

## IMPACT STATEMENT

**Legislation title:** Adopt the Central City in Motion Parking Supply and Demand Management Strategies Report (Resolution)

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**Purpose of proposed legislation and background information:**

- This legislation is proposed to adopt the Central City in Motion Parking Supply and Demand Management Strategies Report.
- The report lays out nine specific strategies to use existing off-street resources, partner with private and public entities, and employ demand management tools to mitigate for on-street parking spaces reallocated to Central City in Motion pedestrian, transit, and bicycle infrastructure improvements.
- The Central City in Motion project will invest in transit, pedestrian, and bicycling facilities to improve safety, mobility, and access for people coming to the state's largest hub of jobs, homes, and educational and cultural institutions.
  - Central City in Motion projects will increase the capacity of the Central City transportation system by over 60% by creating new transit lanes, improving bicycling infrastructure, and protecting people when they are crossing busy streets. Central City in Motion improvements translate into only a 2% increase in right of way dedicated to bicycle transportation and transit infrastructure.
- To create a Central City where more housing and jobs materialize, and ultimately more people want to live, work, and play, Portland must invest in moving more people in more efficient ways. Central City in Motion has spent over 18 months working with stakeholders to understand existing parking and loading uses that helped shape project designs. With the public's invaluable feedback, Central City in Motion has developed projects that will create significant benefits for Portland and minimize the impacts to existing uses, such as parking. However, Central City in Motion projects require some trade-offs, including using a limited number of on-street parking spaces for improvements to the capacity, safety, and comfort of the transportation system.
- Because parking and loading is an important aspect of business operations, this proposed legislation and the accompanying report document eight specific strategies that can ease the transition as Central City in Motion projects are implemented. The report provides direction to the Portland Bureau of Transportation to explore parking improvements for the Central City through these approaches:
  - Manage parking demand by increasing transit and other transportation benefits for impacted employees, specifically low-income workers in the Central City;
  - Improve operations and capacity at publicly-owned garages;
  - Partner with private and public partners to more efficiently use off-street parking supply;

- Improve supply and operations of the on-street system by re-examining existing uses.

**Financial and budgetary impacts:**

- The report identifies strategies that will help manage parking demand and create parking supply employing existing resources.
- Some strategies would require financial investment from the City if ultimately pursued, but this report does not obligate any specific funds.
- No fiscal impact.

**Community impacts and community involvement:**

- The strategies outlined in the report seek to mitigate the impact of parking changes as Central City in Motion projects are implemented.
- Strategies ultimately pursued will create a more seamless transition for parking and loading activities as curb zones are repurposed to move people and goods more efficiently.
- Staff has held meetings with numerous stakeholders and potential partners, both within the City and private entities, to develop the accompanying report and strategies. Key partners involved in shaping the report and providing input include, Oregon Museum of Science and Industry, City of Portland Spectators Venue Program, the Central Eastside Industrial Council, the Portland Business Alliance, Portland Public Schools, Multnomah County, and GoLloyd.

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 10-17-18