

## IMPACT STATEMENT

**Legislation title:** Authorize the renaming of SW Stark Street to SW Harvey Milk Street in the City of Portland (Ordinance)

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**Presenter name:** Stacy Brewster, Commissioner Dan Saltzman's Office

**Purpose of proposed legislation and background information:**

This ordinance would finalize the renaming of SW Stark St to SW Harvey Milk.

On February 1, 2018 the Portland Bureau of Transportation (PBOT) received an application to rename SW Stark Street to SW Harvey Milk Street.

PBOT determined that the application met the criteria in Portland City Code Subsection 17.93.010 for renaming a city street, but two sections of City Code needed to be waived in order to process the application in good faith. First, Stark Street extends eastward to other jurisdictions. Second, Stark Street is non-contiguous, with sections in SW and SE separated by Tom McCall Waterfront Park and the Willamette River, and applicants were requesting to rename only the SW section which runs 13 blocks from W Burnside Street to SW Naito Parkway.

On February 7, 2018, Portland City Council passed Ordinance 188808 to grant this city code waiver and allow the application to proceed through all the necessary steps outlined in City Code for Street Renaming.

By early March, applicants collected and provided PBOT with over 2,800 signatures of legal residents of the City at large, finalizing their application and allowing for the subsequent steps outlined in City Code 17.93.040:

- Commissioner Dan Saltzman, the Commissioner-in-Charge of PBOT, appointed a four-member Historian Panel, who held a public meeting and subsequently forwarded their recommendation to the Planning & Sustainability Commission (PSC)
- The City Auditor conducted a postcard survey of all legal owners and legal addresses on or abutting SW Stark St and provided the tabulated results to the PSC.
- PBOT provided a budget impact statement to the PSC.
- The PSC held a public hearing and sent their letter of recommendation to City Council

**Financial and budgetary impacts:**

Applicant pays an application fee to cover City costs for postcard survey on a cost recovery basis. Estimated costs for new street sign manufacturing, installation, traffic control, and removal of existing signs five years from the date of new sign installation is \$8,040 (see Exhibit G). PBOT intends to use existing maintenance dollars for signs to cover these costs.

**Community impacts and community involvement:**

Applicants are a grassroots committee of LGBTQ organizations, leaders and activists that partnered to determine how and where to proceed with renaming a Portland city street to commemorate and celebrate the LGBTQ community.

Over the course of their deliberations, the Committee discussed and determined an appropriate honoree and city street. The Committee decided the downtown expanse of SW Stark St, given the neighborhood's historical significance to the LGBTQ community, was the best choice to move forward. They also determined that of the many active figures in the fight for LGBTQ equality and social justice, that Harvey Milk was the most compelling choice, given his nationwide recognition and all city code criteria for street renaming: that the honoree be a real person, deceased for at least 5 years, who has achieved prominence as a result of their significant, positive contribution to the United States of America and/or the local community.

Significant outreach was done in 2017 by the Committee, now collectively known now as the Harvey Milk Street Project Committee, prior to a formal announcement, press release and the launch of their website [www.harveymilkpdx.com](http://www.harveymilkpdx.com) in November 2017.

Through this continued outreach in 2017, the Committee garnered endorsements or letters of support from the Harvey Milk Foundation, the Downtown Neighborhood Association, businesses on or near SW Stark St, as well as dozens of LGBTQ-focused or allied community organizations, local and national LGBTQ community leaders and others (see Exhibit A).

Subsequent to this outreach and the application being submitted to PBOT, there have been three public meetings related to this topic:

- February 7, 2018: A public hearing of the Portland City Council to determine whether or not this application could proceed with renaming only SW Stark St rather than Stark throughout the city. This ordinance passed unanimously (see Exhibit B)
- April 2, 2018: A public meeting of the Historian Panel before they submitted their recommendations (see Exhibit F)
- May 15, 2018: A public hearing of the Planning & Sustainability Commission, as required by City Code (see Exhibit I)

Concurrently, a postcard survey was mailed by the City Auditor, per City Code, to all legal owners and legal addresses on or abutting SW Stark St. (see Exhibit H). Furthermore, as required by City Code, applicants collected and garnered more than 2,800 signatures in support by legal residents of the City at large.

Finally, at the direction of Commissioner Dan Saltzman's office and the Portland Bureau of Transportation, Committee members have engaged with Council offices, PBOT staff, as well as staff with the Regional Arts & Culture Council about exploring all possible ways to honor LGBTQ history in Portland and the Pacific Northwest, to raise awareness in the corridor about the neighborhood's LGBTQ history and the figures and places important to that history. This work is ongoing.

**100% Renewable Goal:** N/A

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount