

SOUTH PORTLAND STREET ADDRESSINGIF YOU WISH TO SPEAK TO CITY COUNCIL, **PRINT** YOUR NAME, ADDRESS, AND EMAIL.

NAME (PRINT)

ADDRESS AND ZIP CODE (Optional)

Email (Optional)

✓ Richard Rizk	0434 SW IOWA ST.	rich@rizkLAW-com
✓ MARYELLEN READ	125 SW Cowins ST 97219	maryellenread@gmail.com
✓ Elise delisser	0304 SW Riverside St 97209	ezdzit1@comcast.net
✓ Paul Cone	1120 SW 5th Ave. Portland 97204	paul.cone@portlandoregon.gov
✓ Roy Kaufmann	0015 SW Palatine Hill Rd 97219	*
✓ LEN MICHA	0841 SW GAINES ST. 97239	SPNA1617@COMCAST.NET
✓ BOB BUTTON	6640 SW CORBETT AVE 97239	ROBERT.C.BUTTON@GMAIL.COM
✓ Leslie Goss	11888 SW Breyman Ave 97219	lesliegoss@mac.com
W. Lehmann (Did not come up)	11611 SW Mulberry	-
✓ Mauri Bauer	0322 SW Idaho	
✓ MERRICK RICHMOND	11020 SW ESQUILINE CIRCUIT	MERRICK RICHMOND @EARTLINK.NET

SOUTH PORTLAND STREET ADDRESSING

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (PRINT)

ADDRESS AND ZIP CODE (Optional)

Email (Optional)

✓ Alex Nuito		
GEORGE PASSADORE	7223 SW ASBOLT CT PORT	GEORPASSADORE@YAHOO
✓ Cheryl Beyer	7 SW Collins St	

You recently received a letter from the Portland Bureau of Transportation announcing a planned change of our street name.



PORTLAND BUREAU OF TRANSPORTATION
1120 SW Fifth Avenue, Suite 800 Portland, OR 97204 503.823.5195
Fax 503.823.7576 TTY 503.823.6868 www.portlandoregon.gov/transportation

Dan Saltzman, Commissioner Leah Treat, Director

May 8, 2018

RICHMOND MERRILL & BRAZELL MARY M
11020 SW ESQUILINE CIRCUS
PORTLAND OR 97219

RE: Planned Address Change from 11020 SW ESQUILINE CIRCUS to 11064 S ESQUILINE CIRCUS AVE

Dear Property Owner:

The Portland Bureau of Transportation has been collaborating with emergency responders to improve wayfinding, 9-1-1 dispatching and emergency response for properties with addresses which do not meet current addressing standards. City staff have been responding to property owner feedback received since February. Additional address changes will be made to noncompliant addresses beyond simply removing the leading zero and changing Southwest to South. This will avoid the need for a second address change later to resolve wayfinding issues. Therefore, your address is planned to change as of May 2020 as follows:

Current Site Address
11020 SW ESQUILINE CIRCUS

Proposed Site Address
11064 S ESQUILINE CIRCUS AVE

Current Owner Address
11020 SW ESQUILINE CIRCUS
PORTLAND OR 97219

Proposed Owner Address
11064 S ESQUILINE CIRCUS AVE
PORTLAND OR 97219

Reason for change:

Avenue being added as street suffix since "Circus" is not a street suffix recognized by the U.S. Postal Service

Please do not begin changing your address until you receive a subsequent letter this summer confirming the effective date of the street name change and the new address. A five-car transition period of both old and new street name signs is anticipated to occur from May 2020 through May 2025.

I believe that their proposed name of "Esquiline Circus Avenue" is inconsistent with the stated goal of improving wayfinding.

I plan to attend the City's meeting on this topic on Thursday, May 31 and make a request that they either maintain the name "Esquiline Circus" or change to Esquiline Avenue.

The result would be either:

11* S Esquiline Circus or 11*** S Esquiline Avenue**

If you agree with my proposal, would you please add your signature and address?

If you have any questions, call me at 503.344.4779. Thank you. Merrill Richmond

11020 SW ESQUILINE CIRCUS - Merrill Richmond

11122 SW Esquiline Circus - Jean Schnading

11127 SW ESQUILINE CIRCUS - Abraham Ramsay

11010 SW ESQUILINE CIRCUS - DEBRA BURCHIEL

10950 SW Esquiline Circus - Karen Horland-Feuer

10945 SW Esquiline Circus Lisa Vasanth

11033 SW Esquiline Circus Kelly McCarty

May 30, 2018

Mayor Ted Wheeler and Members of Portland City Council
Portland City Hall
1221 SW Fourth Avenue
Portland OR 97204

Dear Mayor Wheeler and City Commissioners:

My name is Elise deLisser. I am the Chair for the Collins View Neighborhood Association ("CVNA").

I have had the great opportunity to work with Andrew Aebi of the City of Portland Transportation Department, Deputy Fire Chief Don Russ of Fire Station 18, City of Portland and CVNA citizens in the communication process of presenting the South Portland Addressing Project.

Change often brings the opportunity for communication that includes addressing fear, frustration, and sometimes anger. During the Neighborhood forums I attended, Andrew and Don met these challenges with precision and excellence. Don's communication skills enabled neighbors to know their concerns were being heard as he provided information and education that produced a better understanding of the necessities and benefits of the addressing project. Andrew's ability to generate tools to assist neighbors with the transition and problem solve new issues presented to him, resulted in a changed and improved outcome of acceptance at the end of each forum.

I appreciated Andrew's tireless efforts, time, transparency and solution-based focus as he provided a constant stream of information, answers and solutions to questions and concerns raised by the CVNA team during this process

CVNA meetings resulted in support of this process and a full understanding of the necessity for this change. While there was some discussion regarding the process, most concerns raised were regarding address change transitioning details and support.

I appreciate the combined Transportation Department and Fire Department team approach. Don and Andrew presented a standard of excellence as they communicated and facilitated the essential mapping changes that will improve

neighbors safety in a number of neighborhoods. It was a privilege to work with this dynamic duo.

Thank you for the opportunity to share my experience in this process.

Elise deLisser
CVNA Chair

Parsons, Susan

From: Kyle SCHWAB <kyle.schwab@multco.us>
Sent: Thursday, May 31, 2018 7:50 AM
To: Council Clerk – Testimony
Cc: Katie Shriver
Subject: Testimony for Portland City Council
Attachments: Commissioner Meieran Letter_Leading Zeros.pdf

Good morning,

This is Kyle Schwab from the Office of Multnomah County Commissioner Sharon Meieran. On behalf of Commissioner Meieran, I would like to submit her attached testimony regarding the South Portland Addressing Project.

Thank you, and please let me know if there are any questions I can answer.

Kyle Schwab, MCJ

Constituent Relations & Policy Liaison / Commissioner Sharon Meieran, Multnomah County District 1
503.988.8377 (Desk)
501 SE Hawthorne Blvd, Suite 600 Portland, OR 97214

Keep up with Commissioner Meieran on [Facebook](#), [Twitter](#), or her [MultCo webpage](#)



Sharon Meieran
Multnomah County Commissioner
Representing District 1

Dear Colleagues,

As the Multnomah County Commissioner for District 1, which includes Southwest Portland and the areas of unincorporated Multnomah County located adjacent to SW Portland, I am happy to partner with you to support addressing changes that will improve wayfinding, 9-1-1 dispatching, and emergency response.

As population grows in the areas of SW Portland and Southwest unincorporated Multnomah County east of SW Naito Parkway, the challenges with our existing addressing method will affect even more people. I am especially glad that the process outlined in the ordinance before the Council today allows a significant transition period so individuals and small businesses have time to plan if their addresses are affected by the change.

Thank you for your leadership on this project.

A handwritten signature in blue ink, appearing to read "Sharon Meieran".

Sharon Meieran

Commissioner
Multnomah County District 1

Aebi, Andrew

From: jcbriggs@aol.com
Sent: Tuesday, May 15, 2018 8:19 AM
To: Council Clerk – Testimony
Cc: Aebi, Andrew
Subject: South Portland Addressing May 31, 2018

Mayor Wheeler and Members of the Council

I am John Briggs, a retired hydrologist with the US Geological Survey and a resident of the proposed South Portland. I spent much of my career in the design and implementation of software and databases to maintain the US Geological Survey's water data. I worked with our state offices to implement both new hardware and new versions of our software to minimize the cost and disruption to these offices.

The South Portland Addressing Project is a needed change in a digital world.

The project is long overdue. A leading zero in an address simply does not work today. A zero is not used in front of a whole number in any other scientific, business, or common use. The era when a city or business could afford and develop customized software is past. The city has chosen to avoid future costly customized software changes by investing in the hardware, in this case, new street signs.

The other major beneficiaries of the address change are those residents who have a corresponding resident with the same house number if the zero is eliminated. Amazon can handle the leading zero, but many small businesses cannot. One house has an address sign reading 202 then underneath "Not 0202!" The residents at those two addresses have become friends because packages are frequently misdelivered. A misdirected package is an annoyance, but a misdirected emergency response necessitates making a change.

The South Portland Addressing Project appears to be well thought out and comprehensive. It should provide an orderly and easily accommodated change. Andrew Aebi, Project Manager for Portland Addressing, says that while addresses technically change at a single point of time, the U.S. Postal Service has a minimum 5-year transition period for address changes and will still be able to deliver mail to the old address for at least a 5 year-duration. Street names will have a five-year transition period.

The projects web site says, "A five-year transition period of both old and new street names is anticipated to occur from May 2020 through May 2025, with new street name signs being installed in 2020 alongside existing street name signs. Old street name signs will be removed in May 2025...."

A well thought out implementation plan minimizes the cost.

There has been some talk of large implementation cost for business in the address change area. Businesses in other areas of the city (SE 39th Ave to SE Cesar E. Chavez Blvd.) have not found this to be true.

In most cases there should not be large costs associated with a business address change if the businesses create their own implementation plans following these guidelines:

1. There are almost 7 years before the address change becomes final according to the plan, almost all printed material such as letter head, business cards, packaging, etc. would need to be reordered as part of normal

business. The address is changed then.

188995

2. Any advertising or presence on electronic media should be update frequently in normal business activity. The address can be quickly changed.
3. Since the physical location does not change, there is no need to alert present customers to a new location.
4. In most cases, a business sign would need no change other than the 0 removed from buildings on the east-west streets.
5. Business licenses are update annually so the address change is made then. Taxes and withholding are on similar schedules.
6. Vendors and suppliers using surface mail are just sent the address change with the normal billing and order cycle.
7. Electronic addresses are updated as new orders are place.

Businesses have almost 7 years to plan and implement the change and at least 5 years after the change is made. Making changes as part of normal business activity should minimize both cost and disruption to businesses.

Thank you,

John Briggs
6725 SW Corbett Ave. (soon: 6725 South Corbett Ave.)
Portland, OR 97219

Good afternoon, I am Leslie Goss.

I live at 11888 SW Breyman Avenue, also known as 11811 SW Riverside Drive, in unincorporated Multnomah County between the Sellwood Bridge and Lake Oswego.

I act as a facilitator, for lack of a better term, for the Riverdale Neighborhood Association using various electronic bulletin boards and social media platforms to share all kinds of information with neighbors and arrange community meetings as needed.

In mid-January, Andrew Aebi of PBOT and Don Russ of Portland Fire and Rescue reached out to the Riverdale Grade School Principal and the Riverdale Neighborhood Association to provide a brief overview on the re-addressing project for southwest Portland and the likely impacts to our schools and neighborhood.

Riverdale Grade School and Riverdale Neighborhood Association agreed to host a meeting on March 22 for residents to hear a presentation from Mr. Aebi and Deputy Chief Russ about the elimination of zero-leading addresses, converting and resigning to South from Southwest, and the potential for improved emergency dispatch. Mr. Aebi also offered to clean up quirky addresses for neighborhood residents. For instance, my lot has two completely different addresses.

Our neighborhood residents are well-educated, high-income, high-caliber individuals with rigorously constructed arguments for or against different issues. This issue is no different. There has been chatter ranging from great enthusiasm to be a part of Portland's historical development (you can "like" the Sixth Sextant plan on a FaceBook page developed by one of my neighbors) to outrage over the onerous inconvenience of an address change with no real benefit to our neighborhood. Most residents understand and agree that emergency response is handled without incident primarily by Lake Oswego Fire and Police departments. I have heard complaint that converting to South from SW will create an inconsistent mess on a neighborhood street running along the Clackamas/Multnomah County line. I have also heard the familiar refrain "We're NOT Portland, why are they doing this to us?"

So, I cannot give you a neighborhood-wide thumbs up or thumbs down on this effort.

What I can do is commend the work and approach of Mr. Aebi and Deputy Chief Russ. They initiated outreach, they found us to solicit feedback, they have been incredibly thorough and articulate about this plan, they have been generous with their time during presentations and through e mails and phone calls, they have been responsive to all my neighbors' inquiries and have taken steps to clean up some tricky addresses in our neighborhood. We are grateful for their service and clear communications.

Thank you for the opportunity to speak today.

Leslie Goss
11888 SW Breyman Avenue
Portland, OR 97219
Cell 503.819.7818

From: Randy Miller <randy@producerowllc.com>
Sent: Thursday, May 31, 2018 9:07 AM
To: Aebi, Andrew
Subject: Regarding the sextant addressing issue

Dear Mayor Ted Wheeler and the City Council:

I heartily endorse the concept of adding a sixth sextant to the address system in Portland. It is somewhat interesting that most all big cities in the US don't even use any kind of directional symbol, and those that do, usually just use east, west, north of south. They retain that system because it adds a 'neighborliness' feel to it, rather than the lack of character we use with ubiquitous high numbers and dividing up the city in the quadrants + north!! But it is what it is, so how do we make it better? The area designated as the new south solves several issues, like confusion with the '0' before numbers, the huge size of the quadrant that can have a SW 6th both downtown and way out past Burlingame, and this change will give an identity which will give citizens the immediate recognition of an approximate location. Change like this is often charged with opposition, but over the longer term, it is worth the effort and whining to get it done. This one is worth it! Now why not remove all the directional designations all together for the downtown core to also give it some distinctiveness as your next move? ☺ Randy Miller

**Testimony to Portland City Council re South Portland addressing
Date of testimony: May 31, 2018
Revised and presented by Roy Kaufmann, director of public relations**

Good afternoon, Mayor Wheeler and Commissioners.

Thank you for the opportunity to address you regarding this item of city business.

My name is Roy Kaufmann and I serve as director of public relations at Lewis & Clark College. I'm also a member of the college's Emergency Management Steering Committee, which is tasked with developing and maintaining the college's planning and preparations for a variety of emergent situations, ranging from isolated events like, Heaven forbid, an active shooter, to non-isolated events like an earthquake.

When PBOT program manager and Lewis & Clark alumnus Andrew Aebi reached out to us to educate us about the proposed address changes, we had our share of questions and concerns:

- Why the change at all?
- What will this cost us?
- How much time do we have to comply or seek alternatives?
- How will we survive without a zero at the front of our address!?

Andrew made the time to discuss the proposed changes to South Portland addressing with various members of the Lewis & Clark Community. As a result, we feel well informed and consequently able to testify in favor of the project.

The anticipated improvement to the safety of our campus community is extremely important to us. Our Collins View campus houses approximately 1,800 undergraduates during the school year, with the total campus population exceeding 3,000 people on any given weekday. From our

understanding of the project, one of the objectives is to improve emergency / first responder response times by reducing confusion around existing numbering.

We also had concerns about the costs and timelines associated with the change. PBOT explained the five-year transition period, providing us ample lead time for implementation. PBOT also worked with us to select preferred addresses for our law school and president's residence.

We appreciate the thought that has gone into the planning and implementation of this project. We want to thank the City, and Andrew, for proactively seeking comment and addressing concerns and questions along the route!

Thank you.

For the Record: Agenda Item #574 Leading Zero Address Change Testimony May 31, 2018

I'm Maryellen Read, a resident of Collins View Neighborhood.

I am NOT here to address the objectives of the Leading Zero Address Project. I think the public's health and safety, and the need of the first responders to have a reliably efficient 911 system overrules any personal inconveniences of address or nomenclature changes.

I am testifying as to our experiences with the process as this project unfolded in Collins View and surrounding neighborhoods, including Riverdale.

- The really hands-on leadership by Project Managers Andrew Aebi, and Deputy Fire Chief Don Russ, was an outstanding demonstration of government work at its best--as it should be-- as a participatory and inclusive process. Fire Chief Mike Myers was similarly so very effective in collaborating and integrating with PBOT. Andrew worked many many hours with our Neighborhood Association, especially with our Transportation Chair, Prakash Joshi, to address (so to speak) and adjust boundary and other issues.
- Andrew and Don's presentations to the neighborhoods somehow managed to be both concise and comprehensive. Much time was invested in this personal outreach. They listened to residents' questions and complaints and answered them factually and respectfully. (Very skillful rant-control, by the way.) Neighborhood activists are a verbal bunch, with many questions and strong opinions. The sense, leaving the Collins View meeting, was that we were advised with straight information, that our perspectives were being sincerely considered, and that we had access to the project managers if we had further questions or concerns.
- Mandated change is seldom easy. The city's massive comprehensive changes are in the works, generating rancorous "hearings" and online "discussions." Residents seem to be expressing frustration and feel under siege, unheard. The time Andrew and Don invested in the Leading Zero Project's outreach to really listen, to really solicit ideas, to fine tune and be willing to accommodate made a huge difference. Their distinctive direction of this project was a declaration and an affirmation that the city CAN recognize that each neighborhood has its own unique demographic and geographic challenges. And on a personal level, that individual voices can be heard and do matter.

Thank you for listening.

May 28, 2018

Mayor Ted Wheeler and Members of Portland City Council
Portland City Hall
1221 SW Fourth Ave
Portland, OR 97204

Dear Mayor Wheeler and City Commissioners:

My name is Prakash Joshi. I am the Transportation Chair for the Collins View Neighborhood Association ("CVNA").

I, along with other citizens of CVNA, have had the privilege to work with Andrew Aebi of the City of Portland Transportation Dept. in coordinating various aspects of the South Portland Addressing Project in the CVNA neighborhood.

CVNA fully supports the need for the address changes in its neighborhood. Particular factors of great importance to our citizens were the fire, rescue and emergency challenges caused by the existing addressing. We also are aware of the **city code 31.10.060** and its rightful authority (authority to require address change).

I have been a part of the robust process undertaken by Andrew Aebi to make the need for these changes as transparent as can be. I also applaud the extraordinary efforts made by Andrew with open forums to solicit input from the neighborhoods.

The boundary change line in CVNA, the dividing line between ("Southwest" and the new "South") was made in good faith after consultation with CVNA board members. This change will bring a tangible wayfinding benefit to CVNA.

Addressing inconsistencies have resulted in serious errors. For example, because a SW Ridge Dr. resident's leading zero was omitted by a contractor, a resident down the street had her gas line erroneously severed. CVNA is among the neighborhoods with eleven (11) addresses which duplicate each other on either side of the current leading zero addressing area, except for the leading zero.

In the CVNA meetings there was a broad acceptance of this process and its final conclusions. However, there was a very small contingent of citizens who felt this process was not long enough and adequate time was not given to allow for their further participation. Of note: they did not disagree with the need for the 'address change,' but rather with the length of the process itself, which they felt was too short. We feel compelled and obligated to include their dissent in this letter. However, an overwhelming majority of the citizens expressed that their issues were also adequately answered by **city code 31.10.060** (authority to require address change).

I will attest to the thoroughness and the transparency to public involvement undertaken by Andrew. Our involvement with Andrew in this process and its conclusions are also in sync with **city code 24.75.010** (uniform system).

I believe these changes were essential for citizen safety and will provide much needed uniformity to the layout of the housing map in our uneven and challenging natural topography.

Thank you for allowing me to register my input.

188995

Prakash Joshi

CVNA Transportation Chair



To: Andrew Aebi
 From: The South Portland Business Association
 Date: May 25, 2018
 Subject: Request to show due diligence and cost-benefit analysis

REQUEST:

It is respectfully requested the City of Portland defer the implementation of the South Portland Addressing Project for 6 months in order to provide citizens with a comprehensive review of the cost, benefit and alternatives to this project. It is our position the City has not provided sufficient detail and information to the citizens within the immediate are to weight the cost impact in proceeding with this initiative.

WHY WE ARE ASKING FOR THIS REASONABLE DELAY – Business owners and residents deserve to better understand the reasoning behind and alternatives to this South Portland Addressing Project.

Documents from PBOT state that 8% of SW Portland Addresses will be affected by this one-time update of addresses that will cost PBOT an estimated \$1,000,000 to change street signage.

Citizens (tax payers) deserve to know and consider the following information before this project is implemented.

1. What is the data regarding negative outcomes caused by the leading zero addresses?
2. What options to solve the leading-zero address problem have been considered and compared?
3. What software alternatives or fixes are available?
4. What are procedural alternatives and fixes? (e.g. 911 asks for the nearest intersection)
5. What is the cost comparison for alternative solutions when the total cost to residents, businesses, and government is considered?

Has the work, expense and hardship of changing individual addresses that will fall on residents and business owners been considered and specified? For Example:

- A. **All individual residents will be required to spend time and money in order to update:**
 - GOVERNMENT IDENTIFICATION, REGISTRATIONS AND NOTIFICATIONS (DMV, Passports, IRS, Oregon Dept of Revenue, Social Security, FINANCIAL ACCOUNTS (credit cards, checks, savings, mortgages, retirement investments, HEALTH CARE AND INSURANCE ACCOUNTS (auto, home, medical...))
 - UTILITY ACCOUNTS (power, internet, phone. NOT TO MENTION, changing the address on their homes and informing family and friends.
 - NAVIGATION AND DIRECTION app updates including Vehicle navigation apps, advertizing apps, public transportation apps, etc.
- B. **All business owners will be required to spend additional time and money to update:**
 - FEDERAL REGISTRATIONS, STATE REGISTRATIONS, LOCAL REGISTRATIONS, SUPPLIERS AND SERVICE PROVIDERS (the list is very long...), ADVERTISING AND MARKETING SERVICES, NAVIGATION APPS, SIGNAGE, CLIENTS
 - UTILITY ACCOUNTS (power, internet, phone. NOT TO MENTION, changing the address on their businesses
 - NAVIGATION AND DIRECTION app updates including work vehicle navigation apps, advertizing apps.

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "O" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business or Resident Name: Postal Annex 2030
Address: 5331 SW Macadam #258 Portland
Contact Person: Trisha
Email Address: Postal Annex 2030@gmail.com
Signature: Trisha R. Win

Business or Resident Name: Coast Financial Group
Address: 5441 S.W. Macadam
Contact Person: Jerome
Email Address: jrose@exystreet.net
Signature: Jerome

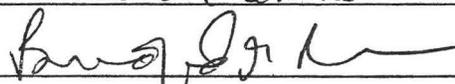
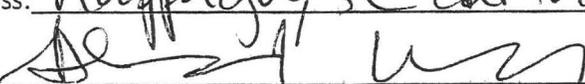
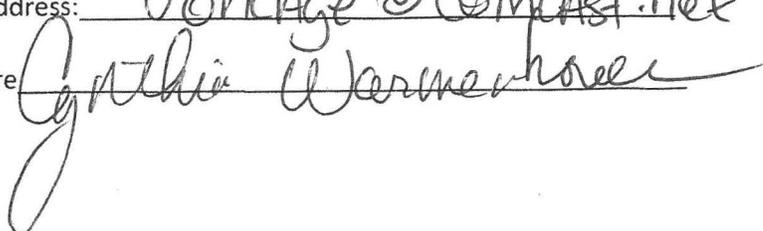
Business or Resident Name: Vanderhouwer & Associates, Inc.
Address: 6342 SW Macadam Ave
Contact Person: Kathy Vander Houwer Portland OR
Email Address: kathy.v@vanderhouwer.com 97239
Signature: Kathy L. Vanderhouwer

Business or Resident Name: Jane Snyder
Address: 5858 SW Ribberidge Ln. #4
Contact Person: Jane
Email Address: janemwsnyder@gmail.com
Signature: Jane MW Snyder

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "O" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business or Resident Name: Network Outfitters, LLCBusiness Address: ~~6200~~ 6200 SW Virginia Ave Suite 102Contact Person: Garin HaleyEmail Address: garin@netoutpdx.comSignature: Business or Resident Name: ~~Bra~~ Naseco Macadam MarketBusiness Address: 6200 S.W Virginia Ave Ste. 202Contact Person: Bradford NaseEmail Address: naseco@comcast.netSignature: Business or Resident Name: Bamboo Grove Hawaiian GrilleBusiness Address: 0515 SW CarolinaContact Person: Heather MurrayEmail Address: happaguys@earthlink.netSignature: Business or Resident Name: Massage Envy SpaBusiness Address: 6645 NW Macadam AveContact Person: Cynthia WarmenhoveEmail Address: Donage@comcast.netSignature: 

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "0" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business Name: Pizza a'Fetta and Coffee HouseBusiness Address: 3580 SW River Pkwy Portland, Or ~~97007~~ 97239Contact Person: Kevin CountrymanEmail Address: Kevin.countryman@gmail.comSignature: Business Name: Just Like a WomanBusiness Address: 6333 SW Macadam #102Contact Person: Margy ImlayEmail Address: margy@justlikeawoman.comSignature: Business Name: PET LOFTBusiness Address: 6333 SW MACADAM AVE #104Contact Person: Bill LAPOLLAEmail Address: Bill@PETLOFT.ORGSignature: 

Petition in Opposition of "South Portland Addressing Project"

188995

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "0" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business Name: Attunement Wellness

Business Address: 5820 SW Kelly Ave

Contact Person: Daniella Bruyner

Email Address: danielle@attunementacupuncture.com

Signature: 

Business Name: Mark W. Evos, PC

Business Address: 3236 SW Kelly Ave, Portland, OR 97239

Contact Person: Mark W. Evos

Email Address: mwevospc@gmail.com

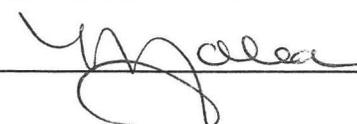
Signature: 

Business Name: Malea Music / Malea of the Town

Business Address: 0116 SW Vermont St.

Contact Person: Malea

Email Address: maleamusic@comcast.net

Signature: 

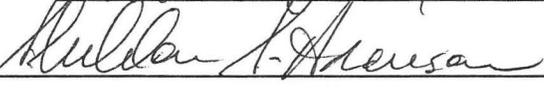
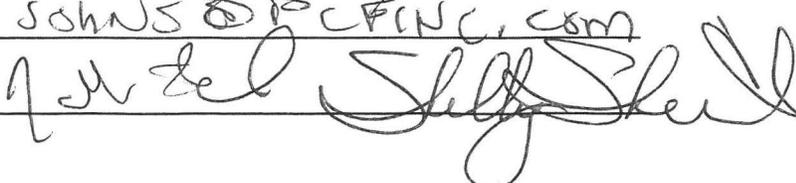
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Business Name: SAFETY IN MOTION, INC.

Business Address: _____

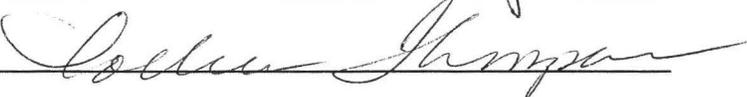
Contact Person: ROBERT C BUTTONEmail Address: ROBERT.C.BUTTON@GMAIL.COMSignature Business Name: Sheldon S. AronsonBusiness Address: 5603 SW Hood Ave., PD 97239Contact Person: Sheldon AronsonEmail Address: Sheldon@sheldonaronsen.comSignature ~~Personal~~ Business Name: John & Shelby Sheils~~Personal~~ Business Address: 6707 SW CorbettContact Person: John SheilsEmail Address: JOHNS@PCFINC.COMSignature 

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "0" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business Name: AMERICAN COLLEGE OF HEALTHCARE SCIENCES
 Business Address: 5005 SW MACADAM AVE PORTLAND OR 97239
 Contact Person: TRACEY ABELL, COO
 Email Address: TRACEYABELL@ACHS.EDU
 Signature: 

Business Name: Thompson & Associates
 Business Address: 6500 SW Macadam Ave Portland, OR 97239
 Contact Person: Colleen Thompson
 Email Address: colleen@colleenthompson.com
 Signature: 

~~Business Name:~~ Personal Marty Layton
~~Business Address:~~ Personal 6719 SW Corbett Ave, Portland, OR 97219
 Contact Person: Marty Layton
 Email Address: martylayton123@gmail.com
 Signature: 

Petition in Opposition of "South Portland Addressing Project"

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Personal
Business Name: ~~Attachment~~ Danielle Brunner

Personal
Business Address: 010 SW Boundary St.

Contact Person: Self

Email Address: ~~danner@~~

Signature D Brunner

Business Name: Active in the West, LLC

Business Address: 0116 SW Vermont St.

Contact Person: Walea

Email Address: walea1@comcast.net

Signature Walea

Personal
Business Name: Philip W. Flemming

Personal
Business Address: 0116 SW Vermont St.

Contact Person: Philip Flemming

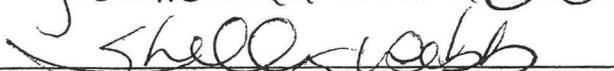
Email Address: Phil.Flemming@comcast.net

Signature Fleming

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

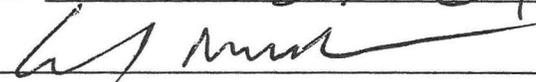
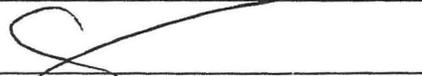
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Business or Resident Name: BAKEHOUSE MACADAM LLCBusiness Address: 6141 SW MACADAM AVE STE 100Contact Person: BRAD KAYSEREmail Address: bradkaiser@kayser.comSignature Business or Resident Name: ~~Kirk Peritto~~ Bakehouse Macadam LLCBusiness Address: 6141 SW Macadam Ave Ste 100Contact Person: Kirk PerittoEmail Address: kmpertito@gmail.comSignature Business or Resident Name: Wiggles & Wags Dog WashBusiness Address: 6141 SW Macadam Ave STE 105Contact Person: Shelly WebbEmail Address: groomer@life99@comcast.netSignature Business or Resident Name: Thai Pie RestaurantBusiness Address: 6141 SW Macadam Ave # 106Contact Person: ~~Patipat~~ Patipat ShampipatEmail Address: pratum.thepap@hotmail.comSignature 

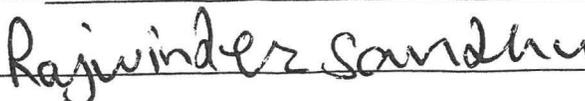
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Business or Resident Name: Eric + Robin BoschBusiness Address: 0666 SW Palatine Hill RdContact Person: Eric BoschEmail Address: ericbosch@gmail.comSignature: Business or Resident Name: ETR WINE SHOPBusiness Address: 6141 SW MACADAMContact Person: ED PALADINSEmail Address: ERWINES@EARTHLINK.NETSignature: Business or Resident Name: Kathy Mao Bohnel Hair SalonBusiness Address: 6141 SW MacadamContact Person: Kathy MaoEmail Address: BohnelHairSalon@yahoo.comSignature: Business or Resident Name: New Taste of IndiaBusiness Address: 6123 SW Macadam AveContact Person: Candice 971 563 5284

Email Address: _____

Signature: 

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

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Business or Resident Name: The Rye Room

Business Address: 6200 SW Virginia Ave #100 Portland, OR 97239

Contact Person: MATT GRECO

Email Address: mgreco5@msn.com

Signature M Greco

Business or Resident Name: Ticket Tomato

Business Address: 6200 SW Virginia Ave #208 & 210

Contact Person: Amy Maxwell

Email Address: Amydmax100@gmail.com

Signature Amy Maxwell

Business or Resident Name: Freeman Motor Co Showroom

Business Address: 7524 SW Macadam Ave

Contact Person: Aaron Stuenkel

Email Address: aaron@freemanmotor.com

Signature Aaron Stuenkel

Business or Resident Name: _____

Business Address: _____

Contact Person: _____

Email Address: _____

Signature _____

Petition in Opposition of "South Portland Addressing Project"

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Business or Resident Name: Koji Osakaya Restaurant

Business Address: 7007 SW Macadam Ave.

Contact Person: Koji Okuno

Email Address: koji@koji.com

Signature [Handwritten Signature]

Business or Resident Name: Mark Brady + Jennifer Brady

Business Address: 6333 SW Nebraska St. → I will speak @ hearing

Contact Person: Mark Brady

Email Address: mbrady49@gmail.com

Signature [Handwritten Signatures: Mark & Jen]

Business or Resident Name: Freeman Motor Co Service Dept

Business Address: 4811 SW Macadam Ave

Contact Person: Dennis King

Email Address: dennis@freemanmotor.com

Signature [Handwritten Signature]

Business or Resident Name: _____

Business Address: _____

Contact Person: _____

Email Address: _____

Signature _____

Petition in Opposition of "South Portland Addressing Project"

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onland residence
~~Business~~ Name: Resident Mauri Bauer
~~Business~~ Address: 0322 SW Idaho St.
 Contact Person: self
 Email Address: maurischober@gmail.com
 Signature Mauri Bauer

Business Name: Macadam Vision Clinic
 Business Address: 5901 SW Macadam Ave Ste 105
 Contact Person: Mersedeh Snider
 Email Address: Mersedeh.Snider.PP@gmail.com
 Signature Mers-

Business Name: _____
 Business Address: _____
 Contact Person: _____
 Email Address: _____
 Signature _____

Petition in Opposition of "South Portland Addressing Project"

188995

Date: April 25, 2018

The following residents and businesses in the John's Landing, South Waterfront, and Lair Hill areas of Portland, Oregon strongly oppose the plans of Multnomah County and the City of Portland to change the addresses in those areas from Southwest Portland to South Portland and to drop the leading "0" and "W" from the addresses. The plans will cost residents and businesses millions of dollars and will have adverse impacts for many years. The City and County should correct their software to deal with any issues which might exist, and not change our addresses.

Business or Resident Name: Narcisi Chiropractic
Business Address: 6200 SW Virginia Ave #205 97239
Contact Person: Benjamin Narcisi
Email Address: ben.narcisi@gmail.com
Signature: [Handwritten Signature]

Business or Resident Name: Delehey College Counseling
Business Address: 6200 SW Virginia Ave Ste 105
Contact Person: Katherine Karafotis, for Eric Delehey
Email Address: deleheyccinfo@gmail.com
Signature: Katherine Karafotis

Business or Resident Name: _____
Business Address: _____
Contact Person: _____
Email Address: _____
Signature _____

Business or Resident Name: _____
Business Address: _____
Contact Person: _____
Email Address: _____
Signature _____

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Business Name: Fulton House B&B
 Business Address: 7006 SW Virginia
 Contact Person: Wendy Fencsoff Holt
 Email Address: fultonhousebandb@comcast.net
 Signature: Wendy Fencsoff Holt

Business Name: Best Friends Vet Med Center
 Business Address: 0123 SW Hamilton St
 Contact Person: Janelle Walker
 Email Address: jwalker@vmaad.com
 Signature: Janelle Walker

Business Name: _____
 Business Address: _____
 Contact Person: _____
 Email Address: _____
 Signature: _____

Petition in Opposition of "South Portland Addressing Project"

Date: April 25, 2018

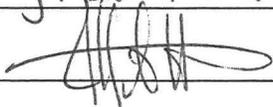
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Business or Resident Name: Verity Accountancy, PC

Address: 6915 SW MACADAM AVENUE, STE #145

Contact Person: JEFFREY A. HART

Email Address: jhart@veritypc.com

Signature 

Business or Resident Name: _____

Address: _____

Contact Person: _____

Email Address: _____

Signature _____

Business or Resident Name: _____

Address: _____

Contact Person: _____

Email Address: _____

Signature _____

Business or Resident Name: _____

Address: _____

Contact Person: _____

Email Address: _____

Signature _____

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Business or Resident Name: Honey Baked Ham Co.Address: 5331 SW Macadam Ave.Contact Person: Jessica DunnEmail Address: Portland@Hbham-OR.comSignature: J. DunnBusiness or Resident Name: Honey Baked HamAddress: 5331 SW Macadam AveContact Person: Kim RobinsonEmail Address: robinsonkimberly253@gmail.comSignature: [Handwritten Signature]Business or Resident Name: CRAIG + NATALIE MARBURGERAddress: 5606 SW RIVERSIDE LN. APT. 5Contact Person: CRAIGEmail Address: CNCLM1@GMAIL.COMSignature: CraigBusiness or Resident Name: Donna J. NEALAddress: 5331 SW Macadam Ave Ste 258-211Contact Person: DonnaEmail Address: DonnaJNEAL@gmail.comSignature: Donna J Neal

Petition in Opposition of "South Portland Addressing Project"

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Date: April 25, 2018

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Business or Resident Name: POC Logistics LLC

Address: 5331 S.W. MACADAM

Contact Person: GM. Cornell

Email Address: CORNWALLGM@GMAIL.COM

Signature: George M. Cornwall

Business or Resident Name: Charles Hoover

Address: 5110 SW Landing Dr.

Contact Person: Charles Hoover

Email Address: cdhoover@earthlink.net

Signature: [Signature]

Business or Resident Name: pacific audiology clinic@yahoo.com

Address: 5331 SW Macadam Blvd #395

Contact Person: Alisa

Email Address: Pacific Audiology Clinic

Signature: [Signature]

Business or Resident Name: AML DIENT

Address: 5331 SW Macadam 258205

Contact Person: Cam Dient

Email Address: [Blank]

Signature: [Signature]

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Business Name: personal
 Business Address: _____
 Contact Person: Jeanne M Peter
 Email Address: jeanne.m.peter@gmail.com
 Signature: Jeanne M Peter

Business Name: personal
 Business Address: _____
 Contact Person: Kenneth E Lite
 Email Address: jks.peterlite@gmail.com
 Signature: Kenneth E Lite

Business Name: personal
 Business Address: _____
 Contact Person: Christine Warden
 Email Address: c@twigsdowncast.net
 Signature: Christine Warden

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Date: April 25, 2018

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Business Name: _____

Business Address: _____

Contact Person: Laura Carreau

Email Address: lacaurea@hotmail.com

Signature Laura Carreau

Business Name: _____

Business Address: _____

Contact Person: Brent Carreau

Email Address: carreaub@yahoo.com

Signature Brent Carreau

Business Name: _____

Business Address: _____

Contact Person: Jon Van Sise

Email Address: vansise@centimeter.com

Signature Jon Van Sise

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Business Name: _____

Business Address: _____

Contact Person: Susan GilbertEmail Address: nasus_67@icloud.comSignature Susan GilbertBusiness Name: Just Like a WomanBusiness Address: 6333 SW Macadam #102Contact Person: Sasha MillerEmail Address: sasha@justlikeawoman.comSignature Sasha MillerBusiness Name: Just Like a WomanBusiness Address: 6333 SW Macadam #102 PDX OR 97239Contact Person: Margy InlayEmail Address: margy@justlikeawoman.comSignature MA

Petition in Opposition of "South Portland Addressing Project"

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Business Name: JUST LIKE A WOMANBusiness Address: 6333 SW MACADAM STE. 102Contact Person: SHARMAN GRAY

Email Address: _____

Signature Sharmen GrayBusiness Name: Just Like A WomanBusiness Address: 6333 SW Macadam Ste. 102Contact Person: Maggie VancilEmail Address: Maggiemie23@hotmail.comSignature Maggie Vancil

Business Name: _____

Business Address: _____

Contact Person: _____

Email Address: _____

Signature _____

Moore-Love, Karla

From: Family Marburger <cnclm1@gmail.com>
Sent: Monday, May 21, 2018 4:05 PM
To: Council Clerk – Testimony
Subject: South Portland Addressing Project

The idea of requiring hundreds of homes and businesses to change their address, many after decades, is an egregious burden on all concerned. This will be costly for all affected, particularly businesses, most of which are small businesses with a limited staff. Residents will spend several hours changing their address with banks, insurance companies, medical companies, Social Security, Medicare, investment firms, the IRS and the list keeps on going.

This address change does not benefit the residents or the businesses in the John's Landing area. So, this is an idea that should be put on a shelf and forgotten.

Thanks,
Craig and Natalie Marburger
5606 SW Riverside Ln. Apt. 5
Portland, OR 97239

Moore-Love, Karla

From: Aebi, Andrew
Sent: Wednesday, May 16, 2018 11:06 AM
To: Duncan Porter
Cc: Council Clerk – Testimony
Subject: Re: South Portland Addressing Project: Palatine vs. Northgate

Good morning Duncan,

Thank you for the cordial and informative telephone conversation and for your follow-up e-mail, which I am placing into the Council record.

The current situation is indeed very confusing. We have a three-legged Intersection in the 0900 block of SW Palatine Hill Road for purposes of addressing.

Two (2) intersection segments currently SW Palatine Hill Road as a neighborhood collector classification. These are the north and east legs of the hairpin curve for which street segments are appropriately named and addressed.

A third leg of the intersection (at the west side of the hairpin curve) for current SW Palatine Hill Road addressing is a very low-volume local street. This third leg as you point out is actually incorrectly signed as SW Northgate Avenue since the platted street name is SW Palatine Street.

Further, the four (4) houses as you correctly point out are currently addressed as SW Palatine Hill Road for an additional measure of confusion. There are therefore three variations of street names for the same street segment.

Your suggestion is sensible and I will prepare a Council amendment to assign four (4) new 5-digit addresses for SW Northgate Avenue (e.g., 1####) in lieu of the currently proposed 4-digit addresses for SW Palatine Street (9###). We are already working on creating the future SW Northgate Avenue street centerline in GIS as a prerequisite to assigning the new addresses.

Warmest regards,

Andrew Aebi
South Portland Addressing Project Manager

Andrew Aebi
Local Improvement District Administrator
City of Portland Bureau of Transportation
503-823-5648

From: Duncan Porter <duncan-porter@comcast.net>
Sent: Wednesday, May 16, 2018 06:59
Subject: Re: South Portland Addressing Project: Palatine vs. Northgate
To: Aebi, Andrew <andrew.aebi@portlandoregon.gov>

Good Morning Andrew -

Thank you for your time on Tuesday, 5/15. With the pending South Portland Addressing Project, I wish to propose the following:

We are 1 of 4 homes that have SW Palatine Hill Rd addresses being proposed for a S Palatine St address; however, our street actually sits off of SW Palatine Hill Rd and is the same street that becomes SW Northgate Ave, which has 5 homes on it.

I would respectfully request you consider changing our 4 homes to addresses for SW Northgate Ave. It is just one street. There is now a sign at the top of the road on the corner that shows SW Northgate Ave (& SW Elysium Ave for the other road).

My family has lived in the 0926 SW Palatine Hill Rd location since 1971. Since our home is located "down the street," people coming to our house cannot find it. Oftentimes, we need to go to the "top of the street" on the corner to wave them to our road.

By changing the addresses for these 4 homes from S Palatine St to S Northgate Ave, it creates one street with 9 homes. There will be clear signage and consistency for people to locate us.

The four addresses currently are:

0910 SW Palatine Hill Rd-	proposed 914 S Palatine St
0920 SW Palatine Hill Rd-	proposed 925 S Palatine St
0926 SW Palatine Hill Rd-	proposed 915 S Palatine St
0930 SW Palatine Hill Rd-	proposed 924 S Palatine St

I do see a precedence was set on the SW Elysium Rd site. The address of 0932 SW Palatine Hill Rd was changed to 11407 SW Elysium Ave sometime ago, and you are proposing to update that address to 11407 S Elysium Ave in the new model.

Thank you again for your consideration of this request.

Sincerely,
John Duncan Porter and Kimberly S Porter

On May 15, 2018, at 9:12 AM, Aebi, Andrew <Andrew.Aebi@portlandoregon.gov> wrote:

Duncan, please take a look at rows 6672, 6673, 6677 and 6678, the four homes that you mention.

<https://www.portlandoregon.gov/transportation/article/673632>

Thanks,

Andrew

Andrew Aebi MBA

Local Improvement District Administrator & South Portland
Addressing Project Manager

City of Portland | Bureau of Transportation

voice 503.823.5648 | fax 503.823.7371

e-mail: andrew.aebi@portlandoregon.gov

websites: www.portlandoregon.gov/transportation/article/82647 www.sixthsextant.com

<image003.png> <image004.png>

Public Records Law Disclosure: This e-mail is a public record of the City of Portland and is subject to public disclosure unless exempt from disclosure under Oregon Public Records Law. This e-mail is also subject to applicable retention schedules.

Equal Access Disclosure: The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests, or visit <http://bit.ly/13EWaCg>

Moore-Love, Karla

From: Margy Imlay <margy@justlikeawoman.com>
Sent: Thursday, April 26, 2018 12:29 PM
To: Council Clerk – Testimony
Subject: Who does this benefit?

Importance: High

Being a small business owner in the John's Landing area on SW Macadam, I think the solution rests in the upgrading of 911's software system. By the time all of this takes place, the system will be even MORE antiquated. What bids have you had to do this? Where is the cost/benefit analysis? It is my that while the white house may make arbitrary, ridiculous decisions, the city of Portland won't feel the need to follow. Have you looked at the financial impact of this decision on home owners and businesses? I can't believe that a system upgrade can cost anywhere close.

Not right. Not done.

Moore-Love, Karla

From: Aebi, Andrew
Sent: Wednesday, March 07, 2018 2:23 PM
To: Council Clerk – Testimony
Cc: Grumm, Matt; Washington, Mustafa; Ocken, Julie; Katie SHRIVER; Williams, Millicent; kyle.schwab@multco.us
Subject: South Portland Addressing Project: South Portland Business Association Testimony for 5/31/18 2:00 PM Council Session
Attachments: 20180307140823885.pdf

Good afternoon Karla,

Please forward to the appropriate Council offices. I am also copying the PSC as well for their 3/13/18 hearing. I have not been contacted by SPBA prior to receiving this letter, but will reach out to them.

This is the second item of testimony on which I've been copied; we notified 5,027 property owners on February 15th.

Thanks,

Andrew

Andrew Aebi MBA

Local Improvement District Administrator & South Portland Addressing Project Manager City of Portland |
Bureau of Transportation voice 503.823.5648 | fax 503.823.7371
e-mail: andrew.aebi@portlandoregon.gov
websites: www.portlandoregon.gov/transportation/article/82647 www.sixthsextant.com

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Equal Access Disclosure: The City of Portland complies with all non-discrimination, Civil Rights laws including Civil Rights Title VI and ADA Title II. To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-5185, TTY 503-823-6868 or Oregon Relay Service: 711 with such requests, or visit <http://bit.ly/13EWaCg>

-----Original Message-----

From: PBOT_Ricoh_MP2352@portlandoregon.gov [mailto:PBOT_Ricoh_MP2352@portlandoregon.gov]
Sent: Wednesday, March 07, 2018 2:08 PM
To: Aebi, Andrew <Andrew.Aebi@portlandoregon.gov>
Subject: Sent from Construction Scanner

This E-mail was sent from "RNP0026734AC1EE" (Aficio MP 2352).

Scan Date: 03.07.2018 14:08:23 (-0800)
Queries to: PBOT_Ricoh_MP2352@portlandoregon.gov



March 5, 2018

Mayor Ted Wheeler
1221 SW 4th Ave, Room 340
Portland, OR 97204

RE: Proposed re-designation of residential and business addresses in
Portland South Waterfront, Lair Hill, and John's Landing

Dear Mayor Wheeler:

The South Portland Business Association represents businesses throughout John's Landing, the South Waterfront, and Lair Hill areas. After interviewing many of our Members, as well as residents of the above areas, our Board of Directors unanimously has voted to strongly oppose the proposal by the City of Portland and Multnomah County to change the addresses of our constituent residents and businesses. This change would cost businesses and residents more than \$1,000,000.00 in changed signage alone. It would cost considerably more than that in labor to provide notices of address changes to customers, employees, business associates, financial institutions, landlords, tenants, government and taxing authorities, and others throughout the United States and the world. The change also would make vehicle GPS navigation systems in millions of existing vehicles inaccurate. This would have an enormous effect on our businesses and residents.

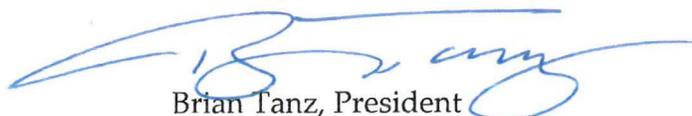
The problem at hand appears to be an outdated software issue for 911 Dispatch and the Fire Department. We would like to recommend that the City and County simply keep the addresses as they are, and update the software. We

South Portland Business Association
5331 SW Macadam Ave. #258 PMB 703
Portland, OR 97239
Phone: (503) 891 5999
www.southportlandba.com

have sampled numerous addresses within our business district using Google. We found that the addresses always located the correct property. Therefore, the problem is with the City of Portland and Multnomah County, and not the addresses.

This proposal has a considerably larger impact than the impact faced in the past when streets have been renamed. The City and County will be impacting many thousands of people for years and cost millions of dollars. Please do not take this step.

Sincerely,



Brian Tanz, President

cc Andrew Aebi, South Portland Addressing Project Manager
Portland Bureau of Transportation
1120 SW Fifth Ave, Suite 800
Portland, OR 97204

Don Russ, Deputy Chief
Portland Fire & Rescue
55 SW Ash Street
Portland, OR 97204

Deborah Kafoury, Multnomah County Chair
501 SE Hawthorne Blvd., Suite 600
Portland, OR 97214

South Portland Business Association
5331 SW Macadam Ave. #258 PMB 703
Portland, OR 97239
Phone: (503) 891 5999
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Moore-Love, Karla

From: Aebi, Andrew
Sent: Monday, March 05, 2018 7:59 AM
To: Council Clerk – Testimony
Subject: FW: SIMPLE EFFICIENT SOLUTION TO ADDRESS LOCATIONS

Karla, please forward to the appropriate Council offices.

It appears that this system relies upon computer access. Conventional addressing (and even GPS via sextant and map charts) can be deciphered without computers, which is a critical component in emergency response. Unless "What3Words" were to publish giant hard copy "map books" to use offline, this is not a system that will be redundant enough for emergency response. I also doubt the U.S. Postal Service would be on board with changing addressing conventions in South Portland to three-word addresses.

Andrew

Andrew Aebi MBA

Local Improvement District Administrator & South Portland Addressing Project Manager
 City of Portland | Bureau of Transportation

voice 503.823.5648 | fax 503.823.7371

e-mail: andrew.aebi@portlandoregon.gov

websites: www.portlandoregon.gov/transportation/article/82647 www.sixthsextant.com

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From: Rebecca M Davies <pendragon.alaska@me.com>
Date: March 2, 2018 at 2:49:55 PM PST
To: <dylan.rivera@portlandoregon.gov>
Cc: <MayorWheeler@portlandoregon.gov>, <dan@portlandoregon.gov>
Subject: SIMPLE EFFICIENT SOLUTION TO ADDRESS LOCATIONS

Dear Mr. Rivera,

I saw a replay of your informative interview with KOIN 6 today and immediately knew what could be the solution to solving confusion with addresses: what3words

This system is being used worldwide and is gaining governmental support to help stabilize medical, emergency, delivery and postal services for its public.

Here is the website:

<https://what3words.com>

Please listen to TED talks for a quick and concise definition in demonstrating not only the explanation but the application as it is now being used:

https://www.ted.com/talks/chris_sheldrick_a_precise_three_word_address_for_every_place_on_earth

Even though I have since moved to Savannah, GA, I still have family in Oregon and hold Portland dear in my memories.

Wishing you all the best,

Rebecca Davies

Rebecca M Davies
907-942-4426
pendragon.alaska@me.com

Moore-Love, Karla

From: Michael Kaplan <mlkap@earthlink.net>
Sent: Sunday, March 04, 2018 1:51 PM
To: Aebi, Andrew; Len Michon (spna1617@comcast.net); Williams, Millicent; Grumm, Matt
Cc: Council Clerk – Testimony
Subject: Re: South Portland Addressing Project at Council on 5/31/18: 3812 SW Kelly Avenue #3 to #3812 South Kelly Avenue #3, CORRECTED FINAL DRAFT 3/4/18

Hello Andrew and Len, after further thought and consultation with Len Michon, SPNA Chair of board, I am submitting a corrected final draft to bring to attention of City Commissioners. Please only use corrected final draft below.

Best, Michael Kaplan

>> On Mar 1, 2018, at 3:01 PM, Aebi, Andrew <Andrew.Aebi@portlandoregon.gov> wrote:

>>
 >> Thank you, Michael, for your e-mail. I am submitting your e-mail as Council testimony for the Commissioners' consideration on 5/31/18 at 2:00 PM.

>>
 >> Regards,

>>
 >> Andrew Aebi

>>
 >>
 >> Andrew Aebi MBA

>> Local Improvement District Administrator & South Portland Addressing
 >> Project Manager City of Portland | Bureau of Transportation voice
 >> 503.823.5648 | fax 503.823.7371

>> e-mail: andrew.aebi@portlandoregon.gov
 >> websites: www.portlandoregon.gov/transportation/article/82647 www.sixthsextant.g

>>
 >> -----Original Message-----

>> From: Michael Kaplan [<mailto:mlkap@earthlink.net>]

>>
 >> To: Aebi, Andrew <Andrew.Aebi@portlandoregon.gov>
 >> Cc: Len Michon (spna1617@comcast.net) <spna1617@comcast.net>; Grumm,
 >> Matt <Matt.Grumm@portlandoregon.gov>; Williams, Millicent
 >> <Millicent.Williams@portlandoregon.gov>

>> Subject: Re: South Portland Addressing Project: 3812 SW Kelly Avenue
 >> #3 to #3812 South Kelly Avenue #3

>>
 >> Hello Andrew,

>>
 >> As per our telephone/email contacts and promise below, I have some recommendations for you and the City Commissioners to consider regarding proposed ordinance.

>>
 >> Your very comprehensive city history regarding a "uniform system" of naming streets, especially the details of 1.-5. suggest the historic intentions of our founders and the subsequent problems of such due in part to urban consolidation and/or non implementation of some of 1892 ordinance etc.. This conundrum has never been completely resolved as many other parts of the proposed ordinance explain. The proposed ordinance in c. recognizes a "carve out" "consistent with Findings 2a and 2b. Thus, as per d. there is a carve out regarding SW Whitaker spelling although "a directional aspect of the street name east of Naito Parkway..."

would change to S. This carve out is relevant to my concerns below. The concerns around streets with a zero are clearly articulated and I accept the findings.

>>
>> Nevertheless, I suggest another carve out for SW Kelly Ave as changing to "S.Kelly Ave". will raise a range of problems for residents and/or owners on SW Kelly Ave. This is in part due to the existence of a SE Kelly Street, just across the river. Many individuals may forget that the suggested "S" change stands for "South" and this may delay mail service, other deliveries and possibly impact in a negative fashion on proposed 911/ER fix. As some owners and residents on other side of river may also forget the use of "SE" in SE Kelly Street, using just an "S" and/or an "S" may be misunderstood as meaning SE or SW there are many possible problems. One could argue that a similar concern exists regarding SW Water Ave and SW Water Street; however, far less individuals live on any portion of SW Water Ave. effected by proposed ordinance. We also had a zip code change some years ago from 97201 to 97239, so an additional address change is a legitimate concern for SW Kelly Ave. residents.

>>
>> Regarding 20. RE: that the South Portland Neighborhood Association (SPNA) was fully informed; that is 100% accurate. Nevertheless, due to demise of a former neighborhood organization that focused on Lair Hill etc. (old name for my residence area) and subsequent inclusion in SPNA, our particular area until recent years has been under represented. I want to acknowledge that at least two Lair Hill residents are currently on SPNA board and that is greatly appreciated. Nevertheless, I respectfully request that SW Kelly Ave. continue to maintain "SW" vs. proposed "S" to lessen possible negative impact on mail and/or other deliveries, possible negative impact on 911/ER and of course the cost of address changes for residents.

>>
>> Thank you to all individuals Ccd as well as your self Andrew. You may follow up with snail mail, 3812 SW Kelly Ave., # 3, Portland, OR. 97239-4394, email: MLKAP @ earthlink.net and/or phone: (503) 702-3964

>>
>> Best, Michael Kaplan

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>>> On Feb 26, 2018, at 6:38 PM, Michael Kaplan <mlkap@earthlink.net> wrote:

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>>> Hello Andrew, I have finally read proposed ordinance and am drafting a response. Tuesday is my last day on Ski bus, so I will be up on Mt. Hood all day, still skiing -well- at age 70. I will get a response back to you shortly, but I am swamped on Wednesday. I want to take care with what I write and run it past a friend before sending. It will be precise, short and hopefully, well reasoned regarding carveout(s). Again, thank you for our polite and professional conversations to date.

>>> Best, Michael Kaplan

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>>>> On Feb 23, 2018, at 11:32 AM, Aebi, Andrew <Andrew.Aebi@portlandoregon.gov> wrote:

>>>>
>>>> <South Portland Addressing Ordinance 2018-05-31 draft as of
>>>> 2017-12-28.pdf>

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