

IMPACT STATEMENT

Legislation title: Authorize a sole source contract with Go Lloyd to fund transportation projects and programs in Lloyd (Ordinance)

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Purpose of proposed legislation and background information: The City of Portland Bureau of Transportation, Parking Operations Division is responsible for managing the public on-street parking system in Lloyd. Lloyd has adopted the Lloyd District On-Street Parking Management Plan (1997), and the City of Portland's Parking Meter District Policy (1996). These adopted documents called for the installation of parking meters in Lloyd and the allocation of the majority of net meter revenue to transportation projects in this district.

In 1997, the City of Portland installed on-street parking meters in Lloyd. Meters were installed to reduce commuter parking in the District, to increase customer turnover for businesses and to encourage commuters to use alternative modes of travel, such as transit, bicycling and walking to work. In 1998, the Lloyd District Meter Revenue Allocation Committee (MRAC) was formed to prioritize how the district's share of revenue should be spent. Net meter revenue generated in Lloyd has been spent in or awarded to the district each year to support the projects identified by Go Lloyd. The Lloyd MRAC's top priority has been to use their portion of net meter revenues each year to support Go Lloyd's outreach and educational efforts and capital transportation projects.

Go Lloyd has continually submitted annual work plans to the City of Portland for approval and the listed projects are funded using net meter revenue.

Primary goals Go Lloyd shares with the City of Portland are:

- Decrease demand on the regional transportation system by facilitating non-drive-alone transportation options.
- Increase awareness of transportation options available to, from and within the Go Lloyd service area.
- Create options and strategies that improve non-SOV access for employees, residents, customers, visitors, and event goers in Lloyd.

Other goals that are supportive of City of Portland and Go Lloyd priorities:

- Increase Lloyd area mobility and livability
- Strengthen the links between housing, employment, economic development and transportation, particularly in Lloyd
- Support job and housing growth targets for Lloyd

- Increase business and employee stability
- Decrease off-street parking demand and thus future costs of such for new and on-going development

The actual FY 16-17 annual net meter revenue generated in Lloyd is \$418,879 and the projected FY 17-18 annual net meter revenue in Lloyd is a similar amount. The City has contracted directly with Go Lloyd to deliver the services prioritized by the Lloyd Meter Revenue Allocation Committee (MRAC). In July 2011, Council approved contract #300021217, between Go Lloyd and the City of Portland allowed for allocation of net meter revenues from the City of Portland to Go Lloyd; that contract expires July 1, 2018. The sole source request is to re-establish a contract with Go Lloyd.

Financial and budgetary impacts: The development of this program is included in next fiscal year budget and will extend to fiscal year FY23/24.

Community impacts and community involvement: The development of the transportation projects will involve the active participation and input from Go Lloyd, the Lloyd Meter Revenue Allocation Committee (MRAC), the City of Portland and the greater public through outreach conducted by Go Lloyd.

Budgetary Impact Worksheet

Does this action change appropriations?

- ☐ **YES:** Please complete the information below.
☒ **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount