

THE NATIONAL COMMITTEE
for
"THE NATIONAL VICTORY SING"

AUSPICES OF

THE NATIONAL COUNCIL OF WOMEN

OF THE UNITED STATES OF AMERICA

MRS. PHILIP NORTH MOORE, PRESIDENT

COMMUNITY MUSIC DEPARTMENT

MRS. DAVID ALLEN CAMPBELL, NATIONAL CHAIRMAN

ROOM 1104, 21 EAST 40TH STREET

TELEPHONE VANDERBILT 3435

NEW YORK CITY

November 9, 1918.

Honorary Chairman
Dr. Anna Howard Shaw,
Honorary Vice-Chairmen

John G. Agar
Mrs. Kate Waller Barrett
George Gordon Battle
Maj. Gen. J. Franklin Bell
Mrs. Carrie Chapman Catt
Mrs. Philander P. Claxton
Hon. Philander P. Claxton
Mrs. George Houston Davis
Mrs. Henry P. Davison
Cleveland H. Dodge
Mrs. Archibald Freer
Miss Anna A. Gordon
Rev. C. L. Goodell
Mrs. Nathaniel E. Harris
Edward Harding
Mrs. John Hays Hammond
Hamilton Holt
Hon. Charles E. Hughes
Mrs. Abbie Norton Jamison
Adolph Lewisohn
Mrs. Philip North Moore
John R. Mott
Mrs. Ellen Spencer Mussey
Mrs. Isaac Pearson
Mortimer L. Schiff
Mrs. Charles M. Schwab
Col. Henry Watterson

ASSISTING COMMITTEE

Mrs. Albert J. Ochsner,
*President National Federation
of Music Clubs*
Mrs. W. D. Steele,
*Chairman of Music Committee,
General Federation of Women's
Clubs*
Mrs. W. A. Hinckle,
*State Organizer, War Council
of Musicians and Musical Or-
ganizations*
Miss Anne McDonough,
*Chairman, Community Music
Department, Federated Music
Clubs*
Charles N. Boyd,
*President, National Music
Teachers' Association*
Osbourne McConathy,
*President, National Supervi-
sors' Association*
The State Chairmen of Women's
Committee of the Council of Na-
tional Defense
The State Presidents of the Na-
tional Federation of Music Clubs
The Supervisors of Public School
Music

Dear Mr. Mayor:

I am taking the liberty of writing to direct your attention to the organization of "The National Liberty Sing" throughout the country, and to seek your cooperation.

It is earnestly hoped that in your Thanksgiving Day Proclamation you will consider it advisable to make some mention of this peculiarly fitting means of giving thanks for the great results achieved by our armies and people; or that you will issue a special proclamation of endorsement and approval so as to encourage the people of your city to participate in what will be the greatest chorus on earth. May we ask you personally to encourage citizens prominent in patriotic work and musical affairs in your city to organize a "Liberty Sing" for Thanksgiving Day. A public pronouncement from you will undoubtedly have great weight.

In the judgment of our governmental and military leaders music, especially community singing, is one of the best means for uplifting the national spirit and maintaining morale. This movement has the unqualified endorsement of the authorities, and thousands of musical and patriotic organizations throughout the country are taking part in it. More than one hundred men and women of national prominence are now forming a special committee to direct the movement nationally. I am enclosing one of the preliminary descriptive circulars.

RECEIVED

NOV 15 1918

GEO. L. BAKER
MAYOR

Very truly,

David Allen Campbell

Chairman.

SING for VICTORY, Thanksgiving Day (Nov. 28) 1918, at 4 P. M.

CALL

FOR THE

National Victory Sing

Thanksgiving Day, Nov. 28, 1918
at 4 P. M.

DR. ANNA HOWARD SHAW
HONORARY CHAIRMAN

AUSPICES OF

The

National Council of Women

OF THE UNITED STATES OF AMERICA

MRS. PHILIP NORTH MOORE
PRESIDENT

COMMUNITY MUSIC DEPARTMENT

MRS. DAVID ALLEN CAMPBELL
NATIONAL CHAIRMAN

How to make
your community
“SING
for VICTORY!”

“Sing for Victory!”

FOR liberty, for victory, for a unified national spirit of patriotism and democracy—SING! Behind that singing army that has fought so well in France is a singing—and fighting!—army at home, the great host of the men, women, and children whose *morale* is the foundation of America's power. Only through the universal voice of music can the courage, the steadfast purpose, the high patriotism of this home army be adequately expressed.

Sing for Victory! Thanksgiving Day, 1918, shall be like no other Thanksgiving Day America has ever seen.

Every community in the country will sing for victory, and know that at the same time other communities are singing the same songs of praise and thanksgiving—expressing America's determination that her sons, and the sons of all the Allies, shall not have died in vain!

The National Council of Women is therefore issuing a call to the people of America to hold “Victory Sings” on Thanksgiving Day, November 28th, 1918. A national committee, under the honorary chairmanship of Dr. Anna Howard Shaw has been formed to aid each local community in organizing its Victory Sing. A suggested program has been made out and at four o'clock (Eastern time) throughout the country, millions of men, women and children will stand at attention to the Star-Spangled Banner, the opening hymn of “The Victory Sing.”

Organization Necessary

EXISTING patriotic, musical and civic bodies should undertake to organize local Victory Sings. Where no existing organization is in a position to do so, a special committee should be formed for the occasion. In forming such committees, care should be taken that they are really representative of the community. In addition to

a large “Sing” as the central feature of the day, the holding of independent “Sings” should be encouraged in schools, churches, lodges, theatres, homes, etc. At theater matinees “The Star Spangled Banner” and possibly other songs should be sung between the acts. The theater management can be expected to arrange for someone to lead the singing from the stage.

In getting up a big “Victory Sing” obtain the co-operation of musical societies to furnish competent leaders and musicians and experienced singers. Numbers of the latter should be distributed through the audience to strengthen different groups. The program on the next page has been carefully designed for public singing—nearly everybody knows the songs. A *brief* talk by a distinguished person and one or more solos by noted artists will add interest.

Aid for Local Committees

THE national committee is furnishing the press of the country with publicity matter. Material for local newspapers will be sent to local committees that desire it. A “song sheet” containing the words of the songs of the suggested program also is being issued. Specimen copies will be sent on request; and it is suggested that a local music store or some prominent musical patron be asked to contribute the printing of as many copies as may be necessary for the singers in your “Victory Sing.”

A striking poster, with space on it for an imprint advertising the local “Sing” is being designed by a famous artist. Copies of this poster printed in three colors, will be sent upon receipt of the cost price, four cents each.

For information, song sheets and posters, write or telegraph
MRS. DAVID ALLEN CAMPBELL
National Chairman, Community Music Department
National Council of Women
1425 Broadway, New York

PROGRAM

Suggested for

The National Victory Sing

Wherever it is observed on
Thanksgiving Day, Nov. 28, 1918
at 4 p. m. Eastern time

1. The National Anthem
The Star-Spangled Banner
2. Invocation
3. "Why We Sing"
4. Songs of Thanksgiving
 - a* "Come Thou Almighty King"
 - b* "America the Beautiful"
 - c* "The Holy City"
 - d* *"Song of Liberty"—Solo and Chorus
 - e* Solo
5. Songs of Home
 - a* "Sweet and Low"
 - b* "There's a Long, Long Trail"
 - c* *"Women of the Homeland"—Solo and Chorus
 - d* "The Old Folks at Home"
6. Address
7. Songs of Victory
 - a* "Onward Christian Soldiers"
 - b* *"To Victory"—Solo and Chorus
 - c* "Freedom For All Forever"
 - d* "When the Boys Come Home"

"SING *for* VICTORY"

Let us make this the greatest chorus
ever heard on earth!

(*New songs optional)

celebrations

November 16, 1918.

Mrs. D. A. Campbell,
21 East 40th St., Room 1104,
New York City, N. Y.

My dear Mrs. Campbell:

In reply to your letter regarding "The National Liberty Sing" on Thanksgiving Day, I wish to assure you that I will do all I can to promote such a project. The subject has been called to my attention by Mrs. Lewis already and I have given her the same information. The question of the Thanksgiving celebration is being considered now by a committee and when the decision is reached I shall be glad to take up this proposal with the committee on music of which Mr. S. C. Pier is chairman.

Yours very truly,

WM

M A Y O R