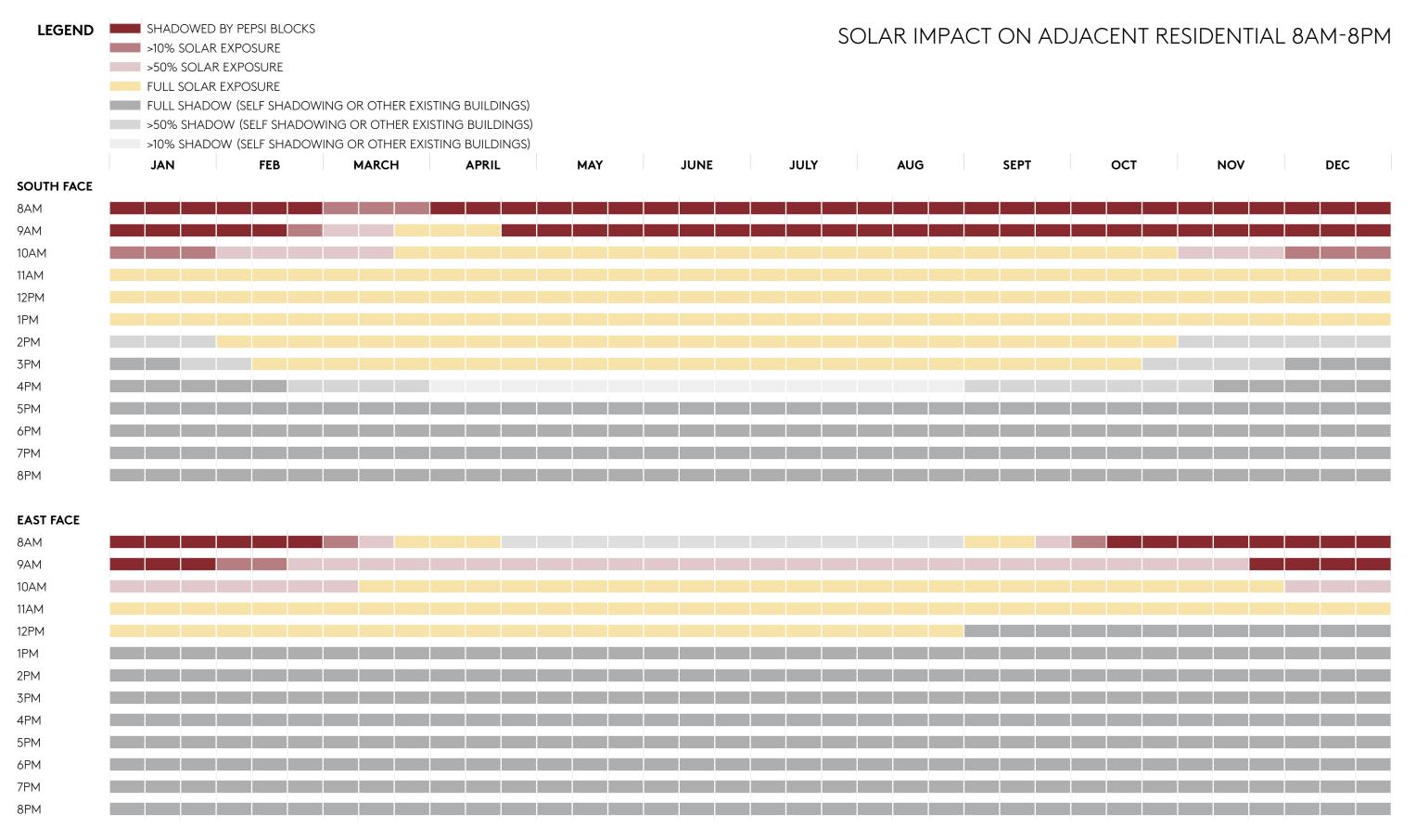


PROPOSED 87'-0"

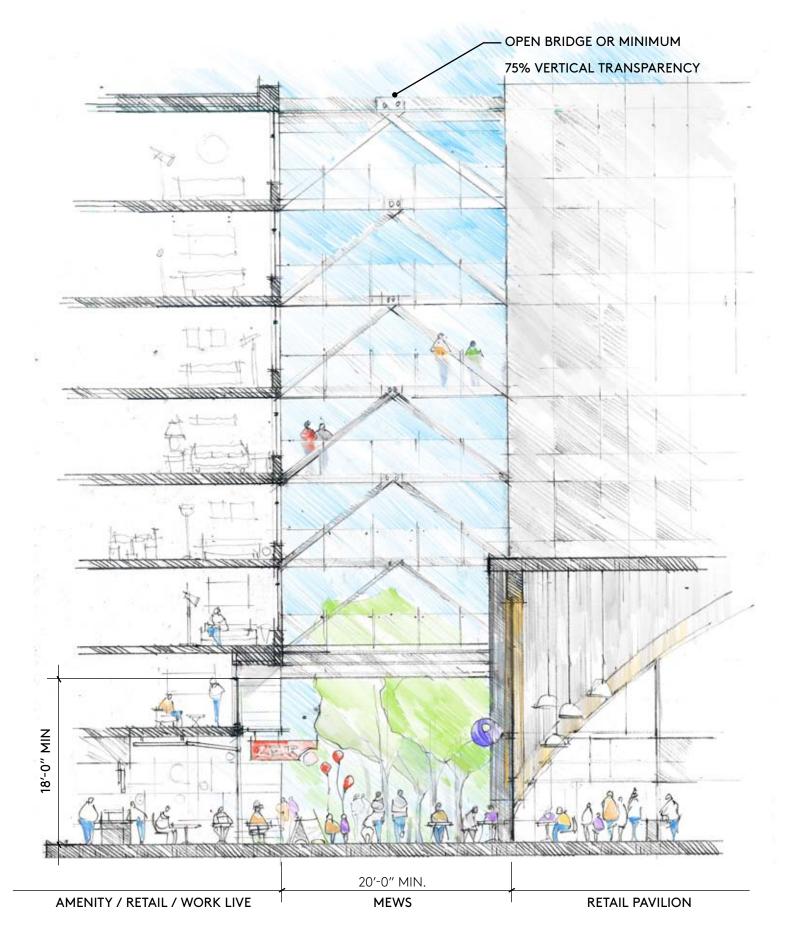
MARCH 21 ST 10 AM

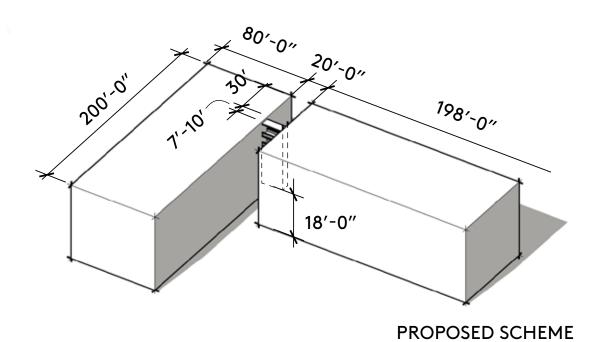
LEGEND

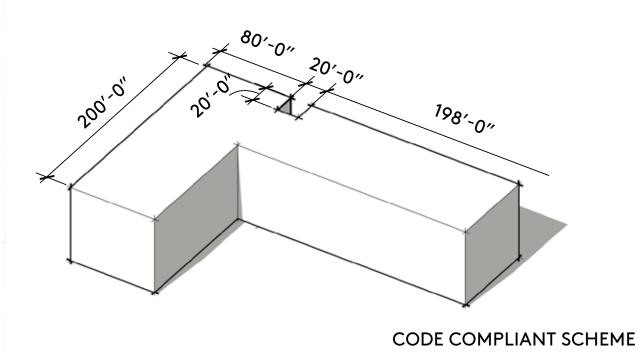


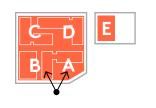


8.7 - ACTIVE GROUND FLOOR ADDITIONAL STUDIES - PASS THROUGH

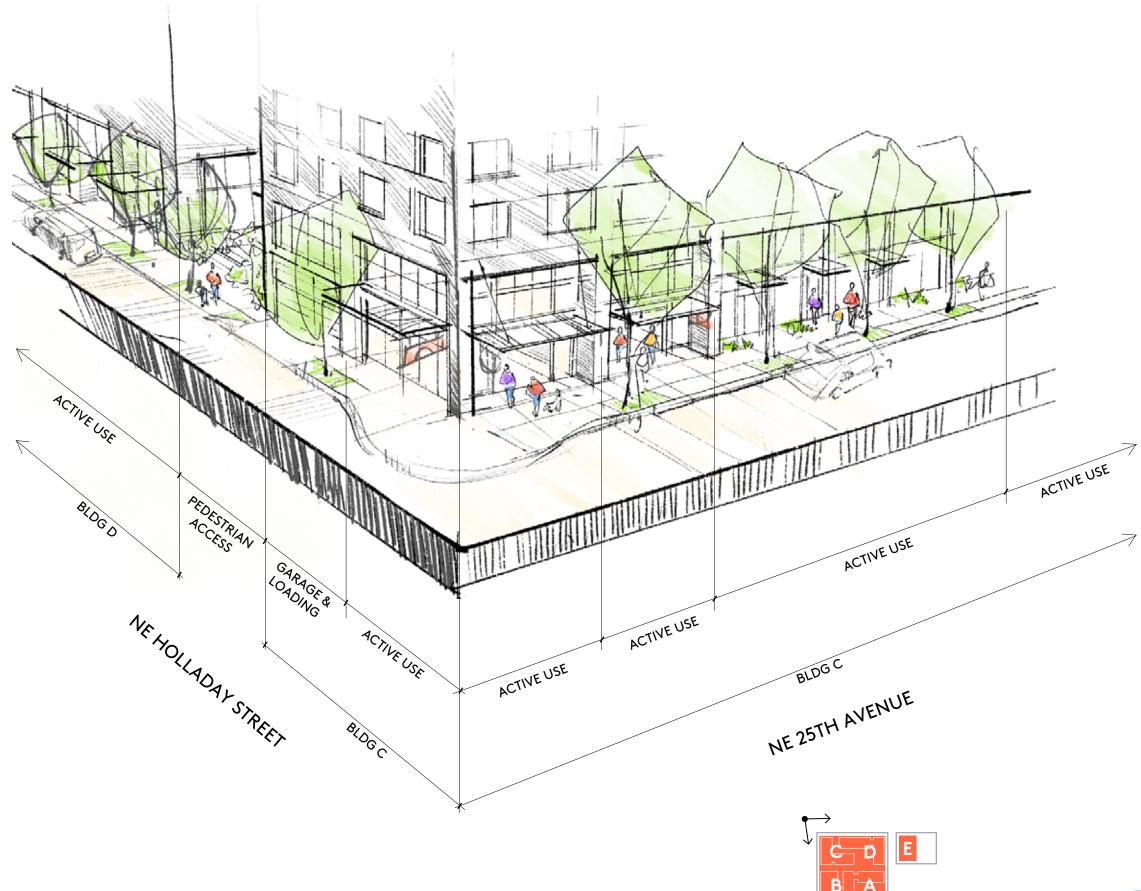






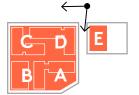


8.7 - ACTIVE GROUND FLOOR ADDITIONAL STUDIES - CORNERS AT HOLLADAY & 25TH AVE



8.7 - ACTIVE GROUND FLOOR ADDITIONAL STUDIES - CORNERS AT HOLLADAY & 27TH AVE





8.7 - ACTIVE GROUND FLOOR ADDITIONAL STUDIES - CORNERS AT HOLLADAY & 27TH AVE



