



# Regional Arts & Culture Council

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October 2, 2018

Mayor Ted Wheeler  
Commissioner Chloe Eudaly  
Commissioner Nick Fish  
Commissioner Amanda Fritz  
Commissioner Dan Saltzman  
City of Portland  
1221 SW 4<sup>th</sup> Avenue  
Portland, Oregon 97204

Dear Mayor Wheeler and Portland City Council:

The Regional Arts & Culture Council (RACC) presents an annual “State of the Arts” report to Portland City Council as part of our contractual obligation with the city. This report typically describes the ways that RACC is investing City dollars to ensure a strong and vibrant arts community in Portland.

Increasingly, RACC is focused on illuminating the many ways that culture, creativity and the arts are being used to support City Council’s agenda and to address big challenges facing our community. Portland is a better place when the arts are part of the conversation, and in many ways the arts are proving an important part of the solution.

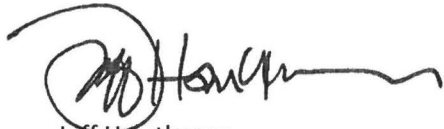
Here in Portland, Oregon, the arts are being leveraged to yield better outcomes for public health, public education and public safety. In our 2018 State of the Arts report you will find numerous examples of grants and services that are making a difference for marginalized communities, including immigrants and refugees, people with disabilities, incarcerated youth, people who live in underserved neighborhoods and those who are experiencing homelessness.

Artists and arts organizations also bring neighbors and visitors together, to learn, to challenge the status quo, and to be inspired. Portland’s vibrant arts community attracts creative workers and the companies that rely on them, while nonprofit arts organizations power Portland’s economy with a wide variety of performances, exhibits, festivals and lectures every month. To help ensure more arts access for every Portland resident, RACC is actively spreading our support to new artists, creative entrepreneurs, and culturally specific organizations.

We are honored to be the city's partner in this work, and we are eager to strengthen our relationship with you in the year ahead. We will share more ideas and impact stories when we appear before City Council on Thursday, October 11 at 2:00 pm (time certain).

From all of us at the Regional Arts & Culture Council, and on behalf of a community that values the role that artists play in making Portland stronger, more vibrant, and more equitable, thank you for your support.

Sincerely yours,


A handwritten signature in black ink, appearing to read "Jeff Hawthorne", with a large, stylized initial "JH" and a long horizontal flourish extending to the right.

Jeff Hawthorne  
Interim Executive Director

A handwritten signature in black ink, appearing to read "Linda McGeady", with a large, stylized initial "LM" and a horizontal flourish extending to the right.

Linda McGeady  
Board Chair

# The Regional Arts & Culture Council: A Creative Catalyst for a Changing City



## RACC'S 2018 STATE OF THE ARTS REPORT

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# INTRODUCTION

Portland is undergoing a physical, economic and cultural metamorphosis. Baby boomers appreciate the city's compact and walkable downtown. Young creatives are drawn by energy and ideas. Immigrant families seek opportunity and community.

Your Regional Arts and Culture Council recognizes and celebrates the changing face of Portland. We believe art is the creative catalyst for Portland's successful transformation from the big, little city of the past to the global, multicultural city of tomorrow.

During the fiscal year ending June 30, 2018, RACC awarded more than \$4.9 million in grants, which included \$4.2 million to 315 Portland-based artists and non-profit organizations. RACC also invested \$1.2 million in arts education services that benefit Portland students and \$1.4 million to create and maintain public artworks throughout the city of Portland. These are investments in our collective future and in the city that we all want to live in.

We know that the arts – and Portland artists – can open up our hearts and minds at a time of deep division here at home and nationwide. Supported by RACC, Jennifer Kim created “Racism as Trauma,” writing workshops and public readings that gave voice to immigrants who had suffered from racism.

We know that the arts – and Portland artists – help us to see ourselves in a way we haven't before. Illustrator Alex Chiu participated in RACC's Fresh Paint program, giving him the opportunity to paint a temporary mural on a highly visible stretch of Martin Luther King, Jr. Boulevard. Chiu went on to paint another at the 82nd Avenue MAX station, challenging Portland's reputation as “the whitest city in America” by depicting diverse members of the community teaching his young daughter to dance. Chiu was verbally threatened while painting the mural, and falsely accused of leaving white folks out of the picture. Portlanders responded, and strangers volunteered to stand guard while he finished. Chiu saw firsthand how art made a community stronger.

We know that the arts – and Portland artists – must be easily accessible to everyone in our community. During the past three years, RACC has developed new programs and evolved existing ones to better support creativity, culture and the arts within historically marginalized communities.

An example of that work is a project grant awarded to Myles de Bastion to support development of the Northwest Deaf Arts Festival and CymaSpace, a non-profit devoted to making the arts accessible to people who are deaf or hard of hearing. de Bastion, who describes himself as a “musician who happens to be deaf” told Oregon Business Magazine his goal is to “bridge the divide between hearing and non-hearing worlds.”

RACC also supported Outside the Frame, a nonprofit organization offering filmmaking workshops for youth experiencing homelessness. “Self-doubt is an ugly thing,” shared one young person served by the program. “But coming here and working together like this is an amazing thing.”

And we know that sparking a child's imagination opens new pathways for learning. At Alder Elementary, in the Reynolds School District, students speak over 28 different languages. Kindergarten teacher Aimee Edwards has seen her students achieve tremendous success learning the English language thanks to the arts-integrated strategies she acquired through RACC's Right Brain Initiative.

Culture, creativity and art can be catalysts for positive change, and RACC is working to empower the artists, arts educators and nonprofit organizations that make our community a stronger and more equitable. We know the power of the arts to bring us shared wonder, delight and appreciation—for each other, and for all that is Portland.



**ALEXCHINOI**

**FreshPaint:** Location- Open Signal

October 2017- April 2018

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# WHAT'S NEW

Change has been the dominant theme this past year at RACC, with the organization focusing on the opportunities and challenges of a changing Portland and, internally, on hiring a new leader and reassessing our priorities and programs to reflect the community's needs.

## EXECUTIVE SEARCH

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Following its May 4, 2017 State of the Arts report to the city and the retirement of RACC's long-time Executive Director in June, RACC launched a search for a new leader. The job description emphasizes the board's and community's interest in finding a visionary leader – someone who is strategic, focused on equity and skilled at building consensus.

RACC engaged Koya Leadership Partners, a firm familiar with arts council executive searches and with experience in recruiting for equity and diversity. After reviewing dozens of qualified applications and bringing four promising candidates to Portland last spring, the RACC board extended an offer in April, 2018 to an exceptional candidate who was unable to accept due to emerging family issues. The board regrouped and extended the search. The search committee composition changed to include fewer members who could dedicate more hours to support a swift second phase of the search, and three RACC staff were added to the committee. Koya recruited several exciting new candidates that had not applied for the position previously.

Between Sept. 10 and Sept. 21, 2018, the search committee brought three new finalists to Portland for meetings with the staff, board and approximately 30 community representatives. The search committee has analyzed all community feedback and will soon make its recommendation to the board. We expect to announce the name of our new executive director this fall.

Throughout this process, we have been grateful for the many hours contributed by our search committee members; for the community's strong interest in the position; for their participation in our extended process; and for the exciting conversations we've had within our community and our candidates themselves. We are also grateful to Commissioner Nick Fish, Commissioner Chloe Eudaly, and Susan Gibson-Hartnett in the City's Office of Management and Finance for their input and support.

## AUDIT FOLLOWUP

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While the search continued, RACC's leadership team moved ahead with several important initiatives, including a plan for addressing the recommendations of the City Auditor's Report from May 2018.

Key recommendations included the need for the Arts Commissioner and Mayor to work with RACC to develop clear goals, vision, and strategy for arts and culture for City Council adoption. Another challenged RACC to conduct its own strategic planning process to clarify the organization's mission, goals and vision.

We are pleased to report progress on both fronts.

Over the summer RACC launched Phase One of its own strategic planning process. Guided by a consultant, RACC is conducting internal meetings to identify the organization's strategic planning goals, and to begin developing community engagement strategies to ensure extensive public participation in our process. We are actively preparing for this work, which is expected to end 12 months after RACC's new Executive Director joins the organization.

We have also begun conversations with the new Arts Commissioner to help the city develop its vision for arts and culture, and to codify new goals and strategies. We believe it is important for City Council to articulate why arts and culture are an important part of the City's character and charter, and we hope to incorporate this information into RACC's strategic plan. We look forward to collaborating with the City to better understand how Portlanders connect with culture and the arts, to identify gaps and dismantle barriers to access. We will work with Commissioner Eudaly to ensure that RACC's strategic planning process and the City's goalsetting process inform each other in the year ahead.

City auditors also recommended that RACC update its bylaws to be fully consistent with RACC's Intergovernmental Agreement, which may also need to be revised. RACC is working with the Office of Management and Finance to highlight all discrepancies between these two governing documents and will bring everything into alignment before RACC's current contract with the City of Portland expires on June 30, 2019.

Auditors pointed out that RACC serves the entire Portland Metro region but receives the bulk of its dollars from the City. RACC has long been aware of this fact.

We have begun new conversations with Washington County government officials and stakeholders to re-assess the importance of the arts and re-imagine the role of RACC in our western suburban and rural communities. These discussions are being facilitated by a consultant hired by the County Administrator and paid for in part by a grant from the Oregon Cultural Trust. We expect to do the same in Clackamas County this winter, and will continue to reach out to Vancouver and Clark County to explore new opportunities to the north.

We look forward to working with the City's new Arts Program Manager (expected hire date in November) to update the RACC contract, to more clearly define the services we provide, and to determine how our work should be best measured and reported. We are eager for RACC and the City to interface more effectively, as has reportedly been the case when a similar position was hired to oversee the city's contract relationship with Travel Portland.



## OTHER ACCOMPLISHMENTS

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There have been many other exciting developments since our last State of the Arts report in May 2017.

1. In June 2017, RACC published *Arts & Economic Prosperity 5*, a comprehensive study of the economic impact of the region's nonprofit arts sector – see Appendix 1.
2. RACC completed several significant public art projects, including art installations in three new parks – two of which are in East Portland. In partnership with Prosper Portland, RACC commissioned and installed two bold new murals at Alberta Commons, and exciting new artwork is being developed as part of the Portland Building renovation.
3. RACC has shifted its priorities when bringing new schools into The Right Brain Initiative. We are focused on schools where 30 percent or more of the population are (1) students of color, (2) low income students, (3) English language learners, and/or (4) in a community with geographically limited resources.
4. We commend the City for its work collecting overdue Arts Tax, and as a result RACC was able to distribute an additional and unexpected \$2.46 million to 52 arts organizations in August. The increase in Arts Tax revenue has also helped RACC invest in more Arts Equity & Access Project Grants; Equity Investments for GOS organizations; Capacity Building for Culturally Specific Organizations; and arts education coordination services.
5. In order to be more strategic about the way we invest in the City's arts organizations, RACC is moving to incentivize activities that align with the City's goals. Over the summer, RACC announced changes to our General Operating Support program. Starting in July, 2019, RACC will provide "base awards" to the city's most established arts organizations, with additional "incentive" awards for organizations that demonstrate strength in three categories: operational health, community benefit and artistic programming. RACC is working with organizations now to design the final details of this program that will launch next year and will help ensure that more city dollars are directed to organizations that are actively expanding arts access and participation for everyone in our community.
6. We've revamped "Art of Leadership," a board training program, since inheriting it from BCA (Businesses for Culture and the Arts) to make it more clearly aligned with the needs of small and mid-sized organizations. Sixty-three individuals graduated from the 2017-18 program in May, and a new cohort and a record 65 participants will begin the 2018-19 program in October.
7. In its FY19 budget, the City eliminated its \$200,000 annual matching challenge incentive for RACC's workplace giving program, Work for Art. This summer, RACC retired the Work for Art brand and introduced a new Arts Impact Fund to help RACC expand its advocacy and fundraising beyond workplace giving campaigns.
8. Linda McGeady became our board chair in July, and the Mayor appointed Alejandro Queral and Linda McGeady as Portland City representatives on the RACC board in August.

This report includes more detailed information on the programs and services delivered by RACC in the fiscal year that ended June 30, 2018.

# HISTORY, MISSION, FUNDING AND STRUCTURE

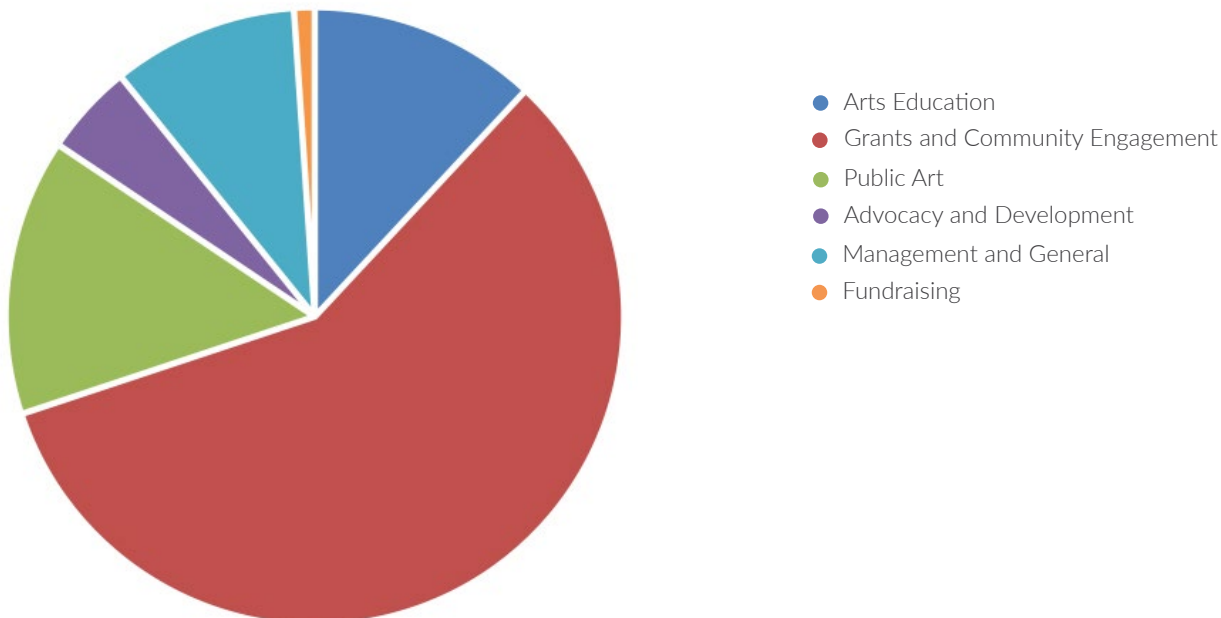
The Regional Arts & Culture Council (RACC) is an independent 501(c)(3) nonprofit organization governed by a volunteer Board of Directors. The City has contracted with RACC for more than 20 years to provide arts and culture services including public art, grants, arts education, planning and advocacy. Before becoming a nonprofit organization in 1995, RACC was a city bureau, the Metropolitan Arts Commission.

**Vision:** An environment in which arts and culture flourish and prosper.

**Mission:** To enrich our communities through arts and culture.

**Core Values:** We value freedom of artistic and cultural expression as a fundamental human right. We value a diversity of artistic and cultural experiences. We value a community in which everyone can participate in arts and culture. We value a community that celebrates and supports its artists, and its arts and cultural organizations. We value arts and culture as key elements in creating desirable places to live, work and visit.

Since its inception as an independent nonprofit organization, RACC has provided more than 5,000 grants totaling over \$50 million for artists, nonprofit organizations and schools; providing information services and technical assistance to the local arts community; and managing an internationally acclaimed public art program with a collection of more than 2,000 artworks. In the last twelve years, RACC has also raised more than \$8.5 million for local arts organizations through a workplace giving campaign; and integrated the arts into the curriculum of other subjects for K-8 students in the region, serving more than 27,000 students per year. Over the last five years, RACC's focus has been to expand its community engagement efforts and adapt its services to better serve communities of color and other underrepresented communities.



## SERVICE AREA AND GOVERNMENT RELATIONSHIPS

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RACC serves three counties in the Portland Metro Area: Clackamas, Multnomah and Washington. These three counties, the City of Portland, and Metro are parties to an intergovernmental agreement that was signed in 1995, with the hopes that a dedicated funding source would be secured to support a regional approach to funding arts and culture. This region-wide funding source was never achieved, although Portland voters did approve an income tax dedicated for arts education and access in 2012. The tax generates approximately \$10 million/year, with \$7.5 million going to schools to fund art and music teachers and \$2 million to RACC to fund arts organizations.

RACC provides a different combination of services for each jurisdiction it serves. Only Portland and Multnomah County enter into five-year service agreements with RACC. Metro, Clackamas County and Washington County provide a relatively small but stable amount of funding on a year-to-year basis.

Each government jurisdiction names one of its elected officials to serve as RACC's liaison. From 2013 to 2018, the City's "Arts Commissioner" and RACC liaison was Commissioner Nick Fish. On Sept. 4, 2018, this assignment was transferred to Commissioner Chloe Eudaly. RACC's Executive Director typically meets with the City Arts Commissioner at least once a month, and RACC staff interact with the Commissioner's staff on arts and culture issues several times a week.

In addition, the City of Portland is in the process of hiring a City Arts Program Manager who will oversee RACC's contract and performance measures, and help RACC access other city bureaus as needed. We look forward to having a single point of contact within the City's complex political and bureaucratic environment so that RACC and the City can more fully realize our shared commitment to arts and culture.

Each government jurisdiction appoints a certain number of individuals to the RACC board, depending on the amount of funding they provide. It is common for RACC's government liaisons, including the City of Portland, to defer to RACC's judgment in identifying and recruiting board members. City Council has historically appointed its representatives by affirming candidates that RACC has recommended to them.

RACC's bylaws as amended in 2008 allow for six City representatives on the RACC board, while the Intergovernmental Agreement (last amended in 1999) dictate that Portland should have 11 representatives on the RACC board. The main reason RACC changed the representation numbers and created eight "at large" board members was to ensure that more board members were considering the organization's services and funding opportunities region-wide rather than specific to each jurisdiction. In addition, RACC is no longer funded only by government agencies (as it was when the IGA was written), so it is important to have board members who are not tied to a specific jurisdiction. The City Auditor has noted, and RACC acknowledges, the discrepancy between these governance documents and will be working with the City Arts Program Manager and the Office of Management and Finance to align its city contract, bylaws and IGA.

## FUNDING

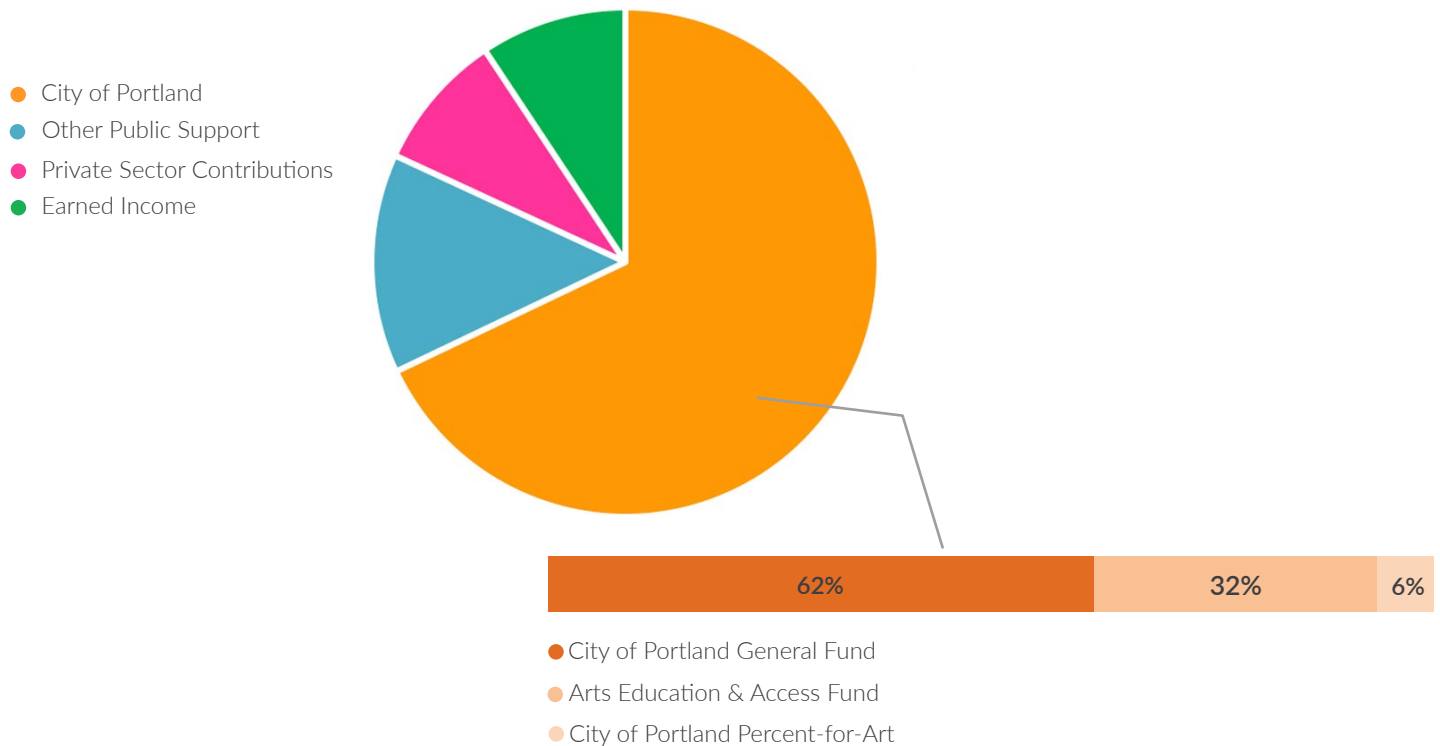
(Please note, all budget numbers cited in this report are subject to final review. RACC's annual independent financial audit is underway now and will be completed in November, 2018.)

RACC receives funding from a variety of public and private partners. The City of Portland provides the majority of RACC's funding through three separate streams:

- General fund
- 2% for Art ordinance
- The Arts Education & Access Fund, or Arts Tax

RACC's FY18 total (unaudited) revenue was \$9,615,182, 68% of which was provided by the City of Portland (\$4,030,956 General Fund, \$2,094,200 from the Arts Tax, and \$406,163 in Percent-for-Art funds).

## RACC sources of revenue, FY18



Included in “other public support,” **Multnomah County** funds RACC through the general fund, the Transient Lodging Tax (RACC’s allocation is capped at \$200,000/year) and a county 2% for Art ordinance. **Clackamas County** (\$100,000), **Washington County** (\$145,000) and **Metro** (\$25,000) provide general fund dollars.

**The State of Oregon** funds RACC through the Oregon Arts Commission. RACC applies for this funding each year in two categories: Arts Services (RACC received \$28,874 in FY18) and Arts Education (RACC received \$10,000). In addition, RACC often applies for funding from the Oregon Cultural Trust. These grants typically range from \$20,000-\$30,000, but after three consecutive years of funding, organizations must take a year off before applying to the Trust again. (Thus, no funding was received from the Oregon Cultural Trust in FY18.)

**Federal funding** comes to RACC through the Oregon Arts Commission; the National Endowment for the Arts provides block grants to states, which the OAC uses to help fund RACC’s Arts Services grant. For the last five years, RACC has also successfully applied directly to the NEA for funding to support The Right Brain Initiative – including a \$45,000 grant in FY18.

**Private sector** contributions are an important and growing source of revenue. RACC raised \$665,069 for the region’s nonprofit arts organizations through its workplace giving program in the campaign that ended June 30, 2018. RACC also raised \$436,578 from businesses, foundations and individuals to support its arts integration work through The Right Brain Initiative, and an additional \$44,250 to support other RACC programs. RACC board members contributed a total of \$12,640 in FY18.



## BOARD STRUCTURE

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The RACC board is composed of 21 individuals with diverse experiences in the private, public and nonprofit sectors. They are talented professionals in the arts, as well as small business owners, CEOs, program directors, working artists, arts advocates, consultants and respected community leaders. Together these individuals bring a variety of skills to the board with expertise in finance, grant-making, nonprofit management, public relations, facilitation, business operations, fundraising and evaluation.

Six of RACC's 21 board members were appointed or affirmed by Portland City Council to officially represent the City of Portland. They are:

- Linda McGeady (final term will end 6/30/20)
- Ozzie Gonzalez (final term will end 6/31/21)
- Eve Connell (final term will end 12/31/22)
- Leslie Heilbrunn (final term will end 6/30/23)
- Eduardo Puelma (final term will end 6/30/23)
- Alejandro Queral (final term will end 12/31/25)

In addition, a number of RACC's board members currently serving "at large" live and work in the City of Portland. These individuals could be appointed as a City of Portland representative if the number of Portland "slots" on the RACC board increases this year to align with the founding Intergovernmental Agreement.

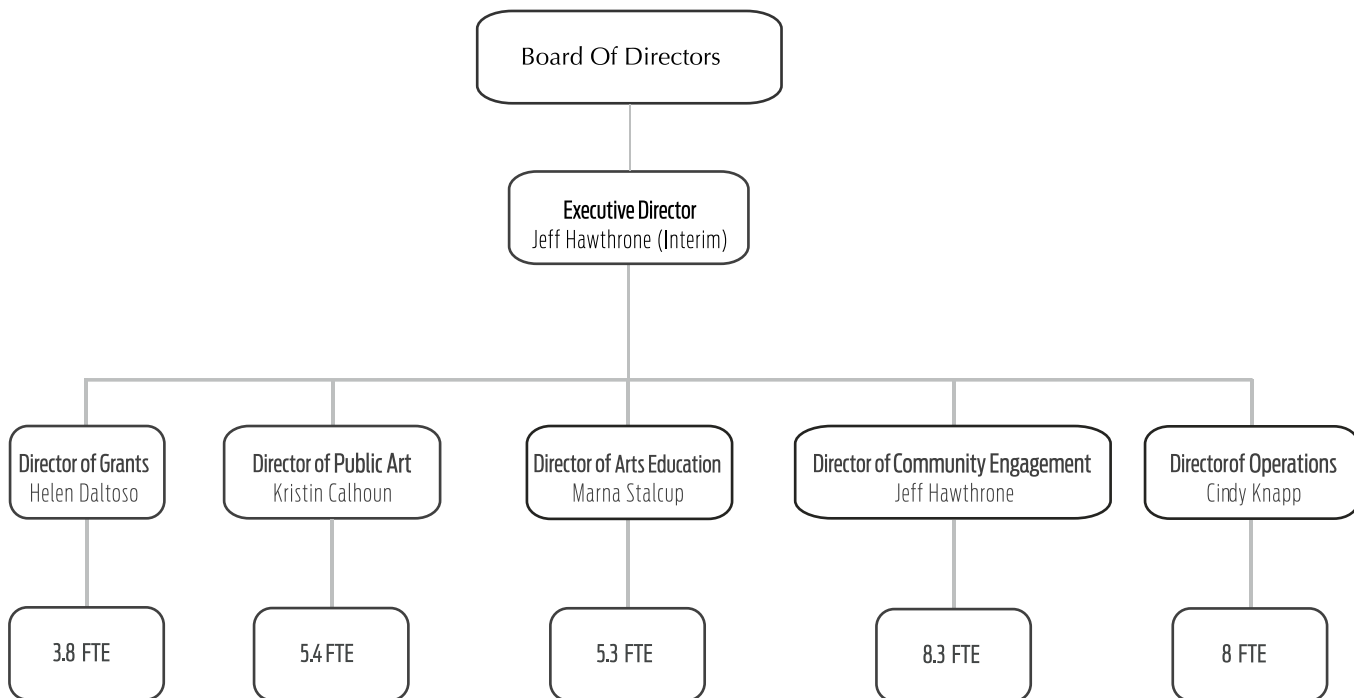
All board members work to ensure strong stewardship of public and private investments in RACC; hire and evaluate the Executive Director; make a financial contribution to the organization; and work on committees to advance RACC's mission and services. Committees of the board include:

- Executive Committee
- Finance Committee
- Leadership Development Committee
- Public Art Committee
- Grants Review Committee
- Arts Education Committee

In addition, RACC is creating a new Community Advisory Committee this year to help evaluate RACC's current programs, identify gaps in our services, build even more relationships with underrepresented populations, and to hold RACC accountable for its equity work.

## STAFF STRUCTURE

RACC's staff of 36.8 FTE are organized by departments that align with RACC's program service areas.



## OTHER CITY MECHANISMS THAT SUPPORT ARTS AND CULTURE

The City invests in arts in culture in other ways beyond RACC. While the impacts of these investments are not explored in this report, they are important to note:

- There are a number of cultural facilities managed by Portland Parks and Recreation, including the Interstate Firehouse Cultural Center, the Community Music Center and the Multnomah Arts Center.
- The city owns (and Metro manages) five theaters in three venues that make up Portland's Centers for the Arts, including the Keller Auditorium, the Arlene Schnitzer Concert Hall and the Newmark Theater, the Winningstad Theater, and Brunish Theater in Antoinette Hatfield Hall. More than 958,000 people attended events in these venues last year, including hundreds of performances presented by RACC-funded organizations. Hundreds more are served through community engagement and outreach activities that take place beyond these five venues.
- In 2017 Commissioner Nick Fish appointed Subashini Ganesan as the city's second Creative Laureate, and Commissioner Chloe Eudaly will continue to support the position, which serves as the city's official ambassador for Portland's creative community.
- The City's Office of Management and Finance continues to invest resources to collect the Arts Education and Access Income Tax that benefit public school districts and arts organizations in Portland.

# COMMITMENT TO EQUITY

In February 2015, RACC adopted an Equity Statement to articulate the organization's equity philosophy and to signal its commitment to ensure equitable access to arts and culture for everyone in the region.

## RACC's EQUITY STATEMENT

*We believe that the arts have the power to change hearts and minds, and to inspire social change. Prejudice and privilege have created barriers that RACC must dismantle, systematically and strategically, until everyone in our community has equitable access to arts and culture.*

*We acknowledge that there is no one perfect way to achieve equity, but we are willing to take risks because there is much work to do. We are thoughtfully researching and implementing new methods of thinking within our organizational culture, starting with an in-depth assessment of our services, policies and procedures. We are seeking out and listening to voices that have not been heard, and fully engaging under-represented populations in dialogue that will help us improve.*

*We are committed to the full scope of this work and will hold ourselves accountable along the way—anything less would prove a disservice to ourselves and the communities we serve. RACC strives to be an organization that values and celebrates everyone's life experiences, their voices and their histories. By consistently bringing new perspectives to our decision-making table, forming new relationships and alliances, and finding new ways to support creativity, RACC will be a strong, equitable and relevant organization. Throughout this process, we commit to humility, optimism and respect.*

In alignment with the goals of the City's Office of Equity and Human Rights, RACC has developed four goals for equity:

1

Remove disparities throughout RACC's programs and operations, and provide more opportunities and resources for communities of color along with other communities who RACC has historically underserved.

2

Provide training and professional development for our staff, board and volunteers, to ensure our team has the skills, knowledge, and experience to lead equity work within the organization and in the community.

3

Build an organizational culture and operating systems that support our equity work and hold the organization accountable.

4

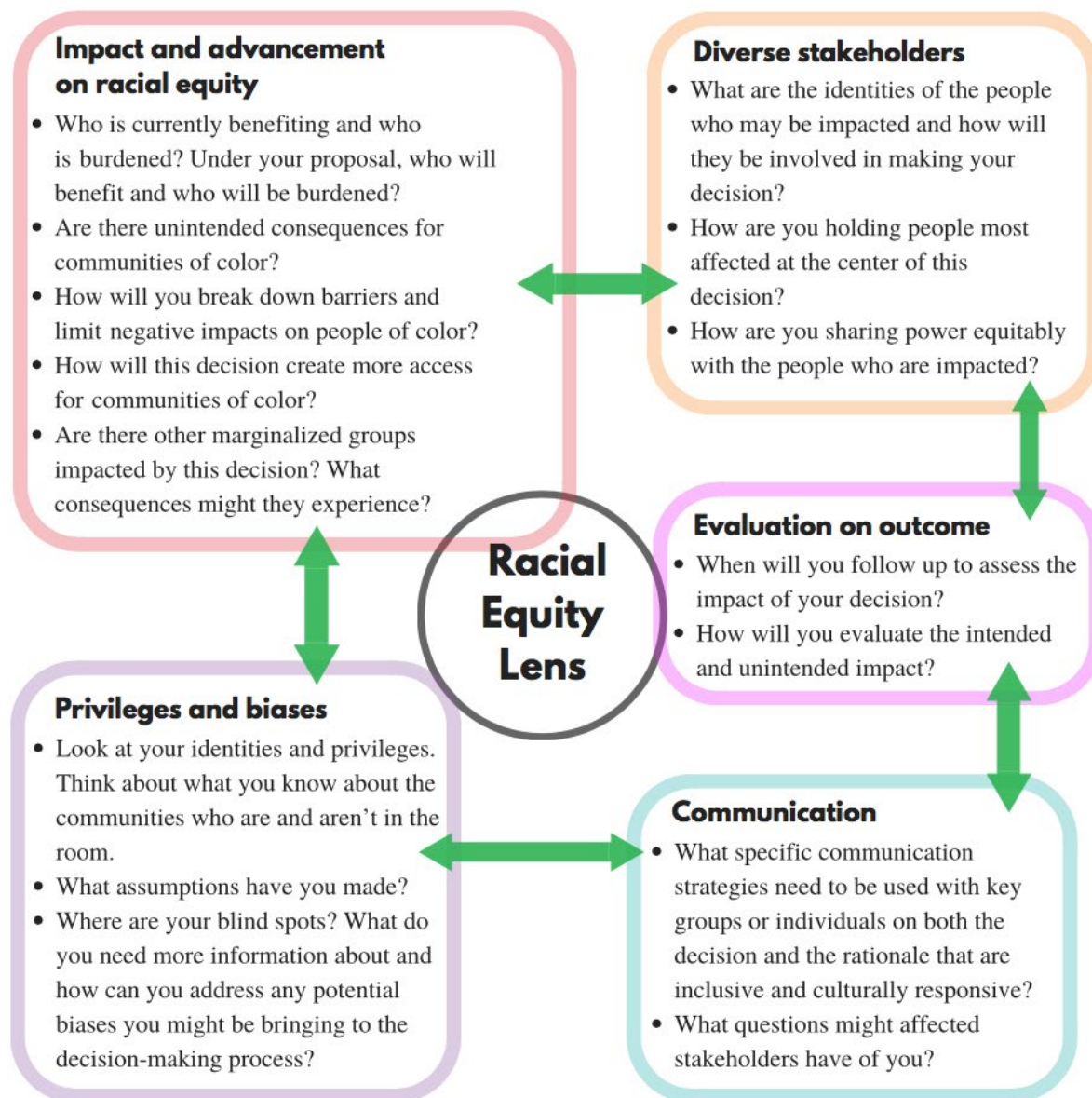
Strengthen outreach, public engagement, and access to RACC services for communities of color and other communities which RACC has historically underserved. We will support or change existing services inspired by promising practices and based on community input.

In 2018, RACC developed a Racial Equity Lens to help the organization evaluate its policies and programs, and ensure more equitable outcomes.



### The Racial Equity Lens

This lens is both a concept and a practical application. It is the way in which we actively pause our decision-making to lift up the experience of those that are historically underrepresented. By creating and committing to use a racial equity lens, RACC aims to provide a process and protocol for evaluating policies, programs, practices and decisions which result in more inclusive and equitable outcomes. Use it as a tool to guide inquiry rather than a prescription or checklist of required elements.



Note: We would like to acknowledge that we have borrowed heavily from the Equity lenses that others have developed including: Oregon Education Investment Board, Oregon Food Bank, Open School and Portland Public Schools.

*This is a living document. If you have any questions or suggestions for improvements please email [hmarquezmendez@racc.org](mailto:hmarquezmendez@racc.org) - last rev 7/24/18*

# CONTRACT AND PERFORMANCE MEASURES

The City entered into five-year service agreements with RACC (also referred to as “contracts”) in 1995, 2000, 2005 and 2010. In 2012, the City’s contract with RACC was amended to reflect RACC’s added responsibilities in administering some of the proceeds of the voter-approved Arts Education & Access Fund, and extended to 2017. That version of the contract has been further extended until June 30, 2019, with the goal of rewriting the service agreement by then to better reflect the city’s goals for arts and culture and the evolution of the arts council and its current work. The city’s Arts Program Manager will be the point person for this new contract.

The RACC service agreement details the services that RACC will provide on behalf of the city; how RACC will be compensated; how bureaus are to participate in the percent-for-art program; and other agreements. It also includes performance measures that are organized into objectives as described below:

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

### Objective #1: Promote and administer arts and culture matters for the City.

Annual report on art and culture efforts outlined in the Agreement for Services. This includes annual reporting of all proposed and ongoing arts and culture projects and services and work with City bureaus in the public art program.

RACC produces a digital annual report in December of each year, with summaries of all our programs throughout our service area, and links to our audited financial statements. RACC’s 2017 annual report is available at <http://annualreports.racc.org/2017-annual-report/>.

This State of the Arts document represents RACC’s annual report to Portland City Council that focuses specifically on RACC’s services and impacts within the City of Portland.

Annual report to City Risk Management with regard to public art collection.

RACC’s most recent report to City Risk Management was submitted on March 23, 2018. In addition, a memo clarifying the way in which public artworks are assessed was submitted on September 27, 2018.



## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

**Objective #2: Strengthen the City's arts and culture through related advocacy, promotion, technical assistance and professional development grants to artists, non-profit arts organizations, and public art commissions. RACC will provide grants to for profit businesses if funding becomes available and both the City and RACC agree to the project parameters.**

Annual report on dollars awarded to grantees, the combined budget (purchasing and payroll power) of those grantees, the economic impacts of grantees and the audience of grantees.

Included in this report is a complete list of grant awards in FY18 – [see pages 28-37](#).

Every four years RACC partners with Americans for the Arts to conduct a study measuring the economic impact of nonprofit arts organizations in Multnomah County and the region. Their combined spending in 2016 exceeded \$214 million, and their audiences spent an additional \$116 million, for a total economic impact of \$330 million, supporting 11,505 full-time jobs in the region. See Appendix 1 for more details.

The combined budgets of the 52 Portland-based arts organizations that receive General Operating Support from RACC was \$110,114,996 in 2017.

Currently there is no funding for RACC to provide grants to for-profit businesses

Annual report on applications received, grant approval process, guidelines and criteria for selection for operating support, projects and technical assistance grants.

RACC keeps thorough records on all applications received and grant approval processes. All guidelines and criteria are posted online at [racc.org](http://racc.org). Detailed lists of awarded grants and public art commissions are included in this report.

Evaluate applications and award grants for non-forecasted arts facility growth, cultural events and other unforeseen one-time needs.

The City funded an "Opportunities and Emergencies" grant program at RACC with \$200,000/year from 2009-2014, but the program has since been eliminated due to budget cuts.

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

## Objective #3: Advocate for the arts and culture at the local, regional, state, and national level.

Annual report on advocacy activities which may include public forums, media outreach, formal and informal and community planning for arts and cultural development. Include qualitative and quantitative analysis of advocacy activities.

Quantitative and qualitative analysis are on [pages 25-26](#).

Annual report on participation in the workplace giving program, including promotional efforts, total dollars raised, future goals and plans for growth.

RACC participated in 55 workplace presentations and other community events in FY18, distributed electronic or printed communication for 18,000+ employees, and engaged more than 2,500 individuals in person.

RACC raised a total of \$665,069 in the campaign that ended June 30, 2018, including a \$200,000 matching challenge grant from the City of Portland and \$465,069 from 1,308 donors, including 72 City of Portland employees. The average employee gift was \$138.

FY19 goals and plans for growth are discussed on [page 26](#).

Evaluate applications and award grants for non-forecasted arts facility growth, cultural events and other unforeseen one-time needs.

In the spring of 2017, RACC collaborated with the offices of Mayor Wheeler, Commissioner Fish and Commissioner Eudaly to develop a city agenda for arts and culture that year. This agenda was presented to City Council in RACC's 2017 State of the Arts report in May, 2017. RACC does not know if these items were submitted to the Office of Government Relations.

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

**Objective #4: Seek to make the arts and culture a part of every child's education.**

Annual report on dollars spent on arts education grants, projects and number of students served through those grants and the methodology, guidelines and criteria for selection.

RACC no longer provides grants to schools, but does fund grants for artists and arts organizations that work in schools. RACC directly awarded \$51,120 to 3 artists and 6 organizations for arts education activities in FY18. These 9 projects served a total of 3,300 Portland students.

RACC provides general operating support for a number of arts education-focused organizations, including Young Audiences, Metropolitan Youth Symphony, BRAVO Orchestras, and more. Many of the city's arts organizations use their general operating support money from RACC to help them provide tickets and services to K-8 schools and other arts education services.

In FY18, RACC invested \$1,178,690 (including \$235,572 from the City of Portland) on The Right Brain Initiative, an arts integration program that served 29,716 students and 1,820 teachers, including 9,750 students and 598 teachers in the City of Portland. For more information on The Right Brain Initiative, [see pages 48-50](#).

Annual report on arts education advocacy participation in forums, curriculum development and outreach.

RACC promotes National Arts In Education Week the second week of every September, and encourages communities to celebrate the important role of the arts in our children's education.

In September, 2017, RACC convened an arts education policy discussion with local and state elected officials, school board members, district administrators and philanthropists, co-hosted by Americans for the Arts. RACC met with superintendents of the six AEAF funded school districts and conducts regular meetings with their curriculum directors.

In FY18, 734 teachers were served through professional development opportunities provided by RACC, including support for curriculum development and instructional practices.

In June, 2018 RACC hosted a summer symposium, "Imagine This," for 51 educators with the theme of Igniting Social Justice through the Arts.

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

## Objective #5: Involve citizens in decision making at all levels.

Annual report on citizen involvement including composition and decisions of all review panels and selection committees.

The composition and decisions of all review panels and selection committees are described throughout this report.

Report of survey of grant recipients and grant applicants to gauge satisfaction with grant process, community and diversity outreach and advocacy. (Done at minimum every five years)

In January, 2018, RACC conducted a stakeholder survey to collect feedback on RACC's General Operating Support (GOS) grant program. The anonymous survey was distributed to all current GOS program member organizations, more than 150 arts organizations that do not currently receiving GOS support, and to community members.  
[See Appendix 3.](#)

Share results of research and surveys conducted to determine the needs of the city and region in arts and cultural development.

RACC did not conduct a needs assessment survey in FY18, but did solicit community input regarding RACC's next Executive Director through a community survey in April, 2017. 249 individuals, including artists, arts organization leaders and other community members completed the survey and ranked the desired attributes of our next Executive Director:

1. Leadership for diversity, equity and inclusion
2. (including 29% who listed this as the top priority);
3. Strong and effective advocacy for public support of the arts (19% who listed this as the top priority);
4. Visionary and innovative thinker (18% listed this as the top priority).

When asked to describe the top issues facing RACC in the future, the community prioritized:

1. Increase public support for the arts (23.8% listed as their top issue);
2. Continue focus on equity and diversity (23.6% listed as their top issue);
3. Increase support for the arts in minority communities (11% listed as their top choice)

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

## Objective #6: Build equal access to and diversity in local arts and culture.

Maintain composition of Board of Directors, grants review panels and selection committees that reflects the diversity of the city and region's population. Educate board members, grant review panels and selection committees about equity issues.

RACC volunteers reflect the diversity of the community we serve:

- 42% of RACC board members identify as people of color.
- 50% of RACC grant panelists identify as people of color
- 52% of RACC public art panelists identify as people of color

Annual report on outreach to identify partnership opportunities with groups and organizations serving culturally specific populations. Develop inclusive outreach strategies and achieve socio-demographic equity in grant making, activities using best practices to dedicate funds to culturally specific local arts and cultural activities, artists, non-profit organizations, and public art commissions. Actively solicit input from diverse populations and artists on barriers to their full participation in RACC programs and opportunities and work to eliminate such barriers.

RACC developed and implemented a new community engagement plan focusing on building partnerships with historically underserved communities.

RACC partnered with and featured 14 culturally-specific organizations through Art Spark, a quarterly networking event for artists.

Partnered with the Hispanic Metropolitan Chamber and UNA Gallery to organize Latinidades art show. Featured 11 Latinx artists.

Our new Capacity Building Initiative for Culturally Specific Organizations, our Arts Equity and Access Grants, and our Fresh Paint program, are described elsewhere in this report.

Our new Art & Power conversation series amplified the voices of 11 artists of color in 4 different forums. 100 people attended these discussions with 55% of them identifying as people of color.



Provide grants and services that over time proportionately reflect the vibrancy and diversity of various cultures in the City of Portland. The City has established an aspirational goal of investing 30% in culturally specific promotions, advocacy, outreach and grant making. RACC will meet that goal by:

- Expanding existing outreach efforts and partnerships
- Internally tracking diversity data on all grants and public art applicants
- Tracking demographic information for Right Brain Initiative providers, teachers and students;
- Asking that all grant recipients provide a plan for reporting culturally specific programming, outreach to diverse populations and audience development.

RACC provides grants and services that increasingly reflect the vibrancy and diversity of a changing Portland. We track demographic data on all grant applicants and public art applicants, and we are eager to revisit with the City the definitions and metrics used in this performance measure.

- 38% of the individual artists who receive grant funding from RACC identify as people of color
- 50% of the artists who receive public art commissions from RACC identify as people of color
- Currently, only GOS organizations provide plans for reporting culturally specific programming and audience development strategies, and RACC has set aside some funds to help GOS organizations implement these plans.
- In 2016, a very small percentage (5%) of our grant dollars went to organizations led by and primarily serving people of color. In order to address this disparity, RACC has begun reallocating some of its grant funds into new grantmaking programs, including a Capacity Building Initiative for Culturally Specific Organizations, Equity Investments for GOS organizations, and Arts Equity & Access Project Grants for organizations that actively expand arts access for communities of color and other marginalized populations

In order to measure the success of its efforts to build diversity and increase cultural outreach, RACC will:

- Report annually on its culturally-specific results
- Develop accurate methods to collect and report on its and all information about culturally specific efforts in local arts and culture initiatives.
- Assess goals and measurable progress on a yearly basis.

RACC collects demographic information from its staff, volunteers, contractors and grant recipients. This report includes demographic data and a summary of outreach and engagement activities. We look forward to working with the city of Portland on establishing clearer goals and metrics in the future.

## CITY PERFORMANCE MEASURES:

## RACC OUTPUTS AND ACCOMPLISHMENTS:

## Objective #7 Manage arts and culture information resources.

Annual report on public's use of print and/or electronic resources in five focus areas:

- Neighborhood Arts including available community arts programing;
- Arts Education including programs, services and resources;
- Public Art including location, description, photography and history;
- Funding resources including other grant funding resources;
- Individual public forums, discussion and panels sponsored or attended by RACC.

RACC has reduced its reliance on print materials and instead utilizes its website, electronic newsletters, calendar, social media channels and in-person networks to distribute information and opportunities to local artists and arts organizations.

racc.org had 766,921 pageviews and 620,831 unique visitors from July 1, 2017 to June 30, 2018.

The RACC e-newsletter is distributed monthly to an average of 6,026 subscribers.

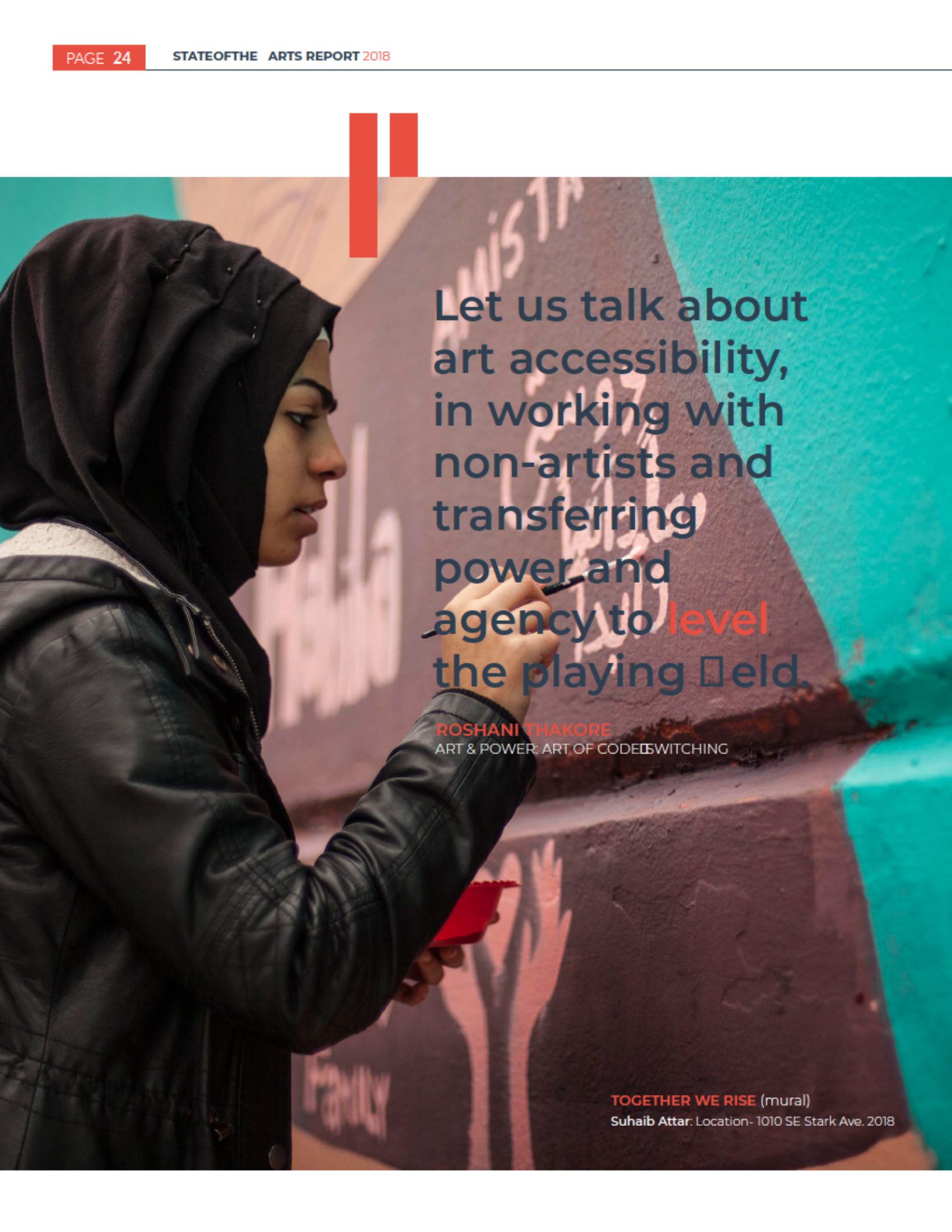
RACC partners with Travel Portland to enter RACC-funded arts activities into an events calendar that is displayed on racc.org and travelportland.com.

Additional communications (calls to artists, special event invitations, arts education updates and advocacy alerts) were sent to a total of 133,600 subscribers.

RACC maintains an online searchable database of the entire public art collection at [racc.org/public-art/search/](http://racc.org/public-art/search/).

RACC lists funding resources including other grant funding opportunities in the "Resources" section of its website. The resources section also lists jobs, contests, commissions, workshops and other opportunities and was visited more 55,500 times in FY18.

In the spring of 2018 RACC distributed a questionnaire to all candidates running for office in jurisdictions that fund RACC, and hosted a candidates forum with Jo Ann Hardesty and Loretta Smith on October 1, 2018 that was attended 150 people and over 700 tuned in for the live feed.



Let us talk about  
art accessibility,  
in working with  
non-artists and  
transferring  
power and  
agency to **level**  
the playing field.

**ROSHANI THAKORE**

ART & POWER: ART OF CODESWITCHING

**TOGETHER WE RISE** (mural)

Suhaib Attar. Location- 1010 SE Stark Ave. 2018



# FY17-18 PROGRAM SUMMARIES AND ACCOMPLISHMENTS

## ADVOCACY AND COMMUNITY ENGAGEMENT

Through advocacy and community engagement, RACC builds support for a strong arts and culture community. RACC represents the community's arts organizations in more than 50 workplace giving campaigns every year, and RACC's community engagement efforts are focused on building relationships with and engaging communities that have historically been underserved.

### WORKPLACE GIVING

- RACC raised \$665,069 in its annual workplace giving campaign that ended June 30, 2018, including \$200,000 from the City of Portland leveraged with an additional \$465,069 from employee donors and other sources.
- More than 1,300 donors participated in the campaign, and 1,094 gave at the \$60 level or higher and received the Arts Card, which provides them a full year of 2-for-1 ticket discounts at hundreds of RACC-funded arts events.
- Participating companies include:

Bora Architects  
Broadway Rose Theatre Company  
Bullivant Houser Bailey  
Cambia Health Solutions  
Children's Healing Art Project  
City of Lake Oswego  
City of Portland  
Clackamas County  
Davis Wright Tremaine  
First Interstate Bank  
Hampton Lumber  
KeyBank  
Lane Powell  
The LifeBalance Program  
Mahlum Architects  
McDonald Jacobs  
Metro  
Moda Health  
Modernist Financial  
Multnomah County  
Nike  
Norris, Beggs & Simpson Companies  
NW Natural  
Oregon Ballet Theatre

Oregon Children's Theatre  
Oregon Health & Science University  
Pacific University  
Perkins & Co  
Pop Art  
Port of Portland  
Portland Opera  
Portland Art Museum/NW Film Center  
Portland General Electric  
Portland Public Schools  
PosterGarden  
Regional Arts & Culture Council Staff and Board  
SERA Architects  
State of Oregon Agencies & Universities  
Stoel Rives  
The Portland Ballet  
The Portland Clinic  
The Standard  
Tonkon Torp  
TriMet  
Turtledove Clemens  
Umpqua Bank  
Washington County  
Young Audiences of Oregon  
ZGF Architects

In its FY19 budget, the City eliminated its \$200,000 annual matching challenge incentive for RACC's workplace giving program, Work for Art. In August, RACC retired the Work for Art brand and introduced the [Arts Impact Fund](#) as a donor option for workplace and individual giving. Donations to the Arts Impact Fund bolster RACC's grantmaking to arts organizations by adding a flexible funding source that helps to fill in the gaps where public dollars fall short. In FY19, RACC will:

1. Build capacity for doing higher value work and grow RACC's base of partnering businesses, arts advocates, and donors.
2. Raise awareness and understanding of RACC's role as an advocate and leader on behalf of the arts community.

## OTHER ADVOCACY EFFORTS

- RACC developed a new community engagement plan in 2017 to prioritize authentic engagements with marginalized communities by actively collaborating with some of the populations in Portland that have been underserved by RACC in the past.
- More than 500 people have attended Art Spark in the past year – RACC's quarterly networking event at rotating venues throughout the city connecting local artists, organizations, and creators to celebrate Portland's evolving creative community and to exchange resources. Seventeen community organizations and 21 artists were featured at these events, with majority being artists of color and culturally-specific organizations.
- RACC's "Art & Power" conversation series centers the experiences of artists from historically marginalized communities, touching on topics including cultural appropriation, code-switching, and art as activism. In its pilot year, Art & Power amplified the voices of 11 artists of color in 4 different forums. More than 100 people attended these discussions with 55% of them identifying as people of color.
- For the spring, 2018 primary election, RACC distributed a survey with five questions to all candidates running for Portland City Council; Clackamas, Multnomah and Washington County Boards of Commissioners; and Metro Council. Responses were posted on [racc.org](http://racc.org) and promoted through social media.
- On Oct. 1, 2018, RACC hosted a candidates forum with Portland City Council candidates Jo Ann Hardesty and Loretta Smith. An estimated 150 people attended the forum at IRCO, moderated by Namita Gupta Wiggers.
- RACC participates in National Arts in Education Week the second week of each September, a national advocacy campaign to celebrate the important role of arts education in our communities. During National Arts in Education week last year (2017), RACC hosted a gathering of arts education policymakers – teachers, school administrators, elected officials and arts leaders – to discuss meaningful ways to improve student access to a robust arts education.
- RACC has developed an emblem, "Your Arts Tax Dollars At Work," to help arts organizations publicly promote how Arts Tax dollars are being used to help fund a wide variety of publicly accessible arts and culture events.
- RACC co-manages and the "Arts for All" program with 80 participating organizations that provide \$5 tickets to low-income Oregonians with an Oregon Trail Card. Online at [racc.org/artsforall](http://racc.org/artsforall).
- RACC distributed more than 15 media blasts and continues to promote visibility for the artists and arts organizations that receive RACC funding – especially work being presented by culturally-specific organizations in our community.



## GRANTS

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RACC grants provide financial support for artists and nonprofit organizations, helping to sustain the presence of a strong and vibrant arts community that can expand the community's access to a wide range of arts and culture experiences.

RACC's grantmaking programs include:

- General Operating Support
- Project Grants
- Professional Development Grants
- Artist Fellowships

Three new grant programs were unveiled in 2017 to respond to disparities identified by RACC in the local arts ecosystem. Funding for these grants is made possible by the city's increased Arts Tax collections. They include:

- Arts Equity and Access Grants, a subcategory of project grants, support arts programs and services that involve direct community participation, including communities that are underserved, arts education projects, and community fairs and festivals.
- RACC's Capacity Building Initiative provides financial and capacity building support to arts organizations serving under-represented populations and whose leadership is majority under-represented individuals, so they may define and meet their needs for appropriate and sustainable infrastructure.
- Equity Investments provide additional funding to GOS organizations that articulate plans to expand the diversity of their staff, board and audiences and to provide more culturally specific programming.

In the fiscal year that ended June 30, 2018, RACC awarded more than \$4.9 million in grants including \$4.2 million to 315 Portland-based artists and nonprofit organizations.

- Of this sum, 34% was funded by the City's general fund, 47% from the City's Arts Tax, 10% from RACC's workplace giving campaigns and other private sector contributions, and 9% from other sources.
- Arts Tax dollars and workplace giving proceeds only fund arts organizations, not individual artists, through RACC's General Operating Support and Project Grant Programs. City General Fund dollars support both artists and arts organizations through General Operating Support, Project Grants, Professional Development Grants and Fellowships.

COMPLETE LIST OF ALL GRANTS AWARDED  
FROM JULY 1, 2017 TO JUNE 30, 2018

### FY 2017/2018:

Grantee Name	Grant Type	Amount
Abrahamian, Kamee	Project Grant	\$ 5,950
Action/Adventure Theatre	Professional Development Grant	\$ 1,350
Akinjiola, Oluyinka	Project Grant	\$ 7,000
Albina Jazz Festival	Project Grant	\$ 1,000
Allotey, Nii Ardey	Project Grant	\$ 6,800
Andisheh Center	Project Grant	\$ 4,080
Architecture Foundation of Oregon	Project Grant	\$ 6,282
Artists Repertory Theatre	General Operating Support	\$ 84,762
Asian Pacific American Network of Oregon (APANO)	Project Grant	\$ 5,250
Autism Society of Oregon	Arts Equity Grant	\$ 1,250
A-WOL Dance Collective	Project Grant	\$ 5,600
Banyard, Rory	Project Grant	\$ 5,950
Bashir, Samiya	Fellowship	\$ 20,000
Bawa, Avantika	Professional Development Grant	\$ 1,750
Bawa, Avantika	Project Grant	\$ 6,320
Beaverton Symphony Orchestra	Professional Development Grant	\$ 1,500
Belt, Virginia	Project Grant	\$ 3,600
Bidegain, Ray	Professional Development Grant	\$ 1,500
Blackfish Gallery	Project Grant	\$ 4,510
Blue Sky Gallery	General Operating Support	\$ 15,639
BodyVox	General Operating Support	\$ 42,727
Boom Arts	Project Grant	\$ 7,000
Bourke, Ron	Project Grant	\$ 5,250
Bray, Julia	Project Grant	\$ 5,240
Brock, Brittany	Professional Development Grant	\$ 1,000
Brown, Ezekiel	Project Grant	\$ 5,600
Caldera	Project Grant	\$ 5,120
Campbell, Kelly	Professional Development Grant	\$ 1,700

(Continues)

Cappella Romana, Inc.	General Operating Support	\$	18,532
Carroll, Tamara	Project Grant	\$	5,120
Carter, Derrais	Project Grant	\$	6,650
Chamber Music Northwest	General Operating Support	\$	51,613
Children's Healing Art Project (CHAP)	General Operating Support	\$	18,617
Chilstrom, Robin J.	Professional Development Grant	\$	1,700
Choral Arts Ensemble	Project Grant	\$	3,000
Chou, Hong	Professional Development Grant	\$	1,950
Chowdhury, Srijon	Project Grant	\$	6,300
Cinema Project	Arts Equity Grant	\$	1,480
Cohen, Stephen	Professional Development Grant	\$	775
CoHo Productions	General Operating Support	\$	12,800
Connelly, Muffie	Professional Development Grant	\$	1,200
Corrib Theatre	Project Grant	\$	4,815
Cosper, Anna	Professional Development Grant	\$	1,500
Cotik, Tomas	Project Grant	\$	5,250
Creamer, Alissa Nicole	Professional Development Grant	\$	1,500
Creative Music Guild	Project Grant	\$	2,700
Crick, Kindra	Project Grant	\$	5,569
Cunningham, M. Allen	Project Grant	\$	6,250
Cymaspace	Arts Equity Grant	\$	6,500
Daghlian, Martha	Project Grant	\$	2,290
Dahwen Wu, Roland	Innovation Prize	\$	2,500
Dahwen Wu, Roland	Project Grant	\$	4,860
Damiano, Lori	Project Grant	\$	3,750
Deandrade, Donna	Professional Development Grant	\$	1,750
defunkt theatre	Project Grant	\$	6,039
Demarest, Shawn	Professional Development Grant	\$	1,600
Denfeld, Rene	Fellowship	\$	20,000
Design Museum Portland	Project Grant	\$	5,000
Disability Art and Culture Project	Project Grant	\$	5,100
Disjecta Contemporary Art Center	General Operating Support	\$	15,914
Disjecta Contemporary Art Center	Equity Investment	\$	10,000

(Continues)

Doughton, Steven	Professional Development Grant	\$	1,500
Eao, Emmeline	Professional Development Grant	\$	2,000
Echo Theater Company	General Operating Support	\$	25,582
Ecklund, Derek	Professional Development Grant	\$	1,875
en Taiko	Project Grant	\$	6,300
Enso Theatre Ensemble	Project Grant	\$	3,750
Ethos Music Center	General Operating Support	\$	37,279
Fayre, Marico	Project Grant	\$	4,285
Fear No Music	Project Grant	\$	6,300
Fidler, Sita	Professional Development Grant	\$	495
Finn, Eileen	Project Grant	\$	3,880
Friends of Chamber Music	General Operating Support	\$	28,340
Fuse Theatre Ensemble	Arts Equity Grant	\$	5,000
Gallagher, Lara	Project Grant	\$	6,300
Garcia, Jon	Project Grant	\$	7,000
Girls Inc of the Pacific Northwest	Arts Equity Grant	\$	6,500
Goodman, Jared	Project Grant	\$	1,715
Grant, Darrell	Project Grant	\$	6,300
Green, Cheryl	Project Grant	\$	4,800
Hacienda CDC	Project Grant	\$	7,000
Hand2Mouth Theatre	General Operating Support	\$	11,280
Hankins, Allie	Project Grant	\$	3,943
Hanley, Megan	Project Grant	\$	3,222
Harrel, Wayne	Project Grant	\$	4,474
Harrold, John Akira	Project Grant	\$	5,216
Hata, Chisao	Project Grant	\$	4,880
Haupt, Megan	Project Grant	\$	6,300
Hickey, Leslie	Professional Development Grant	\$	1,750
Hightower, Jessica	Project Grant	\$	3,250
Hill, Will	Professional Development Grant	\$	1,500
Hirose, Midori	Professional Development Grant	\$	1,600
Hmong American Community of Oregon	Arts Equity Grant	\$	6,000
Hollywood Theatre	General Operating Support	\$	46,346

(Continues)

Holt, Tahni	Professional Development Grant	\$	1,980
Houston, Taino	Professional Development Grant	\$	1,500
Hudson, Anthony	Project Grant	\$	6,527
Hunt, Meg	Professional Development Grant	\$	1,600
Imago Theatre	General Operating Support	\$	24,297
Imatani, Garrick	Project Grant	\$	6,650
Independent Publishing Resource Center (IPRC)	General Operating Support	\$	15,661
India Cultural Association	Project Grant	\$	3,600
Instituto de Cultura y Arte In Xochitl In Cuicatl	Arts Equity Grant	\$	5,000
Instituto de Cultura y Arte In Xochitl In Cuicatl	Capacity Building	\$	40,000
Jacob, Simeon	Project Grant	\$	3,370
Japanese Garden Society of Oregon	Project Grant	\$	6,650
Jim Pepper Native Arts Council	Project Grant	\$	6,270
Jim Pepper Native Arts Festival	Arts Equity Grant	\$	6,000
Keller, Zoe	Project Grant	\$	1,950
Kim, Jennifer	Project Grant	\$	5,250
Kirkpatrick, Tiffany	Professional Development Grant	\$	1,800
Knowles, Carly	Professional Development Grant	\$	1,700
Ko-Falen Cultural Center	Project Grant	\$	5,950
Kuhlman, Laura	Professional Development Grant	\$	1,200
Kukatonon Children's African Dance Troupe	Arts Equity Grant	\$	6,500
Kukatonon Children's African Dance Troupe	Capacity Building	\$	40,000
Lane, Kathleen	Project Grant	\$	5,292
Latino Network	Arts Equity Grant	\$	6,500
Lawson, Shayla	Project Grant	\$	5,165
Leavitt, Matthew	Professional Development Grant	\$	1,500
Leoncavallo, Andrea	Project Grant	\$	4,140
Lewis, Emily	Project Grant	\$	5,140
Lewis, Katherine	Professional Development Grant	\$	1,000
Literary Arts	Equity Investment	\$	35,000
Literary Arts, Inc.	General Operating Support	\$	57,221
Live On Stage	Project Grant	\$	5,159
Live Wire! Radio	General Operating Support	\$	20,065

(Continues)

Makau, Béalleka	Professional Development Grant	\$	1,200
Makau, Béalleka	Project Grant	\$	7,000
Malaska, Elizabeth	Project Grant	\$	5,250
Malone, Margaret	Project Grant	\$	4,650
Many Hats Collaboration	Project Grant	\$	5,240
Marguier, Sarah	Professional Development Grant	\$	550
Martin, Yuki	Professional Development Grant	\$	1,000
Martinez, Maximiliano	Project Grant	\$	5,900
McClaran, Robbie	Professional Development Grant	\$	1,700
McDermott, Tina	Project Grant	\$	4,540
McGeorge, Megan	Project Grant	\$	4,460
Media Institute for Social Change	Project Grant	\$	4,250
Media Project	Project Grant	\$	5,250
MediaRites	Project Grant	\$	5,950
Metropolitan Youth Symphony	General Operating Support	\$	30,504
Millan, Angelica	Project Grant	\$	6,150
Minicucci, Matthew	Project Grant	\$	5,929
Minkus, Jamie	Professional Development Grant	\$	1,500
Minty, Pam	Project Grant	\$	5,190
Miracle Theatre Group	General Operating Support	\$	32,919
Mittleman Jewish Community Center	Project Grant	\$	4,800
Morpheus Youth Project	Arts Equity Grant	\$	6,500
Moscoso, Jose	Project Grant	\$	6,300
My Voice Music	General Operating Support	\$	12,800
My Voice Music	Equity Investment	\$	5,990
Nachison, Emily	Project Grant	\$	5,950
Nally, Julz	Professional Development Grant	\$	1,500
NAYA Family Center	Arts Equity Grant	\$	5,000
New Expressive Works	Arts Equity Grant	\$	6,500
Newman, Hannah	Professional Development Grant	\$	925
Nikolai, Tabitha	Professional Development Grant	\$	1,200
Nikolai, Tabitha	Project Grant	\$	4,310
Nilsen, Anders	Project Grant	\$	5,520



(Continues)

Noack, Hunter	Project Grant	\$	7,000
Noche, Celeste	Project Grant	\$	5,770
Northwest Animation Festival	Project Grant	\$	6,300
Northwest Art Song	Project Grant	\$	4,470
Northwest Children's Theater and School	General Operating Support	\$	63,464
Northwest Dance Project	General Operating Support	\$	43,582
NW Documentary	General Operating Support	\$	11,361
Nye, Whitney	Professional Development Grant	\$	1,300
O'Brien, Eleanor	Project Grant	\$	5,890
O'Donnell, Stephen	Project Grant	\$	5,250
O'Neal, Sidony	Professional Development Grant	\$	1,150
Oregon Ballet Theatre	General Operating Support	\$	148,368
Oregon BRAVO Youth Orchestras	General Operating Support	\$	14,600
Oregon Children's Theatre	General Operating Support	\$	95,248
Oregon Children's Theatre	Equity Investment	\$	7,500
Oregon Jewish Museum and Center for Holocaust Education	Project Grant	\$	5,600
Oregon Repertory Singers	Professional Development Grant	\$	450
Oregon Symphony Association	General Operating Support	\$	369,559
Ostapenko, Tatyana	Professional Development Grant	\$	1,250
Ostley, Gabe	Project Grant	\$	4,725
Outside the Frame	Arts Equity Grant	\$	6,000
Oyervides, Alejandra	Professional Development Grant	\$	1,500
Pacific Northwest College of Art	Project Grant	\$	7,000
Pacific Youth Choir	Project Grant	\$	6,500
Padian, Brian	Project Grant	\$	3,960
Passinart: A Theatre Company	Capacity Building	\$	40,000
PDX Jazz	General Operating Support	\$	22,835
Pendulum Aerial Arts	General Operating Support	\$	11,774
People-Places-Things	Project Grant	\$	2,160
PHAME	General Operating Support	\$	18,587
PlayWrite, Inc.	General Operating Support	\$	14,749
Polaris Dance Theatre	General Operating Support	\$	12,300
Portland Art & Cultural Center	Arts Equity Grant	\$	6,000

(Continues)

Portland Art Museum/Northwest Film Center	General Operating Support	\$	448,446
Portland Baroque Orchestra	General Operating Support	\$	39,240
Portland Center Stage	General Operating Support	\$	246,412
Portland Chamber Music	Project Grant	\$	2,300
Portland Columbia Symphony Orchestra	General Operating Support	\$	19,667
Portland Community College	Project Grant	\$	1,675
Portland Experimental Theatre Ensemble	Project Grant	\$	7,000
Portland Gay Men's Chorus	General Operating Support	\$	23,261
Portland Institute for Contemporary Art (PICA)	General Operating Support	\$	54,503
Portland Interfaith Gospel Choir	Arts Equity Grant	\$	4,500
Portland Jazz Composers Ensemble	Project Grant	\$	3,310
Portland Meet Portland	Project Grant	\$	5,250
Portland Opera Association	General Operating Support	\$	234,667
Portland Oregon Women's Film Festival	Project Grant	\$	5,600
Portland Piano International	General Operating Support	\$	27,440
Portland Playhouse	General Operating Support	\$	26,000
Portland Taiko	Capacity Building	\$	40,000
Portland Youth Philharmonic Association	General Operating Support	\$	36,478
Potulsky, Nikole	Professional Development Grant	\$	1,600
Prequel Artist Program	Project Grant	\$	3,488
PreSERVE Coalition	Arts Equity Grant	\$	6,500
Profile Theatre	General Operating Support	\$	26,612
Profile Theatre	Equity Investment	\$	18,750
Public Annex	Arts Equity Grant	\$	5,000
push/FOLD	Project Grant	\$	5,250
QDoc: Portland Queer Documentary Film Festival	Project Grant	\$	7,000
Quinn, Hajara	Project Grant	\$	3,820
Raman, Jayanthi	Project Grant	\$	5,440
Right 2 Survive	Arts Equity Grant	\$	6,500
Risk/Reward	Project Grant	\$	7,000
Rock Dojo	Professional Development Grant	\$	1,750

(Continues)

Rock Dojo	Project Grant	\$	5,108
Rogue Pack Young Portland Speaks!	Project Grant	\$	6,210
Rosas Reséndiz , Rángel	Project Grant	\$	5,690
ROSE Community Development	Arts Equity Grant	\$	6,500
Rose, Alicia	Project Grant	\$	5,250
Rose, Alicia J.	Professional Development Grant	\$	1,650
Rose, Mary	Professional Development Grant	\$	1,600
Rutz, Paul	Professional Development Grant	\$	1,500
Rutz, Paul	Project Grant	\$	5,160
Salcido, Ivan	Project Grant	\$	4,650
Sand, Kaia	Project Grant	\$	6,300
Schneberg, Willa	Professional Development Grant	\$	2,000
Schwegler, Heidi	Project Grant	\$	4,000
Secret Knowledge	Project Grant	\$	5,250
Sheehy, Matthew	Project Grant	\$	5,650
Signal Fire	Project Grant	\$	5,250
Slavic Community Center of NW	Arts Equity Grant	\$	5,000
Smith, Bryan	Project Grant	\$	4,200
Smith, Mike A	Project Grant	\$	5,250
Springsteen, Jennifer	Project Grant	\$	3,096
Springsteen, Jennifer	Professional Development Grant	\$	1,400
Stachon, Eric	Professional Development Grant	\$	1,750
Staged! Musical Theatre	Project Grant	\$	7,000
Stevens, Melanie	Project Grant	\$	3,825
Stiles, Noelle Michelle	Professional Development Grant	\$	1,500
StockLynn, Jack	Project Grant	\$	6,339
Street Books	Project Grant	\$	4,860
Strickland, Todd	Project Grant	\$	5,200
Sunthakar, Shilpa	Project Grant	\$	5,600
Swart, Cornelius	Project Grant	\$	4,690
Sylvester, Norman	Project Grant	\$	6,300
Tai, Ariella	Project Grant	\$	5,250
Tau, Devin	Project Grant	\$	5,250

(Continues)

Tavern Books	Professional Development Grant	\$	1,500
Tavern Books	Project Grant	\$	5,000
Taylor Blakemore, Kim	Project Grant	\$	3,123
Tetenbaum, Barbara	Project Grant	\$	7,000
Thakore, Roshani	Project Grant	\$	5,600
The August Wilson Red Door Project	General Operating Support	\$	12,000
The Circus Project	General Operating Support	\$	15,800
The Circus Project	Equity Investment	\$	10,508
The Giving Tree	Arts Equity Grant	\$	1,810
The Library Foundation	Project Grant	\$	6,300
The Old Church Society	Project Grant	\$	5,250
The Portland Ballet	Equity Investment	\$	20,000
The Portland Ballet	General Operating Support	\$	33,947
The Rosewood Initiative	Arts Equity Grant	\$	4,000
Third Angle New Music Ensemble	General Operating Support	\$	12,458
Third Rail Repertory Theatre	General Operating Support	\$	35,333
Third Rail Repertory Theatre	Equity Investment	\$	6,920
Thompson, Jeffery	Project Grant	\$	5,596
Tran, Minh	Professional Development Grant	\$	1,500
Tran, Stacey	Project Grant	\$	1,315
Trapnell, Lindsay	Project Grant	\$	7,000
Trask, Kirista	Professional Development Grant	\$	1,000
Triangle Productions!	General Operating Support	\$	15,780
Trujillo, Freddy	Project Grant	\$	5,250
Van Cleave, Timothy	Professional Development Grant	\$	1,200
Vanport Mosaic	Project Grant	\$	5,600
Verde	Project Grant	\$	5,250
Vibe of Portland	Project Grant	\$	1,160
Village Coalition	Project Grant	\$	7,000
Viva La Free	Project Grant	\$	5,536
Water in the Desert	Project Grant	\$	6,300
Webb, Damaris	Project Grant	\$	6,006
Weiss, Ezra	Project Grant	\$	4,360

Wenger, Daniel	Professional Development Grant	\$	1,500
Weston, Grace	Project Grant	\$	1,710
White Bird	General Operating Support	\$	55,132
Whitten, John	Project Grant	\$	5,250
Willamette Light Brigade / Portland Winter Light Festival	Project Grant	\$	4,580
Wilson, Dan	Project Grant	\$	5,000
Woodring, Ryan	Professional Development Grant	\$	850
Woodring, Ryan	Project Grant	\$	3,908
World Arts Foundation Inc.	Project Grant	\$	5,120
Wright, Jennifer	Project Grant	\$	4,500
Write Around Portland	General Operating Support	\$	21,564
Young Audiences of Oregon	General Operating Support	\$	62,086
Young Audiences of Oregon & SW Washington	Equity Investment	\$	35,000
Zangara, Renee	Project Grant	\$	4,840
Zoulful Muzic	Project Grant	\$	4,160
Zumas, Leni	Professional Development Grant	\$	1,000



## THE CO LO R PURPLE

Portland Center Stage at The Armory

Photob y: Patrick Weishampel/Blank eye

RACC's 2017-18 Fellows were Portland writers Samiya Bashir, a multimedia artist and poet who poignantly shares her experience as a queer, first-generation Somali-American; and Rene Denfeld, a novelist who tells the stories of marginalized communities—examining issues such as poverty, child abuse and American's criminal justice system.

RACC has been working to diversify the types of projects we fund, with an increasing emphasis on serving artists and nonprofit organizations—not necessarily arts organizations—using the arts as powerful tools to address a wide variety of community issues. Here are just ten examples of the many grants that are making a difference for marginalized communities in our city:

#### **\$6,500**

Right 2 Survive for their Ambassador Project, hosting writing and art work shops for housed and houseless people to create together, culminating in the second annual Light the Hearth festival.

#### **\$1,810**

The Giving Tree to support a 4-session class for residents living in affordable housing who would like to discuss and explore their mental health diagnosis through creativity and art-making.

#### **\$4,690**

Artist Cornelius Swart for "Priced Out," an independent documentary about Portland's gentrification over the last 15 years.

#### **\$6,000**

Hmong American Community of Oregon to support the New Year's Celebration at Glenhaven Park in April, 2018. This free community celebration is the most important and largest traditional Southwest Asian cultural festival in Portland.

#### **\$5,250**

APANO's October 2018 East Portland Arts & Literary Festival, celebrating the voices of artists and cultural workers of color in one of Portland's most diverse census tracts.

#### **\$7,000**

Hacienda CDC for "Puente Entra Culturas (Bridge Between Cultures)," a showcase of music, dance and cultural craft from local Latinx artists at the Portland Mercado.

#### **\$5,600**

Artist Roshani Thakore for "Comedy School" at Columbia River Correctional Institution – weekly comedy classes and a biannual talent showcase for North Portland minimum security men's prison, culminating in public performances in May and September of 2018.

#### **\$5,250**

Portland Meet Portland's 2018 Immigrant and Refugee Rock Camp for youth ages 13-17 – a culturally responsive camp focused on helping youth express themselves by creating original music, held on the campus of Franklin High School.

#### **\$5,600**

The Vanport Mosaic Festival, a 4-day event memorializing the former City of Vanport, one of the first integrated communities in North America and the nation's largest wartime public housing projects that housed 40,000 people from 46 different states before it was destroyed by a flood 70 years ago.

#### **\$6,500**

Girls Inc. to produce a free 5-week summer documentary filmmaking program for girls ages 12-17, prioritizing the stories of girls of color, LGBTQ and girls from immigrant families. The program culminated with a public screening and celebration of their documentaries.



RACC's General Operating Support program is changing as well. Starting in July, 2019, RACC will provide "base awards" to the city's most established arts organizations, with additional "incentive" awards for organizations that demonstrate strength in three categories: operational health, community benefit and artistic programming. RACC is working with organizations now to design the final details of this program that will launch next year and will help ensure that more city dollars are directed to organizations that are actively expanding arts access and participation for everyone in our community.

In addition to the grants listed above, RACC was able to allocate an additional \$3 million of Arts Tax revenues that it had accumulated over the first and second quarter of 2018. These allocations, which include an additional \$2.4 million for General Operating Support organizations, were reported in a press release dated July 16, 2018 and will be reflected in RACC's FY2018-19 report.

RACC is committed to ensuring that its grants reflect the diversity of the community we serve. Half (50%) of RACC grant review panelists, and 38% of the individual artists who receive RACC grants, identify as people of color.

The grants department also provides **technical assistance** for artists and arts organizations, including artist workshops, a board training program, organizational consulting, and a variety of online resources.

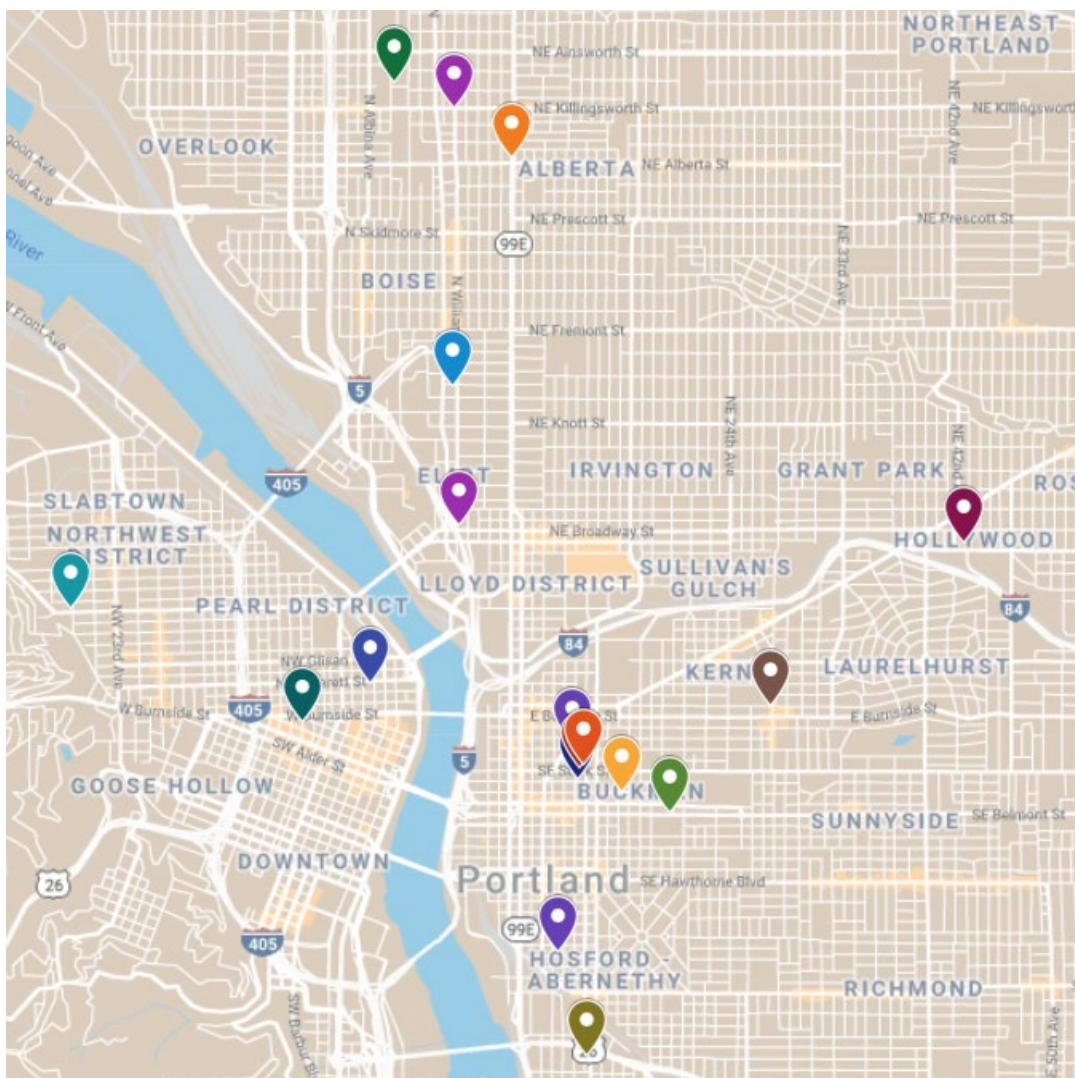
- RACC's Cultural Leadership Program, with renowned arts consultant George Thorn, helps staff and board leadership of over a dozen arts organizations every year navigate transitions and opportunities.
- RACC's board training program, Art of Leadership, served 63 individuals in FY18. A grant from the Nike Asia-Pacific Employee Network helped RACC provide scholarships for many of the participants, and a new cohort of 65 individuals begins the FY19 program on October 10, 2018.
- RACC presented six professional development workshops for individual artists in 2017-18, serving more than 200 individuals and covering topics from bilingual grant writing (Spanish and English) to creative event production.

Visit [racc.org/grants](http://racc.org/grants) for more examples of how artists and arts organizations are using public funds to make our community stronger through arts and culture.

## PUBLIC ART

RACC's public art program integrates a wide range of art and artist-driven community experiences in public places. RACC manages Percent for Art programs for the City of Portland and Multnomah County, as well as projects Metro and the Port of Portland. There are more than 1400 two-dimensional artworks in RACC's rotating portable works collection, and more than 450 permanently-cited works through the City and County.

In FY18, 37 new artworks were added to the City of Portland's public art collection, including 21 murals, 7 permanently-sited outdoor artworks, 9 additions to the Portable Works collection and 1 purchase for the Visual Chronicle of Portland. View full map and key at <https://goo.gl/MbWDvF>.



### Outdoor Artwork

- Honey In the Bee Ball - I Can't See Y'all
- Historic Black Williams Project (North e...)
- Historic Black Williams Project (South e...)
- Bird
- Venturian Trio (The Imp, Twine, Sprung)
- Until We Get There / Still We Rise
- Spring Garden Nest

### Murals

- Soul
- Black Pepper
- Cycles of / Untitled (mural)
- Bad Karma
- The Fiercest Athletes
- Together We Rise
- Cairo
- Untitled (mural)
- Untitled (mural)
- Untitled (mural)
- Untitled (mural)
- Untitled (mural)
- Untitled (mural)
- Untitled (mural)

Among the projects that were completed in FY18, and those still in the planning stages:

- The Portland Building. Over a dozen projects are outlined in the Portland Building Public Art Plan. One project has been commissioned to date with the others in process now. Artist Refik Anadol will create an interactive media sculpture created using data sets drawn from the City for the signature “Living Room” location on the first floor. As part of this renovation project, a total of 582 art objects were moved from the Portland Building:
  - 1 permanently installed piece removed
  - 162 artworks on loan to bureaus in the Portland Building
  - 419 artworks in storage
  - All storage furniture including metal bins, flat files, table, etc.
  - De-install of public art gallery
  - Portlandia ephemera – a mold of Portlandia’s face and maquette of the sculpture were moved to display on second floor of the Standard Building. We are grateful to The Standard for their ink kind donation.
- Portland Parks & Recreation. We completed public art projects at Dawson, Luuwit View, Gateway Discovery Park and Spring Garden Park. Commissions are underway for Glenhaven, Lynchview and the Mt. Tabor South Access Path, and planning is underway for Leach Botanical Garden.
- Portland Bureau of Transportation. We continue to work with PBOT on phase two of the Williams Avenue Black History project. In addition we have been collaborating with PBOT to place an Artist-in-Residence in the capital projects team within the bureau, and on planning for public art along recently-renamed Harvey Milk Street.
- We are currently in our third round of an Artist-in-Residence program with Portland Archives and Records Center.
- Through the murals program, 21 murals/artists have received funding, and we launched *Fresh Paint* in collaboration with Open Signal. This is new temporary mural program focuses on working with artists of color who have not yet completed an outdoor mural.
- RACC collaborated with Prosper Portland to develop two new large scale murals at the Alberta Commons Development in the King Neighborhood. Artists Arvie Smith and Mehran Heard received a project budget funded by Prosper Portland to create two separate, vivid, community-inspired designs that honor the Northeast Portland community and its rich African American history.
- For the Portable Works and Visual Chronicle of Portland Collections, 264 artworks were installed and 91 were removed from public spaces within the City & County.
- Work with Design Review continues and this year RACC welcomed landscape architect Zari Santner as the joint appointment to the Public Art Committee and the Design Commission. The PAC receives monthly updates on the intersection of current projects and public art and reviewed five distinct code related issues.

Maintenance is an important part of the public art program. While RACC manages budgets and ownership data individually, the Public Art Collection is approached as a common community asset. In 2018, RACC conducted a total of 171 assessments and/or treatments for 90 different outdoor sculptures. There were a total of 93 vandalism and theft incidents (including graffiti); everything else was routine maintenance.

## PUBLIC ART PROJECTS IN THE CITY OF PORTLAND DURING FY18

### Percent for Art Projects

Location	Artist	Title	Budget	Completion
Dawson Park	Isaka Shamsud-Din	<i>Honey in the Bee Ball, I Can't See Y'all</i>	\$44,000	September 2017
Luwit View Park	Mauricio Robalino	<i>Camaro/ Bird</i>	\$120,000	October 2017
Williams Avenue	Cleo Davis & Kayin Talton Davis	<i>Historic Black Williams Project</i>	\$90,000	Phase 1: June 2017 Phase 2: TBD
Alberta Commons	Arvie Smith	<i>Still We Rise</i>	\$120,000	May 2018
Alberta Commons	Mehran Heard	<i>Until We Get There</i>	\$63,000	May 2018
Spring Garden Park	Hannes Wingate	<i>Spring Garden Nest</i>	\$30,000	June 2018
Gateway Discovery Park	Horatio Hung-Yan Law	<i>The Fifth Wind</i>	\$90,000	August 2018
Portland Archives & Re- cords Center	Cleo Davis	<i>TBD *AIR</i>	\$15,000	Spring 2019
Humboldt Neighborhood	Sharita Towne & Lisa Bates	<i>Black Life Experiential Project   *AIR</i>	\$20,000	June 2019
Glenhaven Park	Christine Clark	<i>TBD</i>	\$65,000	Fall 2019
Lynchview Park	Tyler Fuqua	<i>TBD</i>	\$65,000	Fall 2019
Portland Building	Refik Anadol	<i>TBD</i>	\$400,000	Fall 2019
Mt Tabor South Tabor Access Path	Adam Kuby	<i>TBD</i>	\$75,000	TBD

## Murals Program

Location	Artist	Title	Budget	Completion
341 SW 10th Avenue	Jeremy Okai Davis	<i>The Fiercest Athletes</i>		September 2017
<b>Forest for the Trees: 12 murals</b>			\$15,000	August 2018
2525 NW Lovejoy	Paola Delfin	<i>Soul</i>	--	
2735 E Burnside St	Jeff Sheridan	<i>Untitled</i>	--	
234 NW 5th Avenue	Caratoes and Smithe	<i>Black Pepper</i>	--	
930 SE Sandy Blvd	David Piñón Hernandez	<i>Untitled</i>	--	
1005 SE Stark St	Meredith Dittmar	<i>Untitled</i>	--	
417 SE 11th	Yoshi47	<i>Untitled</i>	--	
1401 SE Morrison	Shawna X	<i>Cycles of</i>	--	
1401 SE Morrison St	Laura Berger	<i>Untitled</i>	--	
3017 SE Milwaukie	Ryan Bubnis	<i>Untitled</i>	--	
1875 SE Belmont	Broken Fingaz	<i>Bad Karma</i>	--	
4275 NE Halsey	Andrew Schoultz	<i>Untitled</i>	--	
5700 N Kerby Ave	Jesse Hazelip	<i>Untitled</i>	--	
823 SE Grant	Aya Tarek	<i>Cairo</i>	\$9,600	July 2017
1010 SE Stark Avenue	Ernesto Maranje & Suhaib Attar	<i>Together We Rise</i>	\$4,630	September 2017
Marquam Building 2501 SW 1st Ave	Gage Hamilton	<i>Untitled</i>	n/a	October 2017
Century Tower 1201 SW 12th	David Flores	<i>Untitled</i>	\$7,500	June 2018
2906 N. Lombard St.	Hayden Senter	<i>Untitled</i>	\$1,842	June 2018
<b>Fresh Paint Temporary Murals</b>				
	Molly Mendoza		\$1,500	June 2017
	Alex Chiu		\$1,500	October 2017
	Rob Lewis		\$1,500	May 2018

## Code Compliance (Design Review)

Location	Artist	Title	Budget	Completion
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## Ground Floor Window Mitigations

Heartline Apt. NW 13th & Johnson	Joe Thurston	<i>Our Past was Writ in Water</i>	***Security Properties	July 2018
Broadstone Reveal NW 14th & Raleigh	Damien Gilley	TBD	***Alliance Residential	TBD

## Floor Area Ratio Bonus/ Central City Masterplan Public Benefits













The Dianne 535 NW 11th Avenue	Ivan McClean	<i>Echoes</i>	***John Carroll Development	January 2018
The Dianne 535 NW 11th Avenue	Preston Singletary and David Franklin	<i>Dancing Staff</i>	***\$150,000	January 2018
The Fairhaired Dumbbell	James Jean	<i>Fairhaired Dumbbell</i>	***Guerilla Development	Fall 2017
Converge 45	Sharita Towne, Demian Dine Yazhi	<i>Black Spatial Imaginary Nothing is Natural</i>	\$10,000	Summer 2017

## Night Lights Video Projections (temporary projections funded through FAR Bonus)








	Pepper Pepper		\$1,000	October 2017
Through FAR Bonus	Stephanie Mendoza		\$1,000	November 2017
	Ezekiel Brown		\$1,000	December 2017
	Julia Calebrese		\$1,000	February 2018
	Open Signal Showcase		\$1,000	March 2018
	Amy Chiao & Chloe Cooper		\$5,000	April 2018



## Maintenance (Longer/Larger Projects)

Location	Artist	Title	Budget	Completion
Pioneer Square: removal/ storage/reinstallation	J. Seward Johnson	<i>Allow Me</i>	**\$8,000	July 2017
SW 5th & Pine: restoration	John Killmaster	<i>No title</i>	\$3,000	
NE 39th & Glisan: repair/ restoration	Emanuel Fremiet	<i>Joan of Arc</i>	\$6,000	
SW 6th & Harrison: removal/storage/return	Fernanda D'Agostino	<i>Urban Hydrology</i>	**\$10,000	
10th & Yamhill Parking Garage: removal/ de-accession	John Rogers	<i>118 Modules</i>	\$750	
Portland Building to Stan- dard Insurance: art storage relocation	Various		\$15,000+	
The Standard Plaza Building 2nd floor lobby: removal of artwork from Portland Building Public Art Gallery; relocate/ reinstall Portlandia items			\$5,000	
Portland Building: removal of tile mural	George Johanson	<i>Rain and the River</i>	\$6,000	
NW 5th & Davis: repair/ de-install/ re-install	Dan Corson	<i>Nepenthes (green)</i>	**\$30,000	
5626 NE Alameda: conservation	Pompeo Coppini	<i>George Washington</i>	\$3,200	
Conservation: Mt Tabor Park	Gutzon Borglum	<i>Harvey Scott</i>	\$3,100	
Washington Park: cleaning	Tad Savinar, et al	<i>Oregon Holocaust Memorial</i>	\$2,200	
NW Broadway & Davis: damage/re-fabrication	Dan Corson	<i>Nepenthes (blue)</i>	**\$3,800	

(Continues)

Location	Artist	Title	Budget	Completion
Transit Mall: conservation	Georgia Gerber	<i>Animals in Pools</i>	\$45 materials only	
SE Clay & 7th: vandalism; glass re-fabrication	Linda Wysong	<i>Eye River</i>	\$3,700	
10 & Yamhill Parking Garage: removal	Keith Jellum	<i>Electronic Poet</i>	\$750	
N Broadway & N Weidler: glazing test; Portland Streetcar	Jorge Pardo	<i>Streetcar Stop for Portland</i>	\$1,300	
S, Park Blocks: cleaning	George Waters	<i>Abraham Lincoln</i>	\$30 materials only	
Fire Station 28, 5540 NE Sandy Blvd: vandalism; glass and neon repair	James Harrison	<i>Araminta</i>	\$2,000	
Council Crest Park: conservation	Fred Littman	<i>Joy (Pioneer Woman)</i>	\$75 materials only	
N Broadway & N Weidler: vandalism glass panel; Portland Streetcar	Jorge Pardo	<i>Streetcar Stop for Portland</i>	\$1,500 est	August 2018
Water Pollution Control Lab: cleaning, repair	Don Merk	<i>Water, Please</i>	\$1,100	September 2018
Eastbank Esplanade: vandalism; re-fabrication, reinstallation	RIGGA Collective	<i>Ghost Ship</i>	\$2,000 est	September 2018
Columbia Wastewater Treatment Plant: restoration/re-fabrication	Fernanda D'Agostino	<i>Unseen Worlds</i>	\$12,000 est	TBD
Transit Mall SW 5th & Alder: vandalism	Mark Smith	<i>Reading the Street</i>	\$4,000	TBD

\* AIR- Artists-in-Residence

\*\* funds reimbursed by others

\*\*\*Privately funded

## CONNECTING TO THE CITY'S PUBLIC ART COLLECTION

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RACC maintains an online searchable database of the entire public art collection ([www.racc.org/public-art/search](http://www.racc.org/public-art/search)); web visitors can browse through the collection (click on an image to learn more about it, including title, year completed, location, artist statement, and funding source), or narrow the search to find specific collections, such as the Visual Chronicle of Portland, the Portable Works Collection, or the Public Art Murals Program, or to browse by discipline. This online database also powers a free iPhone app available at [publicartpdx.com](http://publicartpdx.com), and RACC partners with Travel Portland to print a walking tour brochure and map of public artworks in the central city.



### SOUL

**Paola Delon:** Location- 2525 NW Lovejoy St. 2017

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### SPRING GARDEN NEST

**Hannes Wingate:** Location- Spring Garden Park  
Parks and Recreation 2018

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### STILL WE RISE

**Arvie Smith:** Location- Alberta Commons  
Prosper Portland 2018

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## ARTS EDUCATION

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RACC bolsters arts education in public schools by integrating the arts into the teaching practice of K-5 classroom teachers throughout the tri-county area (The Right Brain Initiative) and by providing support and coordination services for the K-5 arts specialists in Portland who are funded by the city's Arts Tax.

### VISION

A community that ensures a rich education in and through the arts for every K-12 student.

### AREAS OF FOCUS

Deepened understanding and engagement

Increased program impact

Improved operational effectiveness

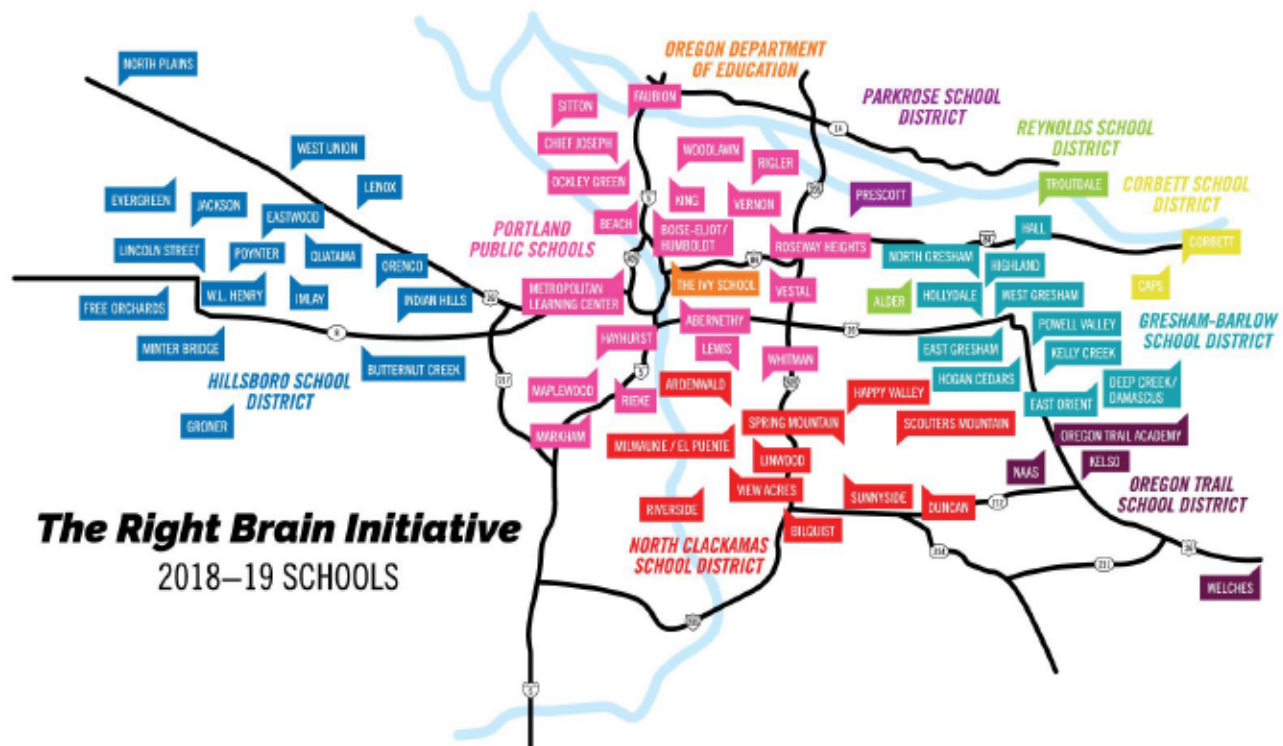
### UNIQUE ROLE

We partner with school districts, arts providers, and the community to create systemic, equitable and sustainable access to arts learning that closes the opportunity gap for K-12 students in the Tri-County area.

We focus our funding, programs and services on building the skills required to deliver high quality arts education experiences and structures to sustain these activities.

Our work is research-based, evaluated, and shared with members of our community to drive improvements.

The Right Brain Initiative is now in its 11th year of integrating the arts into K-8 classrooms in the region's elementary schools, improving student performance as a result. This year we are serving 29,716 students in eight school districts including Portland Public, Parkrose and Reynolds.



#### PORTLAND PUBLIC SCHOOLS

Abernethy Elementary  
Beach Elementary  
Boise-Eliot/Humboldt K-8  
Chief Joseph Elementary  
Faubion PK-8  
Hayhurst/Odyssey K-8  
Maplewood Elementary  
Martin Luther King PK-8  
Meriwether Lewis Elementary  
Markham Elementary  
Metropolitan Learning Center  
Ockley Green Middle School  
Rieke Elementary  
Rigler Elementary

Roseway Heights  
Sitton Elementary  
Vernon K-8  
Vestal K-8  
Whitman Elementary  
Woodlawn PK-5

#### PARKROSE SCHOOL DISTRICT

Prescott Elementary

#### OREGON DEPARTMENT OF EDUCATION-FUNDED CHARTER

The Ivy School

#### REYNOLDS SCHOOL DISTRICT

Alder Elementary



In addition, RACC supports the 72 art, music and dance teachers funded by the Arts Tax that ensures arts instruction in every Portland elementary school and reaches 35,817 K-5 students. As part of RACC's role in coordinating services for Arts Tax funded school districts, we hosted one full-day professional development workshop on culturally responsive teaching with breakout sessions specifically designed for both visual and performing arts teachers.

We also began collaborating with fellow arts organizations to assess the gaps in our collective arts education services as part of our continued effort to ensure access to arts learning for every K-12 student in the Portland metro region.

On July 25, 2018, RACC Arts Education Director Marna Stalcup testified in front of a Congressional Committee on Education and the Workforce in Washington, D.C. We are grateful to Congresswoman Suzanne Bonamici for promoting the powerful role of the arts (and RACC's Right Brain Initiative) in addressing the nation's education and workforce development challenges.

National Arts in Education Week was September 6-11, and RACC partnered with Americans for the Arts to convene an arts education policy discussion with local elected officials, school board members and other decision-makers. On September 21, RACC presented its second annual high-fashion fundraiser, SHIFT, raising an estimated \$40,000 to support The Right Brain Initiative.

# DATA POINTS

	Then (2010)	Now
Portland population	583,776	647,805 (est.)
Arts-related businesses in Multnomah County	3,334	3,711
Employment by arts-related businesses	15,720	18,843
Total RACC revenue:	\$6.7M	\$9.6M

## Economic Impact (Tri-County)

Combined budgets of nonprofit arts organizations	\$152M	\$214.4M
Total audiences at nonprofit arts events	4.6M	3.9M
Combined event-related spending by arts audiences	\$101.5M	\$116M
Total economic impact (tri-county):	\$253.5M	\$330.4M
Total FTE jobs supported	8,523	11,505

## Funding

City of Portland general fund revenue to RACC	\$3,735,516	\$4,030,956
City Arts Tax revenue to RACC	0	\$2,094,200
Local government arts funding per capita in Portland (does not include percent-for-art)	\$6.68	\$9.46
--vs. Austin, TX	\$7.94	\$12.46
--vs. Seattle, WA	\$13.18	\$13.97
City of Portland percent-for-art revenue to RACC	\$161,877	\$406,163

## Diversity: Number of persons identifying as People of Color

RACC board	30%	42%
RACC staff	23%	3%
RACC grant panelists	27%	8%
RACC public art selection panelists	17%	2%
Individual artists awarded grants	31%	8%
Artists contracted for public art projects	n/a	8%

# BY THE NUMBERS



1,308

Donors to the Arts Impact Fund,  
previously known as Work for Art



\$4.4 million

Total grants awarded to artists and nonprofit  
organizations in Portland



31 New public artworks added to  
the collection

582



ARTWORKS MOVED OUT OF  
THE PORTLAND BUILDING  
DURING ITS RENOVATION  
(INCLUDING RACC'S PUBLIC  
ART STORAGE SPACE)

FOF FISCAL YEAR  
ENDING JUNE 30,  
2018



12,740

\$5 tickets sold to low-income  
Oregonians through the "Arts for  
All" program

2%



Percent of budgets for publicly  
funded capital construction and  
improvement projects that must be  
spent on the creation and  
maintenance of public art



734

CLASSROOM TEACHERS AND ARTS SPECIALISTS PARTICIPATING IN  
RACC'S PROFESSIONAL DEVELOPMENT OFFERINGS



29,716

K-8 students served by  
The Right Brain Initiative

# LOOKING AT THE AD:CH CHALLENGES AND OPPORTUNITIES

## NEW LEADERSHIP

RACC is positioned to name a new Executive Director in mid-October. As of this writing, the search committee has brought three new, highly qualified finalists to Portland between September 10-21 for meetings with the staff, board, elected officials and other community representatives. Each of our finalists is an experienced leader who has brought innovation and positive changes to the organizations and cities in which they have worked.

RACC's new Executive Director will be a leader in the Portland region and nationally as an influencer and change agent in the arts and areas of diversity, equity, inclusion, and access. The Executive Director will have a powerful voice in shaping the strategic direction of RACC, its support for grantee organizations and artists, its community partnerships, and its development and fundraising strategy. In addition, the Executive Director will lead RACC's partnerships with the city of Portland and surrounding counties, regularly interfacing with City and County leaders, including the Mayor's office and other elected officials.

Based on significant community input – 249 individuals participated in our community survey to help us identify the top priorities for this position – our search has been centered on seven core competencies:

- Experience with equity diversity and inclusion work
- Executive leadership and management skills
- Demonstrable experience leading change in an organization
- A commitment to arts and culture
- Exceptional and persuasive communications skills
- Strong fundraising experience
- Relevant experience with grantmaking and program management

We look forward to introducing RACC's new Executive Director to City Council and the community very soon, and will convene a number of stakeholder meetings, listening tours and public forums once they are on board. These conversations will also inform the development of our strategic plan.

## ARTS COMMISSIONER

On Sept. 4, 2018, Commissioner Eudaly became the City's Arts Commissioner and RACC liaison. Commissioner Eudaly hosted a two-hour RACC briefing for her entire staff on Sept. 21, to learn more about the priorities of RACC and its current challenges, and to give RACC an opportunity to learn about the Commissioner's plans and priorities for arts and culture in the months and years ahead.

RACC is grateful for the past and continued support of Commissioner Nick Fish, who is taking on a new assignment with Portland Parks and Recreation. We look forward to continued collaboration with Commissioner Fish's office including more work to integrate public art into city parks, and ongoing development of the city's Arts Affordability Initiative that was approved by City Council earlier this year.

## DIVERSITY, EQUITY AND INCLUSION

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RACC has made significant progress in dismantling barriers to arts access for historically underserved populations, and developing authentic, mutually supportive relationships with marginalized communities. We recognize there is more work to do.

- Focus groups conducted in the spring of 2016 revealed some of the barriers that exist for marginalized artists to access RACC services and funding. RACC has been working to dismantle these barriers by improving its engagement with underrepresented communities and partnering with them to change RACC's programs as needed.
- Our board and staff are more diverse than they were five years ago, and RACC has improved its hiring practices in the past 12 months to help us better recruit, support and retain people of color. We have been providing more professional development and career advancement opportunities for our staff, but now we must develop a plan to diversify the staff leadership team.
- Only 1 of the 52 arts organizations that receive General Operating Support (Teatro Milagro) is culturally specific and led by people of color. As one strategy to address this disparity, RACC has reallocated \$250,000 of its resources previously dedicated to General Operating Support to create a new Capacity Building Initiative for Culturally Specific Organizations. Seven arts organizations are now participating in that program: Disability Art and Culture Project, Instituto de Cultura y Arte In Xochitl In Cuicatl, Kukatonon African Dance Company, MediaRites, PassinArt Theater Company, Portland Taiko, and Vanport Mosaic.
- RACC's public art program is working to diversify the artists who are represented in the collection and commissioned for public art projects. One strategy is to develop more artists of color to paint murals in Portland through Fresh Paint, a collaboration with Open Signal. This new temporary mural program focuses on developing the skills of artists of color to help them make the transition to large-scale outdoor murals.
- As it continues to expand, The Right Brain Initiative is now focused on serving schools where 30 percent or more of the population are (1) students of color, (2) low income students, (3) English language learners, and/or (4) in a community with geographically limited resources.
- RACC's revamped Community Engagement Plan now prioritizes authentic and sustained engagements with marginalized communities. We are actively collaborating with some of the populations in Portland that have been underserved by RACC in the past, and changing the way we deliver our services as a result.

## ARTS AFFORDABILITY

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The cost of living in Portland continues to rise, pricing many artists and arts organizations out of the city and jeopardizing Portland's reputation as a center of creativity. In January, 2018, Portland City Council adopted A Plan for Preserving and Expanding Affordable Arts Space in Portland, including 24 ideas and recommendations for addressing the problem.

RACC is intimately familiar with this issue, and we view the Affordable Arts Space Plan as an important first set of policy recommendations. We are committed to being part of the solution and RACC fully embraces the three recommendations in the plan that were assigned to our organization. However, we are also aware that full implementation will be difficult without additional financial resources to support the work.

Our progress to date is outlined below:

- **Recommendation II: Create an inventory of creative spaces within the city and display on a map on PortlandOregon.gov and collaborate with BPS and city technology services to create an interactive map.**

**Status:** Shortly after the plan was approved, the city determined that a private sector partnership could be more effective and efficient. RACC is now collaborating with SpaceFinder Portland (a project of Fractured Atlas in New York) on a proposal to leverage a small mapping project that's already underway into something larger that can meet the city's expectations for this recommendation. This report includes a recommendation that the City of Portland invest \$25,000 in this effort to complete an inventory and interactive map within 9 months.

- **Recommendation III: Creative space certification: Coordinate with City to create a process.**

**Status:** This recommendation is on hold pending further direction and funding from Portland City Council. RACC is conducting research in the meantime about how this worked in San Francisco and other cities.

- **Recommendation X: Tailor the 2% for Art Program. Collaborate with City to prioritize placing art in underserved neighborhoods. Consider changes to allow percent for art funds to be used to develop space rather than art installation.**

**Status:** RACC is assessing which neighborhoods are underserved with public art. Findings will be presented to Portland City Council in December, 2018.

In addition, RACC understands that we have an important role to play as partner and/or advisor in several of the city's other recommendations, including:

- **Recommendation I: Re-establish, expand and empower the position of Arts Concierge in the Bureau of Development Services.** We look forward to connecting the arts community to this resource, intended to help artists and arts organizations navigate the city's permitting process, and host "city permits 101" and similar workshops.
- **Recommendation VI: Explore options to incentivize creative space landlords.** The plan notes that incentives would only be offered to properties that were certified by RACC (per item no. III).



- **Recommendation VII: Refine requirements for new “live-work” spaces.** In our role as grantmaker and convener, RACC can provide forums for understanding what artists need in live-work spaces and represent the needs of artists in city discussions about code changes.
- **Recommendation XIII: Create an Artist-in-Residence Program in certain public buildings.** RACC has experience developing artist in residence programs with city and county bureaus, including a new Artist In Residency project with Portland Archives this winter. Presumably RACC will be a strong and active partner when other opportunities are identified by the city.
- **Recommendation XIV: Create a system of “art pods” in public spaces.** RACC is a logical collaboration partner in this exploration.
- **Recommendation XVIII: Work with community-based organizations to explore opportunities and develop a strategy for culturally-specific creative spaces.** RACC is a strong advocate for the development of culturally specific arts facilities, and strongly encourages the City to develop a plan that will convert the Interstate Firehouse Cultural Center in North Portland to an accessible and sustainable creative space for Portland’s African American community.

## REGIONAL FUNDING

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There’s no question that the City of Portland is the most important contributor and benefactor of arts, culture and creative activity in the region. While Portland and Multnomah County represent only 45% of the tri-county population, Portland’s and Multnomah County’s nonprofit arts organizations represent a whopping 89% of the tri-county nonprofit arts sector (source: Arts & Economic Prosperity 5).

In addition, Multnomah County is home to 65% of the tri-county region’s arts-related jobs in both the public and private sector. There are 3,711 arts-related businesses in Multnomah County (including nonprofits, but also for-profit galleries, art and photography supply stores, art schools, architecture firms) and other design companies that employ 18,843 people. The county’s creative industries account for 6.6 percent of the total number of businesses located in Multnomah County and 3.5 percent of the county’s employment. (Source: Americans for the Arts Creative Industries Report for 2017.)

Only in Portland have voters approved an income tax dedicated to supporting arts education and access. Given these realities, it is logical that the City of Portland is RACC’s largest government funding source, at 68% of RACC’s total budget.

Even so, RACC recognizes the need to expand funding for arts and culture in Clackamas and Washington Counties, as well as Metro. These jurisdictions opted not to be part of the voter-approved Arts Tax and do not necessarily consider investments in arts and culture as part of their charters. Clackamas and Washington Counties currently provide some of the lowest levels of arts funding in the entire state of Oregon. We must build a stronger case for arts and culture in these communities, and help elected officials and other civic leaders understand the return on these investments.

Portland is the greatest contributor and benefactor of arts and culture investment. Just as RACC is working with Portland to ensure that arts and culture are fully integrated into a changing city, RACC has also begun discussions with other Metro cities and counties about the role of arts and culture in their futures.

Regional participation in arts and culture crosses county lines, and cultural tourism is an important part of the economic equation in our region. RACC has an excellent system for investing in regional assets, and a proven ability to leverage government dollars with contributions from the private sector.

Clackamas and Washington Counties do not have percent-for-art ordinances. RACC continues to advocate for government agencies to consider percent-for-art programs as a way to create more art in their communities without drawing from the general fund. RACC stands ready to assist and manage these programs as needed, and we have been hired to run several public art processes on a project-by-project basis in these communities.

The Right Brain Initiative, a collaboration between the arts community and metro-area K-8 schools, is an excellent example of a program that fills a specific gap in our communities and is more efficiently run as a region-wide program. As such, Right Brain has successfully garnered support from Clackamas County, Washington County and the City of Hillsboro to help make arts integration possible throughout RACC's service area; City of Portland funding accounts for only 20 percent of that program's revenue.

RACC also invites participation from the city of Vancouver and Clark County, Washington. Even if these municipalities choose not to be part of the regional intergovernmental agreement, we are exploring fees for service with these communities that remain an important part of the Portland metro economy and arts ecosystem.

# RECOMMENDATIONS

Change is a dominant theme throughout this report. Embracing change. Leading change. The catalyst arts and culture bring to a time of change.

As part of its preparation of this 2018 State of the Arts report, RACC reached out to our partners and the broader arts and culture community. We asked about their challenges, ideas and priorities. They identified many of the same issues covered within this report:

- **Diversity and Accessibility.** Portland's art and culture organizations want to be fully inclusive in a way that welcomes and reflects people of all income levels, abilities and cultural backgrounds. Oregon ArtsWatch, a blog covering arts and culture news, recently launched a series exploring accessibility issues. The subhead for the first installment: "Despite good intentions, affordability and disability still pose obstacles to enjoying Oregon arts."
- **Affordability.** The region's high housing costs and commercial rents are forcing some artists and arts organizations into hard times. Artists continue to be displaced as costs rise for housing and maker space. Earlier this year Artists Repertory Theatre sold half of its building to cover its debts; several tenants in ART's Arts Hub are scrambling to find space.
- **Education and opportunity.** Challenged by cuts and competing priorities, schools often sacrifice arts learning and/or after school programs—if it weren't for the arts tax, some schools would provide no arts education at all. RACC and its partners continue working to ensure that our children, particularly those in low-income neighborhoods, benefit from a comprehensive variety of arts and culture experiences. This past summer the Portland Art Museum, as part of its Teacher Leadership Initiative, paid two K-12 educators to spend a month each at the Museum exploring the collections and working with staff to create programs and resources for teachers and students in their school communities. RACC and the Art Museum look forward to sharing these resources with other schools and districts.

RACC's board and staff as well as Portland's arts and culture community are focused on our collective futures. The following recommendations from RACC leadership will ensure that Portland continues to be a city that attracts, supports and reflects creative energy and innovation.

## RECOMMENDATION#1

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### **Invest in a process and collaborate with RACC to develop clear goals, vision and strategy for arts and culture in Portland.**

The Auditor's 2018 report recommended that the Arts Commissioner and Mayor work with RACC, city leaders, city agencies and community stakeholders to assess the state of arts and culture in Portland; identify needs; and develop clear goals, vision and strategy for arts and culture for City Council adoption. RACC is well positioned to take the lead in this work and collaborate with city partners fully, as we have done before.

- In 2008, then-Mayor Sam Adams funded the Regional Arts & Culture Council to conduct research, convene regional conversations, develop priorities, and discuss funding challenges and opportunities for arts and culture. The 18-month process was led by an independent consultant with support from RACC and Mayor Adams's office, cost approximately \$40,000 and resulted in *Act for Art*, a creative action plan for the Portland metropolitan area, published by RACC in 2009.
- Mayor Adams also worked with RACC to incorporate key elements of the *Act for Art* plan into the Portland Plan in 2011. Visit <http://bit.ly/PortlandArtsPlan> or Google "Portland arts and culture background report."

Plans such as *Act for Art* clarify priorities and can lead to extraordinary accomplishments. Chief among the recommendations in *Act for Art* was for participating governments to secure a new regional dedicated funding source for the arts. Ultimately only the City of Portland moved forward with a 2012 ballot proposal that was approved by 62% of voters; the Arts Education and Access Income Tax now generates more than \$10 million/year.

There are numerous examples of cultural plans from other cities from which we can draw upon, at a cost of \$10,000-\$75,000 depending on the amount of research and public process involved. RACC is prepared to work with the city to run this process and help lead the City to new goals for arts and culture that can guide our collaboration and our investments going forward.

## RECOMMENDATION#2

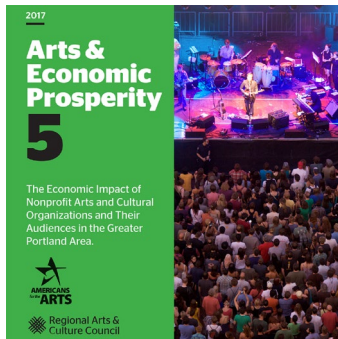
**Invest \$30,000 in a partnership between RACC and Fractured Atlas (based in New York) to create "Space Finder Portland" —an online map and searchable database of the city's arts venues and creative spaces.**

RACC is poised to help the city implement a number of the recommendations contained within the City's 2018 *Plan for Preserving and Expanding Affordable Arts Space in Portland*. Recommendation II in that plan calls for the City to "Create an inventory of creative spaces within the city and display on a map on PortlandOregon.gov." RACC agrees that online mapping is critical to inventory and understand the creative spaces we are working to preserve.

Rather than partnering with the Bureau of Planning and Sustainability and the Bureau of Technology Services ArcGIS staff as originally recommended, Commissioner Fish's office and RACC have since determined that it would be more efficient for RACC to build a "SpaceFinder" resource using a technology platform that already exists from a nonprofit organization in New York called Fractured Atlas. Seattle has already adopted this tool. RACC recommends that the City of Portland invest \$30,000 for RACC to build, launch and market this online mapping resource. Funding will also ensure extensive community engagement and training for the tool, and to explore partnerships with Portlandmaps.com, Metro and other agencies that map community assets and addresses.

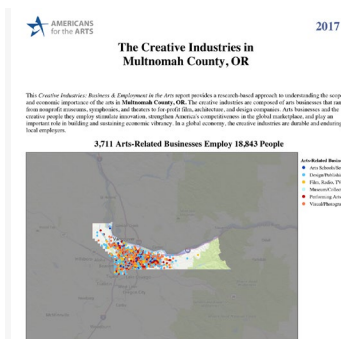
RACC already has a significant amount of data on arts venues; a relationship with Fractured Atlas; and a team of artists and arts administrators who can populate the tool with information on more than 250 known arts venues, and promote the new online database to the community. RACC is confident that we could deliver a searchable online database within 9 months of such investment.

# APPENDICES



## Appendix 1: Key Findings, Arts & Economic Prosperity V

Visit <https://racc.org/arts-economic> to view or download full report.



## Appendix 2: Americans for the Arts Creative Industries Report for Multnomah County



Regional Arts &  
Culture Council

### General Operating Support (GOS) :



## Appendix 3: Summary of Stakeholder Survey for General Operating Support

## KEY FINDINGS

# The Economic Impact of Arts and Culture

### THE REGIONAL ARTS & CULTURE COUNCIL AND

Americans for the Arts conducted a study of 183 nonprofit arts organizations in Clackamas, Multnomah and Washington Counties. Their combined spending in 2016 was **\$214.4 million**, and they employed **7,992 FTE**.

More than **3.9 million** people attended an arts event in 2016, and spent an average of **\$22.35** per person as a result of attending the event, above and beyond the cost of admission, for a total of **\$116 million**. For example, when patrons attend a cultural event, they may pay to park their car, eat dinner in a restaurant, shop in nearby stores, and pay a babysitter when they get home. Non-local attendees may spend the night in a hotel. These dollars generate commerce for local businesses.

**The combined spending of arts organizations and their audiences totaled \$330.4 million. This spending supports 11,505 full-time equivalent jobs in the region and generates more than \$27.7 million in local and state government revenue. Investments in arts and culture pay fantastic dividends for the greater economy and help fund other vital public services.**

More than **15%** of all attendees were visitors from outside the area, contributing more than **\$32 million** to local hotels, restaurants, retail shops and other local companies. Almost **80%** of these visitors reported that their primary reason for travelling was *specifically* to attend that arts and culture event.

### BY THE NUMBERS



**\$214.4 million**  
Arts organization  
expenditures



**\$116 million**  
Spending by  
audiences



**\$330.4 million**  
Total economic  
impact



**11,505**  
Full time jobs



**\$14 million**  
State government  
revenue

**\$13.7 million**  
Local government  
revenue



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Culture Council

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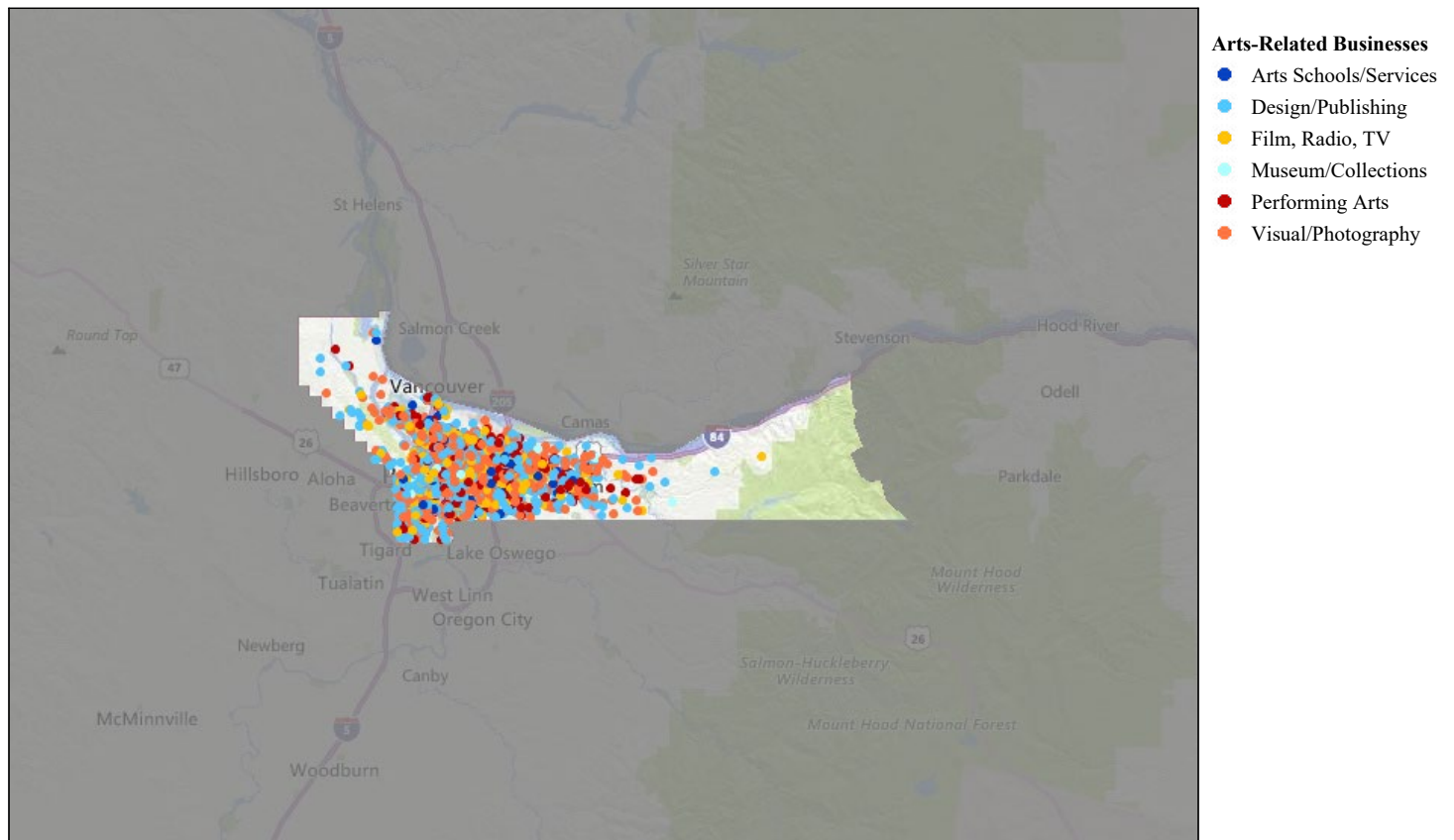
© 2017, The Regional Arts & Culture Council, Portland, Oregon



# The Creative Industries in Multnomah County, OR

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Multnomah County, OR**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

## 3,711 Arts-Related Businesses Employ 18,843 People



**Multnomah County, OR is home to 3,711 arts-related businesses that employ 18,843 people.** The creative industries account for 6.6 percent of the total number of businesses located in Multnomah County, OR and 3.5 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

**Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people.** This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent  
6.6 Percent of All Businesses and 3.5 Percent of All Employees in  
Multnomah County, OR  
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
<b>Arts Schools and Services</b>	<b>104</b>	<b>1,891</b>
Agents	5	12
Arts Councils	12	72
Arts Schools and Instruction	87	1,807
<b>Design and Publishing</b>	<b>1,486</b>	<b>6,603</b>
Advertising	169	1,675
Architecture	312	2,512
Design	993	2,345
Publishing	12	71
<b>Film, Radio and TV</b>	<b>467</b>	<b>3,723</b>
Motion Pictures	437	3,172
Radio	16	108
Television	14	443
<b>Museums and Collections</b>	<b>57</b>	<b>849</b>
Historical Society	6	101
Museums	44	545
Planetarium	1	2
Zoos and Botanical	6	201
<b>Performing Arts</b>	<b>547</b>	<b>2,544</b>
Dance	1	7
Music	287	1,194
Opera	1	50
Performers (nec)	137	262
Services & Facilities	104	886
Theater	17	145
<b>Visual Arts/Photography</b>	<b>1,050</b>	<b>3,233</b>
Crafts	58	309
Photography	754	1,996
Services	93	595
Visual Arts	145	333
<b>GRAND TOTAL</b>	<b>3,711</b>	<b>18,843</b>

**Research Notes:**

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).

## General Operating Support (GOS) Stakeholder Survey Summary

RACC conducted a stakeholder survey in January 2018 to receive feedback on the General Operating Support (GOS) Grant Program. This survey was conducted anonymously and was distributed to all current GOS program member organizations, over 150 arts organization not currently receiving RACC GOS, and made available to the community on RACC's website. GOS is the single largest funding program at RACC which funds 55 arts organizations across the community spectrum and helps to support a wide range of arts programming made available to the Portland tri-county public.

### RESPONSES

**244**

#### completed surveys

- 58% identify as a staff member of a non-profit arts organization.
  - 50% Executive or Managing Director with the remaining half split between artistic, development or other functions
  - 63% of these respondents work for organizations currently receiving RACC GOS.
- 15% identify as a board member at a non-profit arts organization.
- 27% identify as an interested community member.

**141**

#### arts organization staff

- 23% from organizations with budgets under \$150,000.
- 52% from organizations with budgets between \$150,000 and \$5 million.
- 25% from organizations with budgets over \$5 million.

### KEY FINDINGS

1. Both organizations and community respondents find supporting a wide range of organizations through General Operating Support to be very or somewhat important, including a diverse set of artistic disciplines (81%), organizations led by communities of color or other underrepresented communities (75%), well-established (64%) and new organizations (67%).
2. Most arts organization respondents (65%) think RACC should maintain the membership model for General Operating Support, in which member organizations receive an award each year as long as they remain eligible and submit a report. A high percentage also favor awarding membership to new organizations annually (58%).

## KEY FINDINGS, continued

3. RACC suggested a variety of methods for evaluating equity work. 60% of respondents rated the presence of an equity plan or statement as a “very appropriate” method – the strongest agreement in our survey. The demographic make-up of artists/contractors (45%), and the completion of an organizational equity assessment (42%) were also identified as “very appropriate.” All suggested methods of equity evaluation were strongly supported as “very” or “somewhat appropriate” (82% or higher).
4. Those who receive General Operating Support believe the current eligibility requirements to be appropriate (78%); while just over half of those who are not in the program would like the eligibility requirements to be changed (54%).
5. A majority of respondents favor a multi-year, fixed award as opposed to an annual competitive process, with 59% preferring to apply every three years and 23% preferring every two years.
6. Of the 141 arts organization staff respondents, 48 (34%) marked the GOS eligibility requirements as not appropriate. Over a quarter of those responses (27%) felt the eligibility should be stricter, while 73% wanted the eligibility to be less strict. In the comments provided, having a 501(c)(3) and being in existence for at least three years were largely supported as requirements, while having eligible income of \$75K for at least three years and at least one paid professional administrative staff on payroll for at least a year were the most recommended areas to consider for change.
7. Audience development is the primary way that arts organizations use collected demographics (77%), as well as submissions for RACC (71%) and other funder grant applications and reports (73%).

## OTHER INPUT

Some respondents offered comments and also requested an opportunity to provide feedback to RACC staff. Through these additional opportunities to engage we learned that many understand how complicated this process is due to the diverse group of stakeholders and ideologies on fund distribution. We also heard from many respondents about the need for RACC to have a strong relationship with individual artists; continued community engagement; and the need for RACC to understand Portland’s unique cultural and historic disparities.

## NEXT STEPS

Over the next few months RACC will be making modifications to the GOS program. RACC will be taking into consideration the results of the survey, as well as the other factors which impact our work such as fluctuation of funding, historical disparities, and community growth. Our guiding principles are to ensure that the program is transparent, flexible, strategic, representative, and inclusive. By revising our funding model, we hope to foster a richer, stronger, and more diverse arts community.

Although the survey is now closed, organization representatives and community members can continue to ask questions and provide input to the process by emailing [grants@racc.org](mailto:grants@racc.org).

[Click here](#) to see the full results of the survey on RACC’s website.



# Regional Arts & Culture Council

**RACC'S2018**

**STATEOFTHEARTSREPORT**

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info@racc.org



www.racc.org

Agenda No.  
**REPORT**  
 Title

2018

Accept the Regional Arts & Culture Council's "State of the Arts" report (Report)

<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Commissioner Eudaly</b>	CLERK USE: DATE FILED <u>OCT 02 2018</u>
<b>COMMISSIONER APPROVAL</b> Mayor—Finance & Administration - Wheeler Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Eudaly <i>CDE</i>	Mary Hull Caballero Auditor of the City of Portland By: <u><i>[Signature]</i></u> Deputy <b>ACTION TAKEN:</b> OCT 11 2018 <b>ACCEPTED</b>
<b>BUREAU APPROVAL</b> Bureau: Bureau Head: Prepared by: Jeff Hawthorne Date Prepared: 10/2/18 Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> <b>City Auditor Office Approval:</b> required for Code Ordinances <b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan Council Meeting Date <b>October 11, 2018</b>	

AGENDA		FOUR-FIFTHS AGENDA			COMMISSIONERS VOTED AS FOLLOWS:		
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> <b>Start time: 2pm</b> <b>Total amount of time needed: 1 hr</b> (for presentation, testimony and discussion)						YEAS	NAYS
<b>CONSENT</b> <input type="checkbox"/> <b>REGULAR</b> <input type="checkbox"/> <b>Total amount of time needed: _____</b> (for presentation, testimony and discussion)		1. Fritz	→ 1. Fritz	✓			
		2. Fish	2. Fish	✓			
		3. Saltzman	3. Saltzman	✓			
		4. Eudaly	4. Eudaly	✓			
		Wheeler	Wheeler	✓			