Date 10-31-2018

189231

**REGULAR AGENDA** 

Page \ of

## PEARL DISTRICT NEIGHBORHOOD ASSOCIATION DONATIONS FOR IMPROVEMENT OF DOWNTOWN RECYCLING

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (PRINT)	ADDRESS AND ZIP CODE (Optional)	Email <i>(Optional)</i>
massie,		
Lightning		
Vightning		
- MARY SIPE		
Stan Penkin		

Submitted by Stan Penkin.

189231

### North Park Blocks Trash Cans



#### **The Problem**

As we all know, trash is a major livability issue in our neighborhood. The amount of litter on Pearl District streets, sidewalks, and parks is the highest ever. Several factors contribute to this problem in our fast-growing neighborhood:

**Too few trash cans**—There are only 109 trash cans across the Pearl in a combination of city, park and private cans.

**Cans fill up days before scheduled trash pick-up**—Cans are emptied twice each week but need to be emptied more frequently.

**Current type of trash cans**—The majority of existing cans are concrete or metal cans with removable lids. People in search of recyclable bottles or cans regularly remove trash, creating even more litter.

**No current trash pick-up program**—"Polish the Pearl" trash pick-up events held in the past were effective for a day or two before the litter problem returned.

#### **The Solution**

The City and the PDNA have worked as a team to come to an agreement. With a combination of private and public funds, we will put trash where it belongs.

The Community—Through a fund-raising sponsorship campaign, the community will purchase and replace all existing cans with new City-approved tamper-proof cans (sample from another neighborhood shown here). The fundraising will enable us to purchase

additional tamper-proof cans to create optimum coverage throughout the entire Pearl District.

**The City**—The City's funds will service and empty all trash cans throughout the Pearl four times each week. That is twice as often!



#### **Sponsorship**

Trash can sponsorship is a community-wide fundraising effort. Everyone's involvement is needed. The goal is to raise \$350,000 by December 31, 2018. This will allow us to purchase 175 tamper-proof trash cans to donate to the City.

#### **Sponsorship Levels**

\$20,000

**Pearl Level**—Pearl District developers and property owners are able to participate, and will receive recognition for providing ten tamper-proof trash cans.

\$10.000

**Community Ambassador Level**—An individual or group of individuals can combine their spheres of influence to provide five tamper-proof trash cans.

\$4,000

**Business Level**—Every business owner is able to participate by providing two tamper proof trash cans.

\$2,000

**Individual Level**—An individual, HOA or group of people can provide one tamper-proof can.

#### **Get Involved**

We have come a long way since 2008, when Jan Valentine and her dedicated commmittee took on the formidable challenge of getting an initial trash collection program set up in the Pearl. Until 2017, trash pick-up was sponsored by indiviuals and businesses throughout the Pearl. The City only started funding trash pick-up for half the trash cans last year. Help us take it to the next level!

For further information or to sponsor your trash cans, **call John Hollister at 503.956.6294, or email Stan Penkin at president@pearldistrict.org**. The Pearl District Neighborhood Association is a 501(c)(3) non-profit organization. All donations are 100% tax deductible.

Visit the PDNA website—**pearldistrict.org**—to learn more about all that we do in our neighborhood. We welcome your involvement!



189231 Submitted 69 Stan fenkin



# **Tackling Trash**

Together we can put trash where it belongs



# Tamper-Proof Trash Can Program

