

IMPACT STATEMENT

Legislation title: Accept the 2018 Washington Park Master Plan Update as a guide for future use and development of the park (Resolution)

Contact name: Emily Roth, Portland Parks & Recreation, Senior Planner

Contact phone: (503) 823-9225

Presenter name: Emily Roth

Purpose of proposed legislation and background information:

In 2014, Portland Parks & Recreation began a pay-to-park program in Washington Park. The program directed parking revenues to much needed projects in the park, including the update of the 1981 Master Plan. Under the 6-party agreement, PP&R was to complete the master plan update by the end of 2017. The plan was completed in January 2018, taking a few months longer than originally anticipated.

The park enhancements and proposed changes reflect the feedback PP&R received from the public through on-line surveys and an open house; Russian, Vietnamese and Spanish speaking focus groups, the cultural institutions in the park, the Champions Committee, PP&R staff, neighbors and Explore Washington Park Board and staff. Overall, there is strong support for the proposed enhancements and changes to Washington Park.

Financial and budgetary impacts:

The final master plan provides a planning level cost estimate of design and construction of park enhancements. The improvements are shown in three phases based on priority and sequencing. The total design, permitting and construction costs of all phases is estimated at \$94 million. Parking revenues can be used to fund access and transportation improvements. PP&R will pursue a variety of funding sources to implement the recommended project shown in the master plan.

Community impacts and community involvement:

PP&R and its consultant team conducted a citywide outreach to gather valuable input as the park is a local, regional, national and international attraction. The recommended enhancements and projects reflect what we heard from the public, neighbors, focus groups, the Champions Committee and PP&R staff. The updated plan transforms the parks and recommends activities for all visitors.

A variety of outreach methods were designed to engage Portlanders in this project. These included:

- Three on-line surveys – technical investigation phase, concept design alternatives and final concept.
- Party in the Park – open house at the World Forestry Center.
- Tabling outreach at 3 farmer's markets.
- Focus groups in east Portland in Spanish, Russian and Vietnamese.

**PORTLAND PARKS & RECREATION** SM

Healthy Parks, Healthy Portland

March 15, 2018

To: City Council

From: Emily Roth, Project Manager, Washington Park Master Plan Update

RE: Revisions to the Master Plan Update

A few minor changes were made to the Washington Park Master Plan Update since it was filed with the ordinance. They include:

1. Added wording to emphasize the Transportation Management Plan as the first step to implement the plan. This was added to the Executive Summary, the Access Section and the Implementation chapters.
2. Changing the graphic on page 53 to minimize the size of the glass house in the vignette. When built, the glass house will be designed to this new size.
3. On Page 58 changed the shuttle a picture of a TriMet bus in the park. We added text that states: TriMet Bus Line 63 will continue to operate in the park. This bus route is an important connection from downtown, to the park and through the surrounding neighborhoods. The bus route will be determined in the Transportation Management Plan.
4. On Page 59 changed the subheading to: TriMet Bus, Park Shuttle, People Mover.

Commissioner Fritz will be asking you to accept the Revise Washington Park Master Plan today.

Administration

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