

Whereas

Whereas, in 2006, the World Health Organization launched the global Age-Friendly Cities Project based on two trends: population aging and urbanization; and

Whereas, in 2011, Portland had the honor of becoming the first U.S. city to be certified as Age-Friendly; and

Whereas, each year, older adults generate more than \$7 trillion in economic activity nationwide, a figure that is expected to double by 2032; and

Whereas, Portland's small businesses are the backbone of our local economy; and

Whereas, many of our local small businesses are certified Age-Smart Employers, that embrace age-diversity and create workplaces that value equity, inclusiveness, and intergenerational respect; and

Whereas, Portland values the leadership of the Age-Friendly Advisory Council of Portland and Multnomah County, its Economic Development and Work Committee, and our champions for local small businesses, including Venture Portland and Elders in Action; and

Whereas, today we presented the inaugural Age-Friendly Business Awards to 11 Portland businesses that provide quality employment opportunities and innovative services to our older adults; and

Whereas, the City of Portland and Multnomah County share a vision of a city that welcomes and celebrates people of all ages and abilities;

Now, therefore I, Ted Wheeler, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim October 31st, 2018, to be:

Age-Friendly Businesses Day

in Portland and encourage all residents to observe this day.

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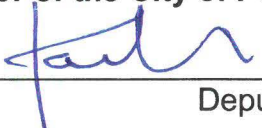
Proclaim October 31st to be Age-Friendly Business Day
(Proclamation introduced by Mayor Wheeler and Commissioner Fish)

OCT 31 2018

PLACED ON FILE

Filed OCT 23 2018

MARY HULL CABALLERO
Auditor of the City of Portland

By 
Deputy

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Eudaly		
Wheeler		