

Resolution No. 37391

Reaffirm support for the TV and film industry in Portland, and direct staff to begin work on a Film and Video Universal Permit program (Resolution)

WHEREAS, Portland has long been known as a creative hub, and the TV, film, video, virtual reality, and multimedia industry (hereafter referred to as TV and film industry) play a vital part of the art and culture that makes our community special; and

WHEREAS, Portland City Council first formally recognized the growing importance of the TV and film industry in Portland in 2002, with the creation of the Film and Video Permit Coordinator. The Film and Video Office then transitioned to Prosper Portland in 2008 and was rebranded as the Portland Film Office, where they have provided concierge services to thousands of film productions over the years; and

WHEREAS, the TV and film industry is thriving in Portland, with over 180 productions filming in Portland every year, including commercials, documentaries, TV shows, and both independent and feature films; and

WHEREAS, the TV and film industry directly and indirectly supports more than one thousand small businesses in Portland, creates hundreds of well-paying jobs, and contributes nearly \$200 million to our local economy; and

WHEREAS, dozens of local small businesses provide skilled, quality professional services including filming and production services, audio, post-production, and special effects; and

WHEREAS, the TV and film industry supports other related local businesses, including marketing, catering, security, video games, and virtual reality; and

WHEREAS, cities and states actively compete to attract TV and film productions by offering incentives; and

WHEREAS, while the State of Oregon offers tax incentives, the City of Portland has limited financial resources and instead must continue to be a national leader in finding other ways to attract and incentivize film productions to our city; and

WHEREAS, Portland is gaining national and international attention due in part to our increased presence on the big, small, and handheld screen, cementing our reputation as a desirable place to live, work, and play; and

WHEREAS, there is nothing inevitable about Portland's success, and the City must act deliberately to help support and grow this booming creative industry.

NOW, THEREFORE, BE IT RESOLVED that the Portland City Council acknowledges and affirms support for the TV and film industry and the important role it plays in helping to make Portland a vibrant, prosperous, and livable community; and

BE IT FURTHER RESOLVED the Portland Film Office will work with Portland City Council and City bureaus to right-size the office, set competitive permit fees and adequate staffing levels, enact and update applicable policies, encourage local production, invest in the necessary infrastructure and set up the Portland Film Office as a single point of contact for TV and film productions, which will help to insure the city's growth and competitiveness within this global industry; and

BE IT FURTHER RESOLVED the Portland City Council directs the Portland Bureau of Transportation, Portland Parks and Recreation, the Office of Management and Finance, the City Attorney's Office, and other City bureaus, as appropriate, to begin work on an intergovernmental agreement with Prosper Portland for the purposes of creating an omnibus TV and film permit; and

BE IT FURTHER RESOLVED, Council directs the Portland Bureau of Transportation, Portland Parks and Recreation and the Office of Management & Finance to work closely to ensure that the Portland Film Office successfully transitions to a fee-supported office through a mutually-beneficial cost-recovery model on all film-related permits; and

BE IT FURTHER RESOLVED, that the City of Portland and the Portland Film Office will work with the Oregon Film Office, Travel Portland, and other partners to support the film industry in Portland, including development of scouting and promotional programs, marketing and recruiting efforts to proactively attract film productions to Portland, and acting intentionally and opportunistically to provide value and support the film industry in Portland; and

BE IT FURTHER RESOLVED, the City of Portland and the Portland Film Office will explore new incentives and tools that will encourage the support, expansion and development of the TV and film industry in Portland; and

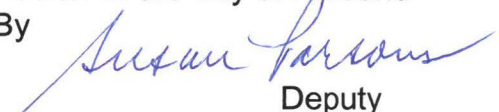
BE IT FURTHER RESOLVED, the Portland Film Office and Prosper Portland will report back to Portland City Council in six months, and thereafter on a regular basis, to share information on the successes and challenges of the local TV and film industry, including permit data, productions, and local economic impact, as well as metrics for staff-hours across bureaus spent on permitting and recommendations on appropriate staffing levels.

Adopted by the Council: OCT 25 2018

Commissioner Fish
Commissioner Eudaly
Prepared by: J. Dunphy, B. Lord
Date Prepared: 9/28/18

Mary Hull Caballero
Auditor of the City of Portland

By


Deputy

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INTRODUCED BY Commissioner/Auditor: Nick Fish, Chloe Eudaly	CLERK USE: DATE FILED <u>OCT 16 2018</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Wheeler Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Eudaly <i>CE</i>	Mary Hull Caballero Auditor of the City of Portland By: <i>Susan Parsons</i> Deputy
BUREAU APPROVAL Bureau: Offices of Commissioners Nick Fish and Chloe Eudaly Bureau Head: Nick Fish	ACTION TAKEN:
Prepared by: Jamie Dunphy Date Prepared: 9/28/2018	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter	
Council Meeting Date 10/25/18	

AGENDA TIME CERTAIN <input checked="" type="checkbox"/> Start time: 3:15pm Total amount of time needed: 30 min (for presentation, testimony and discussion) CONSENT <input type="checkbox"/> REGULAR <input type="checkbox"/>	FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS: <table border="1"> <thead> <tr> <th></th> <th>YEAS</th> <th>NAYS</th> </tr> </thead> <tbody> <tr> <td>1. Fritz</td> <td></td> <td></td> </tr> <tr> <td>2. Fish</td> <td>✓</td> <td></td> </tr> <tr> <td>3. Saltzman</td> <td>✓</td> <td></td> </tr> <tr> <td>4. Eudaly</td> <td>✓</td> <td></td> </tr> <tr> <td>Wheeler</td> <td></td> <td></td> </tr> </tbody> </table>		YEAS	NAYS	1. Fritz			2. Fish	✓		3. Saltzman	✓		4. Eudaly	✓		Wheeler		
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