

MEMO

DATE: May 15, 2018

TO: City Council

FROM: Sallie Edmunds, Bureau of Planning and Sustainability

SUBJECT: Amendment Request for Council Agenda Item 529

Adopt the Central City 2035 Plan Action Charts, Performance Targets and Urban

Design Diagrams. (Resolution)

Due to a change in the effective date of the *Central City 2035 Plan* legislative package and Council amendments to Exhibits A and B, the following changes are needed to two whereas statements and one resolved statement. The amendments, as well as substitute Exhibits A and B, will be presented at the City Council meeting on May 24, 2018.

WHEREAS, the action charts contained in Volume 5A of the *Central City 2035 Plan*, <u>as amended by City Council and dated May 2018</u>, attached as Exhibit A, describe future projects and programs that will help implement the goals and policies of the Central City 2035 Plan; and

. . .

WHEREAS, the Urban Design Concept, Urban Design Framework, Street and Development Character Concept and District Urban Design Concept Diagrams contained in Volume 1 of the *Central City 2035 Plan*, as amended by City Council and dated May 2018, attached as Exhibit B, provide guidance to help shape the urban form and design of the Central City; and

. . .

BE IT FURTHER RESOLVED, that this resolution will take effect on March 1 July 9, 2018.



IMPACT STATEMENT

Legislation title: Adopt the Central City 2035 Plan Action Charts, Performance Targets and

Urban Design Diagrams. (Resolution)

Contact name: Rachael Hoy, BPS Contact phone: 503-823-6042 Presenter name: Rachael Hoy, BPS

Purpose of proposed legislation and background information:

The Central City 2035 Plan (CC2035) is the culmination of a multi-year effort to comprehensively update the Central City Plan, adopted in 1988. This resolution, a part of the larger CC2035 legislative package, adopts as non-binding policy the plan's action charts, performance targets and urban design diagrams. The goals, policies and implementing Zoning Code amendments are being adopted by a separate ordinance. The action charts adopted by this resolution provide a starting place from which the City and community partners may develop projects and programs to help implement the goals and policies of the plan. The performance targets provide aspirational objectives by which to measure progress towards achieving the goals and policies of the plan. Finally, the urban design diagrams provide guidance to help City bureaus and partners prioritize investments to support the Central City's growth and shape its urban form, connectivity, development character and public spaces.

Financial and budgetary impacts:

The action charts, contained in plan Volume 5A, outline a large number of ongoing programs and potential future programs and projects, with several City bureaus identified as implementers. The actions are assigned approximate timelines: ongoing; next five years; or 6 to 20 years. Most of these actions have potential budgetary implications for the City. However, this resolution does not amend the budget or appropriate funding for any of the actions. Whether and how to implement the actions is subject to future bureau work plan decisions and City Council budgetary processes.

The performance targets in plan Volume 5A are aspirational in nature. The Central City 2035 goals, policies and Zoning Code amendments, adopted by a separate ordinance, are intended to help achieve the targets. Other actions needed to help achieve the targets, some of which are listed in the action charts while others are as-yet undefined, have potential financial implications. Their budgetary impacts will be addressed at the time those actions are initiated.

The urban design diagrams in plan Volume 1 describe the desired urban form and character of the Central City. The Central City 2035 goals, policies and Zoning Code amendments, adopted by a separate ordinance, implement, in part, the urban design diagrams. In turn, the urban design diagrams are intended to help inform future actions that help implement the broader objectives of the plan. The budgetary impacts of those actions will be addressed at the time they are initiated.

Community impacts and community involvement:

The action charts, performance targets and urban design diagrams are elements of the larger *Central City 2035 Plan*. In the broadest sense, the new policy framework created by the CC2035 Plan will impact all Portlanders over time, especially those who live, work and visit the Central City. As part of the coordinated growth strategy embodied in the new *2035 Comprehensive Plan*, the *Central City 2035 Plan* will have an impact on the type, location and scale of residential and commercial development, as well as the ways that people will get around in the future. Direct impacts of the plan's proposed future actions will occur when they are implemented, for instance when new public facilities are built or new City programs are developed.

The Central City 2035 planning process has included extensive public outreach. Volume 6 of the plan summarizes public involvement for the project prior to the release of the proposed draft. It includes a public engagement summary and an outreach log of activities. The planning process brought together thousands of people at outreach events and activities. Hundreds of Portlanders provided formal testimony to the Planning and Sustainability Commission and the City Council on the various projects that guided development of the plan. See Volume 6 for a description of the public outreach and engagement completed as part of the project.

The Outreach Activities Log provides an extensive list of events held or attended, with the organizations, dates and number of people in attendance. The log shows that CC2035 public outreach included engagement with:

- Community and interest-based organizations, e.g. Latino Network, Upstream Public Health, Urban League of Portland, Portland Commission on Disability Accessibility and Built Environment Committee, and Diversity and Civic Leadership Group;
- Neighborhood and business groups, e.g. Old Town/Chinatown Neighborhood Association, Lloyd District Community Association, Central Eastside Industrial Council and the Portland Business Alliance;
- Property owners, institutions, businesses, nonprofits representing diverse interests such as environment, urban design and transportation modes, etc.; and
- Governments, including the Confederated Tribes of the Grande Ronde, and public agencies such as the Oregon Department of Transportation, Portland Public Schools and TriMet.

Budgetary Impact Worksheet

Does this action change appropriations? YES: Please complete the information below. X NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount