

"A MILITARY AND
SOCIAL NECESSITY"



"SURROUND THE CAMPS
WITH HOSPITALITY"

WAR-CAMP COMMUNITY SERVICE

is an integral part of the system established by the government of the United States for the training and preparation of the soldiers and sailors in its camps and naval stations. It is carried on by the Playground and Recreation Association of America at the request of the Commissions on Training Camp Activities appointed by the Secretary of War and the Secretary of the Navy.

The work in no way duplicates that of any other organization. The war activities of the Y. M. C. A., of the K. of C. and of the American Library Association, all of them acting under the Commissions on Training Camp Activities and at their request, are wholly within the camps, while those of the War Camp Community Service are wholly outside.

THE COMMUNITY IS THE STRATEGIC POINT

It is outside the camps that the greatest dangers exist and it is there that the greatest opportunities for exercising a beneficial influence are found.

How does it work?

In an Average American Village?

In a great American City?

In an Average American Town?

(Read Inside)

War Camp Community Service

In an Average American Village—Deming, New Mexico

Helped the 2,000 civilians of Deming, New Mexico, adjoining Camp Cody, mark their Calendar-of-Festivities-for-Soldiers with a big red letter for every day in the week.



Gave a hand in converting an obsolete reservoir into an athletic stadium, adequate to supply the wants of 40,000 soldiers.



Aided the village, which could scarcely house a "Way Down East" company for a one-night stand, to expand three movies, six pool rooms and one boxing arena into an imposing total of fifty-odd places of amusement for soldiers and their visiting friends.



Helped to transform 160 desert acres into an amusement park comprising a race track, an automobile speedway, a half-mile "Midway" for high class concessions, and a grand stand seating 10,000 people.



Staged the largest barbecue and wild west show in Deming's pioneer history—the first many an enlisted man at Cody had ever witnessed.



Put a swimming pool within the reach of every soldier at the camp.



Assisted in importing half a thousand boxers and wrestlers to teach selects at Cody how to bowl over the boche.



War Camp Community Service has done work similar to this in thirty-four villages.

War Camp Community Service

In a Great American City—New York

Keeps over 150,000 enlisted men in and near New York informed where to go and what to do while sojourning in this, the nation's chief metropolis of amusement.



Has secured open clubs for enlisted men in over forty locations in New York. Here soldiers and sailors may eat, sleep, read, write, smoke, play games and amuse themselves generally.



Is the go-between for thousands of New York hosts and hostesses who entertain men in the allied military and naval service at the theatre, on drives and in their homes.

Entertains 1,500 soldiers and sailors every Saturday night at New York's largest community dancing palace.



Presents concerts on Sunday afternoons and evenings in large New York theatres to capacity houses of enlisted men.



Has leased a modern hotel and equipped it to furnish a snug night's lodging to 1,818 soldiers and sailors at 25 cents a man.



War Camp Community Service has done work similar to this in twenty-three great cities.

War Camp Community Service

In an Average American Town—Chillicothe, Ohio

Helped provide for the entertainment of 40,000 soldiers and a resultant floating population of 2,000 to 5,000 visiting civilians in a town whose existing facilities were intended to accommodate less than 500 visitors weekly.



Assisted in furnishing rooms at moderate rates in a modern and comfortably equipped tavern and in private rooming houses to camp visitors who had been required to sleep in office buildings, railway stations and in automobiles.



Established a modern cafeteria, seating 500 guests, to obviate the necessity of soldiers and their visiting friends eating sandwich lunches from stands along sidewalks.



Gave soldiers homelike club rooms in which to entertain their fathers, mothers, sisters and sweethearts, instead of requiring them to walk the streets or to sit in dreary railway stations.



Has assisted in placing patriotic songs in the hearts and knitting needles in the hands of upwards of 25,000 young women and girls in the communities surrounding Camp Sherman.



Has secured the co-operation of the musical profession of Ohio in sending the State's best entertainers to the camp.



Helped the 5,000,000 people of the State of Ohio place palms, birds, massive fireplaces, leather upholstered furniture, a library and restaurant, and inviting nooks and corners in a spacious community house at the threshold of Camp Sherman.

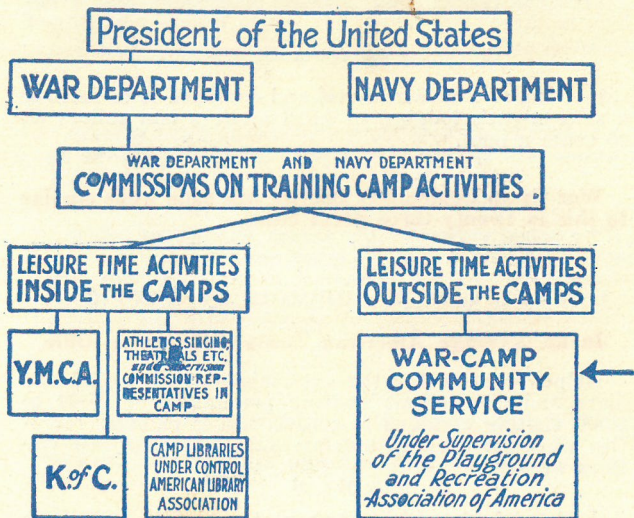


Has helped Ohio to make Camp Sherman a spirit rather than a cantonment—and the act of going to war a religion rather than an adventure.



War Camp Community Service has done work similar to this in two hundred and four towns.

War Camp Community Service's Relation to U. S. Government



Hospitality to the Fighting Man and to His Visiting Friends

What It Costs

War Camp Community Service spent during its last fiscal year \$18,312 to help the people of New Mexico and the village of Deming extend hospitality to the soldiers stationed at Camp Cody.

It spent \$301,515 to help the people of New York City and State be hospitable to the thousands of transient soldiers and to those at Camps Upton, Mills, Merritt, Dix, and in the forts and naval stations surrounding the city.

It spent \$49,540 to help the people of Ohio and the town of Chillicothe extend hospitality to the soldiers stationed at Camp Sherman, and helped to raise the funds for a \$250,000 community building.



The War Camp Community Service is now operating in 23 cities, 204 towns and 34 villages throughout the United States. This work will cost \$10,000,000 next year. Your subscription will make you a host to our soldiers.



BUDGET COMMITTEE

HORACE E. ANDREWS

MYRON T. HERRICK

CLARENCE M. CLARK

JOSEPH LEE

CHARLES D. NORTON

National Headquarters, 1 Madison Ave., New York.