

ORDINANCE No. 189093 As Amended

Adopt new Parking Pricing and Event District Policy as outlined in the Parking Management Manual to establish guidelines for managing public parking in the City (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Parking management in the City of Portland is critical to economic vitality and livability. The City of Portland Bureau of Transportation actively manages parking through regulations and best practices; and parking policies were significantly updated as part of the 2035 Comprehensive Plan.
2. City Council adopted resolution 35486 January 24, 1996. This Resolution created TRN 3.102 *Parking Meter District Policy*, which established a Parking Meter Revenue Policy.
3. The current rate structure is not tied to utilization and encourages the use of long-term meters by single-occupant-vehicle commuters and leads to increased congestion and air pollution as more vehicles drive to and park in the city's meter districts.
4. On April 13, 2016 City Council passed Resolution 37204 directing the Bureau Transportation to develop a Performance-Based Parking Management program to develop a manual to guide management of public parking.
5. On December 21, 2016 City Council passed ordinance 188172 authorizing a contract with Kimley-Horn Associates Inc. to provide services to develop a Parking Management Plan, including Performance Based Parking Management and Event District Management plans.
6. In May 2017 PBOT established an Advisory Committee to provide guidance and develop recommendations on parking management within the City of Portland. The outcome of this process is the Parking Management Manual (PMM) Exhibit A.
7. The PMM outlines Performance Based Parking Management and Pricing and how PBOT will annually collect on-street parking data to effectively manage on-street parking in parking management districts based on demand. This data driven approach instructs the Bureau of Transportation to lower or raise the meter rate based on demand.
8. The purpose of Performance-Based Pricing is to ensure convenient, available parking through: increased turnover and redistribution of parking over space and

time thus maximizing the function of the parking system.

9. The PMM directs the Bureau of Transportation on managing parking in Event Districts where venues host regular events with more 10,000 attendees such as the Moda Center and Providence Park.
10. The purpose of implementing an Event District is to increase meter rates to incentivize transportation modes such as walking, biking, or taking transit. The Events District would use a performance-based pricing strategy with prices set for the demand during events as outlined in the PMM.

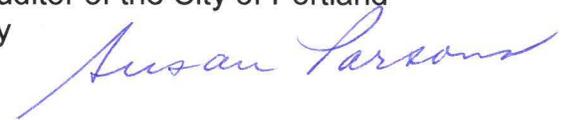
NOW, THEREFORE, the Council directs:

- a. The Bureau of Transportation to conduct a review of the Parking Management Manual in consultation with the Bureau's Equity team to recommend any changes necessary to advance equity in District Parking management programs and setting parking meter rates.
- b. The Portland Bureau of Transportation to implement the chapters of the Parking Management Manual that guide Parking Pricing and Event District Management.
- c. The Director of Transportation to recommend parking meter rates within the recommended range in the Parking Management Manual.
- d. The Bureau of Transportation to solicit review of any changes to parking meter rates with the annual City Budget Review Cycle prior to implementation.
- e. The Bureau of Transportation to implement Event District Parking management programs in a manner consistent with the Parking Management Manual in Exhibit A.
- f. The Bureau of Transportation to seek City Council Approval to set a new meter rate range if the range outlined in the PMM is not adequately managing parking demand.

Passed by the Council, AUG 02 2018

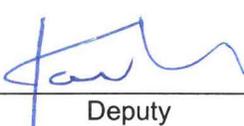
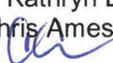
Commissioner Dan Saltzman
 Prepared by: Kathryn Doherty-Chapman,
 Malisa Mccreedy
 Date Prepared 7/13/2018

Mary Hull Caballero
 Auditor of the City of Portland
 By



Deputy

Adopt new Parking Pricing and Event District Policy as outlined in the Parking Management Manual to establish guidelines for managing public parking in the City of Portland. This new ordinance will replace TRN 3.102 Resolution No. 35486 (Ordinance)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Saltzman</p>	<p>CLERK USE: DATE FILED <u>JUL 17 2018</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p>
<p>Mayor—Finance & Administration – Wheeler</p>	<p>By: <u></u> Deputy</p>
<p>Position 1/Utilities - Fritz</p>	
<p>Position 2/Works - Fish</p>	
<p>Position 3/Affairs - Saltzman <u></u></p>	
<p>Position 4/Safety - Eudaly</p>	
<p style="text-align: center;">BUREAU APPROVAL</p>	<p>ACTION TAKEN:</p> <p style="text-align: center;">JUL 25 2018 PASSED TO SECOND READING As Amended AUG 02 2018 2 P.M</p>
<p>Bureau: PBOT Group: Parking Operations Group Manager: Dave Benson Asst. Director: Chris Warner <u></u></p>	
<p>Prepared by: Kathryn Doherty-Chapman, Chris Ames, Malisa McCreedy <u></u></p>	
<p>Supervisor: Malisa McCreedy Date Prepared: July 13, 2018</p>	
<p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan <u></u></p>	
<p>Council Meeting Date July 25, 2018</p>	

AGENDA 3 of 3
<p>TIME CERTAIN <input checked="" type="checkbox"/> Start time: 2:45 Total amount of time needed: _____ (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Eudaly	4. Eudaly	_____	
Wheeler	Wheeler	✓	