



Office of Mayor Ted Wheeler
City of Portland

November 6, 2018

As Mayor and Commissioner of Bureau of Development Services, I request Council confirmation of the following reappointment to the Portland Design Commission.

<u>Appointment</u>	<u>Membership Category</u>	<u>1st Full Term</u>
Brian McCarter (appointment)	Landscape Architect	November 21, 2018 through November 20, 2022

Brian McCarter is recommended for appointment to the Portland Design Commission. Brian is a Portland-based, Principal Urban Designer and Landscape Architect for ZGF Architects LLP since 1985. He has over 42 years of experience (33 at ZGF) focused on urban design, landscape architecture and planning in the public realm. He brings an extensive background in the design of campuses, neighborhoods, parks, plazas and streets, as well as major transit and pedestrian facilities in urban settings. Brian's experience on urban spaces in North America gives him a unique perspective on place-making in varying environments. His projects involve extensive work with public and private agencies, advisory committees, and other stakeholder groups. He has developed close working relationships with designers of different disciplines to effectively create a marriage of architecture and engineering in the public realm. For these reasons, Brian is an exceptional candidate and will be a particularly good fit in the Landscape Architect position on the Design Commission.

Statement from Brian McCarter:

We are in a moment of Portland's trajectory where growth is putting pressure on the central city's transportation system (existing and planned - Southwest Corridor, future Bus Rapid Transit projects) and its public realm (existing and planned - the Green Loop, Broadway Corridor Project, Willamette Greenway extensions). The Portland Design Commission has a crucial role in shaping private and public projects that build on Portland's legacy of great urban design. I would like to contribute to that effort.

Respectfully submitted,

Ted Wheeler
Mayor

TW/lt

Brian McCarter, FASLA, AICP, Principal, ZGF Architects LLP

Education

Bachelor of Landscape Architecture, University of Oregon 1975 with honors

Professional Affiliations and Appointments

Fellow, American Society of Landscape Architects

Member, American Institute of Certified Planners

Registered Landscape Architect: Oregon, Washington and British Columbia

Key Skills and Experience

Brian is a Portland-based, Principal Urban Designer and Landscape Architect for ZGF Architects LLP since 1985. He has over 42 years of experience (33 at ZGF) focused on urban design, landscape architecture and planning in the public realm. He brings an extensive background in the design of campuses, neighborhoods, parks, plazas and streets, as well as major transit and pedestrian facilities in urban settings. Brian's experience on urban spaces in North America gives him a unique perspective on place-making in varying environments. His projects involve extensive work with public and private agencies, advisory committees, and other stakeholder groups. He has developed close working relationships with designers of different disciplines to effectively create a marriage of architecture and engineering in the public realm.

Projects that Brian has contributed to, have won a variety of awards. The Portland Mall Revitalization project was recently awarded the *2011 Award of Excellence from ASLA National*, as well as the *2012 Honor Award for Regional and Urban Design from AIA National* and *The American Architecture Award from The Chicago Athenaeum & European Centre for Architecture Art Design and Urban Studies*.

Relevant projects as Principal Urban Designer/Landscape Architect:

Development and Revitalization

Unico Tower, mixed use project, Portland, OR: Streetscape, landscape architecture for this mixed-use tower in the Pearl District. The design addresses two public entrances, townhouse stoops, live-work spaces at loading dock level on 13th Avenue and green stormwater infrastructure. The design was resolved with significant input from the Portland Design Commission.

Keystone Hills Core Plan, City of Calgary, Calgary, AB: This project involved special area planning for a new, 74-hectare, transit-oriented village in North Calgary involving complete streets, connected public realm, mixed uses and a future LRT alignment with two village stations. The two-year process involved major workshops with land owners, their design teams and city representatives. The plan was adopted by City Council in 2014.

Twelve West, mixed use project, Portland, OR: Streetscape and roof garden design for this West End catalyst project with ground floor retail, office and residential in a 23-story tower. The building is LEED Platinum.

Eliot Tower, mixed use project, Portland, OR: The project involved streetscape and roof garden design including the re-establishment of the Madison Street right-of-way as a pedestrian mews and connection to the South Park Blocks. The building contains ground floor retail, resident common spaces and a small plaza in both townhouse and flat configurations.

DART Transit Oriented Development Design Guidelines, Dallas, TX: ZGF produced a workbook consisting of design goals, guidelines and transit station area concepts in graphic and narrative form for use by private and public sector representatives in promoting TOD around Dallas's extensive light rail network.

Central Platte Valley Comp Plan Amendment and Design Guidelines, City and County of Denver, RTD, Downtown Denver Partnership: This 1991 plan has profoundly influenced two decades of public and private development around the greater downtown rail yards including the Union Station Neighborhood. Reconciling the elevated viaducts as multimodal, linear public realm, determining the future street pattern, building massing, intermodal transportation and extending the Platte River Greenway – were all major themes of this plan that have now been implemented. ZGF led a 30-person steering committee through a two-year process to build consensus around the plan.

Boise Downtown Urban Design Master Plans, Capital City Development Corporation, Boise, ID: Overall long-range master plans for three areas that incorporate urban renewal districts; plans include overall framework plans, design guidelines for buildings, design standards for streets and open spaces, financing and capital improvement strategies. Significant implementation has occurred over a 30-plus year period and Boise has re-established its downtown as its primary regional center.

Public Realm

Director Park and Three Downtown Parks Study, Portland Bureaus of Parks and Recreation and Transportation, Portland, OR: Conversion of Park and 9th avenues into shared vehicular/pedestrian space as part of ZGF/Olin team. This newer, downtown open space includes programmed retail space, sustainable storm water features, an interactive fountain and specialized streetscape improvements that will be extended in the future.

Boise Downtown Broad Street Improvements, Capital City Development Corporation, Boise, ID: Concept urban design for a 5-block historic right-of-way in an emerging mixed-use district. Sustainable design and urban street life are key themes. The project opened in September 2017.

Boise Downtown, The Grove 2.0 Improvements, Capital City Development Corporation, Boise, ID: Design for complete renovation and upgrade of ZGF's iconic central city plaza after 30 successful years of use. The ZGF/CHSQA team designed all new paving, lighting, furnishings, fountain, landscape and signage. The project was dedicated in June 2017.

16th Street Mall Urban Design Plan, Downtown Denver Partnership, Denver, CO: Renovation of Denver's premier pedestrian and transit street including analysis of alternative design configurations, community outreach, renovation strategies and cost estimating. Brian led a team through an 11-month design and outreach process that concluded successfully with a consensus urban design plan.

Bel-Red Corridor, Transportation Development Standards, Urban Design Component, Bellevue, WA: New street typologies and furnishings standards in this emerging urban village in a transitioning light industrial area. Street infrastructure will be implemented by developers, building-by-building and block-by-block.

Western Gateway Park, Des Moines, IA: Urban design and landscape architecture for this five-block park at the western edge of Downtown Des Moines, provides sites for several new civic buildings and active open space for the surrounding residents, employees and visitors. Features in the park such as pools and fountains, artwork, bocce courts, cafes, delis and a four seasons pavilion promote evening and weekend activity.

Everett Station, City of Everett, Sound Transit, Everett, WA: Urban design and public realm landscape architecture for a multi-block, new intermodal station for Everett. Components included a public entrance plaza, bus transfer center, streetscape, pedestrian bridge and park-and-ride. The station building, also designed by ZGF, includes passenger facilities at street level with shared classroom space on upper floors for local community college courses.

Campus Master Planning and Development

Washington State University – Vancouver, WA: Landscape architecture design for Engineering and Life Sciences Building, Multimedia Building, Student Services Center, Physical Plant Expansion, Firstenberg Family Plaza and Fountain. Brian also contributed to a Master Plan Update.

Reed College, Educational Technology Center, Portland, OR: Landscape architecture and campus design for this cross-disciplinary building. The building and site extend the campus setting into a former parking lot and establish a new quad with the Reed College Library.

Master Plan - Boise State University, Boise, ID: Long-range master plan for this rapidly-growing campus of 25,000 students as it transitions to a metropolitan research university. The plan address expansion, open space, pedestrian/bike/shuttle circulation, student housing, sustainable design and campus life. ZGF also provided updates in 2004 and 2008.

Pacific Lutheran University – Morken Center, Tacoma, WA: Landscape architecture and campus open space design for a new, cross-discipline center mathematics, computer sciences, robotics and multimedia courses with classrooms, labs, community rooms and food service. The project established a new campus entrance and quad on the southwest segment.

Transportation Urban Design

Denver Moves – Downtown, City and County of Denver, RTD and Downtown Denver Partnership, Denver, CO: The project includes long-range plan for transportation in the greater downtown area. HDR is leading a major, interdisciplinary team to coordinate Blueprint Denver, Denver Moves - Pedestrians, Denver Moves – Bike with a vision for transit in the next 20 years. This is considered a follow-on to ZGF's earlier work on DMAP (see below).

Green Line Light Rail, City of Calgary, Calgary, AB: Urban design for the north half of the total 40 kilometer/25 station LRT line. The project will link Calgary's city centre with other major activity centres and will be a catalyst to new, mixed use redevelopment on Centre Street. Complete Streets, development scenario testing, public realm design guidelines – were all part of ZGF's scope.

Portland-Milwaukie Light Rail, West Segment - Downtown Portland and South, TriMet, City of Portland, Portland, OR: Architecture and urban design lead, responsible for coordination with major stakeholders and city bureaus for Preliminary and Final Design for the West Segment in downtown Portland. The project is 1.5 miles long including two stations. It accommodates various combinations of auto, bus, streetcar, light rail, pedestrians and bikes in an integrated, street-running configuration.

Portland Mall Revitalization, TriMet, City of Portland, Portland, OR: This project was a major makeover of Portland's iconic pedestrian/transit street from the late 1970's. The Mall has been transformed into a 21st century great street for pedestrians, light rail, buses, streetcar, cars and bicycles. Brian acted as Principal urban designer and contact with the project team, major stakeholders and City bureaus for all phases through construction for the 57 block LRT/BRT downtown alignment. The Portland Mall Revitalization has won significant national and regional awards (listed above).

Columbia River Crossing, City of Portland, City of Vancouver, ODOT, WSDOT, Portland, Oregon and Vancouver, Washington: This project involved a northern extension of Portland's Yellow Line LRT across the Columbia River and through a 24 block, street running alignment in Downtown Vancouver, Washington. ZGF's scope included downtown streetscape, LRT stations and park and ride garages and corridor landscape.

K Street Centerway, DDOT, Washington, DC: Conceptual urban design for conversion of downtown's most significant commercial corridor into a multimodal boulevard. This 19-block area includes signature architectural

buildings, historically significant parks, major intersections and protected view corridors. The re-configuration will involve creation of a dedicated transitway in the center of the 148-foot right-of-way for bus rapid transit and streetcar. K Street is designated a Great Street in Washington DC's Monumental Core Plan.

Sonoma-Marin Area Rapid Transit (SMART) Stations Advanced Conceptual Design, Sonoma and Marin Counties, California: This project included fourteen commuter rail stations in a 70-mile corridor from the Larkspur Ferry Terminal to Cloverdale through an extraordinary landscape, both natural and managed; station design included rail platforms and passenger amenities, ped/bike/bus connections and community facilities.

Portland State University Center, Transit Improvements, TriMet, City of Portland, PSU, Portland, OR: Streetscape and transit urban design for 5th and 6th avenues in conjunction with the two-block development of campus classrooms, student recreation center, retail, open space and streetcar alignment.

Downtown Multimodal Access Plan (DMAP), City and County of Denver, Regional Transit District and Downtown Denver Partnership, Denver, CO. Major central city transportation vision plan and Downtown Master Streetscape Plan. Concepts involved development of streetscape templates for a variety of street prototypes.

River District Right-of-Way Standards, PDOT, Portland, Oregon: Right-of-way standards and design guidelines which have been implemented widely throughout the development of the Pearl District (part of the River District) in Portland OR.

Speer and 20th Street Viaduct Replacements, Speer Platte River Bridge, RTD/City and County of Denver, CO: Urban design for major viaduct replacements in Denver's central rail yards as part of the Central Platte Valley Urban Design Plan. Scope included connectivity for bikes and pedestrians and transit and bridge structure aesthetics from concept through construction over a nine-year period.

Embarcadero Parkway Master Plan, MUNI, SFPW, San Francisco, CA: Master Plan and design standards for reconstruction of the Embarcadero, from Mission Bay to Fisherman's Wharf along Downtown San Francisco's waterfront. This project extended light rail and trolley lines along the Embarcadero and improved vehicular and pedestrian circulation to downtown San Francisco's waterfront. Since its implementation, San Francisco's waterfront has made a steady transformation and re-orientation toward its Bay.

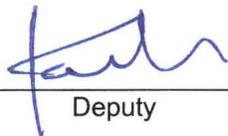
State Street Mall Revitalization Master Plan, Greater State Street Council, Chicago, IL: working with the GSSC and Chicago Transit Authority, ZGF led a re-visioning of a poorly-conceived transit mall from the late 1970's. The preferred concept returned the street to mixed traffic, re-established a dignified public realm and amenities and set the stage for storefront redevelopment. The project was implemented by the City in the 1990's.

Design Quality. "Brian McCarter and I have worked closely together over the last 18 years on three major public transit projects in Downtown Portland. Over the years, he has become a true master of not only the details of these complicated projects—but the big picture as well. Integrating light rail into Portland's pedestrian environment is a substantial challenge that requires sensitive design solutions. Moreover, Portland's highly interactive design process requires considerable patience and the utmost in communications skills as a project winds its way through the various public agencies and community committees and boards. Brian's ability to develop solutions that represent excellent design, while simultaneously satisfying his toughest clients—city and transit agency officials who must approve the design—attests to his unparalleled abilities." —**Douglas Obletz, President, Shiels Obletz Johnsen, Project Management**

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Agenda No.
APPOINTMENT REPORT
Title

Appoint Brian McCarter to the Portland Design Commission as "Landscape Architect" for a ~~4-year~~ term to expire November 20, 2022 (Report)

INTRODUCED BY Commissioner/Auditor: Mayor Wheeler	CLERK USE: DATE FILED <u>NOV 13 2018</u>
COMMISSIONER APPROVAL	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By:  Deputy</p> <p>ACTION TAKEN:</p> <p>NOV 21 2018 CONFIRMED</p>
Mayor—Finance and Administration - Wheeler	
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Eudaly	
BUREAU APPROVAL	
Bureau of Development Services <i>Rebecca Esau</i> Rebecca Esau, Director	
Prepared by: Colleen Poole Date Prepared: November 6, 2018	
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan	
Council Meeting Date November 21, 2018	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/> <i>Pulled</i>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Eudaly	4. Eudaly	—	
Wheeler	Wheeler	✓	